Guide to the Apple Computer, Inc. Records M1007

Department of Special Collections and University Archives
1998
Green Library
557 Escondido Mall
Stanford 94305-6064
specialcollections@stanford.edu
URL: http://library.stanford.edu/spc
Abstract: Collection contains organizational charts, annual reports, company directories, internal communications, engineering reports, design materials, press releases, manuals, public relations materials, human resource information, videotapes, audiotapes, software, hardware, and corporate memorabilia. Also includes information regarding the Board of Directors and their decisions.

Physical Description: ca. 600 linear ft.

Access
Open for research; material must be requested at least 36 hours in advance of intended use. As per legal agreement, copies of audio-visual material are only available in the Special Collections reading room unless explicit written permission from the copyright holder is obtained. The Hardware Series is unavailable until processed. For further details please contact Stanford Special Collections (specialcollections@stanford.edu).

Conditions Governing Use
While Special Collections is the owner of the physical and digital items, permission to examine collection materials is not an authorization to publish. These materials are made available for use in research, teaching, and private study. Any transmission or reproduction beyond that allowed by fair use requires permission from the owners of rights, heir(s) or assigns.

Preferred Citation

Acquisition Information

Historical Note
Apple Computer, Inc. was incorporated on January 3, 1977. Apple Computer, Inc., ignited the personal computer revolution in the 1970s with the Apple II, and reinvented the personal computer in the 1980s with the Macintosh, of which it had sold more than 30 million systems as of the end of 1998. Apple's original mission as articulated by its co-founder Steven Jobs was to bring the best personal computing products and support to students, educators, designers, scientists, engineers, business persons and consumers in over 140 countries around the world. In 1998, Apple Computer, Inc. maintained Research & Development sites in Cork, Ireland; Cupertino, California; Tokyo, Japan; and Zhuhai, China. Apple owned manufacturing facilities in the United States, Ireland, and Singapore. Distribution facilities are located in the United States, Europe, Canada, Australia, Singapore, and Japan.

1976  Steve Job and Steve Wozniak create the Apple computer, which is just a circuit board and does not come with a case, keyboard, mouse or monitor. Venture capitalist "Mike" Markkula invests $91,000 in the new company.

1977  The Apple II released. First personal computer with a plastic case and color graphics.

1978  Storage peripheral on Apple II changed from cassette to disk drive.

1979  Apple II+ released.

1980  Apple III released. Apple has several thousand employees, no domestic unions and goes public at $22/share.

1981  Problems with Apple III lead the company to temporarily halt production. Forty employees are laid off. Wozniak and girlfriend injured in a plane crash. Jobs becomes chairman, "Apple Values" drafted. IBM releases its first PC.

1983  Apple III+, Apple Ile and Lisa released. Lisa was the first graphical-interface computer available to the public. Lisa also comes with a mouse and a 3.5 inch disk drive. John Sculley leaves PepsiCola to run Apple. Over 200 Apple employees have become millionaires since 1980. Apple is the youngest company to enter the Fortune 500.

1984  Apple Ile, Lisa 2 and Macintosh are released. The classic "1984" commercial runs during the Superbowl.

1985  Lisa and Apple III discontinued. Lisa 2 re-released as Mac XL. Jobs resigns, Apple lays off 1200 employees and begins to look into Microsoft's GUI development after the release of Windows 1.01.

1986  Apple IIgs, enhanced Apple Ile and MacPlus released. Apple achieves Fortune 200 classification.

1987  Mac SE and Mac II released. Hypercard added to operating system.
1988 Apple IIC+ and Mac IIx released. Apple has over 9000 employees worldwide and is doing business in 85 countries. Jobs' new project NeXT is released.
1990 Mac IIx, Mac Classic, Mac LC and Mac IIsi released. IBM released Windows 3.0.
1991 Classic II (later sold as Performa 200), Quadra 700, Quadra 900 and PowerBook 170 released.
1992 Mac Ilvix (Performa 600 and 600CD), Mac Ilvi, Quadra 950 and PowerBook 160 released.
1994 LC 550, Quadra 630, PowerMac 6100 and various Performas released.
1998 iMac released. Apple begins to be profitable again.

Scope and Content
Contains organizational charts, annual reports, company directories, internal communications, engineering reports, design materials, press releases, manuals, public relations materials, human resource information, videotapes, audiotapes, software, hardware, and corporate memorabilia. Also includes information regarding the Board of Directors and their decisions.

Subjects and Indexing Terms
Macintosh SE (Computer)
Macintosh IIGS (Computer)
Macintosh Ile (Computer)
Corporate culture.
Macintosh Classic (Computer)
Lisa computer.
Apple II (Computer)
Macintosh II (Computer)
Computer software industry
Macintosh (Computer)
Apple III (Computer)
Computer engineering
Macintosh PowerBook notebook computers.
Computers.
Computer industry.
Apple computer -- Programming.
Apple II Plus (Computer)
Apple IIc (Computer)
Wozniak, Steve, 1950-
Apple Computer, Inc.
Sculley, John
Apple Computer, Inc.
Apple Computer, Inc. Macintosh Division
Amelio, Gil.
Markkula, A.C. (Mike)
Administration & Organization Series 1
Scope and Contents note
This series includes organization charts (both company-wide and for smaller divisions), telephone directories, annual reports, corporate histories and timelines.

Timelines & Corporate History Subseries 1.1

box 1, folder 1  Software & hardware release & availability dates, var.
box 1, folder 2  Photographs of checks written to purchase an Apple I, 1976, July

Subjects and Indexing Terms
Ricketts, Charles

box 1, folder 3  Corporate Timeline, 1976-1988
box 1, folder 4  Corporate Timeline, 1976-1990
box 1, folder 5  Corporate Timeline, 1976-1992
box 1, folder 6  Corporate Timeline, 1976-1993
box 1, folder 7  Corporate Timeline, 1976-1995
box 1, folder 8  Historical pricing list, 1977-1984
box 1, folder 9  Revenues bargraph, 1977-1992
box 1, folder 10  Apple products: dates introduced & discontinued, 1978-1997
box 1, folder 11  Apple Values statement, 1981?
box 1, folder 12  Apple Corporate Library Timeline, 1981-1987
box 1, folder 13  Apple Commemorative Calendar, 1982
box 1, folder 14  Case study of Apple Computer, Inc. for Stanford University School of Business, 1983

Subjects and Indexing Terms
Tylka, Suzanne
Gable, James S.
Stanford University

box 1, folder 15  Introduction dates for Apple products, 1987
box 1, folder 16  Innovation at Apple, 1990

Subjects and Indexing Terms
Dvorak, John C.

box 1, folder 17  At the Crossroads: a strategic framework for a renewed Apple, 1996

Subjects and Indexing Terms
Amelio, Gil.

box 9, folder 1  Apple timeline exhibit, 1945 - 1985: ENIAC computer, 1945
Physical Description: 1 photograph mounted on press board

box 9, folder 2  Apple timeline exhibit, 1945 - 1985: ENIAC computer, 1945
Physical Description: 1 photograph mounted on press board

box 9, folder 3  Apple timeline exhibit, 1945 - 1985: ENIAC computer information plaque, 1945
Physical Description: text mounted on press board

box 9, folder 4  Apple timeline exhibit, 1945 - 1985: Battle for market share informational plaque, 1950-1959
Physical Description: text mounted on press board

Physical Description: 1 photograph mounted on press board
box 9, folder 6  Apple timeline exhibit, 1945 - 1985: Byte Computer Store, 1975
Physical Description: 1 photograph mounted on press board

box 9, folder 7  Apple timeline exhibit, 1945 - 1985: Byte Computer Store information plaque, 1975
Physical Description: text mounted on press board

box 9, folder 8  Apple timeline exhibit, 1945 - 1985: Apple Computer original partners, circa 1975
Physical Description: text mounted on press board

box 9, folder 9  Apple timeline exhibit, 1945 - 1985: Apple I interpreter, circa 1975
Physical Description: 1 photograph mounted on press board

box 9, folder 10  Apple timeline exhibit, 1945 - 1985: Apple I interpreter informational plaque, circa 1975
Physical Description: text mounted on press board

box 9, folder 11  Apple timeline exhibit, 1945 - 1985: Apple I schematic informational plaque, circa 1975
Physical Description: text mounted on press board

box 9, folder 12  Apple timeline exhibit, 1945 - 1985: Assembly line in garage, 1976
Physical Description: 1 photograph mounted on press board

box 9, folder 13  Apple timeline exhibit, 1945 - 1985: Assembly line in garage, 1976
Physical Description: 1 photograph mounted on press board

box 9, folder 14  Apple timeline exhibit, 1945 - 1985: Assembly line in garage informational plaque, 1976
Physical Description: text mounted on press board (2 copies)

box 10, folder 1  Apple timeline exhibit, 1945 - 1985: Original Apple logo, 1976
Physical Description: 1 photograph mounted on press board

box 10, folder 1  Apple timeline exhibit, 1945 - 1985: Apple-I operation manual cover, 1976
Physical Description: 1 photograph mounted on press board

box 10, folder 1  Apple timeline exhibit, 1945 - 1985: Apple-I operation manual cover, 1976
Physical Description: 1 photograph mounted on press board

box 10, folder 2  Apple timeline exhibit, 1945 - 1985: Apple's first advertisement, 1976
Physical Description: 1 photograph mounted on press board + text mounted on press board

box 10, folder 3  Apple timeline exhibit, 1945 - 1985: Regis McKenna, Inc. advertising memo re: Apple Computer, 1976 June 22
Physical Description: 1 photograph mounted on press board

box 10, folder 4  Apple timeline exhibit, 1945 - 1985: Regis McKenna, information plaque, 1976
Physical Description: text mounted on press board

Physical Description: 2 photographs mounted on press board
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
Physical Description: 1 photograph mounted on press board + text mounted on press board |
| box 10, folder 7 | Apple timeline exhibit, 1945 - 1985: Key strategies, 1976 Nov. 18  
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
| box 10, folder 11 | Apple timeline exhibit, 1945 - 1985: Simplicity is the ultimate sophistication: introducing Apple II .... Advertisement, circa 1977  
Physical Description: 1 photograph mounted on press board |
| box 10, folder 12 | Apple timeline exhibit, 1945 - 1985: Apple Computer booth, West Coast Computer Faire,, 1977  
Physical Description: 1 photograph mounted on press board |
| box 10, folder 13 | Apple timeline exhibit, 1945 - 1985: Apple Computer booth, West Coast Computer Faire informational plaque,, 1977  
Physical Description: text mounted on press board |
| box 10, folder 14 | Apple timeline exhibit, 1945 - 1985: Apple II plus, , circa 1977  
Physical Description: 1 photograph mounted on press board |
| box 10, folder 15 | Apple timeline exhibit, 1945 - 1985: A is for Apple: advertisement,, 1977  
Physical Description: 1 photograph mounted on press board |
| box 11, folder 1 | Apple timeline exhibit, 1945 - 1985: Scientific American advertisement featuring Steve Jobs, 1977  
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board + text mounted on press board |
Physical Description: text mounted on press board |
Physical Description: 1 photograph mounted on press board |
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 11, folder 8</td>
<td>Apple timeline exhibit, 1945 - 1985 : Apple Writer text editing system, , circa 1978. Physical Description: 1 photograph mounted on press board</td>
</tr>
<tr>
<td>box 12, folder 1</td>
<td>Apple timeline exhibit, 1945 - 1985 : Printed circuit board, , [197-]. Physical Description: 2 photographs mounted on press board</td>
</tr>
<tr>
<td>box 12, folder 2</td>
<td>Apple timeline exhibit, 1945 - 1985 : Printed circuit board informational plaque, [197-]. Physical Description: text mounted on press board</td>
</tr>
<tr>
<td>box 12, folder 3</td>
<td>Apple timeline exhibit, 1945 - 1985 : Whom the Apples fell on,, [197-]. Physical Description: 1 photograph + text mounted on press board</td>
</tr>
<tr>
<td>box 12, folder 4</td>
<td>Apple timeline exhibit, 1945 - 1985 : Serial interface card, [197-]. Physical Description: 1 photograph mounted on press board</td>
</tr>
<tr>
<td>box 12, folder 5</td>
<td>Apple timeline exhibit, 1945 - 1985 : Apple IIs information plaque, [197-?]. Physical Description: text mounted on press board</td>
</tr>
<tr>
<td>Box Folder</td>
<td>Description</td>
</tr>
<tr>
<td>------------</td>
<td>-------------</td>
</tr>
</tbody>
</table>
| 12, 7      | Apple timeline exhibit, 1945 - 1985: Apple Pascal information plaque, 1980  
Physical Description: text mounted on press board |
| 12, 8      | Apple timeline exhibit, 1945 - 1985: Ground-breaking ceremony, [198-?]  
Physical Description: 1 photograph mounted on press board |
| 12, 9      | Apple timeline exhibit, 1945 - 1985: Ground-breaking ceremony information plaque, [198-?]  
Physical Description: text mounted on press board |
Physical Description: 1 photograph of article mounted on press board |
| 12, 11     | Apple timeline exhibit, 1945 - 1985: Software sells systems: poster, 1979  
Physical Description: 1 photograph of poster mounted on press board |
| 12, 12     | Apple timeline exhibit, 1945 - 1985: A personal guide to personal computers,  
[ca. 1979]  
Physical Description: 1 photograph mounted on press board |
| 12, 13     | Apple timeline exhibit, 1945 - 1985: Dick Cavett commercial, 1979-1  
Physical Description: 6 photographs + text mounted on press board |
| 13, 1      | Apple timeline exhibit, 1945 - 1985: Apple bulletin: Morgan Stanley and Hambrecht and Quist offer 4,600,000 shares of Apple ..., [1980 Dec. 12]  
Physical Description: 1 photograph mounted on press board |
Physical Description: text mounted on press board |
| 13, 3      | Apple timeline exhibit, 1945 - 1985: Softape software ad, 1980  
Physical Description: 1 photograph + text mounted on press board |
| 13, 4      | Apple timeline exhibit, 1945 - 1985: The electronic canvas / by Barbara G. Gibson, circa 1980  
Physical Description: 1 photograph of article mounted on press board |
Physical Description: 1 photograph + text mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph + text mounted on press board |
Physical Description: 2 photographs mounted on press board |
Physical Description: text mounted on press board (2 copies) |
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Physical Description: text mounted on press board</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 photograph + text mounted on press board</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 photograph mounted on press board</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 photograph mounted on press board</td>
</tr>
</tbody>
</table>
| 14  | 1      | Apple timeline exhibit, 1945 - 1985: Time magazine cover, 1982 Feb. 15  
|     |        | Physical Description: 1 photograph mounted on press board |
| 14  | 2      | Apple timeline exhibit, 1945 - 1985: Assembly bill no. 3194, 1982 Mar. 10  
|     |        | Physical Description: 1 photograph mounted on press board |
|     |        | Physical Description: 1 photograph mounted on press board |
| 14  | 4      | Apple timeline exhibit, 1945 - 1985: Revenge of the nerds article. In California magazine, 1982 July  
|     |        | Physical Description: 1 photograph + text mounted on press board |
|     |        | Physical Description: 1 photograph + text mounted on press board |
| 14  | 6      | Apple timeline exhibit, 1945 - 1985: Apple II forever!, 1982  
|     |        | Physical Description: 1 photograph + text mounted on press board |
| 14  | 7      | Apple timeline exhibit, 1945 - 1985: Apple IIc is unveiled at San Francisco's Moscone Center, 1982  
|     |        | Physical Description: text mounted on press board |
| 14  | 8      | Apple timeline exhibit, 1945 - 1985: Apple II forever! event, Moscone Center, San Francisco, 1982  
|     |        | Physical Description: 1 photograph mounted on press board (cy 1) |
|     |        | Physical Description: 1 photograph mounted on press board (cy 2) |
| 14  | 10     | Apple timeline exhibit, 1945 - 1985: How to seek less and find more: [advertisement], 1982  
|     |        | Physical Description: 1 photograph mounted on press board |
| 15  | 1      | Apple timeline exhibit, 1945 - 1985: Apple Computer annual report, 1982  
|     |        | Physical Description: 1 photograph + text mounted on press board |
| 15  | 2      | Apple timeline exhibit, 1945 - 1985: How to make a worksheet play: advertisement, 1982  
|     |        | Physical Description: 1 photograph mounted on press board |
box 15, folder 3  Apple timeline exhibit, 1945 - 1985: VisiCalc personal software, 1982
   Physical Description: 1 photograph + text mounted on press board

   Physical Description: 1 photograph + text mounted on press board

box 15, folder 5  Apple timeline exhibit, 1945 - 1985: Fortune 500 cover, 1982
   Physical Description: 1 photograph mounted on press board

   Physical Description: 1 photograph + text mounted on press board

   Physical Description: 1 photograph mounted on press board

   Physical Description: 1 photograph of clipping mounted on press board

   Physical Description: 2 photographs + text mounted on press board

box 15, folder 9  Apple timeline exhibit, 1945 - 1985: We couldn't have done it without them: [advertisement], 1983
   Physical Description: 1 photograph mounted on press board

box 15, folder 11 Apple timeline exhibit, 1945 - 1985: John Sculley quote regarding competition, 1983
   Physical Description: text mounted on press board

box 15, folder 12 Apple timeline exhibit, 1945 - 1985: Del Yocam, executive vice president, [ca. 1983]
   Physical Description: 1 photograph + text mounted on press board

box 15, folder 13 Apple timeline exhibit, 1945 - 1985: The man, the wheel, and the Apple: advertisement, n.d., & The renaissance man is alive and well: [advertisement], 1983
   Physical Description: 2 photographs mounted on press board

   Physical Description: text mounted on press board

box 15, folder 15 Apple timeline exhibit, 1945 - 1985: BusinessWeek cover depicting Steve Jobs and John Sculley, 1984 Nov. 26
   Physical Description: 1 photograph mounted on press board

box 16, folder 1 Apple timeline exhibit, 1945 - 1985: Apple credit card, 1983
   Physical Description: 1 photograph + 1 l. text mounted on press board
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 16, folder 2 | Apple timeline exhibit, 1945 - 1985 : We designed the new Apple Ile .... : [advertisement], , 1983  
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph + 1 l. text mounted on press board |
| box 16, folder 4 | Apple timeline exhibit, 1945 - 1985 : It's the same old Apple II : [advertisement], 1983  
Physical Description: 1 photograph mounted on press board |
| box 16, folder 5 | Apple timeline exhibit, 1945 - 1985 : Kid's can't wait, , [ca. 1983]  
Physical Description: 1 photograph + 1 l. text mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 1 photograph mounted on press board |
Physical Description: 5 photographs mounted on press board |
Physical Description: 1 l. text mounted on press board |
| box 16, folder 11 | Apple timeline exhibit, 1945 - 1985 : Apple announces a breakthrough : [advertisement], 1984, & No wonder we did so well in school : [advertisement], , 1984  
Physical Description: 2 photographs mounted on press board |
| box 16, folder 12 | Apple timeline exhibit, 1945 - 1985 : Annual report, , 1984  
Physical Description: 1 photograph mounted on press board |
| box 16, folder 13 | Apple timeline exhibit, 1945 - 1985 : A little competition for the Apple Ile : [Apple IIc advertisement], , 1984  
Physical Description: 1 photograph mounted on press board |
| box 17, folder 1 | Apple timeline exhibit, 1945 - 1985 : Steve Wozniak and Steve Jobs at the Apple IIc introduction, , , 1984  
Physical Description: text mounted on press board |
Physical Description: 1 photograph mounted on press board |
| box 17, folder 3 | Apple timeline exhibit, 1945 - 1985 : Microsoft Word for Macintosh advertisement, , [ca. 1985]  
Physical Description: 1 photograph mounted on press board |
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 17, 4      | Apple timeline exhibit, 1945 - 1985: Apple Computer logo, undated  
Physical Description: 1 photograph mounted on press board |
| 17, 5      | Apple timeline exhibit, 1945 - 1985: Apple II advertisements, undated  
Physical Description: 1 photograph mounted on press board |
| 17, 6      | Apple timeline exhibit, 1945 - 1985: Apple TV :60/:30 "Soloist", "Magic" :30, undated  
Physical Description: 1 photograph mounted on press board |
| 17, 7      | Apple timeline exhibit, 1945 - 1985: The man, the wing, and the Apple: [advertisement], undated  
Physical Description: 1 photograph mounted on press board |
| 17, 8      | Apple timeline exhibit, 1945 - 1985: Advertising information plaques, undated  
Physical Description: 1 photograph mounted on press board |
| 18, 1      | Apple timeline exhibit, 1945 - 1985: Think, 1979  
Physical Description: 1 photograph mounted on press board |
| 19, 1      | Macintosh history exhibit, 1976-1985: Apple Computer partnership agreement, 1976 Apr. 1  
Physical Description: 1 photograph mounted on foam core |
| 19, 2      | Macintosh history exhibit, 1976-1985: Key strategies, 1976 Nov. 18  
Physical Description: 1 photograph mounted on foam core |
| 19, 3      | Macintosh history exhibit, 1976-1985: Major objectives, 1976 Nov. 18  
Physical Description: 1 photograph mounted on foam core |
Physical Description: 1 photograph mounted on foam core |
| 19, 5      | Macintosh history exhibit, 1976-1985: Certificate of registration no. 1078312, 1977 Nov. 29  
Physical Description: 1 photograph mounted on foam core |
| 19, 6      | Macintosh history exhibit, 1976-1985: Introducing Macintosh for the rest of us, [1984]  
Physical Description: 1 photograph mounted on foam core |
| 19, 7      | Macintosh history exhibit, 1976-1985: And here's where ordinary personal computers draw a blank: [advertisement], [1984]  
Physical Description: 1 photograph mounted on foam core |
| 19, 8      | Macintosh history exhibit, 1976-1985: If you can point, you can use a Macintosh: [advertisement], [1984]  
Physical Description: 1 photograph mounted on foam core |
| 19, 9      | Macintosh history exhibit, 1976-1985: If you have a desk, you need a Macintosh: [advertisement], [1984]  
Physical Description: 1 photograph mounted on foam core |
box 19, folder 10  Macintosh history exhibit, 1976-1985: Of the 235 million people in America .... : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

box 19, folder 11  Macintosh history exhibit, 1976-1985: An ordinary personal computer makes Macintosh even easier to understand : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

box 19, folder 12  Macintosh history exhibit, 1976-1985: Paste. And print : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

   Physical Description: 1 photograph mounted on foam core

box 20, folder 1  Macintosh history exhibit, 1976-1985: We would, as they say in computerese ... Macintosh : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

box 20, folder 2  Macintosh history exhibit, 1976-1985: What makes Macintosh tick : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

box 20, folder 3  Macintosh history exhibit, 1976-1985: What to give the computer that has everything : [advertisement], , [1984]
   Physical Description: 1 photograph mounted on foam core

box 20, folder 4  Macintosh history exhibit, 1976-1985: Q2 results, , 1985 Apr. 18
   Physical Description: 1 photograph mounted on foam core

box 8, folder 1  Apple Singapore. 5th anniversary issue, 1986
   Physical Description: 2 copies

box 8, folder 2  Apple Singapore. Ten ...., 1991
   Physical Description: no content

box 8, folder 2  So far : the first ten years of a vision / text by Rob Price ; design by Jill Savini. -- [Cupertino, Calif.] : Apple Computer, Inc., 1987
   Physical Description: no content

map-case Nb5  A time line of significant events during the first 10 years of the Apple Macintosh computer, 1994
   Physical Description: 1 poster : col. ; 56 x 99 cm.

---

Organization Charts & Corporate Structure Subseries 1.2

box 1, folder 18  Organization Chart, 1979
box 1, folder 19  Corporate Structure binder, 1984
box 1, folder 20  Engineering support organization information, 1986, Apr.
box 1, folder 21  Advanced Technology Group, 1987, June
box 1, folder 22  Advanced Technology Group, 1987, Dec.
box 1, folder 23  Maintenance operations, 1988, Aug.
box 1, folder 24  Organization charts, 1988, 1989
box 1, folder 25  Advanced Technology Group, undated

Guide to the Apple Computer, Inc.  M1007
Records M1007  13
### Administration & Organization Series 1
#### Organization Charts & Corporate Structure Subseries 1.2

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>26</td>
<td>New enterprise team list, 1989, Sept.</td>
</tr>
<tr>
<td>1</td>
<td>27</td>
<td>Developer support group, 1991</td>
</tr>
<tr>
<td>1</td>
<td>29</td>
<td>Advanced Technology Group, 1994, Apr.</td>
</tr>
<tr>
<td>1</td>
<td>30</td>
<td>Knowledge Systems Lab directory &amp; organization chart, 1995, Nov.</td>
</tr>
<tr>
<td>1</td>
<td>31</td>
<td>Knowledge Systems Lab directory &amp; organization chart, 1995, Nov.</td>
</tr>
<tr>
<td>1</td>
<td>32</td>
<td>Executive staff (Chairman &amp; CEO), 1996</td>
</tr>
<tr>
<td>1</td>
<td>33</td>
<td>Executive staff, 1996, Feb.</td>
</tr>
<tr>
<td>1</td>
<td>35</td>
<td>Organization charts, 1990's</td>
</tr>
<tr>
<td>1</td>
<td>36</td>
<td>Corporate Communications, 1997</td>
</tr>
</tbody>
</table>

### Directories & Personnel Lists Subseries 1.3

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>37</td>
<td>Apple Campus information &amp; employee directory, 1979</td>
</tr>
<tr>
<td>1</td>
<td>38</td>
<td>Employee directory, 1983, Dec.</td>
</tr>
<tr>
<td>1</td>
<td>39</td>
<td>The Sales List (Customer Relations, etc.), 1983, July</td>
</tr>
<tr>
<td>1</td>
<td>40</td>
<td>Departmental listing, 1984, May</td>
</tr>
<tr>
<td>1</td>
<td>41</td>
<td>Corporate Communications (international) distribution list, 1984</td>
</tr>
<tr>
<td>1</td>
<td>42</td>
<td>Personal phone list, undated</td>
</tr>
<tr>
<td>1</td>
<td>43</td>
<td>Employee directory, 1985, May</td>
</tr>
<tr>
<td>1</td>
<td>44</td>
<td>Cupertino-based employees, 1985, Aug.</td>
</tr>
<tr>
<td>1</td>
<td>45</td>
<td>International employees, 1985</td>
</tr>
<tr>
<td>1</td>
<td>46</td>
<td>Summer camp phone list, 1986, July</td>
</tr>
<tr>
<td>1</td>
<td>47</td>
<td>Apple European directory, 1985, July</td>
</tr>
<tr>
<td>1</td>
<td>48</td>
<td>Misc., var.</td>
</tr>
<tr>
<td>1</td>
<td>50</td>
<td>Apple Resource directory, 1987, May</td>
</tr>
<tr>
<td>1</td>
<td>51</td>
<td>Central Operations, 1988</td>
</tr>
<tr>
<td>1</td>
<td>52</td>
<td>Customer Relations contact list, 1988, Apr.</td>
</tr>
<tr>
<td>2</td>
<td>1</td>
<td>Apple Computer Building Address &amp; Telephone Numbers, 1988, June</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Employee &amp; Departmental Mail Stops list, 1988, July</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>Customer Relations contact list, 1988, Sept.</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
<td>Employee directory, 1989, Dec.</td>
</tr>
</tbody>
</table>

### Facilities & Operations Subseries 1.4

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>11</td>
<td>Initial contract with Pacific Telephone for phone service at Apple, 1977</td>
</tr>
<tr>
<td>2</td>
<td>11</td>
<td>Initial contract with Pacific Telephone for phone service at Apple, 1977</td>
</tr>
<tr>
<td>2</td>
<td>13</td>
<td>Misc., 1982-1988</td>
</tr>
</tbody>
</table>
box 21, folder 1

**Administration & Organization**

**Facilities & Operations Subseries 1.4**

**Guideline to the Apple Computer, Inc. Records M1007**

**box 21, folder 1**

*Apple Northern Operations Centre: [architectural drawings]. -- Utrecht: Architectenburo Spruit De Jong Heringa, 1990 Mei 18*

Physical Description: 1 v.

---

**Financial & Accounting** Subseries 1.5

**box 2, folder 16**

*Consolidated financial statements, 1978, 1979*

Subjects and Indexing Terms

Arthur Young & Co.

**box 2, folder 17**


**box 2, folder 18**

*Apple Computer, Inc. Prospectus, 1981, May*

**box 2, folder 19**

*Accounting files, 1983*

**box 2, folder 20**

*Corporate Financial Report, 1983, 1984*

Scope and Contents note

two folders (cont'd in box 3)

**box 3, folder 1**

*Corporate Financial Report, 1983, 1984*

Scope and Contents note

two folders (cont'd from box 2)

**box 3, folder 2**

*Apple Grants (var.), 1983-1989*

**box 3, folder 3**

*Information & prospectus on sale of 1.5 million shares of Apple, 1997*

**box 3, folder 4**

*1st quarter report, 1981*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 5**

*2nd quarter report, 1981*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 6**

*3rd quarter report, 1981*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 7**

*Notice of Annual Meetings of Shareholders, 1981, Dec.*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 8**

*Annual Report, 1981*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 9**

*1st quarter report, 1982*

Subjects and Indexing Terms

Annual reports.

**box 3, folder 10**

*2nd quarter report, 1982*

Subjects and Indexing Terms

Annual reports.
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
<th>Subjects and Indexing Terms</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 3, folder 11</td>
<td>3rd quarter report, 1982</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 12</td>
<td>Form 10-K, 1982</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 13</td>
<td>Notice of Annual Meetings of Shareholders, 1982</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 15</td>
<td>1st quarter report, 1983</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 16</td>
<td>2nd quarter report, 1983</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 17</td>
<td>3rd quarter report, 1983</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 18</td>
<td>Notice of Annual Meetings of Shareholders &amp; proxy supplement, 1983</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 20</td>
<td>1st quarter report, 1984</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 21</td>
<td>2nd quarter report, 1984</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>box 3, folder 23</td>
<td>Notice of Annual Meetings of Shareholders, 1984</td>
<td>Annual reports.</td>
<td></td>
</tr>
<tr>
<td>Box, Folder</td>
<td>Description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>-------------</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 4, 1        | 1st quarter report, 1985  
Subjects and Indexing Terms  
Annual reports. |
| 4, 2        | 2nd quarter report, 1985  
Subjects and Indexing Terms  
Annual reports. |
| 4, 3        | 3rd quarter report, 1985  
Subjects and Indexing Terms  
Annual reports. |
| 4, 4        | Notice of Annual Meetings of Shareholders, 1985  
Subjects and Indexing Terms  
Annual reports. |
| 4, 5        | Annual Report, 1985  
Subjects and Indexing Terms  
Annual reports. |
| 4, 6        | 1st quarter report, 1986  
Subjects and Indexing Terms  
Annual reports. |
| 4, 7        | 2nd quarter report, 1986  
Subjects and Indexing Terms  
Annual reports. |
| 4, 8        | 3rd quarter report, 1986  
Subjects and Indexing Terms  
Annual reports. |
| 4, 9        | Notice of Annual Meetings of Shareholders, 1986  
Subjects and Indexing Terms  
Annual reports. |
| 4, 10       | Annual Report, 1986  
Subjects and Indexing Terms  
Annual reports. |
| 4, 11       | 1st quarter report, 1987  
Subjects and Indexing Terms  
Annual reports. |
| 4, 12       | 2nd quarter report, 1987  
Subjects and Indexing Terms  
Annual reports. |
| 4, 13       | 3rd quarter report, 1987  
Subjects and Indexing Terms  
Annual reports. |
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>4, 14</td>
<td>Notice of Annual Meetings of Shareholders, 1987</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 16</td>
<td>1st quarter report, 1988</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 19</td>
<td>Notice of Annual Meetings of Shareholders, 1988</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 21</td>
<td>1st quarter report, 1989</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 22</td>
<td>2nd quarter report, 1989</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 24</td>
<td>Notice of Annual Meetings of Shareholders, 1989</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>4, 26</td>
<td>1st quarter report, 1990</td>
<td>Annual reports.</td>
</tr>
<tr>
<td>Box and Folder</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>---------------</td>
<td>-------------</td>
<td></td>
</tr>
</tbody>
</table>
| box 4, folder 27 | 2nd quarter report, 1990  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 28 | 3rd quarter report, 1990  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 29 | Notice of Annual Meetings of Shareholders, 1990  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 30 | Annual Report, 1990  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 31 | 1st quarter report, 1991  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 32 | 2nd quarter report, 1991  
Subjects and Indexing Terms  
Annual reports. |
| box 4, folder 33 | 3rd quarter report, 1991  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 1 | Notice of Annual Meetings of Shareholders, 1991  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 2 | Annual Report, 1991  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 3 | 1st quarter report, 1992  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 4 | 2nd quarter report, 1992  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 5 | 3rd quarter report, 1992  
Subjects and Indexing Terms  
Annual reports. |
| box 5, folder 6 | Notice of Annual Meetings of Shareholders, 1992  
Subjects and Indexing Terms  
Annual reports. |
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 5, 7       | Annual Report, 1992  
Subjects and Indexing Terms  
Annual reports. |
| 5, 8       | 1st quarter report, 1993  
Subjects and Indexing Terms  
Annual reports. |
| 5, 9       | Annual Report, 1994  
Subjects and Indexing Terms  
Annual reports. |
| 5, 10      | Annual Report, 1995  
Subjects and Indexing Terms  
Annual reports. |
| 5, 11      | Notice of Annual Meetings of Shareholders, 1995  
Subjects and Indexing Terms  
Annual reports. |
| 5, 12      | Annual Report & Financial Results, 1996  
Subjects and Indexing Terms  
Annual reports. |
| 7, 1       | Annual Report. Copy presented to John Sculley, 1985  
Physical Description: "John Sculley" embossed on front board  
Subjects and Indexing Terms  
Annual Reports |

**Officers & Directors + Special Personnel Subseries 1.6**

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5, 13</td>
<td>Officers &amp; Directors, 1992, Jan.</td>
</tr>
</tbody>
</table>
| 5, 14      | Resignation letter, 1981, July  
Subjects and Indexing Terms  
Scott, Mike |
| 5, 15      | Administrative Assistant/ Manager crosslist, 1987, Sept. |
| 5, 16      | Macintosh insiders: where are they now?, 1993, Dec.  
Subjects and Indexing Terms  
Kawasaki, Guy |
| 5, 17      | Bibliographies & employee information for Macintosh 10 year anniversary, 1994 |
| 5, 18      | Early employees still with Apple, 1997 |
| 7, 2       | Sculley, John : incoming correspondence, 1983 Apr.  
Physical Description: no content |
| 7, 3       | Direction for the nineties: seven speeches / by John Sculley. -- [Cupertino, Calif.] :  
Apple Computer, Inc., 1988  
Physical Description: copy 1 |
Direction for the nineties: seven speeches / by John Sculley. -- [Cupertino, Calif.]: Apple Computer, Inc., 1988

Physical Description: copy 2

Fact Sheets Subseries 1.7

Slicks of original Apple logo (Newton), 1976
Apple Computer Corporate Objectives, undated
Corporate fact sheets, 1988, 1992, 1993
Apple at-a-glance, 1995, June

Awards & Special Events Subseries 1.8

Geraldine Ferraro visit bulletin, 1984, Oct.
Company of the Year. Fifth Annual Entrepreneurial Awards Program, 1981

Scope and Contents note
Stanford University Business School Alumni Ass'n

Certificate of Appreciation & information, 1986

Scope and Contents note
Japan-America Institute of Management Science

Apple hardware & software awards list, 1992-1993

Corporate History Subseries 1.9

Apple history collection charter & resource list, undated
History of the Apple logo & name, undated
Apple Computer's Euro Market Intelligence identity & logo information, undated
Press releases, 1977-1982

Scope and Contents note
duplicates of items in series 9

Preliminary public relations plan, 1979

Subjects and Indexing Terms
Regis McKenna?

The Macintosh Project Papers, 1980

Scope and Contents note
duplicates of set in series 3
Subjects and Indexing Terms
Raskin, Jef

The World of Apple, 1982

Case study of Apple Computer, 1983, June

Scope and Contents note
duplicate
Subjects and Indexing Terms
Stanford University. Graduate School of Business
Executive Briefing Tour, "Commitment to Partnership", 1983, Sept.

A Macintosh Ten-Year Retrospective, 1984-1993


Brief history, 1988, Dec.

Corporate background information, 1988, Dec.


Corporate background information, 1989, Aug.


Apple's policy on environmental health & safety, 1990, Mar.

Historical Perspective: a brief history of Apple Computer, Inc., 1991, July


History of Campbell service operations, 1992, June

Developer group backgrounder, 1993

The legacy of the Apple Lisa computer: an outsider's view, 1993

Subjects and Indexing Terms
Craig, David T.

Apple Computer, Inc. environmental efforts, 1993, July

Macintosh 10 year retrospective, facts & figures, models list, 1993, Dec.


Archive order form (for the press), 1994?

Mac to the Future: the promise of the PowerPC, 1995?

Apple I case drawings, loan agreement, partnership agreement, Apple I ad, Apple II advance order information (all copies), var.

Scope and Contents note

donated to Apple Library by David T. Craig in 1996

Personal memories, 1996

Subjects and Indexing Terms
Raskin, Jef


Physical Description: no content


Physical Description: no content


Physical Description: no content


Physical Description: no content
Internal Communications Series 2

Scope and Contents note
This series includes human resources information and publications, internal newsletters, memos and other internal communications.

Newsletters (internal) Subseries 2.1

box 1, folder 1  AAC Communications., 1996, July
box 1, folder 2  The ATG Review (incomplete)., 1996
Scope and Contents note
confidential

box 1, folder 3  ARL/ATG Review (incomplete)., 1997
Scope and Contents note
confidential

box 1, folder 4  The After Shock News., 1989, Oct. 25
box 1, folder 5  Apparis, the Neuilly Newsletter (France). No. 7, 9, 10, 1984
box 1, folder 6  Apple Aktuell (Germany). Oct. 25, , 1982, Sept.
box 1, folder 7-8  Apple Bulletin., 1980-1988
Scope and Contents note
memos and press releases. Collected memos, not a serial publication

box 1, folder 9  The Apple Connection: A worldwide newsletter for Apple Employees., 1983-1985
box 1, folder 10  Apple Connection: an international newsletter for Apple Employees (incomplete)., 1987
box 1, folder 11  Apple Consumer Division Weekly News., 1993, Jan.
Scope and Contents note
confidential

box 1, folder 12  Apple Employee Newsletter/Appletter., 1979, Nov.- 1980, July
box 1, folder 13  The Apple Fremont Flash., 1988-1989
box 1, folder 14  ALA [Apple Latin America]. carta no. 8, 1994, July
box 1, folder 15  Apple News., 19897
box 1, folder 16  Apple Product Flash (incomplete)., 1983-1984
box 1, folder 18  Apple Times (incomplete)., 1981-1983
box 2, folder 1-2  Bandley Shuffle. [1, 2], 1985 - 1986
Scope and Contents note
confidential

box 2, folder 4  Community Affairs News., 1989, Summer.
box 2, folder 5  The Company Store Gazette., 1995
box 2, folder 6  Connection: Serving the Greater Apple Metropolitan Area., 1985-1987
box 2, folder 8  Customer and Competitive Analysis ROM (Read-Only Memo)., 1992, Apr.
Scope and Contents note
confidential
Desktop Focus. no. 12, parts A and B, 1989, July
Desk Topics., 1987
Dossier. Nos. 16 and 17 (France), 1989, Sept.
Facilities Focus., 1989
Five Star bulletin: Late-breaking news for Apple employees., 1988 - 1990
Five Star News (incomplete), 1991, Jan. - June
Five Star News (incomplete), 1992, Jan. - June
Five Star News (incomplete), 1993, Jan. - June
Five Star News (incomplete), 1994
Five Star News (incomplete), 1995
Five Star News (incomplete), 1996-1997
For the Mind... The newsletter of Apple Leadership Forums., 1984-1986
Insights: Sunnyvale internal customer support., undated
IntelliGram (incomplete)., 1984-1987
Intro News., 1991
Let’s Get Personal: Customer Relations Newsletter., 1983
Mentoring Times (ATG), Oct. 1993
Microwaves (incomplete), 1988-1991
Nihon Shimbun, the newsletter of Apple Pacific. Vol. 1 Nos. 6, 10, 12, 1989

Scope and Contents note
confidential

Open Apple (Brussels)., 1987, Apr.
Outside Apple., 1986-1987
Outside Macintosh., 1985
Pomme Ouverte: l'information bimensuelle d'Apple. Nos. 1-7 (France), 1984-1985

Scope and Contents note
may have been microfilmed

The Randomness and the Ratchet., 1987-1989

Subjects and Indexing Terms
Kaehler, Ted

Stellar Support Update., 1988, Nov.
The User Experience Review., 1993-1995

Scope and Contents note
succeeds Human Interface Review

Information on various Apple employees, generally copied from printed sources., var.  

Subjects and Indexing Terms  
Zukoski, Peter  
Yocam, Del  
Bushnell, Nolan  
Clark, Rocky  
Tesler, Larry  
Sculley, John  
Wozniak, Steve, 1950-  
Raskin, Jef  
Odseth, Richard  
Nitzke, Ellie  
McKenna, Regis  
Luke, Lillian  
Kay, Alan  
Herzfeld, Andy  
Gasse, Jean-Louis  
Coleman, Debi  

Information re: personnel changes (misc.), 1981-1997  
Scope and Contents note  
CONFIDENTIAL  

Autographed image of John Sculley., 1988  
Subjects and Indexing Terms  
Sculley, John  

Odyssey [by John Sculley]. autographed book jacket, 1988  
Subjects and Indexing Terms  
Sculley, John  

Policies & Procedures Handbooks Subseries 2.3  

Naming guidelines., undated  
Policies & Procedures., 1981  
Recruiting/ morale brochures., 1982-1991  
Diversity at Apple., 1992  
How Do I...?, 1983  
Community Affairs & Employee Volunteer Action (EVA) materials., 1984-1996  
Corporate Identity Guidelines., 1985  
Information Protection Guidebook., undated  
New Employee Orientation manual., 1986  
Scope and Contents note  
diskette & slides included, two folders  

Earthquake Survival Kit., 1986  
Apple Publications Style Guide., 1987  
Wishing Well Update., 1988, Jan.  
information from Accounts Payable., 1988, Feb.  
Copyright Guidelines., 1988  
box 6, folder 7  Apple Electronic Forms Guide., 1989
box 6, folder 8  AppleLink Guidelines., 1990
box 6, folder 11  Apple Employee Handbook 1.0., 1993
box 6, folder 12  Environmental Health & Safety Employee Handbook., 1993
box 6, folder 13  Earthquake Survival Guide., 1994

Subjects and Indexing Terms
Calhoun, Fryar

box 6, folder 14  The Benefits of Working at Apple., undated
box 6, folder 15  Employee representation (misc.), 1982-1993
box 6, folder 16  Health & Fitness brochures & announcements., 1983-1993
box 6, folder 17  The Benefits of Being at Apple., 1984
-18

Scope and Contents note
two folders

box 11, folder 1  Apple 401(k) savings and investment plan brochure, 1983-1993

Physical Description: no content

Benefits & Compensation  Subseries 2.4

box 7, folder 1  Stocks, pension, etc., 1984-1997
box 7, folder 2  vision care information., 1984, 1988
box 7, folder 3  Benefits Bulletin., 1986
box 7, folder 4  Health & Fitness class listings., 1986-1996
box 7, folder 5  Open enrollment notice., 1986
box 7, folder 6  Flex Benefits Bulletin., 1987
box 7, folder 7  New paycheck memo., 1987, July
box 7, folder 8  Child care information., 1987-1988
box 7, folder 9  Employee discounts at local businesses., 1988, 1989
box 7, folder 10  Employee Assistance Program meetings for earthquake anxiety., 1989
box 7, folder 11  Employee Giving Campaign., 1989
box 7, folder 12  Benefits booklet., 1989, July
box 7, folder 13  Guaranteed ride home memo., 1991
box 7, folder 14  Benefits 4.0., 1992, July
box 7, folder 15  Flex Benefits brochure., 1992
box 7, folder 16  Apple Employee Handbook 2.0., 1995
box 7, folder 17  New Family & Medical Leave form., 1995
box 7, folder 18  Introducing FlexBenefits on the web., 1996

Speeches & Executive Communications  Subseries 2.4


Subjects and Indexing Terms
Sculley, John

box 7, folder 20  MacForum Proceedings., 1984

Subjects and Indexing Terms
Sculley, John

box 7, folder 21  MacForum Proceedings., 1985

Subjects and Indexing Terms
Sculley, John
box 7, folder 22  "One Apple.", 1985
Subjects and Indexing Terms
Sculley, John

box 7, folder 23 Annotated speech list., 1986
box 8, folder 1 Historic billion-dollar quarter., 1988, Jan.
Subjects and Indexing Terms
Sculley, John
Yocam, Del

box 8, folder 2 UniForum, Dallas TX., 1988, Feb.
Subjects and Indexing Terms
Sculley, John

box 8, folder 3 Our relationship with Microsoft., 1988, Apr.
Subjects and Indexing Terms
Gasse, Jean-Louis

box 8, folder 4 Formation of 1000th User Group., 1988, June
Subjects and Indexing Terms
Sculley, John

box 8, folder 5 "Raising the Standard" memo., 1988, July
Subjects and Indexing Terms
Sculley, John

box 8, folder 6 Apple creates four internal operating divisions., 1988, Aug.
Subjects and Indexing Terms
Sculley, John

box 8, folder 7 Strongest year ever., 1988, Oct.
Subjects and Indexing Terms
Sculley, John

box 8, folder 8 Current business conditions (voicemail transcript)., 1990, Jan.
Subjects and Indexing Terms
Sculley, John

box 8, folder 9 Apple's Q2 layoffs., 1990, Feb.
Scope and Contents note
includes Apple employee comment
Subjects and Indexing Terms
Sculley, John

box 8, folder 10 Holiday wishes., 1990
Subjects and Indexing Terms
Sculley, John

box 8, folder 11 Workforce reduction., 1991, June
Subjects and Indexing Terms
Spindler, Michael
Sculley, John
   Subjects and Indexing Terms
   Spindler, Michael
   Sculley, John

   Subjects and Indexing Terms
   Sculley, John
   IBM

   Subjects and Indexing Terms
   Spindler, Michael
   Sculley, John

box 8, folder 15  Apple is #1 PC Company., 1992, Oct.
   Subjects and Indexing Terms
   Sculley, John

box 8, folder 16  Worldwide Developer Conference Keynote., 1993, May
   Subjects and Indexing Terms
   Sculley, John
   Nagel, David
   Taradalsky, Morris

box 8, folder 17  "Apple is Evolving" memo., 1993, May
   Subjects and Indexing Terms
   Sculley, John

box 8, folder 18  Impending layoffs., 1993, July
   Subjects and Indexing Terms
   Spindler, Michael

   Subjects and Indexing Terms
   Spindler, Michael

box 8, folder 20  Our Strategic Direction (FAQ & memos)., 1997, Feb.
   Subjects and Indexing Terms
   Amelio, Gil.

box 8, folder 21  Reach Out Live!, 1997, Mar.
   Subjects and Indexing Terms
   Amelio, Gil.

box 8, folder 22  NAB [National Association of Broadcasters?], 1997
   Subjects and Indexing Terms
   Hancock, Ellen

“Essential Elements” white paper. [memo only], undated

Subjects and Indexing Terms
Amelio, Gil.

box 8, folder 25

AOL chat., 1997

Subjects and Indexing Terms
Amelio, Gil.

Security Subseries 2.6

box 8, folder 26
Badges., 1986-1987


How to keep the secrets of our success exactly that. Secrets. -- Cupertino, Calif. : Apple Computer, Inc. The Information Protection Program, 1989

Physical Description: 1 v. (12 p.) ; 57 cm. (cy 1)

box 12

How to keep the secrets of our success exactly that. Secrets. -- Cupertino, Calif. : Apple Computer, Inc. The Information Protection Program, 1989

Physical Description: 1 v. (12 p.) ; 57 cm. (cy 2)

Today, at ten gala events around the globe, Apple unveils the long-awaited Macintosh IIcx. -- Cupertino, Calif. : Apple Computer, Inc. The Information Protection Program, 1989

Physical Description: 1 v. (12 p.) ; 57 cm. (cy 1)

Today, at ten gala events around the globe, Apple unveils the long-awaited Macintosh IIcx. -- Cupertino, Calif. : Apple Computer, Inc. The Information Protection Program, 1989

Physical Description: 1 v. (12 p.) ; 57 cm. (cy 2)

Memos, Flyers, Etc. Subseries 2.7

box 8, folder 28

Executive Staff Meeting Agenda., 1979, July

Subjects and Indexing Terms
Scott, Mike

box 8, folder 29

Signature authorization limits., 1985, 1986

Spending authorizations memo., 1979, Dec.

Subjects and Indexing Terms
Scott, Mike

box 8, folder 31
Misc., 1980

box 8, folder 32
Misc., 1981

box 8, folder 33
Misc., 1982

box 8, folder 34
Misc., 1983

box 8, folder 35
Misc., 1984

box 8, folder 36
Misc., 1985

box 8, folder 37
Misc., 1986

box 9, folder 1
Misc., 1987

box 9, folder 2
Misc., 1988

box 9, folder 3
Misc., 1989

box 9, folder 4
Misc., 1990

box 9, folder 5
Misc., 1991
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>6</td>
<td>Misc., 1992</td>
</tr>
<tr>
<td>9</td>
<td>7</td>
<td>Misc., 1993</td>
</tr>
<tr>
<td>9</td>
<td>8</td>
<td>Misc., 1994</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>Misc., 1995</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>Misc., 1996</td>
</tr>
<tr>
<td>9</td>
<td>11</td>
<td>Misc., 1997</td>
</tr>
<tr>
<td>9</td>
<td>12</td>
<td>Misc., undated</td>
</tr>
<tr>
<td>11</td>
<td>3</td>
<td>Employee Volunteer action announcements, undated</td>
</tr>
<tr>
<td>11</td>
<td>4</td>
<td>Training opportunity announcements, undated</td>
</tr>
<tr>
<td>11</td>
<td>5</td>
<td>Miscellaneous notices to employees, undated</td>
</tr>
</tbody>
</table>

**Vanity Press Items** Subseries 2.8

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>1</td>
<td>The Apple Revue (Click &amp; Drag)., 1987</td>
</tr>
<tr>
<td>10</td>
<td>3</td>
<td>The 7.0 Wisdom Book (yearbook for System 7 workgroup)., 1991</td>
</tr>
<tr>
<td>10</td>
<td>4</td>
<td>Stationery samples., 1982-1989?</td>
</tr>
<tr>
<td>10</td>
<td>5</td>
<td>Apple history awareness., 1986-1987</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>The work in the book was conceived on a Macintosh ...., 1989</td>
</tr>
</tbody>
</table>

**Parties & Holidays** Subseries 2.9

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>6</td>
<td>Christmas Party announcement., 1977</td>
</tr>
<tr>
<td>10</td>
<td>7</td>
<td>Holiday cards., var.</td>
</tr>
<tr>
<td>10</td>
<td>8-9</td>
<td>Ephemera: party invitations, tickets, etc., var.</td>
</tr>
</tbody>
</table>

**Research & Development** Series 3

**Scope and Contents note**

This series includes reports, diagrams, notes, technical documentation, specifications, standards and information documenting the process of product development. Also includes the Woz files and the Macintosh Project Papers (Jef Raskin).

**Wozniak Files (Industrial Literature)** Subseries 3.1

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Synertec LSI IC'S Vendor Catalogs &amp; Technical Information, including correspondence with Jobs &amp; handwritten comments., 1975 - 1977</td>
</tr>
<tr>
<td>1</td>
<td>2</td>
<td>Keyboard Vendor Catalogs., 1974 - 1977</td>
</tr>
</tbody>
</table>
box 1, folder 3  "Light Pen" folder : Drawings., undated
Subjects and Indexing Terms
Wozniak, Steve, 1950-

box 1, folder 4  BASIC Program Listings : 16K Star Trek for Apple II., undated

box 1, folder 5  "Assemblers" File : Schematic [AppleII]., 1976, Nov. 2 - 1977, Mar. 18
Subjects and Indexing Terms
Wozniak, Steve, 1950-

box 1, folder 6  "Assemblers" File : Apple II handwritten notes., undated
box 1, folder 7  "Assemblers" File : Correspondence with Jobs Re: kim - 1 Assembler., undated
box 1, folder 8  ASR - 33 Drivers : Fairchild F8 kit 1, drawing., undated
box 1, folder 9  Abdul - old : Handwritten code., 1975?
box 1, folder 10  BASIC Micro Compiler Simulation : Handwritten Code., undated
box 1, folder 11  ROM Board - Top Side Drawing ., undated
box 1, folder 12  Apple 2 PC Revisions Handwritten Notes., undated
box 1, folder 13  Graphics Terminal Card : Handwritten notes & and drawings., undated
box 1, folder 14  Floating Point for Integer Basic : Handwritten Notes. , undated
box 1, folder 15  Comments on Apple Financial Statements., 1976, July 31
box 1, folder 16  Flyer introducing Apple 1 with original Apple Logo., 1976
box 1, folder 17  Design Aids - Digit Pointer : drawings, code, notes, correspondence & HP Materials., 1972 - 1973
Subjects and Indexing Terms
Hewlett Packard Company

box 1, folder 18  Personal Computing 76 Consumer Trade Fair materials., 1976
Subjects and Indexing Terms
Hewlett Packard Company

box 1, folder 19  1 MB Hardware : handwritten code, drawings, specs., 1976 - 1977
box 1, folder 20  Science Fiction / Leisure : Reports & handwritten code on calculator base selection, add / sub. - negate subtrahend, floating point, simulation language., undated
box 1, folder 21  Science Fiction / Leisure : California Computer Show Exhibitors Directory & Product Information Guide., 1976, Apr. 22
box 1, folder 22  Science Fiction / Leisure : The First West Coast Computer Fair : Call For Presentations & Participation., 1976, Nov. 3
box 1, folder 23  Science Fiction / Leisure : Advertising Flyers for Grand Opening of Byte Shop., 1975
Subjects and Indexing Terms
Byte Shop.

box 1, folder 24  Science Fiction / Leisure : Short Stories, Chess Problems, Jokes., undated
box 2, folder 1  Science Fiction / Leisure : "Logic Diagram.", 1973?
box 2, folder 2  Science Fiction / Leisure : Ball GEN & SYN GEN handwritten notes and drawings., undated
box 2, folder 3  Science Fiction / Leisure : Donkey Grazing Problem - handwritten., undated
box 2, folder 4  Science Fiction / Leisure : Flyer for America Used Computer., undated
box 2, folder 5  Advertising., 1976
box 2, folder 6  1 MB - F8 ROM., 1976, Nov.
box 2, folder 7  Computer Faire. , 1977, Apr.
box 2, folder 8  Computer Mart Catalog. No. 1 (Orange, CA)., undated
box 2, folder 9  Aztec Parts List., undated
box 2, folder 10  Clock Board. [handwritten notes], undated
box 2, folder 11  Checker. [checkbook balancing program printout?] , undated
box 2, folder 12  The Computerist and Microworld. [East Coast hobbyist magazines], 1976
Masters 6502 Apple Hex Monitor. [handwritten notes] , undated
Microcomputers. [catalogs & brochures & specs.], 1976 - 1977
Math Routines. [handwritten notes] , undated
Copies. [daily tally of photocopies made], 1977, Mar.
Design Aids. [handwritten notes & photocopies] , undated
Timeshare. [leasing time on a mainframe], 1977 - 1978
TV Terminal. [handwritten notes and photocopies], 1975
TV Terminal (old) : video gen & sync., 1975
Printers., 1976
Paddles. [handwritten notes], 1977
Pong. [original information from Advanced Electronics plus handwritten reverse engineering notes], undated
Bubbles & CCD’S., 1977
Cassettes. [handwritten notes on tape recorder frequency response, etc.], 1976
Cassettes. [brochure], 1976
Hardware - Apple I, 1975
Modulator (Apple Sauce)., 1976

Subjects and Indexing Terms
F.R. Holt

Monitors (video)., 1977
Byte Shop Flyers., undated
Speeding Ticket Escape game program., undated
Mini Assembler Code., 1977
Renumber (Sweet 16) code., 1977
Hyperbolic Mirror Code., 1977
Symbolic Assembler Notes (Woz)., 1977

Subjects and Indexing Terms
John Gilchrist

NRZI. [non-return-to-zero invert], undated
Apple 2 Manual (old). [draft], 1977
Apple 2 Manual (old). [Pattlenessy’s comments], 1977
Apple 2 Monitor. [handwritten corrections], undated
Apple 1 Cassette., undated
[Misc. : Data Encryption Device, Keyboard Encoder, DIP Switch brochures, Apple 1 ad slicks, O’Boyle ad, tape receipt], 1975 - 1977
Learning Timeshare BASIC., 1975

Subjects and Indexing Terms
Hewlett Packard Company

Notes Re: : Hex Monitor , Dynamic RAM, Processor, etc., 1975?
Apple 2 Hardware. [drawings & 180 day sales plan], 1977
Apple 2 ROM Pattern Revisions., 1977
Apple 2A Hardware Revisions., 1977
Displays. [handwritten notes & brochures], 1975 - 1976
serial card. [handwritten notes], undated
printer card. [handwritten notes], 1977
ACU description. [handwritten notes], 1975
Monthly Reports., April - Aug. 1975
Steve Wozniak name plate., undated

Subjects and Indexing Terms
Hewlett Packard Company

Miscellaneous Computer Industry, Vendor Catalogs, Industrial Literature, and H.P. memos., 1972 - 1976
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>4</td>
<td>Modern Vendor Catalogs &amp; Information, 1975 - 1977</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>Office Supply Manuals &amp; Information, 1976 - 1977?</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>Motor Vendor Catalogs, 1975 - 1977?</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>Power Supply Vendor Catalogs, 1975 - 1976</td>
</tr>
<tr>
<td>4</td>
<td>8</td>
<td>Components Vendor Catalogs, 1974 - 1976?</td>
</tr>
<tr>
<td>1-3</td>
<td></td>
<td>Miscellaneous Computer Industry Vendor Catalogs, Industrial Literature &amp; Hewlett Packard memos, 1972 - 1976</td>
</tr>
</tbody>
</table>

Scope and Contents note
Three Folders.

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>1-2</td>
<td>Components Vendor Catalogs, 1974 - 1976</td>
</tr>
<tr>
<td>5</td>
<td>3-6</td>
<td>Switches Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>6</td>
<td>1</td>
<td>Breadboard Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>6</td>
<td>2</td>
<td>Personal Computing 76 Consumer Trade Fair Materials, 1976</td>
</tr>
<tr>
<td>6</td>
<td>3-4</td>
<td>Displays - Vendor Catalogs &amp; Information, 1973 - 1976?</td>
</tr>
<tr>
<td>6</td>
<td>5</td>
<td>DEC 1976 Direct Sales Catalogs for do-it-yourself computer equipment purchases, 1976</td>
</tr>
<tr>
<td>6</td>
<td>6-7</td>
<td>Instruments / Test &amp; Measurement Equipment Vendor Catalogs, 1975 - 1976</td>
</tr>
<tr>
<td>6</td>
<td>8</td>
<td>Hobby Computers Vendor Catalogs &amp; Information, 1975 - 1976</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>Amigo System Manual, 1977?</td>
</tr>
<tr>
<td>7</td>
<td>2</td>
<td>Enclosures / Cases Vendor Catalogs, 1975 - 1977</td>
</tr>
<tr>
<td>7</td>
<td>3</td>
<td>Amplifiers Vendor Catalogs, 1975</td>
</tr>
<tr>
<td>7</td>
<td>4</td>
<td>Operational Amplifiers Vendor Catalogs, 1975</td>
</tr>
<tr>
<td>7</td>
<td>5</td>
<td>Altair Basic Reference Manual, Supplement &amp; Errata, 1975</td>
</tr>
<tr>
<td>7</td>
<td>6</td>
<td>Microprocessor Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>Microcomputer Peripherals Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td>Microcomputer Peripherals Vendor Catalogs, 1976 - 1977?</td>
</tr>
<tr>
<td>7</td>
<td>9</td>
<td>Microcomputer Software Vendor Catalogs &amp; Information, 1975 - 1977</td>
</tr>
<tr>
<td>7</td>
<td>10</td>
<td>Mini Computer Vendor Catalogs, 1974 - 1975?</td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td>Work Bench Vendor Information, 1975 - 1977?</td>
</tr>
<tr>
<td>8</td>
<td>4</td>
<td>Connector Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>8</td>
<td>6</td>
<td>Microprocessor Vendor Catalogs &amp; Information, 1975 - 1976?</td>
</tr>
<tr>
<td>8</td>
<td>7</td>
<td>Terminal Vendor Catalogs, 1975?</td>
</tr>
<tr>
<td>8</td>
<td>2-3</td>
<td>Microprocessor Vendor Catalogs, 1975</td>
</tr>
<tr>
<td>9</td>
<td>1</td>
<td>Terminal Vendor Catalogs, 1974 - 1976?</td>
</tr>
<tr>
<td>9</td>
<td>2</td>
<td>Transformer / Inductor Vendor Catalogs, 1975 - 1976?</td>
</tr>
<tr>
<td>9</td>
<td>3</td>
<td>Timesharing System Vendor Catalogs, 1973 - 1976?</td>
</tr>
<tr>
<td>9</td>
<td>4</td>
<td>Relay Vendor Catalogs, 1975 - 1979?</td>
</tr>
<tr>
<td>9</td>
<td>5</td>
<td>Electronic Components Vendor Information, 1975 - 1977?</td>
</tr>
<tr>
<td>9</td>
<td>6</td>
<td>Oscilloscope Vendor Information, 1975</td>
</tr>
<tr>
<td>9</td>
<td>7</td>
<td>Socket Vendor Information, 1975 - 1977?</td>
</tr>
<tr>
<td>9</td>
<td>8</td>
<td>Noise Control Material Vendor Catalogs &amp; Information, 1975 - 1977?</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>A / D - D / A Converters Vendor Catalogs, 1975</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>Using Apple II Color Graphics, 1978</td>
</tr>
<tr>
<td>9</td>
<td>11</td>
<td>Search, 1978</td>
</tr>
<tr>
<td>9</td>
<td>12</td>
<td>A 6502 Code Relocation Program for the Apple II Computer, 1977</td>
</tr>
<tr>
<td>9</td>
<td>13</td>
<td>Renumbering and Appending BASIC Programs on the Apple II Computer, 1977</td>
</tr>
<tr>
<td>9</td>
<td>14</td>
<td>Assembler / Disassembler, undated</td>
</tr>
<tr>
<td>9</td>
<td>15</td>
<td>Cassette Article, 1977</td>
</tr>
<tr>
<td>9</td>
<td>16</td>
<td>High - Resolution Color Graphics on the Apple II Computer, 1977</td>
</tr>
<tr>
<td>9</td>
<td>17</td>
<td>Floating Point Package, 1977</td>
</tr>
<tr>
<td>9</td>
<td>18</td>
<td>6502 Floating Point ADD, SUB, MUL, DIV : handwritten notes, 1976 Apr. 6</td>
</tr>
</tbody>
</table>

---

**Raskin files** Subseries 3.2
The Quick - Draw Graphics Systems, 1967
Subjects and Indexing Terms
Raskin, Jef

Macintosh Project Papers, 1980
Subjects and Indexing Terms
Raskin, Jef

The Genesis and History of the Macintosh Project, a Jeff Raskin Macintosh Project Note, 1981
Subjects and Indexing Terms
Raskin, Jef
<table>
<thead>
<tr>
<th>box 11, folder 13</th>
<th>Systems Development Standards, Box Reference [1 of 2]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 1976</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Kraft, Inc.</td>
<td></td>
</tr>
<tr>
<td>two folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 11, folder 14</th>
<th>Systems Development Standards, Box Reference [2 of 2]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 1976</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Kraft, Inc.</td>
<td></td>
</tr>
<tr>
<td>two folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 11, folder 15</th>
<th>Systems Development Standards, Box Reference Manual [1 of 3]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 1976</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Kraft, Inc.</td>
<td></td>
</tr>
<tr>
<td>three folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 1976</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Kraft, Inc.</td>
<td></td>
</tr>
<tr>
<td>three folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 11, folder 17</th>
<th>Systems Development Standards, Box Reference Manual [3 of 3]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: 1976</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Kraft, Inc.</td>
<td></td>
</tr>
<tr>
<td>three folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 12, folder 1</th>
<th>The Art of Computer Game Design, 1981 or 1982?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Crawford, Chris</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 12, folder 2</th>
<th>Apple III System Configuration Program, 1983</th>
</tr>
</thead>
<tbody>
<tr>
<td>notes from a presentation on corporate Standards, Box</td>
<td></td>
</tr>
<tr>
<td>Physical Description: 1983?</td>
<td></td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>Wujek, Joseph H.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 12, folder 3</th>
<th>Peripheral Systems &amp; Products [1 of 2], 1986, Aug.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope and Contents note</td>
<td></td>
</tr>
<tr>
<td>two folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 12, folder 4</th>
<th>Software Quality Assurance Guidebook [1 of 2], 1988</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope and Contents note</td>
<td></td>
</tr>
<tr>
<td>two folders</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>box 12, folder 6</th>
<th>Software Quality Assurance Guidebook [2 of 2], 1988</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope and Contents note</td>
<td></td>
</tr>
<tr>
<td>two folders</td>
<td></td>
</tr>
</tbody>
</table>
box 12, folder 8  Apple Software Test Process: Software Checker booklets [1 of 3], 1992
  Scope and Contents note
  three folders + diskettes
  Subjects and Indexing Terms
  TCO

box 12, folder 9  Apple Software Test Process: Software Checker booklets [2 of 3], 1992
  Scope and Contents note
  three folders + diskettes
  Subjects and Indexing Terms
  TCO

box 12, folder 10  Apple Software Test Process: Software Checker booklets [3 of 3], 1992
  Scope and Contents note
  three folders + diskettes
  Subjects and Indexing Terms
  TCO

box 12, folder 11  CD ROM technology, 1991
box 12, folder 12  Guidelines & Instructions for Preparing Apple Technical Reports & Research Notes, 1993

Specifications Subseries 3.6

box 12, folder 13  Apple I Schematic Diagrams. Terminal & processor sections., 1976
  Scope and Contents note
  reduced photocopies
  Subjects and Indexing Terms
  Wozniak, Steve, 1950-

box 12, folder 14  Apple I ad , 1976
box 12, folder 15  Apple II Specifications, Box & Reference notebook
  Physical Description: 1977
  Subjects and Indexing Terms
  Baum, Elmer

box 12, folder 16  Apple II main logic board, 1977
  Subjects and Indexing Terms
  Baum, Elmer
  Petersen, Randy

box 12, folder 17  BPI Accounts Receivable System (Apple II), undated
box 13, folder 1  Circuit blueprints and board design (Apple III), 1980
box 13, folder 2  Font representations & formats (Lisa), 1980
  Scope and Contents note
  diskettes

box 13, folder 3  Manufacturing Application Package Evaluation Criteria, undated
box 13, folder 4  User education documents (Macintosh), 1984
box 13, folder 5  Technical notes (Macintosh & Lisa), 1984, 1985
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
<th>Scope and Contents note</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 13, folder 6</td>
<td><strong>MC86 Sony 3.5 disk drive (Apple IIc) [1 of 5], 1985, Nov. - 1986, May</strong></td>
<td>five folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 7</td>
<td><strong>MC86 Sony 3.5 disk drive (Apple IIc) [2 of 5], 1985, Nov. - 1986, May</strong></td>
<td>five folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 8</td>
<td><strong>MC86 Sony 3.5 disk drive (Apple IIc) [3 of 5], 1985, Nov. - 1986, May</strong></td>
<td>five folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 9</td>
<td><strong>MC86 Sony 3.5 disk drive (Apple IIc) [4 of 5], 1985, Nov. - 1986, May</strong></td>
<td>five folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 10</td>
<td><strong>MC86 Sony 3.5 disk drive (Apple IIc) [5 of 5], 1985, Nov. - 1986, May</strong></td>
<td>five folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 11</td>
<td><strong>Apple SCSI &amp; MacPlus cables development [1 of 3], 1985-1986</strong></td>
<td>three folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 12</td>
<td><strong>Apple SCSI &amp; MacPlus cables development [2 of 3], 1985-1986</strong></td>
<td>three folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 13</td>
<td><strong>Apple SCSI &amp; MacPlus cables development [3 of 3], 1985-1986</strong></td>
<td>three folders</td>
<td>Chen, Conrad</td>
</tr>
<tr>
<td>box 13, folder 14</td>
<td><strong>Winchester controller, 1985</strong></td>
<td>Subjects and Indexing Terms</td>
<td>Western Digital Corporation.</td>
</tr>
</tbody>
</table>
box 13, folder 15  Macintosh Specifications, Box  
Physical Description: n.d.

box 13, folder 16  MacPlus and Mac 512K Specifications, Box  
Physical Description: 1986

box 13, folder 17  Floppy disk, Dept. 5831 product & budget information, 1987  
53C80 Specifications, Box  
Physical Description: 1987  
Subjects and Indexing Terms  
NCR Microelectronics

box 13, folder 18  MacPlus, LaserWriter, Apple IIgs, etc. Specifications, Box  
Physical Description: 1987-1988  
Subjects and Indexing Terms  
NCR Microelectronics

box 14, folder 1  Leopard (object-oriented programming environment), 1988  
Scope and Contents note  
confidential  
Subjects and Indexing Terms  
Instantiations, Inc.

box 14, folder 2  Engineering reference Specifications, Box documents (Apple IIgs) [1 of 2]  
Physical Description: 1989, June  
Subjects and Indexing Terms  
two folders

box 14, folder 3  Engineering reference Specifications, Box documents (Apple IIgs) [2 of 2]  
Physical Description: 1989, June  
Subjects and Indexing Terms  
two folders

box 14, folder 4  System 5.0 release notes, 1989, June
box 14, folder 5  Initial evaluation of CD ROM drive, 1991
box 14, folder 6  Japanese language kit, 1993
box 14, folder 7  Technical information (Quadra 630), 1994
box 14, folder 8  Technical information (PowerBook 5300 series), 1995
box 14, folder 9  Technical information & RAM expansion card installation information (PowerBook Duo 2300c), 1995
box 14, folder 10  Technical information (PowerBook 190 series), 1995
box 14, folder 11  Technical information (Performa 640 series), 1995
box 14, folder 12  Twentieth Anniversary Macintosh, 1996
box 14, folder 13  Apple Spec Chart, 1996, Nov.
box 24, folder 3  Circuit schematic main logic PCB Apple II, , Schematic 050-0006-00 1978 July 19  
Physical Description: 6 sheets of 6

box Nb5  Circuit diagrams : Adam, Abel, ZyMos, B13, MMU, 1981 - 1982
box Nb5  Circuit diagrams : Cain, 1982 - 1983
box Nb5  Circuit diagrams : Aladdin, 1986 May
box Nb5

Newsletters Subseries 3.7
box 14, folder 14
Engineering Support Notice, 1989-1990
box 14, folder 15
Floating in the Heap. No. 1 & 2, 1984
box 14, folder 16
Human Interface Notes., 1989-1990
box 14, folder 17
Standards, Box Notes.
Physical Description: 1985, Aug.
box 14, folder 18
System 7 Newsletter., 1991
box 14, folder 19
Tech Tidbits., 1990?

Macintosh Reference & Information Subseries 3.8
box 14, folder 20
The Scrap Manager: a programmer's guide, 1983
box 14, folder 21
TextEdit: a programmer's guide, 1983
box 14, folder 22
The Event Manager: a programmer's guide, 1983
box 14, folder 23
QuickDraw: a programmer's guide, 1983
box 14, folder 24
Inside Macintosh: a road map, 1984
box 14, folder 25
Macintosh Memory Management: an introduction, 1984
box 14, folder 26
Programming Macintosh Applications in Assembly Language, 1984
box 14, folder 27
The Resource Manager: a programmer's guide, 1984
Scope and Contents note
two folders
box 14, folder 28
The Resource Manager: a programmer's guide (one sheet), 1984
Scope and Contents note
two folders
box 14, folder 29
The Font Manager: a programmer's guide, 1984
box 14, folder 30
The Window Manager: a programmer's guide, 1984
box 15, folder 1
The Control Manager: a programmer's guide, 1984
box 15, folder 2
The Menu Manager: a programmer's guide, 1984
box 15, folder 3
The Dialog Manager: a programmer's guide, 1984
box 15, folder 4
The Desk Manager: a programmer's guide, 1984
box 15, folder 5
The Toolbox Utilities: a programmer's guide, 1984
box 15, folder 6
Macintosh packages: a programmer's guide, 1984
box 15, folder 7
The Memory Manager: a programmer's guide, 1984
box 15, folder 8
The Segment Loader: a programmer's guide, 1984
box 15, folder 9
The File Manager: a programmer's guide, 1984
box 15, folder 10
Printing from Macintosh Applications, 1984
box 15, folder 11
The Device Manager: a programmer's guide, 1984
box 15, folder 12
The Sound Driver: a programmer's guide, 1984
box 15, folder 13
The Vertical Retrace Manager: a programmer's guide, 1984
box 15, folder 14
The Operating System Utilities: a programmer's guide, 1984
box 15, folder 15
The Structure of a Macintosh Application, 1984
box 15, folder 16
Putting Together a Macintosh Application, 1984
box 15, folder 17
Index to Technical Documentation, 1984
box 15, folder 18
Mac Paslib Release V0.6, 1984
Subjects and Indexing Terms
Chow, Yu-Ying
box 15, folder 19
Supplement Update Errata, 1984
box 15, folder 20
Technical Communications to Tech Support Personnel (Macintosh), 1984-1985
box 15, folder 21  Technical Notes #0, 1985
box 15, folder 22  A Software Developer's Guide to Switcher, 1985
                  Subjects and Indexing Terms
                  Herzfeld, Andy

box 15, folder 23  Switcher Instructions, 1985
box 15, folder 24  Tour Guide, 1986
box 15, folder 25  Power User Shortcut Summary (Macintosh), 1986
box 15, folder 27  Sound Manager, System 6.0.2, 1988
                  Subjects and Indexing Terms
                  Reekes, Jim

box 15, folder 29  Macintosh IICi Compatibility Report, 1989
box 15, folder 30  Integrating Macintosh into IBM Environments, 1990, May
box 15, folder 31  QuickTime Technical Backgrounder, 1991
box 15, folder 32  Apple System 7 Q&A's, 1991
box 16, folder 1   Everything You Ever Wanted to Know About Upgrading to System 7, 1991
box 16, folder 2   The first 20 things to do and notice with System Software 7.0, 1991
box 16, folder 3   Trouble Shooting (System 7.0), 1991
box 16, folder 4   Product Orientation Guide (System 7), 1991
box 16, folder 5   At Ease 2.0 & At Ease 2.0 for Workgroups quick reference cards, 1993
box 16, folder 7   Maven (internet audioconferencing tool for Macintosh), 1994
box 16, folder 8   Setting up your Macintosh Performa, 1994, 1995
                  Scope and Contents note
                  English and French versions

box 16, folder 10  AIX, AppleTalk Services and the Network Server quick reference card, 1996
box 16, folder 11  Apple Media Tool quick reference card, 1996
box 16, folder 12  Quick Start Apple Color OneScanner Dispatcher Software reference card, 1996

Reference & Information (general) Subseries 9

box 16, folder 13  MOS technology information, 1975
                  Subjects and Indexing Terms
                  magazine

box 16, folder 15  The New Creative Computing Catalogue, 1976
                  Subjects and Indexing Terms
                  magazine

box 16, folder 16  Radio Shack Introduces The World of Computing, 1977
box 16, folder 17  The First Blown Apple II Power Light, 1978, July
                  Subjects and Indexing Terms
                  Artifacts.

box 16, folder 18  Commented source listing of interger BASiC, 1978
                  Subjects and Indexing Terms
                  Avricchio, Rich
Fourth West Coast Computer Faire program, 1979

Digital Research CP/M brochure, undated
  Subjects and Indexing Terms
  Digital Research

Pascal Editor tutorial printout, 1981


Apple terminator test results, undated

Pattern generator data, 1983

Subjects and Indexing Terms
  Horn, Mary
  Bailey, Bob

A Note on the Personal Computer Industry, 1983

Subjects and Indexing Terms
  Brasso, Laura
  University of Michigan
  Powers, Dan

The Impact of the Microcomputer in the Business Environment, 1984

Subjects and Indexing Terms
  Newsweek

"Push" vs. "Pull", undated

Subjects and Indexing Terms
  Pascoe, Geoff

ImageWriter pre-release notes for testers, 1984

Future Views: a newsletter on emerging issues in the personal computing industry, 1985

Subjects and Indexing Terms
  McGraw-Hill


Subjects and Indexing Terms
  Raskin, Jef


Subjects and Indexing Terms
  Field Research Corporation

High-performance Automated Theorem-Proving Software, 1986

MIT Lab for Computer Science Research Groups, 1986

Subjects and Indexing Terms
  Massachusetts Institute of Technology.


Optical disk drive information, 1987, Nov.

Artificial Intelligence information, 1987

Operating System Interest Group, 1987, June

HyperLego Leveraged Learning (Vivarium project), 1988, Apr.

Pink Display Architecture Overview, 1988, June.
Multimedia Production: casual production, videodisc basics, visual almanac, 1988, Nov.

The Scores Virus, 1988

A Perspective on OOP Development Environments, 1988, Aug.

Subjects and Indexing Terms
Burbeck, Steve

What’s so great about Mach?, 1988

Subjects and Indexing Terms
Smith, Walter


Understanding Computer Networks, 1989


AppleLink: summary of new features & improvements, 1989

Independence Day: designing computer solutions for individuals with disability, 1990


The Vivarium Project, 1992, Aug.


ATG External Research: Selected Project Reports, 1993

Developing an information base on the OEM business of selected companies, 1993, Oct.

Warranty booklet (global), 1993?

Apple Software License Agreement, 1993

Client/Server Solutions: the roles of desktops, middleware and servers, 1994, July

Technology Reference: what is client/server technology?, 1994, July

Approaches to client/server integration, 1994, Aug.


High speed networking/ IP, 1995

Everything you need to know (but were afraid to ask kids) about the information highway, 1995

Learning Communities Laboratory, 1996, Sept.

Pricing & Troubleshooting Materials, 1997

Procedures (Apple II) [1 of 2], 1977

Scope and Contents note
two folders
Subjects and Indexing Terms
Wozniak, Steve, 1950-

Procedures (Apple II) [2 of 2], 1977

Scope and Contents note
two folders
Subjects and Indexing Terms
Wozniak, Steve, 1950-

System software AP[plication] notes (Apple II), 1978

Personal computer competitive evaluation, undated

At long last... Whatsit for Apple II, 1979

Apple II Interface Notes #1, 1979, Feb.
box 18, folder 7  
**A brief introduction to the new Pascal, 1979, Oct.**
Subjects and Indexing Terms
Kellner, Charlie
Hoffman, Al
McMaster, Colin

box 18, folder 8  
**notes on designing Apple II/III power supply, 1979-1980**
Subjects and Indexing Terms
Holt, Rod

box 18, folder 9  
**Apple III Business Graphics Reference Card, undated**
box 18, folder 10  
**Preliminary NROFF documentation, version 6.5, 1980**

box 18, folder 11  
**Apple Software Bank Application Notes (Apple II) [1 of 2], 1980**
Scope and Contents note
two folders

box 18, folder 12  
**Apple Software Bank Application Notes (Apple II) [2 of 2], 1980**
Scope and Contents note
two folders

box 18, folder 13  
**Apple Answer Book (reprint of Vol. 1), 1981**
box 18, folder 14  
**Apple Answer Book 2 (Apple II/III), 1981?**
box 18, folder 15  
**Apple IIe project binder, 1982**
box 19, folder 1  
**Technical Support Training (student manual) [1 of 2], 1984**
Scope and Contents note
two folders

box 19, folder 2  
**Technical Support Training (student manual) [2 of 2], 1984**
Scope and Contents note
two folders

box 19, folder 3  
**Technical Support Training (instructor manual), 1984**
box 19, folder 4  
**Apple II Forever College Binder [1 of 2], 1985**
Scope and Contents note
two folders

box 19, folder 5  
**Apple II Forever College Binder [2 of 2], 1985**
Scope and Contents note
two folders

box 19, folder 6  
**Color Truth Table, 1985, Feb.**
Subjects and Indexing Terms
Baker, Gary

box 19, folder 7  
**BASIC reserved words & formats converter chart (machine/ Microsoft), 1986**
Subjects and Indexing Terms
PC World

box 19, folder 8  
**Apple II Software Emulators, 1995**
Lisa Reference & Information Subseries 3.11

box 20, folder 1 Lisa SmallTalk-80 Version 1.0, 1980
  Scope and Contents note
  two folders

  Scope and Contents note
  two folders

box 20, folder 4 Programmer’s Handbook [1 of 3], 1982-1983
  Scope and Contents note
  three folders

box 20, folder 5 Programmer’s Handbook [2 of 3], 1982-1983
  Scope and Contents note
  three folders

box 20, folder 6 Programmer’s Handbook [3 of 3], 1982-1983
  Scope and Contents note
  three folders

box 20, folder 7 Technical communications [re: LISA], 1983 Apr.
  Scope and Contents note
  three folders

box 20, folder 8 TK5C Toolkit Listings [1 of 2], 1983
  Scope and Contents note
  two folders

box 20, folder 9 TK5C Toolkit Listings [2 of 2], 1983
  Scope and Contents note
  two folders

box 21, folder 1 Lisa Localization Kit [1 of 2], 1983, Oct.
  Scope and Contents note
  two folders

  Scope and Contents note
  two folders

box 21, folder 3 SANELib: release V0.5, 1984
box 21, folder 4 Lisa Workshop Supplement Version 1.0, 1985

Reports Subseries 3.12

box 22, folder 1 Project report & worksheet forms, 1976
box 22, folder 2 New products review, 1979
box 22, folder 3 Charters: corporate engineering services & technical information services/ library, undated
box 22, folder 5 Macintosh ROM Overview & Product Illustrations, 1983-1984
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 22, folder 6</td>
<td>Logian manual and information about expert systems and learning, 1986</td>
</tr>
<tr>
<td>box 22, folder 7</td>
<td>ATG reports, agendas, etc. (misc.), 1986-1993</td>
</tr>
<tr>
<td>box 22, folder 8</td>
<td>AAAI 1987 (brief summary), 1987, July</td>
</tr>
<tr>
<td>box 22, folder 9</td>
<td>Living Museum (HyperCard project), 1987</td>
</tr>
<tr>
<td>box 22, folder 10</td>
<td>Report on Fabrik, 1987</td>
</tr>
<tr>
<td>box 22, folder 11</td>
<td>MCC Expert Systems Technology, 1987?</td>
</tr>
<tr>
<td>box 22, folder 12</td>
<td>Human Interface Lab presentation, 1987?</td>
</tr>
<tr>
<td>box 22, folder 13</td>
<td>Fabrik project, 1987</td>
</tr>
<tr>
<td>box 22, folder 14</td>
<td>MIT Media Laboratory, 1987</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Massachusetts Institute of Technology.</td>
</tr>
<tr>
<td>box 22, folder 15</td>
<td>Applex Project report, 1988, June</td>
</tr>
<tr>
<td>box 22, folder 16</td>
<td>Applex info, 1988</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Loofbourrow, Wayne</td>
</tr>
<tr>
<td>box 22, folder 17</td>
<td>student design projects flyer invitation, undated</td>
</tr>
<tr>
<td>box 22, folder 18</td>
<td>Viruses and the Macintosh (technical support executive summary), 1988</td>
</tr>
<tr>
<td>box 22, folder 19</td>
<td>Project Collaboration: a distributed hypermedia prototype-- project plan, 1988</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Chesley, Harry R.</td>
</tr>
<tr>
<td>box 22, folder 20</td>
<td>HyperCard MIDI interface meeting, 1989</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Holm, Mike</td>
</tr>
<tr>
<td>box 22, folder 21</td>
<td>Integrated learning design: project summaries, 1990, May</td>
</tr>
<tr>
<td>box 22, folder 22</td>
<td>Hard drive 20/40 pricing/ upgrade proposal, 1990?</td>
</tr>
<tr>
<td>box 22, folder 23</td>
<td>Artificial intelligence project papers, 1990?</td>
</tr>
<tr>
<td>box 22, folder 24</td>
<td>ATG progress Reports, Box</td>
</tr>
<tr>
<td>Physical Description:</td>
<td>1990, Mar. - June</td>
</tr>
<tr>
<td>box 22, folder 25</td>
<td>Introduction to the Apple-Digital network environment, 1990</td>
</tr>
<tr>
<td>box 22, folder 27</td>
<td>Mandala Project presentation materials, MindTop Project (world's smallest computer), 1991</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Kawasaki, Kazuo</td>
</tr>
<tr>
<td>box 22, folder 28</td>
<td>San Francisco Apple Multimedia Lab, 1992</td>
</tr>
<tr>
<td>box 22, folder 29</td>
<td>PowerPC technology: the power behind the next generation of Macintosh systems, 1993</td>
</tr>
<tr>
<td>box 22, folder 30</td>
<td>external research Reports, Box</td>
</tr>
<tr>
<td>Physical Description:</td>
<td>1993-1994</td>
</tr>
<tr>
<td>box 22, folder 31</td>
<td>FrameRelay: what is it and why is it important?, 1994</td>
</tr>
<tr>
<td>box 22, folder 32</td>
<td>Wireless LANs: the basics of radio frequency technology, 1994</td>
</tr>
<tr>
<td>box 22, folder 33</td>
<td>Wireless WANs: the basics of paging technology, 1994</td>
</tr>
<tr>
<td>box 22, folder 34</td>
<td>Apple Workgroup Server 95: a multi-threading A/UX system, 1994</td>
</tr>
<tr>
<td>box 22, folder 35</td>
<td>Personal Communications Systems/ personal communications systems and how they work, 1994</td>
</tr>
<tr>
<td>box 22, folder 36</td>
<td>Bridging the gap (telephony), 1995?</td>
</tr>
<tr>
<td>box 22, folder 37</td>
<td>Apple Speech Program &amp; Apple Speech Technology Q&amp;A, 1995?</td>
</tr>
<tr>
<td>box 22, folder 38</td>
<td>A look inside the color LaserWriter: color without compromise, 1995</td>
</tr>
</tbody>
</table>
### Corporate Library, Series 4

**Scope and Contents note**
This series includes information on planned Apple Museum and Apple Archives as well as the Apple Library User Group and files on libraries that received Apple products for special project work.

### Apple Library User Group (ALUG) Newsletters, Subseries 4.1

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Notes</th>
</tr>
</thead>
</table>

### Macintoshed Libraries, Subseries 4.2

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 3</td>
<td>11</td>
<td>The Macintoshed Library: uses of the Apple Macintosh in a special library, 1987</td>
</tr>
</tbody>
</table>

### Template Exchange, Subseries 4.3

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 4</td>
<td>1</td>
<td>Apple Library Template Exchange, 1988-1993</td>
</tr>
<tr>
<td>box 4</td>
<td>2</td>
<td>Template Exchange information, 1985-1986</td>
</tr>
</tbody>
</table>

### Apple Library of Tomorrow (ALOT), Subseries 4.4

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 4</td>
<td>4-8</td>
<td>Subjects and Indexing Terms Cisler, Steve</td>
</tr>
<tr>
<td>box 4</td>
<td>9</td>
<td>ALOT/ ALUG mailing list [], undated</td>
</tr>
<tr>
<td>box 4</td>
<td>10</td>
<td>ALOT conference comment sheets, 1989?</td>
</tr>
<tr>
<td>box 4</td>
<td>11</td>
<td>ALOT project summary sheets, 1991?</td>
</tr>
<tr>
<td>box 5</td>
<td>1</td>
<td>ALOT equipment requests, 1990?</td>
</tr>
<tr>
<td>box 5</td>
<td>2</td>
<td>press clippings, 1988-1990</td>
</tr>
<tr>
<td>box 5</td>
<td>3</td>
<td>ALOT conference, 1989</td>
</tr>
<tr>
<td>box 5</td>
<td>4</td>
<td>information on community networking, var.</td>
</tr>
<tr>
<td>box 5</td>
<td>5</td>
<td>Apple employees who helped with ALOT, 1989</td>
</tr>
</tbody>
</table>
institution-specific project proposals, requests and reports, 1990-1992

Scope and Contents note
some diskettes included
Subjects and Indexing Terms
San Francisco State University
Smithsonian Institution
North Carolina State University
Beloit College
Northwestern University (Evanston, Ill.)
Hopkinton High School
University of California, Berkeley.
Memex
Denver Public Library
Telecoms
Hans Helgesen Elementary School

institution-specific project proposals, requests and reports, 1989-1994

Scope and Contents note
some diskettes & photos included
Subjects and Indexing Terms
Mendocino County Library
Lowell School
University of Wisconsin at River Falls
University of Toronto
Hart, Michael S. (Project Gute
Ft. Collins (CO) Public Library
Delaware State Libraries
Liverpool (NY) Public Library
Zimmerman, Mark
Catawba-Wateree Health Education Center
Yale
Conestoga Senior High School
Contra Costa County Library
Zuni
Coston Elementary School
Whitman County (WA)
Washington State University
Wisconsin Interlibrary Services
Americans for Indian Opportunities
William Penn Charter School
California State Library
### Corporate Library Series 4
#### Apple Library of Tomorrow (ALOT) Subseries 4.4

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 7   | 1 - 14 | *insitution-specific project proposals, requests and reports, 1989-1993*  
Scope and Contents note  
some diskettes & photos included  
Subjects and Indexing Terms  
National Agricultural Library  
National Commission on Libraries & Information Science  
Ohio Valley Area Libraries  
Rensselaer Polytechnic Institute  
Library of Congress (American Memory project)  
Juvenile Justice Center School  
San Francisco Public Library  
Los Gatos Memorial Library  
Hawaii INC  
Sooke School  
Louisville (KY) Free Public Library  
Medina County (OH) Free-Net |
| 8   | 1 - 4  | *insitution-specific project proposals, requests and reports, 1988-1993*  
Scope and Contents note  
some diskettes & photos included  
Subjects and Indexing Terms  
University of Alaska - Fairbanks (Project Jukebox)  
Telluride Institute  
Rogers, Fred  
University of Pittsburgh (PA) (Mr. Rogers Collection)  
University of Michigan |
| 8   | 5      | **Ties that bind: building community networks, 1994, May** |
| 8   | 6      | **ALOT projects 1990-1992, 1993** |
| 9   | 1      | **Ties that bind: converging communities, 1995, May** |

---

### Apple Library User Group Subseries 4.5

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>2</td>
<td>Directory of librarians using Macintoshes, undated</td>
</tr>
</tbody>
</table>
| 9   | 3      | ALUG logo correspondence, 1987  
Subjects and Indexing Terms  
Justie, Kevin |
| 9   | 4      | ALUG press info, 1988-1994 |
| 9   | 5      | ALUG correspondence, 1983-1986, 1993  
Subjects and Indexing Terms  
Ertel, Monica |
| 9   | 6      | ALUG meeting in San Francisco, 1992 |
| 9   | 7      | ALUG meeting in Atlanta, 1991 |
| 9   | 8      | ALUG meeting in Dallas, 1989  
Scope and Contents note  
photos |
| 9   | 9      | ALUG meeting in New York, 1986 |
| 9   | 10     | ALUG meeting in Chicago, 1985 |
| 9   | 11     | local ALUG meetings, 1986-1992 |
| 9   | 12     | ALUG online, 1990 |
miscellaneous files subseries 4.6

box 9, folder 13
Where is the Macintosh library?, 1986
Subjects and Indexing Terms
Lukos, Garry
Boston Macintosh Users Group

box 9, folder 14
Getting a handle on knowledge, 1996
Subjects and Indexing Terms
Ertel, Monica

box 9, folder 15
Apple II Bibliophile, 1983

box 9, folder 16
List of Marketing Materials, 1987?

box 9, folder 17
library management memos, organization charts, etc., 1985-1995

box 10, folder 1
CD ROM survey, 1994

box 10, folder 2
ALOT, 1989
Scope and Contents note
includes cd

box 10, folder 3
reference & trivia, var.

box 10, folder 4
workshops & training produced by Apple library, var.

box 10, folder 5
Get Info... Apple Library Newsletter, 1988-1989

box 10, folder 6
library staff photos, 1993
Scope and Contents note
photos
Subjects and Indexing Terms
Askew, Kathy
Singer, Marcia
Bercik, Mary Ellen
Reding, Bill
Oros, Jane
Cisler, Steve
Echeandia, Pedro
Bidwell, Lynne
Broun, Kevin
Hawley, Lorin
Lau, Pam
Ertel, Monica
Vratny-Watts, Janet
Gilman, Greg
McKinney, Joanne
Mead, Dale
Macek, Rosanne
Mason, Terri

box 10, folder 7
library move, 1991-1993

box 10, folder 8
software collection issues, 1982-1985?

box 10, folder 9
conference, meeting & trip reports, 1986-1989

box 10, folder 10
Intel Museum information, 1990-1992

box 10, folder 11
Apple museum, 1989-1993

box 10, folder 12
Apple archives, 1989-1993
Scope and Contents note
includes "Plan for an Apple Archives" proposal by Lewis (archivist at Hewett-Packard)
Subjects and Indexing Terms
Lewis, Karen R.
box 10, folder 13  Apple Library Newsletter, 1985-1986
box 10, folder 14  articles, var.
box 10, folder 15  collected mission statements from other corporate libraries, 1992
box 10, folder 17  Here's how to use... Personal Apple Library, undated
box 10, folder 18  Here's how to use... Apple Desktop Library, undated
box 10, folder 19  Apple Library Project: Explorations in Human-Computer Design, undated
box 10, folder 20
  Subjects and Indexing Terms
  Kawasaki, Guy

box 11, folder 1  items for "Apple Authors" exhibit, 1987-1991
  Scope and Contents note
  photos
  Subjects and Indexing Terms
  Kay, Alan

box 11, folder 2  Procedures & Guidelines for library equipment & collections, 1990
box 11, folder 3  Finance Insider Information: researching through the Apple Library, 1987
box 11, folder 4  Bibliographies, 1984-1986
box 11, folder 5  Bibliographies (Lisa), 1984
  Subjects and Indexing Terms
  Oros, Jane

box 11, folder 8  Get Info... (Apple Library Newsletter). Vol. 6 No. 2 through Vol. 8 No. 12, 1987-1989
box 11, folder 10  Bibliographies & literature searches, var.
box 11, folder 11  Library operations, misc., 1983-1997
box 11, folder 12  Indexing project for Lowell Observatory, 1988
box 11, folder 13  Serials project with Silicon Valley Information Center (San Jose Public Library), 1986
box 11, folder 14  Apple Historical database misc., var.
  Scope and Contents note
  autographed
box 11, folder 16  titles pages of filmed/fiched items, undated
box 11, folder 18  Apple Museum of Tomorrow, 1992
box 11, folder 19  certificates of copyright registration for Macintoshed Libraries, 1990-1995

---

**Exhibits Subseries 4.7**

box 12.1  Annual report exhibit [1 of 2], 1985
  Physical Description: 12 pages mounted on 12 pieces of foam core

box 12.2  Annual report exhibit [2 of 2], 1985
  Physical Description: 12 pages mounted on 12 pieces of foam core

---

Guide to the Apple Computer, Inc.  M1007
Records M1007
Technical Training and Apple Developer Program Series 5

Scope and Contents note
This series includes materials for training Apple employees as well as materials created to encourage external developers to create software and peripherals for use with Apple products.

Developer/ APDA Materials Subseries 5.1

- box 1, folder 1: Software Supplement Update, 1985 May
- box 1, folder 8: MacShare Newsletter for In-house Developers, 1993 Aug.
- box 1, folder 10: Apple II Sample Code Notes, 1990 June
- box 1, folder 11: Macintosh System Software Palette Manager, 1990 Apr.
- box 1, folder 5-7: Newton Programming Course Materials, 1993 Nov.
- box 2, folder 1: Macintosh System Software Slot Manager, 1989 Apr.
- box 2, folder 6: APDA Introduction Letter , 1986 June

Subjects and Indexing Terms
Internal

- box 2, folder 7: Macintosh System Software Directions Overview, 1989 May.
- box 2, folder 9: Apple Link Information for Developers, 1988 July

Subjects and Indexing Terms
Premier Issue

- box 2, folder 12: APDA Log: the Information Catalog for Apple Programmers and Developers, 1989 Summer

Subjects and Indexing Terms
not complete

- box 2, folder 16: Developer University Brochure, 1989
- box 2, folder 17: Macintosh Development Utilities Version 1.0, 1985
- box 2, folder 19: Wings For the Mind, 1988
- box 2, folder 20: Development Languages and Tools Catalogs , 1986, 87, 88
- box 2, folder 22: APDA Brochure and Application , 1990
Technical Training and Apple Developer Program Series 5
Developer/ APDA Materials Subseries 5.1

Guide to the Apple Computer, Inc.

Box 3, Folder 2
Apple Software Bank Contributors Guide, 1983 or Earlier
Macintosh Services Directory, 1993 Winter/ Spring
Guide to Macintosh Family hardware, 1990
APDA Tools Catalog Update, 1992 May
Leasing Information for Developers, 1989
Sample Software License Agreement, 1983 or earlier
Antipiracy Article Library (Bibliography), 1991?

Subjects and Indexing Terms
Apple Developer Group

Box 3, Folder 12
Web Page for Cocoa, 1995
Box 3, Folder 13
Res Edit: A Macintosh Resource Editor, 1985
Box 3, Folder 14
Box 3, Folder 15
Scope and Contents note
Barbara Bauer
Subjects and Indexing Terms
Cornell University.

Box 3, Folder 16
Box 3, Folder 17
Developer Relations Communications, 1984 May
Box 3, Folder 18
Subjects and Indexing Terms
Includes Supplement

Box 14, Folder 1
World builder: Macintosh user-centered design. -- (Developer University self-paced training), undated
Physical Description: 1 videotape of 1 (VHS) + enclosure

Box 14, Folder 1
Physical Description: 1 v. (144 p.)

Course & Program Materials Subseries 5.2

Box 3, Folder 19
Data Communications Primer Student's Guide: A Self-Paced Course..., 1984
Box 3, Folder 20
Apple Training Development Overheads, undated
Box 3, Folder 21
Macintosh Orientation Overhead Masters, undated
Box 3, Folder 22
Lisa Orientation Overhead Masters, 1984
Box 4, Folder 1
Subjects and Indexing Terms
Diskette.

Box 4, Folder 2
Blank Certificates for Training Specialist Certification, undated
Subjects and Indexing Terms
Lisa

Box 4, Folder 3-5
Level 1 Service training, 1981, 1982
Subjects and Indexing Terms
Self-Paced, hands-on
Technical Training and Apple Developer Program Series 5
Course & Program Materials Subseries 5.2

Guide to the Apple Computer, Inc. M1007
Records M1007

box 4, folder 6  Apple Support Coordinator Training Materials, undated
Subjects and Indexing Terms
Apple II, Lisa. Macintosh

box 4, folder 8  Handouts for Apple Support Coordinator, 1984
box 5, folder 1  Good Things to Know About Lisa, 1984 June
box 5, folder 2  Apple Question Book, 1980
box 5, folder 3  Apple Writer Exercises, ca. 1980
Subjects and Indexing Terms
Apple II (Computer)

box 5, folder 4  Introduction to Financial Modeling and Exercises, 1980
Subjects and Indexing Terms
Apple II (Computer)

box 5, folder 5  Meet Your Apple (Apple II) + Exercises, circa 1980
box 5, folder 6  Apple New Products Training for the Apple Scanner, 1988
box 5, folder 7  Tech. Glossary for Sales People, undated
box 5, folder 8-9  Horizons Education Sales Seminar, 1982
box 5, folder 10  Apple Desktop Communications Sales Training Course Leader’s Guide, 1986
box 5, folder 11  Read Me First, 1996
box 6, folder 1  Read Me First, 1996
box 6, folder 2  Education Briefing Book, 1988
box 6, folder 5  Training Materials for Macintosh II, 1989 Mar.
Subjects and Indexing Terms
Diskette.

box 6, folder 6  Training Materials for Macintosh SE/30, 1989
Subjects and Indexing Terms
Diskette.

box 6, folder 7  3 Day Training for Macintosh and Lisa Agenda, Objectives and Exercises, 1984
box 6, folder 8  Mac Student Guide, 1984
box 7, folder 1  Mac Student Guide, 1984
box 7, folder 3  Support, 1984
box 7, folder 4  Training Development, 1984
Subjects and Indexing Terms
Apple II (Computer)

Subjects and Indexing Terms
two folders Annotated

box 7, folder 8-9  Reference Guides for Network Administrators Vol.1, 1987
Subjects and Indexing Terms
Diskette.

box 8, folder 1  Reference Guides for Network Administrators Vol.2, 1987
Physical Description: 1 kit
## Technical Training and Apple Developer Program Series 5

### Course & Program Materials Subseries 5.2

**Guide to the Apple Computer, Inc.**

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 13, folder 2</td>
<td>Apple seminar for one. Topic: IS issues in the 1990s - the universal client, 1990. Physical Description: 1 kit</td>
</tr>
<tr>
<td>box 13, folder 3</td>
<td>Apple new products training: Apple II video overlay card training, 1989. Physical Description: 1 kit</td>
</tr>
</tbody>
</table>

### Technical Notes Subseries 5.3

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 8, folder 2</td>
<td>Apple II Technical Notes: Apple IIGS #0-41, 1988</td>
</tr>
<tr>
<td>box 8, folder 3</td>
<td>Apple II Technical Notes: Pro DOS # 1-20, 1988</td>
</tr>
<tr>
<td>box 8, folder 4</td>
<td>Apple II Technical Notes: Pascal #4,10,12,14,15,16., 1988</td>
</tr>
<tr>
<td>box 8, folder 5</td>
<td>Apple II Technical Notes: Mouse #1-7, 1988</td>
</tr>
<tr>
<td>box 8, folder 6</td>
<td>Apple II Technical Notes: Apple IIe Hardware #1-9, 1988</td>
</tr>
<tr>
<td>box 8, folder 7</td>
<td>Apple II Technical Notes: Apple Ic #1-7, 1988</td>
</tr>
<tr>
<td>box 8, folder 8</td>
<td>Apple II Technical Notes: Memory Expansion Card #1, ImageWriter #1, 1988</td>
</tr>
<tr>
<td>box 8, folder 9</td>
<td>Apple II Technical Notes: Smart Port #1-5, 1988</td>
</tr>
<tr>
<td>box 8, folder 10</td>
<td>Apple II Technical Notes: UniDisk 3.5 #1-5, 1988</td>
</tr>
<tr>
<td>box 8, folder 11</td>
<td>Apple II Technical Notes: Apple II Miscellaneous # 1-12, 1988</td>
</tr>
<tr>
<td>box 8, folder 12</td>
<td>Apple II Technical Notes, 1990 July</td>
</tr>
<tr>
<td>box 8, folder 13</td>
<td>Apple II Technical Notes # 1-90, 1986 Sept.</td>
</tr>
<tr>
<td>box 8, folder 14</td>
<td>Macintosh Tech Notes #1-194 [1-69], 1988 Apr.</td>
</tr>
<tr>
<td>box 8, folder 15</td>
<td>Macintosh Tech Notes [70-149], 1988 Apr.</td>
</tr>
<tr>
<td>box 9, folder 1</td>
<td>Macintosh Tech Notes [150-194], 1988 Apr.</td>
</tr>
<tr>
<td>box 9, folder 2</td>
<td>Macintosh Tech Notes, 1990 Feb.</td>
</tr>
<tr>
<td>box 9, folder 3</td>
<td>Macintosh Tech Notes, 1990 June</td>
</tr>
<tr>
<td>box 9, folder 4</td>
<td>Macintosh Tech Notes, 1990 Aug.</td>
</tr>
<tr>
<td>box 9, folder 5</td>
<td>Macintosh Tech Notes, 1990 Oct.</td>
</tr>
<tr>
<td>box 9, folder 6</td>
<td>Macintosh Tech Notes, 1990 Dec.</td>
</tr>
<tr>
<td>box 9, folder 7</td>
<td>Macintosh Tech Notes #1-194, 1988 Apr.</td>
</tr>
</tbody>
</table>

**Subjects and Indexing Terms**

Notes, Drafts, Revisions After Apr. 1988

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 9, folder 8</td>
<td>Macintosh Tech Notes #195-293 [195-250], 1989-1991</td>
</tr>
<tr>
<td>box 9, folder 9</td>
<td>Macintosh Tech Notes #195-293 [251-293], 1989-1991</td>
</tr>
<tr>
<td>box 9, folder 10</td>
<td>Macintosh Q+A Technical Notes, 1993 May</td>
</tr>
<tr>
<td>box 9, folder 12</td>
<td>Old to New Tech/Note Number Index, 1999</td>
</tr>
</tbody>
</table>

### Apple Classroom of Tomorrow (ACOT) Subseries 5.4

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 10, folder 1</td>
<td>ACOT Newsletter Vol 1 No1, 1987</td>
</tr>
<tr>
<td>box 10, folder 2</td>
<td>ACOT International / Project Description, 1995?</td>
</tr>
<tr>
<td>box 10, folder 3</td>
<td>Changing the Conversation About Teaching, Learning and Technology - A Report on 10yrs of ACOT Research, 1995</td>
</tr>
<tr>
<td>box 10, folder 4</td>
<td>Apple Reports on ACOT Research, 1989 June</td>
</tr>
<tr>
<td>box 10, folder 5</td>
<td>The School Board of Tomorrow: Bringing Tomorrow's Technology to You Today, 1996</td>
</tr>
<tr>
<td>box 10, folder 6</td>
<td>Apple Education Resource Vol 3 No2, 1995</td>
</tr>
<tr>
<td>box 10, folder 7</td>
<td>Marketing Information, 1995</td>
</tr>
</tbody>
</table>

### Apple University Subseries 5.5

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 10, folder 8</td>
<td>Apple University’s Charter, undated</td>
</tr>
<tr>
<td>box 10, folder 9</td>
<td>Apple’s Employee Development Philosophy, undated</td>
</tr>
</tbody>
</table>
Guide to Using Confer, 1984 July

Subjects and Indexing Terms

Advertel

Transcript of Online Conference, 1984 July


Subjects and Indexing Terms

Cambridge College, U.K.

Apple University, Cambridge, 1986

Wheels for the Mind Vol2 No1, 1986 Winter


Computer Education Flyer, 1987?


Stellar Support, 1988

Apple University Computer Education , 1988

Subjects and Indexing Terms

Handbook/reference Materials

Catalog de Formation, 1989


Apple University Predicts and Services Catalog., 1989 July - Dec.

Apple University Relatives' Training Catalog, 1989 Sept.

Apple University Catalog of Products and Services , 1990 Apr. - June.

Wheels for the Mind Vol 1 No.1, 1990 Aug.

Subjects and Indexing Terms

Australasian

Minds In Motion, 1990 Fall

Subjects and Indexing Terms

Canadian

Apple University Catalog of Training and Development Services, 1993 Spring and Summer.

The Ten-Second Manager, 1996

Managing Your Career : Minding Your Business, 1987?

Univesite Apple France Catalogue de Formation , 1987

How to get Extraordinary Things Done in Organizations, 1985

Catalog of Services, 1992

Apple University Chaminade Announcement, 1988

Macintosh Support Group, undated

Apple Staff Development FY 98 Update, 1997

### Technical Training and Apple Developer Program Series 5

#### General Subseries 5.6

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>12, 9</td>
<td>Computer Education Learning Lunch: Apple's New Products, 1987</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Macintosh (Computer)</td>
</tr>
<tr>
<td>12, 10</td>
<td>Computer Education Course Schedule [1 of 2], 1986 Nov. - Dec.</td>
</tr>
<tr>
<td>12, 14</td>
<td>Macintosh Training Materials for the Grantees of Apple Community Affairs, 1988 June.</td>
</tr>
<tr>
<td>12, 16</td>
<td>Wheels for the Mind Vol 4 No3, 1988</td>
</tr>
<tr>
<td>12, 17</td>
<td>Mastering Macintosh 1.0, undated</td>
</tr>
</tbody>
</table>

### Corporate culture Series 6

**Scope and Contents note**

Corporate Culture, Evangelism and User Groups does not includes User Group Newsletters (see Series 12).

#### User Group Materials Subseries 6.1

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 1</td>
<td>Apple Computer Clubs: Computer Learning Fun (Apple II), undated</td>
</tr>
<tr>
<td>1, 2</td>
<td>Apple user groups brochure, 1990</td>
</tr>
<tr>
<td>1, 3</td>
<td>User group registration forms, 1980?</td>
</tr>
<tr>
<td>1, 4</td>
<td>Association of Apple 32 Users, 1988</td>
</tr>
<tr>
<td>1, 5</td>
<td>Club management binder, 1981</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>diskettes</td>
</tr>
<tr>
<td>1, 6</td>
<td>List of Apple user groups by state, 1986</td>
</tr>
<tr>
<td>1, 7</td>
<td>User group store catalog, 1996</td>
</tr>
<tr>
<td>1, 8</td>
<td>QuickConnect: the newsletter for Apple User Groups, Apple user group connection correspondence &amp; newsletters, 1986-1987</td>
</tr>
<tr>
<td>1, 9</td>
<td>Apple Computer Clubs Advisory Bulletin, 1988</td>
</tr>
<tr>
<td>1, 10</td>
<td>User Group Connection, 1988, June</td>
</tr>
</tbody>
</table>

#### Evangelism Subseries 6.2

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 11</td>
<td>Apple Jedi: E-magazine for Evangelists, 1996</td>
</tr>
<tr>
<td>1, 12</td>
<td>Macintosh Evangelist News. Vol. 1, 1985</td>
</tr>
<tr>
<td>1, 13</td>
<td>Guy Kawasaki Worship Page, 1997</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Kawasaki, Guy</td>
</tr>
</tbody>
</table>

#### Internal Online Discussions, "Hotlinks" Subseries 6.3

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 14</td>
<td>discussion re: Apple spokesperson, 1989, May</td>
</tr>
<tr>
<td>1, 15</td>
<td>discussion re: fun &amp; trivia, 1989, May</td>
</tr>
<tr>
<td>1, 16</td>
<td>discussion re: Apple's future, 1990, Jan.</td>
</tr>
<tr>
<td>1, 17</td>
<td>discussion re: remembering AIDS victims, 1990, May</td>
</tr>
<tr>
<td>1, 18</td>
<td>discussion re: Elmer Baum, 1993</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Baum, Elmer</td>
</tr>
<tr>
<td>1, 19</td>
<td>discussion re: British Bill of Rights, var.</td>
</tr>
</tbody>
</table>
Corporate culture Series 6
Internal Online Discussions, "Hotlinks" Subseries 6.3

box 1, folder 20  discussion re: Apple marchers in Gay Freedom Day Parade, 1989
box 1, folder 21  discussion re: Apple museum, 1989
box 1, folder 22  various discussions, 1989

Humor & Satire Subseries 6.4

box 1, folder 23  The Awful Truth, 1994
box 1, folder 24  Not the Apple Times, 1983
box 1, folder 25  New Product Orientation opening skit script, 1987
box 1, folder 26  Easter eggs, 1991, 1997
box 1, folder 27  Awful Bullflap memos, 1981
box 1, folder 28  streaking memo, 1977?

Scope and Contents note
duplicate in Woz files, series 3

box 1, folder 29  Dogcow & Moof information, 1989
box 1, folder 30  fake message, "An even more entrepreneurial Apple", 1997
box 1, folder 31  Misc., 1981-1992

Miscellaneous Subseries 6.5

box 2, folder 1  farewell message, 1997, Sept.

Subjects and Indexing Terms
Lebrun, Jean-Luc

box 2, folder 2  the garage myth, 1997, July

Subjects and Indexing Terms
Wozniak, Steve, 1950-

box 2, folder 3  "Our company is out of control", 1990, Feb.

Subjects and Indexing Terms
Gasse, Jean-Louis

box 2, folder 4  letter re: NASA's decision to standardize with Windows 95, 1997, June

Subjects and Indexing Terms
Weldon, Dave


box 2, folder 6  Apple manners discussion, 1988
box 2, folder 7  Loma Prieta earthquake, 1989
box 2, folder 8  paintball games, 1986

Subjects and Indexing Terms
Sentry Co.
Raychem

box 2, folder 9  San Jose Computer Faire booth duty schedule, 1979?
box 2, folder 10  "Typewriters" memo, 1980

Subjects and Indexing Terms
Scott, Mike
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2, 11</td>
<td>Tanglewood “Think Apple” conference, 1983</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Newlin, Zelma</td>
</tr>
<tr>
<td></td>
<td>Clasby, Harry</td>
</tr>
<tr>
<td>2, 12</td>
<td>Tanglewood “Think Apple” conference, 1983</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Clasby, Harry</td>
</tr>
<tr>
<td></td>
<td>Newlin, Zelma</td>
</tr>
<tr>
<td>2, 13</td>
<td>Apple II emulation gaming on your Mac, undated</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>McAlister, Matt</td>
</tr>
<tr>
<td>2, 14</td>
<td>Apple is Dead, 1997</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Crabb, Don</td>
</tr>
<tr>
<td>2, 15</td>
<td>Give Apple New CEO, 1997</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Stanford University</td>
</tr>
<tr>
<td>2, 16</td>
<td>re: Larry Ellison’s intent to purchase Apple, 1997</td>
</tr>
<tr>
<td>2, 17</td>
<td>Apple I manual, 1976</td>
</tr>
<tr>
<td>2, 18</td>
<td>[provenance information on items donated by David T. Craig], 1994</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Craig, David T.</td>
</tr>
<tr>
<td>2, 19</td>
<td>Floorplan for Apple Computer’s New Building [10260 Bandley Dr.], 1978, Jan.</td>
</tr>
<tr>
<td>2, 20</td>
<td>real estate ad, 1995?</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
</tr>
<tr>
<td>3, 1</td>
<td>Macworld [calendar], 1988</td>
</tr>
<tr>
<td>3, 3</td>
<td>Apple Computer, Inc. USA Sales. Standards of conduct, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 l. (cy 1)</td>
</tr>
<tr>
<td>3, 4</td>
<td>Apple Computer, Inc. USA Sales. Standards of conduct, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 l. (cy 2)</td>
</tr>
<tr>
<td>3, 5</td>
<td>Apple Computer, Inc. USA Sales. Standards of conduct, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 l. (cy 3)</td>
</tr>
<tr>
<td>3, 6</td>
<td>Apple logo decal, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 l.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 v.</td>
</tr>
</tbody>
</table>
Marketing, Advertising & Sales Series 7

Scope and Contents note
This series includes information to assist employees in Sales and Technical Support (catalogs, brochures, publications, etc.), or Dealers who sell Apple products

Newsletters Subseries 7.1

box 1, folder 1  Action News, 1984
box 1, folder 2  Apple: The personal computer magazine & catalog, 1979 - 1982
  Scope and Contents note
  Vol. 1 No. 1 - 4; Vol. 2 No. 1 - 2; Vol. 3 No. 1 May have been microfilmed.

box 1, folder 3  Apple (Magazine), 1997
box 1, folder 4  Apple (Magazine), 1980 - 1981
  Scope and Contents note
  Number 1: German, Italian, Norwegian, Spanish, Japanese editions. May have been microfilmed.

box 1, folder 5  Apple (Magazine), 1981
  Scope and Contents note
  Vol. 2 No. 1 European edition.

box 1, folder 6  Apple (Magazine), 1982
  Scope and Contents note
  Vol. 2 No. 2 European version, Germany, Spanish edition. May have been microfilmed.

box 1, folder 7  Apple Edition, 1993
box 1, folder 8  Apple Education International, 1982, June
  Scope and Contents note
  2 copies.

  Scope and Contents note
  May have been microfilmed.

  Scope and Contents note
  Vol. 20

box 1, folder 11  Apple Express, 1982, July
  Scope and Contents note
  Singapore.

box 1, folder 12  Apple Gram Dealer Executive Bulletin [Incomplete], 1984 - 1986, 1989
  Scope and Contents note
  See also oversize.

box 1, folder 13  The Apple Index: The subject guide to magazine articles on the Apple Computers [Incomplete], 1983 - 1984
  Scope and Contents note
  BP Publications.
box 1, folder 14  The Apple Journal of Courseware Review, 1982
Scope and Contents note
May have been microfilmed. See also The Journal of Courseware Review in series 9 "Clippings".

box 2, folder 1  Apple on Apples: The magazine for Apple Computer Users, 1982, Oct. - 1983
Scope and Contents note
May have been microfilmed.

Scope and Contents note
Vol. 1 No. 4

box 2, folder 3  Apple Sales, 1983
Scope and Contents note
[Newsletter]

Scope and Contents note
May have been microfilmed.

box 2, folder 5  Apple Source, 1981 - 1982
box 2, folder 6  Apple Source, 1983 - 1985
box 2, folder 7  Apple 2 News: An information source for Apple 2 developers, 1985, Mar. - July
Scope and Contents note
May have been microfilmed.

Scope and Contents note
May have been microfilmed.

box 3, folder 1  Competitive Evaluation, undated
Scope and Contents note
Read only memo.

box 3, folder 3  Contract: The user group newsletter, 1978 - 1979
box 3, folder 4  Customer Relations Newsletter, 1984, Apr.
box 3, folder 5  Data by Design: Data resource management newsletter, 1988, Nov.
box 3, folder 6  Dealer News (Incomplete), 1982 - 1984
Scope and Contents note
Apple U.K.

box 3, folder 7  Dimensions Newsletter (Apple 3), 1982
box 3, folder 8  Dimensions: An information service for Apple 3 owners and users, 1982
Scope and Contents note
May have been microfilmed.

box 3, folder 9  The Education Exchange Newsletter, 1988?
box 3, folder 10  Information Source V.1.3, 1990
Scope and Contents note
Software missing.
Marketing, Advertising & Sales Series
Newsletters Subseries 7.1

box 3, folder 12  MacInsider News: The newsletter for successful technology sales, 1996, Fall
box 3, folder 13  Macintosh Update: The own a Macintosh newsletter, 1984 - 1985
Scope and Contents note
Vol. 1 No. 3; Vol. 2 No. 2

box 3, folder 17  Market Intelligence Competitive Analysis Bulletin , 1988
box 3, folder 19-20  Market Intelligence ROM, 1985

box 4, folder 3  Performance Update, 1994, May
box 4, folder 6  Professional Solutions: An information service for the professional, 1983 - 1985
Scope and Contents note
May have been microfilmed. Preceded by professionally speaking.

box 4, folder 8  Weekly Sales Push Action Items / Bulletins , 1983 - 1984
box 4, folder 9  Winning: A sales newsletter for Apple Computer dealers No. 1 - 4. , 1978?
Scope and Contents note
May have been microfilmed.

box 4, folder 1-2  Market Intelligence ROM , 1987-1988
box 4, folder 4-5  Professionally Speaking: An information service for consultants and accountants (incomplete), 1981 - 1983
Scope and Contents note
May have been microfilmed.

box 20  Apple Express. -- Singapore, 1982 Mar.
Physical Description: 2 copies

Catalogs Subseries 7.2

Scope and Contents note
Spanish version.

Scope and Contents note
May have been microfilmed.

Guide to the Apple Computer, Inc.  M1007
Records M1007
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Redgate.</td>
</tr>
<tr>
<td>box 5, folder 11</td>
<td>Apple Buyer's Guide, 1984</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>Apple II &amp; Apple III.</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>MacUser</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Redgate.</td>
</tr>
<tr>
<td>box 6, folder 2</td>
<td>Apple In Depth, 1980, Spring / Summer</td>
</tr>
<tr>
<td>box 6, folder 3</td>
<td>Apple In Depth, 1980, Fall / Winter</td>
</tr>
<tr>
<td>box 6, folder 4</td>
<td>Apple In Depth, 1981, Fall / 1982, Winter</td>
</tr>
<tr>
<td>box 6, folder 5</td>
<td>Apple In Depth, 1982, Spring / Summer</td>
</tr>
<tr>
<td>box 6, folder 6</td>
<td>Apple Software In Depth, 1982, Fall / Winter</td>
</tr>
<tr>
<td>box 6, folder 7</td>
<td>Special Delivery Software, 1980, Fall</td>
</tr>
<tr>
<td>box 6, folder 8</td>
<td>Special Delivery Software Catalog, 1981, Spring</td>
</tr>
<tr>
<td>box 6, folder 9</td>
<td>Special Delivery Software: New Apple III Software, 1981</td>
</tr>
<tr>
<td>box 6, folder 10</td>
<td>Special Delivery Software, 1982, Spring</td>
</tr>
<tr>
<td>box 6, folder 11</td>
<td>Will Someone Please Tell Me What An Apple III Can Do?, 1983</td>
</tr>
<tr>
<td>box 6, folder 12</td>
<td>Software Samplers [Macintosh, Apple 2c], 1984</td>
</tr>
<tr>
<td>box 6, folder 13</td>
<td>Mac Guide [Macintosh, Software Catalog], 1986, Fall, 1987, Winter, Spring, Special Edition</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>Menu - International Software Database.</td>
</tr>
<tr>
<td>box 6, folder 14</td>
<td>A Guide to Macintosh Productivity Software For Administrators &amp; Teachers, 1988, Winter</td>
</tr>
<tr>
<td>box 7, folder 2</td>
<td>Apple Merchandise Catalogs, 1980 - 1992</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>[Misc.]</td>
</tr>
<tr>
<td>box 7, folder 3</td>
<td>Sun Remarketing Catalog, 1989</td>
</tr>
<tr>
<td>box 7, folder 4</td>
<td>Apple Merchandise Catalogs, 1992 - 1996</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>[Misc.]</td>
</tr>
<tr>
<td>box 7, folder 5</td>
<td>Macintosh Product Registry, 1993</td>
</tr>
<tr>
<td>Subjects and Indexing Terms</td>
<td>Redgate.</td>
</tr>
<tr>
<td>box 7, folder 6</td>
<td>Ross - Dove Company Auction Materials, 1993</td>
</tr>
<tr>
<td>box 37, folder 1</td>
<td>The unexpected, the unusual, the unconventional: catalog / The Apple Shop, Singapore, undated</td>
</tr>
<tr>
<td>Scope and Contents note</td>
<td>[Misc.]</td>
</tr>
</tbody>
</table>
Dealing & Customer Financing 
Subseries 7.3

- Box 7, Folder 7
- Box 7, Folder 8
- Box 7, Folder 9
- Box 7, Folder 10
- Box 7, Folder 11
- Box 7, Folder 12
- Box 8, Folder 1
- Box 8, Folder 2
- Box 8, Folder 3
- Box 8, Folder 4
- Box 8, Folder 5
- Box 8, Folder 6
- Box 8, Folder 7
- Box 8, Folder 8
- Box 8, Folder 9
- Box 8, Folder 10
- Box 8, Folder 11
- Box 8, Folder 12
- Box 8, Folder 13
- Box 8, Folder 14
- Box 8, Folder 15
- Box 8, Folder 16
- Box 8, Folder 17
- Box 8, Folder 18
- Box 8, Folder 19
- Box 8, Folder 20
- Box 8, Folder 21
- Box 8, Folder 22
- Box 9, Folder 1
- Box 9, Folder 2
- Box 9, Folder 3
- Box 9, Folder 4
- Box 9, Folder 5
- Box 9, Folder 6
- Box 9, Folder 7

Dealer & Customer Financing Subseries 7.3

- Apple Computer Dealer Credit Application, [1979]
- Apple Leasing Program Info, [1980]
- Financial Assistance Programs, 1981
- Sample Leasing Package, 1981
- Apple Computer Financial Services, Inc. [1983]
- Apple In The Financial Services Industry, 1983

Scope and Contents note

3 folders.

Education Installment Purchase Program Procedures, 1987
Apple Citibank Card Brochures, 1994

Advertising Subseries 7.4

- Box 8, Folder 7
  - Make Waves With An Apple Ad Slick, undated
  - Will Someone Please Tell Me What An Apple Can Do?, undated
  
  Scope and Contents note
  List of Programs.

- Box 8, Folder 9
  - How To Pick An Apple Ad, undated
  
  Scope and Contents note
  List of authorized dealers.

- Box 8, Folder 10
  - E.F. Hutton Simplifies Life With Apples Ad, undated
  - Apple 2e Ad Slicks, 1983
  - Apple Logo & Apple 2 Ad Slicks, [c. 1982]
  - Apple 3 Ad Slicks, [c. 1982 - c. 1983]
  - What's The Secret Behind The Most Profitable Company In America? Ad Slick, 1983

- Box 8, Folder 15
  - Macintosh Ad Slick, 1990

- Box 8, Folder 16
  - The Man... Ad Series Slicks, undated

- Box 8, Folder 17
  - Wall Street Journal Ad, 1983, June
  
  Scope and Contents note
  Poster.

- Box 8, Folder 18
  - Apple Co-Op Advertising Kit, 1982

- Box 8, Folder 19
  - Apple Co-Op Advertising Kit, undated

- Box 8, Folder 20
  - Advertising Co-Op Binder, 1983

- Box 8, Folder 21
  - Morse Code Ad, 1984

- Box 8, Folder 22
  - Performa Holiday Greeting Ad, 1996

- Box 9, Folder 1
  - Advertising Co-op Scripts, Schedules, Etc., 1996

- Box 9, Folder 2
  - Advertising Aids, 1979

- Box 9, Folder 3
  - Education Ad Slicks, Early 1980's

- Box 9, Folder 4
  - Business Ad Slicks, Early 1980's

- Box 9, Folder 5
  - CO-op Advertising Materials, [1979], 1985, 1988

- Box 9, Folder 6
  - Lisa Advertising Planner, 1983

- Box 9, Folder 7
  - Quarterly Ad Planner (Apple Co-op Advertising), 1984
Foreign Ads, 1982 - [1986]

Correspondence re: Scientific American advertisement, 1977 Sept.

Apple II advertisements, undated

Newton software advertisement, 1993

What would you think of a computer that is more powerful than a PC, more human than a Macintosh and designed to work with both? : advertising supplement to the Wall Street Journal, 1994

Hypercard advertisements, undated

Do more with Dick and Jane : Apple education upgrades program, undated

Physical Description: 1 poster ; 53 x 36 cm.

Will someone please tell me what an Apple III can do?, undated

Physical Description: 1 poster ; 61 x 46 cm.

Simplicity is the ultimate sophistication : introducing Apple II, the personal computer, , circa 1977

Physical Description: 1 poster ; 36 x 22 cm.

Introducing Apple II : you've just run out of excuses for not owning a personal computer, , circa 1977

Physical Description: 1 poster ; 34 x 48 cm.

We can't explain the future in one day. It takes at least ten. Wall Street Journal advertisement, , 1994 Feb. 11

How to explain the difference between CISC-based computing and the new RISC-based Macintosh to a five year old. Wall Street Journal advertisement, , 1994 Feb. 14

At Apple, we've always believed the most productive computer is the one you don't have to know anything about. Wall Street Journal advertisement, , 1994 Feb. 15

Being on the road presents enough problems, getting to and using your information shouldn't be among them. Wall Street Journal advertisement, , 1994 Feb. 16

Since we wrote the book on publishing, it only seems fitting we write the sequel. Wall Street Journal advertisement, , 1994 Feb. 17

These days, it seems like everybody's talking about multimedia. We're not just talking. Wall Street Journal advertisement, , 1994 Feb. 18

Apple introduces the latest technology for Windows. Wall Street Journal advertisement, , 1994 Feb. 22

How you should think of Apple's new alliances with other giants of the computer industry. Wall Street Journal advertisement, , 1994 Feb. 23

Aristotle: "It's impossible to occupy two different places in space at the exact same moment in time." Apple: "Baloney". Wall Street Journal advertisement, , 1994 Feb. 24

This concluded a brief history of the future. Wall Street Journal advertisement, , 1994 Feb. 25

Mission: Impossible. Expect the impossible, 1996

Physical Description: 4 posters ; col. ; 49 x 33 cm.


Physical Description: 4 posters ; col. ; 49 x 33 cm.

1 million down. 232 million to go, 1983 June 30

Physical Description: 1 poster ; b & w ; 56 x 44 cm.
An Apple innovation so advanced it can fit in your wallet: get the new Apple Citibank card, undated

Physical Description: 1 poster : col. ; 56 x 44 cm.


Physical Description: 1 poster : b & w ; 43 x 27 cm.

The Apple collection, , 1984 Nov.

Physical Description: 1 poster : col. ; 59 x 41 cm.

The Macintosh office, 1985

Physical Description: 1 poster : col. ; 91 x 61 cm.

My life. My job. My powerbook, undated

Physical Description: 1 poster : col. ; 98 x 67 cm.

Macintosh Powerbook: the most acclaimed notebook computer in the world, 1992

Physical Description: 61 x 92 cm.

Introducing the Macintosh Duo system: it's the best of both worlds, 1992

Physical Description: 1 poster : col. ; 61 x 92 cm.

Apple imaging products, , 1993

Physical Description: 1 poster : col. ; 31 x 89 cm.


Physical Description: 1 poster : col. ; 94 x 30 cm.

Brochures Subseries 7.5

Apple 2 Brochures, undated

Physical Description: 1 brochure

Apple 3 Brochures, undated

Lisa Brochures, undated

Macintosh Brochures, undated

Apple Demo Library Brochure, undated

Brochures, 1980 - 1996

Are you ready for a support tool kit that measures up to your needs? , undated

Physical Description: 1 brochure

What exactly do people see in Macintosh?, 1989

Physical Description: 1 brochure


Physical Description: 1 v.

If you're looking for an MS-DOS-compatible personal computer, Apple has something that may surprise you. -- Cupertino, Calif. : Apple Computer, Inc., , 1991

Physical Description: 1 v.
The best way to evaluate a personal computer is to put it to the test. -- Cupertino, Calif. : Apple Computer, Inc., 1990 Sept.

Physical Description: 1 v. (2 copies)

---

**General Product Marketing** Subseries 7.6

- **box 10, folder 1** Apple II, 1977 - 1990
- **box 10, folder 2** Apple Ile Booklets, 1982 - 1987
  
  Scope and Contents note
  
  Promotion.

- **box 10, folder 3** Apple Iic, 1984 - 1985
- **box 10, folder 4** Apple Iigs, 1983
- **box 10, folder 5** Lisa, 1983
- **box 10, folder 6** Resource Guide For Apple III & Apple III+ Software & Hardware, 1984, May
- **box 10, folder 7** Macintosh Materials, 1986 - 1996
- **box 10, folder 8** Newton, 1992 - 1993
- **box 10, folder 9** PowerBook Solutions Guide, 1997
- **box 10, folder 10** Misc., 1980 - 1997
- **box 10, folder 11** Internet, eWorld & Communications, 1989 - 1996
- **box 10, folder 12** QuickTime, 1992
- **box 10, folder 13** Hypercard, 1995
- **box 10, folder 14** Family (Bring Learning Home), 1995
- **box 10, folder 16** Servers, 1996 - 1997
- **box 10, folder 17** Music Products, 1997
- **box 34, folder 1** Macintosh selling guide, 1984
- **box 36, folder 3** Apple imaging products quickchart, 1993
- **box 36, folder 4** The complete marketing communications package from Apple, 1992 Fall

---

**Business Product Marketing** Subseries 7.7

- **box 11, folder 1** Apple II, 1981 - 1982
- **box 11, folder 2** Apple III, 1980 - 1983
- **box 11, folder 4** Lisa, 1983
- **box 11, folder 5** Macintosh, 1980's
- **box 11, folder 6** Mac Business Sourcebook Vol. 1, 1988
- **box 11, folder 7** Macintosh, 1990's
- **box 11, folder 8** Servers, 1995
- **box 11, folder 9** Personal Computers in Business, 1982
- **box 11, folder 10** Apples In Training, 1981
- **box 11, folder 11** National Account Program, 1982, Apr.
- **box 11, folder 13** Imaging, 1997

---

**Education Product Marketing** Subseries 7.8

- **box 12, folder 1** Personal Computers For The Physically Disabled, 1981
- **box 12, folder 2** Apple Educator's Information Booklet, 1981
- **box 12, folder 3** Guide To Personal Computers In Education, 1983, June
- **box 12, folder 4** Apple & Education, 1985
- **box 12, folder 5** Curriculum Software Guide, 1986
  
  Scope and Contents note
  
  Brochure aimed at Higher Education
box 12, folder 6  Curriculum Software Guide, 1986  
Scope and Contents note  
Brochure aimed at Higher Education  

box 12, folder 7  Do More With Dick And Jane, 1986  
box 12, folder 8  Educational Software Brochures, 1988  
box 12, folder 9  Apple Access: Adult basic skills curriculum software guide, 1988  
box 12  Education Product Marketing, 1989-1997  
Scope and Contents note  
includes Matt Groening booklet  

Plans & Reports Subseries 7.9  

box 13, folder 1  Product Introduction Strategy, 1979  
Subjects and Indexing Terms  
Regis McKenna  

box 13, folder 2  Description Of Apple's Products, Services & Management, 1980, July  
Subjects and Indexing Terms  
Regis McKenna  

box 13, folder 4  Macintosh Product Introduction Plan, 1982  
box 13, folder 5  Super 2 Special Projects Apple Ile, 1982  
box 13, folder 6  Decker Communications Reports, 1983 - 1984  
Subjects and Indexing Terms  
Decker  

box 13, folder 7  International Advertising & Sales Promotion In Yugoslavia, 1983  
Scope and Contents note  
photos  

box 13, folder 10  International Co-op Advertising Program, 1983  
box 13, folder 11  Icon Interim Advertising, 1983  
box 13, folder 12  Macintosh Product Introduction Plan, 1983  
box 13, folder 8, 9  Area Sales Market Matrix Study, 1983  
Scope and Contents note  
2 folders  

box 14, folder 1  Chiat/ Day Advertising Plan For Macintosh, 1983  
box 14, folder 3  Medical Market Analysis, 1984  
box 14, folder 5  Competitive Dynamics In The Microcomputer Industry; IBM, Apple Computer & Hewlett - Packard, 1984  
Subjects and Indexing Terms  
Thomas & Co.  

box 14, folder 6  International Sales Messages In & Out Via Telex & Email, 1984  
Scope and Contents note  
Austria - Germany
### Marketing, Advertising & Sales Series 7

#### Plans & Reports Subseries 7.9

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 14, folder 7</td>
<td>International Sales Messages In &amp; Out Via Telex &amp; Email, 1984</td>
<td></td>
</tr>
<tr>
<td>box 14, folder 8</td>
<td>Fact Book Personal Computer Market, 1984</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 3</td>
<td>Lisa / Macintosh Positioning, [1984]</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 6</td>
<td>Hardware &amp; Software Sales / Distribution Figures, 1985, May</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 7</td>
<td>International Division Operations Review, 1985</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 8</td>
<td>Computer Awareness Program, 1985</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 9</td>
<td>Total Market Sales Trends, 1985</td>
<td></td>
</tr>
</tbody>
</table>

**Subjects and Indexing Terms**

- Nielson

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 15, folder 1, 2</td>
<td>Fact Book Personal Computer Market, [1984]</td>
<td></td>
</tr>
<tr>
<td>box 15, folder 4, 5</td>
<td>National Account Victory Binder, 1984</td>
<td></td>
</tr>
</tbody>
</table>

**Scope and Contents note**

- 2 Folders

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 16, folder 1</td>
<td>Technical Workstation End User Evaluation Study, 1986</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 2</td>
<td>MIS / DP Market Presentation For Apple Computer, 1986</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 3</td>
<td>Apple Database Strategy Proposal, 1987</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 5</td>
<td>OASIS, 1988</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 6</td>
<td>The Macintosh Environmental Impact Report: The First Five Years, 1989</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 8</td>
<td>Blueprint For The Decade: An Overview Of Apple Technologies &amp; Strategies, 1991</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 9</td>
<td>Market Requirements Document User's Package, 1992</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 10</td>
<td>LAN Server Administration - Life cycle Cost Report, 1993</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 11</td>
<td>Beta Site Profiles, 1993</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 12</td>
<td>Apple Publishing Situation Overview, 1993</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 13</td>
<td>Results With Interviews With Early PowerMac Buyers, 1994, July</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 14</td>
<td>PowerPC Pavilion Overview, 1994</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 15</td>
<td>Apple Corporate Communications &amp; Collaboration Business Plan Development, 1995</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 16</td>
<td>Apple &amp; The Internet: The Power To Be Your Best - Online, 1996</td>
<td></td>
</tr>
<tr>
<td>box 16, folder 17</td>
<td>Apple &amp; NeXT, 1997</td>
<td></td>
</tr>
</tbody>
</table>

### Dealer Mailings & Information Subseries 7.10

<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 17, folder 1</td>
<td>Apple Logo Counter Card, undated</td>
<td></td>
</tr>
<tr>
<td>box 17, folder 2</td>
<td>Co-op Advertising Info, 1979</td>
<td></td>
</tr>
<tr>
<td>box 17, folder 3</td>
<td>Apple Resource Center, 1980</td>
<td></td>
</tr>
<tr>
<td>box 17, folder 4</td>
<td>Field Sales, 1980</td>
<td></td>
</tr>
</tbody>
</table>

**Scope and Contents note**

- Sample dealer mailings
box 17, folder 5  Apple Blossom Promotion , [1980]
  Scope and Contents note
  Apple II

box 17, folder 6  Field Sales Mailings , 1981
box 17, folder 8  Apple III Re: - Launch Ad , 1981
box 17, folder 11 Apple III Info For Dealers , 1981
box 17, folder 9, 10 Apple III Dealer Information Binder , 1981
  Scope and Contents note
  2 Folders ; includes diskettes

box 18, folder 1  Dealer Resources Binder , 1982, Sept.
box 18, folder 2  Dealer Resources Binder , 1982, Oct.
box 18, folder 7  Dealer Fact Sheets: Apple II, 1982
  Scope and Contents note
  May have been Microfilmed

box 18, folder 3, 4  Mailings To Dealers & Sales Offices , 1982
  Scope and Contents note
  2 Folders

box 18, folder 5, 6  Accessories Info For Dealers , 1982
  Scope and Contents note
  2 Folders ; includes diskette

box 19, folder 1  Dealer Fact Sheets: Apple III, 1982 - 1983
box 19, folder 2  Apple Accessories Dealer Info Binder , [1983]
box 19, folder 3  Dealer Resources Binder , 1983, June
box 19, folder 4, 5  Dealer Resources Binder , 1983, July
  Scope and Contents note
  2 Folders

box 19, folder 6, 7  Dealer Resources Binder , 1983, Oct.
  Scope and Contents note
  2 Folders

box 20, folder 4  Mailings To Dealers & Sales Offices , 1983
  Scope and Contents note
  Re: Lisa

box 20, folder 5  Field Sales Information , 1983
box 20, folder 6  Data Sheet Reproduction Kit For Dealers , 1983
box 20, folder 7  Apple 3 Software & Hardware Info For Dealers , 1983
box 20, folder 1-3  Mailings To Dealers & Sales Offices , 1983
  Scope and Contents note
  3 Folders

box 21, folder 1  Data Sheet Reproduction Kit , 1983
box 21, folder 2  Dealer Merchandising Research , [1983]
  Subjects and Indexing Terms
  Silverman Mower
box 21, folder 3  All Business. For Your Business., 1983
box 21, folder 4  Dealer Info Guide Apple 2e, [1983]
box 21, folder 5  Dealer Info, 1984
box 21, folder 6  Apple Dealer Conference: Macintosh ... The First 100 Days, 1984, Jan.
box 21, folder 7  Apple 3 & Info For Dealers, 1984
box 21, folder 8  Apple Changing Name Of Lisa To Macintosh XL, 1985, Feb.
box 21, folder 9  Macintosh XL Key Business Software Results Of Mac Works Compatibility Testing, 1985
box 21, folder 10 Apple 2 Products That Use The Mouse, 1985, Mar.
box 21, folder 12 Dealer Guide, 1985
box 21, folder 13 Misc. Field Sales Mailings, 1985, 1988
box 21, folder 14 Apple Dealer Business Plan & Agreement, 1985 - 1986
box 21, folder 15 Misc. Mailings, 1986
box 21, folder 16 Mailings To Dealers, 1986
box 21, folder 17 Macintosh 68000 Development System Version 2.0, 1986
box 21, folder 18 Apple Announces New Price Reductions, 1986
box 21, folder 19 Product Summaries, 1988, Dec. 19
box 21, folder 21 Power PC Information / Promotion, 1993, Aug.
box 21, folder 22 Starting Line: Apple Marketing Communications Catalog, 1993
box 22, folder 1 Misc., 1990's
box 22, folder 2 Dealer Info, 1981 - 1985
box 36, folder 5  All business for your business. Apple dealer guide. Small business promotion, undated

Authorized Dealers & Sales Offices Subseries 7.11
box 22, folder 5  Lists Of Authorized Dealers & Sales Offices, 1978 - 1984

Product Price Lists Subseries 7.12
box 22, folder 3-4  New Product Announcements, 1981 - 1984
box 22, folder 7-11  Product Price Lists, 1982 - 1990
box 23, folder 1  Parts Numbers Lists, 1983

MacWorld Subseries 7.13
box 23, folder 3  MacWorld, 1988
box 23, folder 4  MacWorld San Francisco Post, 1991
box 23, folder 5  MacWorld, 1992, 1994
box 23, folder 6  MacWorld, 1995 - 1997

Customer Relations Subseries 7.14
box 23, folder 7  Customer Relations Tool Dreambase Information, undated
box 23, folder 8  Customer Fan Letters, 1983
Scope and Contents note
copies

box 23, folder 9  Customer Relations Correspondence Samples, 1984
box 23, folder 10 Supreme Court Document - Graphics Done On A Macintosh, 1984
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>23, 12</td>
<td>Celebrities Using Macs, undated</td>
</tr>
<tr>
<td>23, 13</td>
<td>Apple 2e Discontinued, 1993</td>
</tr>
<tr>
<td>23, 14</td>
<td>Troubleshooting &amp; QA For Customer Relations, [1979], 1989 - 1997</td>
</tr>
</tbody>
</table>
| 23, 15     | Apple Sightings, 1989  
  - Scope and Contents note  
  - T.V. Shows, Etc. |
| 23, 16     | AppleMasters Love Macintosh, 1997 |
| 23, 18     | Sound Bytes, 1997  
  - Scope and Contents note  
  - Re: saving Bob Dylan interview |

### Apple 2 Sales Aids Subseries 7.15

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>24, 1</td>
<td>Apple II Sales Aids, 1978 - 1983</td>
</tr>
<tr>
<td>24, 2</td>
<td>Apple III Field Sales Training Program Materials, [1981]</td>
</tr>
<tr>
<td>24, 3</td>
<td>Apple III Selling Aids, 1981 - 1983</td>
</tr>
</tbody>
</table>
| 24, 4      | Apple III Sales Binder, 1981  
  - Scope and Contents note  
  - Diskettes |
| 24, 5      | Apple III Profile Sales Kit, 1982  
  - Scope and Contents note  
  - Diskettes |
| 24, 6      | Apple IIe Sales Information Binder, 1982  
  - Scope and Contents note  
  - Diskettes |
| 24, 7      | Apple IIe Sales Handbook, 1982 |
| 24, 8      | Apple IIe Hardware & Software Compatibility Listing, 1983 |
| 24, 9, 10  | Apple II Management Demo Book, 1983  
  - Scope and Contents note  
  - 2 Folders; includes Diskettes |
| 25, 1      | Apple II Management Demo Book, 1983  
  - Scope and Contents note  
  - 3 Diskettes |
| 25, 2      | Apple IIc Selling Guide, 1984 |
| 25, 3      | Apple IIc Compatibility Listing Update, 1984 |
| 34, 10     | Apple II plus: the friendly computer. Get acquainted right now!, undated  
  - Physical Description: 1 v. (cy 1) |
| 34, 11     | Apple II plus: the friendly computer. Get acquainted right now!, undated  
  - Physical Description: 1 v. (cy 2) |

### Apple III Sales Aids Subseries 7.16

---

Guide to the Apple Computer, Inc.  
Records M1007

M1007  
71
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 25  | 4      | *Apple III Management Demo Book, undated*  
**Scope and Contents note**  
Two Folders. Includes Diskettes  
| 25  | 6      | *Apple Horizons: Apple III Getting Organized, 1983*  
**Scope and Contents note**  
Diskettes, Slides, Audio Cassettes  
| 26  | 7      | *Apple Horizons: Apple III Getting Started, 1982*  
**Scope and Contents note**  
Slides  
| 26  | 1      | *Lisa Sales Marketing Binder, 1983*  
| 26  | 2      | *Lisa Template Binder, 1983 ?*  
**Scope and Contents note**  
Diskette  
| 26  | 3      | *Lisa Template Binder, 1984?*  
**Scope and Contents note**  
No Diskettes  
| 26  | 4      | *Memo re: Lisa Upgrade, 1984*  
| 26  | 7      | *Lisa 7/7 Product Introduction and Leader's Guide, undated*  
| 26  | 8      | *Macintosh Expert Demo Series, 1984*  
| 26  | 9      | *Macintosh International Software Exchange, 1984*  
**Scope and Contents note**  
Diskette  
| 26  | 5-6    | *Lisa Product Training Course Manager's Guide, undated*  
| 27  | 1      | *Macintosh Sales Aids, 1983-1996*  
| 27  | 2      | *MacTerminal / CompuServe Demonstration, 1984*  
| 27  | 5      | *Macintosh Plus Questions and Answers, 1986*  
| 27  | 6      | *Power Macintosh and Lotus Notes Sales Presentation and Selling Notes, 1994*  
| 36  | 6      | *The Macintosh advantage information kit, circa 1996*  
**Physical Description:** 1 kit (cy 1)  
| 36  | 7      | *The Macintosh advantage information kit, circa 1996*  
**Physical Description:** 1 kit (cy 2)  
| Nb5 |        | *Upgrades & updates chart, 1991 Jan.*  
**Physical Description:** 3 posters  
| Nb5 |        | *Upgrades & updates chart, 1991 Mar.*  
**Physical Description:** 1 poster  
| Nb5 |        | *Macintosh compatibility chart, 1992 Jan.*  
**Physical Description:** 2 posters  

Guide to the Apple Computer, Inc.  
Records M1007
### Macintosh Sales Aids Subseries 7.18

- **Macintosh compatibility chart, 1993 Mar.**
  - Physical Description: 2 posters
- **Apple compatibility chart, 1994 May**
  - Physical Description: 1 poster
- **HyperTalk highlights, 1988**
  - Physical Description: 1 poster

### General Sales Training Materials Subseries 7.19

- **Logo Information, 1980**
- **Apple Means Business Merchandising Plan Training Manual, 1980**
- **Apple Macintosh Certification Training Leader's Guide, 1985**
  - Scope and Contents note
  - Diskettes
- **Apple Account Penetration Strategies Training, undated**
  - **Apple Means Business Merchandising Plan Training Manual, 1980**
  - **Apple Means Business Merchandising Plan Training Manual, undated**
  - Scope and Contents note
  - Slides
- **“Intelligent Choices” Merchandising Plan Training Materials, 1980**
  - Scope and Contents note
  - Audiocassette And Slides
- **“Intelligent Choices” Merchandising Plan Training Materials, 1980**
  - Scope and Contents note
  - Diskettes
- **“Intelligent Choices” Merchandising Plan Training Materials, 1980**
  - Scope and Contents note
  - Slides
- **“Intelligent Choices” Merchandising Plan Training Materials, 1980**
  - Scope and Contents note
  - Slides
- **“Intelligent Choices” Merchandising Plan Training Materials Catalog, 1980**
- **Sales Meeting [Hawaii], 1981**
  - Scope and Contents note
  - Slides in Saperate Folder
- **Apple Expo. Tools for Today, undated**
  - Scope and Contents note
  - Slides
- **List of Educational Software Developed for Apple, 1982, Jan.**
  - Scope and Contents note
  - Slides
Marketing, Advertising & Sales Series 7
General Sales Training Materials Subseries 7.19

box 29, folder 3
Product Marketing Staff Binder, 1982
Scope and Contents note
Subjects and Indexing Terms
Scott Love

box 29, folder 4
Here's H.O.W. to Sell 40 Apples in 1 Day , 1982 ?
Scope and Contents note
Hands on Workshop

box 29, folder 5
National Account Pgm Executive Slide Presentation, 1982
Scope and Contents note
Diskette, Slides

box 29, folder 6
ProFile Sales Kit, 1982
Scope and Contents note
Diskette

box 29, folder 7
Announcement for 256k Upgrade Kits for Apple III's , 1982, June
Scope and Contents note
U.K.

box 29, folder 16
Announcement for 256k Upgrade Kits for Apple III's , 1982, June

box 30, folder 1
Misc. Info on Software Products, 1982-1997
box 30, folder 2
Misc. Info on Hardware and Peripherals, 1982-1997
box 30, folder 3
National Account Program, 1983
box 30, folder 4
Value Added Reseller Program Manual, 1983
box 30, folder 5
Logo Sales Kit, 1983, July
box 30, folder 6
Apple Horizons: Small Business and Professional Practice Sales Seminar, 1983
Scope and Contents note
Diskettes, Slides, Audio Cassettes

box 30, folder 7
Horizons, 1983
Scope and Contents note
Slides

box 30, folder 8
The Sales Lists, 1983
box 30, folder 9
Apple University In pursuit of Excellence, 1983
box 31, folder 1
In pursuit of Excellence, 1983
box 31, folder 2
Memo re: Mac and Lisa 2 for National Account Employee Purchase , 1984
box 31, folder 3-4
Apple Education Sales Manual, 1984
Scope and Contents note
Two Folders

box 31, folder 5
box 31, folder 6-7
Scope and Contents note
Slides

box 32, folder 1-2
1984 Regional Sales Conference, 1984
box 32, folder 3
User Education Archives [sic.] Inventory Sorted by Part, Product Or Title , 1985, Aug.
| Box | Folder | Description | Scope and Contents note | Date
---|---|---|---|---


Box 32, folder 12 | Misc. Information on Services and Support, 1988-1997 | Box 32, folder 13 | Visuals for Power to Be Your Best" Presentation, 1988 |


Box 33, folder 4 | The Information Exchange: Marketing Guidebook, 1989 | Disketts | Box 33, folder 5 | The Information Exchange: Marketing Guidebook, 1989 | Disketts

Box 33, folder 6 | New Products Brochures, 1989 | Box 33, folder 7 | The Very Informative Guide to Selling Apple, 1991 | Version 2.0

Box 33, folder 8 | A Guide to Successful Distribution in Australia, 1991 | Box 33, folder 9 | New Product Training, 1993 | Box 33, folder 10 | New Product Information, 1993 |

Box 34, folder 1 | Competitive Selling Guide, 1995 | Box 34, folder 2 | Masters of Media Sales Aid, 1996 | Box 34, folder 3 | Newton Healthcare Solutions Guide, 1996 |


Box 35, folder 1 | Apple sales discipline [transparency], 1985 : subject no. 1 - 10, 1985 | Box 35, folder 2 | Apple sales discipline [transparency], 1985 : subject no. 11 - 20, 1985 | Box 35, folder 3 | Apple sales discipline [transparency], 1985 : subject no. 21 - 30, 1985 |


**Business Ventures (Third Party Ventures and Products) Series 8**

Scope and Contents note

This series includes proposals and agreements between Apple and other groups to develop, produce or manufacture products compatible with or specifically for Apple products.

---

**Third Party Information Subseries 8.1**
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, folder 1-4</td>
<td>Apple Developer Express (product descriptions &amp; brochures), 1987 Winter</td>
</tr>
<tr>
<td>1, folder 5-7</td>
<td>Apple Developer Express (product descriptions &amp; brochures), 1987 Summer</td>
</tr>
<tr>
<td>2, folder 4</td>
<td>Acquisition of Network Innovations Corp., 1988, Mar.</td>
</tr>
<tr>
<td>2, folder 5</td>
<td>User Guide &amp; Greatest Hits software collection, 1992</td>
</tr>
<tr>
<td>2, folder 1-3</td>
<td>Apple Developer Express (product descriptions &amp; brochures), 1987 Fall</td>
</tr>
<tr>
<td>3, folder 1</td>
<td>Intelligent oscilloscope system proposal, 1980</td>
</tr>
<tr>
<td>3, folder 4</td>
<td>Universal Micro catalog, 1986</td>
</tr>
<tr>
<td>3, folder 5</td>
<td>User's manual, 1987</td>
</tr>
<tr>
<td>3, folder 6</td>
<td>Syllabus, 1988</td>
</tr>
<tr>
<td>3, folder 7</td>
<td>RedRyder 6.2 manual, 1985</td>
</tr>
<tr>
<td>3, folder 8</td>
<td>policy re: third party products at Apple Library &amp; Apple Employee store, 1985</td>
</tr>
<tr>
<td>3, folder 9</td>
<td>Bitguard letter, 1982</td>
</tr>
<tr>
<td>3, folder 10</td>
<td>Apple &amp; Microsoft outline plans for future joint technologies, 1992</td>
</tr>
</tbody>
</table>
Box 3, Folder 11: Apple & Novell: working together on network solutions, 1994?
Subjects and Indexing Terms:
Novell

Box 3, Folder 12: Macintosh business conference & exposition, 1988

Box 3, Folder 13: Confirmation letter re: registration of file types & application signatures, 1990, Nov.

Box 3, Folder 14: The Recognizer Project, 1987
Subjects and Indexing Terms:
Carl Nelson & Associates

Box 3, Folder 15: New products & features, 1989

Box 3, Folder 16: Miko Kiosks, undated
Subjects and Indexing Terms:
King Products

Box 3, Folder 17: KaleidaScript X developer catalog, 1994
Subjects and Indexing Terms:
Kaleida Labs

Box 3, Folder 18: CEO 1401 Intelligent Laboratory Interface for Apple II, 1982
Subjects and Indexing Terms:
Cambridge Electronic Design Ltd.

Box 3, Folder 19: Apple II & Apple IIe hardware compatibility guides, 1983
Box 3, Folder 20: Products for the Apple II family, 1983
Box 3, Folder 21: New third party products for Apple hardware & software, 1989
Box 3, Folder 22: Apple CD SC third party products, 1990
Box 3, Folder 23: List of products that support one or more Apple II peripherals, 1986
Box 3, Folder 24: Third Party information (System 7), 1991


Box 4, Folder 2: Hayden Macintosh Library, 1985
Subjects and Indexing Terms:
Hayden Book Company

Box 4, Folder 3: The Keyboard Company [Cork, Ireland], 1981
Subjects and Indexing Terms:
The Keyboard Company

Box 4, Folder 4: Mactivity ’96, 1996
Box 4, Folder 5: Milliken: continuing medical education, 1979?
Box 4, Folder 6: NeXT, 1993-1996
Subjects and Indexing Terms:
NeXT

Box 4, Folder 7: AppleCD SC third party products, 1989
Box 4, Folder 8: Softape, 1978-1979
Box 4, Folder 9: The NeXTketeer [newsletter], undated
Box 4, Folder 10: Information on NeXT acquisition, 1996
Box 4, Folder 11: Business & Professional Software, Inc. Apple color plotter announcement, undated
Box 4, Folder 12: Highton virtual reality photography brochure, undated
Press releases & clippings Subseries 9

Scope and Contents note
This series includes information produced specifically to be released to the press and/or the public regarding Apple Computer, Inc. and its products, as well as press clippings about Apple Computer and its competitors.

Press Kits & Media Guidelines Subseries 9.1

box 1, folder 1 The World of Apple, 1982
box 1, folder 2 Inquiries from the Press, Media Guidelines, 1985
box 1, folder 3 Apple Information Press Kit, 1978
box 1, folder 4 Press Background Information, 1981
box 1, folder 5 The Macintosh Office Press Kit, 1985
box 1, folder 6 New Products Press Kit, 1985
box 1, folder 7 Apple Networking And Communications Product Introduction Press Kit, 1989
box 1, folder 8 Happy Birthday Macintosh Press Kit, 1993
box 1, folder 9 System 7 Press Information, 1991

Press Releases Subseries 9.2

box 1, folder 10 Press Releases, 1977-1982
box 1, folder 11 Press Releases, 1983-1984
box 1, folder 12 Press Releases, 1985
Scope and Contents note
includes list of releases

Scope and Contents note
from Apple Website


Clippings (general) Subseries 9.3

box 5, folder 6 Loose Clippings, undated
box 5, folder 7 Loose Clippings, 1977
box 5, folder 8 Byte Magazine Article Reprint: System Description - The Apple II, 1977, May
Subjects and Indexing Terms
Wozniak, Steve, 1950-

box 5, folder 9 Loose Clippings, 1978
Scope and Contents note
women in microcomputing issue

box 5, folder 1-5 Press Releases, 1996-1997
box 5, folder 15 The Journal of Courseware Review (Apple II), 1981?
Scope and Contents note
may have been microfilmed
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 5, folder 16 | Clippings, 1982  
Clippings, 1979-1981 |
| box 5, folder 11-13 |  |
| box 6, folder 1 | The Apple Index, 1983, 1984  
| box 6, folder 2 | Clippings, 1983  
Softalk, 1984, July |
| box 6, folder 3 |  |
| box 6, folder 4 | Info World Vol. 6 Issue 19, 1984  
Scope and Contents note  
Laptops |
Scope and Contents note  
all ads are Apple |
| box 6, folder 12 |  |
| box 6, folder 13 | Clippings, 1985  
Clippings, 1984  
Management Technology Vol. 2 No. 9, 1985, Jan.  
Compate! Vol. 2 No. 1, Issue 3, 1986, Spring/Summer  
L'Ordinateur Individuel No. 69, 1985, Apr.  
Personal Computer Forum Vol. 2 Release 1.0, 1986  
International Press Interviews with Sculley, 1987  
Clippings Re: John Sculley Book "Odyssey", 1987  
Information Week Issue 106, 1987, Mar. 2  
Clippings, 1986  
Clippings, 1987 |
| box 7, folder 1 |  |
| box 7, folder 11-12 | Scope and Contents note  
two folders |
| box 8, folder 1 | Wharton Alumni Magazine, 1987, Fall.  
Clippings, 1988  
Public Relations Clippings #388, 1988 July  
Happy Birthday Macintosh, Special 10yr. Anniversary Information, 1994  
Clippings, 1989-1994  
Clippings, 1995-1997  
San Francisco Chronicle article re: use of Macintosh computers to produce newspaper after earthquake, 1989 Oct. 18  
Clippings, 1985-1985  

**Clippings (Burrelle's, etc.) Subseries 9.4**

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 9, folder 6-8 | Clippings, 1983-1985  
Scope and Contents note  
three folders |
box 10, folder 4-6  Clippings, 1985 Sept.  
Scope and Contents note  
three folders

Scope and Contents note  
two folders

Scope and Contents note  
three folders

box 12, folder 1-3  Clippings, 1986 May - June  
Scope and Contents note  
three folders

box 12, folder 4-5  Clippings, 1986 June - Oct.  
Scope and Contents note  
two folders

box 13, folder 1-3  Clippings, 1987  
Scope and Contents note  
three folders

Scope and Contents note  
two folders

box 14, folder 1  Apple / DEC Announce Joint Development, 1988  
box 14, folder 5  Clippings, 1988 June- Aug.  
Scope and Contents note  
three folders

box 15, folder 3  Clippings, 1988 Sept.  
Scope and Contents note  
two folders

box 16, folder 1  Clippings, 1988 Oct.  
Scope and Contents note  
four folders

box 17, folder 1-3  Clippings, 1988 Dec.  
Scope and Contents note  
three folders

box 17, folder 4  Clippings, 1989 Jan.
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Date</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>three folders</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>three folders</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td>20</td>
<td>3-4</td>
<td>1989 May</td>
<td>Clippings, 1989 May</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td>21</td>
<td>1-2</td>
<td>1989 May</td>
<td>Clippings, 1989 May</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>two folders</td>
</tr>
<tr>
<td>21</td>
<td>3</td>
<td>1989 June</td>
<td>Clippings, 1989 June 1-10</td>
</tr>
<tr>
<td>21</td>
<td>4</td>
<td>1989 June</td>
<td>Clippings, 1989 June 12-21</td>
</tr>
<tr>
<td>22</td>
<td>1</td>
<td>1989 June</td>
<td>Clippings, 1989 June 21 - July 1</td>
</tr>
<tr>
<td>22</td>
<td>2-4</td>
<td>1989 July</td>
<td>Clippings, 1989 July</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>three folders</td>
</tr>
<tr>
<td>23</td>
<td>1</td>
<td>1989 July</td>
<td>Clippings, 1989 July 31-Aug. 7</td>
</tr>
<tr>
<td>23</td>
<td>2</td>
<td>1989 Aug</td>
<td>Clippings, 1989 Aug. 8-21</td>
</tr>
<tr>
<td>23</td>
<td>4</td>
<td>1989 Aug</td>
<td>Clippings, 1989 Aug. 31 - Sept. 19</td>
</tr>
<tr>
<td>23</td>
<td>5</td>
<td>1989 Sept</td>
<td>Clippings, 1989 Sept. 20-Nov.30</td>
</tr>
<tr>
<td>24</td>
<td>4</td>
<td>1990 Jan</td>
<td>Clippings, 1990 Jan. 1-8,</td>
</tr>
<tr>
<td>24</td>
<td>5</td>
<td>1990 Jan</td>
<td>Clippings, 1990 Jan. 9-16</td>
</tr>
<tr>
<td>25</td>
<td>3</td>
<td>1989</td>
<td>Clippings (Sculley clipbooks) Subseries 9.5</td>
</tr>
<tr>
<td>26</td>
<td>1</td>
<td>1990</td>
<td>Clippings, 1990</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>three folders</td>
</tr>
<tr>
<td>Subseries</td>
<td>Box Number</td>
<td>Folder Number</td>
<td>Description</td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>---------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Press releases &amp; clippings Subseries 9</td>
<td>box 26, folder 4</td>
<td></td>
<td>Clippings, 1993 Aug. 2,3,4 Sept. 28</td>
</tr>
<tr>
<td>Clippings (Macintosh) Subseries 9.6</td>
<td>box 26, folder 5</td>
<td></td>
<td>Macintosh Vol.1, 1984</td>
</tr>
<tr>
<td></td>
<td>box 26, folder 6</td>
<td></td>
<td>Macintosh Vol.2, 1984</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms Regis McKenna</td>
</tr>
<tr>
<td></td>
<td>box 27, folder 1</td>
<td></td>
<td>Macintosh Vol.3, 1984</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note two folders Subjects and Indexing Terms Regis McKenna</td>
</tr>
<tr>
<td></td>
<td>box 27, folder 3</td>
<td></td>
<td>Macintosh Vol.4, 1984</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note two folders Subjects and Indexing Terms Regis McKenna</td>
</tr>
<tr>
<td>Miscellaneous Subseries 9.7</td>
<td>box 27, folder 5</td>
<td></td>
<td>Author Incentive Program Database Printout, 1983?</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note Japanese Language</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Scope and Contents note Japanese Language Subjects and Indexing Terms Lie, Lisa</td>
</tr>
<tr>
<td>Manuals &amp; Guides</td>
<td>box 10</td>
<td></td>
<td>anniversary publications 1987, 1997</td>
</tr>
<tr>
<td></td>
<td>box 6 &amp; box 82, box 83, box 89, box 89</td>
<td></td>
<td>Apple IIgs Reference Manuals</td>
</tr>
<tr>
<td></td>
<td>box 7</td>
<td></td>
<td>AppleLink manuals</td>
</tr>
<tr>
<td></td>
<td>box 15</td>
<td></td>
<td>Apple manuals, misc.</td>
</tr>
<tr>
<td></td>
<td>box 13</td>
<td></td>
<td>Apple Media Kit (with demonstration Compact Disc)</td>
</tr>
<tr>
<td></td>
<td>box 82 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit [not numbered] - includes VHS tape 1994</td>
</tr>
<tr>
<td></td>
<td>box 82 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit [not numbered] - includes VHS tape and data CDs 1995</td>
</tr>
<tr>
<td></td>
<td>box 83 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit [not numbered] - includes VHS tape and data CD 1994</td>
</tr>
<tr>
<td></td>
<td>box 92 &amp; box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit [not numbered] - includes data CDs and 3.5&quot; floppy discs</td>
</tr>
<tr>
<td></td>
<td>box 82, box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit No. 1 and 2 - includes VHS tapes 1996</td>
</tr>
<tr>
<td></td>
<td>box 81 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit No. 2 - includes VHS tape 1995</td>
</tr>
<tr>
<td></td>
<td>box 83 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit No. 2 - includes VHS tape 1995</td>
</tr>
<tr>
<td></td>
<td>box 81 &amp; box 83, box 92, box 92, box 93, box 93</td>
<td></td>
<td>Apple Multimedia Kit No. 3 - includes enhanced CD 1995</td>
</tr>
<tr>
<td></td>
<td>box 89 &amp; box 89</td>
<td></td>
<td>Apple Multimedia Kit : Macintosh Programmers Workshop 1992</td>
</tr>
<tr>
<td></td>
<td>box 89 &amp; box 89</td>
<td></td>
<td>Apple Multimedia Kit : Macintosh Programmers Workshop Assembler Reference 1993</td>
</tr>
<tr>
<td>Box</td>
<td>Item Description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>---------------------------------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>Apple Self-paced Orientation Tool Kit - includes data CD and VHS tape 1994</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>AppleShare manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>83</td>
<td>Apple Multimedia Kit No. 1 - includes data CDs 1994</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Apple software, misc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>AppleTalk for programmers: self-paced training - includes CD 1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>CD-ROM Authoring Manual</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>CD-ROM manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Design 96 student project w/CD-ROM, VHS cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>Developer University Mini Course: Programming with MPW 1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>Developer University Mini Course: QuickTime Programming Tutorial - includes CD-ROMs 1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>educational material - Resource Guides, Apple Access, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>EtherTalk manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>general product reference guides 1981-1990</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>hardware marketing brochures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>hardware manuals - cables, scanners, cards, drives, monitors, printers, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>HyperCard manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>HyperTalk manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Inside Macintosh Service Modules, Quicktime</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Inside Macintosh v.1-6 (includes different editions)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Inside Macintosh X-Ref</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Lisa manuals, software, brochures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh LC manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh 8500 Specifications</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh manuals - Getting Started - Classic II, Color Classic, Quadra 610, 840, 950</td>
<td></td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>Mac OS Essentials Kit - contains data CD 1994</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Macintosh Product Training Kit (includes audio cassette &amp; VHS videocassette)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Macintosh Product Registry 1994-1996</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>Macintosh Programming Fundamentals - includes CD-ROM 1991</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh Reference 1990-1991</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh System 7.5 Upgrade Guide</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh System Software User’s Guide</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh User’s Guides - Classic, Performa, Powerbook, Powerbook 145, Powerbook 210 &amp; 230</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Macintosh User’s Manuals - Performa 5400, 6400 ; Powerbook 2400c, 3400 ; PowerMac 9500, 8500, 8600, 9600, 5200/5300, 4400, 5260, 5200/75, 6500, 7300, 5500, 7600</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Macintosh Utilities User’s Guides</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>manual drafts &amp; revisions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>80</td>
<td>Media Kits - Ziff Forum et al. 1994-1995</td>
<td></td>
<td></td>
</tr>
<tr>
<td>135</td>
<td>Mice, third party, assorted - in original packaging</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Microsoft manuals &amp; software - Powerpoint, Excel, Works, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>misc. third party software</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>misc. manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>misc. manuals &amp; guides - Apple II, IIc, Ile, AppleWorks</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>misc. manuals - MultiFinder, REedit, Photoflash, Dylan, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>misc. marketing publications- catalogs, newsletters, press releases, etc. Mostly by Apple. 1980-1997</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>misc. Quick Reference guides &amp; warranty information</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>misc. third party software &amp; manuals - Claris, Visicorp, Symantec</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Owner’s Manuals- Macintosh II, IIc, IIx, Plus SE, SE/30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>PC Compatibility manuals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>88</td>
<td>Photoflash Media Kit 1994</td>
<td></td>
<td></td>
</tr>
<tr>
<td>84</td>
<td>Personal Training Kits, various programs - include audio cassettes and 3.5&quot; floppy discs 1990-1992</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
box 86   Personal Training Kits, various programs - include audio cassettes and 3.5" floppy discs 1990-1992
box 85   Personal Training Kits, various programs - include audio cassettes and 3.5" floppy discs circa 1992
box 87   Powertalk Templates 1993
box 10   Quicktime VR Authoring Tools
box 11   sales & marketing slides
box 7    Server manuals
box 12   software - HyperCard; System Software UG604; Applesoft Programmer's Kit; AppleWorks, Lisa Office System, Quicktime Starter Kit, etc.
box 133  Software Training Kits, assorted - include software, audio and video media
box 134  Software Training Kits, assorted - include software, audio and video media
box 135  Software Training Kits, assorted - include software, audio and video media
box 10   software marketing brochures
box 10   "Take It Or Leave It" Technical Resources 1989
box 10   Teaching, Learning & Technology Planning Guide
box 4    Technical Introduction to the Mac Family
oversize-box 160 Intermediate PageMaker 5.0, Vol. 2; 1 floppy diskette, 1 audio cassette, 2 training guides 1993
oversize-box 160 Intermediate PageMaker 5.0, Vol. 3; 1 floppy diskette, 1 audio cassette, 3 training guides 1992
oversize-box 160 Intermediate Freehand: Aldus Freehand 3.1, Vol. 2; 1 floppy diskette, 1 audio cassette, 2 training guides
oversize-box 160 Developer University Mini Course Quick Time Programming Tutorial; 1 manual 1992
oversize-box 161 Quick Reference Booklet: Macintosh Iicx Computer Training; 2 floppy diskettes, 1 booklet 1989
oversize-box 161 Quick Reference Booklet: Macintosh Iicx Computer Training; 1 floppy diskette, 1 audio cassette, 1 booklet 1989
oversize-box 161 Quick Reference Booklet: Apple II GS and System Software 5.0; 1 floppy diskette, 1 video cassette, 1 booklet 1989
oversize-box 161 Quick Reference Booklet: Macintosh Portable Training, 1 floppy diskette, 1 audio cassette, 1 video cassette, 1 booklet 1989
oversize-box 161 Developer University Self-Paced Training: Macintosh User-Centered Design, 1 floppy diskette, 1 video cassette, 1 work book
box 162  The Author's Solution: For Interactive Electronic Books; 1 CD-ROM, 5 guide books (2 copies) 1993
box 162  Mac OS Essentials Kit: System Strategy and Solutions Demos; 1 CD-ROM, various material guides 1994
box 162  Self-Paced Orientation Tool Kit: Apple Orientation Training Just Got Easier; 1 CD-ROM, 1 video cassette, 2 booklets, 1 Apple compatibility chart (2 copies) 1994
box 163  Macintosh Fundamentals Interactive Learning Course; 3 laserdiscs, 1 CD-ROM, 3 training booklets 1991
box 163  Accessing the Internet; 1 floppy diskette, 1 video cassette, 1 work book (2 copies) 1994

Apple Technical Reports  Series 10
Scope and Contents note
This series includes only formal reports and "white papers" produced by Apple employees.

Apple Technical Reports  Subseries 10.1
box 1, folder 1  Object Pascal Report / Larry Tesler. -- (Apple Technical Report, no. 1), undated
box 1, folder 2  Minimal C++ report / Larry Tesler. -- (Apple Technical Report, no. 2), undated
box 1, folder 3  An Object Oriented Approach to Macintosh Application Development / Ken Doyle, Barry Haynes, Mark Lentczner, Larry Rosenstein. -- (Apple Technical Report, no. 3), undated
box 1, folder 4  MACAPP: An Object-Oriented Application Framework / Ken Doyle, Scott Wallace, Larry Rosenstein. -- (Apple Technical Report, no. 4), undated

box 1, folder 5  Primer on Reliability / Joseph H. Wujek. -- (Apple Technical Report, no. 5), undated

box 1, folder 6  An Implementation of an Object-Oriented Language Object Pascal / Ken Doyle. -- (Apple Technical Report, no. 6), undated

box 1, folder 7  Dots Game in Introduces MACAPP / Larry Rosenstein. -- (Apple Technical Report, no. 7), undated

box 1, folder 8  Ultraviolet Radiation From Cathode Ray Tubes of Apple Products / Larry T. Kawada. -- (Apple Technical Report, no. 8), undated

box 1, folder 9  Several Filters for Sample Rate Conversion / Ken Turkowski. -- (Apple Technical Report, no. 9), undated

box 1, folder 10  The Differential Geometry of Texture Mapping / Ken Turkowski. -- (Apple Technical Report, no. 10), undated

box 1, folder 11  Ultraviolet Radiance of Macintosh SE and Macintosh Plus CRTS / Michael Vollmer. -- (Apple Technical Report, no. 11), undated

box 1, folder 12  HyperLego - Leveraged Learning / Michael R. Clark. -- (Apple Technical Report, no. 12), undated

box 1, folder 13  Lyon's Cochlear Model / Malcolm Slaney. -- (Apple Technical Report, no. 13), undated

box 1, folder 14  Lyon's Cochlear Model / Malcolm Slaney. [computer diskette] -- (Apple Technical Report, no. 13), undated


box 1, folder 16  HyperMedia Bibliography [computer diskette] -- (Apple Technical Report, no. 15), undated

box 1, folder 17  CD-ROM & the Macintosh Computer / Brian Bechtel. -- (Apple Technical Report, no. 16), undated

box 1, folder 18  Using HyperCard for Building Hypertext / Harry Chesley, et al. -- (Apple Technical Report, no. 18), undated

box 1, folder 19  1990 : IPC for the Masses Functional Overview / Steven L. Goldberg, Mark Hennecke, Susan Olivier. -- (Apple Technical Report, no. 21), undated

box 1, folder 20  Transformations of Surface Normal Vectors With Application to Three Dimensional Computer Graphics / Ken Turkowski. -- (Apple Technical Report, no. 22), undated

box 1, folder 21  The Use of Equivalence Class Parameters in the Analysis, Prediction, and Optimization of Sensor Array Signal Processing Performance / Carl Taswell. -- (Apple Technical Report, no. 23), undated

box 1, folder 22  Apple Hearing Demo Reel / Malcolm Slaney, Richard F. Lyon. -- (Apple Technical Report, no. 25), undated


box 1, folder 24  A Comparison of Codebook Generation Techniques for Vector Quantization / Robert F. Sproull, Ivan E. Sutherland. -- (Apple Technical Report, no. 28), undated

box 1, folder 25  Component Substrate : Runtime Services / Susan Olivier, Art Willis, Jeff Neafsey. -- (Apple Technical Report, no. 30), undated

box 1, folder 26  A Component Interface Description Language / Susan Olivier, Jeannette Cheng. -- (Apple Technical Report, no. 32), undated

box 1, folder 27  WSCRAWL 2.0 : A Shared Whiteboard Based on X-Windows / Brian Wilson. -- (Apple Technical Report, no. 33), undated

box 1, folder 28  A Review of Filter Design / Malcolm Slaney. -- (Apple Technical Report, no. 34), undated

box 1, folder 29  A Review of Filter Design / Malcolm Slaney. [computer diskette] -- (Apple Technical Report, no. 34), undated

box 1, folder 30  An Efficient Implementation of the Patterson - Holdsworth Auditory Filter Bank / Malcolm Slaney. -- (Apple Technical Report, no. 35), undated

box 1, folder 31  An Efficient Implementation of the Patterson - Holdsworth Auditory Filter Bank / Malcolm Slaney. [computer diskette]-- (Apple Technical Report, no. 35), undated

box 1, folder 32  Development of "Panther" - A Prototype, Low-Cost, Force Reflective Input Device / Michael Clark. -- (Apple Technical Report, no. 36), undated
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Title</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 33</td>
<td>Computers, Networks and Education / Alan C. Kay. -- (Apple Technical Report, no. 40), undated</td>
<td></td>
</tr>
<tr>
<td>2, 2</td>
<td>Auditory Toolbox / Malcolm Slaney. [include diskette] -- (Apple Technical Report, no. 45),</td>
<td></td>
</tr>
<tr>
<td></td>
<td>undated</td>
<td></td>
</tr>
<tr>
<td>2, 3</td>
<td>What are these Things Good for, anyway? Computers in Elementary School / John</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Steinmetz. -- (Apple Technical Report, no. 46), undated</td>
<td></td>
</tr>
<tr>
<td>2, 4</td>
<td>Smooth Low Degree Polynomial Spline Surfaces Over Irregular Meshes / Charles Loop. --</td>
<td>(Apple Technical Report, no. 48), undated</td>
</tr>
<tr>
<td>2, 5</td>
<td>A G' Triangular Spline Surface of Arbitrary Topological Type / Charles Loop. --</td>
<td>(Apple Technical Report, no. 49), undated</td>
</tr>
<tr>
<td>2, 6</td>
<td>Smooth Spline Surfaces Over Irregular Meshes / Charles Loop. -- (Apple Technical Report, no. 50)</td>
<td></td>
</tr>
<tr>
<td>2, 7</td>
<td>Efficient Algorithms for Local and Global Accessibility Shading / Gavin Miller. --</td>
<td>(Apple Technical Report, no. 51), undated</td>
</tr>
<tr>
<td>2, 8</td>
<td>Efficient Techniques for Interactive Texture Placement / Peter Litwinowicz, Gavin Miller. --</td>
<td>(Apple Technical Report, no. 52), undated</td>
</tr>
<tr>
<td>2, 9</td>
<td>Animating Images With Drawing / Peter Litwinowicz, Lance Williams. -- (Apple Technical Report,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>no. 53), undated</td>
<td></td>
</tr>
<tr>
<td>2, 10</td>
<td>Recursive Structuring of Operating System Kernels / Ross S. Finlayson, Steven L. Goldberg,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mark D. Hennecke. -- (Apple Technical Report, no. 54), undated</td>
<td></td>
</tr>
<tr>
<td>2, 11</td>
<td>From V to Vanguard: The Evolution of a Distributed, object-Oriented Microkernel Interface /</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Steven L. Goldberg, Mark Hennecke, Ross Finlayson. -- (Apple Technical Report, no. 55),</td>
<td></td>
</tr>
<tr>
<td></td>
<td>undated</td>
<td></td>
</tr>
<tr>
<td></td>
<td>no. 56), undated</td>
<td></td>
</tr>
<tr>
<td>2, 13</td>
<td>Enhanced Snakes for Edge Tracking / Michael Hoch, Pet Litwinowicz. -- (Apple Technical Report,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>no. 57), undated</td>
<td></td>
</tr>
<tr>
<td>2, 14</td>
<td>KidSim: Programming Agents Without a Programming Language / David C. Smith, Allen Cypher, Jim</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spohrer. -- (Apple Technical Report, no. 59), undated</td>
<td></td>
</tr>
<tr>
<td></td>
<td>-- (Apple Technical Report, no. 60), undated</td>
<td></td>
</tr>
<tr>
<td>2, 16</td>
<td>Sound and Image Toolbox / Malcolm Slaney. [include diskette] -- (Apple Technical Report, no. 61)</td>
<td></td>
</tr>
<tr>
<td>2, 17</td>
<td>Media Fusion: An Application of Model-Based Communication / R. D. Borovsky, E. B. W. Cooper,</td>
<td></td>
</tr>
<tr>
<td>2, 19</td>
<td>Supporting Collaborative Learning Through the Use of Electronic Conversational Props / R. K. E.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bellamy, E. B. W. Cooper, R. D. Borovsky.-- (Apple Technical Report, no. 64), undated</td>
<td></td>
</tr>
<tr>
<td>2, 20</td>
<td>Performance of the RamLink Memory Architecture / Glen Stone, Stein Gjessing.-- (Apple Technical</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Report, no. 67), undated</td>
<td></td>
</tr>
<tr>
<td>2, 21</td>
<td>Towards Large Vocabulary Mandarin Chinese Speech Recognition / Hsiao-Wuen Hon, et al.-- (Apple</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Technical Report, no. 68), undated</td>
<td></td>
</tr>
<tr>
<td>2, 22</td>
<td>Real-Time, Speake-Independent, Continuous Spanish Speech Recognition for Personal Computer</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Desktop Command &amp; Control / Kamil A. Grajski, Kurt Rodarmer.-- (Apple Technical Report, no. 69)</td>
<td></td>
</tr>
<tr>
<td>2, 23</td>
<td>HIPERLAN The European Standard for High Data Rate Wireless LANs/ R. Ellen Khayata.-- (Apple</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Technical Report, no. 70), undated</td>
<td></td>
</tr>
<tr>
<td>2, 24</td>
<td>A Time-Frequency Analysis Technique for Speech Recognition Signal Processing / Adam B. Fineberg,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kevin C. Yu.-- (Apple Technical Report, no. 71), undated</td>
<td></td>
</tr>
<tr>
<td>2, 25</td>
<td>Saying and Seeing It With Feeling: Techniques for Synthesizing Visible, Emotional Speech / Pete</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Litwinowicz.-- (Apple Technical Report, no. 73), undated</td>
<td></td>
</tr>
</tbody>
</table>


box 3, folder 1 Error - Bounded Antialiased Rendering of Complex Environments / Ned Greene, Michael Kass.-- (Apple Technical Report, no. 79), undated


box 3, folder 3 Recursive Interface for Reactive Objects / Michael Travers.-- (Apple Technical Report, no. 82), undated


box 3, folder 5 Studying Task-Specificity: How We Could Have Done It Right the First Time With Activity Theory / Bonnie Nard.-- (Apple Technical Report, no. 84), undated

box 3, folder 6 Computational Genetics, Physiology, Metabolism, Neural Systems, Learning, Vision, and Behavior or Poly World: Life in a New Contest/ Larry Yaeger.-- (Apple Technical Report, no. 85), undated

box 3, folder 7 Synchronization Primitives: Scaling to Distributed Systems / David V. James, Glen D. Stone.-- (Apple Technical Report, no. 86), undated

box 3, folder 8 Implementation Issue of Bridging SCI to a Conventional Processor Bus / Glen D. Stone, Donald N. North.-- (Apple Technical Report, no. 87), undated

box 3, folder 9 ACOT Teacher Development Center Annual Progress Report: Year One / Keith Yocam, David Dwyer, Cathy Ringstaff.-- (Apple Technical Report, no. 88), undated


box 3, folder 11 Creating a Alternative Context for Teacher Development: the ACOT teacher Development Center / Cathy Ringstaff, Keith Yocam.-- (Apple Technical Report, no. 90), undated


box 3, folder 14 Transform coding for Low- Bit- Rate Application / Dulce Ponceleion, Katherine Wang, Hsi- Jung Wu, James Normile.-- (Apple Technical Report, no. 93), undated

box 3, folder 15 Computing the Inverse Square Root / Ken Turkowski.-- (Apple Technical Report, no. 95), undated

box 3, folder 16 Fixed Point Square Root / Ken Turkowski.-- (Apple Technical Report, no. 96), undated

box 3, folder 17 Circular Arc Subdivision. / Ken Turkowski.-- (Apple Technical Report, no. 97), undated

box 3, folder 18 The Search For Design Principles for Programming Environments/ Stephanie Houde.-- (Apple Technical Report, no. 99), undated


box 3, folder 20 Virtual Permanent Connection : Network Computing over Switch - Based high-speed Networks / Mengjou Lin.-- (Apple Technical Report, no. 103), undated


Lexical Semantics in Context / Branimir Boguraev.-- (Apple Technical Report, no. 108), undated


High-Performance Computing Over Switch - Based High - Speed Local Area Networks / Mengjou Lin.-- (Apple Technical Report, no. 112), undated


Computational Lexicology and Automatic Lexicon Acquisition ; The Field Since Grosseto 1986/ Branimir Boguraer.-- (Apple Technical Report, no. 115), undated


Blank Models : A Method or Early User Participation / Richard Mander, Michael Arent.-- (Apple Technical Report, no. 120), undated


Learning the World Wide Web : Connectivity Alone Will not Save Education / Kim Rose.-- (Apple Technical Report, no. 124), undated


QuickTime VR - An Image - Based Approach to Virtual Environment Navigation / Shenchang Eric Chen.-- (Apple Technical Report, no. 127), undated

Notes on Design Practice: Stories and Prototypes as Catalysts for Communication / Thomas Erickson.-- (Apple Technical Report, no. 128), undated

A Preliminary Design for a 3-D Spatial User Interface foe Gopher / Thomas Erickson.-- (Apple Technical Report, no. 129), undated

Designing Agents as if People Mattered/ Thomas Erickson.-- (Apple Technical Report, no. 130), undated

Suchna Sager - Information Power for India / Gursharan S. Sidhu.-- (Apple Technical Report, no. 131), undated


3D Hyper Text : The Information City Project / Thomas Erickson.-- (Apple Technical Report, no. 135), undated

Why Is It Called Distance Learning? It's Right Here at 204.97.72.2 / Kim Rose.-- (Apple Technical Report, no. 136), undated

Eliminating Tag RAMs on Coherent SCI Memory / David V. James, Glen D. Stone.-- (Apple Technical Report, no. 137), undated


Hierarchical Visibility and Tiling/ Ned Greene.-- (Apple Technical Report, no. 139), undated

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Title</th>
<th>Authors/Editors</th>
<th>Publication Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>4, 26</td>
<td>Image Snapping</td>
<td>Michael Gleicher.</td>
<td>(Apple Technical Report, no. 142), undated</td>
</tr>
<tr>
<td>5, 1</td>
<td>Equalizing GMSK for High Data Rate Wireless LANS</td>
<td>Ellen Khayata, et al.</td>
<td>(Apple Technical Report, no. 143), undated</td>
</tr>
<tr>
<td>5, 2</td>
<td>Composing With Images: A study of High School Video Producers</td>
<td>Brian Reilly.</td>
<td>(Apple Technical Report, no. 144), undated</td>
</tr>
<tr>
<td>5, 3</td>
<td>The World Wide Web as Social Hypertext</td>
<td>Thomas Erickson.</td>
<td>(Apple Technical Report, no. 145), undated</td>
</tr>
<tr>
<td>5, 4</td>
<td>How to Develop High Potential Employees and Maintain Future Competitive Advantage</td>
<td>Denise Coley.</td>
<td>(Apple Technical Report, no. 148), undated</td>
</tr>
<tr>
<td>5, 5</td>
<td>KidSim: End User Programming of Simulations</td>
<td>Alan Cypher, David Smith.</td>
<td>(Apple Technical Report, no. 149), undated</td>
</tr>
<tr>
<td>5, 7</td>
<td>The Design and Long Term Use of a Personal Electronic Note Book: A Reflective Analysis</td>
<td>Thomas Erickson.</td>
<td>(Apple Technical Report, no. 152), undated</td>
</tr>
<tr>
<td>5, 8</td>
<td>Constraint-Based motion Adaptation</td>
<td>Michael Gleicher, Peter Litwinowicz.</td>
<td>(Apple Technical Report, no. 153), undated</td>
</tr>
<tr>
<td>5, 9</td>
<td>Building a Foundation for Information Literacy</td>
<td></td>
<td>(Apple Technical Report, no. 154), undated</td>
</tr>
<tr>
<td>5, 10</td>
<td>Design as Storytelling</td>
<td>Thomas Erickson.</td>
<td>(Apple Technical Report, no. 155), undated</td>
</tr>
<tr>
<td>5, 16</td>
<td>Towards a Theory of Meta-Content</td>
<td></td>
<td>(Apple Technical Report, no. 169), undated</td>
</tr>
<tr>
<td>8, 13</td>
<td>xTV: A model for multimedia classroom instruction.</td>
<td></td>
<td>(Technical report, no. 1).</td>
</tr>
<tr>
<td>8, 14</td>
<td>The constitution through history</td>
<td>Beverly Hunter.</td>
<td>(Technical report, no. 2).</td>
</tr>
<tr>
<td>8, 15</td>
<td>Comparison of four educational authoring tools</td>
<td>Loretta Warn.</td>
<td>(Technical report, no. 3).</td>
</tr>
<tr>
<td>8, 16</td>
<td>Interactive NOVA design example</td>
<td>Karen Janszen, et al..</td>
<td>(Technical report, no. 4).</td>
</tr>
<tr>
<td>9, 1</td>
<td>Multimedia production system functional specification</td>
<td></td>
<td>(Technical report, no. 5).</td>
</tr>
<tr>
<td>9, 2</td>
<td>The multimedia computer: features and prospects</td>
<td></td>
<td>(Technical report, no. 6).</td>
</tr>
<tr>
<td>9, 3</td>
<td>The constitution learning system: an electronic museum</td>
<td>Steve Gano.</td>
<td>(Technical report, no. 8).</td>
</tr>
</tbody>
</table>


The Constructo Prototype / Scott Wallace. -- (Apple Research Note: RN-93-1), undated

Ideas of a 21st Century School / Alan C. Kay. -- (Apple Research Note: RN-93-2), undated

Programming for Preschoolers / Lori E. Weiss. -- (Apple Research Note: RN-93-3), undated


Brainstorming for a Better Programming Language / Ted Keahler. -- (Apple Research Note: RN-93-6), undated


Prograph CPX - A First Look / Kurt Schmucker. -- (Apple Research Note: RN-93-14), undated

Pomona Stories / Laurie Vertelney, David Abkowitz, Lilli Cheng, Charlie Hill. -- (Apple Research Note: RN-93-24), undated

Wireless Stories / Michael Arent. -- (Apple Research Note: RN-93-38), undated


Access Issues for the National Research and Education Network (NREN) / Steve Cisler. -- (Apple Research Note: RN-93-39), undated

Selected Project Reports. -- (Apple Research Note: RN-93), undated

Society’s Educational Needs / John Steinmetz. -- (Apple Research Note: RN-94-4), undated

The Unschool of the 21st Century / John Steinmetz. -- (Apple Research Note: RN-94-8), undated

Four Images for the Superhighway Summit / Alan C. Kay. -- (Apple Research Note: RN-94-9), undated

Menu Enabling in Prograph CPX / Kurt Schmucker. -- (Apple Research Note: RN-94-10), undated

DemoDialogs in Prograph CPX / Kurt Schmucker. -- (Apple Research Note: RN-94-11), undated

Mapping Learning / James C. Spohrer. -- (Apple Research Note: RN-94-12), undated

End User Programming: Discussion of Fifteen Ideals / Harry Chelsey, et al. -- (Apple Research Note: RN-94-13), undated

Making It Macintosh: Designing the Message When The Message is Design / Harry Saddler. -- (Apple Research Note: RN-94-15), undated

Virtual Reality as a Medium for Data Visualization: Position Paper for "Visualizing Data: Is Virtual Reality the Key?" / Thomas Erickson. -- (Apple Research Note: RN-94-16), undated

Computers, Science and Society / Donald A. Norman. -- (Apple Research Note: RN-94-17), undated

Evolution of a Prograph Hack / Hurt Schmucker. -- (Apple Research Note: RN-94-20), undated
box 7, folder 1  Technologies / John Steinmetz. -- (Apple Research Note No : 56. RN-95-50), undated
box 7, folder 2  Obstacles to Improving Education / John Steinmetz.-- (Apple Research Note : RN-94-21), undated
box 7, folder 3  Organic Programs and Encrustation / Ted Kaehler.-- (Apple Research Note : RN-94-22), undated
box 7, folder 4  Prograph Instance Operation Bug and Work - Around / Kurt Schmucker.-- (Apple Research Note : RN-94-23), undated
box 7, folder 5  Finding the Promise of Educational Technology / David Dwyer.-- (Apple Research Note : RN-94-25), undated
box 7, folder 6  Toward a Prograph Coding Style / Kurt Schmucker.-- (Apple Research Note : RN-94-26), undated
box 7, folder 7  A Tutorial on "Undo" in CPX/ Kurt Schmucker.-- (Apple Research Note : RN-94-27), undated
box 7, folder 8  ACOT Teacher Development Center Annual Progress Report: Year One / Cathy Ringstaff, Keith Yocam, David Dwyer.-- (Apple Research Note : RN-94-28), undated
box 7, folder 9  Designing Computers With People in Mind / Greg Thomas, Joy Mountford.-- (Apple Research Note : RN-94-29), undated
box 7, folder 10  CPX Lock- out Bug with Work-around and Fix / Kurt Schmucker.-- (Apple Research Note : RN-94-30), undated
box 7, folder 11  Observations About Children and Computers / Alan Kay.-- (Apple Research Note : RN-94-31), undated
box 7, folder 12  Global Village or Global Civilization/ Alan Kay.-- (Apple Research Note : RN-94-32), undated
box 7, folder 14  Community Networks / Steve Cisler.-- (Apple Research Note : RN-94-35), undated
box 7, folder 15  Commands and Undo in Prograph CPX / Kurt Schmucker.-- (Apple Research Note : RN-94-36), undated
box 7, folder 16  A Slider Control in CPX/ Kurt Schmucker.-- (Apple Research Note : RN-94-37), undated
box 7, folder 17  Usenet for Librarians / Steve Cisler.-- (Apple Research Note : RN-94-40), undated
box 7, folder 18  Prograph CPX / Kurt Schmucker.-- (Apple Research Note : RN-94-41) , undated
box 7, folder 19  Filter and Sieves in Prograph CPX / Kurt Schmucker.-- (Apple Research Note : RN-94-42) , undated
box 7, folder 20  Into the Belly of the Beast - Modifying the ABCs / Kurt Schmucker.-- (Apple Research Note : RN-94-43), undated
box 7, folder 21  Community Networks on the Internet / Steve Cisler.-- (Apple Research Note : RN-94-48), undated
box 7, folder 22  Prograph CPX / Kurt Schmucker.-- (Apple Research Note : RN-95-44), undated
box 7, folder 23  MacApp and Prograph CPX a Comparison / Kurt Schmucker.-- (Apple Research Note : RN-95-45), undated
box 8, folder 1  Technologies / John Steinmetz.-- (Apple Research Note : RN-95-50) , undated
box 8, folder 2  An Active Essay on Evolution ( on the Web) / Ted Kaehler.-- (Apple Research Note : RN-95-51), undated
box 8, folder 3  Five Application in Constructo in Poster Format / Ted Kaehler.-- (Apple Research Note : RN-95-53), undated
box 8, folder 4  K-6 Students' Use of the Web: Working With Online Guides or Experts/ Kim Rose.-- (Apple Research Note : RN-95-54), undated
box 8, folder 5  Teaching Without Telling/ John Steinmetz.-- (Apple Research Note : RN-95-55), undated
box 8, folder 6  Teachers and the New Technology / Alan C. Kay.-- (Apple Research Note : RN-95-56), undated
box 8, folder 7  Exploring Together: A Medium for Shared Experiences / John Maloney.-- (Apple Research Note : RN-95-57) , undated
box 8, folder 8  EB Online: A Fourth and Fifth Grade Experience / BJ Allen-Conn.-- (Apple Research Note : RN-95-58) , undated
box 8, folder 9
Promoting the Internet in Your Library / Steve Cisler.-- (Apple Research Note : RN-95-59) , undated

box 8, folder 10
Seeing the Light Go On: The Apple Design Project/ Harry Saddler.-- (Apple Research Note : RN-95-63) , undated

box 8, folder 11

box 8, folder 12

Magazines Series 11

box 1, folder 1

box 1, folder 2
A+, The #1 Apple II Magazine, 1987 Apr. - June

box 1, folder 3

box 1, folder 4

box 1, folder 5

box 1, folder 6

box 1, folder 7
A+, The #1 Apple II Magazine, 1988 Mar. - May

box 1, folder 8

box 1, folder 9

box 2, folder 1

box 2, folder 2

box 2, folder 3
A+, The #1 Apple II Magazine, 1989 Mar. - May

box 2, folder 4
Abacus, Applicative Programming, 1985 Winter - Summer

box 2, folder 5
Abacus, Applicative Programming, 1985 Fall - 1986 Summer

box 2, folder 6
Abacus, Applicative Programming, 1986 Fall - 1987 Summer

box 2, folder 7
Abacus, Applicative Programming, 1987 Fall - 1988 Summer

box 2, folder 8
Active Window, The, 1995 May - August

box 2, folder 9

box 3, folder 1

box 3, folder 2
Apple II, 1985 Winter - Fall

box 3, folder 3
Apple II, 1986 Spring - 1987 Summer

box 3, folder 4

box 3, folder 5
Apple Orchard , 1980 Spring - 1981 Winter

box 3, folder 6
Apple Orchard , 1981 Spring - 1982 Winter

box 3, folder 7
Apple Orchard , 1982

box 4, folder 1

box 4, folder 2

box 4, folder 3

box 4, folder 4

box 4, folder 5
Apple Orchard, 1984 Apr. - July

box 4, folder 6

box 5, folder 1
Apple User Vol. 6 No. 5 - 8, 1986 May - Aug.

box 5, folder 2

box 5, folder 3
Apple User Vol. 8 No. 2 - 5, 1988 Feb. - May

box 5, folder 4

box 5, folder 5

box 5, folder 6
Applications: Journal for the Macintosh Progessional, 1989

box 5, folder 7
Boston Computer Update, 1981

box 5, folder 8
Boston Computer Update, 1982

box 5, folder 9

box 6, folder 1
Byte Week Vol. 1 No. 20 - 22, 24 - 37, 1989 Mar. - June

box 6, folder 2

box 6, folder 3
Byte Week Vol. 2 No. 4 - 11 & Index, 1989 Nov. - Dec.

box 6, folder 4

box 6, folder 5

box 6, folder 6

box 6, folder 7
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Title and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7, 3</td>
<td>CHIP, 1985 May - June</td>
</tr>
<tr>
<td>7, 4</td>
<td>CHIP, 1985 July - Aug.</td>
</tr>
<tr>
<td>8, 1</td>
<td>CHIP, 1985 Nov. - Dec.</td>
</tr>
<tr>
<td>8, 3</td>
<td>CHIP, 1986 Mar. - Apr.</td>
</tr>
<tr>
<td>8, 4</td>
<td>CHIP, 1986 May - July</td>
</tr>
<tr>
<td>9, 3</td>
<td>CHIP, 1987 May - June</td>
</tr>
<tr>
<td>9, 4</td>
<td>CHIP, 1987 July - Sept.</td>
</tr>
<tr>
<td>10, 3</td>
<td>CHIP, 1988 May - June</td>
</tr>
<tr>
<td>10, 4</td>
<td>CHIP, 1988 July - Aug.</td>
</tr>
<tr>
<td>11, 1</td>
<td>CHIP, 1988 Nov. - Dec.</td>
</tr>
<tr>
<td>11, 2</td>
<td>Computers and People Vol. 30 No. 1-12; Vol. 31 No. 1-12, 1981 - 1982</td>
</tr>
<tr>
<td>11, 3</td>
<td>Computers and People Vol. 32 No. 3-12; Vol. 33 No. 1-12, 1983 - 1984</td>
</tr>
<tr>
<td>11, 4</td>
<td>Computers and People Vol. 34 No. 1-12; Vol. 35 No. 1-12, 1985 - 1986</td>
</tr>
<tr>
<td>12, 1</td>
<td>Federal Communications TechNews Vol. 1 No.1-6; Vol. 2 No. 1 - 12, 1988</td>
</tr>
<tr>
<td>12, 3</td>
<td>Get Info Digest, 1990 July</td>
</tr>
<tr>
<td>12, 10</td>
<td>Hot Off The Computer Vol. 1 No. 5, 7-10, undated</td>
</tr>
<tr>
<td>13, 1</td>
<td>Hot Off The Computer Vol. 2 No. 1-4, undated</td>
</tr>
<tr>
<td>13, 2</td>
<td>Hot Off The Computer Vol. 2 No. 5/6 - 9/10, undated</td>
</tr>
<tr>
<td>13, 3</td>
<td>Hot Off The Computer Vol. 3 No. 1-10, undated</td>
</tr>
<tr>
<td>13, 4</td>
<td>Hyatt's PC News Report Vol. 1 No. 3-8 + Index, 1983</td>
</tr>
<tr>
<td>13, 8</td>
<td>Hyatt's PC News Report Vol. 3 No. 6-12, 1985 June - Dec.</td>
</tr>
<tr>
<td>13, 12</td>
<td>HyperLink Magazine [Computer Disk], 1989</td>
</tr>
<tr>
<td>14, 1</td>
<td>HyperLink Magazine Vol. 2 No. 1-3 1989 Jan. - June.</td>
</tr>
<tr>
<td>14, 2</td>
<td>HyperLink Magazine Vol. 2 No. 4-6 1989 July - Dec.</td>
</tr>
<tr>
<td>14, 3</td>
<td>Ink, Issue no. 3 1990 Summer</td>
</tr>
<tr>
<td>14, 4</td>
<td>Inside Track 1985 - 1986</td>
</tr>
<tr>
<td>Box/Folder</td>
<td>Magazine/Newsletter/Program</td>
</tr>
<tr>
<td>-----------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>15, 2</td>
<td>Mac Guide Magazine Vol. 1 No. 3, 1988 Summer</td>
</tr>
<tr>
<td>15, 3</td>
<td>Mac Guide Magazine Vol. 1 No. 4, 1988 Fall / Winter</td>
</tr>
<tr>
<td>15, 5</td>
<td>Mac Guide Magazine Vol. 2 No. 4 - 6, 1989 June - Aug.</td>
</tr>
<tr>
<td>15, 6</td>
<td>MacTimes Vol. 1 No. 1, 1985</td>
</tr>
<tr>
<td>16, 1</td>
<td>MacTimes Vol. 1 No. 2 - 5, 1986 Jan. - Aug.</td>
</tr>
<tr>
<td>16, 2</td>
<td>MacTimes Vol. 1 No. 6 - 7, 1986 Sept. - Dec.</td>
</tr>
<tr>
<td>16, 3</td>
<td>MacTimes Vol. 2 No. 1 - 2, 1987</td>
</tr>
<tr>
<td>16, 4</td>
<td>MACAZINE, 1984 Dec. - 1985 May</td>
</tr>
<tr>
<td>16, 5</td>
<td>MACAZINE, 1985 June - Sept.</td>
</tr>
<tr>
<td>16, 6</td>
<td>MACAZINE, 1985 Oct. - Dec.</td>
</tr>
<tr>
<td>16, 7</td>
<td>MACAZINE, 1986 Jan. - Mar.</td>
</tr>
<tr>
<td>16, 8</td>
<td>MACAZINE, 1986 Apr. - July.</td>
</tr>
<tr>
<td>16, 9</td>
<td>MACAZINE, 1986 Sept. - Dec.</td>
</tr>
<tr>
<td>17, 1</td>
<td>MACAZINE, 1987 Jan. - June</td>
</tr>
<tr>
<td>17, 2</td>
<td>MACAZINE, 1987 July - Dec.</td>
</tr>
<tr>
<td>17, 3</td>
<td>MACAZINE, 1988 Jan. - May</td>
</tr>
<tr>
<td>17, 4</td>
<td>MACAZINE, 1988 June - Nov.</td>
</tr>
<tr>
<td>17, 5</td>
<td>MACAZINE, 1988 Dec. - Mar.</td>
</tr>
<tr>
<td>18, 4</td>
<td>Macintosh Buyer’s Guide Vol. 7 No. 1 - 2, 1990 Spring - Winter</td>
</tr>
<tr>
<td>18, 5</td>
<td>Peelings Vol. 2 No. 5 - 6, 1981 Sept. - Dec.</td>
</tr>
<tr>
<td>18, 6</td>
<td>Peelings Vol. 3 No. 1 - 6, 1982 Jan. - June</td>
</tr>
<tr>
<td>18, 7</td>
<td>Peelings Vol. 3 No. 7 - 12, 1982 July - Dec.</td>
</tr>
<tr>
<td>19, 1</td>
<td>Peelings Vol. 4 No. 1 - 5, 1983 Jan. - May</td>
</tr>
<tr>
<td>19, 4</td>
<td>View From The Mac Vol.2, No.1, 2, 4, 7; Vol.3, No.4, 1986 Jan. - July ; 1987 April - May</td>
</tr>
<tr>
<td>19, 5</td>
<td>Apple Media Program news, Vol. 5, no. 2, 1997 Feb.</td>
</tr>
<tr>
<td>19, 7</td>
<td>Macintosh answer source, 1991 Fall</td>
</tr>
<tr>
<td>19, 8</td>
<td>Wheels for the mind, Vol. 2, no. 4, 1986 Fall</td>
</tr>
<tr>
<td>19, 9</td>
<td>Wheels for the mind, Vol. 4, no. 3, 1988</td>
</tr>
<tr>
<td>19, 10</td>
<td>Wheels for the mind, Vol. 5, no. 1, 1989</td>
</tr>
<tr>
<td>20</td>
<td>Apple Unified School System report, undated</td>
</tr>
<tr>
<td>20</td>
<td>The best-read advertising of 1986, 1986</td>
</tr>
<tr>
<td>20</td>
<td>Apple outlook, 1997 Jan. - May</td>
</tr>
<tr>
<td>20</td>
<td>Apple product line, 1997 Jan. - May</td>
</tr>
</tbody>
</table>

Physical Description: disbound
User Groups & Newsletters Series 12

box 1, folder 1  A3 Apple [Arizona], 1986 June - Dec.
box 1, folder 2  A3 Apple [Arizona], 1987 Jan. - May
box 1, folder 3  A3 Apple [Arizona], 1987 June - Sept.
box 1, folder 5  A3 Apple [Arizona], 1988 Jan. - May
box 1, folder 8  A3 Apple [Arizona], 1989 May/June - Aug.
box 1, folder 10  A3 Apple [Arizona], 1990 Jan. - May
box 2, folder 2  The ABACUS II [Bay Area (CA)] Vol. 1 No. 2, 8 - 11, 1979
box 2, folder 3  The ABACUS II [Bay Area (CA)] Vol. 2 No. 1, 9, 1980
box 2, folder 4  The ABACUS II [Bay Area (CA)] Vol. 4 No. 1 - 2, 7 - 8, 1982
box 3, folder 7  Active Windows [Boston] Vol. 9 No. 11, 1992
box 3, folder 8  Adam and Eve, Apple Users' Group [Madison] Vol. 5 No. 4 - 6, 8, 10-11, 1983
box 3, folder 9  Adam and Eve, Apple Users' Group [Madison] Vol. 6 No. 1 - 3, 5 - 6, 8 - 10, 12, 1984
box 3, folder 10 Adam and Eve, Apple Users' Group [Madison] Vol. 7 No. 3, 5, 7 - 9, 1985
box 3, folder 11 Adam and Eve, Apple Users' Group [Madison] Vol. 8 No. 2 - 3, 5 - 12, 1986
box 3, folder 13 Adam and Eve, Apple Users' Group [Madison] Vol. 10 No. 2, 4 - 11, 1988
box 4, folder 1  a LA Mac, 1985-1986
box 4, folder 2  The Anchorage Mac Pak [Communique], 1993
box 4, folder 3  Apple Assembly Line [Dallas, but not Regional] Vol. 6 No. 4 - 9, 1986 Jan.- June
box 4, folder 5  Apple Assembly Line [Dallas, but not Regional] Vol. 7 No. 4 - 10, 1987 Jan. - July
box 4, folder 6  Apple Assembly Line [Dallas, but not Regional] Vol. 7 No. 11 - 12; Vol. 8 No. 1 - 2, 4 - 6, 8, 1987 Aug. - 1988 May
box 4, folder 9  Apple Barrel [Houston] Vol. 7 No. 7 - 10, 1984
box 4, folder 11 Apple Barrel [Houston] Vol. 8 No. 6 - 7, 9, 1985 June - Nov.
box 4, folder 12 Apple Barrel [Houston] Vol. 9 No. 2, 4 - 5, 1986
box 4, folder 13 Apple Barrel [Houston] Vol. 10 No. 1 - 0.5, 1987 Jan. - May
box 5, folder 1  Apple Barrel [Houston] Vol. 10 No. 6 - 10, 1987 June - Dec.
box 5, folder 2  Apple Barrel [Houston] Vol. 11 No. 1 - 5, 1988
box 5, folder 3  Apple Barrel [Houston] Vol. 12 No. 1 - 3, 6, 1989
box 5, folder 4  Apple Barrel [Houston] Vol. 13 No. 1 - 4, 6, 1990
box 5, folder 6  Apple Barrel [Houston] Vol. 15. No. 2 , 4, 1992
box 5, folder 8  Apple Dayton [OH] Vol. 6 No. 10 - 12, 1985
box 5, folder 10 Apple Dayton [OH] Vol. 7 No. 5 - 6, 10, 1986 May - Oct.
box 6, folder 1
box 6, folder 2
box 6, folder 3
Apple Dayton [OH] Vol. 9 No. 3, 6 - 7, 10, 1988
box 6, folder 4
box 6, folder 5
box 6, folder 6
Apple Dayton [OH] Vol. 11 No. 3, 5 - 9, 1990
box 6, folder 7
box 6, folder 8
Apple Dillo, The [Austin], 1981 - 1983
box 6, folder 9
Apple Dillo, The [Austin], 1984 Jan. - July
box 7, folder 1
box 7, folder 2
Apple Dillo, The [Austin], 1985
box 7, folder 3
box 7, folder 4
box 7, folder 5
box 7, folder 6
box 7, folder 7
box 7, folder 8
box 8, folder 1
Apple Gram [Dallas] Vol. 6 No. 1 - 6, 1984 Jan. - June
box 8, folder 2
Apple Gram [Dallas] Vol. 6 No. 7 - 12, 1984 July - Dec.
box 8, folder 3
box 8, folder 4
box 8, folder 5
box 8, folder 6
box 8, folder 7
box 9, folder 1
box 9, folder 2
box 9, folder 3
box 9, folder 4
box 9, folder 5
Apple Gram [Dallas] Vol. 10 No. 5 - 7, 1988 May - July
box 9, folder 6
box 9, folder 7
box 9, folder 8
box 9, folder 9
box 10, folder 1
box 10, folder 2
box 10, folder 3
box 10, folder 4
box 10, folder 5
box 10, folder 6
box 10, folder 7
box 10, folder 8
box 10, folder 9
Apple/Sass [Honolulu] Vol. 6 No. 1, 2, 4 - 10, 1984 Feb. - Dec.
box 10, folder 10
box 10, folder 11
box 10, folder 12
box 10, folder 13
box 11, folder 1
box 11, folder 2
box 11, folder 3
box 11, folder 4
Apple Tree Computer Club [Chicago], 1986
box 11, folder 5
Apple Tree Computer Club [Chicago], 1987
box 11, folder 6
Apple Tree Computer Club [Chicago], 1988
box 11, folder 7
Apple Tree Computer News, 1989
box 11, folder 8
Apple Tree Computer News, 1990
box 11, folder 9
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 11, folder 10</td>
<td>Apple Tree Computer Club News, 1992</td>
</tr>
<tr>
<td>box 11, folder 11</td>
<td>Apple Van [Vancouver WA] Vol. 9 No. 3 - 6, 9, 10, 1989</td>
</tr>
</tbody>
</table>
Scope and Contents note: not regional |
Scope and Contents note: not regional |
Scope and Contents note: not regional |
Scope and Contents note: [Disk] not regional |
| box 12, folder 2 | The Apple Works [The AppleWorks Educator] Vol. 6 No. 3; Vol. 7 No. 1, 1992  
Scope and Contents note: not regional |
Scope and Contents note: not regional [disk] |
| box 12, folder 4 | Apple Works Journal [ALUG] Vol. 1 No. 1 - 3, 7 - 9, undated |
| box 12, folder 5 | Apple Works Journal [ALUG] Vol. 1 No. 10 - 12 & Reference, undated |
| box 12, folder 6 | BETA Macs News [Henderson TX] Vol. 2 No. 5, 6, 8, 9, 12; Vol. 3 No. 1, 5, 1986 - 1987 |
| box 12, folder 7 | Bits and Bytes Vol. 2 No. 10; Vol. 1 No. 11, 1986 - 1987 |
| box 12, folder 8 | BMUG Newsletter [Berkeley CA], 1985 Spring |
| box 12, folder 9 | BMUG Newsletter [Berkeley CA], 1985 Fall |
| box 12, folder 10 | BMUG Newsletter [Berkeley CA], 1986 Spring |
| box 12, folder 11 | BMUG Newsletter [Berkeley CA], 1986 LATE |
| box 12, folder 12 | BMUG Newsletter [Berkeley CA], 1987 Fall / Winter |
| box 13, folder 1 | BMUG Newsletter [Berkeley CA] Vol. 4 No. 2, 1988 Summer / Fall |
| box 13, folder 2 | BMUG Newsletter [Berkeley CA] Vol. 5 No. 2, 1989 Summer / Fall |
| box 13, folder 3 | BMUG Membership / Order Forms, 1996 |
| box 13, folder 4 | BMUG Membership Offer, 1997 June |
| box 13, folder 5 | BMUG Membership Newsletter, 1998 July - Aug. |
| box 13, folder 7 | Call Apple Vol. 2 No. 1, 1979 Jan. |
| box 13, folder 9 | Call Apple Vol. 2 No. 3, 4, 1979 Mar. - May |
| box 13, folder 10 | Call Apple, 1979 Sept. |
| box 13, folder 12 | Call Apple, 1979 Nov. - Dec. |
| box 13, folder 13 | Call Apple Vol. 3 No. 1 - 5, 1980 Jan. - June |
| box 13, folder 14 | Call Apple Vol. 3 No. 6 - 9, 1980 July - Dec. |
| box 14, folder 1 | Call Apple Vol. 4 No. 1 - 5, 1981 Jan. - June |
| box 14, folder 2 | Call Apple Vol. 4 No. 6 - 9, 1981 July - Dec. |
| box 14, folder 3 | Call Apple Vol. 5 No. 1 - 6, 1982 Jan. - June |
| box 14, folder 4 | Call Apple Vol. 5 No. 7 - 12, 1982 July - Dec. |
| box 15, folder 2 | Call Apple Vol. 6 No. 5 - 8, 1983 May |
| box 15, folder 3 | Call Apple Vol. 6 No. 9 - 11, 1983 Sept. - Dec. |
Call Apple Vol. 7 No. 5 - 7, 1984 May - July 
Call Apple Vol. 7 No. 8 - 11, 1984 Aug. - Dec. 
Call Apple Vol. 8 No. 1 - 6, 1985 Jan. - June 
Call Apple Vol. 8 No. 7 - 9, 11, 12, 1985 July - Dec. 
Call Apple Vol. 9 No. 6 - 12, 1986 June - Dec. 
Call Apple Vol. 10 No. 1 - 6, 1987 Jan. - June 
Call Apple [Renton WA], 1987 July - Dec. 
Call Apple [Renton WA], 1988 Jan. - June 
Call Apple [Renton WA], 1988 July - Dec. 
Call Apple [Renton WA], 1989 Jan. - May 
CIA Informer [Peoria IL], 1987 
Cider Press Vol. 2 No. 6, 1979 
Cider Press, 1980 
Cider Press [Best of 1980], 1980 
Cider Press [SF CA], 1981 
Cider Press [SF CA], 1982 
Cider Press [SF CA], 1983 
Cider Press [SF CA], 1985 
Cider Press [SF CA], 1986 
Cider Press [SF CA], 1987 
Cider Press [SF CA], 1988 
Club Apple Newsletter [France]: L’echo des Apple, 1985 June. 
Club Mac News Vol. 1 No. 1 - 3, 5 - 7, 1984 
Club Mac News Vol. 11 No. 8 - 11, 1985 
Club Mac Road Show [Boulder CO], 1984-1985 
CMC News [Computers and The Media Center] Vol. 6 No. 1; Vol. 7, No. 1 - 4; Vol. 8 No. 2 - 3; Vol. 9, No. 2 - 4, 1985-1989 
Command Drexel U. [Philadelphia PA], Winter 87/88 
Cupertino Mac Club Materials, Cupertino, Italy, 1993 
Desert Dialogue [Las Vegas NV] Vol. 7 No. 2 - 4, Vol. 8 No. 5, Vol. 7 No. 6, 10 - 12, 1992 
The Desk Top Journal Vol. 1 No. 2 - 3, 1984 
The Desk Top Journal Vol. 1 No. 4 - 5; Vol. 2 No. 1, 1985 
The Desk Top Journal Vol. 2 No. 2 Issue 10, 1986 
The Desk Top Journal Issue 12, 1987 
EBMUG [Newsletter Pinole CA], 1985 
Empire Macintosh News and Views [Yucaipa CA] Vol. 1 No. 11, 14, 17, 1986 
Forum Vol. 5 No. 5 - 8, 1990 May - Aug. 
Forum Vol. 6 No. 5 - 8, 1991 May. - Aug. 
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>4</td>
<td>Forum Vol. 7 No. 4 - 7, 1992 Apr. - July</td>
</tr>
<tr>
<td>21</td>
<td>6</td>
<td>Forum Vol. 10 No. 5 - 10, 1995 May - Dec.</td>
</tr>
<tr>
<td>21</td>
<td>8</td>
<td>Gravenstein [Petaluma CA], 1995 May</td>
</tr>
<tr>
<td>21</td>
<td>9</td>
<td>Happy Apple Press [North San Diego] No. 29 - 33, 1987</td>
</tr>
<tr>
<td>21</td>
<td>10</td>
<td>Happy Apple Press [North San Diego] No. 34, 36, 41, 43 - 44, 1988</td>
</tr>
<tr>
<td>22</td>
<td>2</td>
<td>Harvest [Arlington Heights IL] Vol. 6 No. 6 - 8, 1985</td>
</tr>
<tr>
<td>22</td>
<td>3</td>
<td>Harvest [Arlington Heights IL] Vol. 8 No. 1 - 2 , 4 - 5, 1986 Jan. - May</td>
</tr>
<tr>
<td>22</td>
<td>7</td>
<td>Harvest [Arlington Heights IL] Vol. 9 No. 5 - 7 ; Vol. 10 No. 8 ; Vol. 9 No. 9, 1986 Dec. / 1987 Jan. - June / July</td>
</tr>
<tr>
<td>23</td>
<td>4</td>
<td>Icon [A32 Users] Vol. 8 No. 3 ; Vol. 9 No. 1, 1991 - 1992</td>
</tr>
<tr>
<td>23</td>
<td>6</td>
<td>Inside Apple [Charlotte NC], 1984</td>
</tr>
<tr>
<td>23</td>
<td>7</td>
<td>Inside Apple [Charlotte NC], 1985</td>
</tr>
<tr>
<td>23</td>
<td>8</td>
<td>Inside Apple [Charlotte NC], 1986</td>
</tr>
<tr>
<td>23</td>
<td>9</td>
<td>Inside Apple [Charlotte NC], 1987</td>
</tr>
<tr>
<td>23</td>
<td>10</td>
<td>Intelligent: The Mac Intelligencer [Mensa SIG] Vol. 1 No. 4 - 6 , 9 - 10 ; Vol. 2 No. 11 - 12, 1987</td>
</tr>
<tr>
<td>23</td>
<td>11</td>
<td>Intelligent: The Intelligent Mac [Mensa SIG] Vol. 3 No. 1 - 12, 1989</td>
</tr>
<tr>
<td>23</td>
<td>13</td>
<td>I / O Port [Tulsa OK] Vol. 6 No. 9 - 11, 1981</td>
</tr>
<tr>
<td>23</td>
<td>14</td>
<td>I / O Port [Tulsa OK] Vol. 7 No. 1 , 3 , 7 - 12, 1982</td>
</tr>
<tr>
<td>23</td>
<td>15</td>
<td>I / O Port [Tulsa OK] Vol. 8 No. 1 - 5 , 12, 1983</td>
</tr>
<tr>
<td>23</td>
<td>16</td>
<td>I / O Port [Tulsa OK] Vol. 9 No. 1 - 9, 1984</td>
</tr>
<tr>
<td>23</td>
<td>17</td>
<td>I / O Port [Tulsa OK] Vol. 10 No. 1 - 2, 1985</td>
</tr>
<tr>
<td>23</td>
<td>23</td>
<td>I / O Port [Tulsa OK] , 1990 Jan. - June</td>
</tr>
<tr>
<td>24</td>
<td>1</td>
<td>I / O Port Newsletter Tulsa Computer Society [Tulsa OK] , 1996</td>
</tr>
<tr>
<td>24</td>
<td>2</td>
<td>Kalamazoo Apple Computer User's Society Newsletter [Kalamazoo MI]Vol. 9 No. 6, 1998 June</td>
</tr>
<tr>
<td>24</td>
<td>3</td>
<td>KAUG NewsBytes [Kokomo], 1995 June</td>
</tr>
<tr>
<td>24</td>
<td>4</td>
<td>Lisa Lives [Palm Beach Gardens FL], 1994 Spring</td>
</tr>
<tr>
<td>24</td>
<td>5</td>
<td>The Lisa Talk Report Vol. 2 No. 1 - 3 , 1986 Spring, Summer, Fall</td>
</tr>
<tr>
<td>Directory</td>
<td>File Description</td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>-----------------</td>
<td></td>
</tr>
<tr>
<td>box 30, folder 7</td>
<td>MacinTalk [Nashville TN], 1995 Sept.</td>
<td></td>
</tr>
<tr>
<td>box 30, folder 8</td>
<td>The Macintosh Connection Vol. 1 No. 5 - 8, 1985 Jan. - June</td>
<td></td>
</tr>
<tr>
<td>box 31, folder 4</td>
<td>Mac Tech Source Vol. 1 No. 1, 2, 1984 Sept.</td>
<td></td>
</tr>
<tr>
<td>box 32, folder 7</td>
<td>Mad Mac News [Madison WI] Vol. 5 No. 1 - 5, 1990 Jan - May</td>
<td></td>
</tr>
<tr>
<td>box 33, folder 2</td>
<td>Mar - Creek Apple II [MAMC Newsletter Kalamazoo MI], 1987 Jan. Mar. May</td>
<td></td>
</tr>
<tr>
<td>box 33, folder 3</td>
<td>Mini’apples [MN] Vol. 4 No. 2 - 4, 9 - 12, 1981</td>
<td></td>
</tr>
<tr>
<td>box 33, folder 4</td>
<td>Mini’apples [MN] Vol. 5 No. 1 - 7, 1982 Jan - July</td>
<td></td>
</tr>
<tr>
<td>box 33, folder 7</td>
<td>Mini’apples [MN] Vol. 6 No. 11 - 12, 1983 Sept. - Dec.</td>
<td></td>
</tr>
<tr>
<td>box 33, folder 10</td>
<td>Mini’apples [MN] Vol. 7 No. 11 - 12, 1984 Nov. - Dec.</td>
<td></td>
</tr>
</tbody>
</table>
box 34, folder 1  Mini'app'les [MN] Vol. 8 No. 6 - 8, 10 - 12, 1985 June - Dec.
box 34, folder 3  Mini'app'les [MN] Vol. 9 No. 5 - 8, 10 - 11, 1986 May - Nov.
box 34, folder 4  Mini'app'les [MN] Vol. 10 No. 1 - 5, 1987 Jan - May
box 34, folder 5  Mini'app'les [MN] Vol. 10 No. 6 - 12, 1987 June - Dec.
box 34, folder 6  Mini'app'les [MN] Vol. 11 No. 2 - 4, 7 - 8, 10 - 12, 1988
box 35, folder 3  Mini'app'les [MN] Vol. 18 No. 9 - 11, 1995
box 35, folder 4  Mouse Drippings Vol. 3 No. 5 - 7, 9, 11 - 12, 1986
box 35, folder 7  Mouse Drippings Vol. 5 No. 1, 3 - 4, 6 - 8, 1988 Jan. - Aug.
box 35, folder 11  Mouse Drippings , 1990 Jan. - June
box 36, folder 1  Mouse Drippings , 1991 Jan. - May
box 36, folder 3  Mouse Drippings , 1992
box 36, folder 4  The Mouseketeer Vol. 1 No. 12; Vol. 2 No. 1 or 2, 3, 1987
box 36, folder 7  Mouse Tracks [Portland OR] Vol. 4 No. 3 - 4, 6 - 7, 1988 May - July
box 36, folder 10  Mouse Tracks [Portland OR] Vol. 5 No. 5 - 6, 5.9a, Vol. 9.c, 1989 May - Oct.
box 36, folder 12  Mouse Tracks [Portland OR] Vol. 6 No. 6, 9, 10, 12, 1990 June - Dec.
box 37, folder 16  MSB [St Louis MO] Vol. 5 No. 1, 2, 4, 6, 1987 Jan. - Dec.
box 37, folder 17  MSB [St Louis MO] Vol. 6 No. 2 - 6, 1988 Mar. - Dec.
box 37, folder 20  M.U.D. Slinger [Wilmington DE] Vol. 3 No. 1, 4 - 6, 8, 11, 12, 1987 Jan. - Dec.
box 38, folder 12  The Note Pad [Springfield IL], 1987 Jan. - Dec.
box 38, folder 14  The Note Pad [Springfield IL], 1989 Jan. - Dec.
box 38, folder 15  The Note Pad [Springfield IL], 1990 Jan. - Dec.
box 38, folder 16  The Note Pad [Springfield IL], 1991 Jan. - Dec.
box 38, folder 17  The Note Pad [Springfield IL], 1992 Jan. - Dec.
box 38, folder 18  The Note Pad [Springfield IL], 1995 June - 1996 May
box 39, folder 1  The Northwest Apple Pickers Vol. 2 No. 6 - 12, 1987 June - Dec.
box 39, folder 10  NYMUG News [NYC], 1995 May - June
box 40, folder 1  Pig Tales [Houston], 1995 May - 1996 Apr.
box 40, folder 4  Random Access [UT Austin] Vol. 5 No. 8 - 9, 1; Vol. 6 No. 2 - 4, 1988 May - Nov.
box 40, folder 8  Random Access [UT Austin] Vol. 9 No. 4 - 10, 12, 1992 Apr. - Dec.
box 40, folder 9  Read Me [N.O. LA], 1988 Dec.
box 40, folder 11  Read Me [N.O. LA], 1990 Feb. - June
box 40, folder 13  Resources [SDMUG], 1984 June - Nov.
box 40, folder 14  Resources [SDMUG], 1985 Jan. - May
box 41, folder 1  Resources [SDMUG] Vol. 3 No. 1 - 5, 1986 Jan. - May
box 41, folder 2  Resources [SDMUG] Vol. 6 No. 6; Vol. 3 No. 7, 10 - 12, 1986 June - Dec.
box 41, folder 4  Resources [SDMUG] Vol. 4 No. 5 - 8, 1987 May - Aug.
box 41, folder 7  Resources [SDMUG] Vol. 5 No. 5 - 8, 1988 May - Sept.
SPC Apple [Bay Area CA] Vol. 3 No. 1 - 4, 6, 10, 1984

Scope and Contents note
Cociety for the Prevention of Cruelty to

SPC Apple [Bay Area CA], 1985 [Jan. - ?]
Scope and Contents note
Cociety for the Prevention of Cruelty to

Stanford Macintosh User's Group Vol. 4 No. 1; Vol. 3 No. 12; Vol. 4 No. 4 - 12, 1987 Jan. - Dec.
Stanford Macintosh User's Group, undated

UMUG NEWS [Utah] Vol. 6 No. 2; Vol. 5 No. 4, 7 - 12, 1989 Jan. - Sept.
Washington Apple Pi [DC] Vol. 6 No. 11, 12, 1984 Nov. - Dec.
Washington Apple Pi [DC] Vol. 8 No. 6 - 8, 1986 June - Aug.
Washington Apple Pi [DC] Vol. 9 No. 4 - 6, 1987 Apr. - June
| Box 49, Folder 1 | Washington Apple Pi [DC] Vol. 10 No. 4 - 6, 1988 Apr. - June |
| Box 49, Folder 3 | Washington Apple Pi [DC] Vol. 10 No. 11, 12, 1988 Nov. - Dec. |
| Box 49, Folder 5 | Washington Apple Pi [DC] Vol. 11 No. 5 - 7, 1989 May - July |
| Box 49, Folder 7 | Washington Apple Pi [DC] Vol. 11 No. 11, 12, 1989 Nov. - Dec. |

| Box 50, Folder 2 | Washington Apple Pi [DC] Vol. 12 No. 4, 5, 7, 1990 Apr. - July |
| Box 50, Folder 6 | Washington Apple Pi [DC] Vol. 13 No. 4 - 6, 1991 Apr. - June |
| Box 51, Folder 3 | Washington Apple Pi [DC] Vol. 14 No. 4 - 6, 1992 Apr. - June |
| Box 52, Folder 2 | Washington Apple Pi [DC] Vol. 18 No. 3, 1996 May / June |
| Box 52, Folder 4 | The Works Demonstration [Computer Disk], 1987 |
| Box 52, Folder 5 | The WORKS [PA] Vol. 2 No. 5 - 9; Vol. 3 No. 3, 4, 1988 Jan. - Dec. |
| Box 52, Folder 6 | The WORKS [PA] Vol. 3 No. 5 - 9, 1989 Jan. - May |
| Box 52, Folder 7 | Yale Macintosh Users’ Group [The Librarian’s Shelf], undated |

### Manuals Series 13

**Scope and Contents note**

This series includes manuals for the hardware and software for the Apple, Lisa, and Macintosh lines of computers.

### Lists & Bibliographies of Manuals Subseries 13.1

- **Box 1, Folder 1**: List of Manuals, 1983
- **Box 1, Folder 2**: User Education Archives of Manuals, 1986
- **Box 1, Folder 3**: Service Documentation, 1991
- **Box 1, Folder 4**: Apple Software: Current Versions, 1992, Dec.
- **Box 1, Folder 5**: Engineering Interface & Design Reference Manual: the complete guide to services provided, 1994, Mar.
- **Box 1, Folder 6**: Software Version History, 1996, Aug.

### Hardware Manuals Subseries 13.2

- **Box 1, Folder 7**: 80-column text card manual: for 11E only, 1982
- **Box 1, Folder 8**: Apple 3.5 drive owner’s guide, 1986
- **Box 1, Folder 9**: Apple Daisy Wheel Printer Service Manual, 1983

**Scope and Contents note**

Diskette

Subjects and Indexing Terms

Fisher, Larry V.
Manuals Series 13
Hardware Manuals Subseries 13.2

Guide to the Apple Computer, Inc.
Records M1007

Box 1, folder 11: Apple Ethernet LC card user's guide, undated
Box 1, folder 12: Apple I Operation Manual (reprint/photocopy), 1976
Box 1, folder 13: Apple I Operation Manual, 1976
Box 1, folder 14: Apple II owner's guide errata, undated
Box 1, folder 15: Apple II parallel interface card: installation and operating manual, 1982
Box 1, folder 16: Apple II Reference Manual, General Troubleshooting Information, Apple II Service Technical Notes, undated

Physical Description: 2 copies

Box 1, folder 19: Apple II Reference Manual Addendum [addenda], undated
Box 2, folder 2: Apple IIe: A beginning, 1982, Nov.
Box 2, folder 3: Apple II owner's guide, 1981
Box 2, folder 4: Apple II Reference Manual Addendum [addenda], undated

Box 2, folder 5: Apple III Plus Read Me First, 1983
Box 2, folder 6: Apple III Service Reference Manual [1 of 2], undated
Box 2, folder 7: Apple III Service Reference Manual [2 of 2], undated
Box 2, folder 8: Apple ImageWriter User's Manual errata, 1984?
Box 2, folder 9: Apple Modem 300/1200 user's manual: guide to the Lisa, 1984?
Box 2, folder 10: Apple Multiple Scan 15 display user's guide, 1994
Box 2, folder 11: Apple Writer III, 1981
Box 2, folder 12: Apple Writer III, 1981
Box 2, folder 13: Apple Writer manuals addendum & appendices, undated
Box 2, folder 14: AppleCD 300i user's guide, 1992
Box 2, folder 15: AppleCD 300i user's guide, 1994
Box 3, folder 1: AppleCD SC owner's guide, 1988
Box 3, folder 3: AutoStart ROM Installation & Operation Manual, 1979
Box 3, folder 4: Disk II Floppy Disk subsystem: installation & operating manual, 1978

Box 3, folder 6: Extended 80-column text card supplement for IIe only, 1982
Box 3, folder 7: Getting started with your Macintosh Quadra 800, 1992
Box 3, folder 9: ImageWriter LQ, 1988
Box 3, folder 10: ImageWriter II owners manual, 1985
Box 3, folder 11: Inside AppleTalk note: signed by authors, 1989
Box 3, folder 12: LaserWriter, 1986
Box 3, folder 13: Lisa Owner's Guide (alpha draft), 1983
Box 4, folder 1: Lisa Owner's Guide, 1983
Box 4, folder 2: Macintosh, 1984
Box 4, folder 3: Macintosh IIcx computer training: quick reference booklet, 1989
Box 4, folder 4: Macintosh Hard Disk 20, 1985
Box 4, folder 5: Macintosh II, 1988
Box 4, folder 6: Macintosh Joan Rivers User's Guide [AppleFax], 1987
Box 4, folder 7: Macintosh Performa errata, 1994
Box 4, folder 8: Macintosh Plus, 1995
Box 4, folder 9: Mac Plus Internal Disk Drive Kit Booklet & Diskette, 1986
Box 4, folder 10: Macintosh Plus owner's guide, 1987
Box 4, folder 12: Macintosh reference, 1990
Box 5, folder 1: Macintosh SE, 1987
Box 5, folder 2: Macintosh user's guide for desktop Macintosh computers, 1993
Box 5, folder 3: Meet your Apple training manual (Apple II), 1980
box 5, folder 5  Parallel Printer Install Tool Rev. 1.1 for MacWorks, 1984
box 5, folder 7  The Printer Disk & Installation Program, 1984
box 5, folder 8  Profile [drive] for Apple III, 1980
box 5, folder 9  StyleWriter & Personal LaserWriter LS Printer Driver Update, 1993
box 5, folder 10  SuperSprite owner's manual, 1983
box 5, folder 11  UFONIC voice system owner's manual, 1984
box 18, folder 1  Apple IIe owner's guide, 1982
box 18, folder 3  The Apple II guide, 1990 Fall
box 18, folder 4  Easy guide to your Apple II / Joseph Kascmer. -- Berkeley, Calif. : Sybex, , 1983
box 18, folder 5  Macintosh : 120 idee oer il nuovo computer Apple / Gaetano Marano. -- Milan : Gruppo Editoriale Jackson, , 1984
box 18, folder 6  Getting started with your Macintosh Quarda 650, , undated
box 18, folder 7  Macintosh twentieth anniversary : manuel de l'utilisateur. French language, undated
box 18, folder 8  Macintosh twentieth anniversary : benutzerhandbuch. German language, undated
box 18, folder 9  Macintosh twentieth anniversary : [user's manual]. Japanese language, undated
box 19, folder 1  Introducing the Apple Macintosh / by Edward S. Connolly and Philip Lieberman. -- Indianapolis, Ind. : Howard S. Sams,, 1984
box 19, folder 4  Macintosh PowerBook Duo user's guide, , 1995
box 19, folder 5  Apple ColorMonitor installation manual, , 1985
box 19, folder 7  AppleCD 300i plus, , 1993
box 19, folder 8  DUODISK owner's manual, , 1983
box 19, folder 9  Extended 80-column text/AppleColor adaptor card manual, , 1984
box 19, folder 10  Getting your Apple internet server online, , 1996
box 19, folder 11  ImageWriter II sheetfeeder installation manual, , 1985
box 19, folder 12  Local area network cabling guide, , 1991
box 19, folder 13  Monitor II user's manual, , 1982

Programming Language Manuals

box 6, folder 1  Apple FORTRAN : language reference manual, 1980
box 6, folder 2  Apple II instant PASCAL : an introduction to programming / Robert Moll, Rachel Folsom, 1985
box 6, folder 3  AppleSoft Reference Manual, 1977
box 6, folder 3  Apple III Pascal [various errata], undated
box 6, folder 4  Apple III Business BASIC Addendum & Errata, undated
box 6, folder 5  Apple Logo : introduction to programming through turtle graphics, 1982
box 6, folder 6  Apple Logo primer / Gary G. Bitter, Nancy Ralph Watson, 1983
box 6, folder 7  Apple Logo reference manual (Apple II), 1982
box 6, folder 8  Apple Logo sample program disk and toolkit for the Apple II family, 1983
box 7, folder 1  Apple Pascal operating system reference manual, 1980
box 7, folder 2  Apple Pascal Operating System Reference Manual Addendum, undated
    Scope and Contents note
    multiple copies

box 7, folder 3  Apple Pascal Language Reference Manual Addendum, 19807
    Scope and Contents note
    multiple copies
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 7, folder 4</td>
<td>Apple Pascal 1.2 update manual, 1983</td>
</tr>
</tbody>
</table>
| box 7, folder 5 | Apple Pascal Update (version 1.0 - 1.1), 1980  
Scope and Contents note  
multiple copies |
| box 7, folder 6 | Apple pilot : editor’s manual, 1980 |
| box 7, folder 10 | BASIC 1.0, 1984 |
| box 7, folder 11 | BASIC Programming with Pro DOSTM, 1983 |
| box 7, folder 12 | Glue Code : it gets you out of sticky situations, 1991 |
| box 7, folder 13 | A guide to the Newton toolkit, 1993 |
| box 8, folder 1 | Hand-holding BASIC, 1980  
Physical Description: Includes 2 computer diskettes ; 3.5 in. |
| box 8, folder 2 | Macintosh Pascal 2.0 Update [various notes], 1986 |
| box 8, folder 3 | Newton programmer’s guide. Alpha draft 1.0. Chapters 1-12, 1993 July 17 |
| box 8, folder 4 | Newton programmer’s guide. Alpha draft 1.0. Chapters 13-end, 1993 July 17 |
| box 8, folder 5 | Pascal Reference Manual [1 of 2], 1983 - 1984 |
| box 8, folder 7 | Pocket Guide To Mac Pascal (final draft : 102 loose pages), 1986 |

### Apple Software Manuals Subseries 13.4

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 9, folder 1 | The American challenge : a sailing simulation [kit] (Apple II), 1986  
Physical Description: Includes 1 diskette ; 5 in. + 1 v. ; 51 p. + 1 phonograph record |
| box 9, folder 2 | Apple Access III, 1981 |
| box 9, folder 3 | Apple File III/ Viewpoint Database Management System (Apple III), 1982 |
| box 9, folder 4 | Apple Forecast System Revision 2.0 (Apple II), 1979 |
| box 9, folder 5 | Apple II : Errata to the Applesoft Tutorial (Apple II), 1982 |
| box 9, folder 6 | Apple Selector III User’s Manual (Apple III), 1983 |
| box 9, folder 7 | Apple III SOS Reference Manual (Apple III), 1982, March  
Scope and Contents note  
diskette |
| box 9, folder 8 | Apple Post Mailing list maintenance utility package for the Apple II, 1979  
Physical Description: Includes 1 diskette ; 5.25 in. |
| box 9, folder 9 | Apple III ProFile Owner’s Manual Errata (Apple III), undated |
| box 9, folder 10 | Apple Softcard III Manuals (Apple III) [1 of 2], 1982  
Subjects and Indexing Terms  
Microsoft |
| box 9, folder 11 | Apple Softcard III Manuals (Apple III) [2 of 2], 1982  
Subjects and Indexing Terms  
Microsoft |
<p>| box 10, folder 1 | Apple Software Bank Checkbook and Database Management System (Apple II), 1977 |
| box 10, folder 2 | Apple Software Bank Contributed Programs, Vol. 3-5 (Apple II), 1978 |</p>
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10, 3</td>
<td>Apple terminal: VT-100 emulator, 1980</td>
</tr>
<tr>
<td>10, 4</td>
<td>Bridge tutor, 1980</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 v. ; 5 p. + 2 computer diskettes ; 5.25 in.</td>
</tr>
<tr>
<td>10, 5</td>
<td>The Cashier-- Retail Store Management (Apple II), 1978</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 v. ; 92 p. + 4 diskettes ; 5.25 in.</td>
</tr>
<tr>
<td>10, 6</td>
<td>Catalyst User's Manual (Apple III), 1982</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Quark</td>
</tr>
<tr>
<td>10, 7</td>
<td>Diet analysis, 1980</td>
</tr>
<tr>
<td></td>
<td>Physical Description: Includes 3 computer diskettes ; 5.25 in.</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>10, 8</td>
<td>The DOS manual (Apple II), 1981</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>10, 9</td>
<td>Graph 'n' Calc (Apple III), undated</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Williams, Don</td>
</tr>
<tr>
<td>10, 10</td>
<td>Habamerge (Apple), 1984</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>10, 11</td>
<td>Math strategy, 1984</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 v. ; 29 p. + 2 computer diskettes ; 5.25 in.</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>10, 12</td>
<td>Order tracking system. -- Version 1.3A, 1980</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>10, 13</td>
<td>Pascal 1.2 Update Addendum (Apple II), 1982?</td>
</tr>
<tr>
<td>10, 14</td>
<td>Pascal Software for the Thunderclock Plus Manual (Apple II), 1980</td>
</tr>
<tr>
<td>10, 15</td>
<td>Programmer's Aid #1: installation &amp; operating manual (Apple II), 1978</td>
</tr>
<tr>
<td>11, 1</td>
<td>QuickFile... An Introduction (Apple III), undated</td>
</tr>
<tr>
<td>11, 2</td>
<td>QuickFile II for Ile only : Pascal 1.1 based, 1982</td>
</tr>
<tr>
<td>11, 3</td>
<td>QuickFile III Manual Addendum (Apple III), 1982</td>
</tr>
<tr>
<td>11, 4</td>
<td>QuickFile III sampler (Apple III), 1982</td>
</tr>
<tr>
<td>11, 5</td>
<td>Scritp III, 1980</td>
</tr>
<tr>
<td>11, 6</td>
<td>Using Apple Access II on the Apple II Unidisk 3.5 (Apple II), 1985</td>
</tr>
<tr>
<td>11, 7</td>
<td>Visicalc sampler users guide (Apple III), 1981</td>
</tr>
<tr>
<td>11, 8</td>
<td>Visicalc training manual (Apple II), 1980</td>
</tr>
<tr>
<td>11, 9</td>
<td>Visicalc III : an introduction (Apple III), 1980</td>
</tr>
<tr>
<td>11, 10</td>
<td>Visicalc III users manual (Apple III), 1981</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 v. ; 298 p. + 3 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

Guide to the Apple Computer, Inc.  
Records M1007  

M1007  110
box 20, folder 1  The American challenge : a sailing simulation. -- Northbrook, Ill. : Mindscape, Inc., , 1986
  Physical Description: 1 v. + 1 computer diskette ; 5.25 in. + 1 sound disk
box 20, folder 2  Apple IIc systems utilities, 1984
box 20, folder 3  Apple Logo II reference manual (Apple II), 1982, 1984
box 20, folder 4  Apple Software Bank contribute programs, Vol. 1 & 2, 1978
box 20, folder 5  Apple Writer III : an introduction, 1980
box 20, folder 6  AppleWorks reference cards (Apple II), 1984
  Physical Description: 1 v. + 2 computer diskettes ; 5.25 in.
box 20, folder 8  MOPTOWN C2E0011 backup, 1981
  Physical Description: 1 v. + 2 computer diskettes ; 5.25 in.
box 20, folder 9  PASCAL animation tools, , 1980
  Physical Description: 1 v. + 2 computer diskettes ; 5.25 in.
box 20, folder 10  Pilot animation tools, , 1981
  Physical Description: 1 v. + 1 computer diskette ; 5.25 in.
box 20, folder 11  ProDos supplement to the Apple Ile owner's manual, , 1983, 1984

Lisa Software Manuals Subseries 13.5
box 12, folder 1  Clasical Reference Manual, 1983
box 12, folder 2  COBOL Manual for the Lisa (beta draft), 1983
  Physical Description: Includes 2 computer diskettes : 5.25 in.
box 12, folder 3  COBOL Manual for the Lisa (pre-release), 1983
box 12, folder 4  Lisa Basic-Plus 2.0 language, 1984
box 12, folder 5  Lisa Basic-Plus 2.0 user's guide, 1984
box 12, folder 6  LisaCalc (alpha draft) [1 of 2], 1983
box 12, folder 7  LisaCalc (alpha draft) [2 of 2], 1983
box 13, folder 1  LisaDraw (alpha draft) [1 of 2], 1983
box 13, folder 2  LisaDraw (alpha draft) [2 of 2], 1983
box 13, folder 3  LisaGraph (alpha draft) [1 of 2], 1983
box 13, folder 4  LisaGraph (alpha draft) [2 of 2], 1983
box 13, folder 5  LisaList (alpha draft) [1 of 2], 1983
box 13, folder 6  LisaList (alpha draft) [2 of 2], 1983
box 13, folder 7  Lisa Pascal 2.0 languages, 1983
  Physical Description: 1 v. + 3 computer diskettes ; 3.5 in.
box 14, folder 1  Lisa Pascal 2.0 workshop users guide, 1983
  Physical Description: 1 v. + 2 computer diskettes ; 3.5 in.
box 14, folder 2  LisaProject (alpha draft), 1983
box 14, folder 3  LisaWrite (alpha draft) [1 of 2], 1983
box 14, folder 4  LisaWrite (alpha draft) [2 of 2], 1983
box 14, folder 5  MacWorks/ Hard Disk Install (Lisa), 1984?
box 14, folder 8  Pascal (for Lisa), 1983
box 14, folder 9  Pascal for the Lisa, 1984
box 15, folder 1  Pascal Reference Manual [1 of 3], 1984
box 15, folder 2  Pascal Reference Manual [2 of 3], 1984
### Manual Series 13

#### Lisa Software Manuals Subseries 13.5

- **box 15, folder 3**: Pascal Reference Manual [3 of 3], 1984
- **box 15, folder 4**: Pascal Reference Manual Appendix: Quickdraw (for Lisa), 1983
- **box 15, folder 6**: Workshop User's Guide for the Lisa (beta draft), 1983?
- **box 15, folder 7**: Toolkit 3.0 Package III [1 of 2], 1984
- **box 15, folder 8**: Toolkit 3.0 Package III [2 of 2], 1984

### Macintosh Software Manuals Subseries 13.6

- **box 16, folder 1**: The American Heritage dictionary: user's guide for Macintosh, 1993
- **box 16, folder 2**: Apple At Ease 2.0 owner's guide, 1994
- **box 16, folder 3**: Apple At Ease 2.0 quick reference card, 1994
- **box 16, folder 4**: Apple At Ease 2.0 for workgroups: administrators guide, 1993
- **box 16, folder 5**: Apple At Ease 2.0 update, 1994
- **box 16, folder 6**: Apple Migration Tool for Microsoft Mail User's Guide (Macintosh), 1995
- **box 16, folder 7**: AppleTalk Personal Network (Macintosh), 1984
- **box 16, folder 8**: Avid VideoShop user's guide. -- Version 2.0 Macintosh, 1993
- **box 16, folder 9**: ClarisWorks handbook for Macintosh, 1993-1994
- **box 16, folder 10**: ClarisWorks quick reference, 1993
- **box 16, folder 11**: Clickart Effects (Macintosh), undated
  - Subjects and Indexing Terms
  - T/Maker Graphics

- **box 16, folder 12**: Davidson's Kid Works 2, undated
  - Subjects and Indexing Terms
  - T/Maker Graphics

- **box 16, folder 13**: Desk Organizer (Macintosh), 1984
- **box 16, folder 14**: HyperCard Help Printout (Macintosh) [1 of 2], 1988
- **box 16, folder 15**: HyperCard Help Printout (Macintosh) [2 of 2], 1988
- **box 16, folder 16**: HyperCard User's Guide (Macintosh), 1987
- **box 16, folder 17**: HyperTalk (Macintosh), undated
- **box 16, folder 18**: Macintalk 1.0 (Macintosh), 1984, December
- **box 16, folder 19**: Macintalk Version 1.0: speech synthesis tools for the Mac (Macintosh), 1984
- **box 16, folder 20**: Macintosh 68000 Development System (Macintosh), 1984
- **box 16, folder 21**: Macintosh Application Environment 2.0 (Macintosh), 1995
- **box 17, folder 1**: Macintosh New Features Update (Macintosh), 1987
- **box 17, folder 2**: Macintosh System Software Update (Macintosh), 1988
- **box 17, folder 3**: Macintosh User Education. The AppleTalk Manager: A Programmer's Guide (Macintosh), 1985
  - Scope and Contents note
  - diskette

- **box 17, folder 4**: MacLabeler (Macintosh), 1984
  - Subjects and Indexing Terms
  - Ideaform, Inc.

- **box 17, folder 5**: MacPaint manual (Macintosh), 1983
- **box 17, folder 6**: MacSpell Right (Macintosh), 1986?
- **box 17, folder 7**: MacWorks Manual (Macintosh), 1983-1984
- **box 17, folder 8**: MacWorks XL (draft)(Lisa and Macintosh), 1983
- **box 17, folder 9**: Mastering Your Macintosh Version 3.0 (Macintosh), 1989
- **box 17, folder 10**: Mastering Your Macintosh Version 4.0 (Macintosh), 1991
- **box 17, folder 11**: Microsoft Word Quick Reference Guide (Macintosh), 1984
  - Subjects and Indexing Terms
  - Microsoft
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 17, 12    | PackIt III Manual (Macintosh), 1986  
Subjects and Indexing Terms  
Chesley, Harry R. |
| 17, 13    | Quicken guide for Macintosh Performa users, 1993  
Subjects and Indexing Terms  
Chesley, Harry R. |
| 17, 14    | QuickTime Conferencing Kit (Macintosh), 1995  
REdit (Macintosh), 1985 Mar. |
| 17, 15    | ResEdit Reference (Macintosh), 1988  
The Scrap Manager: a programmer's guide (Macintosh), 1985  
SmartForm Assistant Manual (Macintosh), 1989  
Physical Description: 1 v. ; 44 p. + 1 computer diskette ; 3.5 in. |
| 17, 16    | Social style application user's guide (Macintosh), 1987  
Physical Description: 1 v. ; 39 p. + 1 computer diskette ; 3.5 in. |
| 17, 17    | Switcher Construction Kit (Macintosh), 1985 Mar.  
TeachText ReadMe File (Macintosh), 1987?  
Typing Made Easy (Macintosh), 1985  
Subjects and Indexing Terms  
QED |
| 17, 18    | The Writing Center quick reference (Macintosh), 1994  
Subjects and Indexing Terms  
QED |
Physical Description: 1 v. + 1 computer diskette ; 3.5 in. |
| 20, 13    | Apple internet connection kit, , 1995  
Apple Link quick reference, , 1987  
Apple Link 5.0, 1989  
Apple Link 6.0, 1990  
Physical Description: (cy 1) |
| 21, 1     | Apple Link 6.0, 1990  
Physical Description: (cy 2). Includes 2 computer diskettes ; 3.5 in. |
| 21, 2     | Apple Remote Access client user's guide for Macintosh, , 1993  
Macintosh Pascal user's guide, , 1984  
Macintosh Pascal reference manual, , 1984  
Macintosh Pascal technical appendix, , 1984  
Macintosh PhotoFlash : getting started, , 1994  
Macintosh System 7.5 upgrade guide, , 1994  
Macintosh System software update : Apple FDHD manual, , 1988  
MacPaint, , 1983  
Macintosh MacPaint demonstration, , undated  
MacWrite, , 1984  
Social style application user's guide, , 1987  
Physical Description: 1 v. + 1 computer diskette ; 3.5 in. |
box 22, folder 3  Software dispatch user's guide, 1993
box 22, folder 4  Switcher construction kit, 1986
                Physical Description: 1 v. + 1 computer diskette; 3.5 in.

box 22, folder 5  What's new in System 7?, 1991
box 25  AppleShare file server administrator's guide, 1988
box 25  AppleShare file server user's guide, 1988
box 25  AppleShare file server administrator's supplement for Apple II workstations, 1988

Japanese Language manuals Subseries 13.7
box 23, folder 1  Microsoft Excel, V. 1.06, 4893 undated
                Physical Description: 2 v. + 1 computer diskette; 3.5 in. + 3 misc. pieces of ephemera
box 23, folder 2  Apple MacJust Mail,, 4914 undated
                Physical Description: 1 v. + 1 computer diskette; 3.5 in. + 1 adaptor cable (cy 1)
box 23, folder 3  Apple MacJust Mail,, 4919 undated
                Physical Description: 1 v. + 1 computer diskette; 3.5 in. + 1 adaptor cable (cy 2)
box 23, folder 4  Claris, 5126 undated
                Physical Description: 4 v. + 1 computer diskette; 3.5 in.
box 24, folder 1  Macintosh MacProject,, 4851 undated
                Physical Description: 1 v. + 2 computer diskettes; 3.5 in. (cy 1)
box 24, folder 2  Macintosh MacProject,, 4862 undated
                Physical Description: 1 v. + 2 computer diskettes; 3.5 in. (cy 2)
box 24, folder 3  Ergosoft, 4848 undated
                Physical Description: 4 v. + 4 computer diskettes; 3.5 in.
                Scope and Contents note
                EGBridge. -- EGWord. -- EGBridge
box 24, folder 4  Turbo Jip, 4874 undated
                Physical Description: 1 v. + 2 computer diskettes; 3.5 in.
box 25, folder 4  Hypercard, 1988
                Physical Description: 1 v.

Audiovisual materials Series 14
Conditions Governing Access note
Items in Beta or U-matic format require at least two weeks advance notice before use to allow staff to have use copies made.

Apple videotapes Subseries 14.1
Scope and Contents note
This subseries includes Apple-produced videotapes dealing with various Apple computer lines, conferences, seminars, internal communications. Also includes copies of many of Apple Computer television commercials.
<table>
<thead>
<tr>
<th>Box, Video Tape</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 1, videotape 1 | ACOT (Apple Classrooms of Tomorrow) : a research project of the Advanced Technology Group. , 1990 Aug. 20  
  Physical Description: 1 videocassette of 1 (VHS) (6 min.) : sd., col. ; 1/2 in. cy. 1 |
| box 1, videotape 2 | ACOT (Apple Classrooms of Tomorrow) : a research project of the Advanced Technology Group. c. 2, 1990 Aug. 20  
  Physical Description: 1 videocassette of 1 (VHS) (6 min.) : sd., col. ; 1/2 in. cy. 2 |
| box 1, videotape 3 | ACOT - Apple Classrooms of Tomorrow, Memphis, undated  
  Physical Description: 1 videocassette of 1 (VHS) (17:02 min.) : sd., col. ; 1/2 in. |
| box 1, videotape 4 | Adobe postscript display system, 219 1988 May 10  
  Physical Description: 1 videocassette of 1 (VHS) (33 min.) : sd., col. ; 1/2 in. |
| box 1, videotape 5 | Apple analysts meeting, 1986 Apr. 23  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. cy. 1 |
| box 1, videotape 6 | Apple analysts meeting, 1986 Apr. 23  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. cy. 2 |
| box 1, videotape 7 | Apple annual conference / Mark Orr & Doug Cayne, 1990  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 1, videotape 8 | Apple Canada's Executive Briefing Centre, 1990 Apr. 2  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 1, videotape 9 | Apple compilation, 126 1986 Mar. 26  
  Physical Description: 1 videocassette of 1 (VHS) (7 min.) : sd., col. ; 1/2 in. |
| box 1, videotape 10 | Apple Computer compilation, 1988 May 5  
  Physical Description: 1 videocassette of 1 (VHS) (13 min.) : sd., col. ; 1/2 in. |
| box 2, videotape 1 | Apple Computer : 11 tied spots, 1988 Oct. 4  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
  Scope and Contents note  
  I had one of those -- On the carpet -- Galileo -- Intelligence -- Question -- Alphabet --  
  Sleeping giant -- Presentation -- Maternity leave/power -- Career move -- |
| box 2, videotape 2 | Apple Computer college video, undated  
  Physical Description: 1 videocassette of 1 (VHS) (25:15 min.) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 2, videotape 5 | Apple desktop presentations : Apple video / Apple Computer France, undated  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. PAL format |
<table>
<thead>
<tr>
<th>Box and Tape Number</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 2, videotape 6 | **Apple desktop publishing, undated**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
  Scope and Contents note  
  Second generation advantage : meet the new standard -- Interface : building the right tools |
| box 2, videotape 7 | **Apple expo : Parc de la Villette - Porte de Pantin, 1987 Oct. 3**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1) |
| box 2, videotape 8 | **Apple expo : Parc de la Villette - Porte de Pantin, 1987 Oct. 3**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2) |
| box 2, videotape 9 | **Apple expo, 1988**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 2, videotape 10 | **Apple FY 91 television advertising presentation, 1991**  
  Physical Description: 1 videocassette of 1 (VHS) (10:14 min.) : sd., col. ; 1/2 in. (cy 1) |
| box 3, videotape 1 | **Apple FY 91 television advertising presentation, 1991**  
  Physical Description: 1 videocassette of 1 (VHS) (10:14 min.) : sd., col. ; 1/2 in. (cy 2) |
| box 3, videotape 2 | **Apple hearing demo reel. -- (Apple Computer Technical Report; no. 25), undated**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 3, videotape 3 | **Apple K-12 videos, 1990 Apr. 19**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) (11 min.) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 3, videotape 7 | **Apple Pacific FY "93" sales forum, 1992 Oct 26-30**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 3, videotape 8 | **Apple shareholders [i.e. analyst's] meeting, 130 1986 Apr. 23**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1) |
| box 3, videotape 9 | **Apple shareholders [i.e. analyst's] meeting, 131 1986 Apr. 23**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2) |
| box 3, videotape 10 | **Apple shareholders meeting, 1987 Jan. 28**  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 4, videotape 1 | **Apple survey video, 1990 Aug. 26**  
  Physical Description: 1 videocassette of 1 (VHS) (20:38 min.) : sd., col. ; 1/2 in. |
Audiovisual materials Series 14
Apple videotapes Subseries 14.1

box 4, videotape 2  Apple USA / Video Solutions, 124 1986 Feb. 22
  Physical Description: 1 videocassette of 1 (VHS) (5:00) : sd., col. ; 1/2 in.

box 4, videotape 3  Apple technology forum, 1988 May 20
  Physical Description: 1 videocassette of 1 (VHS) (80:00) : sd., col. ; 1/2 in. (cy 1)

box 4, videotape 4  Apple technology forum, 229 1988 May 20
  Physical Description: 1 videocassette of 1 (VHS) (80:00) : sd., col. ; 1/2 in. (cy 2)

box 4, videotape 5  Apple unveils new Macintosh series, 3 undated
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
  Scope and Contents note
    11 segments

box 4, videotape 6  Apple's new computer, 103 1984 Apr. 26
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
  Scope and Contents note
    Today (NBC) -- Good Morning America (ABC) -- Business Times

box 4, videotape 7  Apples for the students : news broadcasts, etc., undated
  Physical Description: 1 videocassette of 1 (VHS) (7:32) : sd., col. ; 1/2 in.

box 4, videotape 8  Apples for the students : television commercials, undated
  Physical Description: 1 videocassette of 1 (VHS) (9:20) : sd., col. ; 1/2 in.

box 4, videotape 9  Blue busters & other titles, 89 undated
  Physical Description: 1 videocassette of 1 (VHS) (34:35) : sd., col. ; 1/2 in.
  Scope and Contents note
    Blue busters -- We are Apple -- Apple II party -- Strength & spirit -- APG -- Europe presentation -- Awards

box 4, videotape 10  Business world show, no. 4, 168 1987 July 16
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

box 5, videotape 1  CD-Almanac for Fast Eddie, 1991 Feb. 8
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

box 5, videotape 2  Commitment to diversity, undated
  Physical Description: 1 videocassette of 1 (VHS) (18:07) : sd., col. ; 1/2 in.

box 5, videotape 3  Computerland conference, 1986 July 11
  Physical Description: 1 videocassette of 1 (VHS) (18:07) : sd., col. ; 1/2 in.

box 5, videotape 4  Computerland International conference : Vendors, 1986
  Physical Description: 1 videocassette of 1 (VHS) (1:55:46) : sd., col. ; 1/2 in.

box 5, videotape 5  Connections, 1991
  Physical Description: 1 videocassette of 1 (VHS) (10:30) : sd., col. ; 1/2 in.
<table>
<thead>
<tr>
<th>Box and Tape</th>
<th>Description</th>
</tr>
</thead>
</table>
| Box 5, Videotape 6 | *Convention reel, FY 1990 TV, 1989 Oct. 13*  
  Physical Description: 1 videocassette of 1 (VHS) (10:30) : sd., col. ; 1/2 in.  
  Scope and Contents note  
  Change of heart -- Testing 1,2,3 -- Once burned -- New teacher -- Hit the road, Mac -- Entrepreneur |
| Box 5, Videotape 7 | *Courseware orientation : training, undated*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 5, Videotape 8 | *Desktop publishing : the discoverers. Desktop presentations : putting it all together / Apple Desktop Media, undated*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 5, Videotape 9 | *Employee communications meeting, 1985 Jan. 21*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 5, Videotape 10 | *Employee communications meeting, 1986 Apr. 30*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
  Scope and Contents note  
  Open Apple with John Sculley, Jay Elliot, Steve Wozniak |
| Box 6, Videotape 1 | *Employee communications meeting Q1 FY 87, 196 1987*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 6, Videotape 2 | *Employee communications meeting : Apple history in the making Q2 FY ’91. -- Review copy, 1991 Apr. 10*  
  Physical Description: 1 videocassette of 1 (VHS) (24:30) : sd., col. ; 1/2 in. |
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 6, Videotape 4 | *Field briefing, 1987 Apr.*  
  Physical Description: 1 videocassette of 1 (VHS) (33 min.) : sd., col. ; 1/2 in. |
| Box 6, Videotape 5 | *FileMaker Pro 2.0 for Windows and Macintosh, 1992*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| Box 6, Videotape 6 | *Going to work., undated*  
  Physical Description: 1 videocassette of 1 (VHS) (3:17) : sd., col. ; 1/2 in. |
| Box 6, Videotape 7 | *Harry Anderson introduces Gassee at MacWorld Expo, 1989*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1) |
| Box 6, Videotape 8 | *Harry Anderson introduces Gassee at MacWorld Expo, 1989*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2) |
| Box 6, Videotape 9 | *Harry's presentations, 1984*  
  Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
  Scope and Contents note  
  Quality seminar, Dec. 10, 1984 -- Communications meeting, Oct. 16, 1984 -- Communications meeting, June 29, 1984 |
<table>
<thead>
<tr>
<th>Box</th>
<th>Videotape</th>
<th>Title</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>10</td>
<td><strong>Highlights</strong>: Steven P. Jobs presentation, Louise M. Davies Symphony Hall, San Francisco, California, 1990 Sept. 18</td>
<td>1 videocassette of 1 (VHS) (22 min.): sd., col.; 1/2 in.</td>
<td>NeXTStation -- NeXTCube -- Building replication with NeXTStep 2.0 -- NeXTdimension -- NeXTStation color</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td><strong>Hill &amp; Knowlton Apple Computer live satellite news feed, 1986 Sept. 15</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td>Introducing Apple II GS</td>
</tr>
<tr>
<td>7</td>
<td>2</td>
<td><strong>Hong Kong Apple Centre opening, 1988 Nov. 29-30</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in. NTSC copy</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>3</td>
<td><strong>Hong Kong Apple Centre opening, 1988 Nov. 29-30</strong></td>
<td>1 videocassette of 1 (VHS) (5:00): sd., col.; 1/2 in. SECAM dub</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>5</td>
<td><strong>Hypercard 2.0, 1990 June 1</strong></td>
<td>1 videocassette of 2 (c 2) (VHS): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>6</td>
<td><strong>Hyperschool, 45 1988 Nov.</strong></td>
<td>1 videocassette of 1 (VHS) (7:15): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td><strong>Independence day, 1990</strong></td>
<td>1 videocassette of 1 (VHS) (9:30): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>8</td>
<td><strong>Introduction to AppleTalk: AppleTalk talks, 1987</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>9</td>
<td><strong>Introduction to AppleTalk: the troubleshooter, 1987</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>10</td>
<td><strong>Introduction to information engineering concepts, undated</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>1</td>
<td><strong>Introduction to object-oriented programming using MacApp / by Larry Tesler, 1989 May 12</strong></td>
<td>1 videocassette of 1 (VHS) (80:30 min.): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>2</td>
<td><strong>Italy office, 248 1988 June 25</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in. PAL format</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>3</td>
<td><strong>K-12 video conference., 1989 July 28</strong></td>
<td>1 videocassette of 2 (c2) (VHS) (51:18 min.): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>4</td>
<td><strong>Knowledge navigator (Japanese version), undated</strong></td>
<td>1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>Box, Video Tape</td>
<td>Title</td>
<td>Physical Description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td>----------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 5</td>
<td>Lisa demo, 1982 Jan. 7</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (16:00 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 6</td>
<td>Lisa vs. IBM, 1984 Jan. 13</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. PAL format (cy 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 7</td>
<td>Lisa vs. IBM, 1984 Jan. 13</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. PAL format (cy 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 8</td>
<td>The London meeting: 1 world, 1 Mac / produced by Employee Communications &amp; Events group, Apple Europe, 1992 Apr. 14-15</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. PAL format</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 9</td>
<td>The Luau report: Interactive multimedia 1988, 1988</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (30:52 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 8, videotape 10</td>
<td>Macintosh, 44 undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (9:47 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 1</td>
<td>Macintosh anywhere, 1989 Sept. 10</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (1:30) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 2</td>
<td>Macintosh demonstration commercials, 1988 May</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (1:30) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 3</td>
<td>Macintosh in entertainment / Sculley, undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (23:30) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 4</td>
<td>Macintosh networking, 1989</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 5</td>
<td>Macintosh Office slide module, 1985 Feb. 1</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (10:00) : sd., col. ; 1/2 in. NTSC dub (cy 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 6</td>
<td>Macintosh Office slide module, 1985 Feb. 1</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (10:00) : sd., col. ; 1/2 in. NTSC dub (cy 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 7</td>
<td>Magic classroom: Preschool design example, 1988</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (9:30) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 8</td>
<td>Making of Moscone, 97 1984 Apr. 24</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (3:30 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 9</td>
<td>Manufacturing; and Beyond the leading edge. -- Ed. ver. 2, 1984 Oct. 15</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (19:57 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 9, videotape 10</td>
<td>Marketing meeting: panel discussion, 147 1986 June 23</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Videotape</td>
<td>Title</td>
<td>Physical Description</td>
<td>Scope and Contents Note</td>
</tr>
<tr>
<td>-----</td>
<td>-----------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------</td>
<td>----------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td><strong>Marketing: polishing the Apple: a case study in promotion, 1986 June 23</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>1</td>
<td><strong>Michael Spindler presents Apple's corporate direction, 1991 Mar. 14</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>2</td>
<td><strong>MPS video report, 1989</strong></td>
<td>1 videocassette of 1 (VHS) (9 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>3</td>
<td><strong>Morris / Taradalsky keynote &amp; Connectivity roundtable, undated</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>3/29 9-10 AM Morris/Taradalsky keynote (54:34 min.) -- 3/29 1-2 PM Connectivity roundtable (54:12 min.)</td>
</tr>
<tr>
<td>10</td>
<td>4</td>
<td><strong>Network 2000 #299, undated</strong></td>
<td>1 videocassette of 1 (VHS) (6 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>5</td>
<td><strong>Networking &amp; datacommunications video conference, 1989 May 9</strong></td>
<td>1 videocassette of 1 (VHS) (123 min.) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>6</td>
<td><strong>Networking &amp; datacommunications video conference, 36 1989 May 9</strong></td>
<td>1 videocassette of 1 (VHS) (123 min.) : sd., col. ; 1/2 in. (cy 2)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>7</td>
<td><strong>NetWorld '91 on line sessions: Apple/IBM special presentation, 1991</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>8</td>
<td><strong>New employee orientation, 1986 Feb.</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>9</td>
<td><strong>News features and commercials, undated</strong></td>
<td>1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td><strong>Newton CES edit, 1992 June 23</strong></td>
<td>1 videocassette of 1 (VHS) (2:10 min.) : sd., col. ; 1/2 in.</td>
<td>Random House -- Map of Chic -- Motorola -- NewsStream</td>
</tr>
<tr>
<td>11</td>
<td>1</td>
<td><strong>Nicholas' special wish, 1988 Dec. 31</strong></td>
<td>1 videocassette of 1 (VHS) (6:20 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>2</td>
<td><strong>Novell, 224 1988 June 7</strong></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>3</td>
<td><strong>Oasis videoconference, 1989 May 5</strong></td>
<td>1 videocassette of 1 (VHS) (160 min.) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>4</td>
<td><strong>Oasis videoconference, 1989 May 5</strong></td>
<td>1 videocassette of 1 (VHS) (160 min.) : sd., col. ; 1/2 in. (cy 2)</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>5</td>
<td><strong>Oychi forum, 1988 May 11</strong></td>
<td>1 videocassette of 1 (VHS) (170 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
</tbody>
</table>
| box 11, videotape 6 | Peat Marwick presentation, Westin O'Hare, Chicago, 132 1986 Apr. 21  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1) |
| box 11, videotape 7 | Peat Marwick presentation, Westin O'Hare, Chicago, 134 1986 Apr. 21  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2) |
| box 11, videotape 8 | Pepsi vs. Coke, 55 undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 11, videotape 9 | Performance management process, undated  
Physical Description: 1 videocassette of 1 (VHS) (27 min.) : sd., col. ; 1/2 in. |
| box 11, videotape 10 | Pink demos, ATV 62 undated  
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. |
| box 12, videotape 1 | Polishing the Apple : a case study in promotion. -- (Marketing, no. 7), 119 undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 2 | Portable product meeting, undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 3 | Possibilities : evolving learning environments, 1991  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 4 | Presentation cassette : Pepsi/Coke, 54 undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 5 | Presentation of PR of Apple's strategy for the Macintosh introduction, 63 1984  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 6 | Production meeting, undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 7 | Production meeting, undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 8 | Prova su strada Macintosh, 1985 Apr.  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 9 | Quarterly meeting Q2 FY 86, 1986  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 12, videotape 10 | Q4 '86 Analysts meeting, 158 1986 Nov. 4  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
speakers : Barrum, Yocum, Sculley |
| box 13, videotape 1 | Q1 highlights tape : History in the Making, 1990 Dec. 13  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 13, videotape 2 | Q2 FY92 Sales priorities, 1992 Jan. 27  
Physical Description: 1 videocassette of 1 (VHS) (150 min.) : sd., col. ; 1/2 in. |
<table>
<thead>
<tr>
<th>Box</th>
<th>Tape</th>
<th>Title</th>
<th>Dates</th>
<th>Physical Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>3</td>
<td>Apple quarterly meeting, 11 undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) (114 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>4</td>
<td>Ron Insana interview with George Price mentioning Apple stock, undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>5</td>
<td>Sales conference : opening session, 153 1986 Sept.</td>
<td></td>
<td>1 videocassette of 2 (c1) (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>6</td>
<td>Sales conference : opening session, 154 1986 Sept.</td>
<td></td>
<td>1 videocassette of 2 (c2) (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>7</td>
<td>Sixty second advertisements presented at sales conference, undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Change of heart (1 min.) -- Testing 1-2-3 (1 min.) -- Once burned (1 min.) -- New teacher (1 min.) -- Hit the road, Mac (1 min.) -- Entrepreneur (1 min.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>8</td>
<td>Southeast Area meeting address, 223 1988 June 15</td>
<td></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>9</td>
<td>Video cards, 1990 Feb. 16</td>
<td></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>13</td>
<td>10</td>
<td>Young at Ellis, undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) (20 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dave Killins -- Mike Spindler</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>2</td>
<td>Apple desktop media : commercial, undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>14</td>
<td>4</td>
<td>Distribution slide tape, undated</td>
<td></td>
<td>1 videocassette of 1 (VHS) (15 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>17</td>
<td>1</td>
<td>Apple analysts meeting, 128 1986 Apr. 23</td>
<td></td>
<td>1 videocassette of 2 (c 1) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>17</td>
<td>2</td>
<td>Apple analysts meeting, 127 1986 Apr. 23</td>
<td></td>
<td>1 videocassette of 2 (c 2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>17</td>
<td>3</td>
<td>Apple analysts meeting, 151 1986 July 28</td>
<td></td>
<td>1 videocassette of 2 (c 1) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>17</td>
<td>4</td>
<td>Apple analysts meeting, 152 1986 July 28</td>
<td></td>
<td>1 videocassette of 2 (c 2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>Box</td>
<td>Videotape</td>
<td>Title</td>
<td>Date</td>
<td>Physical Description</td>
</tr>
<tr>
<td>-----</td>
<td>-----------</td>
<td>----------------------------------------------------------------------</td>
<td>------------</td>
<td>--------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>17</td>
<td>5</td>
<td>Apple analysts meeting, 1987 July 22</td>
<td></td>
<td>1 videocassette of 2 (c 1) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>17</td>
<td>6</td>
<td>Apple analysts meeting, 1987 July 22</td>
<td></td>
<td>1 videocassette of 2 (c 2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>18</td>
<td>1</td>
<td>Apple analysts meeting Q4 FY 87, 1987 Oct. 29</td>
<td></td>
<td>1 videocassette of 3 (c 1) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>18</td>
<td>2</td>
<td>Apple analysts meeting Q4 FY 87, 1987 Oct. 29</td>
<td></td>
<td>1 videocassette of 3 (c 2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>18</td>
<td>3</td>
<td>Apple analysts meeting Q4 FY 87, 1987 Oct. 29</td>
<td></td>
<td>1 videocassette of 3 (c 3) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>18</td>
<td>4</td>
<td>Apple compilation, 36 1986 Mar. 26</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>18</td>
<td>5</td>
<td>Apple computer, 1987 Feb. 28</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>19</td>
<td>1</td>
<td>Apple Computer : Set one, undated</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in. sub-master</td>
</tr>
<tr>
<td>19</td>
<td>3</td>
<td>Apple in education / Apple Latin America, undated</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Speech / Steve Wozniak</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>4</td>
<td>Apple in education / Apple Latin America, undated</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>19</td>
<td>5</td>
<td>Apple International : breaking through, undated</td>
<td></td>
<td>1 videocassette of 1 (Mini-Umatic) : sd., col. ; 3/4 in. master</td>
</tr>
<tr>
<td>19</td>
<td>6</td>
<td>Apple Macintosh, 1989 Oct. 23</td>
<td></td>
<td>1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in. dub</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>El informe (60 min.) -- El informe (30 min.) -- Flashbacks (30 min.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>1</td>
<td>Apple shareholders meeting, 203 1988 Jan. 27</td>
<td></td>
<td>1 videocassette of 3 (c1) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>20</td>
<td>2</td>
<td>Apple shareholders meeting, 204 1988 Jan. 27</td>
<td></td>
<td>1 videocassette of 3 (c2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
<tr>
<td>20</td>
<td>3</td>
<td>Apple shareholders meeting, 205 1988 Jan. 27</td>
<td></td>
<td>1 videocassette of 3 (c2) (Umatic) : sd., col. ; 3/4 in.</td>
</tr>
</tbody>
</table>

Guide to the Apple Computer, Inc.  
Records M1007  
M1007  
124
Audiovisual materials Series 14
Apple videotapes Subseries 14.1

Apple shareholders meeting. Ripples - then & now, 206 1988 Jan. 27
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.

Around the world in '88, 1988
Physical Description: 1 videocassette of 1 (Mini-Umatic) : sd., col. ; 3/4 in. (cy 1)

Around the world in '88, 1988
Physical Description: 1 videocassette of 1 (Mini-Umatic) : sd., col. ; 3/4 in. (cy 2)

Apple Computers compilation / Apple Computer, Australia ; produced by The Campaign Palace. -- Australia, 163 1986 Aug. 28
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.
Scope and Contents note
Swamped -- Class distinction -- Desktop -- Manual labour -- NZ farmer -- NZ office -- Whizz kids -- Ilc

Computerland and Apple, 150 1986 July 11
Physical Description: 1 videocassette of 1 (Umatic) (10 min.) : sd., col. ; 3/4 in.

Early reactions to the Macintosh, 116 1985 Jan. 18
Physical Description: 1 videocassette of 1 (Umatic) (3:40 min.) : sd., col. ; 3/4 in.

Rick Fizdale tribute / Apple. C.A.C., 1989 Apr. 15
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.

General business forum / Apple Computer. Film & Video Service, 1988 May 2
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.
Scope and Contents note
Hambrecht & Quist -- Mac Advantage -- Apple : the Mainstreet workgroup

HyperCard 1992, 210 1988 Feb. 29
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.

HyperScan / by Bill Atkinson ; produced by Bravura Films, Inc., 46 1988 Aug. 3
Physical Description: 1 videocassette of 1 (Mini-Umatic) (4 min.) : sd., col. ; 3/4 in.

Interface, building the right tools, 6B undated
Physical Description: 1 videocassette of 1 (Umatic) (19 min.) : sd., col. ; 3/4 in.
NTSC dub

Mac Advantage, 1988 Apr. 28
Physical Description: 1 videocassette of 1 (Umatic) (5:43 min.) : sd., col. ; 3/4 in.
NTSC dub

MacGeorge, 1991 July 31
Physical Description: 1 videocassette of 1 (Umatic) (0:30 min.) : sd., col. ; 3/4 in.
dub

Macintosh, 81 1983 Sept.
Physical Description: 1 videocassette of 1 (Umatic) (10 min.) : sd., col. ; 3/4 in.
dub

The Macintosh Office, 1985 Feb. 18
Physical Description: 1 videocassette of 1 (Umatic) (8:30 min.) : sd., col. ; 3/4 in.
<table>
<thead>
<tr>
<th>Box and Videotape Details</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 22, videotape 6       | **Macintosh public relations : video news clips, 47 1985 Feb. 18**  
Physical Description: 1 videocassette of 1 (Umatic) (28 min.) : sd., col. ; 3/4 in.  
Scope and Contents note  
Bars/tone -- Introduction -- Table of contents -- News feature #1 -- News feature #2 -- News feature #3 -- News feature #4 -- News feature #5 -- Press release : Macintosh -- Macintosh International -- Featurette -- Generic behind the scenes footage |
| box 23, videotape 1       | **Marketing research : Macintosh, 53 1985 Mar. 28**  
Physical Description: 1 videocassette of 1 (Umatic) (24:35 min.) : sd., col. ; 3/4 in. dub |
| box 23, videotape 2       | **Operations communications meeting opener, undated**  
Physical Description: 1 videocassette of 1 (Umatic) (3:15 min.) : sd., col. ; 3/4 in. edited master |
| box 23, videotape 3       | **Operations communications meeting opener, undated**  
Physical Description: 1 videocassette of 1 (Umatic) (3:15 min.) : sd., col. ; 3/4 in. protection dub |
| box 23, videotape 4       | **Pencil test : Apple Advanced Technology Group, Siggraph ’88, 1B 1988**  
Physical Description: 1 videocassette of 1 (Umatic) (3:15 min.) : sd., col. ; 3/4 in. protection dub |
| box 23, videotape 5       | **Strategic workshop, 1990 Mar. 19**  
Physical Description: 1 videocassette of 2 (c2) (Umatic) (26:45 min.) : sd., col. ; 3/4 in. dub |
| box 23, videotape 6       | **Apple multimedia : products/case study, undated**  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 24, videotape 1       | **Apple Multimedia Lab at the Aspen Design Conference, 1990 June**  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 24, videotape 2       | **Apple New Products Training [kit] : Apple II video card, 1990 June**  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. + 1 v. |
| box 84, videotape 4       | **Macintosh year in review [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., 1985 Mar. 17**  
Physical Description: 1 videoreel of 1 (3:06 min.) : sd., col. ; 3/4 in. |
Physical Description: 1 videocassette of 1 (VHS) (103:17 min.) : sd., col. ; 1/2 in. |
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
Physical Description: 1 videocassette of 1 (VHS) (69:14 min.) : sd., col. ; 1/2 in. |
### Audiovisual materials Series 14

**Apple videotapes Subseries 14.1**

<table>
<thead>
<tr>
<th>Box, Video Tape</th>
<th>Title and Details</th>
</tr>
</thead>
</table>
| box 85, videotape 4 | System 7.0 demoing [videotape] / Steve Goldberg. -- Cupertino, Calif. : Apple Computer, Inc., 1990 June 1  
Physical Description: 1 videocassette of 2 (c1) (VHS) : sd., col. ; 1/2 in. |
| box 85, videotape 5 | Technopolis demo [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., undated  
Physical Description: 1 videocassette of 1 (VHS) (21:46 min.) : sd., col. ; 1/2 in. |
| box 85, videotape 6 | Technopolis promo [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., undated  
Physical Description: 1 videocassette of 1 (VHS) (6:26 min.) : sd., col. ; 1/2 in. |
Physical Description: 5 videocassettes of 5 (VHS) : sd., col. ; 1/2 in. cy.  
Scope and Contents note  
Worldview : an electronic atlas (9:30 min.) -- GTV : a multimedia prototype (6:55 min.)  
-- The Constitution learning system : a living museum (9:30 min.) -- The MathMagic  
Lab (6:25 min.) -- Grapevine : the Steinbeck project (8:35 min.) |

### 3rd Party videotapes Subseries 14.2

**Scope and Contents note**  
This subseries includes videotapes produced by third party companies that deal with Apple computer lines, conferences, seminars, and software.

<table>
<thead>
<tr>
<th>Box, Video Tape</th>
<th>Title and Details</th>
</tr>
</thead>
</table>
| box 14, videotape 5 | ADAPSO. Success 2000, undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| box 14, videotape 6 | ADAPSO. Success 2000 : an ADAPSO education awareness project, 1989 Apr. 20  
Physical Description: 1 videocassette of 1 (VHS) (14 min.) : sd., col. ; 1/2 in. |
| box 14, videotape 7 | Advantage Quest computerland, undated  
Physical Description: 1 videocassette of 1 (VHS) (15 min.) : sd., col. ; 1/2 in. |
| box 14, videotape 8 | Authorware, undated  
Physical Description: 1 videocassette of 1 (VHS) (9:40 min.) : sd., col. ; 1/2 in. |
| box 14, videotape 9 | Businessland #1, 20 undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
speech by Steven Jobs |
| box 14, videotape 10 | Businessland #2, 21 undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
speech by Steven Jobs |
| box 15, videotape 1 | China National Children's Center : Apple Computer Lab, 33 undated  
Physical Description: 1 videocassette of 1 (VHS) (12 min.) : sd., col. ; 1/2 in. |
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
Scope and Contents note
A Beijing primer (4 min.) -- The NCF China trip (15 min.)

Datavision Technologies Corp. The Datavision process : presented to John Sculley, undated
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

De Anza College Television Center # 45, 1987 Nov. 19
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. Master

Digital F/X. Video F/X desktop video production system, 1990 July 30
Physical Description: 1 videocassette of 1 (VHS) (6 min.) : sd., col. ; 1/2 in.

Digital F/X. Video F/X press release, 1990 July
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Documental expo graf, undated
Physical Description: 1 videocassette of 1 (VHS) (5 min.) : sd., col. ; 1/2 in.

Koala Technologies. Press conference : Muppet learning keys, 1984 June 4
Physical Description: 1 videocassette of 1 (VHS) (23 min.) : sd., col. ; 1/2 in.

MacGruppen goes to Geneva, undated
Physical Description: 1 videocassette of 1 (VHS) (36 min.) : sd., col. ; 1/2 in.

Macintosh Video News, Inc. 90-04, [1990]
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

ClickArt business images from T/Maker -- MacRecorder from Farallon Computing -- StrateVISION 3d from Strata, Inc. -- Encyclopedia Macintosh from Sybase -- Encyclopedia Macintosh : the stack from PRI -- ColorQuick Printer from Tektronix -- DiskExpress II from ALSoft, Inc. -- Auto Save II from Magic Software -- Dinner at Eight from Rubicon Publishing -- Toledo/Findley, Ohio User Groups -- City to City from Activision -- Oregon State University -- Editorial / Michael R. Starita

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Master Plan software for financial planning and control : product demonstration, 1988 Nov. 22
Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. NTSC dub

Motorola. Oh thirty! : Motorola unveils the 68030, 185 1987 Oct. 29
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
<table>
<thead>
<tr>
<th>Box, Video Tape</th>
<th>Description</th>
</tr>
</thead>
</table>
| 16, 5           | NeXT Computer. The NEXT computer paradigm with CIC handwriter pen user interface, undated  
Physical Description: 1 videocassette of 1 (VHS) (12 min.) : sd., col. ; 1/2 in. |
| 16, 6           | Pacific Bell. Executive information systems, 1989 Mar. 17  
Physical Description: 1 videocassette of 1 (VHS) (5:30 min.) : sd., col. ; 1/2 in. |
| 16, 7           | Project Video. Agenda, undated  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| 16, 8           | Sierra. MacOneWrite, 1985 May  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. |
| 16, 9           | SilverStrand Films. Get what you want, 1991  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
| 16, 10          | SuperMAC. Digital Film : a new technology from SuperMac, undated  
Physical Description: 1 videocassette of 1 (VHS) (5:31 min.) : sd., col. ; 1/2 in. |
| 24, 3           | Big bang, 24 undated  
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in. |
| 24, 4           | Compaq Computer. Macintosh spoof, 1984  
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in. |
| 25, 1           | Diet Coke. The news : final, 1985 Feb. 15  
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in. |
| 25, 2           | MacGruppen goes to Geneva, undated  
Physical Description: 1 videocassette of 1 (Umatic) (36 min.) : sd., col. ; 3/4 in. |
| 25, 3           | McKenna, Regis. TV pitch, undated  
Physical Description: 1 videocassette of 1 (Umatic) (7:10 min.) : sd., col. ; 3/4 in. |
| 25, 4           | Peat Marwick. Four slide xfer w/WTC, 1984 Nov. 26  
Physical Description: 1 videocassette of 1 (Umatic) (5 min.) : sd., col. ; 3/4 in.  
Scope and Contents note  
High tech module |
| 25, 5           | Pepsi Cola Co. Various, 76 undated  
Physical Description: 1 videocassette of 1 (Umatic) : sd., col. ; 3/4 in.  
Scope and Contents note  
Best of Pepsi (4:30 min.) -- Pepl-1026 Ann Mach (1 min.) -- L and S (0:30 min.) -- Chimpanzee Cole response (0:30 min.) -- 5% fewer calories : McAllister shopper (0:30 min.) -- Thank Houston : Taste that won Texas (0:30) -- Redneck (lizard) (0:30 min.) -- Bill Cosby : bacon/cheeseburger (0:30 min.) -- Taste superiority : bottle opening (0:30 min.) -- Dancing bottles (0:30 min.) -- Compact six : revised (0:30 min.) -- Vanishing bottles (0:30 min.) -- Cmaping revised (0:30 min.) -- Sailing revised (0:30 min.) |
Phone slave: English & Japanese version, 1984 May 24

Physical Description: 1 videocassette of 1 (Umatic): sd., col.: 3/4 in.

Subjects and Indexing Terms
Negroponte, Nicholas

American Society of Mechanical Engineers award: John Sculley, 173 1987 July 22

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in.

Apple Communications Meeting. Open Apple: interview with John Sculley, Jay Elliot, and Steve Wozniak, 139 1986 Apr. 30

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in. (cy 1)

Apple Communications Meeting. Open Apple: interview with John Sculley, Jay Elliot, and Steve Wozniak, 140 1986 Apr. 30

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in. (cy 2)

Apple Computer: John Sculley, 1990 Mar. 23

Physical Description: 1 videocassette of 1 (Beta): sd., col.: 1/2 in.

Boeing Industry Awareness Dinner with John Sculley, 1991 Jan. 23

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in.

Brown University. In the information age: a conversation with Thomas J. Watson, Jr., John Sculley III, Frederick A. Wang, undated

Physical Description: 1 videocassette of 1 (VHS) (65 min.): sd., col.: 1/2 in.

CBS This morning. , 1988 Nov. 11

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in.

Scope and Contents note
Interview with John Sculley

CBS This morning. At home with - John Sculley, [1989 Nov. 17]

Physical Description: 1 videocassette of 1 (Beta): sd., col.: 1/2 in.

CBS This morning. At home with - John Sculley, 1989 Nov. 17

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in.

CEO spotlight, 1988 Dec. 5

Physical Description: 1 videocassette of 1 (VHS): sd., col.: 1/2 in.
<table>
<thead>
<tr>
<th>Box and Tape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>27, V1</td>
<td>The Computer show, 178 1987 Oct. 27</td>
<td>58:50 min.</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)</td>
<td>John Sculley / Apple Computer -- Matt McConnell / Compatible Systems</td>
</tr>
<tr>
<td>27, V2</td>
<td>The Computer show, 179 1987 Oct. 27</td>
<td>58:50 min.</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)</td>
<td>John Sculley / Apple Computer -- Matt McConnell / Compatible Systems</td>
</tr>
<tr>
<td>27, V3</td>
<td>Comshare 1990 users conference, 179 1990</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>Keynote presentation / John Sculley, Apple Computer, Inc. -- President's address / Richard Crandall, Comshare, Inc.</td>
<td></td>
</tr>
<tr>
<td>27, V4</td>
<td>DuPont. Last take, 1988 Sept. 12</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>27, V5</td>
<td>Effective mathematics teaching : Genise, 145 1986 June 17</td>
<td>16 min.</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>John Sculley with math whiz kids</td>
</tr>
<tr>
<td>27, V6</td>
<td>Emerging issues : John Sculley, Apple Computer, 1989 Feb. 1</td>
<td>28:30 min.</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>27, V7</td>
<td>FNN Aircheck, 1987 Oct. 27</td>
<td>3:01</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>27, V8</td>
<td>FNN Evening news, 1988 May 27</td>
<td>3:01</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>Malcolm Forbes comments on John Sculley on CEO spotlight</td>
</tr>
<tr>
<td>27, V9</td>
<td>FNN Masters of the decade : John Sculley, Apple Computer, undated</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>27, V10</td>
<td>H &amp; Q : Apple Computer, John Sculley, President &amp; CEO, 142 1986 May 12</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, V1</td>
<td>Intermedia, Inc. Risktaking : the essence of growth, 1992 July</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, V2</td>
<td>Interview with John Sculley, President, Apple Computer, Inc., 164 1987 Jan. 13</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, V3</td>
<td>John Sculley : 2.5 million [Japanese production], undated</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box and Tape</td>
<td>Title</td>
<td>Date(s)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>-------</td>
<td>---------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 4</td>
<td>John Sculley: a statement of direction, 144 1985 June 25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 5</td>
<td>John Sculley: a statement of direction, 1985 June 26</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 6</td>
<td>John Sculley &quot;ad age&quot; reel, 122 1985 Aug. 17</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 7</td>
<td>John Sculley: AppleWorld 87, 193 1987</td>
<td>1987</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 8</td>
<td>John Sculley: AppleWorld 87, 194 1987</td>
<td>1987</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28, videotape 10</td>
<td>John Sculley compilation: Girato Cass N 5 (2 parte) 1a-2a-1b-2b, 1992 July 29</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 1</td>
<td>John Sculley compilation: Girato Cass N 5 (2 parte) 3b-4b-5b, 1992 July 29</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 2</td>
<td>John Sculley compilation: Inglese/Girato Cass N 1-2-3-4-5 printa parte, 1992 July 29</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 3</td>
<td>John Sculley lecture, Flint Center, undated</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 4</td>
<td>John Sculley N.M.S., 155 1986 Oct.</td>
<td>1986</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 5</td>
<td>John Sculley N.M.S., 1986 Oct.</td>
<td>1986</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 6</td>
<td>John Sculley - news clips, 95 1984 Apr.</td>
<td>1984</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 8</td>
<td>John Sculley Uniform presentation, undated</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29, videotape 9</td>
<td>John Sculley &amp; Bernie G. on education. -- Unedited version, 1990 Apr. 9</td>
<td>1990</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Videotape</td>
<td>Title</td>
<td>Physical Description</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td>-----</td>
<td>-----------</td>
<td>----------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------</td>
<td>-----------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>30</td>
<td>1</td>
<td>John’s speech, undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>3</td>
<td>MacWorld expo, Boston, Mass. / producer Robert Zakon, 1987</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>4</td>
<td>MacWorld ‘91 : Sculley speech, 1991</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>5</td>
<td>MacWorld ‘91 : Sculley speech, 1991</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>6</td>
<td>Matt Powers [beer bash], undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>Speech by John Sculley at Matt Powers beer bash</td>
</tr>
<tr>
<td>30</td>
<td>7</td>
<td>Nation’s Business Today. CEO closeup : John Sculley, Apple Computer, undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>8</td>
<td>Nation’s Business Today. Excerpts from Naisbitt &amp; Com. interview with John Sculley, 49 undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>9</td>
<td>Nation’s Business Today. Excerpts from Naisbitt &amp; Com. interview with John Sculley, undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>10</td>
<td>NBC News. Excerpts, 1992 Jan. 10</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td>31</td>
<td>1</td>
<td>PBS-TV. American interests : John Sculley, 1992 Feb. 15</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>3</td>
<td>Sculley presentation at Stanford, 90 1984 Feb. 7</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Video Tape</td>
<td>Item Description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>------------</td>
<td>------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>4</td>
<td>SkyTel Corp. John Sculley, undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>5</td>
<td>Uomini e affari. John Sculley, 1989 Apr. 19</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>6</td>
<td>WWMM [World Wide Management Meeting?] - Sculley presents Spindler with 10 year pin, undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (Mini U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (Mini U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>3</td>
<td>Interview with John Sculley on ITV Television, UK, undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>4</td>
<td>John Sculley compilation, 1988 Sept. 19</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>1984 -- Going to work -- War room -- Knowledge navigator</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>5</td>
<td>John Sculley Digital World, undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Map of Chicago / Random House -- Newstream / Motorola -- Paris map / Human Interface</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>6</td>
<td>John Sculley keynote address, 202 1988 Jan. 15</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) (ca. 38 min.) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>1</td>
<td>John Sculley live satellite feed, 133 1986 Apr. 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>2</td>
<td>John Sculley's address to South East Area meeting, 222 1988 June 13</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) (90 min.) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>3</td>
<td>Nation's Business Today. Naisbitt &amp; Co. Interview series with John Sculley and John Naisbitt, 22 1986 May 5-8</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>5</td>
<td>Pinnacle. Show no. 153. / CNN, 188 1987 Dec. 12</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) (30 min.) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Sculley, Chairman, Apple Computer</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>6</td>
<td>WSAA joke, 125 1986 Mar. 12</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 videocassette of 1 (U-matic) (7:30 min.) : sd., col. ; 3/4 in.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
John Sculley speeches [1 of 8]. Sculley - PCBA, 1980  
Physical Description: 1 sound cassette

Physical Description: 1 sound cassette

John Sculley speeches [3 of 8]. PCBA Sculley, 1981 Dec. 4  
Physical Description: 1 sound cassette

John Sculley speeches [4 of 8]. Address to Food Service sales force, undated  
Physical Description: 1 sound cassette

John Sculley speeches [5 of 8]. Palm Springs Road show, 1982  
Physical Description: 1 sound cassette

John Sculley speeches [6 of 8]. Untitled, undated  
Physical Description: 1 sound cassette

John Sculley speeches [7 of 8]. Palm Springs Road show, 1981  
Physical Description: 1 sound cassette

John Sculley speeches [8 of 8]. Boca Raton, 1981  
Physical Description: 1 sound cassette

Corporate Briefing Center Videoconferences Subseries 14.4  
Scope and Contents note  
This subseries includes videotapes of videoconferences coordinated through Apple's Corporate Briefing Center in Cupertino, California.

Corporate Briefing Center. Cimmaron Elementary computerized classroom, Cherry Creek Schools, 1986 July  
Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Corporate Briefing Center videoconference, 1990 Jan. 19  
Physical Description: 1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
Robert Wohnoutka - Appletalk

Corporate Briefing Center videoconference, 1990 Jan. 19  
Physical Description: 1 videocassette of 2 (c 2) (VHS) : sd., col. ; 1/2 in. + 1 computer diskette ; 3.5 in.  
Scope and Contents note  
IBM host Dave Nagy

Corporate Briefing Center videoconference : high volume CPU's, 1990 Mar. 16  
Physical Description: 1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in.  
Scope and Contents note  
Joe Harris & Brian Loucks
<table>
<thead>
<tr>
<th>Box, Videotape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>32, 1</td>
<td>Corporate Briefing Center videoconference, 1990 Apr. 6</td>
<td>1990 Apr. 6</td>
<td>1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in. + 1 computer diskette ; 3.5 in.</td>
<td>Dave Nagy</td>
</tr>
<tr>
<td>32, 2</td>
<td>Corporate Briefing Center videoconference, 1990 Apr. 6</td>
<td>1990 Apr. 6</td>
<td>1 videocassette of 2 (c 2) (VHS) : sd., col. ; 1/2 in.</td>
<td>Dave Nagy</td>
</tr>
<tr>
<td>32, 3</td>
<td>Corporate Briefing Center videoconference, 1990 Apr. 20</td>
<td>1990 Apr. 20</td>
<td>1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in.</td>
<td>Hot water -- Karl May</td>
</tr>
<tr>
<td>32, 4</td>
<td>Corporate Briefing Center videoconference, 1990 June 1</td>
<td>1990 June 1</td>
<td>1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in.</td>
<td>Steve Goldberg demoing System 7.0</td>
</tr>
<tr>
<td>32, 5</td>
<td>Corporate Briefing Center videoconference, 1990 July 6</td>
<td>1990 July 6</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>Mac product strategy and direction update / Dan Simanek</td>
</tr>
<tr>
<td>32, 6</td>
<td>Corporate Briefing Center videoconference, 1990 Nov. 2</td>
<td>1990 Nov. 2</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td>OASIS / Janine Firpo -- CPU S&amp;D / Dan Simanek</td>
</tr>
<tr>
<td>32, 7</td>
<td>Corporate Briefing Center videoconference, 1990 Dec. 7</td>
<td>1990 Dec. 7</td>
<td>1 videocassette of 2 (c 1) (VHS) : sd., col. ; 1/2 in.</td>
<td>Aruba/Peripherals / Dan Simanek</td>
</tr>
<tr>
<td>32, 8</td>
<td>Briefing Center meeting #1, n.d. Aug 28</td>
<td>n.d. Aug 28</td>
<td>1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
</tbody>
</table>

**Chiat/Day Advertising videotapes** Subseries 14.5

Scope and Contents note

This subseries includes videotapes of various television commercials produced by Chiat/Day Advertising for Apple Computer. Includes some of the most memorable Apple commercials.

<table>
<thead>
<tr>
<th>Box, Videotape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
</table>
Chiat/Day Advertising. 1984, 87 1983 Dec. 9
physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.

Chiat/Day Advertising. [Apple Computer advertisements], 107 1984 Oct. 23
physical description: 1 videocassette of 1 (U-matic) (11 min.) : sd., col. ; 3/4 in.
scope and contents note
Apple Macintosh -- Apple time capsule -- Apple Marcom

physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.
scope and contents note
Glove -- Unpack -- Chainsaw -- Sledgehammer

Chiat/Day Advertising. Lemmings, 1984 Dec. 20
physical description: 1 videocassette of 1 (VHS) (1 min.) : sd., col. ; 1/2 in.

Chiat/Day Advertising demo, 143 1986 May 9
physical description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Chiat/Day Inc. Advertising. [Apple Computer advertisements], undated
physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.
scope and contents note
ApplePie -- Demo -- Detente -- Workgroup -- LaserWriter -- Vision -- Manuals/MO -- Ad infinitum/MO -- Major improvement -- Connections -- Software -- Do it yourself -- Understood (0:30 min.) -- Understood (1 min.) -- Talk/software


Chiat/Day Inc. Advertising. Sedelmaier reel, 29 undated
physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.

Chiat/Day Inc. Advertising. Strictly business, 28 undated
physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.

Chiat/Day Inc. Advertising. Non-Apple ads, 27 undated
physical description: 1 videocassette of 1 (U-matic) : sd., col. ; 3/4 in.
scope and contents note

Guide to the Apple Computer, Inc. Records M1007

M1007 137
**Apple TV videotapes** Subseries 14.6

**Scope and Contents note**

This subseries includes videotapes produced by Apple TV, Apple Computer's center responsible for internal video communications. Includes employee training videos, programs relating to various Apple-related projects worldwide, as well as videographies showing various ways in which Apple Computers have been used in governmental, educational, and corporate settings.

--

**ATV : a new training tool**, AppleTV Broadcast no. 1 1988 Dec. 7

Physical Description: 1 videocassette of 1 (VHS) (45 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Segment 1 : Introduction to Apple TV -- Segment 2 : Interview with Lee Klepinger and Mike Love -- Segment 3 : Broadcast coordinating training tape

--

**State of the market : market intelligence**, AppleTV Broadcast no. 2 1988 Dec. 7

Physical Description: 1 videocassette of 1 (VHS) (37 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Segment 1 : Comdex report with Jon Holtzman -- Segment 2 : Presentation Manager analysis with Dave Garr -- Segment 3 : Desktop Publishing benchmarks discussion with Mike Mace

--

**K-12 curriculum - curriculum review**, AppleTV Broadcast no. 3 1988 Dec. 9

Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

Scope and Contents note


--

**Live MACWORLD coverage**, AppleTV Broadcast no. 5 1989 Jan. 20

Physical Description: 1 videocassette of 1 (VHS) (73 min.) : sd., col. ; 1/2 in.

Scope and Contents note

John Sculley's keynote address with press conference highlights

--

**K-12 Business of Education symposium telecast**, AppleTV Broadcast no. 6 1989 Jan. 26

Physical Description: 1 videocassette of 1 (VHS) (53:30 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Segment 1 : Introduction with Bernie Gifford -- Segment 2 : Panel discussion reviewing issues facing school superintendents -- Segment 3 : Competitive review with guest educator -- Segment 4 : Success stories from the field related to superintendent's needs -- Segment 5 : Making your time productive at the B.E.S. -- Segment 6 : Q & A forum
**Market intelligence update**, AppleTV Broadcast no. 7 1989 Jan. 30

Physical Description: 1 videocassette of 1 (VHS) (53 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Introduction with Bernie Gifford -- Segment 2 : Panel discussion reviewing issues facing school superintendents -- Segment 3 : Competitive review with guest educator -- Segment 4 : Success stories from the field related to superintendent's needs -- Segment 5 : Making your time productive at the B.E.S. -- Segment 6 : Q & A forum

**Using Apple TV as a training tool**, AppleTV Broadcast no. 8 1989 Jan. 31

Physical Description: 1 videocassette of 1 (VHS) (54 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Introduction to Apple TV -- Segment 2 : Interview with Lee Klepinger, Michael Metz, Dennis Mahoney and Greg Shuk -- Segment 3 : Q & A -- Segment 4 : Open Apple special edition : MACWORLD (edited for broadcast)

**Introduction to Macintosh fundamentals & beyond**, AppleTV Broadcast no. 9 1989 Jan. 31

Physical Description: 1 videocassette of 1 (VHS) (42:30 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Demonstration of equipment set up of MacFab with James Laffey. Operations outline with Susan Kitchen -- Segment 2 : Q & A session with Al Wong, Lee Klepinger, and James Laffey

**Technical resources presents March technical update**, AppleTV Broadcast no. 10 1989 Feb. 22

Physical Description: 1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Interview with third party suppliers of 3270/5250 products for the Macintosh -- Segment 2 : Review of MaWorkstation 3.1 -- Segment 3 : Interview with third party developers -- Segment 4 : Q & A session -- Segment 5 : New product CPU announcement -- Segment 6 : Q & A session

**Spring products introduction, March '89 : live from San Francisco**, AppleTV Broadcast no. 11 1989 Mar. 7

Physical Description: 1 videocassette of 1 (VHS) (80 min.) : sd., col. ; 1/2 in.
Scope and Contents note

**K-12 curriculum review financing educational technology**, AppleTV Broadcast no. 12 1989 Mar. 17

Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Market update -- Segment 2 : Business of education update : planning for April -- Segment 3 : Federal funding and accessing federal dollars - "How to" and examples of successful programs -- Segment 4 : Q & A session
New product training, March '89, Apple TV Broadcast no. 13 1989 Mar. 17

Physical Description: 1 videocassette of 1 (VHS) (30 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Apple II video overlay card introduction -- Segment 2 : Overlay card set-up and installation -- Segment 3 : Software demonstrations -- Segment 4 : Educational use of the overlay card -- Segment 5 : Q & A sessions

K-12 special education and rehabilitation solutions, Apple TV Broadcast no. 14 1989 Apr. 21

Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : K-12 market updates and Macintosh summer campaign -- Segment 2 : Description of the special education marketplace -- Segment 3 : Apple's special education sales tools -- Segment 4 : Information on the National Special Education Alliance -- Segment 5 : Future view of technology use by people with disabilities -- Segment 6 : Q and A session

Technical resources presents April technical update, Apple TV Broadcast no. 15 1989 Apr. 26

Physical Description: 1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Introduction and overview (2 min.) -- Segment 2 : Overview of 3270 communications (10 min.) -- Segment 3 : 3270 API's (4 min.) -- Segment 4 : CUT and DFT (5 min.) -- Segment 5 : Token ring basics (25 min.) -- Segment 6 : Token ring based 3174 controllers (12 min.) -- Segment 7 : Mac APPC (22 min.) -- Segment 8 : X.25 fundamentals (25 min.) -- Segment 9 : Question and answer session (10 min.)

OASIS : open architecture system integration strategy, Apple TV Broadcast no. 16 1989 Apr. 26

Physical Description: 1 videocassette of 1 (VHS) (30 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : A message from Bill Coldrick (2 min.) -- Segment 2 : Introduction to OASIS (3 min.) -- Segment 3 : OASIS overview (17 min.) -- Segment 4 : Summary (5 min.)

Apple LAN literacy, Apple TV Broadcast no. 17A 1989 May 4

Physical Description: 1 videocassette of 2 (c1) (VHS) (90 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Communication (8 min.) -- Segment 2 : Overview of the types of Business Communications (12 min.) -- Segment 3 : If I had a LAN what parts would it have and why (34 min.)

Apple LAN literacy, Apple TV Broadcast no. 17B 1989 May 4

Physical Description: 1 videocassette of 2 (c2) (VHS) (60 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 4 : When a LAN gets bigger and bolder (18 min.) -- Segment 5 : Panel discussion on future trends and issues

Apple in the SNA environment, Apple TV Broadcast no. 18 1989 May 26

Physical Description: 1 videocassette of 1 (VHS) (137 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Segment 1 : Network topology -- Segment 2 : Application environments -- Segment 3 : SNA personnel -- Segment 4 : APPC and where it's going


<table>
<thead>
<tr>
<th>Box</th>
<th>Video</th>
<th>Title</th>
<th>Date</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>38</td>
<td>10</td>
<td>New product review, June 1989, AppleTV Broadcast no. 19A</td>
<td>1989 June 7</td>
<td>1/2 in.</td>
</tr>
<tr>
<td>39</td>
<td>1</td>
<td>New product review, June 1989, AppleTV Broadcast no. 19B</td>
<td>1989 June 7</td>
<td>1/2 in.</td>
</tr>
<tr>
<td>39</td>
<td>2</td>
<td>MacIS keynote address / by John Sculley, AppleTV Broadcast no. 19.1</td>
<td>1989 June 12</td>
<td>1/2 in.</td>
</tr>
<tr>
<td>39</td>
<td>3</td>
<td>Networking and communications product introduction, June 1989, AppleTV Broadcast no. 20</td>
<td>1989 June 12</td>
<td>VHS</td>
</tr>
<tr>
<td>39</td>
<td>4</td>
<td>Networking and communications product introduction, June 1989, AppleTV Broadcast no. 20 (cy 2)</td>
<td>1989 June 12</td>
<td>VHS</td>
</tr>
<tr>
<td>39</td>
<td>6</td>
<td>Apple Networking product customer seminar #1 : AppleTalk, AppleTV Broadcast no. 22</td>
<td>1989 June 29</td>
<td>VHS</td>
</tr>
<tr>
<td>39</td>
<td>7</td>
<td>Apple Networking product customer seminar #2 : Apple products for IBM connectivity, AppleTV Broadcast no. 23</td>
<td>1989 June 29</td>
<td>VHS</td>
</tr>
</tbody>
</table>

Physical Description:
- 1 videocassette of 2 (c1) (VHS) : sd., col. ; 1/2 in.
- 1 videocassette of 2 (c2) (VHS) : sd., col. ; 1/2 in.
- 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
- 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
- 1 videocassette of 1 (VHS) (62 min.) : sd., col. ; 1/2 in.
- 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.
- 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

Scope and Contents note:
- Segment 1 : Welcome and introduction -- Segment 2 : Macintosh and Apple network vision -- Segment 3 : AppleTalk -- Segment 4 : Integrating strategic environments -- Segment 5 : Q & A session
- Segment 1 : AppleTalk phase 1 : goals and history -- Segment 2 : AppleTalk phase 2 : goals, architecture, and products -- Segment 3 : Upgrading to phase 2 -- Segment 4 : Q & A session
- Segment 1 : 3270 access -- Segment 2 : 3270 and SMB access via token ring -- Segment 3 : Host base application development -- Segment 4 : Q & A session -- Segment 5 : CL/1 -- Segment 6 : Q & A session
<table>
<thead>
<tr>
<th>Box, Video Tape</th>
<th>Title</th>
<th>Series/Number</th>
<th>Broadcast No.</th>
<th>Date</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>40, 4</td>
<td>Apple field roll-out of new products, Apple TV Broadcast no. 29B 1989 Sept. 6</td>
<td>14.6</td>
<td>29B</td>
<td>1989 Sept. 6</td>
<td>1 videocassette of 2 (VHS) (90 min.) : sd., col.; 1/2 in.</td>
<td>Segment 9: Q1 promotion -- Segment 10: Product training -- Segment 11: Q &amp; A session</td>
</tr>
</tbody>
</table>
Macintosh power and motion: introducing the Macintosh Ilci & the Macintosh portable, Apple TV Broadcast no. 31 1989 Sept. 20

Physical Description: 1 videocassette of 1 (VHS) (90 min.): sd., col.; 1/2 in. (cy 2)
Scope and Contents note

Technical resources update, September '89, Apple TV Broadcast no. 32 1989 Sept. 21

Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.
Scope and Contents note
Segment 1: Introduction with Mark Steel -- Segment 2: CDS Phase 3 -- Segment 3: DEC MicroVAX -- Segment 4: Critical questions answered from the Pioneer AppleLink address -- Segment 5: Q & A session

Support tools program: empowering the customer, Apple TV Broadcast no. 33 1989 Sept. 27

Physical Description: 1 videocassette of 1 (VHS) (84 min.): sd., col.; 1/2 in.

Technical resources update, November '89, Apple TV Broadcast no. 34 1989 Nov. 17

Physical Description: 1 videocassette of 1 (VHS) (119 min.): sd., col.; 1/2 in.
Scope and Contents note

Market intelligence update, December '89, Apple TV Broadcast no. 34 1989 Dec. 15

Physical Description: 1 videocassette of 1 (VHS) (90 min.): sd., col.; 1/2 in.
Scope and Contents note
Segment 1: Customer research -- Segment 2: Fonts -- Segment 3: AppleTalk for VMS

New product preview, March 1990, Apple TV Broadcast no. 37 1990 Mar. 6

Physical Description: 1 videocassette of 1 (VHS): sd., col.; 1/2 in.
Scope and Contents note
Segment 1: A/UX 2.0 -- Segment 2: Macintosh display card & accelerator card -- Segment 3: Macintosh F-19 -- Segment 4: Customer support message

Cork Manufacturing Plant 10th anniversary salute, Apple TV Broadcast no. 40 1990 Oct. 10

Physical Description: 1 videocassette of 1 (VHS) (3:46 min.): sd., col.; 1/2 in.

NACS Computer Reseller Conference with John Sculley: opening address, Apple TV Broadcast no. 43.2 1990 Aug. 2

Physical Description: 1 videocassette of 1 (VHS) (15 min.): sd., col.; 1/2 in.

User group broadcast, September 1991, Apple TV Broadcast no. 51 1991 Sept. 25

Physical Description: 1 videocassette of 1 (VHS) (90 min.): sd., col.; 1/2 in.
<table>
<thead>
<tr>
<th>Box</th>
<th>Video Tape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>41</td>
<td>8</td>
<td>How computers are changing the way we learn, AppleTV Broadcast no. 55</td>
<td>1992 Feb. 20</td>
<td>1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.</td>
<td>Segment 1: Introduction with Randy Pennington -- Segment 2: Arizona State University - collaborative learning / Odyssey -- Segment 3: Sabin Demonstration School - collaborative learning -- Segment 4: Bell High School - training teachers to adopt technology -- Segment 5: Case Western Reserve University - campus-wide networking -- Segment 6: West High School - impact of high technology in the classroom -- Segment 7: Harvard University - Perseus -- Segment 8: Berkeley Systems - outSPOKEN demo -- Segment 9: Teaching, learning and technology demo -- Segment 10: Q &amp; A</td>
</tr>
<tr>
<td>41</td>
<td>9</td>
<td>Apple Computer commemorates Marking Luther King, Jr.: continuing the dream, AppleTV Broadcast no. 56</td>
<td>1991 Jan. 15</td>
<td>1 videocassette of 1 (VHS) (54 min.) : sd., col. ; 1/2 in.</td>
<td></td>
</tr>
</tbody>
</table>
Multimedia in language & literacy, AppleTV Broadcast no. 58 1992 Apr. 16

Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
Scope and Contents note

Employee communication meeting, AppleTV Broadcast no. 58.1A 1992 May 12

Physical Description: 1 videocassette of 2 (c1) (VHS) (80 min.) : sd., col. ; 1/2 in.

Information harvesting and client/server architecture, AppleTV Broadcast no. 59 1992 May 21

Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.
Scope and Contents note

User Group TV, AppleTV Broadcast no. 61 1992 Oct. 28

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Scope and Contents note

World Wide Developers Conference videotapes Subseries 14.7

Scope and Contents note

Thursday keynote : John Sculley. -- (1990 Apple Worldwide Developer's Conference), 90WWDC-106 1990

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (56:30 min.) : sd., col. ; 1/2 in.

Developer University : transition to object-oriented programming. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-104 1992

Physical Description: 1 videocassette of 1 (VHS) (110 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (ca. 94 min.) : sd., col. ; 1/2 in.

Physical Description: 1 videocassette of 1 (VHS) (54 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 2 (c1) (VHS) (61 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 2 (c2) (VHS) (64 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (ca. 84 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (63 min.) : sd., col. ; 1/2 in.

Writing the ultimate Macintosh game. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-114 1992

Physical Description: 1 videocassette of 1 (VHS) (58:23 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (36 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (63 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (72 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (58 min.) : sd., col. ; 1/2 in.

Telephony, videoconferencing, and real-time collaboration. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-122 1992

Physical Description: 1 videocassette of 1 (VHS) (55 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (58 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (78 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (85 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (62 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (58 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (62 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 4</td>
<td>IAC : when to use what. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-133 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (28 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 5</td>
<td>Adding foreign currency to your bottom line : international distribution. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-134 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (52 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 6</td>
<td>One-on-one with the developer support center. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-135 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (46 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 7</td>
<td>Beyond QuickDraw : the next generation of imaging. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-137 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (35 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 8</td>
<td>Communications Toolbox (CTB) : development hints and strategies. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-138 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (87 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 9</td>
<td>A/UX development tools. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-139 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (87 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 45, videotape 10</td>
<td>The future of Macintosh graphics. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-140 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (86 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 46, videotape 1</td>
<td>Noise 101 : speech and sound. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-141 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (83 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 46, Videotape 2</td>
<td>Calling routines asynchronously on the Macintosh. (1992 Apple Worldwide Developer's Conference), 92WWDC-V-142 1992</td>
</tr>
<tr>
<td>--------------------</td>
<td>----------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (58 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (53 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (56 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (62 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (38 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 46, Videotape 7</td>
<td>Macintosh and AppleTalk network management. (1992 Apple Worldwide Developer's Conference), 92WWDC-V-149 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (28 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 46, Videotape 8</td>
<td>New type platform. (1992 Apple Worldwide Developer's Conference), 92WWDC-V-150 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (87 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 46, Videotape 9</td>
<td>The translation manager: the power to read the rest. (1992 Apple Worldwide Developer's Conference), 92WWDC-V-151 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (88 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (43 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 47, Videotape 1</td>
<td>AppleTalk remote access protocol (ARAP). (1992 Apple Worldwide Developer's Conference), 92WWDC-V-153 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (62 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (78 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box 47, Videotape 3</td>
<td>Getting started with Apple's next-generation imaging architecture. (1992 Apple Worldwide Developer's Conference), 92WWDC-V-155 1992</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (70 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (80 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td>Box</td>
<td>Videotape</td>
</tr>
<tr>
<td>-----</td>
<td>-----------</td>
</tr>
<tr>
<td>47</td>
<td>5</td>
</tr>
<tr>
<td>47</td>
<td>6</td>
</tr>
<tr>
<td>47</td>
<td>7</td>
</tr>
<tr>
<td>47</td>
<td>8</td>
</tr>
<tr>
<td>47</td>
<td>9</td>
</tr>
<tr>
<td>48</td>
<td>1</td>
</tr>
<tr>
<td>48</td>
<td>2</td>
</tr>
<tr>
<td>48</td>
<td>3</td>
</tr>
<tr>
<td>48</td>
<td>4</td>
</tr>
<tr>
<td>48</td>
<td>7</td>
</tr>
<tr>
<td>48</td>
<td>8</td>
</tr>
</tbody>
</table>

Physical Description: 1 videocassette of 1 (VHS) (59 min.) : sd., col. ; 1/2 in.

Friday keynote address / Michael Spindler. -- (1992 Apple Worldwide Developer's Conference), 92WWDC-V-184 1992

Physical Description: 1 videocassette of 1 (VHS) (59 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (85 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Real time collaboration / Michael Bayer. -- (1994 Apple Worldwide Developer's Conference), Tape 58 1994

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

System Hardware. Macintosh system hardware foundation. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 100 1995 May 8

Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)
box 50, videotape 3
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 50, videotape 4
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 50, videotape 5
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 50, videotape 6
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 50, videotape 7
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 50, videotape 8
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 50, videotape 9
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 50, videotape 10
System Hardware. PC card technology (PCMCIA) for PowerBooks. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 122 1995 May 8
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 51, videotape 1
System Hardware. PC card technology (PCMCIA) for PowerBooks. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 122 1995 May 8
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 51, videotape 2
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 51, videotape 3
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 51, videotape 4
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 51, videotape 5
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)
box 51, videotape 6
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 51, videotape 7
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 51, videotape 8
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 51, videotape 9
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 51, videotape 10
Physical Description: 1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in.

box 52, videotape 1
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 52, videotape 2
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

box 52, videotape 3
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 52, videotape 4
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 52, videotape 5
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

box 52, videotape 6
Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

box 52, videotape 7
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)

box 52, videotape 8
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 52, videotape 9
Copland. Information access in Copland. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 310 1995 May 10
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)
box 52, videotape 10
Copland. Information access in Copland. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 310 1995 May 10
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 53, videotape 1
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)

box 53, videotape 2
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 53, videotape 3
Physical Description: 1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in. (cy 1)

box 53, videotape 4
Physical Description: 1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in. (cy 2)

box 53, videotape 5
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)

box 53, videotape 6
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 53, videotape 7
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)

box 53, videotape 8
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 53, videotape 9
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 1)

box 53, videotape 10
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

box 54, videotape 1
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

box 54, videotape 2
Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.
Audiovisual materials Series 14
World Wide Developers Conference videotapes Subseries 14.7

- box 54, videotape 3
  Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. (cy 2)

- box 54, videotape 4
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)

- box 54, videotape 5
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

- box 54, videotape 6
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 54, videotape 7
  Physical Description: 1 videocassette of 1 (VHS) (105 min.) : sd., col. ; 1/2 in.

- box 54, videotape 8
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 54, videotape 9
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 54, videotape 10
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 1
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 2
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 3
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 4
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 5
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

- box 55, videotape 6
  Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
<table>
<thead>
<tr>
<th>Box</th>
<th>Video Tape</th>
<th>Title</th>
<th>Conference Dates</th>
<th>Tape Number</th>
<th>Date</th>
<th>Physical Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>56</td>
<td>1</td>
<td>Newton Solutions. Macintosh telephony architecture &amp; GeoPort. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 514</td>
<td>1995 May 11</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td>56</td>
<td>2</td>
<td>Newton Solutions. Macintosh telephony architecture &amp; GeoPort. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 514</td>
<td>1995 May 11</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
<tr>
<td>56</td>
<td>3</td>
<td>Newton Solutions. Cyberdog overview/internals. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 515</td>
<td>1995 May 10</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td>56</td>
<td>4</td>
<td>Newton Solutions. Cyberdog overview/internals. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 515</td>
<td>1995 May 10</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (120 min.) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
<tr>
<td>56</td>
<td>8</td>
<td>Development tools. Apple tools strategy. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 600</td>
<td>1995 May 8</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (75 min.) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td>56</td>
<td>9</td>
<td>Development tools. Apple tools strategy. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 600</td>
<td>1995 May 8</td>
<td></td>
<td></td>
<td>1 videocassette of 1 (VHS) (75 min.) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
</tbody>
</table>

Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 1)


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in. (cy 2)

Development tools. ODF/MacApp update. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 613b 1995 May 9

Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
Audiovisual materials Series 14
World Wide Developers Conference videotapes Subseries 14.7

box 58, videotape 3  System 7.5 overview. -- (Apple Worldwide Developers Conference, May 8-12, 1995), Tape 800 1995 May 8
   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (45 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

   Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.
  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (90 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (90 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (80 min.): sd., col.; 1/2 in.

  Physical Description: 1 videocassette of 1 (VHS) (60 min.): sd., col.; 1/2 in.
<table>
<thead>
<tr>
<th>Box and Tape Number</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
</table>

**Apple Library Cataloged videotapes** Subseries 14.8

Scope and Contents note
This subseries includes videotapes that had been catalogued by Apple Computer, Inc.'s corporate library. Includes videotapes dealing with a wide range of topics, including commercials, conferences, speeches, trade shows, etc.

<table>
<thead>
<tr>
<th>Box and Tape Number</th>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 61, videotape 7</td>
<td>Everything you always wanted to know about microcomputers but were afraid to ask: EYAWTKAMBWATA [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/6 undated</td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. Subjects and Indexing Terms Microcomputers Apple II (Computer) Apple III (Computer) Apple Computer, Inc. Riggenbach, Rod</td>
</tr>
<tr>
<td>Box</td>
<td>Tape</td>
<td>Title</td>
</tr>
<tr>
<td>-----</td>
<td>------</td>
<td>-------</td>
</tr>
<tr>
<td>Box 62, videotape 4</td>
<td>Lisa, it works the way you do [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/48/1984 c1984</td>
<td></td>
</tr>
<tr>
<td>---------------------</td>
<td>---------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lisa</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 62, videotape 5</th>
<th>Lisa, it works the way you do [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/48/1984 c1984</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Lisa</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 62, videotape 6</th>
<th>Someday is here [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/51/1984 c1984</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Apple IIc (Computer)</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 62, videotape 7</th>
<th>Someday is here [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/51/1984 c1984</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Apple IIc (Computer)</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (1 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Advertising commercials, Macintosh</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 62, videotape 9</th>
<th>Apple savings and investment plan [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/60/1984 c1984</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) (11:06 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc. -- Savings</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc. -- Savings</td>
</tr>
<tr>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Apple Computer, Inc. -- Savings
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Management
Leadership forum
Apple Computer, Inc.
Iacocca, Lee


Physical Description: 1 videocassette of 1 (VHS) (15 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Executive speeches -- Sculley, John
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (39:30 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Executive speeches -- Sculley, John
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (40 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Executive speeches -- Sculley, John
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box Number</th>
<th>Description</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Leadership forum</td>
<td>Microdynamics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Management</td>
<td>Smith, Fred</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td>63, 8</td>
<td>Leadership forum, Fred Smith [Videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/76/1984 1984</td>
<td>Physical Description: 1 videocassette of 1 (VHS): sd., col.; 1/2 in. (cy 2)</td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Leadership forum</td>
<td>Microdynamics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Management</td>
<td>Smith, Fred</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Leadership forum</td>
<td>Future -- Software applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Management</td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gates, Bill</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc. -- Stockholders</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc. -- Shareholders</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc. -- Conferences</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td>64, 1</td>
<td>Bluebusters [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/95/1984 1984</td>
<td>Physical Description: 1 videocassette of 1 (VHS): sd., col.; 1/2 in.</td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Macintosh (Computer)</td>
<td>IBM</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Management</td>
<td>Leadership forum</td>
</tr>
<tr>
<td></td>
<td></td>
<td>William Fruend</td>
<td>Apple Computer, Inc.</td>
</tr>
</tbody>
</table>

Guide to the Apple Computer, Inc. M1007
Records M1007

M1007 163

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Management
Leadership forum
Apple Computer, Inc.
Freund, William


Physical Description: 1 videocassette of 1 (VHS) (50:05 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Executive speeches -- Wheelwright, Steven
Management
Leadership forum
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (58:56 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Leadership forum
Executive speeches -- Norman, David
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (101:24 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Leadership forum
Management
Executive speeches -- Black, Cathleen
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (14:30 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Apple Computer, Inc.
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (14:30 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Apple Computer, Inc.
Apple Computer, Inc.
   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)
   Subjects and Indexing Terms
   Macintosh SE (Computer)
   Macintosh II (Computer)
   Apple Computer, Inc.

   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)
   Subjects and Indexing Terms
   Macintosh SE (Computer)
   Macintosh II (Computer)
   Apple Computer, Inc.

   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
   Subjects and Indexing Terms
   Macintosh II (Computer)
   Macintosh SE (Computer)
   Apple Computer, Inc.

   Physical Description: 1 videocassette of 1 (VHS) (113:47 min.) : sd., col. ; 1/2 in.
   Subjects and Indexing Terms
   Apple Computer, Inc. -- Conferences
   Products, new -- Introduction -- Apple II
   Apple Computer, Inc.

   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
   Scope and Contents note
   Apple 10 year anniversary video; pebble dropped into pond; ripples extend from splash; visual montage of Apple history - Jobs, Wozniak, old Apple computers, CG images, TV commercial excerpts, print ads, Annual Sales Conference and Shareholders' Meeting excerpts, screen shots, Apple executives. Closes with logo, "power", (c) 1987.
   Subjects and Indexing Terms
   Apple Computer, Inc. -- Ten year retrospective
   Apple World -- Presentation
   Apple Computer, Inc.

   Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
   Subjects and Indexing Terms
   Corporate culture.
   Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box</th>
<th>Tape</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
Audiovisual materials Series 14
Apple Library Cataloged videotapes Subseries 14.8

box 66, videotape 1  

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Computers -- Buyer's guide
Apple Computer, Inc.

box 66, videotape 2  

Physical Description: 1 videocassette of 1 (VHS) (11:50 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Future applications
Son of Knowledge navigator
Navigator II
Computers.
Apple Computer, Inc.

box 66, videotape 3  

Physical Description: 1 videocassette of 1 (VHS) (11:50 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Future applications
Son of Knowledge navigator
Navigator II
Computers.
Apple Computer, Inc.

box 66, videotape 4  

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Information management
Apple Computer, Inc.

box 66, videotape 5  

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Human interface
Computer user interface
Apple Computer, Inc.

box 66, videotape 6  
**Employee communication meeting, Q3, FY 88 [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/279/1988**

Physical Description: 1 videocassette of 1 (VHS) (140:08 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Employee communications meeting
Computer networks.
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box, Video</th>
<th>Title</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
    Apple Computer, Inc.  
    Wheelwright, Steven |
    Corporate strategy  
    Apple Computer, Inc. |
    Macintosh (Computer)  
    MIDI  
    Apple Computer, Inc. |
    Music  
    Macintosh (Computer)  
    Apple Computer, Inc. |
    Macintosh (Computer)  
    MIDI  
    Apple Computer, Inc. |
    Macintosh (Computer)  
    Music  
    Apple Computer, Inc. |
In search of excellence [Videotape], VT/289/1985 c1985

Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in. 
Scope and Contents note
Examines successful American businesses by focusing on themes of innovation, productivity through people and shared values. IBM, Apple Computers, McDonald's and Disney World serve as examples in a behind the scenes look at their operations.

Subjects and Indexing Terms
Industrial management -- U.S. 
Economics 
Sociology 
Management 
McDonald's Corporation 
Apple Computer, Inc. 
Walt Disney World (Fla.) 
Peters, Tomas J.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)
Subjects and Indexing Terms
Finance -- Forecasting 
Open Apple 
Childcare Center 
Yocam, Del 
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)
Subjects and Indexing Terms
Finance -- Forecasting 
Open Apple 
Yocam, Del 
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. 
Subjects and Indexing Terms
Siggraph 
Macintosh -- Computer animation 
Apple Computer, Inc. Advanced Development Group (Eraserhead Team)


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)
Subjects and Indexing Terms
Employee communications meeting 
Apple Computer, Inc.

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Employee communications meeting
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (29:30 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Software -- Demonstrations
Claris Corporation -- History
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (8:49 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Adult literacy
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Human resource personnel manager -- Tutorials
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (14:55 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Finance -- Forecasting
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (14:55 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Administration -- Techniques
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (6:31 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Confidentiality
Information -- Leak
Security measures
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box and Tape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
box 69, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (15:45 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Macintosh -- networking
Information services
Multivendor connectivity
Apple Computer, Inc.

box 69, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (27:12 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Electro-static discharge -- Prevention
Electro-static discharge -- Effect on chip performance
Vratny-Watts, Janet
Cram, David
Apple Computer, Inc.

box 69, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (43:30 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Education.
Information access
HyperCard -- Demonstrations
Universities and colleges
Executive speeches -- Sculley, John
NOTIS -- Executive support system -- HyperTV
Apple Computer, Inc.

box 69, videotape 4


Physical Description: 1 videocassette of 1 (VHS) (6:43 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Medical applications
Computers -- Future applications
Medical knowledge navigator
Apple Computer, Inc.

box 69, videotape 5


Physical Description: 1 videocassette of 1 (VHS) (70 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
MacWorld
Macintosh -- Exposition
Executive speeches -- Sculley, John
Apple Computer, Inc.

Physical Description: 1 videocassette of 1 (VHS) (80 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Executive speeches -- Sullivan, Godfrey
Executive speeches -- Gassee, Jean-Louis
Executive speeches -- Sculley, John
Executive speeches -- Tesler, Larry
Macintosh LCx
Products, new -- Introduction
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (30 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Hobart -- Teleconferencing
Resellers -- Conferences
Australia
Executive speeches -- Sculley, John
Apple Computer, Inc.
Apple TV


Physical Description: 1 videocassette of 1 (VHS) (12 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Pencil test, making of
Macintosh -- Computer animation
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (12 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Pencil test, making of
Macintosh -- Computer animation
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (145 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Executive speeches -- Anderson, Harry
Apple technology
Employee communications meeting
Apple Computer, Inc. Advanced Technology Group (ATG).
Audiovisual materials Series 14

Apple Library Cataloged videotapes Subseries 14.8

<table>
<thead>
<tr>
<th>Box</th>
<th>Tape</th>
<th>Title</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
Apple Computer, Inc. |
Macintosh -- Testimonials 
Apple Computer, Inc. |
| 70  | 3    | Personal best and 2 1/2 weeks [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/432/1989 1989 | | 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2) | Personal best (4:54 min.) -- 2 1/2 weeks (10:20 min.) 
Macintosh -- Testimonials 
Apple Computer, Inc. |
Products, new -- Introduction -- Apple IIe 
Apple Computer, Inc. |
Testimonials -- Macintosh 
Steelcase Inc. 
Apple Computer, Inc. 
United States Coast Guard 
ABC News 
Blue cross 
Domino's pizza 
Northern Telecom 
Scientific Atlanta |

Physical Description: 1 videocassette of 1 (VHS) (15 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
Macintosh -- Testimonials
Products, new -- Introduction
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in. (cy 1)
Subjects and Indexing Terms
Electronic atlas
Multimedia instruction
HyperCard
Education -- Software
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in. (cy 2)
Subjects and Indexing Terms
Multimedia instruction
Electronic atlas
Education -- Software
HyperCard
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
Display Cards
Products, new -- Introduction
Macintosh IIfx
Battat, Randy
Apple TV
Apple Computer, Inc.
Sculley, John
Gonzales, Mark
Finlayson, Richard


Physical Description: 1 videocassette of 1 (VHS) (7:21 min.) : sd., col. ; 1/2 in. (cy 1)
Subjects and Indexing Terms
Macintosh -- Testimonials
Apple success stories -- Sales video
Colophon Press
Arthur Young
Apple Computer, Inc.
Audiovisual materials Series 14
Apple Library Cataloged videotapes Subseries 14.8

Box 71, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (7:21 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
- Macintosh -- Testimonials
- Apple success stories -- Sales video
- Apple Computer, Inc.
- Colophon
- Arthur Young

Box 71, videotape 2

**Apple presents the personal computer: the Macintosh [videotape].** -- Cupertino, Calif. : Apple Computer, Inc., VT/493 undated

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
- Products, new -- Introduction
- Macintosh (Computer)
- Apple Computer, Inc.

Box 71, videotape 3

**Apple presents the personal computer: the Macintosh [videotape].** -- Cupertino, Calif. : Apple Computer, Inc., VT/493 undated

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
- Products, new -- Introduction
- Macintosh (Computer)
- Apple Computer, Inc.

Box 71, videotape 4


Physical Description: 1 videocassette of 1 (VHS) (53:08 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Computers -- Future applications
- Apple Computer, Inc.

Box 71, videotape 5


Physical Description: 1 videocassette of 1 (VHS) (4:30 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Advertising campaigns.
- Television -- Apple II
- Television -- Advertising commercials, Macintosh
- Apple Computer, Inc.

Box 71, videotape 6

**Apple Computer anthology of six videos [videotape].** -- Los Angeles, Calif. : BBDO/Los Angeles, VT/502/1989 1989

Physical Description: 1 videocassette of 1 (VHS) (6 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Television -- Advertising commercials, Macintosh
- Television -- Advertising commercials, Macintosh Portable
- Advertising campaigns.
- Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box</th>
<th>Videotape</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
Apple Computer, Inc. |
| 71  | 8         | Breaking the silence [videotape] : AIDS awareness at Apple | Cupertino, Calif. : Apple Computer, Inc., VT/504 undated |   | 1 videocassette of 1 (VHS) (12 min.) : sd., col. ; 1/2 in. | AIDS (Disease)  
Apple Computer, Inc. |
Apple Computer, Inc. |
| 71  | 10        | The power of Apple desktop media [videotape] : publishing presentations & graphic design | Cupertino, Calif. : Apple Computer, Inc., VT/537 1990 |   | 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. | Graphic design  
Desktop media, use of  
Macintosh -- Testimonials  
Apple Computer, Inc. |
Apple Computer, Inc. -- History  
Apple Computer, Inc. |
Sculley, John  
Apple Computer, Inc. |
VAX  
Apple Computer, Inc. |

Physical Description: 1 videocassette of 1 (VHS) (17 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Open architecture systems integration strategy (OASIS)
Coldrick, Bill


Physical Description: 1 videocassette of 1 (VHS) (17 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Open architecture systems integration strategy (OASIS)
Coldrick, Bill
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. pre-release copy (cy 1)

Subjects and Indexing Terms
Business, future
Apple Computer, Inc. -- Business model
Forum -- Discussion, debates
Diery, Ian
Galbraith, Jay
Eilers, Dan


Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. pre-release copy (cy 2)

Subjects and Indexing Terms
Forum -- Discussion, debates
Business, future
Apple Computer, Inc. -- Business model
Galbraith, Jay
Eilers, Dan
Diery, Ian
Apple Computer, Inc.
box 72, videotape 9


Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Business, future
Apple Computer, Inc. -- Business model
Forum -- Discussion, debates
Galbraith, Jay
Eilers, Dan
Apple Computer, Inc.
Diery, Ian

box 72, videotape 10


Physical Description: 1 videocassette of 1 (VHS) (85 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Macintosh IISi
Macintosh Classic (Computer)
Products, new -- Introduction
Apple success stories
Macintosh LC
Apple Computer, Inc.

box 73, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Business forecasting
Economics forecasting -- Apple Computer, Inc.
Apple Computer, Inc. -- Economic policy
Apple Computer, Inc.

box 73, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (105 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Business forecasting
Economics forecasting -- Apple Computer, Inc.
Apple Computer, Inc. -- Economic policy
Apple Computer, Inc.

box 73, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (9:25 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Omnis 3 -- Software
Testimonials
Database management
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box</th>
<th>Tape</th>
<th>Title</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box</td>
<td>Video Tape</td>
<td>Title</td>
<td>Location</td>
<td>Date</td>
</tr>
<tr>
<td>------</td>
<td>------------</td>
<td>--------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>74</td>
<td>3</td>
<td>The partnership continues...</td>
<td>Cupertino, Calif. : Apple Computer, Inc.,</td>
<td>undated</td>
</tr>
<tr>
<td>Box, Video Tape</td>
<td>Title</td>
<td>Physical Description</td>
<td>Subjects and Indexing Terms</td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------</td>
<td>---------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>74, 5</td>
<td>The Apple event for the foundation for the survival &amp; development of humanity [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/681 undated</td>
<td>1 videocassette of 1 (VHS) (98 min.) : sd., col. ; 1/2 in. (cy 1)</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (98 min.) : sd., col. ; 1/2 in. (cy 1)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: International relations -- Industry</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Executive speeches -- Sculley, John</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td>74, 6</td>
<td>The Apple event for the foundation for the survival &amp; development of humanity [videotape]. -- Cupertino, Calif. : Apple Computer, Inc., VT/681 undated</td>
<td>1 videocassette of 1 (VHS) (98 min.) : sd., col. ; 1/2 in. (cy 2)</td>
<td>Physical Description: 1 videocassette of 1 (VHS) (98 min.) : sd., col. ; 1/2 in. (cy 2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: International relations -- Industry</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Executive speeches -- Sculley, John</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: K-12 -- Education</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Television -- Advertising commercials</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Computers and education</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Wilson, Yvone</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Peterson, Myrna</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Peterson, Dennis</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Harmon, Bruce</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Fiorine, Janet</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: Development announcement</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Olsen, Kenneth. Digital Equipm</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Heinen, Roger. Digital Equipm</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: Macintosh -- Future applications</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms: Television -- Advertising commercials</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Sculley, John -- Apple events -- 1990</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Executive speeches</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
<td></td>
</tr>
</tbody>
</table>
box 75, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Macintosh -- Programming
Windows
Apple Computer, Inc.

box 75, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Macintosh -- Programming
Windows
Apple Computer, Inc.

box 75, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (30 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Executive speeches
Sculley, John -- Apple events -- 1991
Apple Computer, Inc.

box 75, videotape 4


Physical Description: 1 videocassette of 1 (VHS) (30 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Executive speeches
Sculley, John -- Apple events -- 1991
Apple Computer, Inc.

box 75, videotape 5


Physical Description: 1 videocassette of 1 (VHS) (23 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Business, future
Executive speeches
Apple Computer, Inc. -- Business model
Forum -- Discussion, debates
Spindler, Michael
Apple Computer, Inc.

box 75, videotape 6


Physical Description: 1 videocassette of 1 (VHS) (23 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Spindler, Michael
Forum -- Discussion, debates
Apple Computer, Inc. -- Business model
Business, future
Executive speeches
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box</th>
<th>Video Tape</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
Macintosh IIsi  
Macintosh Classic (Computer)  
Executive speeches -- Puette, Bob  
Products, new -- Introduction  
Apple Computer, Inc. |
Apple Computer, Inc. |
Forum -- Discussion, debates  
Executive speeches -- Sculley, John  
Apple Computer, Inc. |
MacWorld -- Boston  
Executive speeches -- Sculley, John  
Apple Computer, Inc. |
Forum -- Discussion, debates  
Apple Computer, Inc. |
<table>
<thead>
<tr>
<th>Box, Tape</th>
<th>Title</th>
<th>City, State</th>
<th>Production Company</th>
<th>Date</th>
<th>Physical Description</th>
</tr>
</thead>
</table>
Physical Description: 1 videocassette of 1 (VHS) (63:09 min.) : sd., col. ; 1/2 in. (cy 2) | Boston, Mass.                      | Witlin & Waigand Productions                         | 1990      | Subjects and Indexing Terms
MacWorld -- U.S. -- Boston
Forum -- Discussion, debates
Apple Computer, Inc.                                                                                           |
Scope and Contents note
Introduction -- Success stories -- A closer look -- Getting started -- Business development -- Accounting -- Business management -- Marketing materials
Subjects and Indexing Terms
Accounting
Business -- Management
Macintosh -- Demonstrations
Success stories -- Macintosh
Apple Computer, Inc.                                                                                             |
Physical Description: 1 videocassette of 1 (VHS) (25 min.) : sd., col. ; 1/2 in.                                 | Cupertino, Calif.                  | Apple Computer, Inc.                                | 1990 Sept.| Subjects and Indexing Terms
Education -- K-12
Computers -- Study and teaching (Elementary)
Computer applications -- Tutorials
Apple Computer, Inc.                                                                                             |
Scope and Contents note
Features 30 minutes of highlights from April through June 1991. The video begins with a 15 minute conversation with John Sculley on the events of the past few months. Highlights and events from the quarter include: System 7.0's intro, the layoffs, a Manufacturing update, Apple's contribution to worthy social causes, a look at QuickTime, examples of our changing channels, clips of recent marketing tools including a selection of ads from around the world, and Apple's letter of intent with IBM.
Subjects and Indexing Terms
Television -- Advertising commercials
Apple events -- 1991
Executive speeches -- Sculley, John
Apple Computer, Inc.                                                                                             |

Physical Description: 1 videocassette of 1 (VHS) (40:48 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Subjects and Indexing Terms
Business, computers in
Sales promotion
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (33:35 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Subjects and Indexing Terms
Electronic mail
Productivity
NetCom
Apple success stories
Business, computers in
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (26:35 min.) : sd., col. ; 1/2 in.

Scope and Contents note

Subjects and Indexing Terms
Finance
NetCom
Business, computers in
Apple Computer, Inc.
box 76, videotape 9


Physical Description: 1 videocassette of 1 (VHS) (21:47 min.) : sd., col. ; 1/2 in.

Scope and Contents


Subject and Indexing Terms

Finance
NetCom
Business, computers in
Apple Computer, Inc.

box 76, videotape 10


Physical Description: 1 videocassette of 1 (VHS) (32 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms

Television -- Advertising commercials
Apple events -- 1992
Products, new -- Introduction
Executive speeches
Comdex
Apple Computer, Inc.
Sculley, John

box 77, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (32 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms

Comdex
Products, new -- Introduction
Television -- Advertising commercials
Executive speeches
Apple events -- 1992
Apple Computer, Inc.
Sculley, John

box 77, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (9:54 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms

Macintosh (Computer)
Desktop presentations
Desktop Publishing
Apple Computer, Inc.

box 77, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (17:05 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms

Desktop Publishing
Open architecture systems integration strategy (OASIS)
Macintosh (Computer)
Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box</th>
<th>Tape</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description: 1 videocassette of 1 (VHS) (75 min.) : sd., col. ; 1/2 in.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>VT/990</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Speech recognition -- Demonstrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Rosebud -- Demonstrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Virtual museum -- Demonstrations</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Education -- Future technologies</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td>77</td>
<td>5</td>
<td>Grey flannel navigator, part 1-3 [videotape].</td>
<td>Cupertino, Calif. : Apple Computer, Inc.</td>
<td>1988 Aug. 9</td>
<td>1 videocassette of 1 (VHS) (8 min.) : sd., col. ; 1/2 in. (cy 1)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>VT/994/1988</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Information access</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Business applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Computers -- Future applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td>77</td>
<td>6</td>
<td>Grey flannel navigator, part 1-3 [videotape].</td>
<td>Cupertino, Calif. : Apple Computer, Inc.</td>
<td>1988 Aug. 9</td>
<td>1 videocassette of 1 (VHS) (8 min.) : sd., col. ; 1/2 in. (cy 2)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>VT/994/1988</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Computers -- Future applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Information access</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Business applications</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td>77</td>
<td>7</td>
<td>How computers are changing the way we learn</td>
<td>Cupertino, Calif. : Apple Computer, Inc.</td>
<td>1992</td>
<td>1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>[videotape].</td>
<td>VT/995/1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Computers and education</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Computer-assisted instruction.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td>77</td>
<td>8</td>
<td>Macintosh solutions for math and science</td>
<td>Cupertino, Calif. : Apple Computer, Inc.</td>
<td>1992</td>
<td>1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>[videotape].</td>
<td>VT/1003/1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Education, higher -- Curricula</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Engineering -- Programs</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Engineering -- Experiments</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple Computer, Inc.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Apple TV</td>
</tr>
<tr>
<td>Box and Tape</td>
<td>Title</td>
<td>Physical Description</td>
<td>Subject Terms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
box 78, videotape 4


- Physical Description: 1 videocassette of 1 (VHS) (24:55 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Products, new -- Introduction
  - Quadra
  - Macintosh Classic II
  - Powerbook
  - Scanners
  - Apple Computer, Inc.

box 78, videotape 5


- Physical Description: 1 videocassette of 1 (VHS) (14 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Macintosh -- Testimonials
  - Desktop Publishing
  - Electronic publishing.
  - Apple Computer, Inc.
  - Creative Strategies Research International
  - Colophon, Inc.
  - ARCO

box 78, videotape 6


- Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Computers -- Macintosh IIci
  - Apple Computer, Inc.

box 78, videotape 7


- Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Budgeting
  - Planning
  - Finance
  - Seminars
  - Apple Computer, Inc.

box 78, videotape 8


- Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Executive speeches -- Coleman, Debbie
  - Executive speeches -- Teradalsky, Morris
  - Integrated Desktop technology
  - VITAL architecture
  - Executive speeches -- White, Blake
  - Apple Computer, Inc.
box 78, videotape 9


Physical Description: 1 videocassette of 1 (VHS) (70:54 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
VITAL architecture
Executive speeches -- Coleman, Debbie
Executive speeches -- White, Blake
Executive speeches -- Teradalsky, Morris
Integrated Desktop technology
Apple Computer, Inc.

box 78, videotape 10


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
Lisa
Apple Computer, Inc.

box 79, videotape 1


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Lisa
Apple Computer, Inc.

box 79, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (5:43 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Macintosh -- Testimonials
Computers -- Macintosh
Apple Computer, Inc.

box 79, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (8 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Lisa
Macintosh -- Testimonials
Apple Computer, Inc.
Sculley, John

box 79, videotape 4


Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
San Francisco -- California
Forum -- Discussion, debates
MacWorld -- Exhibitions
Technology -- Exhibitions
Executive speeches
Trade shows
Apple Computer, Inc.
Audiovisual materials Series 14
Apple Library Cataloged videotapes Subseries 14.8

box 79, videotape 5


Physical Description: 1 videocassette of 1 (VHS) (17 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
Apple events -- 1992
Apple Computer, Inc.

box 79, videotape 6


Physical Description: 1 videocassette of 1 (VHS) (14 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
Hower High School
Writing centers -- Ohio -- Akron
Apple Computer, Inc.

box 79, videotape 7


Physical Description: 1 videocassette of 1 (VHS) (22:10 min.) : sd., col. ; 1/2 in.
Scope and Contents note
Part 1 - Macintosh in Sales at Storage Technology (6:30 min.) -- Part 2 - Macintosh at work in sales (9:01 min.) -- Part 3 - Macintosh in sales at Connaught Laboratories (6:39 min.)
Subjects and Indexing Terms
Powerbook -- Remote access
Storage technology -- Powerbook
Powerbook -- Customer presentations
Apple Computer, Inc.

box 79, videotape 8


Physical Description: 1 videocassette of 1 (VHS) (22:10 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
MacWorld
Executive speeches -- Sculley, John
Forum -- Discussion, debates
Apple Computer, Inc.

box 79, videotape 9


Physical Description: 1 videocassette of 1 (VHS) (111 min.) : sd., col. ; 1/2 in.
Subjects and Indexing Terms
Rosebud -- Demonstrations
Executive speeches -- Wozniak, Steve
Multimedia presentations
Virtual museum -- Demonstrations
Users group
Apple Computer, Inc.
box 79, videotape 10


Physical Description: 1 videocassette of 1 (VHS) (35 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Multimedia presentations
- Users group
- Executive speeches -- Wozniak, Steve
- Virtual museum -- Demonstrations
- Rosebud -- Demonstrations
- Apple Computer, Inc.

box 80, videotape 1


Physical Description: 1 videocassette of 1 (VHS) (5:50 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Apple Classroom of Tomorrow (ACOT)
- Wireless communications
- Apple Computer, Inc.

box 80, videotape 2


Physical Description: 1 videocassette of 1 (VHS) (90 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Information harvesting
- Client/server computing
- VITAL architecture
- Stallard, Charlie
- Stancombe, Bruce
- Chowdary, Subhash
- Apple Computer, Inc.
- Li, Dominic
- Cook, Steve

box 80, videotape 3


Physical Description: 1 videocassette of 1 (VHS) (28:11 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- AppleTalk -- Networks -- K-12
- Apple Computer, Inc.

box 80, videotape 4


Physical Description: 1 videocassette of 1 (VHS) (88:24 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
- Mapping -- Strategies
- Apple Computer, Inc.

box 80, videotape 5


Physical Description: 1 videocassette of 1 (VHS) (57:45 min.) : sd., col. ; 1/2 in. (cy 1)

Subjects and Indexing Terms
- Employee communications meeting
- Apple Computer, Inc.

Physical Description: 1 videocassette of 1 (VHS) (57:45 min.) : sd., col. ; 1/2 in. (cy 2)

Subjects and Indexing Terms
Employee communications meeting
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Sales -- Customer support
Customer service
Burns, Diane
Apple Computer, Inc.
Roberts, John
Kawasaki, Guy


Physical Description: 1 videocassette of 1 (VHS) (60 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Employee communications meeting
Executive speeches -- Sculley, John
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (10:29 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Quality control -- Management
Total quality management (TQM)
Management -- Employee participation
Quality assurance -- Management
AQM
Apple Computer, Inc.
Spindler, Michael


Physical Description: 1 videocassette of 1 (VHS) (9:30 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Inventions
Patents.
Software protection
Copyright
Apple Computer, Inc.

Physical Description: 1 videocassette of 1 (VHS) (54:54 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Local area networks
Computers -- Application development
Consumer influencers
Apple Computer, Inc.
Christoff, Russ


Physical Description: 1 videocassette of 1 (VHS) (51:27 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Computers -- Application development
Consumer influencers
Local area networks
Apple Computer, Inc.
Christoff, Russ


Physical Description: 1 videocassette of 1 (VHS) (51:01 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Client/server computing
Software -- Application development
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (9:15 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Powerbook
Products, new -- Promotion
AppleCD SC150
DuoDock
Apple Computer, Inc.


Physical Description: 1 videocassette of 1 (VHS) (9:16 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Powerbook
Products, new -- Promotion
AppleCD SC150
DuoDock
Apple Computer, Inc.

  Physical Description: 1 videocassette of 1 (VHS) (2:13 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  Computer animation -- Special effects
  Apple Computer, Inc.
  Stone, Carl B. , Producer


  Physical Description: 1 videocassette of 1 (VHS) (8:30 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  Education, computers in
  Curricula -- Computer programs
  Apple Computer, Inc.


  Physical Description: 1 videocassette of 1 (VHS) (9 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  Products, family of -- Macintosh
  Products, new -- Promotion
  Products, new -- Introduction
  Apple Computer, Inc.


  Physical Description: 1 videocassette of 1 (VHS) (65 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  AppleFest
  Users group
  Yocam, Del
  Apple Computer, Inc.
  Wozniak, Steve, 1950-


  Physical Description: 1 videocassette of 1 (VHS) (14:45 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  Business ethics
  Apple Computer, Inc.


  Physical Description: 1 videocassette of 1 (VHS) (7 min.) : sd., col. ; 1/2 in.

  Subjects and Indexing Terms
  Strategic alliances
  Strategic planning -- Business
  Business forecasting
  Apple Computer, Inc.
Audiovisual materials Series 14
Apple Library Cataloged videotapes Subseries 14.8

box 82, videotape 2


- Physical Description: 1 videocassette of 1 (VHS) (58 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Users group
  - Executive speeches -- Sculley, John
  - Apple Computer, Inc.

box 82, videotape 3

**Anthology of nine commercials [videotape].** -- Cupertino, Calif. : Apple Computer, Inc., VT/1386/1984 1984

- Physical Description: 1 videocassette of 1 (VHS) (5 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Television -- Advertising commercials, Apple IIC
  - Television -- Advertising commercials, Apple II
  - Television -- Advertising commercials -- 1984
  - Apple Computer, Inc.

box 82, videotape 4


- Physical Description: 1 videocassette of 1 (VHS) (12:01 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Powerbook
  - Products, new -- Promotion
  - Apple Computer, Inc.

box 82, videotape 5


- Physical Description: 1 videocassette of 1 (VHS) (12:25 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Software -- Demonstrations
  - Media integration -- Workstation
  - Double Play -- Software
  - Apple Computer, Inc.

box 82, videotape 6


- Physical Description: 1 videocassette of 1 (VHS) (8:41 min.) : sd., col. ; 1/2 in.
- Subjects and Indexing Terms
  - Apple Computer, Inc. -- Conferences
  - Products, new -- Promotion
  - Macintosh -- Humorous newsreel
  - Apple Computer, Inc.

box 83, videotape 1

**Bluebusters [videotape].** -- Cupertino, Calif. : Apple Computer, Inc., VT/95/1984 1984

- Physical Description: 1 videocassette of 1 (U-matic) (4:14 min.) : sd., col. ; 3/4 in.
- Subjects and Indexing Terms
  - Macintosh (Computer)
  - IBM
  - Apple Computer, Inc.
<table>
<thead>
<tr>
<th>Box 83,</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
</table>
Future technologies  
Apple Computer, Inc. |
HyperCard  
Winter olympics  
Future applications  
Apple Computer, Inc. |
HyperCard  
Apple Computer, Inc. |
Industrial management -- U.S.  
Sociology  
Economics  
Walt Disney World (Fla.)  
Peters, Tomas J.  
McDonald's Corporation  
Apple Computer, Inc. |
Physical Description: 1 videocassette of 1 (U-matic) (90 min.) : sd., col. ; 3/4 in. (cy 2)

Subjects and Indexing Terms
Economics
Sociology
Industrial management -- U.S.
Management
Apple Computer, Inc.
Walt Disney World (Fla.)
Peters, Tomas J.
McDonald's Corporation

Physical Description: 1 videocassette of 1 (VHS) (9:08 min.) : sd., col. ; 1/2 in.

Subjects and Indexing Terms
Multimedia -- Business applications
HyperCard
Macintosh -- Success stories
Apple Computer, Inc.
Sculley, John

Physical Description: 1 videocassette of 1 (VHS) : sd., col. ; 1/2 in. + 2 computer diskette ; 3.5 in.

Subjects and Indexing Terms
HyperCard -- Independent study
Interactive video -- HyperCard
Apple Computer, Inc.

Physical Description: 1 videocassette of 1 (U-matic) (5:09 min.) : sd., col. ; 3/4 in.

Subjects and Indexing Terms
Macintosh -- Higher education
Executive speeches -- Sculley, John
Apple Computer, Inc.

Physical Description: 1 sound cassette

Apple "Elvis" segment, undated
Physical Description: 1 sound cassette : Dolby B

Apple II forever, undated
Physical Description: 1 sound cassette

Apple news from the Louisiana territory, 1991
Physical Description: 1 sound cassette
Building quality into software / Tom DeMarco, 1989 Dec. 7
Physical Description: 1 sound cassette (90 min.)

Physical Description: 1 sound cassette

Physical Description: 1 sound cassette

French vision. -- Cupertino, Calif. : Apple Computer, Inc., 1984 Nov. 27
Physical Description: 1 sound cassette

A guided tour of MacDraw. -- Cupertino, Calif. : Apple Computer, Inc., undated
Physical Description: 1 sound cassette

A guided tour of MacWrite-MacPaint. -- Cupertino, Calif. : Apple Computer, Inc., undated
Physical Description: 1 sound cassette (cy 1)

A guided tour of MacWrite-MacPaint. -- Cupertino, Calif. : Apple Computer, Inc., undated
Physical Description: 1 sound cassette (cy 2)

Physical Description: 1 sound cassette

Introduction : Macintosh IIci competitive information & Macintosh portable competitive information. -- Cupertino, Calif. : Apple Computer, Inc., undated
Physical Description: 1 sound cassette

Physical Description: 1 sound cassette
Scope and Contents note
Vital : what it means for you and your customer

Physical Description: 1 sound cassette
Scope and Contents note
Strategic alliance update

Physical Description: 1 sound cassette

Physical Description: 1 sound cassette (cy 1)

Physical Description: 1 sound cassette (cy 2)
<table>
<thead>
<tr>
<th>Box</th>
<th>Audiocassettes</th>
<th>Title</th>
<th>Location</th>
<th>Date</th>
<th>Physical Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>87</td>
<td>19</td>
<td>Market intelligence update : competitive response. -- Cupertino, Calif. : Apple Computer, Inc., 1989 Sept. 19</td>
<td>Physical Description: 1 sound cassette (30 min.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>21</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1990 May</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>24</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1991 May</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>25</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1991 June</td>
<td>Physical Description: 1 sound cassette (cy 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>26</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1991 June</td>
<td>Physical Description: 1 sound cassette (cy 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>28</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1992 May</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>29</td>
<td>Market intelligence update. -- Cupertino, Calif. : Apple Computer, Inc., 1992 July</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>31</td>
<td>Marketing breakfast - international. -- Cupertino, Calif. : Apple Computer, Inc., 1983 July 14</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>32</td>
<td>Marketing breakfast - international. -- Cupertino, Calif. : Apple Computer, Inc., 1983 July 14</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>33</td>
<td>Middle managers. -- Cupertino, Calif. : Apple Computer, Inc., 1986 June 23</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>87</td>
<td>34</td>
<td>North Pacific newstape : a quarterly summary of North Pacific Area news. -- Palo Alto, Calif. : Apple Computer, Inc., 1987</td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Physical Description: 1 sound cassette (19:25 min.)


Physical Description: 1 sound cassette (23:30 min.) (cy 1)


Physical Description: 1 sound cassette (23:30 min.) (cy 2)


Physical Description: 1 sound cassette (27 min.) (cy 1)


Physical Description: 1 sound cassette (27 min.) (cy 2)

90WWDC-6 Thursday keynote: John Sculley. -- (Apple Worldwide Developer's Conference, 1990), 1990

Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John


Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John

Cincinnati dinner, undated

Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John

French Project journal. John Sculley, 1985 Feb. 16

Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John

Interview Chris Wittle, Esquire Magazine, 1984 Oct. 11

Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John

John Sculley interview, Geneve, 1984 Oct. 31

Physical Description: 1 sound cassette

Subjects and Indexing Terms
Sculley, John
<table>
<thead>
<tr>
<th>Box</th>
<th>Audiocassettes</th>
<th>Title</th>
<th>Physical Description</th>
<th>Subjects and Indexing Terms</th>
</tr>
</thead>
<tbody>
<tr>
<td>88</td>
<td>7</td>
<td>John Sculley German speeches, Koln Apple expo, undated</td>
<td>1 sound cassette</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>8</td>
<td>GM project, 1985 Mar. 5</td>
<td>1 sound cassette</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>9</td>
<td>Kay Holland interview : John Sculley, undated</td>
<td>1 sound cassette</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>10</td>
<td>John Sculley : Infocorp speech, 1984 Dec. 11</td>
<td>1 sound cassette</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>11</td>
<td>Investors in the Air. The John Sculley interview, n.d. July - Aug.</td>
<td>1 sound cassette (cy 1)</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>12</td>
<td>Investors in the Air. The John Sculley interview, n.d. July - Aug.</td>
<td>1 sound cassette (cy 2)</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>13</td>
<td>John Sculley / WNBC, 1987 Oct. 29</td>
<td>1 sound cassette</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>14</td>
<td>The Larry King show, no. 1, 1989 Oct. 14</td>
<td>1 sound cassette (cy 1)</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>15</td>
<td>The Larry King show, no. 2, 1989 Oct. 14</td>
<td>1 sound cassette (cy 1)</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>88</td>
<td>16</td>
<td>The Larry King show, no. 1, 1989 Oct. 14</td>
<td>1 sound cassette (cy 2)</td>
<td>Sculley, John</td>
</tr>
<tr>
<td>Box</td>
<td>Audiocassettes</td>
<td>Title</td>
<td>Physical Description</td>
<td>Subjects and Indexing Terms</td>
</tr>
<tr>
<td>-----</td>
<td>----------------</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------</td>
<td>-----------------------------</td>
</tr>
<tr>
<td>88</td>
<td>17</td>
<td><strong>The Larry King show, no. 2, 1989 Oct. 14</strong></td>
<td>1 sound cassette (cy 2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley presentation to MIT Sloan School, 1984 Sept. 26</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>PCBA banquet, 1980 Jan. 29</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>PBG - Palm Springs, undated</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Philadelphia challenge, undated</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley : Reflections. -- (Powersharing series, no. 164). -- Riverside, Conn. : Powersharing, Inc., 1987</strong></td>
<td>1 sound cassette (cy 1)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley : Reflections. -- (Powersharing series, no. 164). -- Riverside, Conn. : Powersharing, Inc., 1987</strong></td>
<td>1 sound cassette (cy 2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley : sales meeting, Boca, 1986 Sept.</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley speech to Ad Age, Ad Week, Conrad Hilton, Chicago, 1979 Aug. 19</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>John Sculley speech to sales force, 1979 Sept. 5</strong></td>
<td>1 sound cassette</td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Description</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>-------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>88</td>
<td><strong>Speech to SDO employees, Pepsi, Marion, Ill., 1979 Dec. 18</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>88</td>
<td><strong>Tomorrow's odyssey : what Apple has to do next / John Sculley, 1988</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>88</td>
<td><strong>John Sculley : Wharton graduate orientation, 1979 Sept. 4</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>89</td>
<td><strong>MacBug blues [kit] (copy 1), Kit 28 1991</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette + 1 computer diskette ; 3.5 in. + 1 v.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>89</td>
<td><strong>MacBugs blues [kit] (copy 2), Kit 28 1991</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette + 1 computer diskette ; 3.5 in. + 1 v.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Subjects and Indexing Terms</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sculley, John</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette (cy 2)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Computer. -- Los Angeles : BBDO/West ; dist. Multimedia Services, , undated</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>AP 2186 Speak for yourself (30 sec.) -- AP 2086 1812-A (30 sec.) -- AP 1986 Fall Back-A (30 sec.) -- AP 2586 Open House ver. A rev. (1 min.) -- AP 2787 Returns #1 (1 min.) -- AP 2788 Returns revisited (1 min.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Computer. Chicago. 6:00 p.m. I, 1983 May 2</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Computer. Chicago. 6:00 p.m. III, 1983 May 2</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Computer. Chicago. 8:00 p.m. I, 1983 May 2</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Computer. Chicago. 8:00 p.m. III, 1983 May 2</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>92</td>
<td><strong>Apple Horizons. Education Sales seminar. Module 1 : how to talk to your Apple, 1982</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Cassettes</td>
<td>Description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>-----------</td>
<td>-------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette Master</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette USE copy</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette (90 min.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Physical Description: 1 sound cassette</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>Audiocassettes</td>
<td>Title</td>
<td>Date</td>
<td>Physical Description</td>
</tr>
<tr>
<td>-----</td>
<td>----------------</td>
<td>-------</td>
<td>------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>92</td>
<td>23</td>
<td>Impressions, undated</td>
<td></td>
<td>1 sound cassette Master</td>
</tr>
<tr>
<td>92</td>
<td>24</td>
<td>Impressions, undated</td>
<td></td>
<td>1 sound cassette Use copy</td>
</tr>
<tr>
<td>92</td>
<td>25</td>
<td>Impressions, undated</td>
<td></td>
<td>1 sound cassette Master</td>
</tr>
<tr>
<td>92</td>
<td>26</td>
<td>Impressions, undated</td>
<td></td>
<td>1 sound cassette Use copy</td>
</tr>
<tr>
<td>92</td>
<td>27</td>
<td>Intelligent choices merchandise plan training materials. Desktop / Plan automatic demonstration, 1980</td>
<td></td>
<td>1 sound cassette</td>
</tr>
<tr>
<td>92</td>
<td>28</td>
<td>Leading the way : Apple Computer, 1984</td>
<td></td>
<td>1 sound cassette</td>
</tr>
<tr>
<td>92</td>
<td>29</td>
<td>The Macintosh family : positioning and information, 1989 Mar.</td>
<td></td>
<td>1 sound cassette Master</td>
</tr>
<tr>
<td>92</td>
<td>30</td>
<td>The Macintosh family : positioning and information, 1989 Mar.</td>
<td></td>
<td>1 sound cassette Use copy</td>
</tr>
<tr>
<td>92</td>
<td>31</td>
<td>Macintosh Plus : a guided tour, 1985</td>
<td></td>
<td>1 sound cassette Master</td>
</tr>
<tr>
<td>92</td>
<td>32</td>
<td>Macintosh Plus : a guided tour, 1985</td>
<td></td>
<td>1 sound cassette Use copy</td>
</tr>
<tr>
<td>92</td>
<td>33</td>
<td>New employee orientation : theme music, 1986 Jan.</td>
<td></td>
<td>1 sound cassette</td>
</tr>
<tr>
<td>92</td>
<td>34</td>
<td>New product support engineer interviews, 1991 Oct.</td>
<td></td>
<td>1 sound cassette</td>
</tr>
<tr>
<td>92</td>
<td>35</td>
<td>Profit sharing boogie, undated</td>
<td></td>
<td>1 sound cassette</td>
</tr>
<tr>
<td>Box, Folder</td>
<td>Description</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>------------</td>
<td>-------------</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| box 92, audiocassettes 36 | San Diego 8340-01 Computer owners, 6:00 p.m., males & females, 1983 May 3  
Physical Description: 1 sound cassette |
| box 92, audiocassettes 37 | San Diego 8340-01 Computer owners, 8:00 p.m., males & females, 1983 May 3  
Physical Description: 1 sound cassette |
| box 92, audiocassettes 38 | Xerox. Apple institucional / ofertazo, undated  
Physical Description: 1 sound cassette |
Physical Description: 1 sound cassette |
| box 92, audiocassettes 40 | The Planning Forum conference - San Francisco. Front line strategic management : marketing success at Marriott, 1985 May 22-25  
Physical Description: 1 sound cassette |
| box 89, folder 3 | John Sculley, Miami, 1973 Nov. 16  
Physical Description: 1 sound tape reel  
Subjects and Indexing Terms  
Sculley, John |
| box 89, folder 4 | John Sculley PCBA banquet, 1980 Jan. 29  
Physical Description: 1 sound tape reel  
Subjects and Indexing Terms  
Sculley, John |
| box 89, folder 5 | Apple Computers / Chiat Day, undated  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm.  
Scope and Contents note  
1984 (1 min.) -- Skin Ritz |
| box 93, folder 1 | John Sculley presentation reel, undated  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm. |
| box 93, folder 2 | Untitled, undated  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm. |
| box 93, folder 3 | Chiat/Day. 1984, 1984  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm.  
Scope and Contents note  
1984 -- Making of 1984 |
| box 93, folder 1 | John Sculley presentation reel, undated  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm. |
| box 93, folder 2 | Untitled, undated  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm. |
| box 93, folder 3 | Chiat/Day. 1984, 1984  
Physical Description: 1 reel of 1 : sd., col. ; 16 mm.  
Scope and Contents note  
1984 -- Making of 1984 |
Audiovisual materials Series 14
VHS Masters Subseries 14.12

box 90, folder 1

Macintosh, 81 1983 Sept.

Physical Description: 1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 1

box 90, folder 2


Physical Description: 1 videocassette of 1 (VHS) (4:14 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 2
Subjects and Indexing Terms
IBM Macintosh
Apple Computer, Inc.

box 90, folder 3

The Macintosh Office, 1985 Feb. 18

Physical Description: 1 videocassette of 1 (VHS) (8:30 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 3

box 90, folder 4

Early reactions to the Macintosh, 116 1985 Jan. 18

Physical Description: 1 videocassette of 1 (VHS) (3:40 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 4

box 90, folder 5


Physical Description: 1 videocassette of 1 (3:06 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 5

box 90, folder 6

Marketing research : Macintosh, 53 1985 Mar. 28

Physical Description: 1 videocassette of 1 (VHS) (24:35 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 6

box 90, folder 7

McKenna, Regis. TV pitch, 1984 Apr. 11

Physical Description: 1 videocassette of 1 (VHS) (7:10 min.) : sd., col. ; 1/2 in. Master
Existence and Location of Copies note
VHS use copy available: Series 14, Box 91, Videotape 7
Audiovisual materials Series 14
VHS Masters Subseries 14.12

box 90, folder 8  Macintosh public relations : video news clips, 47 1985 Feb. 18

  Physical Description: 1 videocassette of 1 (VHS) (28 min.) : sd., col. ; 1/2 in. Master
  Existence and Location of Copies note
  VHS use copy available : Series 14, Box 91, Videotape 8
  Scope and Contents note
  Bars/tone -- Introduction -- Table of contents -- News feature #1 -- News feature #2 --
  News feature #3 -- News feature #4 -- News feature #5 -- Press release : Macintosh --
  Macintosh International -- Featurette -- Generic behind the scenes footage

VHS Use copies Subseries 14.13

box 91, folder 1  Macintosh, 81 1983 Sept.

  Physical Description: 1 videocassette of 1 (VHS) (10 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 22, Videotape 4


  Physical Description: 1 videocassette of 1 (VHS) (4:14 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 83, Videotape 1
  Subjects and Indexing Terms
  IBM Macintosh
  Apple Computer, Inc.

box 91, folder 3  The Macintosh Office, 1985 Feb. 18

  Physical Description: 1 videocassette of 1 (VHS) (8:30 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 22, Videotape 5

box 91, folder 4  Early reactions to the Macintosh, 116 1985 Jan. 18

  Physical Description: 1 videocassette of 1 (VHS) (3:40 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 21, Videotape 2

box 91, folder 5  Macintosh year in review [videotape]. -- Cupertino, Calif. : Apple Computer, Inc.,

  1985 Mar. 17

  Physical Description: 1 videocassette of 1 (3:06 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 84, Videotape 4

box 91, folder 6  Marketing research : Macintosh, 53 1985 Mar. 28

  Physical Description: 1 videocassette of 1 (VHS) (24:35 min.) : sd., col. ; 1/2 in. use
  copy
  Existence and Location of Copies note
  U-matic original : Series 14, Box 23, Videotape 1
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 91, folder 7 | McKenna, Regis. TV pitch, 1984 Apr. 11  
  Physical Description: 1 videocassette of 1 (VHS) (7:10 min.) : sd., col. ; 1/2 in. use copy  
  Existence and Location of Copies note  
  U-matic original : Series 14, Box 25, Videotape 3 |
| box 91, folder 8 | Macintosh public relations : video news clips, 47 1985 Feb. 18  
  Physical Description: 1 videocassette of 1 (VHS) (28 min.) : sd., col. ; 1/2 in. use copy  
  Existence and Location of Copies note  
  U-matic original : Series 14, Box 22, Videotape 6  
  Scope and Contents note  
  Bars/tone -- Introduction -- Table of contents -- News feature #1 -- News feature #2 -- News feature #3 -- News feature #4 -- News feature #5 -- Press release : Macintosh -- Macintosh International -- Featurette -- Generic behind the scenes footage |
|  | Digital media Series 15  
  Conditions Governing Access note  
  Access to the digital files on either 3.5 or 5.25 in. floppy diskettes requires at least 2 weeks advance notice to allow staff to have use copies made. |
| box 1, diskette 1 | AppleLink 6.0. Program disk 1, 1987-1990  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 2 | AppleLink 6.0. Program disk 2, 1987-1990  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 3 | Apple earthquake preparedness stack / Apple Computer, Inc. Corporate Environmental Health & Safety, undated  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 4 | Apple IIc plus art, undated  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 5 | Apple IIe plus art, undated  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 6 | Apple IIgs and System software 5.0, 1989  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 7 | Apple IIgs (APW) programmer's workshop. -- Ver. 1.081, 1986 Oct. 31  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 8 | Apple IIgs art, undated  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 9 | Apple IIgs CD setup, 1988  
  Physical Description: 1 computer diskette ; 3.5 in. |
| box 1, diskette 10 | Apple IIgs educational demo. -- V. 1.0, 66 1986 Oct. 13  
  Physical Description: 1 computer diskette ; 3.5 in. |
<table>
<thead>
<tr>
<th>Box, Diskette</th>
<th>Description</th>
</tr>
</thead>
</table>
| 11 | Apple IIgs educational demo. -- V. 1.0, 66 1986 Oct. 13  
Physical Description: 1 computer diskette ; 3.5 in. |
| 12 | Apple IIgs note synthesizer. -- V. 1.0, 74 1986 Oct. 20  
Physical Description: 1 computer diskette ; 3.5 in. |
| 13 | AppleTalk update disk. -- Ver. 1.0, 1987 Feb. 20  
Physical Description: 1 computer diskette ; 3.5 in. |
| 14 | Becks Macintosh system tools. -- Ver. 2.0B1, 1987 Feb. 19  
Physical Description: 1 computer diskette ; 3.5 in. |
| 15 | Becks Macintosh utilities. -- Ver. 2.0B1, 1987 Feb. 19  
Physical Description: 1 computer diskette ; 3.5 in. |
| 16 | Desktop publishing participant's disk : introduction to Macintosh, 1987  
Physical Description: 1 computer diskette ; 3.5 in. |
| 17 | Ethertalk installer. -- Ver. 2.0.1, 1989 Sept. 12  
Physical Description: 1 computer diskette ; 3.5 in. |
| 18 | Guided tour of MacDraw. -- Ver. 1.1, 1986 Mar. 24  
Physical Description: 1 computer diskette ; 3.5 in. |
| 19 | Guided tour of Macintosh 512K enhanced. -- Ver. 1.0, PN:690-5090 REV A 1986 Mar. 24  
Physical Description: 1 computer diskette ; 3.5 in. (cy 1) |
| 20 | Guided tour of Macintosh 512K enhanced. -- Ver. 1.0, PN:690-5090 REV A 1986 Mar. 24  
Physical Description: 1 computer diskette ; 3.5 in. (cy 2) |
| 21 | HD 20SC installation. -- Ver. 1.0, 1986 Aug. 28  
Physical Description: 1 computer diskette ; 3.5 in. |
| 22 | Macintosh Hypercard. -- Ver. 1.0B51, 1986, 1987  
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in. |
| 23 | Macintosh Hypercard. -- Ver. 1.0B51, 1986, 1987  
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in. |
| 24 | Macintosh Hypercard. -- Ver. 1.0B6, 1987 June 17  
Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in. (cy 1) |
| 25 | Macintosh Hypercard. -- Ver. 1.0B6, 1987 June 17  
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in. (cy 1) |
| 26 | Macintosh Hypercard. -- Ver. 1.0B6, 1987 June 17  
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in. (cy 1) |
Macintosh Hypercard. -- Ver. 1.086, 1987 June 17
Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in. (cy 1)

Macintosh Hypercard. -- Ver. 1.086, 1987 June 17
Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in. (cy 2)

Macintosh Hypercard. -- Ver. 1.086, 1987 June 17
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in. (cy 2)

Macintosh Hypercard. -- Ver. 1.086, 1987 June 17
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in. (cy 2)

Macintosh Hypercard. -- Ver. 1.086, 1987 June 17
Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in. (cy 2)

Macintosh Hypercard. -- Ver. 1.0, 1987 July 27
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0, 1987 July 27
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0, 1987 July 27
Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0, 1987 Aug. 6
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0, 1987 Aug. 6
Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0.1, 1987 Aug. 6
Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.0.1, 1987 Aug. 6
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in. (cy 1)

Macintosh Hypercard. -- Ver. 1.0.1, 1987 Aug. 6
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in. (cy 2)

Macintosh Hypercard. -- Ver. 1.1, 1984 - 1987
Physical Description: 1 computer diskette ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.1, 1987 Nov. 25
Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.1, 1987 Nov. 25
Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.1, 1987 Nov. 25
Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in.

Macintosh Hypercard. -- Ver. 1.1, 1987 Nov. 25
Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in.
<table>
<thead>
<tr>
<th>Box, Diskette</th>
<th>Description</th>
<th>Physical Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 46</td>
<td>Hypercard 1.1 update. -- Ver. 1.1, 1988 Jan. 14</td>
<td>1 computer diskette ; 3.5 in. (cy 1)</td>
</tr>
<tr>
<td>1, 47</td>
<td>Hypercard 1.1 update. -- Ver. 1.1, 1988 Jan. 14</td>
<td>1 computer diskette ; 3.5 in. (cy 2)</td>
</tr>
<tr>
<td>1, 48</td>
<td>Macintosh Hypercard. -- Ver. 1.2, undated</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>1, 49</td>
<td>Macintosh Hypercard. -- Ver. 1.2, 1988 Apr. 25</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 1</td>
<td>Macintosh Hypercard. -- Ver. 1.2.1, undated</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 2</td>
<td>Macintosh Hypercard. -- Ver. 1.2.1, 1988 May 25</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 3</td>
<td>Macintosh Hypercard. -- Ver. 1.2.2, 1988 Nov. 8</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 4</td>
<td>Macintosh Hypercard update. -- Ver. 1.2.2, 1988 Dec. 20</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 5</td>
<td>Macintosh Hypercard update. -- Ver. 1.2.5, 1989 Sept. 7</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 6</td>
<td>Macintosh Hypercard MegaCorp demo stacks, 1987</td>
<td>1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>2, 7</td>
<td>Macintosh Hypercard and stacks, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 1)</td>
</tr>
<tr>
<td>2, 8</td>
<td>Macintosh Hypercard and stacks, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 2)</td>
</tr>
<tr>
<td>2, 9</td>
<td>Macintosh Hypercard help, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 1)</td>
</tr>
<tr>
<td>2, 10</td>
<td>Macintosh Hypercard help, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 2)</td>
</tr>
<tr>
<td>2, 11</td>
<td>Macintosh Hypercard ideas, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 1)</td>
</tr>
<tr>
<td>2, 12</td>
<td>Macintosh Hypercard ideas, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 2)</td>
</tr>
<tr>
<td>2, 13</td>
<td>Macintosh Hypercard startup, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 1)</td>
</tr>
<tr>
<td>2, 14</td>
<td>Macintosh Hypercard startup, 1987</td>
<td>1 computer diskette ; 3.5 in. (cy 2)</td>
</tr>
</tbody>
</table>
Digital media Series 15
Computer diskettes Subseries 15.1

box 2, diskette 15 Macintosh Hypercard solutions, 1987
  Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 16 Hyperactive, Inc. Apple CD submittal. -- Ver. 2.0, undated
  Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 17 HyperGOLD manual, 1989
  Physical Description: 1 v.

box 2, diskette 18 HyperGOLD, 1989
  Physical Description: 1 computer diskette of 4 (disk 1); 3.5 in.

box 2, diskette 19 HyperGOLD, 1989
  Physical Description: 1 computer diskette of 4 (disk 2); 3.5 in.

box 2, diskette 20 HyperGOLD, 1989
  Physical Description: 1 computer diskette of 4 (disk 3); 3.5 in.

box 2, diskette 21 HyperGOLD, 1989
  Physical Description: 1 computer diskette of 4 (disk 4); 3.5 in.

box 2, diskette 22 HyperPro demo CD. -- Ver. 1.1, 1989 Feb. 27
  Physical Description: 1 computer diskette of 4 (disk 2); 3.5 in.

box 2, diskette 23 HyperPro demo CD. -- Ver. 1.1, 1989 Feb. 27
  Physical Description: 1 computer diskette of 4 (disk 4); 3.5 in.

box 2, diskette 24 Inside AppleTalk tools. -- Ver. 1.0, 1989 June 30
  Physical Description: 1 computer diskette ; 3.5 in.

  Physical Description: 1 computer diskette ; 3.5 in.
  Scope and Contents note
  Atlas : a pictorial atlas program - prelim. version

  Physical Description: 1 computer diskette ; 3.5 in.
  Scope and Contents note
  The would-be gentleman : an historical simulation of social mobility in the France of Louis XIV

box 2, diskette 27 L[aser]W[riter] introductions, undated
  Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 28 MacDraw. -- Ver. 1.9, 1985 Mar. 18
  Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 29 Mac LaserWriter fonts. -- Ver. 1.1, 1986 May 30
  Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 30 Mac Plus guided tour. -- Ver. 1.0, 1986 Jan. 5
  Physical Description: 1 computer diskette ; 3.5 in.
box 2, diskette 31  Mac Printer installation. -- Ver. 1.1, 1986 June 4
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 32  Mac resource editor. -- Ver. 1.0.1, 1986 Oct. 7
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 33  Mac Smalltalk. -- Ver. 0.3, 1986 Nov. 14
   Physical Description: 1 computer diskette of 7 (disk 1) ; 3.5 in.

box 2, diskette 34  Mac Works system disk. -- Ver. 1.3, 1984, 1985
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 35  MacDraw disk. -- Ver. 1.0, 1985, 1986
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 36  MacDraw disk. -- Ver. 1.9.1, 1985
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 37  Macintosh 68,000 development system, 1985 Feb. 18
   Physical Description: 1 computer diskette of 2 (disk 1) ; 3.5 in.

box 2, diskette 38  Macintosh : your Apple tour of Macintosh II applications. A software overview, 1988
   Physical Description: 1 computer diskette of ? (disk 2) ; 3.5 in.

box 2, diskette 39  Macintosh II art, undated
   Physical Description: 1 computer diskette of ? (disk 2) ; 3.5 in.

box 2, diskette 40  Macintosh IIX art, undated
   Physical Description: 1 computer diskette of ? (disk 2) ; 3.5 in.

box 2, diskette 41  Macintosh Pascal. -- Ver. 1.0, 1984
   Physical Description: 1 computer diskette ; 3.5 in. (cy 1)

box 2, diskette 42  Macintosh Pascal. -- Ver. 1.0, 1984
   Physical Description: 1 computer diskette ; 3.5 in. (cy 2)

box 2, diskette 43  Macintosh Pascal. -- Ver. 2.0, 1986 Apr. 23
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 44  Macintosh Pascal utilities. -- Ver. 2.0, 1986 Apr. 23
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 45  Macintosh Pascal. -- Ver. 2.1, 1986 July 8
   Physical Description: 1 computer diskette ; 3.5 in.

box 2, diskette 46  Macintosh Pascal utilities. -- Ver. 2.1, 1986 July 8
   Physical Description: 1 computer diskette ; 3.5 in.

box 3, diskette 1  Macintosh Plus art a., undated
   Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 2  Macintosh Plus art b., undated
  Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 3  Macintosh Plus tour. -- Ver. 1.0, 1987 Mar. 9
  Physical Description: 1 computer diskette ; 3.5 in.
  Physical Description: 1 computer diskette of 2 (disk 1) ; 3.5 in.
  Physical Description: 1 computer diskette of 5 (disk 3) ; 3.5 in.
box 3, diskette 6  Macintosh Programmer's workshop. MPW. -- Ver. 1.0.1B1, 1986 Oct. 10
  Physical Description: 1 computer diskette of 5 (disk 1) ; 3.5 in.
box 3, diskette 7  Macintosh Programmer's workshop. MPW1. -- Ver. 2.0A1, 1987 Jan. 9
  Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in.
box 3, diskette 8  Macintosh Programmer's workshop. MPW1. -- Ver. 2.0A1, 1987 Jan. 9
  Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in.
box 3, diskette 9  Macintosh Programmer's workshop. MPW1. -- Ver. 2.0A1, 1987 Jan. 9
  Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in.
box 3, diskette 10  Macintosh Programmer's workshop. MPW1. -- Ver. 2.0A1, 1987 Jan. 9
  Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in.
box 3, diskette 11  Macintosh Programmer's workshop. MPW Pascal. -- Ver. 2.0A1, 1987 Jan. 9
  Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 12  Macintosh SE art a., 1987 Mar. 9
  Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 13  Macintosh SE art b., 1987 Mar. 9
  Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 14  Macintosh SE/30 art, 1987 Mar. 9
  Physical Description: 1 computer diskette ; 3.5 in.
box 3, diskette 15  Macintosh SE/3, 1987 Mar. 9
  Physical Description: 1 computer diskette ; 3.5 in.
  Physical Description: 1 computer diskette ; 3.5 in.
  Physical Description: 1 computer diskette ; 3.5 in. (cy 1)
  Physical Description: 1 computer diskette ; 3.5 in. (cy 2)
  Physical Description: 1 computer diskette ; 3.5 in.
<table>
<thead>
<tr>
<th>Box and Diskette</th>
<th>Description</th>
</tr>
</thead>
</table>
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 21 | **Macintosh utilities. -- Ver. 2.0, undated**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 22 | **MacPaint, 1985**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 23 | **MacProject disk. -- Ver. 1.1, 1986 June 18**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 24 | **Macintosh MacProject : a guided tour, 1984, 1986**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 25 | **MacTerminal. -- Ver. 1.0, 1984**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 26 | **MacWrite, 1985**  
Physical Description: 1 computer diskette ; 3.5 in. (cy 1) |
| box 3, diskette 27 | **MacWrite, 1985**  
Physical Description: 1 computer diskette ; 3.5 in. (cy 2) |
| box 3, diskette 28 | **More Apple, 1987 June 24**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 29 | **Multimedia workshop 2, 1987 June 24**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 30 | **PeopleInfo 1, undated**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 31 | **PeopleInfo 2, undated**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 32 | **Presentation & seminar setup disk / Apple Desktop Media, 1989**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 33 | **Printer installer. -- Ver. 2.0, 1985 Sept. 9**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 34 | **Smalltalk. -- Ver. 0.3 pre-beta, 39 1986 June 12**  
Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in. |
| box 3, diskette 35 | **Smash!, 1991**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 36 | **Stellar diskette #1 : You're a star / Apple University, undated**  
Physical Description: 1 computer diskette ; 3.5 in. |
| box 3, diskette 37 | **Switcher. -- Ver. 4.4, PN:005-3104-A 1985 Aug. 26**  
Physical Description: 1 computer diskette ; 3.5 in. |
Switcher construction kit. -- Ver. 5.0, 1986 Aug. 9
Physical Description: 1 computer diskette ; 3.5 in.

Switcher construction kit. -- Ver. 5.01, 1986 Sept. 8
Physical Description: 1 computer diskette ; 3.5 in.

Thailand photo album hypercard stack, 1988 June
Physical Description: 1 computer diskette ; 3.5 in.

Trap timer. -- Ver. 1.0, 1986 May 29
Physical Description: 1 computer diskette ; 3.5 in.

User group connection : just add water user group resources disk, 1991
Physical Description: 1 computer diskette ; 3.5 in.

Physical Description: 1 computer diskette ; 3.5 in.

Visual almanac. Activities, 1989
Scope and Contents note
Compositions

Visual almanac. Activities Side B, 1989
Scope and Contents note
Counting -- What is it -- Historical atlas

Scope and Contents note
Day in the life -- Orchestra

Scope and Contents note
International zoo -- Durations

Scope and Contents note
The living world -- Earth cycles

Scope and Contents note
Moving in and out -- Rolling ball

Scope and Contents note
Planetary highway -- Phases of the moon
Digital media Series 15
Computer diskettes Subseries 15.1

Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Playground physics menu -- Teeter-totter

Visual almanac. Activities Side B, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
20th Century highlighter -- Locomotion

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
American history

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Animals and plants

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Around the world

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Directory

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Everyday objects -- Studies in time

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Everyday physics -- Side A sounds

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
Historical portraits -- Side B sounds

Visual almanac. Collections, 1989
Physical Description: 1 computer diskette ; 3.5 in.
Scope and Contents note
History of daily life
<table>
<thead>
<tr>
<th>Box and Diskette</th>
<th>Collection Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 4, diskette 13</td>
<td><strong>Visual almanac. Collections, 1989</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Solar system -- Earth view</td>
</tr>
<tr>
<td>box 4, diskette 14</td>
<td><strong>Visual almanac. Collections, 1989</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Workspace -- Templates</td>
</tr>
<tr>
<td>box 4, diskette 15</td>
<td><strong>History project, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 16</td>
<td><strong>History project wildcard D82. Disk 1, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Wildcard data</td>
</tr>
<tr>
<td>box 4, diskette 17</td>
<td><strong>History project wildcard D82. Disk 2, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Wildcard data</td>
</tr>
<tr>
<td>box 4, diskette 18</td>
<td><strong>History project wildcard D82. Disk 3, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Wildcard data</td>
</tr>
<tr>
<td>box 4, diskette 19</td>
<td><strong>D80's stuff., undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.&lt;br&gt;Scope and Contents note&lt;br&gt;Wildconvert -- D86B</td>
</tr>
<tr>
<td>box 4, diskette 20</td>
<td><strong>Wildcard backup, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 21</td>
<td><strong>Filevision ideas. -- Ver. 2.0, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 22</td>
<td><strong>Filevision ideas educational I, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 23</td>
<td><strong>Filevision ideas educational II, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 24</td>
<td><strong>Filevision ideas educational III, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 25</td>
<td><strong>Filevision ideas educational IV, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>box 4, diskette 26</td>
<td><strong>Filevision ideas educational V, undated</strong>&lt;br&gt;Physical Description: 1 computer diskette ; 3.5 in.</td>
</tr>
<tr>
<td>Box 4, Diskette</td>
<td>Description</td>
</tr>
<tr>
<td>----------------</td>
<td>-------------</td>
</tr>
<tr>
<td>27</td>
<td>Filevision ideas educational VI, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>28</td>
<td>Filevision ideas educational VII, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>29</td>
<td>Filevision ideas educational VIII, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>30</td>
<td>Filevision ideas educational IX, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>31</td>
<td>Filevision ideas educational X, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>32</td>
<td>Macintosh software update, 1985-1987</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>MacDraw -- MacProject -- MacTerminal -- MacWrite</td>
</tr>
<tr>
<td>33</td>
<td>Stanford 1, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>34</td>
<td>Stanford 2, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>35</td>
<td>Stanford 3, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>35</td>
<td>Stanford 4, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>36</td>
<td>Grading program, Boston College, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>37</td>
<td>Appletones. -- Ver. 2.0, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>38</td>
<td>Mozart. -- Ver. 2.0, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>39</td>
<td>Reaction time experiment, Harvard University, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>40</td>
<td>Regression sampler, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>41</td>
<td>MacLoghno (modula 2), undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
<tr>
<td>42</td>
<td>Logic simulator, undated</td>
</tr>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette; 3.5 in.</td>
</tr>
</tbody>
</table>
The would be gentleman, undated
Physical Description: 1 computer diskette ; 3.5 in.

Physical Description: 1 computer diskette of 4 (disk 1) ; 3.5 in.

Physical Description: 1 computer diskette of 4 (disk 2) ; 3.5 in.

Physical Description: 1 computer diskette of 4 (disk 3) ; 3.5 in.

Physical Description: 1 computer diskette of 4 (disk 4) ; 3.5 in.

Physical Description: 1 computer diskette ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 1) ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 2) ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 3) ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 4) ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 5) ; 3.5 in.

Physical Description: 1 computer diskette of 6 (disk 6) ; 3.5 in.

Mac tech notes back issues, 1985
Physical Description: 1 computer diskette of 2 (disk 1) ; 3.5 in.

Mac tech notes back issues, 1985
Physical Description: 1 computer diskette of 2 (disk 2) ; 3.5 in.

Through the looking glass / Steve Capps, 1984
Physical Description: 1 computer diskette ; 3.5 in.

Apple IIe : the inside story, undated
Physical Description: 1 computer diskette ; 5.25 in.

Diskware Imagewriter tool kit : a printer utility program for 64K II+, IIe, or IIc, 1984
Physical Description: 1 computer diskette ; 5.25 in. (cy 1)
Diskware Imagewriter tool kit : a printer utility program for 64K II+, Ile, or IIc, 1984
  Physical Description: 1 computer diskette ; 5.25 in. (cy 2)

Apple II composite, 1984 Jan.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II OTC 2, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II NYSE, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II composite, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II ASE, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II OTC 1, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II training disk : for Apple Ile and IIc, 1984 Feb.
  Physical Description: 1 computer diskette ; 5.25 in.

Christmas Solutions from Apple Computer. -- Cupertino, Calif. : Apple Computer, Inc., 1982
  Physical Description: 1 computer diskette ; 5.25 in.

APM C2B0004 backup, , 1981
  Physical Description: 1 computer diskette ; 5.25 in.

  Physical Description: 1 computer diskette ; 5.25 in.

Apple II instant Pascal sample program, , 1985
  Physical Description: 1 computer diskette ; 5.25 in. + 1 l.

Apple II Pascal disk.dr, , 1982
  Physical Description: 2 computer diskettes ; 5.25 in. (2 copies)

Apple II Pascal 1.2 filecard toolkit, 1985
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II ProDos 1.1.1 assembler console driver + user input rtn. -- Ver. 1.0B1, 1985 Apr. 16
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II ProDos 1.1.1 assembler console driver + user input rtn. -- Ver. 1.0B1, 1985 Apr. 16
  Physical Description: 1 computer diskette ; 5.25 in.

Apple II ProDos 1.1.1 Mousegraphics toolkit. -- Ver. 1.0B5, 1985 June 3
  Physical Description: 3 computer diskettes ; 5.25 in.
<table>
<thead>
<tr>
<th>Box 11, Folder 9</th>
<th>Apple II ProDos 1.1.1 update utility for ProDos v. 1.1.1 formatter/scanner, 1985</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 10</th>
<th>Apple Access II program disk (Apple IIe and Apple IIc), 1983</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 11</th>
<th>Daisy wheel printer demo diskette (Apple II), 1982</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 12</th>
<th>Apple II &amp; III 6502 assembly language SANE 1-3, Vol. 1.1, 1985 Nov. 6</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 3 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 13</th>
<th>Apple III field sales training program, , circa 1984</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 7 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

Scope and Contents note
General capabilities demo -- Apple II emulation, ver. 1.1 -- VisiCalc III -- System utilities, ver. 1.1 -- Small job -- Mail list manager -- Mail list manager ... an introduction

<table>
<thead>
<tr>
<th>Box 11, Folder 14</th>
<th>Apple presents ... Apple III in business. Source files. -- Production ver., 1983 May 26</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 15</th>
<th>Apple III in business : interactive demonstrations. -- Rev. 3.2c, undated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes of 2 ; 5.25 in. (cy 1)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 16</th>
<th>Apple III in business : interactive demonstrations. -- Rev. 3.2c, undated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes of 2 ; 5.25 in. (cy 2)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 17</th>
<th>Apple III DCC golden master parallel card III driver software, 1983 June 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 18</th>
<th>Apple III EDC golden master parallel card III driver software, 1983 June 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 19</th>
<th>Apple III QAE golden master parallel card III driver software, 1983 June 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 20</th>
<th>Apple III source SOS parallel interface driver. -- ver. 1.3.0, 1983 June 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette of 1 ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 21</th>
<th>Apple III source parallel card III driver software. SOS parallel interface driver, 1983 June 10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes of 2 ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 22</th>
<th>Apple III EDC golden master SOS parallel interface driver. -- ver. 1.3.0, undated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 23</th>
<th>Apple III QAE golden master SOS parallel interface driver. -- ver. 1.3.0, undated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 2 computer diskettes ; 5.25 in.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 11, Folder 24</th>
<th>Apple III PASCAL : Pascal 3, 1979, 1981</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Physical Description: 1 computer diskette ; 5.25 in.</td>
</tr>
<tr>
<td>Box/Folder</td>
<td>Title</td>
</tr>
<tr>
<td>-----------</td>
<td>-----------------------------------------------------------------------</td>
</tr>
<tr>
<td>11/25</td>
<td>Apple bowl (Apple II), 1979</td>
</tr>
<tr>
<td>11/26</td>
<td>Apple logo, 1982-1983</td>
</tr>
<tr>
<td>11/27</td>
<td>Apple pilot (Apple II), 1980</td>
</tr>
<tr>
<td>11/29</td>
<td>Dow Jones portfolio evaluator (Apple II), 1979</td>
</tr>
<tr>
<td>11/30</td>
<td>Grocery list / by D.R. Jarvis, 1980</td>
</tr>
<tr>
<td>11/31</td>
<td>Instant zero (Apple II), 1981</td>
</tr>
<tr>
<td>11/32</td>
<td>Mousetext toolkit. -- Ver. 2.1B2, 1985 June 3</td>
</tr>
<tr>
<td>11/33</td>
<td>Pascal 1.2, 1985</td>
</tr>
<tr>
<td>11/34</td>
<td>Pixel painter. -- Pre-release ver., 1984 Feb.</td>
</tr>
<tr>
<td>11/35</td>
<td>The shell games (Apple I), 1979</td>
</tr>
<tr>
<td>11/36</td>
<td>Spotlight / Children's Television Workshop, 1981</td>
</tr>
<tr>
<td>12/1</td>
<td>Apple extended 80-column text/AppleColor card driver software, 1984</td>
</tr>
<tr>
<td>12/2</td>
<td>Compatibility guide : an MS-DOS point of view about Macintosh, 1988</td>
</tr>
<tr>
<td>12/3</td>
<td>Apple student resource set, 1994</td>
</tr>
<tr>
<td>12/4</td>
<td>AppleShare FileServer software, 1988</td>
</tr>
<tr>
<td>12/5</td>
<td>AppleLink ver. 5.0. -- Apple ed., undated</td>
</tr>
<tr>
<td>12/6</td>
<td>Harvy Chesley hypermedia stack, undated</td>
</tr>
<tr>
<td>Box &amp; Folder</td>
<td>Title</td>
</tr>
<tr>
<td>-------------</td>
<td>-------</td>
</tr>
<tr>
<td>12, folder 7</td>
<td>Hypercard. -- Japanese ver., 1988</td>
</tr>
<tr>
<td>12, folder 8</td>
<td>Hyper Working, , undated</td>
</tr>
<tr>
<td>12, folder 9</td>
<td>Lotus templates,, undated</td>
</tr>
<tr>
<td>12, folder 10</td>
<td>Mac Access passport, , 1995</td>
</tr>
<tr>
<td>12, folder 11</td>
<td>Mac DTS sample code, , 1988 Nov. 1</td>
</tr>
<tr>
<td>12, folder 12</td>
<td>Macintosh IIci system tools &amp; utilities, , undated</td>
</tr>
<tr>
<td>12, folder 13</td>
<td>Particles stack, , undated</td>
</tr>
</tbody>
</table>

**CD-ROMs Subseries 15.2**

<table>
<thead>
<tr>
<th>Box &amp; CD-ROM</th>
<th>Title</th>
<th>Date/Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7, cd-rom 1</td>
<td>Apple CD-Rom explorer. -- Cupertino, Calif. : Apple Computer, Inc., 1988</td>
<td>Physical Description: 1 computer optical disc (cy 1)</td>
</tr>
<tr>
<td>7, cd-rom 2</td>
<td>Apple CD-Rom explorer. -- Cupertino, Calif. : Apple Computer, Inc., 1988</td>
<td>Physical Description: 1 computer optical disc (cy 2)</td>
</tr>
<tr>
<td>7, cd-rom 3</td>
<td>AppleCD SC. -- Cupertino, Calif. : Apple Computer, Inc., undated</td>
<td>Physical Description: 1 computer optical disc</td>
</tr>
<tr>
<td>7, cd-rom 4</td>
<td>Apple global education, Askov, Denmark. -- Cupertino, Calif. : Apple Computer, Inc., 1992</td>
<td>Physical Description: 1 computer optical disc</td>
</tr>
<tr>
<td>7, cd-rom 5</td>
<td>Apple information manager : illustration and design. -- Beta version. -- Cupertino, Calif. : Apple Computer, Inc., 1989</td>
<td>Physical Description: 1 computer optical disc (cy 1)</td>
</tr>
<tr>
<td>7, cd-rom 6</td>
<td>Apple information manager : illustration and design. -- Beta version. -- Cupertino, Calif. : Apple Computer, Inc., 1989</td>
<td>Physical Description: 1 computer optical disc (cy 2)</td>
</tr>
<tr>
<td>7, cd-rom 8</td>
<td>Apple Pacific sales conference, FY 90. -- Cupertino, Calif. : Apple Computer, Inc., 1989</td>
<td>Physical Description: 1 computer optical disc</td>
</tr>
<tr>
<td>Box, CD-ROM</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>-------------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>7, 10</td>
<td>Apple Pacific sales conference, FY'91, Honolulu, Hawaii. -- Cupertino, Calif. : Apple Computer, Inc., 1990 Oct. 30 - Nov. 3. Physical Description: 1 computer optical disc (cy 2)</td>
<td></td>
</tr>
<tr>
<td>7, 14</td>
<td>The Apple reference and presentations library. -- Version 4.0. -- Cupertino, Calif. : Apple Computer, Inc., 1990. Physical Description: 1 computer optical disc (cy 1)</td>
<td></td>
</tr>
<tr>
<td>7, 15</td>
<td>The Apple reference and presentations library. -- Version 4.0. -- Cupertino, Calif. : Apple Computer, Inc., 1990. Physical Description: 1 computer optical disc (cy 2)</td>
<td></td>
</tr>
<tr>
<td>7, 16</td>
<td>The Apple reference and presentations library. -- Version 5.0, Apple internal ed.. -- Cupertino, Calif. : Apple Computer, Inc., 1990. Physical Description: 1 computer optical disc (cy 1)</td>
<td></td>
</tr>
<tr>
<td>7, 17</td>
<td>The Apple reference and presentations library. -- Version 5.0, Apple internal ed.v, 1990. Physical Description: 1 computer optical disc (cy 2)</td>
<td></td>
</tr>
<tr>
<td>7, 18</td>
<td>The Apple reference and presentations library. -- Version 6.0, internal ed.. -- Cupertino, Calif. : Apple Computer, Inc., 1990. Physical Description: 1 computer optical disc (cy 1)</td>
<td></td>
</tr>
<tr>
<td>7, 19</td>
<td>The Apple reference and presentations library. -- Version 6.0, internal ed.. -- Cupertino, Calif. : Apple Computer, Inc., 1990. Physical Description: 1 computer optical disc (cy 2)</td>
<td></td>
</tr>
<tr>
<td>7, 20</td>
<td>The Apple reference and presentations library. -- Internal ed.. -- Cupertino, Calif. : Apple Computer, Inc., 1991 Fall. Physical Description: 1 computer optical disc</td>
<td></td>
</tr>
<tr>
<td>Box</td>
<td>CD-ROM</td>
<td>Title</td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>8</td>
<td>4</td>
<td>Chi’89 InfoBooth. -- Cupertino, Calif. : Apple Computer, Inc., 1990</td>
</tr>
<tr>
<td>8</td>
<td>5</td>
<td>Chi’89 InfoBooth. -- Cupertino, Calif. : Apple Computer, Inc., 1990</td>
</tr>
<tr>
<td>Box, CD-ROM</td>
<td>Title</td>
<td>Publisher</td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
</tr>
<tr>
<td>9, 2</td>
<td>Information source technical support owner's guide. -- Cupertino, Calif. : Apple Computer, Inc., 1990</td>
<td>Cupertino, Calif. : Apple Computer, Inc., 1990</td>
</tr>
<tr>
<td>Box</td>
<td>CD-ROM</td>
<td>Title</td>
</tr>
<tr>
<td>------</td>
<td>---------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>The Macworld resource CD. -- Cupertino, Calif. : Apple Computer, Inc.,</td>
</tr>
<tr>
<td>9</td>
<td>12</td>
<td>QuickTime. -- Beta release / Apple Computer. -- Cupertino, Calif. :</td>
</tr>
<tr>
<td>9</td>
<td>13</td>
<td>QuickTime : the CD / Apple Computer. -- Cupertino, Calif. : Apple</td>
</tr>
<tr>
<td>9</td>
<td>14</td>
<td>Support navigator user guide. -- Cupertino, Calif. : Apple Computer,</td>
</tr>
<tr>
<td>9</td>
<td>15</td>
<td>The virtual museum. -- Cupertino, Calif. : Apple Computer, Inc.,</td>
</tr>
<tr>
<td>9</td>
<td>16</td>
<td>The virtual museum. -- Cupertino, Calif. : Apple Computer, Inc.,</td>
</tr>
<tr>
<td>9</td>
<td>18</td>
<td>Whatever happened to the information age? : keynote speech of Paul</td>
</tr>
<tr>
<td>9</td>
<td>19</td>
<td>Photographic quality images from Agenda '92. -- [S.I.]: Eastman</td>
</tr>
<tr>
<td>9</td>
<td>20</td>
<td>The crazy wild alphabet = Le drôle d’Alphabet sauvage : for Macintosh,</td>
</tr>
<tr>
<td>9</td>
<td>21</td>
<td>Sherlock Holmes, consulting detective. -- Wheeling, Ill. : ICOM</td>
</tr>
<tr>
<td>9</td>
<td>22</td>
<td>Demo CD-ROMS, circa 1992</td>
</tr>
<tr>
<td>12</td>
<td>1</td>
<td>Abbey Road interactive : the studio tour, 1996</td>
</tr>
<tr>
<td>12</td>
<td>1</td>
<td>Abbey Road interactive : the studio tour, 1996</td>
</tr>
<tr>
<td>12</td>
<td>2</td>
<td>Apple interactive music tools, , 1997</td>
</tr>
<tr>
<td>Box &amp; CD-ROM No.</td>
<td>Description</td>
<td>Physical Description</td>
</tr>
<tr>
<td>-----------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>------------------------------------------------------------</td>
</tr>
<tr>
<td>box 12, cd-rom 3</td>
<td>Apple internet connection kit, 1995</td>
<td>1 computer optical disc</td>
</tr>
<tr>
<td>box 12, cd-rom 4</td>
<td>Apple MacAdvocate CD-ROM, 1997</td>
<td>1 computer optical disc (cy 1) + cover</td>
</tr>
<tr>
<td>box 12, cd-rom 5</td>
<td>Apple MacAdvocate CD-ROM, 1997</td>
<td>1 computer optical disc (cy 2) + cover</td>
</tr>
<tr>
<td>box 12, cd-rom 6</td>
<td>Apple Media Program quarterly CD, 1997 Jan.</td>
<td>1 computer optical disc</td>
</tr>
<tr>
<td>box 13, cd-rom 1</td>
<td>Educorp CD sampler, undated</td>
<td>1 computer optical disc</td>
</tr>
<tr>
<td>box 13, cd-rom 2</td>
<td>Marcom Tools Library : interim marketing toolkit, 1996 Nov.</td>
<td>1 computer optical disc</td>
</tr>
<tr>
<td>box 13, cd-rom 3</td>
<td>QuickTime VR showcase CD-ROM. -- MacOS ver., 1996</td>
<td>1 computer optical disc</td>
</tr>
<tr>
<td>box 13, cd-rom 4</td>
<td>Software dispatch, No. 1, 1994 Winter</td>
<td>1 computer optical disc</td>
</tr>
</tbody>
</table>

**Laserdiscs Subseries 15.3**

<table>
<thead>
<tr>
<th>Box &amp; Videodisc No.</th>
<th>Description</th>
<th>Physical Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 10, videodisc 1</td>
<td>Multimedia presentation resource. -- Ver. 1.0. -- Cupertino, Calif. : Apple Computer, 1989</td>
<td>1 videodisc ; 12 in.</td>
</tr>
<tr>
<td>box 10, videodisc 2</td>
<td>The visual almanac : an interactive multimedia kit. -- Cupertino, Calif. : Apple Computer, Inc. Apple Multimedia Lab, 1989</td>
<td>1 videodisc ; 12 in. (cy 1)</td>
</tr>
<tr>
<td>box 10, videodisc 3</td>
<td>The visual almanac : an interactive multimedia kit. -- Cupertino, Calif. : Apple Computer, Inc. Apple Multimedia Lab, 1989</td>
<td>1 videodisc ; 12 in. (cy 2)</td>
</tr>
<tr>
<td>box 10, videodisc 4</td>
<td>MIT Media Laboratory, undated</td>
<td>1 videodisc ; 12 in.</td>
</tr>
<tr>
<td>box 10, videodisc 5</td>
<td>Interactive NOVA : animal pathfinders. -- Demo version, undated</td>
<td>1 videodisc ; 12 in.</td>
</tr>
<tr>
<td>box 10, videodisc 6</td>
<td>The right fit : Apple SCST interactive video disc, undated</td>
<td>1 videodisc ; 12 in.</td>
</tr>
<tr>
<td>box 10, videodisc 7</td>
<td>Chronicle : an interactive newspaper. -- 1st ed., undated</td>
<td>1 videodisc ; 12 in. + 3 computer diskettes ; 3.5 in.</td>
</tr>
</tbody>
</table>

**Computer tapes Subseries 15.4**
<table>
<thead>
<tr>
<th>Box/Number</th>
<th>Description</th>
<th>Date</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 14,</td>
<td>Finance I &amp; Penny arcade, 0051 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Applesoft basic, 0053 undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Breakout &amp; Color graphics, 0055 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Breakout &amp; Color graphics, 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Lemonade &amp; Hopalong Cassady, 0056 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 5</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Phone list &amp; Brian's theme, 0058 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 6</td>
<td></td>
<td></td>
<td>(cy 1)</td>
</tr>
<tr>
<td>box 14,</td>
<td>Phone list &amp; Brian's theme, 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Phone list &amp; Brian's theme, 0059 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 8</td>
<td></td>
<td></td>
<td>(cy 2)</td>
</tr>
<tr>
<td>box 14,</td>
<td>High resolution graphics, 0061 undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 9</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>High resolution graphics, 0062 undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 10</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Renumber/append &amp; Alignment test tone, 0063 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 11</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Startrek, 0065 undated</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 12</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Little brick out &amp; Color demosoft, 0066 1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 13</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Microchess 2.0, 0067 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 14</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Applesoft IIa &amp; Floating point BASIC, 0068 1977</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 15</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Applesoft IIa &amp; Floating point BASIC, 1977</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 16</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 14,</td>
<td>Starwars &amp; Startrek, 0069 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 17</td>
<td></td>
<td></td>
<td>(cy 1)</td>
</tr>
<tr>
<td>box 14,</td>
<td>Starwars &amp; Startrek, 1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>audiocassettes 18</td>
<td></td>
<td></td>
<td>(cy 2)</td>
</tr>
</tbody>
</table>
Digital media Series 15
Computer tapes Subseries 15.4

- box 14, audiocassettes 19
  Telepong & Datamover,, 0072 1978
  Physical Description: 1 data cassette (cy 1)

- box 14, audiocassettes 20
  Telepong & Datamover,, 1978
  Physical Description: 1 data cassette (cy 2)

- box 14, audiocassettes 21
  Apple-Lis'ner, , 1978
  Physical Description: 1 data cassette

- box 14, audiocassettes 22
  Applevision & Biorhythm, , undated
  Physical Description: 1 data cassette

- box 14, audiocassettes 23
  Hoppy picture load, , undated
  Physical Description: 1 data cassette

- box 14, audiocassettes 24
  Physical Description: 1 data cassette

- box 15
  YHDS-4 test data / Sony Corp., 1985 June 27
  Physical Description: 1 data reel

Hardware Series 16

Conditions Governing Access note
Access to the Hardware Series is closed until processing is completed.

- box 1
  Apple IIgs keyboard, undated

- box 1
  Newton, 1993

Photographs Series 17

- box 1, folder 1
  John Sculley, undated

- box 1, folder 2
  John Sculley : slides, undated
  Physical Description: 9 photographic slides : col. ; 35 mm.

- box 1, folder 3
  Apple II plus photographs, undated

- box 1, folder 4
  Apple IIe, undated

- box 1, folder 5
  Apple expo 1985 scrapbook / Francoise Beneviste, 1985

- box 1, folder 6
  Apple world conference : building & set-up [1 of 4], 1986

- box 1, folder 7
  Apple world conference : building & set-up [2 of 4], 1986

- box 1, folder 8
  Apple world conference : building & set-up [3 of 4], 1986

- box 1, folder 9
  Apple world conference : building & set-up [4 of 4], 1986

- box 1, folder 10
  Caribbean building, undated

- box 1, folder 11
  Geraldine Ferraro visit / B. Perez, photographer, undated

- box 2, folder 1
  Apple II and Apple III product lines, undated

- box 2, folder 2
  Apple Europe, undated

- box 2, folder 3
  Nagel, Dave : publicity photograph, undated

- box 2, folder 4
  Sidhu, G. : publicity photograph, undated
  Physical Description: 2 photographs : b & w ; 25 x 20 cm.

- box 2, folder 5
  Apple executives : publicity photographs, undated
  Physical Description: 2 photographs : b & w ; 25 x 20 cm. + 1 photograph : b & w ; 18 x 13 cm.

- box 2, folder 6
  Apple Desktop Publishing : second generation advantage : slides, undated
  Physical Description: 77 photographic slides : col. ; 35 mm.
box 2, folder 7  |
Sell with Apple training : slides [1 of 27 through 6 of 27], undated
   Physical Description: 86 photographic slides : col. ; 35 mm.

box 2, folder 8  |
Sell with Apple training : slides [7 of 27 through 13 of 27], undated
   Physical Description: 123 photographic slides : col. ; 35 mm.

box 2, folder 9  |
Sell with Apple training : slides [14 of 27 through 20 of 27], undated
   Physical Description: 115 photographic slides : col. ; 35 mm.

box 2, folder 10  |
Sell with Apple training : slides [21 of 27 through 27 of 27], undated
   Physical Description: 76 photographic slides : col. ; 35 mm.

box 2, folder 11  |
Marketing slides, undated
   Physical Description: 40 photographic slides : col. ; 35 mm.

box 2, folder 12  |
Miscellaneous slides, undated
   Physical Description: 106 photographic slides : col. ; 35 mm.

box 3, folder 4  |
Apple Developer Group party photograph album, circa 1992
   Physical Description: 1 v.

box 3, folder 1 - 3  |
Palo Alto Hills Country Club christmas party, , circa 1988
   Physical Description: 3 v.

box 4  |
Famos Amos, 1987 Nov. 18
   Physical Description: 1 photograph : b & w ; 35 x 28 cm.

box 4  |
Apple II, IIe, & Lisa applications and manuals, undated
   Physical Description: 3 photographs mounted on foam core : col. ; 43 x 28 cm.

box 4  |
Planning the new frontiers : International Finance / MIS / Tax conference at Apple Ranch, 1986
   Physical Description: 3 photographs mounted on foam core : col. ; 43 x 28 cm.

box 4  |
   Physical Description: 1 photograph mounted on foam core : col. ; 43 x 28 cm.

box 4  |
   Physical Description: 1 photograph mounted on foam core : col. ; 43 x 28 cm.

box 4  |
   Physical Description: 1 photograph mounted on foam core : col. ; 43 x 28 cm.

box 4  |
Apple World Conference : building & set-up, 1986
   Physical Description: 1 photograph mounted on foam core : col. ; 43 x 28 cm.

box 5  |
Apple IIc advertisement : young woman with red cap holding IIc, smiling, undated
   Physical Description: 1 photograph mounted on foam core : col. ; 28 x 22 cm.

box 5  |
Steve Jobs receiving check for $21 million from Morgan Stanley, , 1978 Dec. 22
   Physical Description: 1 photograph mounted on foam core : col. ; 21 x 32 cm.

box 5  |
Steve Jobs in front of Apple I, , [197-]
   Physical Description: 1 photograph mounted on foam core : b & w ; 25 x 35 cm.
Photographs Series 17

box 5  
Steve Wozniak working at desk, , [197-]
  Physical Description: 1 photograph mounted on foam core : b & w ; 29 x 37 cm.

box 5  
Groundbreaking ceremony, , [197-]
  Physical Description: 1 photograph mounted on foam core : b & w ; 29 x 38 cm.

box 6  
Apple Computer, Ltd. Cork site. Presented to Michael Spindler by Padraic Allen and staff , 1995 Nov. 28
  Physical Description: 1 framed photograph : col. ; 44 x 44 cm.

Artifacts Series 18

box 1  
Teacher training scholarship program, undated
  Physical Description: 1 pin

box 1  
Celebration plus, undated
  Physical Description: 1 pin

box 1  
Apple IIe : the most personal computer, undated
  Physical Description: 1 pin

box 1  
I'll buy Mac, undated
  Physical Description: 1 pin

box 1  
I saw it. I tried it. I want it., undated
  Physical Description: 1 pin

box 1  
QuickDraw GX, undated
  Physical Description: 1 pin

box 1  
Newton. I saw it. I did it. I did it., undated
  Physical Description: 1 pin

box 1  
ALUG keychain, undated
  Physical Description: 1 key chain

box 1  
Library User Group furballs, undated
  Physical Description: 4 stuffed furballs

box 1  
Apple Library User Group pocketknife, undated
  Physical Description: 2 pocketknives

box 1  
Apple Library User Group paperclip holder, undated
  Physical Description: 2 paperclip holders

box 1  
Southern Operations diskette pouch, undated
  Physical Description: 1 pouch

box 1  
Apple Technical Coordinator banner, undated
  Physical Description: 1 banner

box 2  
Apple Library Users Group mugs, undated
  Physical Description: 3 mugs
| Box 2 | **Apple Library Users Group notepad, undated**  
|       | Physical Description: 1 notepad |
| Box 2 | **Apple security system key, undated**  
|       | Physical Description: 1 key |
| Box 3 | **Apple Computer, Inc. paper coins, undated**  
|       | Physical Description: 6 coins on 1 sheet |
| Box 3 | **Apple II forever! pin, undated**  
|       | Physical Description: 1 pin |
| Box 3 | **Apple library coaster, undated**  
|       | Physical Description: 1 coaster |
| Box 3 | **Apple Library Users Group bookmark, undated**  
|       | Physical Description: 1 bookmark |
| Box 3 | **Apple Library Users Group notepad, undated**  
|       | Physical Description: 1 notepad |
| Box 3 | **Apple Library Users Group pens, undated**  
|       | Physical Description: 3 pens |
| Box 3 | **Apple Library watch, undated**  
|       | Physical Description: 1 watch |
| Box 3 | **Apple logo decal, undated**  
|       | Physical Description: 1 decal |
| Box 3 | **Apple tattoos from Apple USA FY91 sales conference, undated**  
|       | Physical Description: 7 temporary tattoos on 1 sheet (2 copies) |
| Box 3 | **Bring learning home, undated**  
|       | Physical Description: 1 plastic bag |
| Box 3 | **The Company Store decal, undated**  
|       | Physical Description: 1 decal |
| Box 3 | **Diskette jackets, undated**  
|       | Physical Description: 5 jackets |
| Box 3 | **I brake for 8! sticker, undated**  
|       | Physical Description: 1 sticker |
| Box 3 | **Special delivery software stickers, undated**  
|       | Physical Description: 2 sheets |
| Box 3 | **United Spirit of Apple decals, undated**  
|       | Physical Description: 4 decals |
| Box 4 | **Surfin Technology Fair frisbee, 1995**  
|       | Physical Description: 1 frisbee |
**Apple II printed circuit board, revision 0 PCB 1977**

**Physical Description:** 1 item

**Apple Library** series 19

**Scope and Contents**

Material from Apple's internal library before it was dismantled. Includes both circulating and non-circulating items. Related material is also described above.

**Publications: Magazines & Newsletters**

- **box 70** 8/16-Central 1990-1991
- **box 70** A2-Central (formerly Open Apple) 1988-1993
- **box 1** Apple Bulletin 1981-1988
- **box 1** Apple2000 1986-1992
- **box 35** At Work: Stories Of Tomorrow's Workplace 1994-1997
- **box 70** BCS Magazine (Boston Computer Society) 1993-1994
- **box 37** Byte 1993-1997
- **box 36** Byte 1993-1997
- **box 35** Boardwatch Magazine 1991-97
- **box 36** Boardwatch Magazine 1991-97
- **box 37** Circuit World 1991-1997
- **box 37** ClarisWorks Journal 1992-1997
- **box 38** ClarisWorks Journal 1992-1997
- **box 38** Compute 1993-1994
- **box 70** Computer Graphics Review 1986-1990
- **box 39** The Computer Journal 1996
- **box 70** Computer Pictures 1988-1995
- **box 39** Computer Shopper 1995
- **box 40** Computer Shopper 1995-1996
- **box 41** Computer Shopper 1996-1997
- **box 42** Computer Shopper 1997
- **box 70** Comptust / Hardcore Computist 1983-1986
- **box 71** Comptust / Hardcore Computist 1987-1991
- **box 42** The Cook Report On Internet (NREN) 1992-1997
- **box 71** CPSR Newsletter (Computer Professionals For Social Responsibility) 1986-1994
- **box 43** Cryptologia 1993
- **box 43** Cyber Edge Journal 1991-1997
- **box 43** Digital Chicago 1996
- **box 43** Digital Media 1992-1997
- **box 43** Digital News & Review 1994-1996
- **box 44** Dr. Dobb's Journal 1994-1997
- **box 44** Electronic Publishing 1989-1995
- **box 45** Envisioneering 1994
- **box 45** Annals Of The History Of Computing 1982-1990
- **box 46** Annals Of The History Of Computing 1990-1997
- **box 45** Home Office Computing 1994-1996
- **box 71** Hotline On Object-Oriented Technology 1990-1993
- **box 71** Hypermedia 1991-1994
- **box 46** Inside Microsoft Windows 1992-1997
<table>
<thead>
<tr>
<th>Box</th>
<th>Publication Title</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>71</td>
<td>Inside Hypercard</td>
<td>1991-1995</td>
</tr>
<tr>
<td>81</td>
<td>Inside Hypercard</td>
<td>1991-1994</td>
</tr>
<tr>
<td>46</td>
<td>Inside The Internet</td>
<td>1995-1997</td>
</tr>
<tr>
<td>46</td>
<td>Inside Word</td>
<td>1988-1996</td>
</tr>
<tr>
<td>71</td>
<td>Intelligent Newton (IM) Magazine</td>
<td>1994</td>
</tr>
<tr>
<td>71</td>
<td>Interface Age / Computing For Business</td>
<td>1976-1985</td>
</tr>
<tr>
<td>46</td>
<td>Internet Business Advantage</td>
<td>1995-1997</td>
</tr>
<tr>
<td>46</td>
<td>The Internet Business Journal</td>
<td>1995-1996</td>
</tr>
<tr>
<td>47</td>
<td>The Internet Letter</td>
<td>1994-1995</td>
</tr>
<tr>
<td>47</td>
<td>Internet Week</td>
<td>1995-1996</td>
</tr>
<tr>
<td>72</td>
<td>Mac Addict</td>
<td>1997</td>
</tr>
<tr>
<td>72</td>
<td>Mac Artist</td>
<td>1992</td>
</tr>
<tr>
<td>72</td>
<td>The Mac Authority</td>
<td>1992-1997</td>
</tr>
<tr>
<td>72</td>
<td>Mac/Chicago</td>
<td>1989-1995</td>
</tr>
<tr>
<td>47</td>
<td>Mac Home Journal</td>
<td>1993-1995</td>
</tr>
<tr>
<td>48</td>
<td>Mac Home Journal</td>
<td>1995-1997</td>
</tr>
<tr>
<td>72</td>
<td>Mac Home Journal</td>
<td>1997</td>
</tr>
<tr>
<td>74</td>
<td>The Macintosh Buyer’s Guide</td>
<td>1984-1990</td>
</tr>
<tr>
<td>74</td>
<td>Macintosh Magazin (Germany)</td>
<td>1989</td>
</tr>
<tr>
<td>74</td>
<td>Macintosh Magazine (Netherlands)</td>
<td>1994</td>
</tr>
<tr>
<td>74</td>
<td>Macintosh Product Registry</td>
<td>1990, 1996</td>
</tr>
<tr>
<td>72</td>
<td>MacJapan (Japan)</td>
<td>1990-1992</td>
</tr>
<tr>
<td>73</td>
<td>MacJapan (Japan)</td>
<td>1992-1995</td>
</tr>
<tr>
<td>73</td>
<td>MacJapan - Active (Japan)</td>
<td>1994</td>
</tr>
<tr>
<td>73</td>
<td>MacJapan - Bros. (Japan)</td>
<td>1994</td>
</tr>
<tr>
<td>48</td>
<td>MacLife (Japan)</td>
<td>1989-1991</td>
</tr>
<tr>
<td>49</td>
<td>MacLife (Japan)</td>
<td>1991-1994</td>
</tr>
<tr>
<td>50</td>
<td>MacLife (Japan)</td>
<td>1994-1995</td>
</tr>
<tr>
<td>51</td>
<td>MacLife (Japan)</td>
<td>1995-1997</td>
</tr>
<tr>
<td>52</td>
<td>MacPower (Japan)</td>
<td>1990-1994</td>
</tr>
<tr>
<td>53</td>
<td>MacPower (Japan)</td>
<td>1994-1996</td>
</tr>
<tr>
<td>54</td>
<td>MacPower (Japan)</td>
<td>1996-1997</td>
</tr>
<tr>
<td>54</td>
<td>[Mac Madang] (Korea)</td>
<td>1995-1996</td>
</tr>
<tr>
<td>54</td>
<td>Mac Tech Journal Fall</td>
<td>1990</td>
</tr>
<tr>
<td>54</td>
<td>MacTech Magazine (formerly Mac Tutor)</td>
<td>1993-1994</td>
</tr>
<tr>
<td>55</td>
<td>MacTech Magazine (formerly Mac Tutor)</td>
<td>1994-1997</td>
</tr>
<tr>
<td>74</td>
<td>Mac Tutor</td>
<td>1990-1992</td>
</tr>
<tr>
<td>73</td>
<td>Mac Tutor</td>
<td>1985-1989</td>
</tr>
<tr>
<td>55</td>
<td>MacWorld (Australia)</td>
<td>9/1997</td>
</tr>
<tr>
<td>55</td>
<td>MacWorld (Korea)</td>
<td>1995-1996</td>
</tr>
<tr>
<td>56</td>
<td>MacWorld (Korea)</td>
<td>1996</td>
</tr>
<tr>
<td>74</td>
<td>Microcomputing</td>
<td>8/1981</td>
</tr>
<tr>
<td>74</td>
<td>Microcomputing Industry</td>
<td>1979-1982</td>
</tr>
<tr>
<td>74</td>
<td>Microcomputer Industry Update</td>
<td>1995</td>
</tr>
<tr>
<td>56</td>
<td>Microprocessor Report</td>
<td>1987-1997</td>
</tr>
<tr>
<td>75</td>
<td>Microsoft Networking Journal</td>
<td>1991-1992</td>
</tr>
<tr>
<td>56</td>
<td>Microsoft Systems Journal</td>
<td>1990-1994</td>
</tr>
<tr>
<td>57</td>
<td>Microsoft Systems Journal</td>
<td>1994-1997</td>
</tr>
<tr>
<td>75</td>
<td>Microsoft Works In Education</td>
<td>1990</td>
</tr>
<tr>
<td>75</td>
<td>Microsystems Journal</td>
<td>1982-1984</td>
</tr>
<tr>
<td>75</td>
<td>Mind Over Media</td>
<td>10/1990</td>
</tr>
<tr>
<td>75</td>
<td>Multimedia Review</td>
<td>1990-1993</td>
</tr>
<tr>
<td>57</td>
<td>Multimedia World</td>
<td>1995-1996</td>
</tr>
<tr>
<td>57</td>
<td>Multimedia Week</td>
<td>1992-1997</td>
</tr>
</tbody>
</table>
Apple Library series 19
Publications: Magazines & Newsletters

Guide to the Apple Computer, Inc. Records M1007

---

box 58  The New Leaders 1995-1997
box 58  New Media 1991-1997
box 79  The Page 1990-1996
box 58  PC Computing (selected issues: v.2 no.11 ; v.6 no.11) 1989-1993
box 58  PC Letter 1988-1996
box 59  PC Magazine (selected issues: v.5 no.1 ; v.12 no.3) 1986-1993
box 75  PC Tech Journal 1983-1984
box 76  PC Tech Journal 1985-1989
box 77  Pixel 1990-1991
box 63  Printed Circuit Fabrication 1981-1983
box 64  Printed Circuit Fabrication 1983-1994
box 65  Printed Circuit Fabrication 1994-1997
box 77  Printout 1986-1995
box 77  Printout Annual 1982-1985
box 77  The Quicktime Forum 1992-1993
box 65  Release 1.0 1985-1997
box 65  Seybold Special Report 1993-1994
box 66  Seybold Special Report 1994-1996
box 78  Software Digest Ratings Report 1993-1997
box 78  Software Digest Macintosh Ratings Report 1988-1992
box 66  Software Magazine 1994-1995
box 67  Software Magazine 1996-1997
box 1  Syllabus 1989-1993
box 81  Syllabus August, 1989
box 67  The Technological Horizons In Education Journal 1993-1997
box 79  Verbum 1986-1991
box 67  VR World 1993-1995
box 79  Wheels For The Mind 1985-1989
box 68  Windows Sources 1994-1997
box 68  Word Perfect 1989-1990
box 69  Word Perfect 1991-1997
box 70  Workgroup Computing Report, Snapshots 1996-1997
box 79  World Of Macintosh Multimedia 1993-1995

---

Apple Museum

flat-box 131  Advertising Slicks
oversize-box 146  Advertising Slicks
box 114  AM/FM Microphone Radio
box 136  Application Software, third party, assorted
box 97  Apple IIc Stand (chrome) - in orginal packaging
flat-box 110  Apple III Commemorative Plaque
box 120  Apple Annual Report - 1985 1985
box 120  Apple Annual Report - 1986 1986
box 136  Apple Application Software, assorted
box 136  Apple Application Software, assorted - in orginal packaging

Guide to the Apple Computer, Inc. Records M1007

---

M1007
240
<table>
<thead>
<tr>
<th>Box/Flat/Tube/Oversize-Box</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 91</td>
<td>Apple Apparel (Sweatshirts and T-Shirts, short-sleeved and long-) circa 1997</td>
</tr>
<tr>
<td>box 99</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, hats, visors)</td>
</tr>
<tr>
<td>box 100</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, pants, visors)</td>
</tr>
<tr>
<td>box 104</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, pants, socks, headbands, etc.)</td>
</tr>
<tr>
<td>box 105</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, etc.)</td>
</tr>
<tr>
<td>box 106</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, etc.)</td>
</tr>
<tr>
<td>box 107</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, etc.)</td>
</tr>
<tr>
<td>box 108</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, visors)</td>
</tr>
<tr>
<td>box 109</td>
<td>Apple Apparel (Sweatshirts, T-Shirts, pants, etc)</td>
</tr>
<tr>
<td>box 110</td>
<td>Apple Apparel (T-Shirts)</td>
</tr>
<tr>
<td>flat-box 110</td>
<td>Apple Banners</td>
</tr>
<tr>
<td>flat-box 131</td>
<td>Apple Banner</td>
</tr>
<tr>
<td>box 111</td>
<td>Apple Bags, Plastic</td>
</tr>
<tr>
<td>box 112</td>
<td>Apple Bike Bag</td>
</tr>
<tr>
<td>box 113</td>
<td>Apple Binders, 3-Ring (vinyl)</td>
</tr>
<tr>
<td>box 114</td>
<td>Apple Buttons, assorted - mounted on board</td>
</tr>
<tr>
<td>box 115</td>
<td>Apple Buttons, Stickers, assorted memorabilia</td>
</tr>
<tr>
<td>box 116</td>
<td>Apple Buttons, Stickers, assorted memorabilia</td>
</tr>
<tr>
<td>box 117</td>
<td>Apple Coffee Cups, assorted</td>
</tr>
<tr>
<td>box 118</td>
<td>Apple Coffee Cups, assorted</td>
</tr>
<tr>
<td>box 119</td>
<td>Apple Coffee Cups, assorted</td>
</tr>
<tr>
<td>box 94</td>
<td>Apple Computer Monitor (Beige) w/ Stand</td>
</tr>
<tr>
<td>box 115</td>
<td>Apple Cowboy Hats</td>
</tr>
<tr>
<td>card-box 140</td>
<td>Apple Disc Iic Chrome Hard Drive - in original packaging</td>
</tr>
<tr>
<td>box 116</td>
<td>Apple Earthquake Preparedness Stack (sealed envelope)</td>
</tr>
<tr>
<td>box 117</td>
<td>Apple Earthquake Preparedness Stack (sealed envelope)</td>
</tr>
<tr>
<td>box 118</td>
<td>Apple Keyboard Model #M0110</td>
</tr>
<tr>
<td>box 119</td>
<td>Apple Keyboard Model #M0110A</td>
</tr>
<tr>
<td>box 97</td>
<td>Apple Mice (2) - Model # A2M415 and M0100 (packaged together)</td>
</tr>
<tr>
<td>box 112</td>
<td>Apple Sport Bottles</td>
</tr>
<tr>
<td>box 113</td>
<td>Apple Sport Bottles</td>
</tr>
<tr>
<td>box 114</td>
<td>Apple Teddy Bear 1985</td>
</tr>
<tr>
<td>box 97</td>
<td>AppleWorks Software Package - unopened</td>
</tr>
<tr>
<td>box 115</td>
<td>Artifacts, Assorted (mouse pad, decals, calendar, etc.)</td>
</tr>
<tr>
<td>box 116</td>
<td>Artifacts, Assorted (conference memorabilia, etc.)</td>
</tr>
<tr>
<td>box 117</td>
<td>Awards/Trophies</td>
</tr>
<tr>
<td>box 118</td>
<td>Awards/Trophies</td>
</tr>
<tr>
<td>tube 142</td>
<td>Banner, vinyl. &quot;Apple Wishing Well&quot;</td>
</tr>
<tr>
<td>tube 143</td>
<td>Banner, vinyl - red &amp; green; reads &quot;Apple&quot;; approx. 3x12'; vertical orientation</td>
</tr>
<tr>
<td>tube 144</td>
<td>Banner, vinyl: &quot;Ignite the Spirit&quot; approx. 3x25'</td>
</tr>
<tr>
<td>box 117</td>
<td>Baseball Caps (non-Apple)</td>
</tr>
<tr>
<td>box 118</td>
<td>CD-ROM : &quot;Seybold San Francisco 96&quot;</td>
</tr>
<tr>
<td>box 97</td>
<td>Cables and Power Cords, Assorted</td>
</tr>
<tr>
<td>box 118</td>
<td>Cassette Tape - &quot;Apple Computer - Spindler Fable - 22/8/90&quot;</td>
</tr>
<tr>
<td>box 119</td>
<td>Cassette Tape - &quot;1990 Apple Worldwide Developers Conference&quot;</td>
</tr>
<tr>
<td>box 112</td>
<td>Claris Banner</td>
</tr>
<tr>
<td>oversize-box 145</td>
<td>Clock, Walnut. Inscribed: &quot;Omnes vulnerant, postrera necat.</td>
</tr>
<tr>
<td>box 114</td>
<td>Coffee Cup, plastic</td>
</tr>
<tr>
<td>box 114</td>
<td>Commemorative Plaques</td>
</tr>
<tr>
<td>box 115</td>
<td>Commemorative Plaques</td>
</tr>
<tr>
<td>box 116</td>
<td>Commemorative Plaques</td>
</tr>
<tr>
<td>box 117</td>
<td>Commemorative Plaques - &quot;Train the Traniers, 1985&quot; - printed on Glass (unframed)</td>
</tr>
<tr>
<td>box 118</td>
<td>Conference/Meeting Packets; Notepads, etc.</td>
</tr>
<tr>
<td>Box/Flat-Box</td>
<td>Description</td>
</tr>
<tr>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>box 120</td>
<td>Conference Signage &amp; Hardware Drawings - Mounted on Foamcore backing</td>
</tr>
<tr>
<td>oversize-box 147</td>
<td>Costume--Computer Halloween costume, made by employee; multiple parts; includes documentation</td>
</tr>
<tr>
<td>box 111</td>
<td>Consumer Slide Show (audio cassette) + commemorative pens</td>
</tr>
<tr>
<td>box 99</td>
<td>eWorld Starter Kit - includes two 3.5” floppy disks</td>
</tr>
<tr>
<td>box 112</td>
<td>&quot;Deber: The Tefnical Journal&quot; vol. 2 #1</td>
</tr>
<tr>
<td>box 112</td>
<td>Floppy discs - 3.5” - assorted software</td>
</tr>
<tr>
<td>box 139</td>
<td>Floppy discs- 3.5” - Macintosh Basics</td>
</tr>
<tr>
<td>box 139</td>
<td>Floppy disc - 3.5” - &quot;7/90 - Apple Resource Directory&quot;</td>
</tr>
<tr>
<td>oversize-box 146</td>
<td>Gemini DuoDock prototype; in original packaging</td>
</tr>
<tr>
<td>flat-box 132</td>
<td>Keyboard Overlays, assorted (including blank)</td>
</tr>
<tr>
<td>box 98</td>
<td>Lisa Glare Filter</td>
</tr>
<tr>
<td>flat-box 121</td>
<td>Print Ad Documentation/Press Clippings/Display Material - Mounted on Foamcore</td>
</tr>
<tr>
<td>flat-box 122</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 123</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 124</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 125</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 126</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 127</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 128</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 129</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>flat-box 130</td>
<td>Print Ad Documentation/Press Clippings/Display Material - mounted on foamcore</td>
</tr>
<tr>
<td>box 112</td>
<td>Promotional Display-&quot;Machine of the Year&quot;, mounted on board; three pieces (broken)</td>
</tr>
<tr>
<td>oversize-box 146</td>
<td>Sales Kit - Apple Printers</td>
</tr>
<tr>
<td>box 138</td>
<td>Silicon Valley Napkin</td>
</tr>
<tr>
<td>box 138</td>
<td>Macintosh Chrome Computer - includes comptuer and monitor</td>
</tr>
<tr>
<td>box 138</td>
<td>Macintosh Computer Housing, w/ Keyboard and Motherboard</td>
</tr>
<tr>
<td>box 138</td>
<td>Macintosh Hard Drive 20 M0135</td>
</tr>
<tr>
<td>box 138</td>
<td>Mac Prototype Hard Drive - clear plastic housing - includes Apple Museum documentation</td>
</tr>
<tr>
<td>box 96</td>
<td>MacCharlie 5 1/4&quot; Disk Drive - includes Apple Museum checklist</td>
</tr>
<tr>
<td>box 116</td>
<td>Motherboards/Hardware (souvenir)</td>
</tr>
<tr>
<td>box 116</td>
<td>Photographs - assorted event photos</td>
</tr>
<tr>
<td>flat-box 131</td>
<td>Promotional Material - Photographic effigies mounted on board</td>
</tr>
<tr>
<td>box 111</td>
<td>Publication: &quot;So Far: The First Ten Years of Apple&quot;</td>
</tr>
<tr>
<td>box 88</td>
<td>NeXT - 0.9 Technical Documentation</td>
</tr>
<tr>
<td>oversize-box 149</td>
<td>Sales Presentation Kit: Apple Desktop Publishing; includes media; received in damaged housing</td>
</tr>
<tr>
<td>box 137</td>
<td>SNA Souvenir Goblets (2)</td>
</tr>
<tr>
<td>flat-box 110</td>
<td>Toy Mouse, plush</td>
</tr>
<tr>
<td>box 103</td>
<td>Toy Penguin, inflatable</td>
</tr>
<tr>
<td>oversize-box 148</td>
<td>Training Kit: Intermediate Macintosh Application Programming; includes media</td>
</tr>
<tr>
<td>oversize-box 149</td>
<td>Training Kit: Teaching, Learning and Technology, A Planning Guide</td>
</tr>
<tr>
<td>Oversize-box 150</td>
<td>Training Kit: Macintosh Fundamentals Interactive Learning, ver. 2.0; includes media</td>
</tr>
<tr>
<td>oversize-box 150</td>
<td>Training Kit: Macintosh Fundamentals Interactive Learning, ver. 2.3; includes media</td>
</tr>
<tr>
<td>box 137</td>
<td>Videocassette - 3/4” - &quot;Intermedia: A Retrospective&quot; - Brown University Apple-produced Laserdiscs</td>
</tr>
<tr>
<td>box 156</td>
<td>Making Connections: New Approaches to Bringing People and Information Together 1993</td>
</tr>
<tr>
<td>box 156</td>
<td>Mobile Computing and Product Intro Graphics 1993</td>
</tr>
<tr>
<td>box 156</td>
<td>Encyclopedia of Multimedia, The</td>
</tr>
<tr>
<td>box 156</td>
<td>Apple Vivarium 1986-1987 1988</td>
</tr>
<tr>
<td>box 156</td>
<td>Life Story: A Demonstration Prototype; includes data CD</td>
</tr>
<tr>
<td>Box/Size</td>
<td>Description</td>
</tr>
<tr>
<td>------------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>box 156</td>
<td>Technologies for Enhancing Language Skills and Literacy 1993</td>
</tr>
<tr>
<td>box 156</td>
<td>Multimedia and Education 1993</td>
</tr>
<tr>
<td>box 156</td>
<td>Possibilities in Learning 1992</td>
</tr>
<tr>
<td>box 156</td>
<td>Chronicle: An Interactive Newspaper; includes floppy discs and user's guide</td>
</tr>
<tr>
<td>box 156</td>
<td>Encyclopedia of Multimedia, The; includes data CDs</td>
</tr>
<tr>
<td>box 156</td>
<td>In Business with Macintosh</td>
</tr>
<tr>
<td>box 157</td>
<td>Macintosh Solutions for Math and Science 1992</td>
</tr>
<tr>
<td>box 157</td>
<td>Network Administration Skills 1.0c; includes user guides and data CD 1990</td>
</tr>
<tr>
<td>box 157</td>
<td>Technology and the Evolving Classroom 1993</td>
</tr>
<tr>
<td>box 157</td>
<td>Multimedia in Language and Literacy 1992</td>
</tr>
<tr>
<td>box 157</td>
<td>Multimedia 101: Getting Started</td>
</tr>
<tr>
<td>box 157</td>
<td>MacWorld Success Stories</td>
</tr>
<tr>
<td>box 157</td>
<td>How Computers Are Changing the Way We Learn 1992</td>
</tr>
<tr>
<td>box 157</td>
<td>Teacher Access to Computer Technology 1993</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>Louvre, Vol. 3: Masterpieces of Antiquity; 1 laserdisc, 2 floppy diskettes, 1 catalog 1989</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>Louvre, Vol. 1: Painting Drawing; 1 laserdisc, 3 floppy diskettes, 1 catalog 1989</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>ABC Interactive Special Report: The Great Quakes of 89'; 1 laserdisc, 1 floppy diskette (2 copies) 1989</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>National Gallery of Art; 1 laserdisc, 1 floppy diskette 1983</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>ABC Interactive News: In the Holy Land - Understanding Our World; 1 laserdisc, 4 floppy diskettes, 1 guidebook 1989</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>ABC News Interactive: Martin Luther King Jr. - Instant Replay of History; 1 laserdisc, 4 floppy diskettes, 1 guidebook 1989</td>
</tr>
<tr>
<td>oversize-box 158</td>
<td>The Saint Louis Zoo Presents: A World Alive; 1 laserdisc, 1 floppy diskette 1990</td>
</tr>
<tr>
<td>oversize-box 159</td>
<td>The Visual Almanac; 2 laserdiscs, 23 floppy diskettes, 1 CD-ROM, 1 companion guide, 1 help binder 1989</td>
</tr>
<tr>
<td>oversize-box 159</td>
<td>Regard for the Planet: 50,000 Photographs by Marc Garanger; 1 laserdisc, 1 floppy diskette 1989</td>
</tr>
<tr>
<td>oversize-box 159</td>
<td>The Creation of the Universe by Timothy Ferris; 1 laserdisc 1991</td>
</tr>
<tr>
<td>oversize-box 159</td>
<td>Cyberpunk, William Gibson; 1 laserdisc 1992</td>
</tr>
<tr>
<td>oversize-box 159</td>
<td>Fiction Interactive: Frame Up; 1 laserdisc, 1 floppy diskette 1986</td>
</tr>
<tr>
<td>flat-box 131</td>
<td>Videocassette - VHS - &quot;Day 3; 10/6/90; Spindler General Session and Close</td>
</tr>
<tr>
<td>box 137</td>
<td>XYZ MiniDock - includes documentation</td>
</tr>
<tr>
<td>box 164</td>
<td>MacCharlie; 3 1/2 inch floppy diskette reader</td>
</tr>
<tr>
<td>box 165</td>
<td>Macintosh Hard Disk 20 (2); external harddrive</td>
</tr>
<tr>
<td>oversize-box 166</td>
<td>Apple buttons; 2 different buttons</td>
</tr>
<tr>
<td>oversize-box 166</td>
<td>Orion Network Systems (Apple) BETA Summer 1990 water bottles (2) 1990</td>
</tr>
<tr>
<td>oversize-box 166</td>
<td>Apple logo puzzle</td>
</tr>
</tbody>
</table>

**Audiovisual Material**

- **1993 Apple Worldwide Developers Conference, San Jose, California 5/10-14/1993**
  - VHS videocassettes 1-30 (missing 1 & 2) 5/10-14/1993
  - VHS videocassettes 31-60 5/10-14/1993
  - VHS videocassettes 62-91 (missing 61) 5/10-14/1993
  - VHS videocassettes 92-95 5/10-14/1993
  - CD-Rom 5/10-14/1993
- **1994 Apple Worldwide Developers Conference, San Jose, California 1994**
  - VHS videocassettes 4, 16, 18, 26, 44, 58, 86

**Miscellaneous AV Material**

- Apple-produced VHS videocassettes (not part of circulating collection)
- Apple-produced VHS videocassettes (not part of circulating collection)
- audiocassettes (circularizing collection)
- audiocassettes (circularizing collection)
- audiocassettes (circularizing collection)
<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>29</td>
<td>audiocassettes (circulating collection)</td>
</tr>
<tr>
<td>30</td>
<td>audiocassettes (circulating collection)</td>
</tr>
<tr>
<td>31</td>
<td>audiocassettes (circulating collection)</td>
</tr>
<tr>
<td>32</td>
<td>audiocassettes (circulating collection)</td>
</tr>
<tr>
<td>34</td>
<td>JavaOne conference audiocassettes 4/2-4/1997</td>
</tr>
<tr>
<td>25</td>
<td>manuals &amp; handbooks (circulating collection)</td>
</tr>
<tr>
<td>90</td>
<td>misc. software training packages - include CD-ROM, 3.5&quot; floppy discs, etc.</td>
</tr>
<tr>
<td>24</td>
<td>Third party-produced CD-Roms (circulating collection)</td>
</tr>
<tr>
<td>25</td>
<td>Third party-produced CD-Roms (circulating collection)</td>
</tr>
<tr>
<td>151-155</td>
<td>Third party-produced laserdiscs (circulating collection). Include floppy discs, manuals, user guides, etc.</td>
</tr>
<tr>
<td>20</td>
<td>Third party-produced VHS videocassettes (not part of circulating collection)</td>
</tr>
<tr>
<td>21</td>
<td>Third party-produced VHS videocassettes (not part of circulating collection)</td>
</tr>
<tr>
<td>21</td>
<td>VHS videocassettes (circulating collection)</td>
</tr>
<tr>
<td>22</td>
<td>VHS videocassettes (circulating collection)</td>
</tr>
<tr>
<td>23</td>
<td>VHS videocassettes (circulating collection)</td>
</tr>
<tr>
<td>24</td>
<td>VHS videocassettes (circulating collection)</td>
</tr>
</tbody>
</table>