
Office of University Advancement Records Col-9

California State University, East Bay University Archives

Title: California State University, East Bay, Office of University Advancement Records

Identifier/Call Number: Col-9

Contributing Institution: California State University, East Bay University Archives

Language of Material: English

Physical Description: 41.6 Cubic feet(50 letter size boxes, 2 half-sized boxes, 3 legal size boxes, 3 oversize boxes, 18 media boxes, 1 half-sized carton, 12 cartons, 1 wooden box)

 <http://www.oac.cdlib.org/items/ark:/13030/c80z71p6>

Date (inclusive): 1946 -- 2014 ; ongoing

Location note: Location Code: 1070/1/E/1 - 1070/1/G/6

creator: Office of University Advancement.

Scope and Contents note

The University Advancement collection contains records used in the promotion of CSU East Bay among students, faculty, staff, and administrators, as well as alumni, members of the local community, and other persons affiliated with the University. The collection contains publications, photographs, and assorted papers used for promotional purposes.

Copies of external CSU East Bay publications (including The View, Haywire, and Cal State East Bay Magazine) and internal publications such as News Clips, the Schedule of Classes, and various promotional materials for students and faculty are in this collection. Memorabilia from dedications and groundbreakings are also present in the collection, including a box of dirt from the groundbreaking of the CSUEB Hayward Campus in 1961. Some audio-visual materials from campus events are also included in the collection and these exist in original, updated, and digital formats.

Bibliography

California State University at Hayward Catalogs, 1964-2005. Hayward, CA: California State University, Hayward, 1964-2005. State College for Alameda County Catalogs, 1959-1963. Hayward, CA: State College for Alameda County, 1959-1963.

Biographical/Historical note

The Office of University Advancement has undergone many name changes throughout the years. Its exact origins are difficult to trace, but it was likely started in 1960 as part of John Gothbert's responsibilities as Coordinator of Publications. In 1963, the department became a distinctly separate entity named College-Community Relations. It subsequently acquired the title of Public Affairs & College Relations. In 1970, after a brief period without an acting director, Durrell M. Gray took over as head of what was then called Information Services, before the name of the department was changed back to Public Affairs in 1971.

The Department of Public Affairs changed its position within the hierarchy of Administration in 1981 and was subsumed under Business Administration Affairs for several years before being moved back to its original place three years later. That same year, Durrell M. Gray became the Assistant Director of University Relations and Dennis G. Lavery became the Director. In 1988, the Department of University Relations acquired the new position of News Director, which was filled by Jane Hines. When the name changed yet again to Public Relations, the department was lacking a Director or Assistant Director, and the new Director of News and Publications, Linda J. Schneider, was the entirety of the acting department. The department changed names once more in 1989, when it became known as University Relations and Development and was directed by John T. Cain until Robert L. Trinchero replaced him in 1992. In 1994, Trinchero took his place as director of what has since been called University Advancement with an unfilled position of Assistant Director and Linda J. Schneider as Director of News and Publications. The Office of University Communications is a department under University Advancement.

Chronology:

1960-1963: Coordinator of Publications - John A. Gothberg

1963: Director of College-Community Relations - Allen P. Rodda

1964: Director of College-Community Relations - Burdette Peterson

1965-1968: Director of Public Affairs & College Relations - Dean W. Detweiler

1970: Director of Information Services - Durrell M. Gray

1971: Director of Public Affairs - Durrell M. Gray

1981: Public Affairs moved from Administration to Business Administration Affairs

1984: Director of University Relations - Dennis G. Lavery ; Assistant Director of University Relations - Durrell M. Gray ; University Relations moved back to Administration

1987: Assistant Director of University Relations - Laverne Somerville

1988: News Director – Jane Hines ; Director and Assistant Director of Public Relations – [positions unfilled] ; Director of News and Publications – Linda J. Schneider

1989: Director of University Relations and Development – John T. Cain

1990: Assistant Director of University Relations – Ruth Carlson

1992: Director of University Relations and Development – Robert L. Trinchero

1994: Director of University Advancement – Robert L. Trinchero ; Assistant Director of University Advancement – [position unfilled] ; Director of News and Publications – Linda J. Schneider

Related Archival Materials note

Pioneer Collection, California State University, East Bay, Instructional Media Center Records (Col. 8), Division of Student Affairs Records (Col. 7).

Accruals note

The collection is ongoing, and further accruals are expected.

Processing Information note

Originally processed by Lucielle Klodahl (date unknown); collection rehoused and finding aid created by Collin Thorman, 2011; additional material from accruals processed and finding aid edited by Anna Graves, 2012-2014.

Arrangement note

Arranged in seven series by material type and subject: Series 1: Events, Series 2: Publications, Series 3: Papers, Series 4: Contra Costa Campus, Series 5: Photographic & A/V Materials, Series 6: Newspaper Clippings, Series 7: Memorabilia. Some groups of materials are arranged chronologically within these series, and some boxes have been kept in original order.

Immediate Source of Acquisition note

Records were transferred by the Office of University Advancement.

Conditions Governing Access note

Collection is open for research; copyright restrictions may apply.

Subjects and Indexing Terms

Alameda County State College.

California State College at Hayward.

California State University, East Bay.

California State University, Hayward.

Harclerod, Fred F.

McCune, Ellis

Rees, Norma

Series 1: Events, 1946 -- 2004

Physical Description: (6 letter size boxes, 1 legal size box, 1 large oversize box, 1 small oversize box, 1 carton)

Scope and Contents note

The Events series contains materials related to a variety of events that occurred on campus at CSUEB. Materials include photographs, speeches, programs, and other items.

Convocations, campus speakers, anniversaries, and groundbreaking are included in the wide range of events documented by materials in this series.

Box 1: Events, 1959 -- 2004

Physical Description: (25 folders)

Scope and Contents note

Folders: Dedication Convocation, Dedication Week, Hayward Heritage Days, Hauschildt Ranch, Harder Road extension project, ribbon cutting for first day of classes, groundbreaking ceremonies (State College of Alameda County, Business and Technology Center, Pioneer Heights, and University Union expansion), dedication ceremonies (fire station, residence hall, Music Building, Physical Education Building, Theater, Museum of Anthropology, Warren Hall, Pioneer Heights, and Campus Dedication for Change), and 25th Anniversary.

Box 2: Events, 1946 -- 2003

Physical Description: (18 folders)

Scope and Contents note

Folders: 25th Anniversary (photographs and other items), Convocation programs, Hayward Pioneer Days Fiesta, Campus Hospitality and Special Events Committee, Public Exercises Committee minutes, campus speakers, conferences, cultural events, state ballot propositions, Vietnam War moratorium, MELA celebration, Cinco De Mayo, Native American Pow Wow, Speakers Bureau.

Box 3: Events, 1963 -- 1992

Physical Description: (28 folders)

Scope and Contents note

Folders: Memorials, Homecoming (photographs), Senior Pilgrimage programs, Open House, electoral politics, Spectrum of the Arts, United Bay Area Crusade, Scholarship and Loan Fund Reception (photographs), Hunger Symposium, College Day Parade, International Women's Day (photographs), Science Festival (photographs), Reunion Day (photographs), Library-Administration Building groundbreaking, Dedication Week, Asian Pacific Heritage Week, Pioneer Pizza Party, Day on the Hill, Japanese visit, Sanwa Bank Versateller ribbon-cutting, Bookstore groundbreaking, Disability Awareness Day, Inauguration of Dr. Norma S. Rees, retirements, Hall of Fame, African American outstanding graduate reception, memorials/deaths (condolence letters and announcements).

Box 4: Events, Bulk, 1964 1947 -- 1980

Physical Description: (11 folders)

Scope and Contents note

Folders: Dedication Convocation, Mission San José Sesquicentennial Pageant, Dedication Week, Dedication of Warren Hall.

Arrangement note

This box also contains materials from Series 3, Papers.

Box 5: Events, 1961 -- 1976

Physical Description: (11 folders)

Scope and Contents note

Folders: Commencement programs.

Box 6: Events, 1977 -- 1992

Physical Description: (11 folders)

Scope and Contents note

Folders: Commencement programs.

Box 7: Events, 1993 -- 2003

Physical Description: (9 folders)

Scope and Contents note

Folders: Commencement programs, 40th Reunion.

Arrangement note

This box also contains materials from Series 2, Publications.

Oversize Box 1: Events, 1962 -- 1997

Physical Description: (Miscellaneous materials)

Arrangement note

This box also contains materials from Series 2, Publications.

Oversize Box 2: Events, 1961 -- 1964

Physical Description: (Materials related to Groundbreaking, Dedication Convocation, and Dedication Week)

Oversize Box 3: Events, 1982

Physical Description: (1 folder) Poster for 25th Anniversary

Arrangement note

This box also contains materials from Series 6, Photographic and A/V Materials, and Series 7, Memorabilia..

Box 64: Events, 1959 -- 1983

Physical Description: (10 folders)

Arrangement note

This box also contains materials from Series 3, Papers, and Series 6, Newspaper Clippings.

Scope and Contents note

Folders: Groundbreaking, commencements, Dedication Week, student strike/Vietnam protest, 20th Anniversary, and 25th Anniversary.

Series 2: Publications, 1959 -- 2009

Physical Description: (35 letter size boxes, 1 legal size box, 1 half-size box, 1 oversize box, and 1 carton)

Scope and Contents note

The Publications Series comprises the bulk of the collection and contains materials published by the various versions of the University Advancement Department that have existed over the years since the State College for Alameda County was established in 1957. It includes internal publications such as Newsbriefs, News Clips and the Schedule of Classes, as well as news publications such as Haywire, Communique, Inside CSUH, and The View. During the fall of 1959, the Office of the Executive Dean began producing a regular bulletin for faculty and staff called Newsbriefs. In 1963, Newsbriefs ceased publication, and College-Community Relations began an unnamed weekly campus newsletter and calendar of events that soon became known as the Cal State Communique, and by the early 1970s was simply called Communique. In 1990, Communique was replaced by The View, a biweekly newsletter and calendar similarly designed to keep faculty and staff informed. The View was also occasionally distributed to alumni. Haywire served as the quarterly "Newsmagazine of the CSUH Alumni Association" and was later described as "Newsmagazine for Alumni and Friends of Cal State Hayward"; in 2005, the name of this publication was changed to Cal State East Bay Magazine. Many of the Schedules of Classes have added marginalia from staff members in the Administration Department.

Box 7: Publications, 1998 -- 2004

Physical Description: (4 folders): Haywire

Arrangement note

This box also contains materials from Series 1, Events.

Related Archival Materials note

For 1996-1997 issues of Haywire, see Box 47, Folder 11.

Box 8: Publications, 1990 -- 2013

Physical Description: (8 folders): Haywire, Cal State East Bay Magazine, The View

Box 9: Publications, 1994 -- 2005

Physical Description: (11 folders): The View, Inside CSUH

Box 10: Publications, 1970 -- 1974

Physical Description: (10 folders): Communique

Box 11: Publications, 1974 -- 1978

Physical Description: (11 folders): Communique

Box 12: Publications, 1978 -- 1987

Physical Description: (11 folders): Communique

Box 13: Publications, 1959 -- 2003

Physical Description: (7 folders): Newsbriefs (1959-1963) and Communique (1988-2003)

Box 14: Publications, 1963 -- 1966

Physical Description: (3 folders): unnamed campus newsletter and Communique

Box 15: Publications, 1967 -- 1969

Physical Description: (7 folders): Communique

Box 16: Publications, 1963 -- 2003

Physical Description: (15 folders): Communique (1969-1970), News Clips (1997), and miscellaneous publications

Box 43: News Clips, 1996 -- 1997

Physical Description: (6 folders)

Arrangement note

This box also contains materials from Series 6, Newspaper Clippings.

Box 17: News Clips, 1997 -- 1998

Physical Description: (10 folders)

Box 18: News Clips, 1999 -- 2000

Physical Description: (10 folders)

Box 19: News Clips, 2000 -- 2001

Physical Description: (10 folders)

Box 20: News Clips, 2001 -- 2002

Physical Description: (9 folders)

Box 21: News Clips, 2002 -- 2003

Physical Description: (9 folders)

Box 22: News Clips, 2003

Physical Description: (10 folders)

Box 23: Publications, 1982 -- 2004

Physical Description: (9 folders): Newsclips (2003-2004), Escape (student magazine, 1982-1990), and staff handbooks (1959-1969)

Box 24: Publications, 1960 -- 1998

Physical Description: (2 folders): Staff handbooks (1971-1998) and Daily Bulletin (1960-1961)

Box 25: Publications, 1959 -- 1977

Physical Description: (11 folders): Daily Bulletin (1961-1962) and Campus Directory (1959-1977)

Box 26: Publications, 1959 -- 2003

Physical Description: (12 folders): Campus directory (1979-2003) and Calendars (1959-1978)

Box 27: Publications, 1959 -- 1988

Physical Description: (11 folders): Calendars (1977-1988) and Schedule of Classes (1959-1966)

Oversize Box 1: Publications, 1965 -- 1996

Physical Description: Schedule of Classes (1965) and assorted publications (1989-1996)

Arrangement note

This box also contains materials from Series 1, Events.

Box 28: Schedule of Classes, 1966 -- 1972

Physical Description: (8 folders)

Box 29: Schedule of Classes, 1973 -- 1978

Physical Description: (9 folders)

Box 30: Schedule of Classes, 1978 -- 1981

Physical Description: (9 folders)

Box 31: Schedule of Classes, 1981 -- 1983

Physical Description: (9 folders)

Box 32: Schedule of Classes, 1984 -- 1986

Physical Description: (10 folders)

Box 33: Schedule of Classes, 1986 -- 1988

Physical Description: (10 folders)

Box 34: Schedule of Classes, 1988 -- 1991

Physical Description: (9 folders)

Box 35: Schedule of Classes, 1991 -- 1994

Physical Description: (9 folders)

Box 36: Schedule of Classes, 1994 -- 1997

Physical Description: (9 folders)

Box 37: Schedule of Classes, 1997 -- 2000

Physical Description: (11 folders)

Box 38: Schedule of Classes, 2000 -- 2003

Physical Description: (11 folders)

Box 39: Schedule of Classes, 2003 -- 2004

Physical Description: (3 folders)

Arrangement note

This box also contains materials from Series 3, Papers.

Box 40: Publications, 1960s -- 1970s

Physical Description: (2 folders): Orientation

Arrangement note

This box also contains materials from Series 3, Papers, and Series 4, Contra Costa Campus.

Box 47: Publications, 1995 -- 2002

Physical Description: (6 folders): Cal State Hayward Educational Foundation Annual Report (1995-2002) and Haywire (1996-1997) ; miscellaneous additional publications

Box 67: Publications, 1966 -- 1971

Physical Description: (4 folders): Aramant (student literary magazine) and Misc. [N.B. name of publication is "Misc."]

Box 53: Publications, 1959 -- 1983

Physical Description: (15 folders): reports, handbooks, newsletters, and directories

Series 3: Papers, 1961 -- 1993

Physical Description: (2 letter size boxes, 1 legal size box, 4 cartons)

Scope and Contents note

This series contains interdepartmental papers, primarily concerning commencement, convocation, and student orientation. Also included are files that document the work of the Office of University Advancement, containing correspondence and other materials.

Box 4: Papers, 1964 -- 1976

Physical Description: (6 folders): Master Calendar (1973-1976); Master Plan (1966) and annual expenditures (1964-1971)

Arrangement note

This box also contains materials from Series 1, Events.

Box 39: Commencement Papers, 1961 -- 1993

Physical Description: (9 folders)

Arrangement note

This box also contains materials from Series 2, Publications.

Box 40: Papers, 1961 -- 1967

Physical Description: (5 folders): Convocation and Orientation

Arrangement note

This box also contains materials from Series 2, Publications, and Series 4, Contra Costa Campus.

Box 64: Papers, 1954 -- 1990

Physical Description: (21 folders)

Scope and Contents note

Folders: early history of the college, site selection, groundbreaking, commencement speeches, 1978 study on economic impact of CSUH on the local community, construction of Warren Hall, University Union (1985-1986), and miscellaneous materials related to the history of the school.

Arrangement note

This box also contains materials from Series 1, Events, and Series 6, Newspaper Clippings.

Box 83: Papers, 1967 -- 2002

Physical Description: (42 folders)

Arrangement note

This box contains folders that were kept in original order. The names of the folders are roughly alphabetical, ranging from the letters H to T. Some folders contain photographic materials.

Scope and Contents note

Folders: Homecoming, Inclusive University, Innauguration Ball, Indian Trader (publication), Invitations - samples, Inventors - workshop, Jazz - Gary Burton Quintet, Job fair photographs, Barbara Lawson, Library book copy, Living Investment (Cal State Affiliates), Loose proof sheets, Martin Luther King, Jr. Oratorical contest, Math contest / math challenge, Media day, Media news releases, Menu (alumni donor recognition Jazzfest event), Mesas in the Bay, Sing-Along Messiah, Moondazzle, Mozart concert, Mr. Sin time capsule, Music, Music program flyers, Music recruitment poster, Noah's flood concert, Nursing honors, Oakland Symphony, Oddball, On the job staff shots [photographs], Peace protest, Peace rally, Peoplesoft kickoff, Phonathon, CSU Stateline Arts profile, Sterling Sakai, Still Life (dramatic production), St. Patrick's Day Party, Tree Walk (Dr. Bensler), Trustee Harold Goldwhite reception, The Toy as Art exhibition.

Box 85: Papers, 1980s -- 2000

Physical Description: (69 folders)

Arrangement note

This box contains folders that were kept in original order. The names of the folders are roughly alphabetical, ranging from the letters C to H. Some folders contain photographic materials.

Scope and Contents note

Folders: Commencement (photographs), Alumni honors (photographs), Buildings and grounds including Warren Hall (photographs), Day of the Teacher, Day on the Hill (photographs), Decoration "Jazz Fest," Earl Buys project, Earthquake Conference, Eclipse of the Sun, Economic Summit, Education Grad awards, Education Teleconference, Emergency Preparedness, Enterprise Resource Planning Symposium, EOP Graduation Reception, Ethnic Students Schedule Cover, Evacuation Procedures, Extension Certificate Ceremony, Faculty Computer Awareness, Faculty - Deans (photographs), Faculty Follies, Faculty head shots / group shots, Faculty Honors, Faculty Laurels, Faculty Lunch, Faculty Mentor Program, Student/Faculty/Staff mixer, Faculty Senate, Faculty Show, Faculty Trip Events - England: Eric Soares, Third Annual Fall Festival, Filipino Exhibit, Filipino Festival, Foundation Inc., Founders Day [multiple folders, 1981-1988], Founders Day 25 Year Award, Frat BBQ, Freeway, Garden Party, Glassware catalogs, CSUH Golf Tournament, Graduation (photographs) 1989-1992, Teacher Graduation, Ida Grasvald, Halloween, Hayward Arts and Rec. Dist., Hayward Business Expo, Hayward Expo, Hayward Celebration Dinner, Hayward Rotary Barbecue, Hayward Rotary Golf Tournament, Hayward Rotary Holiday Party, Homecoming.

Box 86: Papers, 2012 -- ongoing

Physical Description: (additional accruals)

Scope and Contents note

This box contains additional accruals to the collection, primarily from 2012 to the present.

Series 4: Contra Costa Campus 1980 -- 1992

Physical Description: (3 letter size boxes)

Scope and Contents note

Photographs, publications, correspondence and schedules of classes from the Contra Costa Campus located in Concord. The publications contain informational material pertaining to the campus and its buildings; the correspondence consists of letters written in 1980 and 1981 expressing support for the establishment of the Contra Costa Center.

General note

The Contra Costa campus is currently known as the CSUEB Concord Campus.

Box 40: Contra Costa Campus, 1986 -- 2003

Physical Description: (8 folders)

Arrangement note

This box also contains materials from Series 2, Publications, and Series 3, Papers.

Scope and Contents note

Folders: Photographic materials (construction, groundbreaking, faculty, student life), publications, and Pioneer feature article from 2003.

Box 41: Contra Costa Campus, 1980 -- 1991

Physical Description: (6 folders)

Scope and Contents note

Folders: Contra Costa Center informational document, papers related to multi-purpose facility, 1989 report titled "A further review of the California State University's Contra Costa Center," correspondence, and schedule of classes.

Box 42: Contra Costa Campus schedule of classes, 1983 -- 1993

Physical Description: (8 folders)

Arrangement note

This box also contains materials from Series 5, Photographic and A/V materials.

Series 5: Photographic and Audiovisual Materials, 1959 -- 2001

Physical Description: (9 letter size boxes, 4 cartons of video materials, and 15 media boxes of prints and negatives)

Scope and Contents note

The audio and video recordings are in various formats, including tape, film, CD, and DVD (Some materials may be available in digital format; please contact the CSUEB Archives for more information.). Photographic materials include various sizes of prints and negatives, as well as 35mm slides, in both color and black and white. Where possible, the descriptions of the people, places, and subjects depicted in photographs have been transcribed directly from writing on the envelopes housing the photographic materials.

Box 42: Miscellaneous Photographic Materials, 2001 ; undated

Physical Description: (5 folders)

Arrangement note

This box also contains materials from Series 4, Contra Costa Campus.

Box 43: Photographic Prints and Negatives (black & white and color), 1989 -- 2001

Physical Description: (2 folders)

Arrangement note

This box also contains materials from Series 2, Publications.

Box 47: Photographic Prints and Audiotape Sound Recordings, 1959 -- 1975 ; undated

Physical Description: (4 folders)

Arrangement note

This box also contains materials from Series 2, Publications, and Series 6, Newspaper Clippings.

Box 56: Photographic Materials, 1963 -- 1984

Physical Description: (11 folders)

Scope and Contents note

Photographic materials (various sizes of prints, proof sheets, and negatives; chiefly black and white with some color): Athletics, including baseball, men's basketball, cheerleaders, football, men's and women's gymnastics, soccer (George Fernandez '83), men's and women's track and field.

Box 57: Photographic Materials, 1976 -- 1984

Physical Description: (27 folders)

Scope and Contents note

Photographic materials (various sizes of black and white prints, proof sheets, and negatives): Athletics, including football, team handball (Steve Goss and Joe McVein), Los Angeles Coliseum - Olympics, men's and women's track and field, archery, men's and women's basketball, women's gymnastics, men's and women's tennis, men's and women's swimming and diving, men's and women's cross country, men's and women's soccer, badminton, women's softball, water polo, women's volleyball.

Box 58: Photographic Materials, 1976 -- 1982 ; undated

Physical Description: (31 folders)

Scope and Contents note

Photographic materials (various sizes of prints, proof sheets, and negatives; chiefly black and white with some color): Events and people, including nursing students, nursing center, Academic Senate and Executive Committee (1976-1982), Commencements (1977-1982), Cal State Affiliates event, Dean Lyle Edmison, Professor of Education Ruth Carlson's retirement, Art Songly (Affiliate scholarship recipient), Bateman scholarship presentation, students on campus, President Ellis McCune, Trish [?] Menzies and Marin Tucker [Cal State Affiliates?], Faculty art show - Professor Clayton Bailey, Beth Gourley - 25th Anniversary brochure, Contra Costa Dedication and reception, Al Mathews (Athletics), Founder's Day Convocation and dinner, Rosti Zaballos (stadium seating story), 25th Anniversary concert rehearsal, aerial shots of campus.

Box 59: Photographic Materials, 1980 -- 1989

Physical Description: (7 folders)

Scope and Contents note

Photographic materials (various sizes of prints, proof sheets, negatives, and slides; in color and black and white): Photographs of Hopi Kachina dolls (collection of Native American artifacts from the Southwest) with related newspaper clippings, pamphlets and other printed material; miscellaneous photographs of people and events.

Box 60: Photographic Materials, 1959 -- 1984 ; undated

Physical Description: (22 folders)

Scope and Contents note

Photographic materials (various sizes of prints, proof sheets, and negatives; chiefly black and white with some color): Athletics, events, and people, including football, baseball, various men's and women's teams, coaches (Gary Hulst, men's basketball coach), synchronized swimming (Mary Visniski), gymnastics, Founder's Day, Commencement (1983 and undated), alumni picnic, 1961 groundbreaking, Ed Carlson and Ellis McCune, James Barbagallo (piano recital), 1961 class portrait, unidentified people (students, faculty, staff, administrators, local officials and others), notable visiting speakers (Cesar Chavez, Aldous Huxley, Charles Schulz, unidentified others), text for California State Colleges slide presentation (slides are missing), early college history.

Box 61: Photographic Materials, 1959 -- 1990 ; undated

Physical Description: (7 folders)

Scope and Contents note

Photographic materials (various sizes of prints, proof sheets, and negatives; chiefly black and white): Campus and campus buildings (2 folders), including drawings, models and plans as well as construction and aerial shots; people (3 folders), including shots of Presidents Fred Harcleroad and Ellis McCune, and numerous others ; Student Honors Convocation and Convocation (2 folders).

Box 68: Photographic Materials, 01/1997 -- 10/1997

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Hayward, Contra Costa, and Oakland campuses; soccer girls with Norma Rees, candid, scenics, exchange students, art show, math on TV, Innovative Teaching award-winners, views of Warren Hall, choir and fountain, Joe Morgan, student employee of the year, electron microscope - Nancy Smith, Kevin Milligan's youth tennis camp, Biology Professor of the Year Stephen Benson, Environmental Achievement Award - Harvey Bell - sprinklers, Alumni Association annual meeting - Bill Lockyer (alum of the year), retirement (Fran, Ben, Ilene, Larry), computer lab - Science Building, Campus Follies, Faculty Follies, summer kids reading sessions, orientation, campus sculptures, Nancy Tackett - Alumni Association Board of Directors, Tri-Cities Ambassadors, and golf tournament.

Box 69: Photographic Materials, 08/1997 -- 03/1998

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Take Back the Campus march, Welcome Back - fall quarter, Hall of Fame induction, Alumni Association golf tournament, Al Fresco, Moondazzle/Moon rocks, Tri-Cities Ambassadors, Class/staff convocation, flu shots, The "H," S.F. performances - Regina Carter, students making animal costumes, Contra Costa Campus Fall Fun Festival, Women in Leadership continuing education/Rape Aggression Defense training, Cecilie Loveid Norwegian playwright, Michelle Regier - teddy bears, Staff Service award recipients, Alumnus Steven Hendee Director of Music at Hayward High, Alumnus Robert Hopke "No Accidents" Haywire winter '98, scholarship luncheon, Contra Costa Ambassadors, 40th Anniversary Choral Concert, Art gallery opening/Anthro museum opening "Golden Dreams, Tarnished Realities," MM Fellowship, Case fellowship journalists, Russian visitors (Abel Aganbegyan, Svetlana Arutskaya), Richard Apple/Professor Emeritus Richard Rack library display, Amy Tan, workforce conference, CSUH legislative conference.

Box 70: Photographic Materials, 04/1998 -- 08/1998

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Pioneer Bookstore, University Union, Pioneer Heights, Campus Follies, President Rees with visiting Russian officials - School of Business, April Bareng, CSUH Child Care Center, Robert Johnson - alum of the year/Principal of Foothill Middle School, Hayward Ambassadors, Gale Young, Congressman Campbell, Leadership Hayward, generic shots of skyline and students, Emergency Preparedness kits, Ann French, rescue dogs, President Rees with student employee of the year, Filipino author, Cinco de Mayo, campus buildings, Henry Reichman/Professor of the year, Childcare Center Literary Aide, Chancellor/ACET/AA, student of the year at work, Chancellor Charles Reed and Rotary Club, Chancellor/Honors convocation, Commencement, Academic Senate, International Exchange CSUIP program, Strouck/Toshiba biotech donation and check passing, Christine Waldon-Hoes (youngest grad), snakes, Anthony Allen (CSUH graduate), Kim at CASE conference in Chicago, NSR Hayward Chamber, Chong Lee, Rich Symmons, Ask a Linguist (Marilyn), Ricardo Foster, Chabot grads of CSUH, Accounting pics, Tammy Lowe, TELCOT launch and address - awards/new tenure, Biology Professor Stephen Benson, Kirk Smith/Lanie Graham, Aphasia program, safety contest winners, Tanzy Love, Prop 1A.

Box 71: Photographic Materials, 09/1998 -- 12/1998

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Prop 1A, Kirk Edward Smith, conductor/Lanier Graham (art), TELCOT new tenure, TELCOT launch and Joseph Andrews (Vivian Cunniffe Award winner), Biology Professor Stephen Benson, athletic fields, Raquel Hackley, emergency preparedness committee, Richmond High School Bio-tech class with Dr. Jim Lynch, Sheldon School in Richmond/teachers Sheelagh Easterling & Ethel Mann, golf tournament/Norma Rees, Maria Shaghfi [Mahla Shaghafi?] - Ed. Foundation Board/alumna, Al Fresco (Event celebrating the new academic year - free food, live music, and information on campus resources and student clubs), Pow Wow, Judy Belk '78 and Nan Maxwell (Prof. of Economics), Oakland Information Center, miscellaneous campus shots, computer lab with students, Presidential Scholar Samantha Findlay, ground breaking for Contra Costa Youth Sports Complex field (Norma Rees, Bill Lockyer, Rickey Henderson), soccer field dedication at Contra Costa campus, retirees (Professor of Communicative Sciences and Disorders Robert Veder, Lucky (James) Henderson (Electrician), Gary Ervin (Financial Aid Business Officer), Paul Kafoure (Applications Systems), Terry Jackson), high school students visiting campus, MoonDazzle III [picnic event held at campus amphitheater during a meteor shower, featuring jazz music and NASA educational displays] with astronaut Sally Ride, Jerry Rose retirement/at Art Gallery, Norma Rees with Richmond CEO's, dedication of library mural, Adventure Challenge course, President Norma Rees with new bookstore items, teddybears, retirement (Susan Calcagno, associate director of Assessment and Testing), Ann Kihara - career counselor.

Box 72: Photographic Materials, 12/1998 -- 05/1999

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): staff holiday party, San Leandro scenes, Stan Clark, new shuttle bus, retirement (Sheila Cowen and Susan Calcagno), turkeys on campus, Homecoming basketball game, Chinese New Year lion dance and karate (Elizabeth Cisse and Ben Ailes, photographers), Pioneer men's basketball, Jensen History Collection Exhibit unveiling, "Bones, Stones, Tales and Tongues" Anthropology Museum opening, Federal Reserve San Francisco/Levi's Plaza/Pacific Coast Stock Exchange, Legislative Day, 1999 Faculty Art exhibit, Job Shadow Day, Scholarship luncheon basketball photos #2, retirement of Dave Sanchas (CSUH Campus Police), Sylvia Chacon and Bob Agnew for Haywire, Toten Exhibit gallery opening, Higher Education Resource Center, Tax Clinic Mervyn's Donation, Student Employee of the Year, California State Capitol, 1999 Outstanding Prof. Linda Lambert / Hope Group, Ambassadors in Oakland - Norma S. Rees and Francisco Flamenco panel discussion, Norma Rees with Arthurlene Towner and other delegates (Barbara Lee, First Lady of Ghana, Councilwoman Jane Brunner) in Africa, winemakers from the Republic of Georgia, Adventure Challenge course - junior high kids, Cinco de Mayo, Edward James Olmos, New Horizons Contra Costa Campus Celebration, Ron Thompson - PeopleSoft Project, IP students, Alumni Association annual meeting, Econ Fellowship.

Box 73: Photographic Materials, 05/1999 -- 11/1999

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Honors convocation, International Programs students, Chancellor Charles Reed with Norma Rees, CSU research competition, Daryl Preston (physics) "atom trap," Commencement, Skylights (CSUH event with food, music and dancing), tax clinic donation, ACET one-year anniversary, HOPE (Norma Rees), Ed. Secretary Reilly, Norma Rees and other Dept. of Ed. guests, career day, Faculty Convocation (Ben Ailes photos), Staff Convocation, Al Fresco, Phil Garbutt (Geological Sciences)- Vivian Cunniffe Award winner, Russian visitors, Third Annual Golf Tournament (Wente Winery course), Child care center - Janice Fonteno, Peggy Lant (Professor of English), Gary McBride (Professor of Accounting and Finance) "tax incentives" talk, Thanksgiving food baskets, Julie Glass (Professor of Mathematics and Computer Science).

Box 74: Photographic Materials, 12/1999 -- 04/2000

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Teddy bear luncheon, longevity staff Christmas (Terry Smith, George Miller) Machu Picchu work, Yoshi's San Ramon Ambassadors (Norma Rees), tree planting for millennium (Norma Rees) hub ribbon-cutting/open house, Pioneer Pete, Homecoming 2000 at Pioneer Heights, Homecoming E. Cisse photos, Pioneer basketball team - cover shot for Haywire, Andy Warhol Friends of the Arts reception, Haywire spring 2000 Diane Bellas and Nancy O'Malley, Homecoming (women's basketball game), Norma Rees at game (Pioneer Pete), men's basketball, Homecoming week reception with Pioneer Pete and yell leaders, step competition, Sonja Daniels - Director of Student Life programs, the Bay Area Seals (soccer) with Pioneer Pete and Norma Rees (Ben Ailes, photographer), annual scholarship luncheon, Delta photos Chris Kitting, Joe Morgan with scholarship recipients, campus information kiosks, new shuttlebuses, Athletic Hall of Fame (Norma Rees), Armando Gonzales roast, daffodils, new Univ. Librarian M.L. Kwan, Faculty Art Show, Science Festival 2000, Liz Figueroa small business conference at CSUH, legislative day, Art Dept potluck/student show.

Box 75: Photographic Materials, 05/2000 -- 10/2000

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Honors convocation, Bay Area Seals soccer, student employee of the year George Nashed, alumna author Janet Dawson, Wilma Chan (President of the Alameda County Board of Supervisors), visiting Georgians with President Norma Rees, fire in University Library, Ruby Hill Giving Thanks Charity Donation, grad student Chris Kramer dam failure research (Geography), Luis Ojeda Fulbright scholar, Daryl Preston (Physics) - Professor of the Year, Commencement, Gary Klein robotic dog "Electron" Grace Trumbo, photographs for Black issues in higher education / students and teacher Ana Maria Garcia, Ellen Corbett with Child Care Center, Community Service Scholarships reception (Norma Rees), Warren Hall, SOAR, tenured faculty group shot, Alison Warriner (Professor, English), Kevin Callahan (Professor, Mathematics), Stevina Evuleocha (Professor, Marketing and Entrepreneurship), Fall Convocation luncheon, Ricardo Rodriguez, Ed Morton (Career Center), Wes Scheibly (Payroll), Ed Wright - outstanding staff member (2000 Vivian Cunniffe Award recipient), Union City Police Department, golf tournament, Al Fresco, CSUH Gala.

Box 76: Photographic Materials, 10/2000 -- 05/2001

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Civil War reenactment, Melany Spielman (Professor, Department of Hospitality, Recreation and Tourism), Peter Yarrow (of Peter, Paul and Mary) "Don't Laugh at Me," Career Development Center (Dennis Eloe, Ed Morton, alum John Miller of Chevron presents donation), Who's Who Professors with Norma Rees, Jody Rice - alumna costume designer, Mr. Toad (Leo Rodriguez) cover for Haywire spring 2001 (includes long negative strips on the left side of the box), Scholarship luncheon (Norma Rees), Smith Center for Private Enterprise Studies (Erma and Owen Smith, Speaker John McWhorter), anthropology masks, Homecoming (men's and women's basketball, Pioneer Pete), Norma Rees, basketball player shots for Haywire (men and women), multimedia presentation Long Beach, Yoshi's (Norma Rees) / Dave Eshelman and Maria Schneider with jazz band, Rev. McKenzie - Martin Luther King Day speaker, Cal Caplan (Professor, Dept. of Kinesiology and Physical Education), teddy bears (Norma Rees), visiting Beijing delegation, Joe Morgan gift (Norma Rees), Starbucks' gift to career center, Thanksgiving baskets, longevity awards/holiday party, hillside fire, Festival of the World.

Box 77: Photographic Materials, 05/2001 -- 10/2001

Scope and Contents note

Photographic materials (primarily 4" x 6" color prints, many with corresponding negative strips): Halloween, U. Advisement Center (Evette Castillo, Sam Tran, Evelia Jimenez), Contra Costa Campus Fall Fun Festival, Fall Music Fest with Mumbo Gumbo, Building Safety assistants in front of Warren Hall, Fall Faculty Convocation, Al Fresco, 4th CSUH golf tournament, Oakland Airport banner, Lois Sonneman - Teacher of the Year, Shyam Kamath - Professor of the Year, alumni naturalists (Paul Ferreira, Miles Standish) - Coyote Hills/East Bay Regional Park District (Ben Ailes photos), Commencement, portraits of graduates representing four schools, panoramic shots of stadium at Commencement (crowd), shots of campus taken from atop WA, Ruby Hills Ambass, Econ fellowship Pac Bell (includes group photo, Fed, Mass comm/vach), Brookside Country Club in Stockton Alumni Ambass event (Norma Rees), Wells Fargo Presidential Scholars check (Norma Rees), Contra Costa Campus New Horizons, Gateway to Gold Mountain photographic exhibit (Asian immigration experience, Angel Island, 1910-1940), student art show.

Box 78: Photographic and Audiovisual Materials, 1964 -- 1966

Scope and Contents note

Photographic materials (color negatives, black and white negatives, 2 open reels of color 8mm film): Music and Business building, Commencement [1966?], concert band and choral group, athletics (football, baseball), and miscellaneous.

Box 79: Photographic Materials, 1964 -- 1966

Physical Description: (miscellaneous black and white negatives)

Box 80: Photographic Materials, 1966 -- 1969

Physical Description: (miscellaneous black and white negatives)

Box 81: Photographic Materials, 1969 -- 1971

Physical Description: (miscellaneous black and white negatives)

Box 82: Photographic Materials, 1961 -- 1964 ; undated

Physical Description: (miscellaneous black and white negatives)

Box 63: Audiovisual Materials, 1988 -- 1995

Physical Description: (39 VHS tapes)

Box 65: Audiovisual Materials, circa 1990s ; undated

Physical Description: (1 carton of VHS, Beta, and audio cassette tapes)

General note

Original box labeled "PR videos/cassettes."

Box 66: Audiovisual Materials, 1989 -- 2002

Physical Description: (44 VHS tapes): Commencements and miscellaneous

Box 84: Audiovisual Materials, 1989 -- 1995 ; undated

Physical Description: (U-matic and VHS tapes)

Overize Box 3: Photographs, 1969 ; undated

Physical Description: (1 folder): oversize photographs, athletics and miscellaneous

Arrangement note

This box also contains materials from Series 1, Events, and Series 7, Memorabilia.

Series 6: Newspaper Clippings, 1954 -- 1991

Physical Description: (5 record cartons, 3 letter size boxes, 1 legal size box)

Arrangement note

Arranged chronologically.

Scope and Contents note

Newspaper clippings collected by the clipping service employed by the Office of University Advancement. The majority of the clippings in this series were originally affixed to sheets of paper and placed into three-ring loose-leaf binders. The sheets of paper have been removed from the binders, and many of the clippings have become detached from the sheets of paper. Some clippings were scanned due to advanced deterioration, and digital copies of these are available upon request.

Box 44: Newspaper Clippings, 1959 -- 1960

Physical Description: (9 folders)

Box 45: Newspaper Clippings, 1961 -- 1989

Physical Description: (11 folders)

Box 46: Newspaper Clippings, 1959 -- 1989

Physical Description: (2 folders)

Scope and Contents note

This box also contains materials from Series 7, Memorabilia.

Box 47: Newspaper Clippings, 1959 -- 1989

Physical Description: (1 folder)

Scope and Contents note

This box also contains materials from Series 2, Publications, and Series 5, Photographic and Audiovisual Material.

Box 53: Newspaper Clippings, 1954 -- 1960

Physical Description: (15 folders)

Scope and Contents note

This box also contains materials from Series 2, Publications.

Box 54: Newspaper Clippings, 1961 -- 1964

Physical Description: (23 folders)

Box 55: Newspaper Clippings, 1964 -- 1991, with gaps.

Physical Description: (20 folders)

Scope and Contents note

Folders 1-13 contain clippings with dates that range from March of 1964 to February of 1965. Folders 14-20 contain clippings with dates ranging from September of 1988 to April of 1991.

Box 62: Newspaper Clippings, 1991 -- 1992

Physical Description: (17 folders)

Box 64: Newspaper Clippings, 1967 -- 1977

Physical Description: (1 folder): Warren Hall construction

Arrangement note

This box also contains materials from Series 1, Events, and Series 3, Papers.

Series 7: Memorabilia, 1961 -- 2004 ; undated.

Physical Description: (1 legal size box, 3 media boxes, 1 half size box, 1 half size carton, 1 wooden box, 1 oversize box)

Arrangement note

Arranged by subject.

Scope and Contents note

Assorted physical memorabilia from events pertaining to the University. The items include a handmade photographic booklet, plaques, and a hard hat. Also notable is the box of dirt from the groundbreaking of the Hayward Campus.

Box 46: San Jose State College Certificate, 1961

Physical Description: (1 folder)

Scope and Contents note

This box also contains materials from Series 6, Newspaper Clippings.

Box 48: Homecoming Parade Photo Book, 1968

Box 49: Agora Plaque, 1965

Box 50: Pioneer Heights Groundbreaking Ceremony Hard Hat, 1986

Box 51: Valley Business and Technology Center Paper Weights, 2004

Box 52: Student Honors Medallion (undated), Graduation Certificate Holder

(undated), Dedication Week Pins (1964), Diploma Holder, California State College, Hayward (1966), 1964 -- 1966

Wooden Box (unnumbered): Hayward Campus Groundbreaking Soil, 1961

Oversize Box 3: Memorabilia, undated

Physical Description: 3 t-shirts and 1 banner

Arrangement note

This box also contains materials from Series 1, Events, and Series 6, Photographic and A/V Materials.