Descriptive Summary

Title: Oglesby Citrus Label Collection
Dates: circa 1890s-2014
Collection number: H.Mss.1053
Collector: Oglesby, Alice
Collector: Oglesby, Larry C.
Extent: 0.8 linear feet (2 oversized document boxes)
Repository: Claremont Colleges. Library Special Collections, Honnold/Mudd Library. Claremont, CA 91711.
Abstract: This collection of over 80 citrus labels from southern California date from as early as the 1890s and was collected by Alice and Professor Larry Oglesby, long-time Claremont residents. Professor Oglesby was Professor Emeritus of Biology at Pomona College. The bulk of the collection originates primarily from Claremont and Pomona, California. Several books on citrus labels were also donated as part of the collection.
Physical location: Please consult repository.
Language of materials: Languages represented in the collection: English.
Access
This collection is open for research.
Publication Rights
All requests for permission to reproduce or to publish must be submitted in writing to Special Collections.
Preferred Citation
[Identification of item], Oglesby Citrus Label Collection (H.Mss.1053). Special Collections, Honnold/Mudd Library, Claremont University Consortium.
Source of Acquisition
Gift from Alice S. Oglesby, 2014.
Accruals
No additions to the collection are anticipated.
Processing Information
Processed by Phoebe Huth in 2014 in the Claremont Center for Engagement with Primary Sources (CCEPS), with assistance from Lisa Crane. This collection was minimally processed. Materials are in their original mylar sleeves and retain their original folder titles and organization. Monograph items were removed from the collection, added to Special Collections' monograph collection and cataloged in the Claremont Colleges Library online catalog. These items can be located in the online catalog using the keyword search term "Oglesby Citrus Label Collection".
Biographical/Historical Information
Long-time Claremont residents, the late Professor Larry Oglesby and his wife, Alice began collecting Claremont and North Pomona labels sometime around 1990. They first became interested when Claremont Heritage started selling some of the more common Claremont labels, such as the "Athlete" labels and others relating to The Claremont Colleges. As history enthusiasts, the beauty of the labels' artwork and their connections to local history really appealed to the Oglesbys. Sometime in the early 1990s, the Oglesbys started attending the Citrus Label Society meetings every three months, especially those that were held at the Sunkist headquarters off the 101 freeway in Los Angeles. There the Oglesbys met a number of other people who were interested in labels. Before long, those selling labels started watching specifically for Claremont and North Pomona labels for the Oglesbys. Through this method, the Oglesbys were able to fill in any gaps in their collection by purchasing essentially every label offered from areas they didn't already have. The vast majority of the labels were purchased between 1990 and 2001 with a few as late as 2005. Several members of the Citrus Label Society "thought it was a good thing that these older Claremont and North Pomona labels were going back to Claremont."
When Pomona First Federal Savings and Loan started producing citrus label calendars, the Oglesbys discovered that the calendars helped them to find out about some other local labels that they hadn't known about. Box 2, folder 8 contains a "Morning Glory" citrus label as well as its calendar counterpart. The calendar label differs slightly from the authentic citrus label including the name of the packing house.
Larry C. Oglesby was born in Corvallis, Oregon on March 26, 1936, the son of Loris Calmer Oglesby and Margaret Elaine Williams. Oglesby attended Oregon State University where he completed his undergraduate degree in botany. He obtained his master's degree in zoology from Florida State University in 1960. In 1964 he completed a doctoral degree in zoology at
the University of California, Berkeley. During this same year, he met Alice Shoemaker, a microbiology graduate student from Lawton, Oklahoma, who would later become his wife. In 1968, Professor Oglesby joined the Pomona College faculty, where he spent 30 years as professor of biology. He died on April 16, 2001 in Claremont, survived by his wife, Alice Oglesby; two sons, Ian Bruce Oglesby and David Douglas Oglesby; and their respective families.


Scope and Contents
This collection contains over 80 citrus labels from southern California from the late 19th century and early 20th century. The labels predominately originate from Claremont and North Pomona, California from as early as the 1890s and until the 1950s. In addition, the collection provides some historical insight into the culture of these areas through the art depicted on the labels, including artistic renditions of local packing houses, students and athletes from The Claremont Colleges, and Native Americans.

Arrangement
This collection is organized at the item level. Each item is sleeved, placed in its own folder and the folders are arranged in alphabetical order by citrus label name.

Related Material
Related materials providing information on citrus, fruit and other produce industries may be found in the following collections in the Honnold/Mudd Library Special Collections:
- H.Mss.0243 Crookshank Grove, LaVerne Orange and Lemon Association records
- H.Mss.0205 Honnold/Mudd Library Produce Label Collection
- H.Mss.0169 Samuel J. Carroll Papers
- H.Mss.0726 San Bernardino Chamber of Commerce and the National Orange Show letters and documents
- H.Mss.0524 William McPherson Papers

Honnold/Mudd Library Special Collections holds the following related periodicals:
California Citrograph. Los Angeles, Calif.: California Citrograph Pub. Co.
Citrograph (Redlands, Calif.). Redlands (Lugonia P.O.), Calif.: S. Craig.

Separated Materials
The following monograph items can be found in the Claremont Colleges online catalog using the keyword search term "Oglesby Citrus Label Collection":

Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.

Subject Terms
Clark, Ted, 1903-1990 -- Pictorial works
Derby, J. (John) Frank, 1875-1943 -- Pictorial works
Carton Label Corp.
Citrus crate labels--California
Citrus fruit industry
Citrus fruits in art
Citrus fruits--Marketing
Citrus fruits--Transportation
Fruit crate labels
Los Angeles Lithographic Co.
San Antonio Fruit Exchange
Schmidt Litho. Co.
Sunkist Growers, Inc.
Western Litho. Co. (-1907)
Western Litho. Co. (1908-)

**Genre and Form of Materials**
Citrus crate labels
Labels

**Box 1, Folder 1**

**Background information, 1925 July 10-2014 and undated**

*Note*

This folder includes the following:

*Article, The tradition of citrus crate labels.*

List of information extracted from Gordon T. McClelland and Jay T. Last's *California orange box labels: an illustrated history.*


List of labels from collection that were included in the February 1901 reprint from the Southern California Fruit Exchange.

List of labels from collection that were produced by Los Angeles Lithography.


Photocopy of first 25 pages of *The History of the California Fruit Growers Exchange.*

Photocopy of letter to "Charles" from Alice Oglesby dated April 25,2014.


**Box 1, Folder 3**

**Athlete, circa 1932**

*Note*


Box 1, Folder 5  **Athlete, circa 1932**

**Note**

Three Olympic runners in Olympic stadium (Coliseum), breaking tape (from photo of 1932 Los Angeles Olympics). Design by Ted Clark.

Box 1, Folder 4  **Athlete, circa 1936**

**Note**

Three Olympic runners in Olympic stadium (Coliseum), breaking tape (from photo of 1932 Los Angeles Olympics). Special label with black background to "Athlete." Damaged since used on crate and removed from crate.

Box 1, Folder 2  **Athlete, Washington Navels, circa 1920s**

**Note**

Runner in white track suit, man waving flag, runner lying on ground being tended. One runner in background (no other people). Logo on blue triangular field in upper left corner.

Box 1, Folder 6  **Barbara Worth brand, 1948 December**

**Note**

Barbara Worth in large "man's" hat from frontispiece in book, non-local desert scene with saguaros, red cliffs. "The test is in the taste." Courtesy of Harold Bell Wright.

Design 1920s.

Box 1, Folder 7  **Basketball brand, circa 1920s**

**Note**

Woman in red basketball uniform holding basketball, with another coed in green uniform; mountains.

Box 1, Folder 9  **Basketball brand, Valencias, circa 1920s**

**Note**
Orange, California Red Ball, BrogdeX fruit. College Heights Orange & Lemon Ass'n, Claremont, Los Angeles Co., California. Selling Agents San Antonio Fruit Exchange. Grown in U.S.A. Trade Mark Registered centered at top (with repaired circular hole punched in Mark). Has been folded.

Woman in red basketball uniform holding basketball with another coed in green uniform; mountains.
Blue Goose, El Camino, circa 1930s

Note
Orange Navels, American Fruit Growers. American Fruit Growers Inc. of California, Los Angeles, California.
Big blue goose on orange background with blue border. Inset El Camino Citrus Association, Claremont, California.

Boulevard, 1918 January

Note
"Modern" roadster with 4 people driving on curved road to right of orange grove; road has some sort of border planting; 1 rose bush in middle foreground, 2 palm trees to right, spray of 2 oranges on leafy, flowering branches on left. Mountains in background.

Boulevard, 1947 March

Note
Orange grove, grove house on right, mountains. Per collector, "same scene as Valley View, not as nicely done."
Design 1930s.

California Dream brand, 1938 November

Note
Two male peacocks, silhouette of trees in black with blue trunks; multicolored castle in background. Bronzed. Per collector, "Gorgeous!".

California Navel Oranges, circa 1890s

Note
Orange. Packed at North Pomona. This is a stock label. #41.
Inset picture of grove and mountains. Palm tree cluster to left, with some leaves extending into margin. Spray of orange fruits and flowers on right.

Cal-Oro brand, 1933

Note
Multi-colored butterfly. Bronzed.

Campana, Washington Navels, circa 1917

Note
Orange, wrapped Sunkist, but orange not very clear. El Camino Citrus Association, Claremont, Cal. Selling Agents San Antonio Fruit Exchange.
Mission bell on stand as along Highway 101; grove; mission, mountain peak, stylized clouds and eucalyptus tree.
Box 1, Folder 16  **Campus brand, 1923 October**

*Note*

University campus buildings, coed in graduation robe and mortarboard, fountain, mountains.

Box 1, Folder 17  **Campus brand, Washington Navels, 1923**

*Note*

Upper: Pomona College scene, coed in white dress, graduation robe and mortarboard in foreground (on College Avenue), with Carnegie (fewer steps) on left, grove and red-roofed house behind, snowy mountain, eucalyptus trees on right. Lower: logo on right, spray of 3 oranges on left.

Box 1, Folder 18  **Capistrano, circa 1919**

*Note*

Mission in foreground, grove in middle with mountain (Mount San Antonio?) in background; two palm trees at right and three oranges prominently displayed in forefront, right.

Box 1, Folder 24  **Choice, before 1901**

*Note*

4 oranges in a glass bowl. Knife in front of bowl next to one orange cut in half with section removed.

Box 2, Folder 22  **Claremont California Fruit Growers Association, between 1893-1897**

*Note*

Center circle: grove of what looks like oranges, not lemons; fence in right foreground with some white garden flowers, clouds in background. Right: 1 palm treee, 1 banana tree, some low leaves. Left: Spray of 2 lemons on branch with leaves and flowers, 1 leaf extends into margin. Narrow borders left and right with pattern of more stylized lemons on leafy branches.

Box 1, Folder 19  **Claremont Gold, 1952 February**

*Note*

Sunset scene with mountains, trees.
Box 1, Folder 20  
**Claremont Golden Rod brand, 1936 January**

*Note*

Single spay of goldenrod. Design used for many Pure Gold brands. Design 1920s.

Box 1, Folder 23  
**Claremont King, after 1924**

*Note*

Bronzed crown. 2 bears, similar to a shield.

Box 1, Folder 21  
**Claremont Sunflower brand, Valencias, 1936 January**

*Note*

Large yellow sunflower with brown disk flowers. Design used for many Pure Gold brands. Label has an upper extension which would have been cut off before being marketed. Above left panel: packer no. Above middle panel: net count. Below middle panel: inches av. diam. In right panel: Valencias.

Design 1920s.

Box 1, Folder 22  
**Co-Ed brand, circa 1940s**

*Note*

Smiling blond woman (bust view) in mortarboard and gown. Black background.

Label artist Ted Clark.

Box 1, Folder 25  
**Co-Ed brand, circa 1940s**

*Note*

Smiling blond woman (bust view) in mortarboard and gown. Black background.

Label artist Ted Clark.

Box 1, Folder 26  
**College Heights, circa 1930s**

*Note*

Packing house (on Indian Hill Boulevard) with view of mountains, with logo on west facade; Railroad tracks and train (right); spray of 3 lemons and flowers.
Box 1, Folder 27  **College Heights, Washington Navels, circa 1930s**

**Note**
Orange, Sunkist wrapped. College Heights Orange & Lemon Ass'n Packing House at Claremont, Cal. Selling Agents San Antonio Fruit Exchange. Carton Label Corp., LA. Packing house (on Indian Hill Boulevard) with view of mountains, with logo on west facade; Railroad tracks and train (right); two entire oranges, 1 cut orange, spray of flowers.

Box 1, Folder 28  **Collegiate brand, circa 1930s**

**Note**

Box 1, Folder 29  **Collegiate brand, circa 1930s**

**Note**

Box 1, Folder 30  **Collegiate brand, circa 1930s**

**Note**

Box 1, Folder 31  **Cub brand, 1910-1920**

**Note**
Orange. Grown and Packed by Claremont Citrus Association, Claremont, Los Angeles County, California. Lion cub in garden with cactus. Formerly owned by Jay Last.

Box 1, Folder 32  **Desert Bloom brand, circa 1930s**

**Note**

Box 1, Folder 33  **Duck brand, Washington Navels, around 1895 to 1910**

**Note**
Orange. Grown & Packed by Indian Hill Citrus Union, North Pomona, Los Angeles Co., California. Trade Mark Registered. In scroll lower left: San Antonio Fruit Exchange, Pomona Cal. Stecher Litho Co., San Francisco. Stylized mandarin drake on water, pink lotus (1 flower) and leaves on left; hen in upper left background, dabbling. File copy. Stamp on back: "Received California Fruit Growers Exchange Research Laboratory Apr 7 1937." Has been folded, torn, and repaired.
Box 1, Folder 35  **El Camino, 1927**

**Note**
Padre carrying basket to oranges; mission-style archway with El Camino and bell; grove; distant mountain.

Box 1, Folder 34  **El Camino, Ruby Bloods, circa 1910s, before 1925**

**Note**
Padre carrying basket to oranges; mission-style archway with El Camino and bell; grove; distant mountain with snowy top. Older looking and darker than label in folder 35.

Box 1, Folder 36  **El Primo brand, circa 1930s**

**Note**
Lemon. Grown and Packed by College Heights Orange & Lemon Ass'n, Claremont, Los Angeles Co., Cal.
4 Lemons on stem in middle and left; brand name on scroll; scene of grove and mountains on right.

Box 1, Folder 37  **El Primo brand, circa 1930s**

**Note**
Orange. Grown and Packed by College Heights Orange & Lemon Ass'n, Claremont, Los Angeles Co., Cal. Schmidt Litho Co. L.A.
Scene within a fancy frame-like border: mission in foreground with palm and cypress trees; groves on flatland; mountains in background. Cluster of 3 oranges to left. A much used scene under many brands.

Box 1, Folder 38  **Foot-Hill Oranges from the Seth Richards Grove, before 1906**

**Note**
Border bronzed. Seth Richards words elaborately decorated inside and out with fine bronzing. Grove and distant snowy mountains, with lovely clouds. Spray of two oranges in lower right. Per collector, "A truly beautiful label!"

Box 1, Folder 39  **Foot Hills, before 1906**

**Note**
Orange. Indian Hill Citrus Union, North Pomona, Cal. Los Angeles Lithographic Co.
A woman loosely dressed with flowing black hair and a slightly, happily, dissolute expression, holding a basket of lush oranges. The only background is a small spray of orange flowers in the upper right corner. Stock label.

Box 1, Folder 40  **Goddess of Fruits, later than 1906**

**Note**
Orange, fancy. Pomona Fruit Exchange, Oranges, Lemons, California. Los Angeles Litho Co. Label Registered.
Statue of the goddess Pomona on left, with skirt top full of fruits, with drapery behind; to right, snowy mountain with grove in foreground; spray of 2 oranges and 1 lemon in lower right; "tilted" logo of Pomona Fruit Exchange in oval, center foreground.
Box 1, Folder 42  Greyhound brand, Washington Navels, 1925 March 10
Note
Greyhound in side view. Dark blue background. Elaborate border, similar to one of the Volunteers brand labels.
"Notice: - This fruit is patented and licensed under U.S. Patent No. 1,529,461, dated March 10 1925."

Box 1, Folder 41  Greyhound brand, Washington Navels, circa 1930s
Note
Orange (No Red Ball). Grown & Packed by Indian Hill Citrus Ass’n, North Pomona, Los Angeles Co., Cal. Selling Agents San Antonio Fruit Exchange, Claremont, Calif.

Box 1, Folder 43  Hawk-Eye brand, Washington Navels, before 1906
Note
Orange. From The Seth Richards Grove, North Pomona, Los Angeles Co., California.
Right: large torso of plains Indian with bear claw necklace and 1 feather in hair as inset (same bust as in 1930s Indian Hill label, only somewhat lighter in color); left: logo and 2 oranges with spray of flowers. Identical design to penultimate Indian Hill.

Box 1, Folder 46  Heron brand, between 1927 and 1935
Note
Heron, black and white, standing in water with sunset behind. Setting sun is light blue. Background is dark blue.
Stamp on back: "Received Sep 9, 1935 Fruit Growers Supply Company Los Angeles, Cal."

Box 1, Folder 47  Honeymoon, between 1920 and 1945
Note
Tree on left. Castle on right.

Box 1, Folder 44  Ibis brand, Washington Navels, 1923 October
Note
Greenish ibis standing on one leg in shallow pond; water lilies, cattails, sailboat (one sail), moon. Word "Ibis" medium blue with lines in hash marks.
Box 1, Folder 45  **Indian Hill, before 1901**

Note

Plains Native American with 2 bare tooth necklaces, loin cloth, sandals; feathered shaft in right hand; tall shield in left hand, with blue circle: Indian Hill Oranges Indian Hill Citrus Union Trade Mark Reg’d. Loose oranges around his feet. Orange grove and snowy mountains in distance; Indian Hill mesa in medium distance behind Native American. Two small houses in grove. Spray of both oranges and lemons on left side with leaves and flowers, lemons on top.

Box 2, Folder 1  **Indian Hill brand, Oranges, between 1910 and 1915**

Note
Orange, Sunkist sunburst. From Indian Hill Citrus Assn., North Pomona, Los Angeles Co, California. Schmidt Litho.

Right: Large torso of plains Indian with bear claw necklace and 1 feather in hair as inset. Left: logo and 2 oranges with spray of flowers. Seth Richards Grove-style label.

Box 2, Folder 2  **Indian Hill, Fancy Valencias, circa 1930s**

Note

Indian bust in front of supposed Indian Hill mesa; groves, mountains.

Box 2, Folder 3  **Indian Hill, Washington Navels, between 1908 and 1917**

Note

Plains Native American with spear and shield, standing with legs somewhat apart in front of supposed Indian Hill mesa; teepees, mountains.

Box 2, Folder 4  **King, before 1901**

Note

Reclining male lion, head to right, not showing hind feet or tail; Egyptian pyramids both left and right, with a few palm trees right, in background.

Box 2, Folder 5  **King, Washington Navels, between 1915 and 1920**

Note

Reclining male lion, head to left, with hind feet and tail visible; Egyptian pyramids and palm trees in left background.

Box 2, Folder 6  **Knickerbocker, before 1906**

Note

Well-dressed colonial couple strolling in front of a field that is not an obvious grove. Some palm-like vegetation on either side.
Box 2, Folder 7  **Kriss Kringle, Washington Navels, undated**

**Note**
This is a photocopy - the only not genuine label in the collection.
From College Heights Orange & Lemon Ass'n, Claremont, Los Angeles Co., California. Schmidt Litho. Co. Los Angeles, Cal.
Santa Claus going down a brick chimney covered in snow with a bag full of various toys.

Box 2, Folder 9  **Morning Glory, before 1906**

**Note**
Morning glory flowers (2 blue, 1 pink), with tendril extending into upper marginal background: large orange grove, mountains, sunrise.

Box 2, Folder 8  **Morning Glory, Washington Navels, circa 1920s**

**Note**
Morning glory flowers (2 blue, 1 pink), with tendril extending into upper marginal background: large orange grove, mountains, sunrise.
Included in the folder is a calendar cover with the same art depicted.

Box 2, Folder 10  **Mountaineer brand, Navels, after 1927**

**Note**
Prospector with gun over left shoulder leading pack horse on mountain trail. Distant rugged snowy mountains and river. Stamp on back: "California Fruit Growers Exchange Research Laboratory 5/21/35."

Box 2, Folder 11  **Orchid brand, circa 1920s**

**Note**
Two large, blue cattleya orchids. Black background.

Box 2, Folder 12  **Piedmont brand, Navel Oranges, between 1915 and 1920**

**Note**
Center circle: woman in yellow dress and tied blue shawl, sitting on wall in front of a pillar, holding a basket of oranges; some sort of garden seen through openings between pillars.
Left: spray of 3 oranges of leafy, blooming branch (no lemons). Leaves extend into upper margin. Same design as "Selects", but lighter in color and less intense.
Box 2, Folder 13  **Real, Navels, 1929**

**Note**
Friar with walking stick walking away, with low orange shrubs on either side; mission bell; full-sized grove to left, back, with mission-style church within snowy mountains in background; 2 fan palms on right.

Box 2, Folder 14  **San Antonio brand, Washington Navels, circa 1930s**

**Note**
San Antonio Creek in front of mountains, in flattened, 4-pointed insert with "frame."

Box 2, Folder 37  **Sea View brand, Tangerines, circa 1940s**

**Note**
Cluster of 7 tangerines, flowers, leaves in center. Square inset with indented corners in lower right grove. Spanish Ranch, Salton Sea, and Santa Rosa Mountains.

Box 2, Folder 15  **Selects, 1906**

**Note**
Lemonade in glass with straw surrounded by a bowl of sugar, 2 lemons, and a lemon cut in half. This picture is surrounded by 2 lemons on either side in a "frame."
Bottom of label is damaged.

Box 2, Folder 16  **Selects, before 1907**

**Note**
Center circle: woman in yellow dress and tied blue shawl, sitting on wall in front of a pillar, holding a basket of oranges; some sort of garden seen through openings between pillars. Left: spray of 3 oranges and two lemons on leafy, blooming branch. Leaves extend into upper margin. Same design as "Piedmont", but darker. Someone has written "choice" under the woman's right arm.
Folder contains some background information on the label.

Box 2, Folder 17  **Selects brand, Washington Navels, 1925 October**

**Note**
Orange crate with wrapped (labeled selects) and unwrapped oranges and lemons; woman in jester outfit dancing top, with basket of oranges and lemons, strewing two oranges. Design by J. Frank Derby.
Box 2, Folder 18  
**Song Sparrow brand, Naval Oranges, before 1901**

- **Note**
- Stock label 119. "Song Sparrow" on spray of red geraniums, looking at a yellow butterfly. 3 oranges.

Box 2, Folder 19  
**Stork, before 1906**

- **Note**
- Highly stylized and flat. White stork with red bill and legs, standing at edge of winding stream with some water lilies and lotus, and with red borders; sedges and cattails on left, with shrub in left foreground; trees and mountains in background.
- This label has several litho frames slightly off-printed.

Box 2, Folder 21  
**Stork brand, circa 1930s**

- **Note**
- White stork with black wing tips standing on nest on European chimney, 2 chicks. Church steeple to left. Dark blue background. Drawing better than earlier "Stork", but same pose.

Box 2, Folder 20  
**Stork brand, Valencias, between 1912 and 1915**

- **Note**
- White stork standing on nest on European chimney, 2 chicks. Church steeple to left. Yellow background. Drawing not as good as later "Stork", but same pose.

Box 2, Folder 24  
**Umpire brand, circa 1920s**

- **Note**
- Football in huge stadium. "C" and "H" are spelled out by fans holding cards in the stadium tiers. Same scrimmage as in non-stadium "Umpire".

Box 2, Folder 23  
**Umpire brand, Washington Navels, between 1908 and 1915**

- **Note**
- Football scrimmage, with referee in white, no stadium; mountains. Stamped on back: "Recieved 23/12/29 by Fruit Growers Supply Library, Los Angeles, Cal."
Box 2, Folder 25  Valley brand, 1924 August
Note
Lemon. Grown and Packed by College Heights Orange & Lemon Ass'n, Claremont, Los Angeles Co., California. Grown in U.S.A. Stock label. Traditional-type scene of mountains, groves on rolling country side, a few houses, and a cluster of 3 lemons and flowers on right side. Back side: Daily washing report stamped on, signed by Niell as foreman and dated 8-25-1926. Label has two holes on right side, apparently to be used on clipboard.

Box 2, Folder 26  Valley View brand, circa 1930s
Note

Box 2, Folder 27  Valley View brand, circa 1930s
Note
Orange, BrogdeX fruit, no Sunkist logo. Grown and Packed by College Heights Orange & Lemon Ass'n. Claremont Los Angeles Co., California. Selling Agents San Antonio Fruit Exchange. All words in brown border at bottom of label. Lemon grove; Spanish-style house on knoll on right; snowy mountains. No spray of fruit. Same scene as "Boulevard".

Box 2, Folder 28  Varsity brand, Washington Navels, after 1906
Note

Box 2, Folder 29  Victor, before 1906
Note

Box 2, Folder 30  Volunteer brand, before 1906
Note
Orange choice. Indian Hill Citrus Union. Grown and Packed at North Pomona, California. San Antonio Fruit Exchange, Pomona, Cal., Selling Agents. Turn of century soldier in blue uniform, leggings, full pack, standing at attention, with rifle on right shoulder; no mustache. Hat with one peak. Tent camp in right background. Snowy mountains in distance.
Box 2, Folder 31  
**Volunteer brand, Valencias, circa 1920s**

_Note_


Man in blue uniform, full view, handlebar mustache, holding rifle with stock on ground. Hat with one peak. A few stylized flowers on either side. Entire background greenish below, grading to orangish above. Elaborate border, as in "Greyhound".

Box 2, Folder 34  
**Volunteer brand, Washington Navels, circa 1920s**

_Note_


Late 19th century Army man holding rifle across chest, dressed like a Union soldier, front view, in oval that cuts him off at mid-thigh, straight mustache, hat two-peaked. Oval greenish below grading into yellow above. Dark blue background.

Box 2, Folder 32  
**Volunteer brand, Washington Navels, 1925**

_Note_


Late 19th century man holding rifle across chest dressed like a Union soldier, front view, in oval that cuts him off at mid-thigh, straight mustache, hat two-peaked. Oval greenish below grading into orange yellow above. Dark blue background.

Box 2, Folder 33  
**Volunteer brand, Washington Navels, 1925**

_Note_


Late 19th century man holding rifle across chest, dressed like a Union soldier, front view, in oval that cuts him off at mid-thigh, handlebar mustache, hat two-peaked. Oval greenish below with irregular but sharp boundary into yellow above. Dark blue background.

Box 2, Folder 35  
**Warrior brand, Valencias, circa 1930s**

_Note_


Head and torso of Native American chief in full headdress. 4 other Native Americans dancing around fire with teepee, moon.

Box 2, Folder 36  
**Warrior brand, Washington Navels, circa 1918**

_Note_

Orange, Sunkist wrapped. From Indian Hill Citrus Ass'n, North Pomona, Los Angeles Co., California. Schmidt Litho Co., Los Angeles.

Left: large inset of Native American chief bust in full plains headdress. Right: logo and spray of 2 oranges, leaves, flowers.