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## **INVENTORY OF THE CALIFORNIA STATE UNIVERSITY ALUMNI COUNCIL OFFICE RECORDS, 1978-1995, bulk 1986**

Finding aid prepared by Greg Williams  
California State University Historical Archives  
California State University, Dominguez Hills  
Archives & Special Collections  
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1000 E. Victoria Street  
Carson, California 90747  
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URL: <http://archives.csudh.edu/>  
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**Descriptive Summary**

**Title:** California State University Alumni Council Office Records,

**Dates:** 1978-1995

**Bulk:** bulk 1986

**Collection Number:** CSU 030

**Creator:** California State University Alumni Council Office

**Extent:** 4 boxes4 linear ft

**Repository:** California State University Historical Archives California State University, Dominguez Hills  
Archives & Special Collection

University Library, Room G-145

1000 E. Victoria Street

Carson, California 90747

Phone: (310) 243-3013

URL: <http://archives.csudh.edu/>

**Abstract:** Records of CSU Alumni Council Office relating to the "One in a Million Campaign" to locate alumni from the various CSU campuses. Other material includes news releases, advertising and public relations plan, directory, report to the Board of Trustees, information pamphlets and newsletters.

**Language:** Collection material is in English

**Access**

There are no access restrictions on this collection.

**Publication Rights**

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**Preferred Citation**

[Title of item], California State University Alumni Council Office Records, Courtesy of the Department of Archives and Special Collections. University Library. California State University, Dominguez Hills.

**Acquisition Information**

Materials in this collection were transferred by the Chancellor's Office, California State University and collected by archives staff. It is a growing collection.

**Processing Information**

Processed during 2004-2006 CSU System-wide Archives Processing Project.

**[History or Biography]**

The California State University System, formally established in 1960 by the Donahoe Higher Education Act. It is the nation's largest university system, with 23 campuses and seven off-campus centers, more than 400,000 students and 42,000 faculty and staff. The CSU is one of three public higher education systems in the state of California (the others are the University of California and the California Community College System). Since 1961 more than 2 million alumni have received a bachelor's, master's, and doctoral (Ph.D. and Ed.D) degrees from the university system. It offers more than 1,800 degree programs in some 240-subject areas.

Today's California State University system is the direct descendant of the California State Normal School (now, San Jose State University) established by the California Legislature on May 2, 1862. By 1895 there were four State Normal schools. In 1921, the schools were re-named the State Teacher's Schools. In 1935 the colleges were re-named the California State Colleges and were run by the State Department of Education. With the master plan created along with the Donohue Act, the California State Colleges were placed under control of the CSC Board of Trustees. In 1972 the system was renamed the California State Colleges and Universities. The term "Colleges" was dropped in 1982.

Responsibility for the California State University is vested in the Board of Trustees, whose members are appointed by the Governor of the State of California. The Trustees appoint the Chancellor, who is the chief executive officer of the system, and the Presidents, who are the chief executive officers of their respective campuses. The Academic Senate of the California State University, made up of elected representatives of the faculty from each campus, recommends academic policy to the Board of Trustees through the Chancellor. Chancellors of the system include Buell Gallagher (1961-1962); Glenn S. Dumke (1962-1982); W. Ann Reynolds (1982-1990); Ellis E. McCune [Acting] (1990-1991); Barry Munitz

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(1991-1998); Charles B. Reed (1998- ).

**Scope and Content**

Records of CSU Alumni Council Office relating to the "One in a Million Campaign" to locate alumni from the various CSU campuses. Other material includes news releases, advertising and public relations plan, directory, report to the Board of Trustees, information pamphlets and newsletters.

**Subjects**

Education

**Corporate Names**

California State University

California State University. Alumni Council

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**California State University Alumni Council Office Records, 1978-1995, bulk 1986**

**Physical Description:** 4 boxes

Container AC001, ID 8557	<b>One in a Million Campaign. Report (3 folders) 1986, June 20</b>
Container AC001, ID 8558	<b>One in a Million Campaign. Correspondence 1984-1985</b>
Container AC001, ID 8559	<b>One in a Million Campaign. Correspondence 1985-1986</b>
Container AC001, ID 8560	<b>One in a Million Campaign. Correspondence 1986</b>
Container AC001, ID 8561	<b>One in a Million Campaign. Correspondence 1986</b>
Container AC001, ID 8562	<b>One in a Million Campaign. News, Public Relations 1985</b>
Container AC001, ID 8563	<b>One in a Million Campaign. Brochure 1986</b>
Container AC001, ID 8564	<b>One in a Million Campaign. Study. RAHM Advertising 1985</b>
Container AC001, ID 8565	<b>One in a Million Campaign. PR Proposals 1985</b>
Container AC001, ID 8566	<b>One in a Million Campaign. PR Manuals. Photos 1985</b>
Container AC001, ID 8567	<b>One in a Million Campaign. Plans 1985</b>
Container AC001, ID 8568	<b>One in a Million Campaign. Videos (2 folders w/ 6 Videos) 1985</b>
Container AC002, ID 8569	<b>One in a Million Campaign. Responses. Bakersfield 1986</b>
Container AC002, ID 8570	<b>One in a Million Campaign. Responses. Chico 1986</b>
Container AC002, ID 8571	<b>One in a Million Campaign. Responses. Dominguez Hills 1986</b>
Container AC002, ID 8572	<b>One in a Million Campaign. Responses. Fresno 1986</b>
Container AC002, ID 8573	<b>One in a Million Campaign. Responses. Fullerton 1986</b>
Container AC002, ID 8574	<b>One in a Million Campaign. Responses. Hayward 1986</b>
Container AC002, ID 8575	<b>One in a Million Campaign. Responses. Humboldt 1986</b>
Container AC002, ID 8576	<b>One in a Million Campaign. Responses. Long Beach 1986</b>

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Container AC002, ID 8577	<b>One in a Million Campaign. Responses. Los Angeles 1986</b>
Container AC002, ID 8578	<b>One in a Million Campaign. Responses. Northridge 1986</b>
Container AC002, ID 8579	<b>One in a Million Campaign. Responses. Pomona 1986</b>
Container AC002, ID 8580	<b>One in a Million Campaign. Responses. San Bernardino 1986</b>
Container AC002, ID 8581	<b>One in a Million Campaign. Responses. San Diego 1986</b>
Container AC002, ID 8582	<b>One in a Million Campaign. Responses. San Francisco 1986</b>
Container AC002, ID 8583	<b>One in a Million Campaign. Responses. San Jose 1986</b>
Container AC002, ID 8584	<b>One in a Million Campaign. Responses. San Luis Obispo 1986</b>
Container AC002, ID 8585	<b>One in a Million Campaign. Responses. Sacramento 1986</b>
Container AC002, ID 8586	<b>One in a Million Campaign. Responses. Sonoma 1986</b>
Container AC002, ID 8587	<b>One in a Million Campaign. Responses. Stanislaus 1986</b>
Container AC003, ID 8588	<b>Disk regarding Alumni Campaign (4 floppy) 1986</b>
Container AC003, ID 8589	<b>Lost Alumni Corrections. 1986</b>
Container AC003, ID 8590	<b>Lost Alumni Address List 1986</b>
Container AC003, ID 8591	<b>Alumni Responses. Bakersfield 1986</b>
Container AC003, ID 8592	<b>Alumni Responses. Chico 1986</b>
Container AC003, ID 8593	<b>Alumni Responses. Dominguez Hills 1986</b>
Container AC003, ID 8594	<b>Alumni Responses. Fresno 1986</b>
Container AC003, ID 8595	<b>Alumni Responses. Fullerton 1986</b>
Container AC003, ID 8596	<b>Alumni Responses. Hayward 1986</b>
Container AC003, ID 8597	<b>Alumni Responses. Humboldt 1986</b>
Container AC003, ID 8598	<b>Alumni Responses. Long Beach 1986</b>
Container AC003, ID 8599	<b>Alumni Responses. Los Angeles (2 folders) 1986</b>
Container AC003, ID 8600	<b>Alumni Responses. Northridge 1986</b>
Container AC003, ID 8601	<b>Alumni Responses. Pomona 1986</b>
Container AC003, ID 8602	<b>Alumni Responses. San Bernardino 1986</b>
Container AC003, ID 8603	<b>Alumni Responses. Sacramento 1986</b>
Container AC003, ID 8604	<b>Alumni Responses. San Diego 1986</b>
Container AC003, ID 8605	<b>Alumni Responses. San Francisco (3 folders) 1986</b>

Container AC004, ID 8606	<b>Alumni Responses. San Jose (2 folders) 1986</b>
Container AC004, ID 8607	<b>Alumni Responses. San Luis Obispo 1986</b>
Container AC004, ID 8608	<b>Alumni Responses. Sonoma 1986</b>
Container AC004, ID 8609	<b>Alumni Responses. Stanislaus 1986</b>
Container AC004, ID 8610	<b>Alumni Council 1984</b>
Container AC004, ID 8611	<b>Alumni Council 1985</b>
Container AC004, ID 8612	<b>News Releases 1985</b>
Container AC004, ID 8613	<b>Advertising and Public Relations Plan for the CSU and CSU Alumni Council One in a Million Campaign 1985, August 30</b>
Container AC004, ID 8614	<b>Alumni Council Folder 1980's</b>
Container AC004, ID 8615	<b>Directory 1988-1989</b>
Container AC004, ID 8616	<b>Fact Sheets 1984-1985</b>
Container AC004, ID 8617	<b>Information Pamphlet nd</b>
Container AC004, ID 8618	<b>News clips Packet 1986, March 28</b>
Container AC004, ID 8619	<b>Newsletter. Alumni News and Notes 1985, September</b>
Container AC004, ID 8620	<b>News Release 1977-1990</b>
Container AC004, ID 8621	<b>News Release 1978, December 14</b>
Container AC004, ID 8622	<b>Report to the Board of Trustees nd</b>
Container AC004, ID 8623	<b>Report to the Board of Trustees 1988-1989</b>
Container AC004, ID 8624	<b>Newsletter. Viewpoint 1978-1995</b>
Container AC004, ID 8625	<b>Alumni Response to 1-800 number 1984</b>
Container AC004, ID 8626	<b>Alumni Council News Releases 1984</b>