Register of the McNeilly (Janice) Golden Gate International Exposition Collection, 1939-1940

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Collection number: Ms22

San Joaquin County Historical Society and Museum
Lodi, California

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Descriptive Summary

Title: McNeilly (Janice) Golden Gate International Exposition Collection,
Date (inclusive): 1939-1940
Collection number: Ms22
Creator: Janice McNeilly
Extent: 1 linear ft.
Repository: San Joaquin County Museum.
Lodi, CA 95241
Language: English.

Access
Collection is open for research by appointment only.

Publication Rights
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Preferred Citation
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corporate name
Golden Gate International Exposition, San Francisco (Calif.), 1939-1940

subject
Fairs - California - San Francisco
Exhibitions - California - San Francisco
Exhibition buildings - California - San Francisco

geographic name
San Francisco (Calif.) - Description and travel

Biography
The Golden Gate Exposition site on Treasure Island, San Francisco Bay, was created by filling in a shoal off Yerba Buena Island (1932-1938) at the time of the construction of the San Francisco Bay Bridge. The new island was created by the U.S. Army as the eventual site of an international airport. To celebrate the completion of the Bay Bridge and the Golden Gate Bridge, however, it was first determined to sponsor a two year long World’s Fair on Treasure Island. Janice McNeilly, a young San Joaquin County woman, attended this Golden Gate Exposition (1939-1940). While there she collected materials published by organizers of the Exposition as well as others provided by exhibitors there.

Scope and Content
The McNeilly Collection consists of pamphlets, flyers, programs, maps, postcards and ephemera pertaining to the San Francisco Golden Gate Exposition (1939-1940).

BOX 1: MCNEILLY GOLDEN GATE EXPOSITION COLLECTION

1.1: GUIDE BOOKS

1.2: OTHER GENERAL GUIDES
   a. "Mission Trails Building, 1939 Golden Gate Exposition"
   b. "Program for Saturday, October 21, 1939" [2 pp. mimeograph]

1.3: PICTURE POSTCARDS
   a. Alameda & Contra Costa counties exhibit
   b. Wells Fargo Bank Collection/San Francisco Building
   c. Mission Trails Building
   d. Railway Express Agency exhibit

1.4: EXHIBITOR BROCHURES & PROGRAMS
   a. "Brazil introduces to you its coffee," 1939
   b. "Borrow an idea from the Fair" [Calif. Redwood Assn.], 1939
   c. "Candid Camera Photo Service Co., SF" 1939 [incl. env.]
   d. Heinz exhibit, 1939
   e. "Santa Fe [railroad] in miniature," 1939
   f. "Century of service [Railway Express Agency]," 1939
   g. "The Pullman Company exhibit," 1939
   h. "See all the West by Greyhound," 1939
   i. "PG & E Day Doings," 1939
   j. "Clifford C. Fischer’s Folies Bergere," 1940
   k. "Santa Fe [railroad] in miniature," 1940
   l. "GM Day News [General Motors]," 1940
   m. "Salici’s Puppets Official Souvenir Program," 1940
   n. "Billy Rose’s Aquacade," 1940

1.5: EPHEMERA
   a. Ticket book for rides and events, 1939
   b. Scrip book, 1939
   c. "Greetings from Mendocino County," n.d.
   f. "Adult Admission Tickets...[for]...persons wearing a PG & E badge," 1939
   g. PG & E Day badge, 1939
   h. "A Souvenir of Golden Gate International Exposition," 1940 [entry ticket?]
   i. "Farmers Automobile Insurance Free Prize Drawing," 1940 [ticket stub]
   j. Game ticket for Pirate’s Treasure Booth, n.d.