
Guide to the Carmichael (Calif.) Chamber of Commerce records

Collection processed by Daniel Taysom

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MS0005

Center for Sacramento History
Sacramento, CA

Processed by:

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Encoded by:

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Descriptive Summary

Title: Carmichael (Calif.) Chamber of Commerce records

Dates: 1900-2008

Bulk Dates: 1960-2000

Collection number: MS0005

Creator: Carmichael Chamber of Commerce

Collection Size: 9 boxes(9.5 linear feet)

Repository: Center for Sacramento History

Sacramento, California 95811-0229

Abstract: The Carmichael (Calif.) Chamber of Commerce records document the business and civic activities of the Carmichael (Calif.) Chamber of Commerce. For over 60 years the chamber has been active in promoting businesses, the community and representing the interests of the citizens of the community. It has sponsored numerous civic activities over the years such as Founder's Day, 4th of July Parade, and Miss Carmichael Pageant which make up a significant part of the collection and are documented in its business records and especially in the extensive scrapbooks which document both chamber and community events and concerns.

Languages: Languages represented in the collection: English

Physical location: SP 2L6-7

Access

The collection is open for research use. However, some folders (such as Founder's Day & Membership) have items with full credit card numbers legible.

Publication Rights

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Preferred Citation

[Identification of item], MS0005, Carmichael (Calif.) Chamber of Commerce Records, Center for Sacramento History.

Acquisition Information

Received from Carmichael (Calif.) Chamber of Commerce in October 2011 by the Center for Sacramento History (accession#2011/052).

Processing Information

Scrapbooks are composed mainly of newsprint clippings with some photographs pasted or taped to album pages, cellophane tape was used in many cases, and "magnetic" albums were used for some scrapbooks. Newsprint and photographs may also be found scattered in other files. EAD finding aid updated by Sean Heyliger, April 2019.

Biography / Administrative History

Carmichael, an unincorporated community in Sacramento County, California, was founded in 1909 by Daniel W. Carmichael as an agricultural colony when he purchased a portion of the Rancho San Juan and Del Paso Rancho Mexican land grants and divided them into 10-acre parcels. It remained largely agricultural through World War II, after which it experienced a building boom and became urbanized. It is largely an urban/suburban residential area and the U.S. Census Bureau reported that at the time of the 2010 census it covered approximately 14 square miles with a population of 61,762.

The Carmichael (California) Chamber of Commerce was founded on January 9th, 1948 by nine small-business owners with Edwin Morgan as the first president. Its purpose was to promote business and enhance the quality of life for community residents. It has served as a liaison between the citizens and businesses of the community and the County of Sacramento. The Chamber serves as an information resource, referral service, assists schools, and promotes the area through business and community events.

Over the years the Chamber took a lead role in sponsoring and promoting events such as Founder's Day, the 4th of July Parade, Fireworks display, Teacher of the Year awards, and the Miss Carmichael and Miss Teen Carmichael Pageants. More recently, other groups have assumed responsibility for running many of these community events while the Chamber remains involved in participating in and supporting them, e.g., the Parks Department has since taken the lead in running Founder's Day in the Park.

Scope and Content of Collection

This collection primarily documents the business and civic activities of the Carmichael (Calif.) Chamber of Commerce. There is substantial material relating to the community and community history generally.

The original order of the papers was generally not discernible, and an artificial series hierarchy was created. Items in general are arranged chronologically within each folder. Titles found within brackets in the container list were created by CSH staff to provide context as no original title could be discerned. Most newsprint, of which there is a substantial amount, has been retained, although it has been separated from other materials to reduce acid migration.

Contained within the collection are textual records including business and membership records; programs; directories; correspondence; newspapers, newspaper clippings and magazine articles; editorials and press releases; and awards and certificates. Other formats include photographs and negatives which focus on chamber meetings and activities, business openings, and sponsored events (4th of July Parade, Founder's Day, and Miss Carmichael). The geographic focus of the material is Carmichael, California and to some extent adjacent areas, and dates from the early 1900s through the early 2000s with the bulk 1960-2000.

Included are two books commemorating parts of Carmichael history: *A History of the Carmichael School and Community: 1880-1960* by James R. Cowan [1995?]; and *Heritage of Faith: A 75-year history of Carmichael Presbyterian Church 1923-1998*, by The Heritage Committee, Carmichael Presbyterian Church [1998]. Also included are writings and proofs by Carol Ann West from the 1990s and 2000s about the Orange Vale [Orangevale] Colonization Co., Inc. and Mt. Shasta Mineral Springs Company, Inc. including photographs of their founders.

The following series scope and content notes only offers selected highlights; please see the container list for a full listing of the series contents.

Series 1. Business Records comprises primarily material documenting the Chamber's business activities, records of officers, meetings, members and new business openings. Copies of Chamber newsletters and Directories are included. Portions of additional newsletters, columns written by Chamber officers, and newspaper articles relating to Chamber and community events may be found in the scrapbooks in Series 3. There are some photographs included in this series, but most photographs are in either **Series 4 - Photographs**, or in **Series 3 - Carmichael Community** in the scrapbooks.

Series 2. Sponsored Events contains records of events that the Chamber sponsored or was involved with promoting such as Founder's Day, Miss Carmichael and Miss Teen Carmichael Pageants, Teacher of the Year, Honorary Mayor, and Honorary Dog Catcher. Included are planning records, copies of programs and photographs, particularly of the Miss Carmichael Pageant. Many additional photographs can be found in **Series 4 - Photographs**. Additional news reports and photographs can be found in the scrapbooks in **Series 3 - Carmichael Community**.

Series 3. Carmichael Community contains historical information about the Carmichael community and surrounding area and the Chamber's involvement. Two books are included: *A history of the Carmichael School and Community: 1880-1960* by James R. Cowan [1995?]; and *Heritage of Faith: A 75-year history of Carmichael Presbyterian Church 1923-1998*, by The Heritage Committee, Carmichael Presbyterian Church [1998]. Also included are many scrapbooks containing primarily newspaper clippings with some photographs which document the community and Chamber events and activities.

Series 4. Photographs includes black and white, and color photographic stills and negatives. These images mostly focus on Chamber of Commerce activities, meetings, dinners, business openings/ribbon cuttings and Chamber-sponsored events such as Miss Carmichael and Miss Teen Carmichael Pageants, Founder's Day and 4th of July Parade.

Series 5. Oversize Items includes large scrapbooks; photographs; resolutions, proclamations, awards, posters and copies of the 1st year of the *Carmichael Gazette* newspaper. Also contained are materials related to Carol Ann (C.A.) West's research and writings about Orangevale and the Mt. Shasta Mineral Springs Company and other large items separated out from the collection for easier storage. If an item was pulled from its original folder, a separation sheet will indicate the item has been removed and its new location.

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.

Bernes, Bonnie

Carmichael, Daniel W.

Miars, Nancy

Morgan, Edwin

West, Carol Ann (C.A.)

Carmichael (Calif.) Chamber of Commerce

Carmichael Citizen

Carmichael Dispatch

Carmichael Times

Neighbors

Sacramento Bee

Sacramento Union

Carmichael Chamber of Commerce

Sacramento County (Calif.)-History

Carmichael (Calif.)-History

Beauty Pageant (Miss Carmichael & Miss Teen Carmichael)

Parade (4th of July)

Founder's Day (Carmichael)

Other Finding Aids

Materials related to those in the Carmichael (Calif.) Chamber of Commerce records may be found in the following collections at Center for Sacramento History: Carol Ann West (2000/032, 2000/130, 2003/010)

Series 1. Business Records 1971-2009

Box 1, Folder 1	By-laws & governing documents 1995-2000
Box 1, Folder 2	Board of Directors & Officers 1971-1974, 1981-1984, 1996, 2001-2002
Box 1, Folder 3	Board Meetings 1973-1974
Box 1, Folder 4	Board Meetings 2001
Box 1, Folder 5	Board Meetings 2002
Box 1, Folder 6	Board Meetings 2003
Box 1, Folder 7	Board Retreat 2003
Box 1, Folder 8	Executive Committee Meetings 1973, 2001-2003
Box 1, Folder 9	Presidents 1948-2006
Box 1, Folder 10	President Bonnie Berns 1993-2008
Box 1, Folder 11	Installation Dinner 1968-1974, 1976, 1980, 1981, 1983
Box 1, Folder 12	Installation Dinner 2006
Box 1, Folder 13	Installation Dinner 2007
Box 1, Folder 14	Installation Dinner 2008
Box 1, Folder 15	Committees 2000-2003
Box 1, Folder 16	Land Use Committee 1973-1974
Box 1, Folder 17	Membership 2008
Box 1, Folder 18	General Meetings 1973-1974, 2001, 2003
Box 1, Folder 19	Town hall Meetings 2003
Box 1, Folder 20	Financial Records 1996-2002, 2006
Box 1, Folder 21	Correspondence 1972 2000-2002,

Box 1, Folder 22	Flyers 2001-2007
Box 1, Folder 23	Miscellaneous 2001-2002
Box 1, Folder 24	Special Projects 2000
Box 1, Folder 25	Newsletter 1979-1987
Box 1, Folder 26	Newsletter 1990, 1992, 2000
Box 1, Folder 27	Newsletter 2001
Box 1, Folder 28	Newsletter 2002
Box 1, Folder 29	Newsletter 2003
Box 1, Folder 30	Newsletter 2009
Box 1, Folder 31	Directories 1971, 1972-1978, 1979
Box 1, Folder 32	Directories 1979, 1980-1982, 1983
Box 1, Folder 33	Directories 1985, 1988, 1989-1991, 1992
Box 1, Folder 34	Directories 1994-1998, 1999

Series 2. Sponsored Events 1973-2008

Box 2, Folder 1	Founder's Day History 1985-2004
Box 2, Folder 2	Founder's Day 1997
Box 2, Folder 3	Founder's Day Master 2003
Box 2, Folder 4	Founder's Day Car Show 2003
Box 2, Folder 5	Founder's Day Safety Fair 2003
Box 2, Folder 6	Founder's Day Vendors 2003
Box 2, Folder 7	Founder's Day Crafts 2003
Box 2, Folder 8	Founder's Day Car Show 2006
Box 2, Folder 9	Founder's Day Master 2007
Box 2, Folder 10	Founder's Day Car Show 2007
Box 2, Folder 11	Founder's Day Food Concessions 2007
Box 2, Folder 12	Founder's Day Crafts 2007
Box 2, Folder 13	Founder's Day Trade Booth 2007
Box 2, Folder 14	Founder's Day Commercial 2007
Box 2, Folder 15	Founder's Day 2008
Box 2, Folder 16	Founder's Day Trade Fair 2008
Box 2, Folder 17	Founder's Day Car Show 2008
Box 2, Folder 18	Founder's Day Crafts 2008
Box 2, Folder 19	Founder's Day Photos 1973, 1979, 1980
Box 2, Folder 20	Miss Carmichael Pageant 1973
Box 2, Folder 21	Miss Carmichael Pageant 1975
Box 2, Folder 22	Miss Carmichael Pageant 1978
Box 2, Folder 23	Miss Carmichael Pageant 1979
Box 2, Folder 24	Miss Carmichael Pageant 1980
Box 2, Folder 25	Miss Carmichael Pageant 1981
Box 2, Folder 26	Miss Carmichael Pageant 1982
Box 2, Folder 27	Miss Carmichael Pageant 1983
Box 2, Folder 28	Miss Carmichael Pageant 1984
Box 2, Folder 29	Miss Carmichael Pageant 1985
Box 2, Folder 30	Miss Carmichael Pageant 1986
Box 2, Folder 31	Miss Carmichael Pageant 1987
Box 2, Folder 32	Miss Carmichael Pageant 1988
Box 2, Folder 33	Miss Carmichael Pageant 1989
Box 2, Folder 34	Miss Carmichael Pageant 1990
Box 2, Folder 35	Miss Carmichael Pageant 1991
Box 2, Folder 36	Miss Carmichael Pageant 1992
Box 2, Folder 37	Miss Carmichael Pageant 1993
Box 2, Folder 38	Miss Carmichael Pageant 1994
Box 2, Folder 39	Miss Carmichael Pageant 1997
Box 2, Folder 40	Miss Carmichael Pageant 2002
Box 2, Folder 41	Miss Carmichael Pageant-Photos circa 1970-1990
Box 2, Folder 42	Teacher of the Year 1989
Box 2, Folder 43	Teacher of the Year 1991

Box 2, Folder 44	Teacher of the Year 1992
Box 2, Folder 45	Teacher of the Year 1997
Box 2, Folder 46	Honorary Mayor 1984
Box 2, Folder 47	Honorary Mayor 1985
Box 2, Folder 48	Honorary Mayor 1989
Box 2, Folder 49	Honorary Mayor 1990
Box 2, Folder 50	Honorary Mayor 1991
Box 2, Folder 51	Honorary Mayor 1992
Box 2, Folder 52	Honorary Mayor 1998
Box 2, Folder 53	Honorary Dog Catcher 1985
Box 2, Folder 54	Business Expo 2008
Box 2, Folder 55	Event Buttons circa 1980s

Series 3. Carmichael (Calif.) Community 1880-2005

Box 2, Folder 56	Effie Yaw Nature Center environmental impact report 2002
Box 2, Folder 57	Thomas B. Hall State Historic Park circa 1995
Box 2, Folder 58	McClellan Air Force Base 1990-1995
Box 2, Folder 59	Community Economic Profile circa 1990-1995
Box 2, Folder 60	Carmichael Citizens Advisory Committee 1972-1988
Box 2, Folder 61	Carmichael Citizens Advisory Committee 1972-1988
Box 3, Folder 1	History circa 1900-2005
Box 3, Folder 2	History 1953
Box 3, Folder 3	Photographs 1953-2000
Box 3, Folder 4	History - Carmichael School (book) 1880-1960
Box 3, Folder 5	History - Carmichael Presbyterian Church (book) 1923-1998
Box 3, Folder 6	Chamber Scrapbook 1962-1964
Box 3, Folder 7	Chamber Scrapbook 1962-1964
Box 3, Folder 8	Chamber Scrapbook 1966-1967
Box 3, Folder 9	Chamber Scrapbook 1966-1967
Box 3, Folder 10	Chamber Scrapbook 1973
Box 3, Folder 11	Chamber Scrapbook 1977
Box 3, Folder 12	Chamber Scrapbook 1979
Box 3, Folder 13	Chamber Scrapbook 1980-1981
Box 3, Folder 14	Chamber Scrapbook 1982
Box 3, Folder 15	Chamber Scrapbook 1983-1984
Box 3, Folder 16	Chamber Scrapbook 1984
Box 3, Folder 17	Chamber Scrapbook 1985
Box 3, Folder 18	Chamber Scrapbook 1986
Box 3, Folder 19	Chamber Scrapbook 1986
Box 3, Folder 20	Chamber Scrapbook 1987
Box 3, Folder 21	Chamber Scrapbook 1987
Box 3, Folder 22	Chamber Scrapbook 1988
Box 3, Folder 23	Chamber Scrapbook 1989
Box 4, Folder 1	Chamber Scrapbook 1990
Box 4, Folder 2	Chamber Scrapbook 1991
Box 4, Folder 3	Chamber Scrapbook 1992
Box 4, Folder 4	Chamber Scrapbook 1993
Box 4, Folder 5	Chamber Scrapbook 1993
Box 4, Folder 6	Chamber Scrapbook 1994
Box 4, Folder 7	Chamber Scrapbook 1995
Box 4, Folder 8	Chamber Scrapbook 1996
Box 4, Folder 9	Chamber Scrapbook 1997
Box 4, Folder 10	Chamber Scrapbook 1998
Box 4, Folder 11	Chamber Scrapbook 1999
Box 4, Folder 12	Chamber Scrapbook 2000
Box 4, Folder 13	Chamber Scrapbook 2001
Box 4, Folder 14	Chamber Scrapbook 2002
Box 4, Folder 15	Chamber Scrapbook 2003

Box 4, Folder 16	Chamber Scrapbook 2004
Box 4, Folder 17	Chamber Scrapbook 2005
	Series 4. Photographs 1976-2009
Box 5, Folder 1	Parade 1976-2005
Box 5, Folder 2	Events 1984
Box 5, Folder 3	Fair Oaks & Marconi 1985
Box 5, Folder 4	Events January 1985
Box 5, Folder 5	General Meetings & Business Openings August 1985
Box 5, Folder 6	Founder's Day September 1985
Box 5, Folder 7	Fashion Show October 1985
Box 5, Folder 8	Events 1985-1986
Box 5, Folder 9	Events 1985-1986
Box 5, Folder 10	Events 1985-1986
Box 5, Folder 11	Miss Carmichael Pageant April 1986
Box 5, Folder 12	General Meeting May 1986
Box 5, Folder 13	Miss Carmichael Pageant June 1986
Box 5, Folder 14	Events [July] 1986
Box 5, Folder 15	Mixers & General Meetings 1986
Box 5, Folder 16	Events [negatives] 1986
Box 5, Folder 17	Events 1986
Box 5, Folder 18	Events 1986
Box 5, Folder 19	General Meeting & Miss Carmichael May 1987
Box 5, Folder 20	Events May 1987
Box 5, Folder 21	Mixer - World of Cheese June 1987
Box 5, Folder 22	Governor's Mansion July 1987
Box 5, Folder 23	Events August 1987
Box 5, Folder 24	Events September 1987
Box 5, Folder 25	Events October 1987
Box 5, Folder 26	Events November 1987
Box 5, Folder 27	Founder's Day 1987
Box 5, Folder 28	Events 1987
Box 5, Folder 29	Events 1987
Box 5, Folder 30	Events March 1988
Box 5, Folder 31	Pageant Orientation March 1988
Box 5, Folder 32	General Meeting June 1988
Box 5, Folder 33	Events August 1988
Box 5, Folder 34	Founder's Day September 1988
Box 5, Folder 35	Fashion Show October 1988
Box 5, Folder 36	General Meeting November/December 1988
Box 5, Folder 37	New members 1988
Box 5, Folder 38	Installation & Long's Drugs January 1989
Box 5, Folder 39	General Meeting March/April 1989
Box 5, Folder 40	Miss Carmichael [May] 1989
Box 5, Folder 41	Teacher of the Year & General Meeting May-July 1989
Box 5, Folder 42	Chamber Directors 1989
Box 5, Folder 43	Mixer (negatives) September 1985
Box 6, Folder 1	Founder's Day, 911 Simulation 1990
Box 6, Folder 2	Events March 1990
Box 6, Folder 3	Miss Carmichael Pageant April 1990
Box 6, Folder 4	Bonnie Berns May 1990
Box 6, Folder 5	Events June 1990
Box 6, Folder 6	July 4th parade July 1990
Box 6, Folder 7	Events July 1990
Box 6, Folder 8	Events August 1990
Box 6, Folder 9	Founder's Day September 1990
Box 6, Folder 10	Events December 1990
Box 6, Folder 11	Events 1990

Box 6, Folder 12	Awards Luncheon, New members February 1992
Box 6, Folder 13	General Meeting April 1991
Box 6, Folder 14	Events August 1991
Box 6, Folder 15	Bank of America ribbon cutting October 1991
Box 6, Folder 16	Events December 1991
Box 6, Folder 17	Fashion Show 1991
Box 6, Folder 18	Carmichael Post Office March 1992
Box 6, Folder 19	Events April 1992
Box 6, Folder 20	Events May 1992
Box 6, Folder 21	Events October 1992
Box 6, Folder 22	Events December 1992
Box 6, Folder 23	Events March 1993
Box 6, Folder 24	Events May 1993
Box 6, Folder 25	Events August 1993
Box 6, Folder 26	Ribbon cutting - Accutune & Burger King August 1993
Box 6, Folder 27	Events 1991-1993
Box 6, Folder 28	Hot Java Jazz/Serriteela's February 1994
Box 6, Folder 29	Ribbon cutting - Dr. Zive, New members April/May 1994
Box 6, Folder 30	Events May 1994
Box 6, Folder 31	Business Person of the Year May 1994
Box 6, Folder 32	Events September 1994
Box 6, Folder 33	Events 1994
Box 6, Folder 34	Events March 1995
Box 6, Folder 35	Events October 1995
Box 6, Folder 36	Music, Merchants & Merriment May 1996
Box 6, Folder 37	Events October 1996
Box 6, Folder 38	Events 1996/1997
Box 6, Folder 39	Events March 1997
Box 6, Folder 40	July 4th parade July 1997
Box 6, Folder 41	Founder's Day September 1997
Box 6, Folder 42	Events January 1998
Box 6, Folder 43	North Area Teen Center opening May 1998
Box 6, Folder 44	Events June 1998
Box 6, Folder 45	Founder's Day & Papa Murphy's September 1998
Box 6, Folder 46	Events May 1999
Box 6, Folder 47	Stan Atkinson Meeting July 1999
Box 6, Folder 48	Founder's Day September 2000
Box 6, Folder 49	Events July 4, 2001
Box 6, Folder 50	Events May 2002
Box 6, Folder 51	Events July 2002
Box 6, Folder 52	Ribbon Cuttings (CD) July 2004
Box 6, Folder 53	Best Decorated Residence December 2005
Box 6, Folder 54	undated photos circa 1980s-2000s

Series 5. Oversize Items

Box 7, Folder 1	<i>Carmichael Dispatch</i>, Vol. 1, no.1-16, some issues missing; 1973 1973
Box 7, Folder 2	Chamber Scrapbook 1977
Box 7, Folder 3	Chamber Scrapbook 1979
Box 8, Folder 1	Chamber Scrapbook 1980-1981
Box 8, Folder 2	Chamber Scrapbook 1983-1984
Box 8, Folder 3	Chamber Scrapbook 1986
Box 9, Folder 1	Resolutions, Proclamations, Awards, Posters
Box 9, Folder 2	Carol Ann West -Writings 1990s-2000s
Box 9, Folder 3	Carmichael maps 1980, 2003
Box 9, Folder 4	Framed Photo - 11x14 Presentation of Carmichael Chamber of Commerce "White Stetson Hat" to President Dwight D. Eisenhower by Congressman John E. Moss and former U.S. Senator Thomas H. Kuchel circa 1960