Inventory of the South Bay Real Estate Advertisements Collection

SPC.2019.017

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Title: South Bay Real Estate Collection

Identifier/Call Number: SPC.2019.017

Physical Description: 1 box 4 documents

Date: undated

Abstract: This contains four advertisements for real estate opportunities in the South Bay area of Los Angeles, California. Areas include: Lakewood, Gardena Valley, El Segundo, and Hollywood Riviera (Torrance).

Scope and Contents
The South Bay Real Estate Advertisements Collection (undated) contains four advertisements for real estate opportunities in the South Bay area of Los Angeles, California. The advertisement for Gardena Valley includes a map of the area from 1927 as well as a brief description about Gardena Valley and a street listing; the advertisement for Lakewood contains an area map as well as advertisements for local Lakewood businesses such as Wofford Realty and Bellflower Van and Storage; the advertisement for real estate in El Segundo is for building lots located in Standard Park near the Standard Oil Refineries; and a booklet by John Steven McGroarty advertising the advantages of living in Hollywood Riviera- located in current day Torrance.

Subjects and Indexing Terms
Torrance (Calif.)
Gardena (Calif.)
El Segundo (Calif.)
Real estate development
Advertising