Overview of the John Waller Hobson compiled printed material: The Hulton readership survey

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Collection Summary
Title: John Waller Hobson compiled printed material : The Hulton readership survey
Dates: 1948
Collection Number: XX470
Creator: Hobson, John Waller, compiler.
Collection Size: 1 oversize box (1.5 linear feet)
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Abstract: Series of charts, relating to findings of a poll on newspaper and magazine reading habits of the British public, broken down by region, sex, age, social class, and other characteristics. Compiled by J. W. Hobson and Harry Henry.
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Scope and Content of Collection
Series of charts, relating to findings of a poll on newspaper and magazine reading habits of the British public, broken down by region, sex, age, social class, and other characteristics. Compiled by J. W. Hobson and Harry Henry.
Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.
Newspaper reading.
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Henry, Harry.

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