California State University, East Bay, Instructional Media Center records

1959-1996
**Descriptive Summary**

**Title:** California State University, East Bay, Instructional Media Center records

**Dates:** 1959-1996

**Collection Number:** Col-8

**Creator/Collector:** California State University, East Bay--Instructional Media Center

**Extent:** 3.65 cubic feet

**Repository:** California State University, East Bay University Archives

**Abstract:** The Instructional Media Center Collection forms a visual record of the development of the CSUEB Campuses and staff. The collection contains catalogs, films, photographs, and slides used for educational and promotional purposes.

**Language of Material:** English

**Access**
Collection is open for research.

**Publication Rights**
Copyright restrictions may apply.

**Preferred Citation**
California State University, East Bay, Instructional Media Center records. California State University, East Bay University Archives

**Acquisition Information**
Assumed to be transferred from Instructional Media Center; date of transfer unknown

**Biography/Administrative History**
The Audio-Visual Services department was created in 1959 to control and distribute audio-visual material to faculty and students. It changed its name to the Instructional Media Service in 1973 and moved to Library 2203 in 1975. In 1976 the department changed names once again to become the Instructional Media Center (IMC). In 2000 the IMC began to siphon its collection of videos and music into the fledgling Media and Music Center while shifting focus toward technical media services and became Media And Technology Services (MATS).

**Scope and Content of Collection**
The Instructional Media Center Collection forms a visual record of the development of the CSUEB Campuses and staff. The collection contains catalogs, films, photographs, and slides used for educational and promotional purposes. The collection includes monthly bulletins showcasing the newest releases for the Instructional Media Center, Materials and Services catalogs, two different films (one DVD dub, one 16mm film), a manual for services and policies, and photographs. The collection includes a set of monthly newsletters discussing the care of audio-visual equipment and materials from the Audio-Visual Services of Alameda State College. A set of film preview flyers which list availability dates, a brief synopsis of the films, price of rental and purchase, and length of films. A chronology of Media Catalogs shows progress of various forms of audio-visual media. Of note is an editorial copy of a catalog preview with notes by Richard Apple from 1986 as well as the group of photographs taken primarily during a Technology Conference held in 1988. The Photographic Media series contains slides, photographs, and negatives of various campus-related activities. Of note are the extensive photographs of the construction of the University Union, graduation ceremonies, and campus views. A small number of negatives depict Bill Clinton's speech at the Hayward Campus. Various members of staff and faculty from around the campus were photographed and transferred to slides. Pictures and slides depicting the Concord Campus groundbreaking and construction are also contained in this collection.

[Finding Aid to the Instructional Media Center Records]