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2014
A Guide to the Transport 2000 and Intermodal World magazine photograph collection

P99-021

San Francisco Maritime National Historical Park, National Park Service

2014, National Park Service

Title: Transport 2000 and Intermodal World magazine photograph collection
Date: circa 1973-1985
Date (bulk): 1980-1985
Identifier/Call Number: P99-021 (SAFR 23351)
Creator: Neira, Gail
Physical Description: 101 items.
Repository: San Francisco Maritime National Historical Park, Historic Documents Department
Building E, Fort Mason
San Francisco, CA 94123
Abstract: The Transport 2000 and Intermodal World magazine photograph collection, circa 1973-1985 (bulk 1980-1985), (SAFR 23351, P99-021) is comprised mainly of portraits of American shipping industry administrators. The collection has been processed to the Series level and is open for use.
Physical Location: San Francisco Maritime NHP, Historic Documents Department
Language(s): In English.
Access
This collection is open for use unless otherwise noted.
Publication and Use Rights
Some material may be copyrighted or restricted. It is the researcher’s obligation to determine and satisfy copyright or other case restrictions when publishing or otherwise distributing materials found in the collections.
Processing Note
Photographs were received by processing staff in folders labeled: “People A-D,” "People E-O," "People P-" and "Container ships, etc., circa 1980s". The photographs from the folders marked "People" were put into Series 1. Items from the other folders were put into Series 2. Processing staff maintained the general order of the Items. The photographs of individuals were received mostly in alphabetic order, and processing staff refiled the few photographs that were out of alphabetic order. The Items in Series 2: Ports, vessels, and other photographs, were grouped by location and then alphabetized by processing staff; the remaining photographs were left in the order that they were received and placed at the end of Series 2.
The descriptions in this collection guide were compiled using the best available sources of information. Such sources include the creator’s annotations or descriptions, collection accession files, primary and secondary source material and subject matter experts. While every effort was made to provide accurate information, in the event that you find any errors in this guide please contact the reference staff in order for us to evaluate and make corrections to this guide.
Please cite the title and collection number in any correspondence with our staff.
Preferred Citation
[Item description], [Location within collection organization identified by Collection Number/Series Number/File Unit Number/Item Number], P99-021 (SAFR 23351), Transport 2000 and Intermodal World magazine photograph collection, San Francisco Maritime National Historical Park
Acquisition Information
SAFR-01387
The collection was donated in 1999 by the creator to San Francisco Maritime National Historical Park including photographic prints, negatives, press releases, a drawing, and a transparency, all pertaining to intermodal shipping.
Historical or Biographical Note

Neira was born on July 12, 1947, in San Francisco. She married Daniel Frank Delong in 1978. She has been a newspaper and magazine publisher. The Transport 2000 was a bimonthly magazine first published in the 1970s. According to her account, she was the first, and at the time, only Hispanic female to own a shipping publication. She has been a member of Charter 100, a professional women's group, and has received a Small Business Administration Outstanding Business Award. Neira is also active in grassroots political organizations in the San Francisco Bay Area. She ran for State Assembly in 2002, 2004, and 2006; is a co-founder of the Bay Area Lincoln League Political Action Committee; and is the standing president since 1999 and chief event coordinator for the San Francisco Republican Alliance. She notes that she has authored America's first book on political and grassroots etiquette.

Additionally, she has been an on-air host, producer, and commentator for radio and television shows in the San Francisco Bay Area.

Sources for this biography can be found in the collection file.

Collection Scope and Content
The Transport 2000 and Intermodal World magazine photograph collection, circa 1973-1985 (bulk 1980-1985), (SAFR 23351, P99-021) is comprised mainly of portraits of American shipping industry administrators. The collection has been processed to the Series level and is open for use.

Contains photographs of American shipping industry administrators and other photographs pertaining to intermodal shipping, circa 1973-1985 (bulk 1980-1985). There are black-and-white and color photographs of various sizes, as well as one drawing.

This collection primarily contains many portraits of executives and upper-management personnel from various intermodal shipping companies in the United States. These are primarily "headshots" which were likely used for publicity. There are also photographs of United States ports and container ships, all pertaining to intermodal shipping. Additionally, there are photographs of the Flying Tiger fleet (air freight carrier), Thomas B. Crowley speaking at the U.S. Maritime Academy in New York, an unidentified man painting a freight container, and an ink on glassine drawing of freight containers.

Most of the photographs in this collection were used in the publication "Transport 2000 and Intermodal World" magazine. The bimonthly magazine was first published in the 1970s and was purchased and operated by Gail Neira, DeLong Publishing, Co., from 1984 to 1986. Intermodal transportation is the delivery of goods or passengers through multiple modes of transportation. The goods are most often containerized and are transferred at intermodal terminals. The most common forms of transportation are by container ship, railcar, and tractor trailer.


Collection Arrangement
Arranged into two Series: Series 1: People; Series 2: Ports, vessels, and other photographs. The photographs of people in Series 1 are in alphabetical order by the person's last name. The photographs in Series 2 are arranged alphabetically by geographic location, followed by unidentified ports and miscellaneous photographs at the end.

Subjects and Indexing Terms
Container ships
Container terminals
Cargo ships
Cargo handling
Unitized cargo systems
Harbors
Freight and freightage
Shipping companies (Marine transportation)
Shipping finance
Shipping--United States
Shipping--Periodicals
Merchant ships--United States--History--20th century
Marine photography
Neira, Gail
Matson Navigation Company
American President Lines, Ltd.
Crowley Maritime Corporation
International Longshoremen's and Warehousemen's Union. Local 10 (San Francisco, Calif.)
Port of San Francisco (Calif.)
Port of Oakland (Calif.)
DeLong Publishing, Co
Harbors--California--Oakland
Black-and-white prints (photographs)
Color negatives
Color prints (photographs)
Color transparencies
Glassine

Extent: 64 photographs
Language(s): English

Scope and Content Note
Items 001-057. Includes color and black-and-white photographic prints ranging in size from 1.5 x 2 in. to 8 x 10 in. of shipping executives. There are multiple photographs of different people who worked for American President Line, International Longshoremen Workers Union, Matson Navigation Company, Oakland Port Authority, and San Francisco Port Authority.

The photographs appear to be mostly, if not all, taken by professional photographers. Many of them are close-up studio portraits, most likely taken for public relations. There is a sticker, writing or a press release associated with almost every print, giving the name and professional title of the person being photographed. Most of the photographs have printer's marks. Photographers include Gabriel Moulin Portraiture, Potash and Co., and William J. Rader Executive Portraiture, all of San Francisco.

Folder 1:
Item 001: Abernathy, Walter A.
Item 002: Bart, G. E.
Item 003: Biaggi, Mario
Item 004: Biaggini, Benjamin F.
Item 005: Bruce, Harry
Item 006: Camicia, Harold P.
Item 007: Campbell, E. P.
Item 008: Cary, James
Item 009: Clark, Captain
Item 010: Comerford
Item 011: Couch, John C.
Item 012: Crandall, Robert; MacIntosh, Ian; Tegelberg, Henry; Wilson, Bruce
Item 013: Dag, Bo Natt Och
Item 014: Diaz, Mike
Item 015: Diaz
Item 016: Deering, C. M.
Item 017: Evans, B. R.
Item 018: Fante, Thomas A.

Folder 2:
Item 019: Furth, Alan C.
Item 020: Gartland, Eugene
Item 021: Gimple, Nolan R.
Item 022: Gleason, Thomas W., Sr.
Item 023: Glover, Mark; Hamid, Terry; Palm, Siegfried; Wiltshire, James
Item 024: Gmelch, George J.
Item 025: Grebe, Greg
Item 026: Guttersson, Frederick M.
Item 027: Hayashi, J. (George)
Item 028: Herman, James
Item 029: Hill, Richard L.
Item 030: Hubbard, W. B.

Folder 3:
Item 031: Jurgensen, Roy D.
Item 032: Kozlowski, Henry
Item 033: Lipkin, Captain Igal
Item 034: Loftus, D. L.
Item 035: Lyons, Raymond M.
Item 036: Maher, Michael T.
Item 037: Matson, Captain William
Item 038: Meryman, Walter H.
Item 039: Mulholland, C. B.
Item 040: Nevans, Ann

Folder 4:
Item 041: Opheim, J. E.
Item 042: Orris, Donald C.
Item 043: Ostrow, Joseph "Jay" M.
Item 044: Pfeiffer, R. J.
Item 045: Pimedia, Patricia
Item 046: Prince, B. L.
Item 047: Rhein, T. J.

Series 2. Ports, vessels, and other photographs, circa 1980-1985

Extent: 37 photographs

Language(s): English

Scope and Content Note

Items 058-093. Includes black-and-white and color photographs of various sizes, and color 35 mm negatives of various views of ports, harbors and container ships at dock or loading and unloading. Several of the photographs have press releases attached. Some of the photographs show aircraft as freight. Shipping companies that are represented include: Flying Tigers (jet freighters), Maersk Line, Atlantic Container Line, Hapag-Lloyd, and Matson Navigation Company. Locations include Alabama (Mobile); California (Long Beach, Los Angeles, Oakland (Middle Harbor Container Terminal)); Florida (Miami); Georgia (Atlanta, Savannah); as well as unknown locations.

Most of the photographs were taken by professional photographers and/or were distributed by the public relations office of the shipping companies. Known photographers in this collection are: Hapag-Lloyd AG, Hamburg, Germany; California Photo Service, Emeryville; Cantrell Photography, Mobile, Alabama; Camera Craft, Seattle, Washington; William Owyang Photography, San Francisco, California.

This Series also includes one piece of glassine with five ink drawings of a freight container; a photograph of Thomas B. Crowley addressing the U.S. Merchant Marine Academy in New York, New York; and photographs of the Georgia World Congress Center, host to the 1986 International Intermodal Expo.

Folder List:
Folder 05: Items 058-062: Atlanta, Georgia (Georgia World Congress Center).
Folder 06: Items 063-065: Long Beach, California.
Folder 07: Item 066: Los Angeles, California.
Folder 08: Items 067-068: Miami, Florida.
Folder 09: Items 069-071: Mobile, Alabama.
Folder 10: Items 072-075: Oakland, California (HOEGE DENE (container ship); LURLINE (built 1973; container ship), Middle Harbor Terminal, United States Line Terminal, American President Line/Seapac Container Service Terminal; Matson and Sea Land freight containers).
Folder 11: Items 076-080: Savannah, Georgia (MING OCEAN (built 1980; container ship), NEW YORK MARU OSAKA (container ship)).
Folder 12: Items 081-087: Unknown ports (AMERICAN NEW YORK (built 1984; container ship), HARBOR QUEEN (passenger vessel), TANGE (container ship), HUMBOLT EXPRESS (built 1984; container ship)).
Folder 13: Items 088-093: Flying Tiger fleet (air freight); Thomas B. Crowley at the Maritime Academy, New York; unidentified man painting a freight container; freight container drawings.

Arrangement

Photographs were in no apparent order when received by processing staff. Staff grouped photographs of similar geographic locations together, and then arranged them in alphabetical order according to geographic location. Unknown locations and miscellaneous items were put at the end.