Pedersen's Furniture Company records, 1903-2017

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Published Dec. 20, 2019
Sonoma County Library
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Overview of the Collection

Creator: Pedersen's Furniture Company
Title: Pedersen's Furniture Company records
Date (inclusive): 1903-2017
Identification: SPC.00085
Physical Description: 7 linear feet3 record storage boxes, 13 oversized scrapbooks
Language of Material: Materials are in English.
Repository: Sonoma County History and Genealogy Library, Sonoma County Library
725 Third Street
Santa Rosa, CA,
URL: https://sonomalibrary.org/locations/sonoma-county-history-and-genealogy-library/sonoma-county-archive
Abstract:
This collection contains the business records of Pedersen's Furniture Company, which was known as Santa Rosa's oldest family-owned store until its closure in 2019. The collection includes family photographs, advertisements, ledgers and ephemera documenting the history of the company. It was founded in 1892 by Jens Christian Pedersen, a Danish immigrant and cabinet maker. The collection also includes photos of the 1906 earthquake and several issues of the Santa Rosa High School Newsletter.

Biography/Organization History

J.C. Pedersen, a Danish immigrant and cabinet maker, opened the doors of to the Pedersen family's first furniture store at the corner of Fourth and A Streets in Santa Rosa, California in 1892. Since that time, four generations of the Pedersen family owned and operated the Pedersen Furniture Company. As brothers and co-owners Ken and Paul Pedersen faced retirement and with no other family members interested in continuing to operate the business, they decided to close the store in 2019.

Scope and Contents

Business records of Pedersen's Furniture Company, photos of the 1906 earthquake in Santa Rosa; and several issues of the Santa Rosa High School Newsletter, 1907-1917.

Arrangement of the collection

Organized provisionally into four series:
1. Photographs
2. Newspaper advertisements and photos
3. Cash ledgers
4. Advertising tear sheet books

Series 1-2 in Boxes 1-2; series 3-4 in Box 3. The 13 advertising tear sheet books (series 4) are oversized

Access Terms

The following terms have been used to index the description of this collection.

Corporate Names
Pedersen's Furniture Company

Family Names
Pedersen family

Topical Terms
Furniture industry and trade--California--Santa Rosa
Earthquakes--California--Santa Rosa--1906--Photographs
Genre and Format Terms
Scrapbooks
Photographs
Advertisements
Ledgers (account books)
Archival materials

Access Information
This collection is partially processed. Please contact the Sonoma County History and Genealogy Library for access; for contact info and current hours, see https://sonomalibrary.org/locations/sonoma-county-history-and-genealogy-library

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[Identification of item], Pedersen’s Furniture Company records, SPC.00085, History and Genealogy Library, Sonoma County Library, Santa Rosa, CA.
Gift: Paul J. Pedersen and Kenneth J. Pedersen, Apr. 1, 2019