Descriptive Summary

Title: HSU Public Affairs Collection

Dates: 1930s-2000s

Collection Number: HSU Public Affairs Collection

Creator/Collector: Humboldt State University, Offices of Public Affairs and University Relations

Extent: 60 cubic feet

Repository: Humboldt State University Library
Arcata, California 95521-8299

Abstract: The HSU Public Affairs Collection consists of news releases and photographs produced by the Office of Public Affairs and its successor in 1982, the Office of University Relations. Also included are newspaper clippings about the University. Primary coverage is from the 1950s through the 1990s with additional material dating back to the founding of the College in 1913 and coming into the early 2000s. Digital creation and storage of these functions began in the mid-2000s and was formalized when the office became Marketing & Communications in 2007.

Language of Material: English

Access
The collection is open for research.

Publication Rights
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Preferred Citation
HSU Public Affairs Collection. Humboldt State University Library

Acquisition Information
This collection was acquired from the Office of Public Affairs and its successors at Humboldt State in several increments, beginning in the 1980s, and generally coinciding with the retirement of a key individual in that office.

Scope and Content of Collection
The collection documents the public image of Humboldt State primarily from the 1950s through the 1990s with additional materials of both earlier and later dates. Materials include the News Releases prepared by the News and Information Service beginning in 1967 and continuing through 2003/04 when the format became entirely digital; this is complemented by "News Clips," also beginning in 1967, as scrapbooks of clippings from newspapers and finally as printouts from news media through 2005/06. A large component of the collection is photographs; these were taken by staff photographers to illustrate everything from the College Catalog (1914-to date) to the Yearbook (1927; 1938-1966; 1977-1978; 1982-1985) and Humboldt Stater (1982-1997), as well as other campus publications. Photographers and writers include Peter Palmquist, Michael Corcoran, Cynthia Coleman, Michael Slinker, Sean Kearns, Jim Thoms, Dar Spain, Jay Brown, and Brandi Easter. The entire collection is closely related to the University Archives Pamphlet Collection and related University publications located in the Humboldt Room of the HSU Library. Together these materials provide an introduction to the history of Humboldt State as portrayed by the University itself.

Indexing Terms
Humboldt State University - History
Humboldt State University - Faculty - History

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