Guide to the No on Knight Initiative Campaign Records

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Guide to the No on Knight Initiative Campaign Records

Collection number: 2000-18

Gay, Lesbian, Bisexual, Transgender Historical Society
San Francisco, California

Processed by:
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Date Completed:
2008
Encoded by:
Heather Cummins

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Descriptive Summary

Title: No on Knight Initiative Campaign Records
Dates: 1999-2000
Collection number: 2000-18
Creator: No on Knight Initiative Campaign Records
Collection Size: 8 cubic feet18 boxes and 2 map folders
Repository: Gay, Lesbian, Bisexual, Transgender Historical Society
San Francisco, California 94105

Abstract: This collection comprises the planning, administrative, and fundraising records created from the "No on Knight" initiative campaign (1999-2000). Photographs, audio-visual materials, and oversized items, such as banners and posters, are also included in this collection. The Knight Initiative or California's Proposition 22 (2000) sought to change the California definition of marriage by adding the phrase "Only a marriage between a man and a woman shall be valid or recognized." That proposal clearly outlawed same-sex marriages. The "No on Knight" initiative campaign was promptly organized by gay, lesbian, bisexual, and transgender political activists in an attempt to defeat Prop 22.

Physical location: Stored at the Archives of the Gay, Lesbian, Bisexual, Transgender Historical Society in San Francisco, California

Languages: Languages represented in the collection: English

Access
Collection open for research.

Publication Rights
Copyright to unpublished manuscript materials has been transferred to the Gay, Lesbian, Bisexual, Transgender Historical Society.

Preferred Citation
No on Knight Initiative Campaign Records, 2000-18, Gay, Lesbian, Bisexual, Transgender Historical Society.

Acquisition Information
Records of the No on Knight Campaign were placed with GLBTHS by Manager Mike Marshall and his Assistant Toni Broadus.

Processing Information
Processing Note This collection of records was arranged and described over several weeks in late 2000 and early 2001. As records were not arranged in any discernable system, the collection was organized primarily by function. Original folder labels were used when possible.
Discarded were duplicate materials, office supplies, 3 ring notebooks and binders, and plastic covers. Coated paper faxes were photocopied and discarded. Final arrangement and descriptive guide were read, and corrected when necessary, by Toni Broadus and Mike Marshall.
Removed From Collection A variety of materials has been segregated from the paper records and stored with similar material from other sources. Among these are Artifacts, Photographs, Audio and Videotapes, and digital records in the form
Biography / Administrative History

In late 1998, California State Senator Pete Knight (Republican - Elk Grove) announced a new Initiative, dubbed the "Definition of Marriage?, which sought to change California law by adding the phrase "Only a marriage between a man and a woman shall be valid or recognized." This proposal clearly outlawed both same-sex marriage and the recognition of such marriages performed in other jurisdictions.

Politically-oriented GLBT activists quickly began scrambling to put together a campaign to defeat this initiative. By late spring, Mike Marshall was hired as Campaign Manager to lead the effort to defeat Knight. In June, positions were announced for additional key staff. By July, an interim Volunteer Organizing Plan was in place to serve until the entire Campaign apparatus was in place. A number of politicians made important early endorsements of the No on Knight Campaign, including U. S. Rep. Tom Campbell (7/1/99), U. S. Senator Barbara Boxer (9/9/99), and Presidential candidates Bill Bradley and Al Gore (9/16/99). A request for proposals for a Media Consultant was issued; the successful group was Decision Research, a group that had previously worked on several initiative campaigns as well as for a variety of GLBT people elected to public office.

Californians for Fairness, the legal entity that conducted the Campaign, was incorporated on August 6th, 1999. Also in August, the State Headquarters was opened in San Francisco, and President and CEO of E*Trade Group, Kathy Levinson and her partner donated $300,000, the largest single donation made to the Campaign. By September staff had been hired and specific goals were in place regarding fundraising, media relations, field organizing, and obtaining endorsements.

The primary target areas of the Campaign were the 15 most populated counties in the state, representing nearly 80% of the voters. Field Staff people were hired to focus on these areas and report Campaign activities back to the Statewide Field Director.

Despite a high profile and many endorsements, the Knight Initiative passed handily.

Scope and Content of Collection

The No on Knight records document how strategies were developed, how various programs were run (administration, media, fundraising, etc.), and the creation of staff handbooks.

As there was no staff person before June of 1999, and the first Board meeting was held on August 28th, there was no "natural catch basin" to receive notes, minutes, or other documents during the early months of Campaign development. Just who was active in developing the No on Knight Campaign before the Board or staff was brought in is not documented here.

A few activities or functions organized by staff are not well documented. There is a paucity of correspondence in these files. This may be due to more frequent use of the telephone, and email messages that were read but not printed out. There are also relatively few photographs.

Some of the more interesting files are the Field Strategies stemming from the Northern California and Southern California Organizing Meetings (Box 6), which lay out overall goals for both regions. Financial records (Box 7) are sparse, but sufficient to contrast with the original goals.

Another series of note are the field reports residing in boxes 6 and 7. These provide figures for how many people were registered, recruited as volunteers, house parties organized, etc, as well as narrative accounts of the organizers? activities and plans.

Meeting minutes of the Board of Directors are also documents of primary importance.

Arrangement

The collection is divided into 12 series. Series 1, 2, and 10 are further subdivided by subseries.

Series 1. Planning and Evaluation
Subseries 1.1 Founding Documents
Subseries 1.2 Planning Resources
Subseries 1.3 Campaign Proposals from Consultants

Series 2. Administration
Subseries 2.1 Board of Directors
Subseries 2.2 Executive Director
Subseries 2.3 Correspondence
Subseries 2.4 Staff and Volunteers
Subseries 2.5 Staff Reports
Subseries 2.6 Field Staff Reports
Subseries 2.7 Field Volunteer Reports
Subseries 2.8 Activities
Subseries 2.9 Financial Records
Subseries 2.10 Miscellany
Subseries 2.11 Press Coverage of Campaign
Series 3. Training
Series 4. Promotion
Series 5. Fundraising
Series 6. No on Knight Campaign Allies
Series 7. Knight Campaign and Supporters
Series 8. Topical Files
Series 9. Photographs
Series 10. Audio, Video, and Digital Records
Subseries 10.1 Audiotapes
Subseries 10.2 Videotapes
Subseries 10.3 Compact Disks (CDs)
Series 11. Artifacts
Series 12. Oversize Flat Documents and Artifacts

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.

Same-sex marriage
Californians for Fairness
Knight, William J. "Pete"
Marshall, Mike
Decision Research Corporation
Levinson, Kathy

Related Material
Related Collections at GLBTHS Paula Lichtenberg Papers (1989-1) These papers include Lichtenberg's records of the Bay Area Coalition Against the Briggs Initiative (BACABI), of which she was Co-chair.
Dan Noonan Scrapbook (1990-5) This is an oversized scrapbook that documents late 1970s gay and lesbian activities in Sonoma County, including the local "No on 6" (Briggs Initiative) Committee.
Committee for Contemporary Family Values (1993-3) These are records from a group set up to help defeat the Oregon and Colorado "traditional values" initiatives of 1992.
Amber Hollibaugh Slides (1994-13) These slides were used by Hollibaugh in a slide show presented to grassroots groups formed to fight the 1977 Briggs Initiative.
Campaign for Responsible AIDS Action (1995-26) A defunct organization from Santa Cruz which formed to oppose state propositions 96 (requiring people to report exposure to AIDS virus) and 102 (AIDS Reporting Initiative) in the 1988 election.
Stanley Hadden Papers (1997-33) Records of the former legislative aide to State Senator Daniel Roberti. Hadden was one of the earliest people to respond to the AIDS crisis on the state level. He authored or co-authored most of the AIDS-related legislation in California. Other record groups in this collection are AIDS-related records of two of Hadden=s major allies, Bruce Decker and G.W. Levi Kamel. The records of these three men are an extremely rich documentation of AIDS activism in California during the most critical period, 1981 through 1991. Included are records related to statewide organizing fighting anti-gay, AIDS-related propositions and initiatives such as the 1986 LaRouche Initiative (Prop 64) and 1988=s Prop 96 and Prop 102, attempts to require mandatory reporting of people with AIDS. As this collection has not been processed, it is currently difficult to assess the extent or significance of these records.
Steve Taravella Audiotapes (1998-5) Twenty seven audiotapes containing interviews with various leaders in the statewide organization No on 64/Stop La Rouche of 1986. Most of those interviewed were from Southern California.
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Series 1. Planning and Evaluation
Subseries 1.1 Founding Documents

Box 1

Subseries 1.1 Founding Documents
Creator: No on Knight Initiative Campaign Records

Box/ Folder 1/1 Campaign Structure and Personnel
Box/ Folder 1/2 Conflict over Ballot Title
Box/ Folder 1/3 Official March Ballot Title and Arguments
Box/ Folder 1/4 Information on Registering Voters
Box/ Folder 1/5 Draft Incorporation Papers 8/1999

Box 1

Subseries 1.2 Planning Resources
Creator: No on Knight Initiative Campaign Records

Box/ Folder 1/6 "The Long Haul Towards Equality in California" by Lambda Legal Defense
Box/ Folder 1/7 "How to Win Campaigns" and Other Papers by David Fleischer of NGLTF’s Policy Institute
Box/ Folder 1/8 "Out and Voting in Congressional House, 1990-96"
Box/ Folder 1/9 "Out and Voting in Congressional House, 1990-96"
Box/ Folder 1/10 Other Anti-gay Measures in California
Box/ Folder 1/11 "An Anti-gay Bias" Reactionary Responses to Gay-friendly Legislation
Box/ Folder 1/12 Poll Results
Box/ Folder 1/13 "Same-sex Couples" Stanford University's Institute Research on Women and Gender 12/1999
Box/ Folder 1/14 Press Plan
Box/ Folder 1/15 Volunteer Plan
Box/ Folder 1/16 Field Plan
Box/ Folder 1/17 Post March 7th Election

Box 1, 2, 3, 4

Subseries 1.3 Campaign Proposals, Plans, and Reports from Consultants
Creator: No on Knight Initiative Campaign Records

Box/ Folder 1/18 Decision Research "California: Voter Attitude Towards Same-sex Marriage"
Box/ Folder 1/19 Dial Group (Lake, Sosin, Snell, Perry) Proposal
Box/ Folder 1/20 "Research on Same Sex Marriage" (done by Horizons Foundation) 3/1999
Box/ Folder 2/1 Focus Group Guidelines and Results 3/1999
Box/ Folder 2/2 Focus Group Responses, San Jose
Box/ Folder 2/2 Focus Group Responses, San Jose
Box/ Folder 2/3 Focus Group Responses, San Jose
Box/ Folder 2/4 Focus Group Responses, Van Nuys
Box/ Folder 2/5 Focus Group Responses, Van Nuys
Box/ Folder 2/6 Follow-Up Poll
Box/ Folder 2/7 Survey Report (1 of 4) 6/1999
Box/ Folder 2/8 Survey Report (2 of 4) 1/2000
Box/ Folder 3/1 Survey Report (3 of 4) 1/2000
Box/ Folder 3/2 Survey Report (4 of 4) 1/2000
Box/ Folder 3/3 Test Groups: Crosstabs and Charts 1/2000
Box/ Folder 3/4 Doak, Carrie, O’Donald, and Associates 1/2000
Box/ Folder 3/5 Earned Media
Box/ Folder 3/5 Earned Media
Box/ Folder 3/6 Galanty and Company
### Guide to the No on Knight Initiative Campaign Records

#### Series 1. Planning and Evaluation

**Subseries 1.3 Campaign Proposals, Plans, and Reports from Consultants**

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
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<tr>
<td>3/7</td>
<td>Greer, Margolis, Mitchell, Burns, and Associates 4/1999</td>
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<tr>
<td>3/7</td>
<td>Greer, Margolis, Mitchell, Burns, and Associates 9/1999</td>
</tr>
<tr>
<td>3/8</td>
<td>Laguens, Hamburger, and Stone (2 volumes)</td>
</tr>
<tr>
<td>3/9</td>
<td>Media Strategies and Research (3 of 5 volumes)</td>
</tr>
<tr>
<td>4/1</td>
<td>Media Strategies and Research (2 of 5 volumes)</td>
</tr>
<tr>
<td>4/2</td>
<td>Carol Trevelyn Strategy Group (1 of 2)</td>
</tr>
<tr>
<td>4/3</td>
<td>Carol Trevelyn Strategy Group (2 of 2)</td>
</tr>
<tr>
<td>4/4</td>
<td>Zimmerman and Markman</td>
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#### Series 2. Administration

**Subseries 2.1 Board of Directors**

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<th>Description</th>
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<td>4/7</td>
<td>Board Meeting Minutes 11/7/1999</td>
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<td>4/8</td>
<td>Board Meeting Minutes 11/12/1999</td>
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<td>4/9</td>
<td>Board Meeting Minutes 11/12/1999</td>
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<tr>
<td>4/10</td>
<td>Board Meeting Minutes 1/9/2000</td>
</tr>
<tr>
<td>5/1</td>
<td>Board Meeting Minutes 2/6/2000</td>
</tr>
<tr>
<td>5/2</td>
<td>Board Meeting Minutes 3/11/2000</td>
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**Subseries 2.2 Executive Director**

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<td>Power Points</td>
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<tr>
<td>5/5</td>
<td>Talking Points</td>
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<tr>
<td>5/6</td>
<td>Talking Points on Religion</td>
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<tr>
<td>5/7</td>
<td>Points to make in Speeches</td>
</tr>
<tr>
<td>5/8</td>
<td>Text of Select Speeches</td>
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<tr>
<td>5/10</td>
<td>Letter to Human Rights Campaign (for newsletter?)</td>
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<tr>
<td>5/11</td>
<td>Schedules</td>
</tr>
<tr>
<td>5/12</td>
<td>Notebooks, undated</td>
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<tr>
<td>5/13</td>
<td>Parody Announcing Mike Marshall's Candidacy for Unspecified Office</td>
</tr>
</tbody>
</table>

**Subseries 2.3 Correspondence (postal mail, e-mail, and faxed messages)**

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<th>Box/Folder</th>
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<td>Outgoing and Internal</td>
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<tr>
<td>5/15</td>
<td>Outgoing and Internal</td>
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<tr>
<td>5/16</td>
<td>Incoming From Supporters of No on Knight</td>
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<tr>
<td>6/1</td>
<td>Incoming From Supporters of Knight Initiative</td>
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<tr>
<td>6/2</td>
<td>Incoming Responses to Direct Mail Appeal 9/1999</td>
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<tr>
<td>6/3</td>
<td>Incoming Responses to No On Knight Website</td>
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<tr>
<td>6/4</td>
<td>Copies of Printed Letters to Editors</td>
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**Subseries 2.4 Staff and Volunteers**

<table>
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<th>Box/Folder</th>
<th>Description</th>
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<tr>
<td>6/4</td>
<td>Northern California Organizing (Field Strategy) Meeting 8/14/1999</td>
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<tr>
<td>6/7</td>
<td>Undated Notes from Staff Meetings</td>
</tr>
<tr>
<td>6/8</td>
<td>Retreat Minutes (original notes and printed set) 10/16/1999</td>
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<tr>
<td>6/9</td>
<td>Retreat Minutes 12/12/1999</td>
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<tr>
<td>6/10</td>
<td>Undated Notes, Source and Purpose Unknown (Toni Broadus?)</td>
</tr>
</tbody>
</table>
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Subseries 2.5 Reports from Field Staff

Box 6, 7 Subseries 2.5 Reports from Field Staff

- Box/ Folder 6/11 James Cramer-Orange County
- Box/ Folder 6/12 Leslie Curtis-Los Angeles
- Box/ Folder 6/13 Ruben Gonzales-Riverside, Santa Barbara, and Silver Lake
- Box/ Folder 6/14 Leslee Hamilton-San Jose
- Box/ Folder 6/15 Esperanza Macias-San Francisco
- Box/ Folder 7/1 Donatina Mastropieri-Sonoma and Sacramento
- Box/ Folder 7/2 Peggy Moore-East Bay
- Box/ Folder 7/3 Sherry Wright-San Diego
- Box/ Folder 7/4 Wade Young-Los Angeles (includes Field Organizing Plan)

Box 7 Subseries 2.6 Reports from Field Volunteers

- Box/ Folder 7/5 Community Organizing in Monterrey
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Box 7 Subseries 2.7 Activities

- Box/ Folder 7/7 Door to Door Campaign in West Hollywood on National Coming Out Day
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- Box/ Folder 7/8 President Clinton's Remarks at ANGLE Dinner
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- Box/ Folder 7/9 NGLTF's Religious Leadership Roundtable
  1/31/2000
- Box/ Folder 7/10 Phone Bank in Los Angeles
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- Box/ Folder 7/12 Testimony by Toni Broaddus at Contra Costa County's Human Rights Commission
- Box/ Folder 7/13 Election Night
  3/7/2000
- Box/ Folder 7/14 Asian-American Campaign
- Box/ Folder 7/15 Latino Campaign
- Box/ Folder 7/16 Dolores Huerta (United Farmworkers leader) Statement
- Box/ Folder 7/17 Resolution from California Teachers Association
- Box/ Folder 7/18 Financial Reports
- Box/ Folder 7/19 Campaign Disclosure Statement
- Box/ Folder 7/20 Expense Claims and Bills

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- Box/ Folder 7/21 Bumper Stickers, Flyers and Other No on Knight Ephemera
- Box/ Folder 7/22 Stationary, Forms, and Equipment Inventory
- Box/ Folder 7/23 Clippings with LGBT-related Stories (from clipping service)
  7/1999
- Box/ Folder 7/24 Clippings with LGBT-related Stories
  8/1999
- Box/ Folder 7/25 Clippings with LGBT-related Stories
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- Box/ Folder 8/1 Clippings with LGBT-related Stories
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  12/1999
- Box/ Folder 8/3 Clippings with LGBT-related Stories
  1/2000
- Box/ Folder 8/4 Clippings with LGBT-related Stories
  2/2000
- Box/ Folder 8/5 News from the Internet
- Box/ Folder 8/6 Newsletters with Endorsements or Articles
- Box/ Folder 8/7 Video Monitoring Reports of LGBT-related Stories on TV Newscasts
  (from
  monitoring service)
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- Box/ Folder 8/8 Video Monitoring Reports of LGBT-related Stories
  12/1999
- Box/ Folder 8/9 Video Monitoring Reports of LGBT-related Stories
  1/2001
- Box/ Folder 8/10 Video Monitoring Reports of LGBT-related Stories
  2/2001
- Box/ Folder 8/11 Video Monitoring Reports of LGBT-related Stories
  3/2001

Box 8 Series 3. Training

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Box/ Folder 8/13  Speaker Training (Los Angeles) 9/1999
Box/ Folder 8/14  Media Training
Box/ Folder 8/15  Sign-in Sheets
Box/ Folder 8/16  Guide to Writing Letters to the Editor
Box/ Folder 8/17  Grassroots Manual
Box/ Folder 8/18  House Party Training Manual
Box/ Folder 8/19  Speakers Manual
Box/ Folder 8/20  PFLAG Media Manual (developed to help PFLAG chapters wishing to fight the Knight Initiative)

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Box/ Folder 9/2  LGBT Press
Box/ Folder 9/3  SF Chronicle
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Box/ Folder 9/5  Entertainment Press List
Box/ Folder 9/6  Radio
Box/ Folder 9/7  Top 100 Newspapers (in the US)
Box/ Folder 9/8  Old Press Lists
Box/ Folder 9/9  Editorial Meetings with Major Newspapers
Box/ Folder 9/11  Press Conferences Background Material
Box/ Folder 9/12  Media Session 7/15/1999
Box/ Folder 9/13  Religious Leaders Press Conference 11/13/1999
Box/ Folder 9/14  League of Women Voters Press Conference 1/11/2000
Box/ Folder 9/15  Sacramento No on K Panel 1/27/2000
Box/ Folder 9/16  Orange County Rally 2/19/2000
Box/ Folder 9/17  Premiering Will and Grace Show’s No on Knight TV Ad 12/9/1999
Box/ Folder 9/18  General Information
Box/ Folder 9/19  Press Pack for Fundraising
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Box/ Folder 9/22  Publicity Events Organized by Others
Box/ Folder 9/23  Jay Leno’s Joke about the Knight Initiative 10/5/1999
Box/ Folder 9/24  Vermont Court Decision 12/1999
Box/ Folder 9/25  Press Response to the Vermont Decision
Box/ Folder 9/26  No on Knight’s Response to the Vermont Decision
Box/ Folder 10/1  Op-Ed to the Los Angeles Press from Speaker Villaraigosa
Box/ Folder 10/2  Op-Ed by Richard Patterson 2/21/2000
Box/ Folder 10/3  Op-Ed by Kathleen Quenneville 2/21/2000
Box/ Folder 10/4  National Center for Lesbian Rights (NCLR) Info on Knight Initiative
Box/ Folder 10/5  Article on No on Knight Sent to Labor Newsletters
Box/ Folder 10/6  Frequently Asked Questions (draft)
Box/ Folder 10/7  Transcripts of Taped Interviews of 9 No on Knight Staff and Supporters for Use on Radio/TV spots
Box/ Folder 10/8  Threats Possessed by Knight Initiative
Box/ Folder 10/9  Cases of Discrimination Based on Martial Status
Box/ Folder 10/10  False Claims and Ads from Knight Initiative
Box/ Folder 10/11  Quotes Disproving Knight’s Claim of Not Being Anti-gay
Box/ Folder 10/12  Editorials Opposing the Knight Initiative
Box/ Folder 10/13  “Just the Facts About Sexual Orientation and Youth”
Box/ Folder 10/14  Paid Advertising
Box/ Folder 10/15  Scripts for Television Ads
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Box/ Folder 10/17  “Proposition 22 and Same-gender Marriage: a Study Resource,” by California Council of Churches
Box/ Folder 10/18  Organizing Religious Leaders Supporting No on Knight Campaign

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Box/ Folder 10/20  Funds from Major Donors
Box/ Folder 10/21  Other Donations
Box/ Folder 10/22  Direct Mail Appeal
Box/ Folder 10/23  Judy Shepard’s “Journey to a Hate Free Millennium” Benefit, San Francisco 1/27/2000
Box/ Folder 10/24  Film Treatment of “Journey to a Hate Free Millennium”
Box/ Folder 10/25  Melissa Etheridge Celebrity Roast Los Angeles 1/28/2000
Box/ Folder 11/1  Human Rights Campaign Dinner, Los Angeles 2/19/2000
Box/ Folder 11/2  Cybill Shepard Benefit, San Francisco 2/22/2000
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Box/ Folder 11/5  Grassroots Letter Writing

Box 11

Series 6. No on Knight Allies

Box/ Folder 11/6  All Our Families Coalition
Box/ Folder 11/17  All Our Families “Solidarity Sabbath” (a teach-in) 2/11/2000
Box/ Folder 11/18  “Californians for Same Sex Marriage”
Box/ Folder 11/19  “Family Pride Coalition”
Box/ Folder 11/20  David Knight (Pete Knight’s Gay Son)
Box/ Folder 11/21  State Senator Sheila Kuehl
Box/ Folder 11/22  Ward Connerly
Box/ Folder 11/23  Parents and Friends of Lesbians and Gays (PFLAG)
Box/ Folder 11/24  Endorsements and Endorsement List

Box 11

Series 7. Knight Campaign and Supporters

Box/ Folder 11/25  Pete Knight
Box/ Folder 11/26  Press Releases and Ads from Knight Campaign
Box/ Folder 11/27  Catholic Church
Box/ Folder 11/28  Mormon Church
Box/ Folder 11/29  Fundraising by the Mormon Church
Box/ Folder 11/30  Original Ballot Signers
Box/ Folder 11/31  Strange Bedfellows: Eloise Anderson, Mason Weaver
Box/ Folder 11/32  Tim Carey (revealed as convicted child molester)
Box/ Folder 11/33  Jerry Falwell
Box/ Folder 11/34  Gary Bauer
Box/ Folder 11/35  Organizing for the “Protection of Marriage Act”, by Mormon Church
Box/ Folder 11/36  Right-wing Prayer Breakfast Attended by Knight 2/8/2000
Box/ Folder 11/37  “Defense of Sexual Responsibility” Initiative

Box 12

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Box/ Folder 12/2  Holy Union Celebration 1/15/1999
Box/ Folder 12/3  Suicide of Utah Gay Man, Stuart Mattis
Box/ Folder 12/4  Domestic Partners
Box/ Folder 12/5  Marriage
Box/ Folder 12/6  Adoption
Box/ Folder 12/7  Hate Crimes
Box/ Folder 12/8  Republicans
Box/ Folder 12/9  Courting the Gay Vote
Box/ Folder 12/10  Presidential Elections
Box/ Folder 12/11  California Legislative Issues
Series 9. Photographs

Box 12
Several dozen color photos of campaign staff, volunteers, events, offices, etc. These are informal snapshots that will be identified and labeled as former staff have the opportunity to examine them. Included also is a black and white half tone image of the cast of the television show "Will and Grace" as they appeared in a Campaign promotional spot (see videotapes, below, for a recording of this spot).

Box 12, A, C, D, E

Series 10. Audio, Video, and Digital Records
Creator: No on Knight Initiative Campaign Records

Box 12
Subseries 10.1 Audiotapes
Creator: No on Knight Initiative Campaign Records

Box 12
California Report: The Knight Initiative
"No on Night" Benefit at Freight and Salvage (folk and country music venue)
11/16/1999
Pete Knight, KFWB Los Angeles 10/11/1999
Will and Grace-Actuality
Will and Grace-Revisited 12/7/1999
Mike Marshall on No on Knight 2/23/2000
Hate Messages Recorded from Campaign Office Telephone

Box A, C, D, E
Subseries 10.2 Videotapes
Creator: No on Knight Initiative Campaign Records

Box A
No on Knight @ KGTE Bakersfield 9/18/1999
No on Knight @ KTVU Oakland and KOUR Sacramento 9/8/1999, 9/18/1999
No on Knight @ KTVU Oakland and KOUR Sacramento 9/8/1999, 9/18/1999
No on Knight @ KCRA Sacramento 12/22/1999
Gay Marriage @ KSWB San Diego 1/5/2000
Gay Marriage @ KSL Salt Lake City 1/2000
Homosexual Marriage Not @ KABC Los Angeles 2/7/2000
Yes on Night @ KABC Los Angeles 2/7/2000
Yes on Night @ KABC Los Angeles 2/14/2000
Stuart Matis Suicide @ KSL Salt Lake City 3/3/2000
KOUR TV, Sacramento 1/5/2000
California Capitol Week
Mark Leno on Channel Five 7/7/1999
Gay Pride March, KQED San Francisco, plus Other Local Spots
LHS Media Focus Group Test Spot APeel @
LHS Media Focus Group Test Spot ATThe Best @
Beta Tapes (Broadcast Masters?): "Laguens, Hamburger, and Stone" AlIntend @
Interface Video for No on Knight
No on Knight Ad - Master Pack
G/L Couples with Kids
Melissa Ethridge Press Conference
Campaign Spots for Californians for Fairness, Laguens, Hamburger, and Stone.
These tapes reveal some of the changes made to particular spots over a six month period. 5/3, 9/3, 10/10/1999
Complete (collection of) Campaign Spots plus the House Party Video
Test Spot AMAn Interrupted, @ 1/28/2000
Test Spot ATHer Side, @ 1/28/2000
Doak, Carrie, O'Donald, and Associates 2/18/1999
Greer, Margolis, Mitchell, Burns, and Associates 9/1/1999
Galanty and Associates: Examples of Other Spots from Previous Clients
Lightning Dubs: Examples of Spots from Previous Clients
Knight Initiative, (KRON? San Francisco) 12/20/1999
Interview with Gay Couples, KGO San Francisco 12/21/1999
Series 10. Audio, Video, and Digital Records
Subseries 10.2 Videotapes

Box E
San Diego Headline Debate
Box E
Los Angeles Speaker Training 9/22/1999
Box E
Raw Footage of Children and Couples with Children, Dolores Park
Box E
ACreated Equal: The Cheryl Summerville Story @ (job discrimination)
Box E
Hawaii Marriage Ads 1998
Box E
AB 222 (Kuehl) Assembly Floor Debate, California Legislature 06/03/1999
Box E
Televised News Stories and Reactions Related to Knight Initiative
Box E
News: National Coming Out Day 10/10/1999
Box E
Bay TV circa 2000
Box E
Election Night Coverage 03/07/2000

Box E
Subseries 10.3 Compact Disks (CDs)
Creator: No on Knight Initiative Campaign Records
Box E
Music CD: Bill Sharp A Love Always Equals Love @ - for No on Knight Campaign
Box E
Photo CD: No on Knight Media Events and Stars, (Two CD Set) 2/1/2000

Series 11. Artifacts
Creator: No on Knight Initiative Campaign Records

Box Rolled A, Rolled B, Artifact
Banner No on Prop 22, Black spray paint on white poly/cotton sheet, 88 x 100 inches unrolled banner

Box Rolled A
Banner $20 donation to benefit No on Knight, Vote no on Prop 22

Box Rolled A
No on Knight Logo with Website address. Red, white, and yellow on black plastic. 44 x 96 inches unrolled

Box Rolled A
Oversize poster Big Buck on large dollar symbol. 22 x 36 inches unrolled

Box Rolled B
Paper banner "End Discrimination Vote No on Prop 22"

Box Rolled B
Vinyl banner "It's Divisive, It's Intrusive, It's Unfair, No on Knight"

Box Artifact Box A
Folders for Press Packets: One black and one tan, about 9 x 12 inches

Box Artifact Box A
2 small (4 x 6 inches) American flags on short wooden dowels

Box Artifact Box A
No on Knight cotton t-shirt, white

Box Artifact Box A
No on Knight ballpoint pen

Box Artifact Box A
Letter/file stamp: Californians for Fairness, 505 Howard Street, San Francisco, CA, 94105. Plastic exterior. 3 x 4 x 13 inches (?)

Box Artifact Box B
No on Knight cloth caps (2)

Series 12. Oversize Flat Documents and Artifacts
Creator: No on Knight Initiative Campaign Records

Folder Oversize
Back to back plastic protest signs from opposition: Protect Marriage and Yes on 22.
16 x 25 inches. Sealed on top and sides but open on bottom to allow easy mounting on a picket stake.

Folder Oversize
Printed Signs (all on posterboard or other paper): "Anti-Gay Measure on California Ballot, March 7, 2000"

Folder Oversize
Printed Signs (all on posterboard or other paper): www.noonknight.org. 17 x 22 inches.

Folder Oversize
Printed Signs (all on posterboard or other paper): No on Knight = Prop 22. 14 x 22 inches.

Folder Oversize
Printed Signs (all on posterboard or other paper): Vote El 7 de Margo, Diga no a la Proposicion 22, and Diga no a la Discrimination. 13 x 19 inches.

Folder Oversize
Printed Signs (all on posterboard or other paper): Equality = Inheritance Rights. 12 x 18 inches.

Folder Oversize
Printed Signs (all on posterboard or other paper): Equality = Respect for our Families. 12 x 18 inches.

Folder Oversize
Printed Signs (all on posterboard or other paper): Equality = Joint Insurance Benefits. 12 x 18 inches.
<table>
<thead>
<tr>
<th>Folder Oversize</th>
<th>Printed Signs (all on posterboard or other paper): My Marriage Doesn't Need Protection but Civil Rights Do! 11 x 17 inches (laminated).</th>
</tr>
</thead>
<tbody>
<tr>
<td>Folder A</td>
<td>Printed Signs (all on posterboard or other paper): Protect all Families. No on 22. 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder Oversize</td>
<td>Printed Signs (all on posterboard or other paper): Vote March 7. No on Knight. Prop 22. 12 x 16 inches.</td>
</tr>
<tr>
<td>Folder A</td>
<td>Printed Signs (all on posterboard or other paper): Join Us 3/6/2000. March begins at 4 pm. 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder Oversize</td>
<td>Printed Signs (all on posterboard or other paper): Stop the Hate March. 7th Vote No on 21 and 22. 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder A</td>
<td>Printed Signs (all on posterboard or other paper): Pete Knight's racist poem with text of poem. 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder Oversize</td>
<td>Printed Signs (all on posterboard or other paper): Out in Coronado. October 11, 1999 (National Coming Out Day). 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder A</td>
<td>Printed Signs (all on posterboard or other paper): Out in Coronado. October 11, 1999 (National Coming Out Day). 11 x 17 inches.</td>
</tr>
<tr>
<td>Folder Oversize</td>
<td>3 sets (10 sheets) of folded planning sheets, hand-annotated marking pen on butcher paper. 14 x 24 inches up to 27 inches by 33 unfolded.</td>
</tr>
<tr>
<td>Folder B</td>
<td>2 handmade signs on butcher paper listing the propositions on March 7th ballot. 27 by 33 inches unfolded.</td>
</tr>
<tr>
<td>Folder Oversize</td>
<td>2 hand lettered event calendars for Oct/Nov and Dec/Nov and Dec/Jan 16 x 22 inches. Annotated poster facts about the author of &quot;No on Night&quot; mounted on foam core. 142 x 20 inches.</td>
</tr>
</tbody>
</table>