Guide to the Susan Faludi Publicity Collection 1986/1999

Special Collections & University Archives

Overview of the Collection
Collection Title: Susan Faludi Publicity Collection
Dates: 1986-1999
Identification: MS-0108
Creator: Faludi, Susan, 1959-
Physical Description: 0.83 linear ft
Language of Materials: English
Repository: Special Collections & University Archives
5500 Campanile Dr. MC 8050
San Diego, CA, 92182-8050
URL: http://library.sdsu.edu/scua
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Phone: 619-594-6791

Biographical Information:
Susan C. Faludi is an author and Pulitzer Prize-winning journalist. She wrote two well-known books: Backlash: The Undeclared War Against American Women in 1992, and Stiffed: The Betrayal of the American Man in 1999. In Backlash, Faludi argued that the 1980s saw a retreat from feminism, particularly highlighted via a spread of negative stereotypes concerning professional women. This work won her the National Book Critic’s Circle Award in 1992. In Stiffed, Faludi argued that while the American man still occupies the primary seats of power in our society, most men have little power in their daily lives. She concludes by discussing the ways in which American society has negatively affected both men and women, and stressing that it is wrong to blame individual men for problems they did not cause, and from which they suffer as much as women.

Access Terms
This collection is indexed under the following controlled access subject terms.

Genre/Form of Material:
Publications

Personal Name:
Faludi, Susan

Title:
Feminism -- United States Masculinity -- United States Women -- Psychology

Topical Term:
Anti-feminism -- United States
Men -- United States -- Psychology
Men -- United States -- Social conditions
Publicity
Women -- United States -- Social conditions

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Guide to the Susan Faludi Publicity Collection
MS-0108 2
materials.

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This collection is open for research.

**Preferred Citation:**
Identification of item, folder title, box number, Susan Faludi Publicity Collection, Special Collections and University Archives, Library and Information Access, San Diego State University.

**Scope and Contents**
The Susan Faludi Publicity Collection includes a number of press clippings, particularly from news magazines and national newspapers, printed before and after Backlash and Stiffed were published. In particular, it documents the national news-media’s response to the books, and the debate surrounding second-wave feminism in the late-20th century. Also included are a few articles written by Faludi herself on the same or related subjects. Materials are filed chronologically by date.

### Publicity Clippings

| Box 1, Folder 1 | 1986 |
| Box 1, Folder 2 | 1991 |
| Box 1, Folder 3 | 1991 |
| Box 1, Folder 4 | 1992 |
| Box 1, Folder 5 | 1992 |
| Box 1, Folder 6 | 1992 |
| Box 1, Folder 7 | 1993 |
| Box 2, Folder 1 | 1994-95 |
| Box 2, Folder 2 | 1996 |
| Box 2, Folder 3 | 1998 |
| Box 2, Folder 4 | 1999 |
| Box 2, Folder 5 | 1999 |
| Box 2, Folder 6 | Not Dated |
| Box 2, Folder 7 | Not Dated |
| Box 2, Folder 8 | Foreign Language Press |