S. Bruce Herschensohn Papers, White House Central Files, 1972-1974

1972-1974
Descriptive Summary
Title: S. Bruce Herschensohn Papers, White House Central Files, 1972-1974
Dates: 1972-1974
Collection Number: 6187824
Creator/Collector: S. Bruce Herschensohn, 1932-
Extent: 6 linear feet, 2 linear inches; 14 boxes
Repository: Richard Nixon Presidential Library and Museum
Abstract: S. Bruce Herschensohn was a Deputy Special Assistant to the President. He was an expert on propaganda and film-making, serving initially as a consultant on political matters and as a speechwriter. Herschensohn would later act as a liaison with the public on Support the President matters. He arranged for support petitions to be accepted by the White House, the Staff, and in some cases, by the President. He also wrote support articles for newspapers and magazines.

Language of Material: English

Access
Collection is open for research. Some materials may be unavailable based upon categories of materials exempt from public release established in the Presidential Recordings and Materials Preservation Act of 1974.

Publication Rights
Most government records are in the public domain; however, this series includes commercial materials, such as newspaper clippings, that may be subject to copyright restrictions. Researchers should contact the copyright holder for information.

Preferred Citation

Acquisition Information
These materials are in the custody of the National Archives and Records Administration under the provisions of Title I of the Presidential Recordings and Materials Preservation Act of 1974 (P.L. 93-526, 88 Stat. 1695) and implementing regulations.

Biography/Administrative History

Scope and Content of Collection
Bruce Herschensohn was a Deputy Special Assistant to the President from 1972 to 1974. He was an expert on propaganda and film-making, serving initially as a consultant on political matters and as a speechwriter. By 1973, however, the White House perceived a need for someone to act as a liaison with the public on Support the President matters. Bruce Herschensohn acted as this coordinator of groups and individuals. He arranged for support petitions to be accepted by the White House, the Staff, and in some cases, by the President. He also wrote support articles for newspapers and magazines. Lastly, he responded to "Support the President" correspondence.

Indexing Terms
Stanley Bruce Herschensohn
S. Bruce Herschensohn
Bruce Herschensohn