
Finding aid prepared by Greg Williams
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California State University, Dominguez Hills
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Descriptive Summary

Title: California State University Alumni Council Office Records,

Dates: 1978-1995

Bulk: bulk 1986

Collection Number: CSU 030

Creator: California State University Alumni Council Office

Extent: 4 boxes 4 linear ft

Repository: California State University Historical Archives California State University, Dominguez Hills

Access

There are no access restrictions on this collection.

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Preferred Citation

[Title of item], California State University Alumni Council Office Records, Courtesy of the Department of Archives and Special Collections. University Library, California State University, Dominguez Hills.

Acquisition Information

Materials in this collection were transferred by the Chancellor's Office, California State University and collected by archives staff. It is a growing collection.

Processing Information


[History or Biography]

The California State University System, formally established in 1960 by the Donahoe Higher Education Act. It is the nation’s largest university system, with 23 campuses and seven off-campus centers, more than 400,000 students and 42,000 faculty and staff. The CSU is one of three public higher education systems in the state of California (the others are the University of California and the California Community College System). Since 1961 more than 2 million alumni have received a bachelor’s, master’s, and doctoral (Ph.D. and Ed.D) degrees from the university system. It offers more than 1,800 degree programs in some 240-subject areas.

Today’s California State University system is the direct descendant of the California State Normal School (now, San Jose State University) established by the California Legislature on May 2, 1862. By 1895 there were four State Normal schools. In 1921, the schools were re-named the State Teacher’s Schools. In 1935 the colleges were re-named the California State Colleges and were run by the State Department of Education. With the master plan created along with the Donohue Act, the California State Colleges were placed under control of the CSC Board of Trustees. In 1972 the system was renamed the California State Colleges and Universities. The term "Colleges" was dropped in 1982.

Responsibility for the California State University is vested in the Board of Trustees, whose members are appointed by the Governor of the State of California. The Trustees appoint the Chancellor, who is the chief executive officer of the system, and the Presidents, who are the chief executive officers of their respective campuses. The Academic Senate of the California State University, made up of elected representatives of the faculty from each campus, recommends academic policy to the Board of Trustees through the Chancellor. Chancellors of the system include Buell Gallagher (1961-1962); Glenn S. Dumke (1962-1982); W. Ann Reynolds (1982-1990); Ellis E. McCune [Acting] (1990-1991); Barry Munitz

Scope and Content
Records of CSU Alumni Council Office relating to the “One in a Million Campaign” to locate alumni from the various CSU campuses. Other material includes news releases, advertising and public relations plan, directory, report to the Board of Trustees, information pamphlets and newsletters.

Subjects
Education

Corporate Names
California State University
California State University. Alumni Council


Physical Description: 4 boxes

Container AC001, ID 8557
One in a Million Campaign. Report (3 folders) 1986, June 20

Container AC001, ID 8558
One in a Million Campaign. Correspondence 1984-1985

Container AC001, ID 8559
One in a Million Campaign. Correspondence 1985-1986

Container AC001, ID 8560
One in a Million Campaign. Correspondence 1986

Container AC001, ID 8561
One in a Million Campaign. Correspondence 1986

Container AC001, ID 8562
One in a Million Campaign. News, Public Relations 1985

Container AC001, ID 8563
One in a Million Campaign. Brochure 1986

Container AC001, ID 8564
One in a Million Campaign. Study. RAHM Advertising 1985

Container AC001, ID 8565
One in a Million Campaign. PR Proposals 1985

Container AC001, ID 8566
One in a Million Campaign. PR Manuals. Photos 1985

Container AC001, ID 8567
One in a Million Campaign. Plans 1985

Container AC001, ID 8568
One in a Million Campaign. Videos (2 folders w/ 6 Videos) 1985

Container AC002, ID 8569
One in a Million Campaign. Responses. Bakersfield 1986

Container AC002, ID 8570
One in a Million Campaign. Responses. Chico 1986

Container AC002, ID 8571
One in a Million Campaign. Responses. Dominguez Hills 1986

Container AC002, ID 8572
One in a Million Campaign. Responses. Fresno 1986

Container AC002, ID 8573
One in a Million Campaign. Responses. Fullerton 1986

Container AC002, ID 8574
One in a Million Campaign. Responses. Hayward 1986

Container AC002, ID 8575
One in a Million Campaign. Responses. Humboldt 1986

Container AC002, ID 8576
One in a Million Campaign. Responses. Long Beach 1986
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Alumni Responses. San Luis Obispo 1986

Container AC004, ID 8608
Alumni Responses. Sonoma 1986

Container AC004, ID 8609
Alumni Responses. Stanislaus 1986

Container AC004, ID 8610
Alumni Council 1984

Container AC004, ID 8611
Alumni Council 1985

News Releases 1985

Container AC004, ID 8612
Advertising and Public Relations Plan for the CSU and CSU Alumni Council One in a Million Campaign 1985, August 30

Container AC004, ID 8613
Alumni Council Folder 1980's

Container AC004, ID 8614
Directory 1988-1989

Container AC004, ID 8615
Fact Sheets 1984-1985

Container AC004, ID 8616
Information Pamphlet nd

Container AC004, ID 8617
News clips Packet 1986, March 28

Container AC004, ID 8618
Newsletter. Alumni News and Notes 1985, September

Container AC004, ID 8619
News Release 1977-1990

Container AC004, ID 8620
News Release 1978, December 14

Container AC004, ID 8621
Report to the Board of Trustees nd

Container AC004, ID 8622
Report to the Board of Trustees 1988-1989

Container AC004, ID 8623

Container AC004, ID 8624
Alumni Response to 1-800 number 1984

Container AC004, ID 8625
Alumni Council News Releases 1984

Container AC004, ID 8626