
A Preliminary Inventory of the Deaver & Hannaford, Inc. Records, 1960-2008

Processed by Aparna Mukherjee

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Processed by:

Aparna Mukherjee

Encoded by:

ByteManagers using OAC finding aid conversion service specifications and Elizabeth Konzak

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Descriptive Summary

Title: Deaver & Hannaford, Inc. Records,

Dates: 1960-2008

Collection number: 76122

Creator: Deaver & Hannaford, Inc.

Collection Size: 99 manuscript boxes, 1 card file box(41.2 linear feet)

Repository: Hoover Institution Archives

Stanford, California 94305-6010

Abstract: Correspondence, memoranda, reports, schedules, public opinion polling data, promotional material, press releases, news summaries, and clippings, relating to the political career of Ronald Reagan, the 1976 and 1980 Reagan presidential campaigns, and speaking and writing projects of Ronald and Nancy Reagan.

Physical location: Hoover Institution Archives

Languages: Languages represented in the collection: English

Access

Collection is open for research.

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Preferred Citation

[Identification of item], Deaver & Hannaford records, [Box no.], Hoover Institution Archives

Acquisition Information

Materials were acquired by the Hoover Institution Archives in 1976

Accruals

Materials may have been added to the collection since this finding aid was prepared. To determine if this has occurred, find the collection in Stanford University's online catalog Socrates at <http://library.stanford.edu/webcat> . Materials have been added to the collection if the number of boxes listed in Socrates is larger than the number of boxes listed in this finding aid.

Biography Note

American public relations firm, based in Los Angeles

Scope and Content of Collection

Correspondence, memoranda, reports, schedules, public opinion polling data, promotional material, press releases, news summaries, and clippings, relating to the political career of Ronald Reagan, the 1976 and 1980 Reagan presidential campaigns, and speaking and writing projects of Ronald and Nancy Reagan

Indexing Terms

The following terms have been used to index the description of this collection in Stanford University's online catalog.

Subjects

Reagan, Nancy, 1923-
Reagan, Ronald.
Presidents--United States--Election--1976.
Presidents--United States--Election--1980.
California--Politics and government--1951-
Deaver, Michael K.
Hannaford, Peter.

Box: 1	Ronald Reagan general file, 1966-1980
Box/Folder: 1 : 1	Alumni, 1974-1975
	Book projects
Box/Folder: 1 : 2	Adler et al; contracts and correspondence, 1977-1979
Box/Folder: 1 : 3-4	Manuscript--Nancy Reagan, 1979.
	Scope and Content Note
	Includes correspondence and memoranda
Box/Folder: 1 : 5	Manuscript--Ronald Reagan, 1977-1981.
	Scope and Content Note
	Includes correspondence, memoranda, and publishing agreement
Box/Folder: 1 : 6	Pre-1966 correspondence, memoranda, and clippings, 1960-1975.
	Note
	See also box 10
	Scope and Content Note
	Includes correspondence with Hugh Hefner and Art Linkletter and also some from later years.
Box/Folder: 1 : 7	Budgets and programs, 1974-1977
Box/Folder: 1 : 8	California record, 1967-1979
Box/Folder: 1 : 9	Campaign committees, 1979
Box/Folder: 1 : 10-11	Clippings, 1978-1979.
	Scope and Content Note
	Includes campaign clippings
Box/Folder: 2 : 1	Film project, 1978
Box/Folder: 2 : 2	Gubernatorial accomplishments, 1967-1975
Box/Folder: 2 : 3	Hoover Institution annual reports, 1977-1978
Box/Folder: 2 : 4-5	LP record album "Ronald Reagan: The Great Moments," drafts, proofs, transcripts, memos, and correspondence, 1977-1978
	Scope and Content Note
	Includes related materials
Box/Folder: 2 : 6	Meetings (Senate and House, 1979 January 24)
	Memoranda, including related materials, to Governor Ronald Reagan from Deaver & Hannaford
Box/Folder: 2 : 7	1978
Box/Folder: 2 : 8	1979
Box/Folder: 3 : 1	1977
Box/Folder: 3 : 2	1976
Box/Folder: 3 : 3	Allen, Richard, 1978-1979
Box/Folder: 3 : 4	Anderson, Martin, 1978-1979
Box/Folder: 3 : 5	Gavin, William, 1978-1979

Box/Folder: 3 : 6	Hyde, Murray, 1978
Box/Folder: 3 : 7	Khachigian, Ken, 1979
Box/Folder: 3 : 8	McClaghry, John, 1979
Box/Folder: 3 : 9	Whalen, Richard, 1978-1979
Box/Folder: 4 : 1	Zycher, Ben, 1978-1979
Box/Folder: 4 : 2	Pepperdine University, 1974-1975
	Position papers
Box/Folder: 4 : 3-4	1980
Box/Folder: 4 : 5	1979
Box/Folder: 4 : 6	SALT II, 1979
Box/Folder: 4 : 7	Record project (Garabedian), 1977.
	Scope and Content Note
	Includes memoranda and contract for LP records of Ronald Reagan's radio broadcasts
Box/Folder: 4 : 8	"The Reagan Record, 1967-1974," 1979 November, a compilation of Ronald Reagan's accomplishments based on contemporaneous and retroactive newspaper and magazine articles, political biographies, press releases, and speeches of Governor Ronald Reagan and other administration officials
Box/Folder: 4 : 9-10	S P (signed personally?) letters, 1978-1979.
	Scope and Content Note
	Includes list of correspondents and <i>The Evolution of Soviet Security Strategy, 1965-1975</i> , Avigdor Haselkorn, 1978
Box/Folder: 5 : 1	Smith, William French, 1974-1978
Box/Folder: 5 : 2	Surrogate book, 1979
Box/Folder: 5 : 3	Task forces, 1975
	Travel
Box/Folder: 5 : 4	General. Financial records, 1974-1975
Box/Folder: 5 : 5-6	England and Europe, 1978
Box/Folder: 5 : 7	Europe, 1978
Box/Folder: 5 : 8	Foreign, 1967-1974
Box/Folder: 5 : 9	Japan, 1978
Box/Folder: 5 : 10	Latin America, 1979
Box/Folder: 5 : 11	Mexico/Canada, 1979
Box/Folder: 5 : 12	Mideast/USSR, 1979
Box/Folder: 5 : 13	Orient and Iran, 1978
Box/Folder: 5 : 14	Vital Speeches of the Day, 1978 May and July
Box: 6	Reagan for President Committee file, 1975-1980
	Advertising
Box/Folder: 6 : 1-4	General, 1975-1980
Box/Folder: 6 : 5	C. Z. Wick film, 1979
Box/Folder: 6 : 6	Advisory committees, 1980
Box/Folder: 6 : 7	Age issue, undated
Box/Folder: 6 : 8	Agreements, undated
Box/Folder: 6 : 9	Ballots for general election, 1980
	Candidates
Box/Folder: 6 : 10	John Connally, 1979-1980
Box/Folder: 6 : 11	Philip Crane, 1979
Box/Folder: 6 : 12	Client, 1979 March
Box/Folder: 6 : 13	Clippings, 1979-1980
Box: 7	Convention
Box/Folder: 7 : 1-3	General, 1980
Box/Folder: 7 : 4	Congratulatory letters and wires, 1980
Box/Folder: 7 : 5	Delegates, 1980
Box/Folder: 7 : 6	First name card file copies, 1980
Box/Folder: 7 : 7	Inauguration, 1980
Box/Folder: 7 : 8	Lease for office space, 1978-1979

Box/Folder: 7 :	Speech file, 1979, and announcement, 1979 November 13
9-10	
Box/Folder: 8 : 1	Newsletter, 1979
Box/Folder: 8 : 2	Personnel, 1979
Box/Folder: 8 : 3	Primaries, 1980
Box/Folder: 8 : 4	Primary ballot filing, 1980
Box/Folder: 8 : 5	Releases, 1979-1980
Box/Folder: 8 : 6	Resumes, 1978-1980
Box/Folder: 8 : 7-9	Sample ballots, 1980
Box/Folder: 8 : 10	Secret Service--Nancy Reagan, 1980
Box/Folder: 8 :	Schedules for transition, 1980
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Box: 9	Ronald Reagan speech file, 1980
Box/Folder: 9 : 1	"Shining City on a Hill," speech, American Society of Newspaper Editors, 1980 April 8.
	Scope and Content Note
	Typescript
Box/Folder: 9 : 2	"Leadership and Presidency," speech, CBS Radio Network, 1980 July.
	Note
	See also box 12
	Scope and Content Note
	Typescript. Includes press release.
Box/Folder: 9 : 3	Acceptance speech, GOP Convention, Detroit, Michigan, 1980 July 17.
	Note
	See also box 12
	Scope and Content Note
	Typescript and printed copy. Includes correspondence and memoranda.
Box/Folder: 9 : 4	Speech, Urban League, New York, 1980 August 5.
	Scope and Content Note
	Typescript
Box/Folder: 9 : 5	"Peace: Restoring the Margin of Safety," speech, Veterans of Foreign Wars Convention, Chicago, Illinois, 1980 August 18.
	Scope and Content Note
	Holograph and typescript
Box/Folder: 9 : 6	"Strength," speech, American Legion, Boston, Massachusetts, 1980 August 20.
	Scope and Content Note
	Typescript
Box/Folder: 9 : 7	Speech, Labor Day, Jersey City, New Jersey, 1980 September 1.
	Scope and Content Note
	Typescript. Includes memoranda
Box/Folder: 9 : 8	Speech, B'nai B'rith Forum, Washington, D.C., 1980 September 3.
	Scope and Content Note
	Typescript
Box/Folder: 9 : 9	Press releases, 1977-1979
Box/Folder: 9 : 10	Press releases and speeches, 1973-1975

Box/Folder: 10 : 1	Announcement signed by March Fong-Eu certifying Ronald Reagan's selection as the presidential nominee of the Republican Party, Sacramento, California, 1980 July 15 Correspondence, 1960-1980
Box/Folder: 10 : 2	Unidentified, 1978
Box/Folder: 10 : 3	Undated, letter from Ronald Reagan in support of <i>A Hard Look at the New Cuba</i>, a television/film program
Box/Folder: 10 : 4	Beilenson, Laurence W., 1977
Box/Folder: 10 : 5	Cooke, Robin, 1979
Box/Folder: 10 : 6	Federal Election Commission, 1977
Box/Folder: 10 : 7	Hannaford, Peter, 1980
Box/Folder: 10 : 8	Harkins, Jerry Jr., Mrs., 1962
Box/Folder: 10 : 9	Harvey, Mose L., undated
Box/Folder: 10 : 10	Kirkpatrick, Jeane J., undated
Box/Folder: 10 : 11	Laxalt, Paul, 1979
Box/Folder: 10 : 12	Nicolaides, Philip, 1979
Box/Folder: 10 : 13	<i>Playboy</i>, 1960. Note See also box 1
Box/Folder: 10 : 14	Shaw, Edward S., 1978
Box/Folder: 10 : 15	Wilson, Robert G., 1978
Box/Folder: 10 : 16	Information about family, films, first term as governor, private life at the ranches, 1976 campaign; memorandum from Peter Hannaford to Nancy Reagan re book questionnaire; and memorandum re <i>Good Housekeeping</i> photographs , 1979?
Box/Folder: 10 : 17	Memorandum from Peter Hannaford to Ronald Reagan re radio taping, 1976 November 23 Memoranda to Governor Ronald Reagan and Nancy Reagan. Scope and Content Note Includes handwritten comments by Ronald Reagan
Box/Folder: 10 : 18	Peter Hannaford to Nancy Reagan, 1977 November 16, re book contract
Box/Folder: 10 : 19	Peter Hannaford to Governor Ronald Reagan, 1978 May 24 and August 2, and 1980 May 27
Box/Folder: 10 : 20	Richard B. Wirthlin to Governor Ronald Reagan, 1979 July 19
Box/Folder: 10 : 21	Notes by Ronald Reagan, undated
Box/Folder: 10 : 22	Reel-to-reel audiotape from the 1966 gubernatorial campaign, 1966, 1984
Box/Folder: 10 : 23	Social Security alternative, undated
Box: 11	Correspondence, 1977-1980 With Michael Deaver
Box/Folder: 11 : 1	General - B-W, 1977-1980
Box/Folder: 11 : 2	Baker, Howard, 1980
Box/Folder: 11 : 3	Baker, James A., III, 1977
Box/Folder: 11 : 4	Carter, Jimmy, 1977
Box/Folder: 11 : 5	Laxalt, Paul, 1979
Box/Folder: 11 : 6	Sparkman, John, 1977
Box/Folder: 11 : 7	Weinberger, Caspar W., 1979 With Peter Hannaford

Box/Folder: 11 : 8	General - A-W, 1977-1980
Box/Folder: 11 : 9	Baker, Howard, 1977
Box/Folder: 11 : 10	Gergen, David, 1980
Box/Folder: 11 : 11	Hatch, Orin G., 1977
Box/Folder: 11 : 12	Howe, Derek A., 1979-1980
Box/Folder: 11 : 13	Ikle, Fred C., 1978-1979
Box/Folder: 11 : 14	Laxalt, Paul, 1979
Box/Folder: 11 : 15	Meese, Edwin, III, 1980
Box/Folder: 11 : 16	Reagan, Nancy, 1980
Box/Folder: 11 : 17	Schlesinger, James R., 1978-1979
Box/Folder: 11 : 18	Foreword to <i>Rebirth of a Nation</i>, 1977 October 6. Scope and Content Note Typescript. Includes related materials
Box/Folder: 11 : 19	Memoranda from Peter Hannaford to Martin Anderson, Edwin Meese, Ronald Reagan, and others, 1979-1980
Box/Folder: 11 : 20	Ronald Reagan photographs, 1982
Box/Folder: 11 : 21	Speeches by Ronald Reagan, 1979 "World Challenges, 1979," address, Pepperdine University, Malibu, California, 1979 January 12. Scope and Content Note Typescript
Box/Folder: 11 : 22	"SALT and the Search for Peace," excerpts from remarks, Republican State Central Committee of California Convention, San Diego, California, 1979 September 15. Scope and Content Note Typescript
Box/Folder: 11 : 23	Speech, Republican Nomination for President of the United States, New York, 1979 November 13. Scope and Content Note Typescript
Box/Folder: 11 : 24	Woloshyn, George, 1979
Box/Folder: 12 : 1	Assignments and projects of the research and writing unit 1980 GOP convention
Box/Folder: 12 : 2	Letter from Peter Hannaford to Molly Tuthill, 1984
Box/Folder: 12 : 3	List of foreign and defense policy experts, 1979
Box/Folder: 12 : 4	Memoranda, 1978-1980
Box/Folder: 12 : 5	China, 1978 March 8
Box/Folder: 12 : 6	On appointments, 1980 November 15
	Notes from a telephone conversation between Peter Hannaford and Alan Greenspan, undated
	Speeches, 1960-1980

- Box/Folder: 12 : 7 **"Encroaching Central," speech, 1960.**
 Scope and Content Note
 Typescript. Includes correspondence between Peter Hannaford, Richard Nixon, Harry O'Connor, and Ronald Reagan, 1975
- Box/Folder: 12 : 8 **Speech, American Society of Newspaper Editors, Washington, D.C., 1980 April 8.**
 Scope and Content Note
 Typescript
- Box/Folder: 12 : 9 **Speech, evening of primary, Los Angeles, California, 1980 June 3.**
 Scope and Content Note
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- Box/Folder: 12 : 10 **Acceptance speech, drafted by George Gilder, 1980 July.**
 Scope and Content Note
 Typescript. Includes an issue of *Imprimis*, 1980 December
- Box/Folder: 12 : 11 **"Leadership and the Presidency," speech, CBS Radio Network, 1980 July 4.**
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- Box/Folder: 12 : 12 **Statement on automobile industry, 1980 July 13.**
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- Box/Folder: 12 : 13 **Talking points for delegate reception, GOP convention, Detroit, Michigan, 1980 July 14.**
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- Box/Folder: 12 : 14 **"Non-intervention," speech, 1980 July 15.**
 Scope and Content Note
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- Box/Folder: 12 : 15 **Speech, Ford as vice president, 1980 July 16.**
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- Box/Folder: 12 : 16-17 **Acceptance speech, nomination for the presidency of the United States, Detroit, Michigan, 1980 July 17.**
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- Box/Folder: 12 : 18 **"Friends," lead-in to Ronald Reagan speech, ministers in Dallas, Texas, 1980 August 22.**
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- Box/Folder: 12 : **Speech, 1980 November 3.**
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- Box/Folder: 13 : 1 **"California in the Reagan Years: Trends in the Economy and Public Service," Richard W. Gable, 1979 February.**
Scope and Content Note
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- Box/Folder: 13 : 2 **Correspondence, 1977-1980.**
Scope and Content Note
 Includes memoranda, reprints of a television interview and radio program, and some of Ronald Reagan's speeches and statements
- Box/Folder: 13 : 3 **Correspondence, 1977.**
Scope and Content Note
 Includes letters from Peter Hannaford to Jesse Helms and from Ronald Reagan to William D. Crandall
- Box/Folder: 13 : 4 **Government officials' address list, 1974**
 Box/Folder: 13 : 5 **Office file, Hannaford Company, Inc., 1979**
 Box/Folder: 13 : 6 **Press clippings, 1976**
 Box/Folder: 13 : 7 **Reagan for President Committee, 1979**
 Box/Folder: 13 : **Reprints of different radio programs, editorials, and newspaper columns Select**
 8-9 **Committee, 1979**
- Box/Folder: 14 : 1 **"Controlling Crime in California," report of the Governor's, 1973 August**
 Box/Folder: 14 : 2 **Statements by Ronald Reagan on various subjects, such as abortion, agriculture, civil rights, Cuba, Cyprus, insurance, labor, law enforcement, USSR, and Vietnam, 1978**
Welfare reform materials, 1974 December
- Box/Folder: 14 : 3 **Office file of Governor Ronald Reagan, 1968-1980**
 Box/Folder: 15 : 1 **"Californians for Lower Taxes," memorandum to all county chairmen, 1973**
September 20; "Consumer Price Index," 1974 February; and "Governor's Survey on
Efficiency and Cost Control--Summary Report and Recommendations," 1968 February
"Ronald Reagan Speaks Out on the Issues," 1980
- Box/Folder: 15 : 2 **State of the State Address, 1974 January 9, and Reagan and Bush campaign**
 Box/Folder: 15 : **materials, 1980**
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- Box/Folder: 16 : 1 **Carter vs. Reagan's stand on various issues, 1976**
 Box/Folder: 16 : 2 **Political, 1973, Book I.**
Scope and Content Note
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- Box/Folder: 16 : 3 **Printed matter on various issues, 1976**
 Box/Folder: 17 : **Political, 1967-1974**
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- Box/Folder: 17 : 3 **Political, 1973, Book II.**
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- Box: 18 **Agriculture and Services (A and S), 1971-1977**
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 Box/Folder: 18 : 2 **Agriculture, 1975-1977**
 Box/Folder: 18 : **Agricultural unions, 1971-1977**
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 Box/Folder: 18 : 6 **State employees, 1975-1977**

Box/Folder: 18 : 7	<p>Arts, 1975-1976.</p> <p style="padding-left: 40px;">Note</p> <p style="padding-left: 40px;">See also box 24</p>
Box/Folder: 18 : 8-9	<p>Brown, Jerry. General, 1974-1977</p>
Box/Folder: 18 : 10	<p>Business and Transportation (B and T), 1975-1977</p> <p style="padding-left: 40px;">Agency, 1975-1977</p>
Box/Folder: 19 : 1	<p style="padding-left: 40px;">Business climate, 1975-1977</p>
Box/Folder: 19 : 2	<p style="padding-left: 40px;">Transportation, 1975-1977</p>
Box/Folder: 19 : 3-4	<p>Campaign--Jerry Brown, 1976</p>
Box/Folder: 19 : 5	<p>Education, 1975-1977</p> <p style="padding-left: 40px;">General, 1975</p>
Box/Folder: 19 : 6	<p style="padding-left: 40px;">Finance, 1976-1977</p>
Box/Folder: 20 : 1	<p style="padding-left: 40px;">K-12, 1975-1977</p>
Box/Folder: 20 : 2-3	<p style="padding-left: 40px;">University of California, 1975-1977</p>
Box/Folder: 20 : 4-5	<p>Executive appointments, 1975-1976.</p> <p style="padding-left: 40px;">Note</p> <p style="padding-left: 40px;">See also box 25</p>
Box/Folder: 21	<p style="padding-left: 40px;">Finance (clippings), 1975-1977</p>
Box/Folder: 21 : 1	<p style="padding-left: 40px;">Budget, 1975-1977</p>
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Box/Folder: 21 : 4-5	<p>Health and Welfare, 1975-1977</p> <p style="padding-left: 40px;">Corrections, 1975-1977</p>
Box/Folder: 21 : 6-7	<p style="padding-left: 40px;">Health (clippings and printed matter), 1976-1977</p>
Box: 22	<p>Reports</p>
Box/Folder: 22 : 1	<p style="padding-left: 40px;">"A Management Review of the California Community Mental Health System," Office of the Auditor General, 1975 February</p>
Box/Folder: 22 : 2	<p style="padding-left: 40px;">"A Study of the Administration of State Health Programs," State of California, 1976 January</p>
Box/Folder: 22 : 3	<p style="padding-left: 40px;">Medi-Cal, 1975-1977</p>
Box/Folder: 22 : 4	<p style="padding-left: 40px;">Welfare, 1975-1977</p>
Box/Folder: 22 : 5	<p>Legal Affairs, 1976-1977</p> <p style="padding-left: 40px;">Capital punishment, 1976-1977</p>
Box/Folder: 22 : 6	<p style="padding-left: 40px;">Legislature, 1975-1977</p>
Box/Folder: 23 : 1	<p>Press/Media (clippings), 1975-1976</p> <p>Resources, 1975-1977.</p> <p style="padding-left: 40px;">Note</p> <p style="padding-left: 40px;">See also box 28 and 29</p>
Box/Folder: 23 : 2	<p style="padding-left: 40px;">Coast, 1975-1977</p>
Box/Folder: 23 : 3	<p style="padding-left: 40px;">Energy, 1975-1977</p>
Box/Folder: 23 : 4	<p style="padding-left: 40px;">Forestry, 1975-1977</p>
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Box/Folder: 23 : 6	<p style="padding-left: 40px;">Parks and recreation, 1975-1977</p>
Box/Folder: 23 : 7	<p style="padding-left: 40px;">Redwood Park, 1976-1977</p>
Box/Folder: 23 : 8-9	<p style="padding-left: 40px;">Water, 1976-1977</p>
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	General, 1977-1979
Box/Folder: 24 : 8-9	Economy in government and philosophy of government (clippings), 1975-1978
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Box/Folder: 24 : 11	Remarks, Edmund G., Sr., on election of 1966, 1977-1980
	Business and Transportation (B and T), 1975-1981
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Box/Folder: 24 : 13	Bridges: Southern crossing, 1975
Box/Folder: 24 : 14-15	Business climate, 1977-1980
Box/Folder: 24 : 16	California Highway Patrol (CHP), 1975
Box/Folder: 24 : 17	Housing, 1975-1978.
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	Includes a report, "An Urban Strategy for California," 1978
Box/Folder: 24 : 18	Insurance, 1975-1978
Box/Folder: 24 : 19	Transportation, 1977-1981
Box/Folder: 24 : 20	Campaign 1978, 1976-1978
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	Education, 1975-1980
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Box/Folder: 25 : 4	Busing, 1975-1979
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Box/Folder: 25 : 8	Finance, 1977-1980
	Higher—Faculty
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Box/Folder: 25 : 10	Eldridge Cleaver, 1975-1977
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Box/Folder: 25 : 12	Student aid, 1975-1977

Box/Folder: 25 : **Students, Communication with, 1975-1978**
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Box/Folder: 25 : **Tenure, 1975**
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Box/Folder: 25 : **University of California, 1977-1980**
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Box/Folder: 25 : **Appointments, 1978-1980**
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General
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Box/Folder: 26 : 3 **Jet, 1975**
Box/Folder: 26 : 4 **Washington office, 1975-1980**
Box/Folder: 26 : 5 **Federal-State relations, 1975-1979**
 Finance, 1975-1981
Box/Folder: 26 : 6 **Bonds, 1975**
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Box/Folder: 26 : 8 **1979 January-July, and 1981 January**
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Box: 27 **Health and Welfare, 1975-1981**
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Box/Folder: 27 : 2 **Corrections, 1977-1980**
Box/Folder: 27 : 3 **Drug abuse, 1975-1978**
Box/Folder: 27 : **Employment, 1975-1979**
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Box/Folder: 27 : 6 **Food stamps, 1975-1977**
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Box/Folder: 27 : **Mental health, 1975-1981**
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Box/Folder: 27 : **Minimum wage, 1976-1977**
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Box/Folder: 27 : **Office of Economic Opportunity (OEO), 1975-1979**
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Box/Folder: 27 : **Rehabilitation, 1975-1978**
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Box/Folder: 29 : 9	State of the State Address, 1974 January 7.
	Scope and Content Note
	Includes related materials, 1976-1978
Box/Folder: 29 : 10	Women, 1975-1978
Box/Folder: 30 : 1-12	Press clippings for Deaver & Hannaford
	1974-1975

Box/Folder: 30 : 13	1976-1980
Box/Folder: 31 : 1-7	1975
	January 8-31
Box/Folder: 32 : 1-7	January 23 - February 22
Box/Folder: 33 : 1-7	February 23 - March 22
Box/Folder: 34 : 1-11	March 16 - April 22
Box/Folder: 35 : 1-9	April 23 - May 22
Box/Folder: 36 : 1-13	May 16 - June 22
Box/Folder: 37 : 1-8	June 16 - July 15
Box/Folder: 38 : 1-11	July 16 - August 15
Box: 39	August
Box/Folder: 39 : 1-2	8-15
Box/Folder: 39 : 3-5	16-22
Box/Folder: 39 : 6-9	23-31
	September
Box/Folder: 39 : 10-12	1-7
Box/Folder: 40 : 1-5	8-15
Box/Folder: 40 : 6-10	16-22
Box/Folder: 40 : 11-13	23-30
Box/Folder: 41 : 1	23-30
	October
Box/Folder: 41 : 2-5	1-7
Box/Folder: 41 : 6-9	8-15
Box/Folder: 41 : 10	16-22
Box/Folder: 42 : 1-4	16-22
Box/Folder: 42 : 5-9	23-31
	November
Box/Folder: 42 : 10-11	1-7
Box/Folder: 43 : 1-4	1-7
Box/Folder: 43 : 5-8	8-15
Box/Folder: 44 : 1	8-15
Box/Folder: 44 : 2-5	16-22

Box/Folder: 45 :	16-22
1-5	
Box/Folder: 45 :	23-30
6-8	
Box/Folder: 46 :	23-30
1-4	
	December
Box/Folder: 46 : 5	1-7
Box/Folder: 46 :	8-15
6-7	
Box/Folder: 46 : 8	16-22
Box/Folder: 47 : 1	16-22
Box/Folder: 47 :	23-31
2-3	
	1976
	January
Box/Folder: 47 :	1-7
4-5	
Box/Folder: 47 : 6	8-15
Box/Folder: 48 :	8-15
1-2	
Box/Folder: 48 :	16-22
3-5	
Box/Folder: 49 :	23-31
1-3	
	February
Box/Folder: 49 :	1-7
4-6	
Box/Folder: 49 :	8-15
7-8	
Box/Folder: 50 : 1	8-15
Box/Folder: 50 :	16-22
2-4	
Box/Folder: 50 :	23-29
5-9	
Box/Folder: 51 : 1	23-29
	March
Box/Folder: 51 :	1-7
2-4	
Box/Folder: 51 :	8-15
5-7	
Box/Folder: 52 : 1	8-15
Box/Folder: 52 : 2	16-22
Box/Folder: 52 : 3	23
	1977
Box/Folder: 52 : 4	April
	May
Box/Folder: 52 : 5	1-7
Box/Folder: 52 : 6	8-15
Box/Folder: 52 : 7	16-22
Box/Folder: 52 :	23-31
8-9	
	June
Box/Folder: 52 :	1-7
10-12	
Box/Folder: 52 :	8-15
13	

Box/Folder: 53 :	8-15
1-4	
Box/Folder: 53 :	16-22
5-6	
Box/Folder: 53 :	23-30
7-8	
Box/Folder: 54 : 1	July
	Campaign 1976
	July
Box/Folder: 54 : 2	1-10
Box/Folder: 54 : 3	11-16
Box/Folder: 54 : 4	17-25
Box/Folder: 54 : 5	26-31
	August
Box/Folder: 54 : 6	1-7
Box/Folder: 54 : 7	8-15
Box/Folder: 55 : 1	16-18
Box/Folder: 55 : 2	19-31
Box/Folder: 55 :	September 1-30
3-4	
Box/Folder: 55 : 5	October 1-31
Box/Folder: 55 : 6	November
	Scope and Content Note
	(Ronald Reagan)
Box/Folder: 55 : 7	December
	Scope and Content Note
	(Ronald Reagan)
Box: 56	Reports, State of California, 1968-1973
Box/Folder: 56 : 1	General, 1976 and undated
Box/Folder: 56 :	1968-1973
2-3	
	Speeches by Governor Ronald Reagan, 1974
Box/Folder: 56 : 4	Interview, <i>Meet the Press</i>, James J. Kilpatrick, <i>Washington Star Syndicate</i>; Tom Braden, <i>Los Angeles Times Syndicate</i>; Robert Novak, <i>Chicago Sun-Times</i>; and Catherine Mackin, <i>NBC News</i> as panelists, 1974 January 20.
	Scope and Content Note
	Printed copy
	Commencement Address, California Polytechnic State University, San Luis Obispo, 1974 June 15.
	Scope and Content Note
	Printed copy
Box/Folder: 57 :	Study, 1973-1974
1-4	
Box/Folder: 58 :	Clippings and printed matter, 1976
1-3	
Box: 59	"Summary of Actions and Programs of Governor Ronald Reagan's Administration, 1967-1974."
	Note
	See also box 65

Box/Folder: 59 :	1974 December
1-4	
Box/Folder: 60 :	1974 December
1-5	
Box: 61	Governor Ronald Reagan, 1975-1979.
	Scope and Content Note
	Includes Nancy Reagan
Box/Folder: 61 :	Clippings and news summary, 1975
1-3	
Box/Folder: 61 : 4	Schedules, 1979
Box: 62	Clippings and printed matter, 1975-1976.
	Scope and Content Note
	Includes news summary
Box/Folder: 62 :	1975
1-5	
Box: 63	1976
Box/Folder: 63 : 1	January
Box/Folder: 63 : 2	February
	March
Box/Folder: 63 : 3	1-15
Box/Folder: 63 : 4	17-30
	April
Box/Folder: 63 : 5	1-22
Box/Folder: 63 : 6	23-30
Box: 64	May
Box/Folder: 64 : 1	1-13
Box/Folder: 64 : 2	14-25
Box/Folder: 64 : 3	August 6-30
Box/Folder: 64 : 4	September 3-28
Box/Folder: 64 : 5	October 1-29
Box/Folder: 64 : 6	November 1-30
Box/Folder: 64 : 7	December 1-29
Box/Folder: 65 :	"Revenue Control and Tax Deduction," 1973 March 12
1-2	
Box/Folder: 65 : 3	"California's Experience with Welfare Reform," 1974 December
Box/Folder: 65 :	"Summary of Actions and Programs of Governor Ronald Reagan's Administration, 1967-1974," 1974 December.
4-5	
	Note
	See also boxes 59 and 60
Box/Folder: 66 : 1	"California Tax Limitation Plan," study, 1973 May
Box/Folder: 66 : 2	"California State-Wide Tax Limitation Initiative," survey, 1973 August.
	Note
	See also boxes 75 and 77
Box/Folder: 67 : 1	"Tax Limitation Plan," 1973 October.
	Note
	See also boxes 74 and 76
Box/Folder: 67 : 2	"Tax Limitation Initiative: Post Election Study," 1973 November

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- Box/Folder: 68 : 1 **"California Health Security Program, " undated; "Six Basic Plan Concepts Used for California School Housing," undated; "Stock Plans for Schools," 1969; "The People's Park: A Report on a Confrontation at Berkeley, California," 1969 July 1; "Time Is Running Out, The Environmental Crisis: A Call to Action," summary proceedings, Governor's Conference on California's Changing Environment, Los Angeles, California, 1969 November 17-18; *Pacific Business*, 1970 January-February; *Careers in California State Government*, 1971.**
- Note
See also box 70
- Box/Folder: 68 : 2 **California Health Security Program, undated; *Inaugural Message of Ronald Reagan*, 1967 January 5; *Budget Message of Ronald Reagan*, 1967-1971; Text of State of the State message, 1968-1970; *State of California Budget Summary*, 1970-1971; and Inaugural address of Governor Ronald Reagan, 1971 January 4**
- Box/Folder: 68 : 3 **Reports: "Emission Inventories," 1969 November; "Air Pollution Control in California," 1970 January; and State of California: Environmental Quality Study Council," 1970-1971**
- Box/Folder: 68 : 4 **Report of the Governor's Commission on the Law of Preemption, undated; "Violence in the City: An End or a Beginning?" Report by the Governor's Commission on Los Angeles Riots, 1965 December 2; *Tax Message of Ronald Reagan, Governor of California*, 1967 March 8; *Tax Reform Program for California*, 1969 April; "Budget Message," 1969-1973; Report to Governor Ronald Reagan on Violence in California Prisons, 1971 October 7**
- Box/Folder: 69 : 1 **Economic report of the Governor, 1967-1973; reorganization of the executive branch of the California state government, 1969-1971; health reorganization message, 1970; "Is the Present Anxiety About Public Education Justified?" remarks, Alex C. Sherriffs, Rational Debate Seminar, American Enterprise Institute, Washington, D.C., 1970 May 6; and "Public Challenge and Campus Response," Alex C. Sherriffs, Western Interstate Commission for Higher Education, University of California, Berkeley, 1971 July 12**
- Box/Folder: 69 : 2 **"Reorganization Message of Ronald Reagan: Governor of California," 1969 March 5 and "Progress Report on Development of State Environmental Goals and Policy," 1971 June 1.**
- Note
See also box 70
- Box/Folder: 69 : 3 **Remarks by Governor Ronald Reagan, 1971-1972**
State of the State Message, 1971 January 12, typescript; Commonwealth Club of California, 1971 June 22, typescript; Republican State Central Committee Meeting, Los Angeles, California, 1971 October 2, typescript; and Long Beach Joint Service Clubs, Long Beach, California, 1972 April 7, typescript
- Box/Folder: 69 : 4 **Writings by others about Governor Ronald Reagan's records and policies, 1967-1974**
"The Equal Education Plan for Higher Education in California," 1967 July 25;
"California Quenches Her Big Thirst," James H. Winchester, *Reader's Digest*, 1970;
and "Governor Ronald Reagan: Action and Result," 1974 February
- Box/Folder: 69 : 5 **Law and order, 1972 and undated**
Crime, undated
- Box/Folder: 69 : 6 **Drugs, 1972**
- Box/Folder: 69 : 7 **Environment, 1972**
- Box/Folder: 70 : 1 **Budget message of Governor Ronald Reagan, 1969 February 4**
- Box/Folder: 70 : 2 **Creative papers, undated**
- Box/Folder: 70 : 3 **Education, 1970-1972**
- Box/Folder: 70 : 4 **Environmental goals and policies, 1972 March 1.**
- Note
See also box 69
- Box/Folder: 70 : 5 **"Higher Education," report, Ronald Reagan, 1968 December 8**
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- Box/Folder: 70 : 6 **Reagan--General issues, 1969-1971.**
 Scope and Content Note
 Includes some of Governor Reagan's speeches. Printed copy
- Box/Folder: 70 : 7 **"Time Is Running Out," excerpts of remarks, Governor Ronald Reagan, Governor's Environmental Conference, Los Angeles, California, 1969 November 18; and "Our Nation Is Founded...Colleges," undated**
 Scope and Content Note
 See also box 68
- Box/Folder: 71 : **"Revenue Control and Tax Reduction," report submitted by Governor Ronald Reagan to the California Legislature, 1973 March 12**
 1-4
 Box: 72 **Speeches, 1978**
 Box/Folder: 72 : 1 **"How They Stand: Presidential Candidates' Positions," 1969-1976**
 Box/Folder: 72 : 2 **"Where Reagan Stands," interview on the issues, U.S. News & World Report, 1976 May 31**
- Box/Folder: 72 : 3 **"How Reagan Will Win," interview, John Sears, New Guard, 1976 August**
 Box/Folder: 73 : 1 **"Nielson DMA Secondary Markets by Regions," report, undated**
 Box/Folder: 73 : 2 **"Nielson DMA Top 50: Market Rankings," report, undated**
 Box/Folder: 74 : 1 **"Tax Limitation Plan," 1973 June.**
 Scope and Content Note
 See also box 67 and 76
- Box/Folder: 75 : 1 **"Tax Limitation Initiative Survey," 1973 August.**
 Note
 See also boxes 66 and 77
- Box/Folder: 76 : 1 **"Tax Limitation Plan," 1973 July.**
 Note
 See also boxes 67 and 74
- Box/Folder: 77 : 1 **"Tax Limitation Initiative Survey," 1973 August.**
 Note
 See also boxes 66 and 75
- Box/Folder: 78 : **Newspaper clippings, 1978**
 1-3
 Box/Folder: 79 : **Newspaper clippings, 1978**
 1-2
 Box: 80 **Ronald Reagan**
 News summaries
 1975
 January - May
 Box/Folder: 80 : **June - September**
 1-4
 Box/Folder: 81 : **October - November**
 1-4
 Box/Folder: 82 : **1977**
 1-2
 January - February
 Box/Folder: 82 : **March - July**
 3-4
 Box/Folder: 83 : **August - December**
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 Box/Folder: 84 : **1978**
 1-5
-

Box/Folder: 85 :	1978
1-3	
	January - April
Box: 86	Clippings
Box/Folder: 86 : 1	1975 November
	1978
Box/Folder: 86 :	March - May 3
2-9	
Box/Folder: 87 :	May 4-31
1-6	
Box/Folder: 88 :	May 1-31
1-5	
Box/Folder: 89 : 1	June
Box/Folder: 89 :	June 1-15
2-6	
Box/Folder: 90 :	June 16-30
1-5	
Box/Folder: 91 :	July 1-31
1-6	
Box: 92	Deaver & Hannaford press clippings, 1978
Box/Folder: 92 :	June 23 - August 7
1-7	
Box/Folder: 93 :	August 1-15
1-8	
Box/Folder: 94 :	August 16-30
1-6	
Box/Folder: 95 :	September 1-15
1-6	
Box/Folder: 96 :	September 16-30
1-2	
Box/Folder: 96 : 3	October
Box/Folder: 96 : 4	California Journal, 1970-1980
Box: 97	Card file
Box: 98-100	Incremental Materials

Scope and Content Note

This addition to the collection has not yet been described. Please let the Hoover Institution Archives know if you would like to see this material described. Contact us at hooverarchivesinfo@stanford.edu