Guide to the Gerd Stern Papers M1954

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Abstract: The papers of poet, writer, artist and multimedia pioneer Gerd Stern span over fifty years of creative work in the American counterculture.

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Biographical / Historical
Gerd Stern is a poet, artist, and multimedia pioneer whose remarkable life spans 40s bohemia, 50s Beat culture, 60s hippiedom, 70s hip capitalism, and continues today. Until his own biography is published, any account of Stern’s life must begin by referring the reader to his extensive oral history conducted by he University of California Berkeley (“From Beat Scene Poet to Psychedelic Multimedia Artist in San Francisco and Beyond, 1948-1978, Interviews Conducted by Victoria Morris Byerly in 1996” http://ark.cdlib.org/ark:/13030/kt409nb28g). While rather short on chronological detail, the interviews contain a wealth of insight about his life and accomplishments, and thus allows this biographical note some brevity.

Gerd Stern was born in Saarland on the German/French border October 12, 1928 and emigrated to the United States with his family as the Nazis rose to power. His father continued the family’s cheese importing company in New York, and both Stern and his brother would later run the business. Gerd was initially interested in biology, winning a science fair competition and befriending a guard at the Natural History Museum, Elsie Petersen, whom Stern credits with introducing him to the world of art and culture. He also went to school with artist Ivan Majdrakoff, becoming lifelong friends and collaborators. At first studying zoology at City College of New York, he then briefly attended Black Mountain College, where he had hoped to study poetry with M.C. Richards, but she had left with her husband after the coup that left Josef Albers in charge. Stern was later neighbors in New York with various communities of former BMC teachers & students, including Richards, Paul and Vera Williams, John Cage, Merce Cunningham, and others, and corresponded with other attendees such as Knute Stiles and James Leo Herlihy.

After various travels west in the late 40s (including working in a mine in Virginia City, Nevada), Stern wound up back in New York, destitute and in poor health. He was admitted to Columbia Presbyterian Psychiatric Institute, where he befriended Carl Solomon and later met Allen Ginsberg. After he left, Stern and poet John Hoffman worked as seamen on the Norwegian ship M.S. Bowhill bound for South America. Hoffman’s death a few years later in Mexico casts a pall over much of Stern’s 1950s poetry-related correspondence. After returning from South America, Stern worked various odd jobs in Greenwich Village, including a press which published his first book of poems, First Poems and Others, with Majdrakoff illustrating and Julia Pearl, his first wife, doing the calligraphy. Around this time, Stern became involved with Jane Hill, later his first wife. After hitching around the country and living in New York, they eventually settled in California.

For much of the fifties, Stern lived on a repurposed Navy laundry barge in Sausalito, California. Through his involvement in poetry and jazz, Stern was a vital participant in the swinging San Francisco of the 1950s in which commercial and artistic worlds freely intermingled. He managed composer Harry Partch, was namedropped in Herb Caen columns, dated (and managed) Maya Angelou, read at poetry gatherings, went fishing with S.I. Hayakawa, marketed bamboo bongo drums,
hosted jam sessions with Chet Baker and other jazz musicians with films and dancers on his barge, and produced fine press poetry broadsides with his wife Jane (Poetry in Folio). Stern worked at public radio station KPFA and was close to founder (and fellow poet) Lew Hill. He had met Juan de Angulo in Big Sur on his first trip West and was an early champion of his work, as well as later that of Marshall McLuhan, and of the latter there is a substantial file of correspondence. Among various occupations around this time, Stern was a publicity agent and a little later a journalist, writing for Playboy and other magazines.

USCO The sixties can be seen as the USCO era, although USCO (aka Us Company or the Company of Us) didn't really begin until at least 1963. In the aftermath of his second divorce, Stern rented his houseboat to Stewart Brand and moved back to rural New York. Stern moved in artistic circles dense in the area around Woodstock, and bonded with a painter named Stephen Durkee who lived in an old church in Garnerville with his wife Barbara. Stern had begun creating mechanical sculptures as a natural extension of his poetry, only based on the iconography of street and traffic signs. In order to raise funds for a particular sculpture project, Stern arranged a two night multi-media performance at the San Francisco Museum of Art (as it was then known). These events required audio technical assistance, and Stern enlisted Michael Callahan, a young engineer working with the San Francisco Tape Music Center. A successful touring show based on these events became known as the Verbal American Landscape, and when Callahan joined Stern and Durkee in New York, USCO coalesced. Also centrally involved were Gerd's wife Judi Stern, filmmaker Jud Yalkut, Walter Gundy, Jonathan Ayers, Jonathan Altman, Paul Williams, and many others. The church became USCO's headquarters, with various people moving in and out (among them Brand and wife Lois, Dion Wright, and many others), and eventually a portion of the building was devoted to a meditational space called The Tabernacle which was open to the public on Sundays.

One of USCO's main activities was producing multimedia installations, including touring programs throughout the United States and Canada (mostly galleries and universities), making films (“Y” was made by Stern, Majdrakoff and Callahan) and working in theater & performance, video art, discotheques, and other prototypical venues such as the Millbrook estate of the Castalia Foundation. USCO produced media backgrounds for Castalia-sponsored Timothy Leary lectures in New York City, and for a time Steve Durkee lived and toured with Richard Alpert. averick Systems was formed between Stern and Callahan to produce the hardware (including mixers, projectors & strobe lights) for these shows, which were also sold to other interested parties. As an additional sideline USCO distributed posters, diffraction mirrors, and other items to head shops. Money proved difficult to recoup from this venture, however. Many factors were involved in USCO's breakup, but essentially the schism involved eastern religion (especially Meher Baba), moving west (the Lama Foundation, at first called Solux), the use of drugs, and the ethics of commercial media work (to some, marketing feminine hygiene products as groovy was a step too far).

Intermedia Systems Corporation Media production company Intermedia Systems Corporation (ISC) began in 1968 in Cambridge, Massachusetts evolving from various Harvard Business School initiatives and restructuring in the early 70s with Stern installed as president. ISC was active internationally throughout the next ten years with projects including a wide variety of presentations, slide shows, installations, exhibits, recordings, and other media productions. Clients included universities, museums, government and non-profit groups & foundations, expositions & trade shows, and especially companies involved with real estate, development, nuclear power & other industry, electronics, and education. Their efforts included a recording studio and production facility. They were also involved in a number of Rockefeller Foundation, New York State Council for the Arts, National Endowment for the Humanities & National Endowment for the Arts projects, especially a large grant for Abraham Lincoln historical sites. There are also many files concerning the production of training films for football and for railroad safety inspectors, in the marketing of Carribean Global Village (a real estate development in the Turks & Caicos Islands), and laser shows. ISC worked with a range of companies such as Arisco Steel, Synergetics (built domes in Venezuela), Astrodine (a space-themed restaurant chain), ARP synthesizers, Landscape Architecture magazine, and with groups such as America the Beautiful (Stern was on the board), the Economic Development Administration (Indian Reservation project), the National Center for Experiments in Television (NCET), and WGBH. There were a great number of projects in Venezuela. The studio recorded musicians such as Paul Pena, Charlie Mariano, and Roger Powell, and also made recordings by Timothy Leary, Huey Newton, Reb Zalman and others. ISC also worked with many artists, and were simultaneously active in intermedia, video art, public television and educational programming, media studies, theater, and sculpture. Intermedia Systems Corporation declared bankruptcy in 1978.

Stern continued to work under the Intermedia umbrella, and much of the later correspondence bears its letterhead. For that matter, there are also 1970s letters of a more personal or informal nature with Intermedia’s logo, but that is generally characteristic of the collection as a whole. There was not so much a division between personal and professional in his relationships. Fewer files are present from the 1980s and beyond, although Gerd continues to write, publish, and show in galleries.

In addition to this work, Stern was an Associate in Education at Harvard, and lectured at University of California, Santa Cruz (despite having no college degree himself). His poetry books include the following:

McLean, Jean; Laura Uronovitz [Ulewicz]; Michael Grieg; Ann London; Gerd Stern; Robert Stock; Carol Christopher Drake; Jack Gilbert. *Seven Stray Cats Reading Their Poems in Sausalito/ Poetry San Francisco Presents Seven Stray Cats in Sausalito*. [Sausalito, Calif. : publisher not identified], 1957.


Stern’s solo and collaborative multi-media projects with USCO have been exhibited at the Museum of Modern Art, Whitney Museum of American Art, Guggenheim Museum, Tate Museum, Vienna’s Kunsthalle, and Centre Georges Pompidou.

**Scope and Contents**
This collection is primarily correspondence, and outgoing drafts predominate, although there are many rich exchanges. These drafts are almost always dated, which provides an excellent chronology overall. One might expect media to play a greater role given the subject, however there are very few films or photographs (but lots of slides, mostly Intermedia), and the audio component, which are almost entirely open reel tapes that have not been processed (they are also mostly Intermedia). As as been noted, the majority of files date from the 1960s and 70s.

**Subjects and Indexing Terms**
Poets, American -- 20th century
Multimedia (Art)
Stern, Gerd
USCO
Intermedia Systems Corporation

**Series 1. Personal/general correspondence**

 Scope and Contents
For the most part, correspondence not directly related to USCO, Intermedia, or any of Stern's other professional endeavors. However, there is related correspondence in those series, and letters here may also refer to similar activities. Includes material concerning personal and legal matters, postcards, announcements, notes, etc. There is a separate series for family correspondence, but again there is overlap. A few files were labeled and these titles were retained.

box 4, folder 8 **Fran Deitsch circa late 1940s-early 1950s**

 Scope and Contents
Two oversize letters with ink portraits

box 5, folder 1 **Personal/general correspondence 1944-1959**

 Scope and Contents
Includes Mary S. to "Blanche, Wal, Ed & pups" 1944 ; to Selective Service Board 1950 ; to Mr. Homestead, Long Meadows Farm 1951 ; two from Donald Pleshette 1951 ; "excerpt from to Jordan Belson Jan 20 1954" ; to Sandy [Justice] 1957 ; to Richard Pollard/LIFE re: barge party 1/27/57 with screening of Jordan Belson "Mandala" film and dancer Zack Thompson ; four envelopes from Peter Friedeberg [later known as Pedro] ; Peter [Broome]- one to and two from 1958-59, mentions Chet Baker (as "Mr. Chesney Baker," also Halima, & Chet Jr.), Stan Getz playing Blue Note, Andre & Gogo, etc.; to and from Leon Rosenbluth 1959; etc.
Series 1. Personal/general correspondence

box 5, folder 2  Personal/general correspondence 1960-1961
Scope and Contents
Includes letters from William Claxton; to Stanley [Kunitz?]; to & from Elizabeth Ames/Yadoo; to & from Georgia [photographer]; to & from Mimi [London]; to Percy [Heath]; etc.

box 3, folder 3  Legal - George G. Walker, etc. 1960-1964

box 5, folder 4  Personal/general correspondence 1962
Scope and Contents
Includes letters to and from Annemarie Hand; to Alfred Kazin; to Anne Shipman re: Carl Solomon; to Sylvia Spencer re: Sari Dienes; to Stanley [Kunitz?]; to & from Luther Nichols, Doubleday & Co.; to & from June Oppen Degnan; etc.

box 5, folder 6  Personal/general correspondence 1963
Scope and Contents
Includes letters from Annemarie Hand; to Betsy and Ep [Epstein]; to and from Jake Ehrlich; to Bob [Robert Indiana]; to and from John Coplans; to Sidney Gordin; to International Federation for Internal Freedom[?]; from Robertito re: Zihuatenejo; to Harvey re: Roseman etc.; from Arthur [Josephson]; etc.

box 5, folder 7  Personal/general correspondence 1964
Scope and Contents
Includes letters to Sally re: "Y" and Brakhage, etc.; to Knute Stiles; to & from Jim Johnson; & to & from James Merrill; to Charles [Rotmil?]; from Nina Karp; etc.

box 5, folder 8  Personal/general correspondence 1965-1966
Scope and Contents
Includes letters from Mona [Carmel?]; from Pat & Lew [Tavenner]; from Brian [Peterson]; to Annemarie [Hand]; etc.

box 5, folder 9  Personal/general correspondence 1967-1970
Scope and Contents
Includes letters from Norm Berg; from Shelley re: swimming with John Lilly dolphins; from André VandenBroeck & Gogo; to & from Mary Gardiner; from Bella Spewack re: Ayers family, Kiss Me Kate; from Eva Hesse (postcard); from Gerald Wapner; to Hans [Neumann?]; from Victor di Suvero; from Mitsou Nasednikov; to Walter & Peggy Bowart; to & from Claire Cooperstein; to Thomas O'Keefe, Jr./Obion, Russell & Co. re: art collection insurance, with list; to David Halperin; from Liat [O'Galiagher]; from Tom [Porrett?]; to & from Peg Culler; etc.

box 5, folder 10  Personal/general correspondence 1971-1972
Scope and Contents
Includes letters to & from Sheila Campion; to & from Norm/Naum Berg; to & from Malcolm Brown; to Yoko Ono; to & from George Culler; to John C. Lilly; to Toby Rafelson; from Annette Laporte; from Holmes Alexander; etc.

box 5, folder 11  Ted Becker 1971
Scope and Contents
re: "Head" screening in Hawaii, K-3, etc.
box 5, folder 12

**Personal/general correspondence 1973-1975**

Scope and Contents
Includes letters from Walter & Peggy Bowart; from Gerald Wapner; from Anne [Focke], and/or; from Natalie Drache; to Morag Benepe; from Jonathan [Ayers]; from Stafford Beer; to Shirley Clarke; to Fletcher Benton; from Carl Andre [postcard]; from Elsa Dorfman; etc.

box 5, folder 13

**Personal/general correspondence 1976-1977**

Scope and Contents
Includes letters to & from Grace Wapner; to Gerry Wapner; to & from Kenneth Wapner; to Mary Orser; to Mark di Suvero; from Andre Reudi; to Harvey Wallerstein; to Harold Zellerbach; from Zubin Shahasta; etc.

box 5, folder 14

**Personal/general correspondence 1978-1980**

Scope and Contents
Includes letters from Zubin Shahasta; various grant applications; to & from Isabel Wasserman; to Sunny Goldstein; from Coleen Chandler; from Lilo Pohl; to & from Toby [Rafelson]; from Maria Termini; from Naum Berg; to & from Rochelle Jones; to Liam and Bob O’Gallagher & Rheem; etc.

box 5, folder 15

**Fernand Leger drawing sale 1979**

box 5, folder 16

**Personal/general correspondence 1981-1984**

Scope and Contents
Includes letters from Susan Homer; from Mitchell Benoff; to Bert [Schneider]; to Michael Nesmith; to & from Sondra Byrnes; from Peter Beren; to & from Beth & Sandor Burstein; etc.

box 6, folder 1

**Personal/general correspondence 1985-1986**

Scope and Contents
Includes letters from Elaine Shragge; to Doris Cross; from Walter [Gundy]; to & from Sandor Burstein; to & from Malika Lee Whitney; to Fay Gold; to Gary Margolis; to & from Carolyn Ritchie McCall; to Jane Somerville with draft of cheese article; etc.

box 6, folder 2

**Personal/general correspondence 1987**

Scope and Contents
Includes letters to Malika Lee Whitney; from Martha Wilson/Franklin Furnace re: Ken Dewey retrospective; to Eric Harth; to Bernice Steinbaum; from Werner Liepolt; to Norm Berg; from Ernesto de Sousa [postcard]; to Wayne Wadhams; to Leonard Yaseen; to Grace & Jerry Wapner; to & from George Weil; etc.

box 6, folder 3

**Personal/general correspondence 1988**

Scope and Contents
Includes GS "Some Advice about Visiting Poetreef"; letters from Malika Lee Whitney; to David Ward-Stenman; from Carlos Penaherrera; etc.

box 6, folder 4

**Ernesto de Sousa/Phill Niblock/Portugal 1992**

box 6, folder 5

**Arts Horizons/WBGO Festival of Music 1992-1998**

box 6, folder 6

**Personal/general correspondence 1989-1996**

Scope and Contents
Includes letters from Rubin Gorewitz; from Rogier Gregoire; to & from Grace Wapner; to & from Bill Robinson; to & from Doris Cross; to & from Ethel Hultberg; to David Ross/San Francisco Museum of Art; to & from Jan Bast; from Victor di Suvero; etc.

box 6, folder 7

**Undated outgoing drafts**
box 6, folder 8  **Undated incoming, signed**

Scope and Contents
Includes letters from Peter Broome; Michael Collins; Guerdon Bill; Harvey Gruenwald; William S. Kable; Carolyn Ritchey McCall; Bard [Norville] with draft GS letter; Bill Robinson; André VandenBroeck & Gogo; Lilia Walewski; Brad Wallin; Ann Wilson; Zubin Shahastra; etc.

box 6, folder 9  **Undated incoming, unidentified**

Scope and Contents
Most are signed are by first name only.

box 6, folder 10  **Undated incoming circa 1960s**

Scope and Contents
Letters mentioning Gerd's partner Judi.

box 6, folder 11  **Undated incoming circa 1970s-1990s**

Scope and Contents
Letters mentioning Gerd's partner Sally.

box 6, folder 12  **Postcards, holiday cards, etc. mostly undated**

Series 2. Correspondence by name

box 7, folder 1  **Nancy de Angulo circa 1951-1977**

Related Materials
University of California, Santa Cruz holds the Lucy Shepard Freeland papers (MS 83)
http://www.oac.cdlib.org/findaid/ark:/13030/tf9v19p3j7

Scope and Contents
Nancy de Angulo (Lucy Shepard "Nancy" Freeland) was the second wife of linguist/author/ethnomusicologist Jaime de Angulo. They were divorced in 1943. Gerd had met Jaime in Big Sur on his first trip to California, not long before his death in 1950. Stern was active in getting his *Indian Tales* and other works published, and the correspondence is primarily about locating the manuscripts. Many letters are undated or are rough outgoing drafts. There are also frequent mentions of mutual friend Bard (Norville).

Nancy thought that Jaime had wanted Ezra Pound's wife Dorothy to act as literary executor, and thus some of the letters mention her. However, from her there is only a postcard containing the response "Thank You. -D. Pound," as well as drafts of letters from Stern to Ezra Pound. Poet Marianne Moore had at some point been entrusted to manage *Indian Tales* and served as an intermediary, but there is only one exchange here. There is also a postcard from daughter Guiomar de Angulo.

Also included is de Angulo's "Seven Indian Tales" from *The Hudson Review*, with an announcement that A.A. Wynn would be publishing *Indian Tales* in September 1952, and Turtle Island Foundation ephemera, including a short card from Bob Callahan after Nancy's death in 1977.

See also John Idlet file.

Subjects and Indexing Terms
Angulo, Jaime de
Freeland, L. S. (Lucy Shepard), 1890-1972
box 7, folder 2  **Eugene Anthony 1961-1964**  
**Scope and Contents**  
Photographer whom Stern met around December 1959. Worked with Stern on articles including Sabella's in *Cavalier*, Enrico's for *Show Business International*, also possibly a Vacaville prison article for *Coronet*. Worked for Black Star in Brasil, and some letters sent from there. Later known for Haight-Ashbury series which was published in book form in 1980.  
**Subjects and Indexing Terms**  
Anthony, Gene

box 7, folder 3  **Thad Ashby circa 1963-1964**  
**Scope and Contents**  
Stern submitted Ashby's manuscript "The Duke Dies, Crazy, Cool" to Playboy magazine in 1963 (two copies included here). Mentions of "B&B" i.e. Bernard Roseman and Bernard Copley, also discusses failed Leary/IFIF venture in Zihuatanejo, Mexico.  
According to this website, Ashby was associated with Ayn Rand, Alan Watts, and Robert Heinlein: http://dragonflyranch.com/dragonflyer_thaddeus.html

box 7, folder 4  **Hal Babbit 1963-1969**  
**Scope and Contents**  
Patron and friend, executive at Kaiser. First supported Stern's "Who R U" event at the San Francisco Museum of Art (some correspondence is filed there).

box 7, folder 5  **Richard Baker/Zen Center circa 1967-1984**  
**Scope and Contents**  
While they may have met prior to this, Baker and Stern first worked together when USCO participated in a University of California, Berkeley conference on LSD organized by Baker (see USCO files for that material, as well as for a second UCB conference on communication that was cancelled). Intermedia also later consulted for the Zen Center on audio recording. Baker had also been contracted to write the liner notes for an ISC-produced Huey Newton album, but that never came to fruition (a copy is filed here, as is a copy of a letter from Baker to Newton).  
Material in this file is largely informal in nature, although some correspondence concerns donations to the Zen Center and the founding of Dharma Sangha. Also includes articles, two copies of the Zen Center publication *Wind Bell*, and a promotional booklet with tipped-in photographs.  
**Subjects and Indexing Terms**  
Baker, Richard, 1936-  
San Francisco Zen Center

**Scope and Contents**  
Howard Becker is sociologist, author, pianist, and former professor at Stanford University. He and first wife Nan Harris Becker were good friends with Gerd and Judi. The Beckers (including daughter Allison) participated in the "Who R U" event at the San Francisco Museum of Art.  
One postcard from Nan in Chicago was sent on a Bill Graham/Fillmore Auditorium handbill featuring the Paul Butterfield Blues Band, Cream, Southside Sound System, August 22 - 27, 1967, with art by Bonnie MacLean.  
**Subjects and Indexing Terms**  
Becker, Howard Saul, 1928-
box 7, folder 7  Vern & Madge Bennett circa 1958-1963
Scope and Contents
Stern knew the Bennetts when he lived in Northern California in the late 50s and early 60s. Vern was a pianist and Madge was an artist. They lived in Santa Cruz, Los Gatos, and in San Francisco during this time. The Bennetts are included in the well-known Gordon Onslow-Ford photograph of Stern on his houseboat with Allen Ginsberg, Percy Heath, and Ann London.

box 7, folder 8  Peter Beren circa 1971-1986
Scope and Contents
Beren is an author, editor, literary agent, and publishing consultant. He worked loosely with Intermedia on various projects (he lists himself as "promotion manager" on a resume), and there are some related materials filed there. Beren was a prolific correspondent, and in these letters there are various mentions of John Brockman (including copies of letters to him), Stewart Brand and Point Foundation, Ralph Gleason, KPFA, the Zen Center and Green Gulch, And/Or Press, and Sierra Club Books (Beren worked for the latter two). There are also two newspaper clippings.
Subjects and Indexing Terms
Beren, Peter

box 7, folder 9  Paul [Blackburn] 1950-1951
Scope and Contents
Four letters written to Stern from Washington D.C. and Takoma Park, Maryland, while Blackburn was visiting Ezra Pound (he mentions Pound, as well as his wife Dorothy, who had told him about Jaime de Angulo's death). There is also a critique of one of Stern's poems, as well as some extended general thoughts on poetry.
Subjects and Indexing Terms
Blackburn, Paul
Series 2. Correspondence by name

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Box 7, Folder 10

Stewart Brand 1962-2006

Scope and Contents

This important series of letters, the majority of which are dated, begins in August 1962, while Brand was renting Stern's barge in Sausalito. Brand would assist with photography for the "Who R U" event at the San Francisco Museum of Art the next year, and they would consult and collaborate through the next decade. Stern and USCO had a role in Brand's "America Needs Indians" events as well as other productions such as his WAR/GOD multimedia project. Brand's photographs were also used by USCO in various capacities. Stewart and his wife Lois were frequent visitors to the Church in Garnerville, New York in their travels, and these letters announce the Whole Earth Truck Store, as well as the Whole Earth Catalog (which Intermedia informally distributed, at least for one issue).

See also the USCO and Barge files, although most Brand-related material has been filed here. He is frequently mentioned in other correspondence, including Stern's introductions to other people (Brand writes here "thank you, sir, for the letters. I shall see Fred Lyon this week, the others after that"). Stern also introduced Brand to John Brockman, and there is a letter to him here (remarks concerning re: By the Late John Brockman). There are also letters from and to others: a postcard signed Stewart & Lois (probably in Lois' writing); from Diana Shugart; from Richard Raymond; and from Brand to Steve and Barbara Durkee (they were close well before USCO).

The August 15, 1962 letter is a description of an informal concert by Barbara Dane on Stern's barge, and letters between Dane and Stern are filed with the barge material (she had wanted to rent it for a nightclub, but it never happened). The remainder of the 1962 letters are mostly about the sale of the barge, Brand's rent, and potential buyers (Dane, Bill Ryan/Contact or Harry Partch).

A Polaroid photo of a hogan in New Mexico is enclosed with a March 26, [1965?] letter describing his experience there.

A February 12, 1968 letter on Portola Institute letterhead refers to the Augmented Human Intellect project at Stanford Research Institute, Ken Kesey, George Walker, Ramon Sender "working with Buchla's stuff" and Neal Cassady ("you probably heard of Cassidy's [sic] death; in Mexico, quietly, alcohol-nembutal; incredible").

An April 22, 1968 letter announces the founding of Whole Earth: "Starting in June Lois and I are going on the road with a Whole Earth Truck Store to the landed intentional communities. If the notion takes we'll develop a Whole Earth Catalog--mostly of tools, how-to, low cost services etc. Access service..."

A June 1968 WAR/GOD press release/program: "The 40-minute performance is a mix for two Kodak Carousel projectors and stereo tape recorder...For assistance in assembling the tape we're grateful to Don Buchla and Gerd Stern." Also features a list of audio sources.

The last letter is dated August 13, 1969 and is on Whole Earth Truck Store and Catalog letterhead.

File also includes the following: Proposal re: Activities to Supplement UN Conference on the Human Environment, June 1972; card with photograph (possibly by Brand?) on one side, and the word "Further" on a pink background on reverse; America Needs Indians design (by Osborne & Stewart) and press release, July 1964; Sensorium schedule 1965; various articles and clippings, including "Long Now" article from The Sun 2001 and a New York Times review of Fred Turner's book in 2006.

Among the mentions (some brief, many recurring): Ivan and Julia Majdrakoff; Minor White; Fred Lyon; Durkees/Lama; International Foundation for Advanced Study ("where could I scare up the $500?"); Zach Stewart; Gordon Ashby; Roger Somers; Millbrok/Leary/Alpert/Castalia; Mike Harner; Walter Chappell; American Church of God; Jack Loeffler; Buckminster Fuller; Dorothy Brett; Knute Stiles; KPFA (re: America Needs Indians, "will do some programs and offered use of facilities and de Angulo tapes"); Ken Kesey [Brand mailed photocopy of SF Chronicle article about Kesey serving time at the San Mateo County Sheriff's Honor Camp 9/18/67]; Jim & Cynthia Nixon; Dick Raymond; Paul Silbey; Moshe Safdie; Paul Lee; Rolf von Eckartsberg; Tassajara; Hans and Frances von Briesen; Alton Kelley; John Brockman; ALLOY conference 1969 (included Brand, Steve Durkee, Steve Baer, Drop City, etc.); Dean Fleming.

Related Materials

Stanford holds the Stewart Brand papers (M1237); https://searchworks.stanford.edu/view/4688803

Subjects and Indexing Terms

Brand, Stewart
**John Brockman**

Scope and Contents

Brockman brokered various projects for USCO and later Intermedia. He was also a founder of the Reality Club, a social group/lecture series based in New York. Brockman may be best known as a literary agent successful in lucrative contracts for books on computers, including Stewart Brand's Whole Earth Software Catalog. See also USCO, ISC, Reality Club, etc.

Subjects and Indexing Terms

Brockman, John, 1941-

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**Herb Caen circa 1961-1972**

Scope and Contents

Caen and Stern became acquainted around the mid-1950s; as a society columnist he knew Stern's wife Ann London, whose father managed the St. Francis Hotel. The Sterns were mentioned frequently in his *Chronicle* columns, and when Gerd began working in public relations, Caen printed news items from his clients. Much of their correspondence is filed in the Public Relations series. Herb also arranged for Gerd to write a "Playboy On the Town" travel column for *Playboy* magazine; the job had been offered to Caen but would not include a byline. Many letters filed here are undated but are likely from the late 1950s to early 60s.

Subjects and Indexing Terms

Caen, Herb, 1916-1997

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**Michael Callahan 1986-1998**

Scope and Contents

Stern first met Michael Callahan when he visited the San Francisco Tape Music Center on the recommendation of Michael McClure, who was friends & neighbors with the Center's co-director Morton Subotnik. Although only 16 years old, Callahan was the technical director of the SFTMC, and designed and built electronics for their lab. Stern asked Callahan to assist with his San Francisco Museum of Art projects, forming a creative partnership that extended to USCO and later Intermedia. He was also primary in Maverick Systems Company, an USCO-related venture that sold strobe lights and media equipment. Most files concerning Callahan can be found in those series; material here is correspondence from the 80s and 90s.

Subjects and Indexing Terms

Callahan, Michael, 1944-

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**Mona Carmel**

Scope and Contents

Personal letters to Stern, undated but probably 1950s and 60s. Some are addressed to Gerd when he went by "Jack."

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**Remy Charlip**

Scope and Contents

One undated exchange between them about one of Stern's "Destruction" events in New York. Charlip was a dancer with Merce Cunningham who had gone to Black Mountain College and later wrote childrens' books.
Tram Combs 1957-1963, 1977

Scope and Contents
Elisha Trammel (Tram) Combs, Jr. (b. 1924) was a poet and bookseller who lived in St. Thomas, Virgin Islands. Letters are mostly about poets and poetry and mention Philip Lamantia, John Hoffman, Bern Porter, Lew Welch, Harry Redl, the Howl trial, etc. A 5/20/63 letter: "do you know or know much about Gregory Bateson? who at Marthe Rexroth Schoen's suggestion wrote me a few days ago that he was coming to St. Thomas shortly for a year of dolphinology with John Lilly..."

His main papers are at UC San Diego (http://library.ucsd.edu/speccoll/findingaids/mss0123.html) with Stern correspondence filed in Box 3 folder 2. University of California, Berkeley also holds Combs material, as do other archives (http://snaccooperative.org/ark:/99166/w6834qrd).

Subjects and Indexing Terms
Combs, Tram, 1924-

Tony Conrad 1971

Scope and Contents
A brief series of letters concerning a screening of Conrad's The Flicker at UC Santa Cruz. Conrad is also included on a Theatre of Eternal Music handbill filed in the Music series.

Subjects and Indexing Terms
Conrad, Tony

Abbott Fraser 1952-1958

Scope and Contents
Literary critic based in Oregon. Stern's aunt Elinor Pillsbury was a friend and introduced them. File also includes related letters to and from J. Dean Fagerstrom (later known as UFO-ogist).

Jack Gilbert 1958-1965

Scope and Contents
Poet Jack Gilbert collaborated with Stern on a puppet show called "Don't Flee the Scene Salty" and was part of the "Seven Stray Cats Reading Their Poems" group reading and chapbook with Stern. An undated letter recounts Gilbert's experiences at a Merry Prankster acid test in La Honda. File also includes poems, a bio, and a NYT Book Review article by Gilbert on the 1962 San Francisco Poetry Festival.

Subjects and Indexing Terms
Gilbert, Jack, 1925-2012

Frank Granat 1961-1963

Scope and Contents
Franklin Lee "Frank" Granat (1929-2017) was the son of one of the founders of Granat Brothers Jewelers in San Francisco. After graduating from Stanford University in 1950, Frank went on to be a Broadway producer and restaurateur in New York City. A friend of Stern's wife Ann, they had written lyrics together (prior to this correspondence).

S.I. Hayakawa 1961-1963

Scope and Contents
Hayakawa (known as "Don" here) was mutual friends with Herb Caen and A.C. Spector, and they would occasionally go fishing together. Most letters are about literary matters.

Guide to the Gerd Stern Papers

M1954 12
Series 2. Correspondence by name

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**box 8, folder 4**

**James Herlihy 1962**

**Scope and Contents**

Herlihy (who goes by Jim here) had gone to Black Mountain College and was mutual friends with M.C. Richards. Discussion includes poetry, publishing, and Key West (with a mention of Tennessee Williams).

**Subjects and Indexing Terms**

Herlihy, James Leo

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**box 8, folder 5**

**Lewis Hill/KPFA 1953-1957**

**Scope and Contents**

Stern became friends with Lew Hill through poetry circles and was involved with KPFA in the 1950s, serving as public relations director from December 1954 to September 1955, according to an early CV. There are several letters from Hill (known as Lew here), who committed suicide in 1957, beginning with a Stern draft from December 1953 concerning Harry Partch on KPFA. One undated letter from Hill requests that Gerd seek permission from Philip Lamantia for reading his work on BBC. Other letters include Stern (signed as PR Director) to Irving Stone 2/1/55 re: Boo Bams, Partch, Walt Kelly, etc. ; Hill memo to Program Supervisors 1955 re: “plugging” ; copies of Harvey Wallerstein to Gunther Weil 1970s.

Other material filed here includes: Pacifica Foundation Articles of Incorporation 1946 & "Summary of Its Purposes & Organization" booklet 1950 ; KPFA fundraising letter 1955 ; Lewis Hill typescript of poem ; annotated script for Hill’s "A Word for Wallace Stevens" program [aired in March 1955] ; Grace Clements' "Art in Our Time" program reading list ; two undated Folio program guides & one page of undated guide listing "What Is a Wine Snob?" program hosted by Stern and featuring Mayacamas and Alexis ; clippings on Pacifica/KPFA.

Correspondence in Music, Harry Partch & P.R. files also refer to KPFA. See also Pacifica Foundation ephemera collection, 1949-1984 (M0425)

https://searchworks.stanford.edu/view/4083075

**Subjects and Indexing Terms**

Hill, Lewis, -1957

KPFA (Radio station : Berkeley, Calif.)

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**box 4, folder 4**

**Ken Kesey clippings etc.**

**Scope and Contents**

Also includes press release from Ken Kesey Defense Fund. See also 1964 letter from Faye Kesey re: Pranksters in New York in USCO series.

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**box 8, folder 6**

**Richard Kostelanetz 1966-1994**

**Scope and Contents**

Kostelanetz first worked with Stern when he wanted to write an article about USCO in 1966 after having met at the Riverside opening (eventually published as "Scene and Not Herd” in Harper's Bazaar, December 1967). The following year, Kostelanetz was contracted to write a book on multimedia, also including a feature on USCO (Dial's The Theater of Mixed Means).

**Subjects and Indexing Terms**

Kostelanetz, Richard
Philip Lamantia 1952-1962

Scope and Contents
Although he is mentioned frequently in letters to and from others, and he and Stern were close, there are very few letters present here. The file begins with a 2/52 draft from Stern concerning the death of poet and mutual friend John Hoffman, and the most substantial from Lamantia is a 20/25/54 letter about Hoffman and Bern Porter. An 11/16/54 letter includes a poem. Also includes a typescript copy of "To Shake Up the General Catatonia" dated 1962-3. Other letters to or from "Philip" filed elsewhere may be him.

Subjects and Indexing Terms
Lamantia, Philip, 1927-2005

Janie "Chipmunk" Lewis

Scope and Contents
Lewis was part of the post-beatnik pre-hippie Oak Street scene in San Francisco, profiled in Dion Wright's Irregular Quarterly, which also included a transcription of her prison journal (Vol. III : No. II, published in 1986, the year after her death). Stern and Lewis seemed to have many mutual friends, and she met her husband, poet Peter Allen, at The Church. All her letters are undated, but the one draft from Stern is dated 1962.

Lotte Lichtblau 1947-1973

Scope and Contents
Lotte Adelberg Lichtblau (1925-2013) was an Expressionist painter whose sister Stern had a crush on in New York in the 1940s. Some letters are by her husband Hans.

Subjects and Indexing Terms
Lichtblau, Charlotte, 1925-

Fred Lyon c.1962, 1979-1980

Scope and Contents
Although Stern and Lyon worked closely together (Lyon photographed Harry Partch, the San Francisco Museum of Art "Who R You" event, and Stern's PR clients), there are only a handful of letters here, most addressed to Fred and Ann.

Subjects and Indexing Terms
Lyon, Fred

Jackson Mac Low circa 1954-1961

Scope and Contents
Only a few letters here between Stern and Mac Low, but there is a substantial sub-file of letters from Jackson to Vera Williams around 1960. There is also a poem by Mac Low dated 7/24/54.

Subjects and Indexing Terms
Mac Low, Jackson

Ivan Majdrakoff - from Stern undated

Scope and Contents
Artist and educator Ivan Majdrakoff (1927-2015) was Gerd's oldest friend; they attended the same public school in New York City. He designed the logo and did design for Poetry in Folio and later assisted with the filming of "Y" with Stern and Michael Callahan (see USCO series for more). He also wrote the introduction to Gerd's UC Berkeley oral history. Due to their long relationship, there is a great amount of correspondence between them (four full folders worth). However, many from Ivan are undated. There are also letters from and to his first wife Julia ("Julie") Pearl, who was also a painter, and later an art director at Intermedia (see box 74, folder 7).

Subjects and Indexing Terms
Majdrakoff, Ivan, 1927-
Ivan Majdrakoff undated
Subjects and Indexing Terms
Majdrakoff, Ivan, 1927-

Ivan Majdrakoff 1951-1964
Subjects and Indexing Terms
Majdrakoff, Ivan, 1927-

Ivan Majdrakoff 1965-1998
Subjects and Indexing Terms
Majdrakoff, Ivan, 1927-

Ivan Majdrakoff articles, handbills, etc.
Subjects and Indexing Terms
Majdrakoff, Ivan, 1927-

Alan Marcus 1961-1980
Scope and Contents
Alan Marcus (1922-2015) was a writer who lived in Carmel since 1955. His first book Straw to Make Brick was a success in 1948, and he went on to write for radio, television and film, as well as three other books and many short stories and essays. He was also a jazz pianist. His wife of 63 years, Lotte, is a psychologist. In David Hajdu's Positively 4th Street there is a short non-story about neighbor Joan Baez bringing Bob Dylan over but not really hitting it off. Nearly all letters, which span forty years and thus provide an excellent chronology, are between Alan and Gerd, although many are also addressed to "Alan and Lotte." File also includes several essays and other writing by the Marcuses.

Judy McBean circa 1963-1998
Scope and Contents
Society girl, art patron, and close friend of Gerd's for many years, Judith Diana McBean (later Judy Hunt and Judith Cosper) was the daughter of prominent San Franciscan Peter McBean. She supported Gerd's art and poetry efforts beginning in the early 1960s, helping with the planning and promotion of the 1963 SF Museum of Art events and later assisting with Afterimage subscriptions. She also purchased some of Stern's artwork. In 1965 McBean married Harry Hunt and there are a few letters to and from him, as well as one from Judi Stern to Judy. Judy's sister Sheila may have written a few letters in the personal correspondence series. File also contains a few newspaper clippings.

Among those mentioned frequently in the letters are Michael Callahan, Ivan Majdrakoff, Steve Durkee, Hal Babbitt, Michael McClure, Paul Williams and Howie Becker, as well as mentions of Jordan Belson, Bruce Conner, Liam [O'Gallagher?], Varda, Victor di Suvero, Lenore Tawney, Peggy Guggenheim, Cy Twombly, and Lou Harrison. See also "Who R U and What's Happening" files.
Michael McClure circa 1961-1967

Scope and Contents
Although he's mentioned frequently in other letters, there is very little correspondence between Stern and McClure here, almost all outgoing drafts dating from 1962 (one undated postcard and photocopied letter from McClure). The remainder of this file consists of the following: programs for "The Blossom or Billy the Kid" and "The Beard" (USCO worked on the latter; see also USCO files) ; Stern typescript draft of review of McClure's Meat Science Essays ; untitled typescript in Beast Language. More material filed in oversize.

Subjects and Indexing Terms
McClure, Michael

Michael McClure printed material


Scope and Contents
Stern was loaned a pre-print copy of McLuhan's *Understanding Media* in 1961; three years later, Stern and McLuhan both participated in the University of British Columbia's Festival of Contemporary Arts. From then on, they exchanged letters for over ten years (although there is a gap between 1968 and 1975). Gerd also frequently recommends McLuhan's books in letters to others. McLuhan also introduced Stern to Edmund "Ted" Carpenter, whose correspondence is filed in USCO. File also include article photocopies and clippings.

Subjects and Indexing Terms
McLuhan, Marshall, 1911-1980

Phill Niblock 1968-1978

Scope and Contents
Filmmaker and composer Niblock worked with Stern at Intermedia, and there is more material there (which overlaps with this file). Moderate amount of correspondence, along with Guggenheim and other grant applications, promotional material, articles, and event publicity.

Subjects and Indexing Terms
Niblock, Phill, 1933-

Gordon & Jacqueline Onslow-Ford circa 1953-1964

Scope and Contents
Painter Gordon Onslow-Ford and his wife Jacqueline lived in Mill Valley when Gerd & Philip Lamantia first came to visit; Gordon also owned the old ferryboat *Vallejo* in Sausalito, where he had a studio. He lent Stern a berth at the shipyard, after which through roundabout circumstances Gerd became owner of his own vessel (a former navy laundry barge) and was thus part of the vibrant houseboat scene through the 1950s. Stern also first Harry Partch at a party at the Onslow-Fords (GOF 11/16/53: "PS Harry told us how grateful he was for your exertion on his behalf. I don't suppose we will be able to come to Berkeley at the concert but will surely listen on KPFA"). One letter is from Jacqueline and one is addressed to Gordon & Jacqueline. See also Barge files.

Subjects and Indexing Terms
Onslow-Ford, Gordon
Series 2. Correspondence by name

**Nam June Paik 1965-1975**

Scope and Contents

One letter from Paik re: WGBH 1970s, and one from Stern at Intermedia dated 1975 re: Documenta VI in Venezuela (which Intermedia had a strong role in organizing, see Intermedia files for more), also photocopy of Documenta press release and a few Paik publicity items: Electronic Video Recorder, Cafe Au Go Go October 1965 and Galeria Bonino Electronic Art II (undated).

Subjects and Indexing Terms

Paik, Nam June, 1932-2006

**Julia "Julie" Pearl circa 1965-1968**

**Elsie "Petie" Petersen 1944, 1946, 1985-1994**

Scope and Contents

As Gerd relates in more detail in his Berkeley oral history, Petersen was "the young woman I had met at the museum and who kind of got me into the whole music and art crowd." Two early letters from Petersen mention Ivan Majdrakoff. Later correspondence involves legal troubles and the settling of her estate.

**M.C. Richards 1953-1964**

Scope and Contents

Poet M.C. Richards had just resigned from Black Mountain College when Stern arrived to study with her; however, a BMC contingent moved to in rural New York including Richards, Paul & Vera Williams, John Cage, David Tudor, La Noue Davenport, Karen Carnes, David Weinrib and others, forming a loose community known as The Land (and later Gate Hill Cooperative). When Stern moved back east in the early 1960s, he became their neighbor. But Gerd's association with Richards actually predates his visit to Black Mountain. In the earliest letters here, Richards lived in Oakland, and they discussed publishing Richards' translation of an Artaud manuscript among other poetic matters. Throughout the letters there are also mentions of Cage, Merce Cunningham, Harry Partch, KPFA, City Lights, Jim Herlihy, Marshall McLuhan, Arthur Josephson, and many others. File also includes a poem for Vera [Williams] 1963, a critical article based on Richards' writing, and an obituary. See also Arthur Josephson letter(s) filed elsewhere.

Subjects and Indexing Terms

Richards, Mary Caroline

**Rene di Rosa 1963-1998**

Scope and Contents

Bay Area art collector and vintner (1919-2010).

Subjects and Indexing Terms

Di Rosa, Rene

**Carolee Schneemann 1966-1977**

Scope and Contents

Carolee worked with Gerd and USCO a little, including choreographing "Ghost Rev" and participating in group film/performance events along with them. As artists in related media living in New York they also ran in similiar circles. Stanford holds the Carolee Schneemann papers (M1892): https://searchworks.stanford.edu/view/9631452

Subjects and Indexing Terms

Schneemann, Carolee, 1939-
Scope and Contents
Jack Simpson (sometimes known as Jak although he signs his name in a variety of ways) was a poet and art teacher who lived around the Bay Area; he and his wife Colleen were close friends with Gerd and his family. In the period before these letters, Simpson was involved with the BooBam Bamboo Drum Company (see Music series) and introduced Stern to Maya Angelou (see Personal series). Later, the Simpsons sold USCO merchandise including posters and diffraction gratings. There are mentions of Stewart Brand, Janie Lewis?, Bill Loughborough, Buckwheat, the Durkees, Millbrook, Bucky Fuller, Carol Berge, the San Jose State LSD conference in May 1964, and the emerging Haight-Ashbury. Jack is mentioned a number of times in James Gavin's *Deep in a Dream: The Long Night of Chet Baker*.

Scope and Contents
It is well known that Allen Ginsberg first encountered Carl Solomon (to whom he would dedicate *Howl*) at the Columbia Presbyterian Psychiatric Institute; it is perhaps less understood that Gerd Stern had already been admitted and had befriended Carl prior to Allen's arrival. Later, Solomon, who was working for his uncle A.A. Wynn at Ace Books, helped publish Jaime de Angulo's *Indian Tales* at Stern's urging. Solomon also arranged for William Burroughs' *Junkie* to come out on Ace. There are only a few relatively insubstantial letters here, but they do mention Rexroth (re: Carco translations), Lamantia, and others, and there is also a 1963 letter to Ted Wilentz re: Carl's address (replied by Mimi Jacobsen) and a 1990 letter from Don Kennison of Paragon House originally accompanying a book of Solomon's.

Subjects and Indexing Terms
Solomon, Carl, 1928- 

Alan Sondheim printed material 1968-1972
Scope and Contents
two booklets and one envelope addressed to Stern/Intermedia containing short letter and art book of unbound components.

Subjects and Indexing Terms
Sondheim, Alan

John Thomas Idlet 1953
Scope and Contents
A few letters between Stern and Idlet concerning Jaime de Angulo, beginning with a letter from Idlet to Nancy de Angulo 1/16/53 (signed John T. Idlet, Jr., while stationed at Brooks AFB in Texas). Idlet first knew of de Angulo through Ezra Pound. Stern was asked to reply on Nancy's behalf. Outside of literature, Stern mentions having just met Jordan Belson and Harry Partch in a 5/30/53. Also includes four unsigned pages of prose, probably by Idlet. See also Nancy de Angulo file.

Subjects and Indexing Terms
Thomas, John, 1930-2002
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<thead>
<tr>
<th>Box, Folder</th>
<th>Name</th>
<th>Dates</th>
<th>Scope and Contents</th>
</tr>
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<tbody>
<tr>
<td>box 9, folder 10</td>
<td><strong>Emanuel Vardas 1953, 1957-1960</strong></td>
<td><strong>Scope and Contents</strong> The 1953 letter is Vardas writing to his friend Archie after having met Stern (also mentioning Bill &amp; Pam, Jane, &amp; Harry Partch), with Archie's reply on reverse. Remainder is correspondence spanning Vardas' incarceration in the late 1950s, beginning with a letter from Stern to U.S. Federal Judge Walsh in Tucson, Arizona 2/21/57 prior to his sentencing. Last letter is 8/30/60 from Vardas after his release. There are mentions of Bill Loughborough, Buckwheat, Maya Angelou, Chet Baker, Jack Simpson, Juanita Masson, Bill Claxton, and Sandy Jacobs, among others. Vardas is mentioned briefly (as Manuel) in James Gavin's <em>Deep in a Dream: The Long Night of Chet Baker</em>.</td>
<td></td>
</tr>
<tr>
<td>box 9, folder 11</td>
<td><strong>Herbert Vogel 1951-1954, 1962</strong></td>
<td><strong>Scope and Contents</strong> Not the well-known art collector, Vogel (who later changed his last name to Uriel) was a friend of Gerd &amp; Jane's in New York; as per the UCB oral history, &quot;we were living in New Paltz, and our very close friend, Herbert Vogel--he came from Europe, and his father was in the business of cashing checks in New York City after he arrived as a refugee--a philosopher and a small man with an intense stare through heavy glasses and an accent, and a person with whom I spent countless hours discoursing about various philosophical and aesthetic theories and ideas and constructs.&quot; Vogel also wrote the introduction to Gerd's <em>First Poems and Others</em>. There are mentions of Ivan &amp; Julia, Thorberg Brundin, Philip Lamantia, and others.</td>
<td></td>
</tr>
<tr>
<td>box 9, folder 12</td>
<td><strong>Paul &amp; Vera Williams 1962-1979</strong></td>
<td><strong>Scope and Contents</strong> Although they separated around 1967, Paul and Vera Williams are foldered together here. Both were part of the Black Mountain College contingent that moved to &quot;The Land&quot; in New York. Paul, who was an architect, helped build some of Gerd's early poem sculptures and built some related machines himself (he had an installation at USCO's Riverside show). Most of these letters are outgoing drafts to Paul or Vera; in fact there is only one letter from Paul. There are also two letters from Barbara Macallum to Vera, letters from the Everson Museum of Art to Vera re: a David Weinrib sculpture, and poems by Vera. There are also two copies of the magazine <em>Liberation</em> with cover art by her. The Williams and Stern had many mutual friends and both are mentioned often in other letters. See also Jackson Mac Low letters to Vera. <strong>Subjects and Indexing Terms</strong> Williams, Vera B. Williams, Paul F., Jr.</td>
<td></td>
</tr>
<tr>
<td>box 9, folder 13</td>
<td><strong>Patti Wilson circa 1966-1970</strong></td>
<td><strong>Scope and Contents</strong> Patti Wilson was at one time married to musician Ramblin' Jack Elliot, later met Barry McGuire at the Hungry i and was with him for three years. Judi Wilson gave birth to Zalman around the same time Patti had Ever, and they continued to be close after she and Gerd separated. Aside from the few letters between Patti &amp; Gerd, there is also a letter to Patti from Maggie [Ryan Denver] misdated 1/20/1962 while Patti was staying with Gerd in New York (mentions Tommy Masters, Victor Maymudes, Juke Savages, Sante Fe, etc.) and a 1966 letter from Patti to Judi from Topanga, mentioning David Crosby and Barry. An undated letter to Judi also mentions John Sebastian. Patti later remarried, and a photocopy of a 1970 Gerd letter is labeled &quot;Patti McGuire Elam.&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Series 2. Correspondence by name

Dion Wright 1966-1997

Scope and Contents
Dion Wright (http://www.dionwright.com) is a painter and sculptor who spent a lot of time in Laguna Beach and curated the art at Mystic Arts World, but was also involved with USCO. He painted his most well-known work "Taxonomic Mandala" in Garnerville, participated in their Down by the Riverside show, and a film of him and his then-partner Margaret Lerner was used at an Institute of Contemporary Arts event. They also made crafts and helped sell USCO posters and gratings. Dion was part of Stewart Brand's "Whatever It Is" festival at SF State and contributed art for Psychedelic Review and Timothy Leary books. In these letters there are mentions (some brief) of the Durkees, Solux/Lama, Tim Leary, Patti Wilson McGuire, John McIntyre/Canessa Gallery, the Haight Ashbury, Zach Stewart, Harry Partch, Mystic Arts World, Swami Dhirendra Brahmachari, Jud Yalkut, Bob Beck, Tom Blackwell, "Lois & Stewart," etc. At least one letter is from Margaret to Gerd & Judi, and many letters are signed Dion & Margaret. Dion produced a magazine called Irregular Quarterly; later correspondence here concerns edits to various remembrances to be published there, including a 1992 exchange with Michael Callahan. Wright also recounted USCO experiences in his memoir Tempus Fugitive. See also USCO series.

Subjects and Indexing Terms
Wright, Dion

Dion Wright - Irregular Quarterly

Scope and Contents
many with with Stern & USCO Vol.1 No.3 Vol.1 No.4 1983 Vol.1 No.5 Vol.2 No.3 Vol.2 No.4 Vol.3 No.1 Vol.3 No.2


Scope and Contents
Prior to the formation of USCO, Stern produced a series of "poem-sculptures" evocative of traffic signs which incorporated light, sound and primitive electronics. In the process of developing the piece "Contact Is the Only Love," which was to be shown at the San Francisco Museum of Art, director George Culler offered the use of the museum's auditorium for a fundraising event. With the help of his friend Judy McBean, who had first-rate contacts in San Francisco society, and patron Hal Babbitt, who was an executive at Kaiser, a two-night multi-media project gradually came together that included "Live Public Figures, Tape, Telephone, Television, Projected Images ... From the Verbal American Landscape" according to publicity.

The event was titled "Who R U?" for November 7th and "What's Happening" on November 12th, 1963. Among the invitees (many of whom declined): Michael McClure, Imogen Cunningham, Hans von Briesen, Rene di Rosa, Dr. Richard Prest, Allen Ginsberg, Jake Ehrlich, Jessica Mitford, Cyril Magnin, Richard Rubacher, Jeremy Ets-Hokin, Assemblyman Jesse Unruh, Governor Edmund Brown, Mayor Harold Dobbs, Congressman John Shelley, and Lt. Governor Glenn Anderson. Also involved in the production were painter Ivan Majdrakoff, sociologist Howard Becker, and the San Francisco Tape Music Center, especially its young engineer Michael Callahan, who with Stern and Stephen Durkee would form an early core group of USCO. In fact, these events were considered studies for the kind of multi-sensory environments USCO became known for with the touring "Verbal American Landscape" series. Clippings about these events have been filed with USCO. More correspondence with participants and others involved can also be found elsewhere.

San Francisco Museum of Art 1963-1966

Scope and Contents
Primarily correspondence with director George Culler (more elsewhere).

San Francisco Museum of Art - Who R U?/Contact is the Only Love flier & PR
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
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<tbody>
<tr>
<td>box 22, folder 3</td>
<td>San Francisco Museum of Art - Verbal American Landscape notes</td>
</tr>
<tr>
<td>box 22, folder 4</td>
<td>San Francisco Museum of Art - Who R U? correspondence</td>
</tr>
<tr>
<td>box 22, folder 5</td>
<td>San Francisco Museum of Art - Who R U? Phillip Whalen review &amp; correspondence</td>
</tr>
<tr>
<td>box 22, folder 6</td>
<td>San Francisco Museum of Art - Contact is the Only Love notes &amp; sketches</td>
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<td>box 22, folder 7</td>
<td>San Francisco Museum of Art - Contact is the Only Love fundraising 1963</td>
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<td>box 22, folder 14</td>
<td>Verbal American Landscape proposals</td>
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<td>box 22, folder 15</td>
<td>Verbal American Landscape tour correspondence</td>
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<td>box 22, folder 16</td>
<td>Verbal American Landscape slide list &amp; story board</td>
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<tr>
<td>box 22, folder 17</td>
<td>Verbal American Landscape - Billy Master track list</td>
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<td>map-folder 70</td>
<td>&quot;Contact is the Only Love&quot; original drawings 1962</td>
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**Series 4. USCO**

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<th>Box/Folder</th>
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<tr>
<td>box 17, folder 1</td>
<td>Outgoing Stern correspondence undated</td>
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<td>box 17, folder 2</td>
<td>Unsigned correspondence undated</td>
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<td>box 17, folder 3-4</td>
<td>Correspondence undated</td>
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<td>box 17, folder 5</td>
<td>Correspondence 1961-1962</td>
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<tr>
<td>box 17, folder 6</td>
<td>Correspondence 1963</td>
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<tr>
<td>box 17, folder 7</td>
<td>Maurice Sokoloff proposal 1963-1965</td>
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<td>box 17, folder 8</td>
<td>Correspondence January-March 1964</td>
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<td>Correspondence April-May 1964</td>
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<td>Correspondence June-August 1964</td>
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<td>Correspondence September-October 1964</td>
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<td>box 17, folder 12</td>
<td>Correspondence November-December 1964</td>
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<tr>
<td>box 17, folder 13</td>
<td>Michael Callahan correspondence 1964-1965</td>
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<td>box 17, folder 14</td>
<td>Correspondence January-March 1965</td>
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<tr>
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<td>Correspondence April-May 1965</td>
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<tr>
<td>box 18, folder 2</td>
<td>Correspondence June-July 1965</td>
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</table>

**Scope and Contents**

Includes correspondence from or to Lou Sabella, William Roth, Victor di Suvero, Harry Hunt, George Walker, John Branston, Hal Babbitt, Alexis Merab, and Jake Ehrlich.

**Scope and Contents**

Letters have been arranged alphabetically by author (although some are signed by first name only). Includes the following: Agnes [Martin?]; Chris Ames, UC Santa Cruz; Jonathan Altman; Jonathan Ayers (see also general corr. 1970s); Jordan Belson; Carol Bergé; Fran von Briesen (Barbara Durkee's sister); R. Lee Carlson, Arleigh Gallery; Ted [Edmund] Carpenter; Doris Totten Chase; Gary, Nova Productions; Walter [Gundy?]; Ann Halprin; Dottie/Dorothy [Harrison]; William A.C. Curtis Hayward (copied excerpt); Joan [Brown? St. Thomas VI, mentions Tram Combs, Woodstock Art Gallery]; Nina [Karp]; Paul [Lee, but possibly also other Pauls]

Jean Martin; Mary [Orser?]; Joe and Rose Anne Mulkey, Trans Love Energies (4th & 5th from left in letterhead group photo); Pathe-Hall Productions; Sasha Perkoff; Brian & Mary Peterson (one on reverse of Mothers of Invention Fillmore handbill); Irmi Rosenthal; Charles Rotmil to Steve Durkee, also group letter re: SOLUX; Shell; Sheil Selasnek, MD; Chris & Ann Sidenius; Beryl Sokoloff; Marilyn Stone; Lew & Pat Tavenner; "Us"; Chris West, Double Happiness Traders Unlimited; Will; Judi Wilson to Ann & George

**Scope and Contents**

Proposal (probably unrealized) for the production of t-shirts and sweatshirts with a traffic sign logo.

**Scope and Contents**

San Francisco Chronicle/Examiner correspondence 1963-1964
4.1 Correspondence, chronological

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Correspondence Dates</th>
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<td>August-September 1965</td>
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<td>box 18, folder 5</td>
<td>October-December 1965</td>
</tr>
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<td>box 18, folder 6</td>
<td>January-February 1966</td>
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<td>March-May 1966</td>
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<td>box 18, folder 8</td>
<td>June-July 1966</td>
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<td>box 18, folder 9</td>
<td>August-September 1966</td>
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<td>box 18, folder 10</td>
<td>October 1966</td>
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<td>box 18, folder 11</td>
<td>November-December 1966</td>
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<tr>
<td>box 18, folder 12</td>
<td>Correspondence circa 1967</td>
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<td>box 18, folder 13</td>
<td>January-February 1967</td>
</tr>
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<td>box 19, folder 1</td>
<td>March 1967</td>
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<td>box 19, folder 2</td>
<td>April-May 1967</td>
</tr>
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<td>June-July 1967</td>
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<td>box 19, folder 6</td>
<td>Correspondence circa 1968</td>
</tr>
<tr>
<td>box 19, folder 7</td>
<td>January-February 1968</td>
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<td>box 19, folder 11</td>
<td>Correspondence 1969</td>
</tr>
<tr>
<td>box 19, folder 12</td>
<td>Correspondence 1970-2005</td>
</tr>
</tbody>
</table>

4.2 Projects/subject files

**Scope and Contents**

Some of these files were assembled from elsewhere in the collection. Also, not all USCO projects are reflected here, only those with significant quantities of material.

Files related to the San Francisco Museum of Art and the "Verbal American Landscape," "Who R U and What's Happening?," and "Contact is the Only Love" projects can be found in its own series below.

**Abbemuseum Eindhoven, Holland 1965-1968**

**Scope and Contents**

Triple Diffraction Hex and Contact Is The Only Love were exhibited in the "Kunst-Licht-Kunst" show in 1966.

**Albert Einstein Medical Center, Philadelphia 1966-1968**

**Scope and Contents**

USCO helped develop an overstimulation system for a research project directed by Marvin Zuckerman.

**Allan Stone Galleries, New York 1962-1964**

**Scope and Contents**

"Nuts & Bolts" show flier, calendar listings, correspondence.

**Architectural League of New York 1966-1968**

**Scope and Contents**

**Series 4. USCO**

**4.2 Projects/subject files**

---

**box 19, folder 17**

**Baba, religion 1966-1968**

**Scope and Contents**

Material concerning Avatar Meher Baba and Eastern religion, including two undated letters from Bob Dreyfuss (one sent from Pakistan); Bob Lefkowitz to Steve Durkee; Adi K. Irani to Stern and Barbara Durkee (2/13/66 Menlo Park); Eruch; Bill Harris, Sri Ram Ashram in Pleasant Valley, NY; Swami Sivananda Radha, Yasodhara Ashram in Kootenay Bay, BC; Girard "Gerry" Brilliant; Mikuschi Hamilton, Berkeley.

**box 19, folder 18**

**Bard College, New York 1965-1966**

**Scope and Contents**

Includes correspondence with Arlene Krebs and others, as well as fliers for Stern's "Verbal American Landscape Take 3."

**box 20, folder 1**


**Scope and Contents**

Beck was an early producer of psychedelic light shows in Southern California. His company also sold UFO films and slides. Beck participated in Stewart Brand's "Whatever It Is" festival at San Francisco State. He was later involved with New Age healing (http://www.bobbeck.com).

**Subjects and Indexing Terms**

Beck, Robert C., 1925-2002

**box 20, folder 2**

**University of California, Berkeley LSD conference June 13-18, 1966**

**Scope and Contents**

Contains programs, papers, correspondence, PR, and anti-LSD and related protest material. Richard Baker was director of the Conference, prior to his involvement with the San Francisco Zen Center (see separate file). Richard Alpert, Frank Barron, Sidney Cohen, Paul Lee, and Huston Smith were on the advisory committee, and most also spoke at the conference, as did Timothy Leary and Rolf von Eckartsberg. USCO performed "We Are All One" and discussed multi-media techniques. Although sponsored by UC Berkeley, the conference was moved at the last moment to the UCSF Extension Center in San Francisco.

**box 20, folder 3**

**University of California, Berkeley Communication & Media Conference (cancelled) 1967**

**box 20, folder 4**

**Brandeis University, Massachusetts 1964-1965**

**Scope and Contents**

Contains correspondence, PR, notes & sketches. Stern's friend Paul Lee first sponsored an event in his capacity as Protestant Chaplain. Gunther Weil, who later be involved with Intermedia, was also in the Psychology Department. In April 1965 USCO presented "Yield," and "We Are All One" the following month at the Creative Arts Festival.

**box 20, folder 5**

**University of British Columbia, Vancouver 1963-1964**

**Scope and Contents**

Alvin Balkind, director of the Fine Arts Gallery, brought in USCO for their first major event during the Festival of Contemporary Arts in January 1964. It was at this festival that Stern first met Marshall McLuhan.

**box 20, folder 6**

**Byron Gallery, New York 1965**

**Scope and Contents**

USCO and Callahan exhibited at "The Box Show" in February 1965.

---

**Guide to the Gerd Stern Papers**

M1954
4.2 Projects/subject files

**Canyon Cinema Cooperative 1964-1976**

Scope and Contents
Canyon distributed "Y" on the West Coast, as well as Jud Yalkut's "Turn Turn Turn" and "Diffraction Film." File contains catalogs, memoranda, and board minutes, but very little correspondence. See also Stanford's Canyon Cinema and Bruce Baillie collections.

Subjects and Indexing Terms
Canyon Cinema

**Castalian Foundation/Alpert/Leary/Metzner 1963-1980**

Scope and Contents
USCO collaborated with the Castalian Foundation for Psychedelic Research at the "Psychedelic Explorations" program at the New Theatre in New York City, and also presented at their Millbrook headquarters. Correspondence is all from 1964. File also includes related material on the International Federation for Internal Freedom, Psychedelic Review magazine, Richard Alpert and Timothy Leary.

Subjects and Indexing Terms
Leary, Timothy, 1920-1996
Ram Das
Metzner, Ralph

**David Stuart Galleries, Los Angeles 1963-1965**

**Diffraction Company/Remson Wood 1964-1968, 1979**

Scope and Contents
The Diffraction Company was run by Remson "Rem" Wood and his wife in Maryland; they produced diffraction grating whose optical properties were popularized for artistic purposes by USCO and others. File contains mostly correspondence, with some samples and promotional material.

**Drop City circa 1967**

Scope and Contents
Contains a letter from Curly Benson to Steve Durkee asking for bread ("Dion Wright and Bob Dreyfuss were just here"), two undated collage fliers, and a copy of El Moro Vol.II no.1 "The Drop City Newsletter."

Subjects and Indexing Terms
Drop City (Colo.: Commune)

**Stephen Durkee undated**

Scope and Contents
artist, co-founder of USCO. all dated correspondence interfiled in USCO correspondence. Many notes. He is now known as Abdullah Nooruddeen Durkee (https://en.wikipedia.org/wiki/Nooruddeen_Durkee)

Subjects and Indexing Terms
Dūrki, ‘Abd Allāh Nūr al-Dīn

**Stephen Durkee (oversize material)**

Subjects and Indexing Terms
Dūrki, ‘Abd Allāh Nūr al-Dīn

**Barbara Durkee undated**

Subjects and Indexing Terms
Greer, Asha

**to Durkees undated**
4.2 Projects/subject files

**E.A.T. (Experiments in Art & Technology) 1967-1969**

**Scope and Contents**
USCO worked with E.A.T. on a few projects, including the Pepsi-Cola Expo Pavilion Design Group 1968-1969 which includes memoranda, design photos, and a copy of Expo '70 News v.3 n.6 1968. File also contains several newsletters: EAT News newsletters v.1 n.3 (11/1/67), v.1 n.4, v.2 n.1 ; EAT Operations and Information no.1, 2, 4 1968-1969 ; EAT Bay Area no.5, 6 1969 ; EAT Boston v.1 n.2 1968 (became Art & Technology, Inc.) 1968-1969.

**Subjects and Indexing Terms**
Experiments in Art and Technology (Organization)

---

**Film-Makers' Cooperative/Film-Maker's Cinematique/Anthology Film Archives**

**1964-67, 1976, circa 2000**

**Scope and Contents**
Contains memoranda, accounting notes, correspondence with Jonas Mekas and others mostly concerning the distribution and screening of USCO films. Included are flyers, programs, press releases for events such as John Brockman's New Cinema Festival, Piero Heliczer's "The Last Rite," Kenneth Dewey and Terry Riley's "Sames," and the much later USCO Resurrection screening at Anthology circa 2000. There is also material on Ed Emshwiller and the London Film Maker's Collective.

**Subjects and Indexing Terms**
Film-Makers' Cooperative
Film-Makers' Cinematheque

---

**Howard Wise Gallery, New York 1966-1968**

**Scope and Contents**
Correspondence and promotional material on shows including Festival of Lights and Lights in Orbit, the latter of which exhibited "Diffraction Hex" along with art by Paul Williams, Chris Sidenius, Richard Aldcroft, Otto Piene, Nam June Pak, Jackie Cassen/Rudi Stern and others. See also Howard Wise and Experimental Intermedia files in ISC series.

**Subjects and Indexing Terms**
Howard Wise Gallery

---

**Institute of Contemporary Art, Boston 1967**

**Intermedia '68 1966-1968**

**Scope and Contents**
Series of multimedia events throughout New York state sponsored by the New York State Council on the Arts and the National Council on the Arts and managed by John Brockman Associates. USCO presented "Ten-foot Fanflashtic." Includes correspondence, memoranda, funding & foundation material, "A Report on Intermedia" by Brockman and Stern/JBA, and publicity photographs of Stern, Terry Riley, Dick Higgins, Carolee Schneemann, Allan Kaprow, Nam June Pak, etc.

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**Jewish Museum, New York circa 1965**

**Scope and Contents**
See also ISC series.

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**Kutcher's Country Club, Monticello, New York 1965**

**M.I.T. (Massachusetts Institute of Technology) 1965-1972**

**Scope and Contents**
USCO presented "Hubbub in December 1965 in a program sponsored by Paul Lee. There are also letters from and about Fenno Hoffman, Jon K. Rosenthal, Italo Scanga, and Harold Edgerton. Stern also screened films there in 1972.
Series 4. USCO

4.2 Projects/subject files

- **Maverick Systems 1966-1970**
  - Scope and Contents
  - Letters to and from Bob Moog of R.A. Moog Co., mostly re: Stern possibly brokering the sale of a theremin to Sal Yanovsky of the band Lovin' Spoonful. Michael Callahan had first met Moog at an Audio Engineering Society conference. Also includes a 1964 Moog catalog and a card from sales rep Barry Ober with the inscription "Steve Reich says hi."

- **Milwaukee Art Center 1968**

- **Montreal Museum of Fine Arts 1966-1967**

- **Moog 1966**
  - Scope and Contents
  - Founder of Schweber Electronics, a specialist in the distribution of semi-conductors, connectors and other electronic components.

- **Museum of Modern Art, New York 1964-1966**
  - Scope and Contents
  - Correspondence with Peter Seltz, William "Bill" Seltz, and others.

- **Oberlin College, Ohio 1966-1967**
  - Scope and Contents
  - USCO presented "We Are All One" as part of a 1967 conference on drugs sponsored by the Oberlin YMCA and the National Student Association. Includes correspondence, clippings, photo, etc.

- **Rhode Island School of Design 1965-1966**
  - Scope and Contents
  - USCO presented "Hubbub" and "Now Ow Ow" through the RISD Museum of Art and the help of Fenno Hoffman and Italo Scanga. See also Blockprint (student newspaper with articles and reviews) in clippings file.

  - Scope and Contents
  - USCO's "Down by the Riverside" in 1966 was one of their largest and popular productions. Includes many design notes, some of which are by Steve Durkee.

- **University of Rochester, New York 1964**
  - Scope and Contents
  - Presented "Verbal American Landscape III" in 1964.

  - Scope and Contents
  - Correspondence with Rolf G. Nelson, mostly before his own gallery, including work with the Dilexi Gallery in Los Angeles and San Francisco.
Scott Paper Company 1966-1967

Scope and Contents
USCO's most commercial project, and one that would ultimately contribute to its fracture, was developing marketing for a feminine hygiene product called Confidet made by Scott Paper. John Brockman was involved in brokering the deal. USCO had approached Scott earlier with a proposal for psychedelic paper towels.

Sister Magdalen Mary 1964

Scope and Contents
USCO (actually Stern and Callahan) built a poem-sculpture called "Resurrection" for two nuns at the Convent of the Immaculate Heart in Los Angeles, Sisters Magdalene Mary and Mary Corita.

St. Cloud State College 1966-1967
State University of New York at Buffalo 1965-1966

Scope and Contents
Stern and Callahan formed the independent company Maverick Systems to design and market strobe lights and other devices. Includes correspondence with Bertrand "Bud" Goldberg, Ed Billowitz, Terry Flood/Flood & Lemm, Inc., Bill Hutton, The Surf, Nantasket Beach, and Robert Kragen, Morning Light Co. Related correspondence can be found elsewhere in USCO. See also Maverick Systems file.

Walker Art Center 1967-1968
University of Washington 1963-1964
Whitney Museum of American Art 1968
Woodstock Artist Association/Woodstock Art Gallery

Scope and Contents
USCO created a multi-media installation including lights, strobes, and taped music for a Long Island discotheque, originally called Murray The K's World with the promotional backing of the noted radio personality, but later known as The World when he left the project. Financial backing was by noted theatrical producer Michael Myerberg. Includes publicity, slide, film & music lists, notes, accounting, correspondence, etc.

The World/Michael Myerberg 1966-1968

Scope and Contents
USCO created a multi-media installation including lights, strobes, and taped music for a Long Island discotheque, originally called Murray The K's World with the promotional backing of the noted radio personality, but later known as The World when he left the project. Financial backing was by noted theatrical producer Michael Myerberg. Includes publicity, slide, film & music lists, notes, accounting, correspondence, etc.

Y 1963-1964

Scope and Contents
Notes, etc. concerning the 1963 experimental film by Gerd Stern and Ivan Majdrakoff with soundtrack assistance by Michael Callahan. See also files on Majdrakoff, distributors Film-makers' Cinematique & Canyon Cinema, and elsewhere in the USCO series.

Miscellaneous slides

Scope and Contents
Not all USCO. Includes Lanou Davenport Easter Concert '68, Ghost Rev, Steve Durkee, Oregon At Show 2/69, No Ow Now produced WGBH 5/9/73, Lovin' Spoonful, Verbal American Landscape, etc.
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 16, folder 1</td>
<td><strong>Interview transcripts with correspondence</strong>&lt;br&gt;Scope and Contents&lt;br&gt;undated, partial. Stern, Gundy, Callahan. conducted by DW David Weinrib. July 20. from tapes&lt;br&gt;Michel Oren, National Museum of American Art 1988-1989 correspondence and draft of interview with Stern and Callahan 8/19/1988&lt;br&gt;also letter from Judi to Stern</td>
</tr>
<tr>
<td>box 16, folder 2</td>
<td><strong>Original artwork</strong></td>
</tr>
<tr>
<td>box 16, folder 3</td>
<td><strong>Collages, letterheads, ephemera</strong>&lt;br&gt;&quot;Take the Ow...&quot; notebook</td>
</tr>
<tr>
<td>box 16, folder 4</td>
<td><strong>Church guestbook 1966-1967</strong></td>
</tr>
<tr>
<td>box 16, folder 5</td>
<td><strong>Address lists</strong></td>
</tr>
<tr>
<td>box 16, folder 6</td>
<td><strong>Receipts, invoices, logbooks, etc.</strong></td>
</tr>
<tr>
<td>box 16, folder 7</td>
<td><strong>Draft proposals, press releases, memoranda, lists, etc.</strong></td>
</tr>
<tr>
<td>box 16, folder 8</td>
<td><strong>Drawings &amp; schematics - electronic poem sculptures</strong></td>
</tr>
<tr>
<td>box 16, folder 9</td>
<td><strong>Projector control circuitry 1964-1965</strong></td>
</tr>
<tr>
<td>box 16, folder 10</td>
<td><strong>Notes, schematics, etc.</strong></td>
</tr>
<tr>
<td>box 16, folder 11</td>
<td><strong>Notes, mostly Stern undated</strong></td>
</tr>
<tr>
<td>box 16, folder 12</td>
<td><strong>Miscellaneous gallery correspondence, etc. 1962-1963, 1965</strong>&lt;br&gt;Scope and Contents&lt;br&gt;Notebooks, check stubs, and correspondence to and from Martha Jackson, John Weber/DWAN Gallery, Ivan Carp/Castelli, Irving Blum/Ferus Gallery, Bolles Gallery (with handbill), Quay Gallery in Tiburon, and Maverick Gallery 1965. Some more about Stern's own art than USCO creations.</td>
</tr>
<tr>
<td>box 23, folder 7</td>
<td><strong>Miscellaneous gallery correspondence, etc. 1979-1991</strong>&lt;br&gt;Scope and Contents&lt;br&gt;Correspondence, publicity, clippings, etc. mostly about Thorpe Intermedia Gallery in Sparkill, New York and director Adele Myers. As the Intermedia Foundation was its parent organization, this could very well be filed under Intermedia, but one of their main shows was an USCO/ISC retrospective in 1979 (press kit enclosed). Also involved with &quot;Sound's Sound&quot; show in 1986. There are also board meeting minutes from 1987 and a 1991 newsletter announcing the gallery's closure.</td>
</tr>
<tr>
<td>box 23, folder 8</td>
<td><strong>USCO on fliers, programs etc.</strong>&lt;br&gt;Scope and Contents&lt;br&gt;Includes the following (See also Poster series):&lt;br&gt;Original Great Springout, New York flier 4/15/68&lt;br&gt;Veterans and Reservists to End the War in Vietnam march flier “Saturday November 5th” (advertises Ginsberg, Snyder, Krassner, Fugs, USCO)&lt;br&gt;Convocation Vernal Equinox, Mystic Arts World, Laguna Beach flier 3/20/69 (with Dion Wright, etc.)&lt;br&gt;Verbal American Landscape 2, Wisconsin Union Theater flier&lt;br&gt;East Hampton Gallery, “The Visionaries” PR&lt;br&gt;Festival of the Arts, OSU-Lima program (“We Are All One” 5/23)&lt;br&gt;&quot;The Deer Park&quot; program (“Electronic tote board designed by USCO”)&lt;br&gt;&quot;Lenny&quot; play with multimedia PR (“Media Gerd Stern, Music Charles Lloyd”)&lt;br&gt;Without &amp; Within/Confederate Memorial Day program, Action Theatre 6/8/65 (USCO listed among fellow travelers)</td>
</tr>
</tbody>
</table>
Series 4. USCO

4.3 Administrative, etc.

box 69, folder 2

Oversize

Scope and Contents
Includes the following: "Destruction" at Bella Union Theatre, San Francisco flier; University of British Columbia Festival of Contemporary Arts '64 poster (Verbal American Landscape, etc.); "One-Two-Three-Fourever" lecture at Harvard Carpenter Center for Visual Arts 1972 (has metal printing plate stuck to it); Sounds' Sound at Thorpe Intermedia Gallery (Stern/Callahan Verbal American Landscape, etc.); photoreproductions of Riverside Musuem "Down by the Riverside" poster; Kresge Auditorium plans; Montreal plans, etc. See also Poster series.

box 69, folder 1

Painted plastic disc, probably for light show

Scope and Contents
Bent in half, very fragile

Series 5. Intermedia Systems Corporation (ISC)

Scope and Contents
"George Litwin, who is the guy who has gotten me the appointment, and Andre Ruedi said, 'We didn't just bring you up here to do this thing at Harvard. What we want to do is we want to form a company, and we're going to do multimedia productions, and we're going to make multimedia equipment.' Michael Callahan and I and these two guys and later on other people formed a corporation, Intermedia Systems Corporation, and we rent a space with an office, a media production facility, and an electronics shop."

http://ark.cdlib.org/ark:/13030/kt409nb28g

Unlike USCO, Intermedia maintained formal office files, including files for clients, vendors, consultants, projects, legal & accounting. For the most part, their arrangement has been retained. In addition, a very large portion of the ISC series consists of slides used in various projects; those in carousels have been rehoused with order retained. There are slides for projects with no corresponding paper files. There are also many slide cases labeled "outs" or "duplicate," although some would appear not to be. Lids have been mixed up or recycled, and labels are brief or likely incorrect in some cases. Also, many slides were exposed to moisture and may be damaged.

5.1 Correspondence, chronological

Scope and Contents
Both internal and external correspondence with copies of most outgoing. Also includes memoranda, notes, charts, and related material. Much of this is related to files in the projects grouping.

box 24, folder 1  Correspondence 1967-1968
box 24, folder 2  Correspondence January-April 1969
box 24, folder 3  Correspondence May-December 1969
box 24, folder 4  Correspondence January-February 1970
box 24, folder 5  Correspondence March-April 1970
box 24, folder 6  Correspondence May-June 1970
box 24, folder 7  Correspondence July-September 1970
box 24, folder 8  Correspondence October-December 1970
box 25, folder 1  Correspondence January-April 1971
box 25, folder 2  Correspondence May-June 1971
box 25, folder 3  Correspondence July-December 1971
box 25, folder 4  Correspondence January-March 1972
box 25, folder 5  Correspondence April-May 1972
box 25, folder 6  Correspondence June-July 1972
box 25, folder 7  Correspondence August-December 1972
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<tr>
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<th>Folder</th>
<th>Description</th>
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<td>25</td>
<td>9</td>
<td>Correspondence March-May 1973</td>
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<td>25</td>
<td>10</td>
<td>Correspondence June-October 1973</td>
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<tr>
<td>25</td>
<td>11</td>
<td>Correspondence November-December 1973</td>
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<td>1</td>
<td>Correspondence January-April 1974</td>
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<td>26</td>
<td>2</td>
<td>Correspondence May-June 1974</td>
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<td>26</td>
<td>3</td>
<td>Correspondence July-August 1974</td>
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<tr>
<td>26</td>
<td>4</td>
<td>Correspondence September-December 1974</td>
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<td>26</td>
<td>5</td>
<td>Correspondence January-February 1975</td>
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<td>26</td>
<td>6</td>
<td>Correspondence March-April 1975</td>
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<td>Correspondence September-October 1975</td>
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<td>Correspondence November 1975</td>
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<td>11</td>
<td>Correspondence December 1975</td>
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<td>27</td>
<td>1</td>
<td>Correspondence January-February 1976</td>
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<tr>
<td>27</td>
<td>2</td>
<td>Correspondence March-May 1976</td>
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<td>Correspondence March-May 1977</td>
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<td>Correspondence March-April 1978</td>
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<td>4</td>
<td>Correspondence May-August 1978</td>
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<tr>
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<td>5</td>
<td>Correspondence September-December 1978</td>
</tr>
<tr>
<td>28</td>
<td>6</td>
<td>Correspondence 1979-1994</td>
</tr>
<tr>
<td>28</td>
<td>7</td>
<td>Correspondence, notes, etc. undated</td>
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</tbody>
</table>

### 5.2 Projects & people

Scope and Contents
With a few exceptions added later, this is ISC's main files and folder order.

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<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
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<td>96</td>
<td></td>
<td>1-2-3-4ever slides May 1973</td>
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<tr>
<td>43</td>
<td>6</td>
<td>Adams, William Howard</td>
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<tr>
<td>97</td>
<td></td>
<td>AID slides</td>
</tr>
<tr>
<td>43</td>
<td>7</td>
<td>America the Beautiful 1971-1978</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bruce Dowling, Nanine Bilski. See also ATB file (Stern was on Board)</td>
</tr>
<tr>
<td>98</td>
<td></td>
<td>America the Beautiful slides</td>
</tr>
<tr>
<td>43</td>
<td>8</td>
<td>American Speaker Systems, Inc. 1982</td>
</tr>
<tr>
<td>43</td>
<td>9</td>
<td>Appel, Doris &amp; Bernard 1975-1976</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Doris was a sculptor. ISC placed American Medicine sculptures at the Boston Museum of Science.</td>
</tr>
<tr>
<td>43</td>
<td>10</td>
<td>Arizona-Sonora Desert Museum 1971-1976</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Tunnel in the Desert&quot; exhibit</td>
</tr>
<tr>
<td>44</td>
<td>1</td>
<td>Armco Steel Corp. 1975-1976</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Offshore Technology Conference etc.</td>
</tr>
</tbody>
</table>
5.2 Projects & people

- **Armco slides**
  - Scope and Contents
  - National Supply, Marion, Sand Springs, Gainsville, Butler, Baltimore, Ambridge, Hamilton Middletown Works, Houston, Zanesville, Community, Venezuela, Ashland, Kansas City, RISD, etc.

- **Army Corps of Engineers 1977**
  - Scope and Contents
  - Dickey-Lincoln School Lakes Hydroelectric project brochure/exhibit

  - Scope and Contents
  - synthesizer manufacturer, a division of Tonus, Inc. Marvin Cohen, etc.

- **Art Access Media slides**
  - **Association of Independent Video and Filmmakers, Inc. 1974-1976**
    - Scope and Contents
    - president Ed Lynch. Newsletters, memos, one letter from Stern

- **Astrodine Systems 1969**
  - Scope and Contents
  - space-themed restaurant franchise, interested in domes, "space light module" projections. Later named National Communications Group.

- **Astrodine plans**
- **Astrodine slides**

- **Batos, Armand 1971, 1976**

- **Berks, Robert 1973-1981**
  - Scope and Contents
  - Sculptor. Mostly re: David Weinrib, Gather Ye Flowers proposal, MITRE Corp., Vepco. Includes Bios, contact sheets. No letters from Berks

- **Beth Hatefutsoth 1973-1978**
  - Scope and Contents
  - Museum of the Jewish Diaspora, Tel Aviv, Israel. Design notes, scripts, etc.

- **Bic slides**

- **Boston Neighborhood Business Association 1977**
  - Scope and Contents
  - City of Boston project

- **Bouterline, Serge**
- **Bove & Charmoy (law firm) 1976-1978**

- **Brailsford, Larry 1969-1971**

- **Brockman, John 1968-1988**
  - Scope and Contents
  - See also USCO, personal files

- **Brockman/Intermedia Artists Corporation 1968-1988**
  - Scope and Contents
  - see also Intermedia '68 etc. in USCO

- **Burke, Ken**
5.2 Projects & people

Caicos/Global Village 1969
Scope and Contents
Caribbean Global Village was real estate development in Turks & Caicos Islands, organized by Herbert Harrington. ISC responsible for "concept, marketing, environmental development." Project never came to fruition.

Caicos/Global Village 1970

Caicos/Global Village - printed material & negatives

Caicos/Global Village - land development
Scope and Contents
Includes original maps and sketches.

Caicos/Global Village - billing & expenses

Caicos/Global Village - agreements, proposals, notes

Caicos/Global Village - investors/stock offers

Caicos/Global Village - working view master
Scope and Contents
(original of proposal, contains art possibly by Alton Kelley)

Caicos/Global Village slides

Calloway, Dayton 1975-1977
Scope and Contents
Subcontracted as representative in the Midwest, mostly re: Armco, 360 degree theater

Capa, Cornell 1973-1975
Scope and Contents
International Center of Photography, International Fund for Concerned Photography

Capa/International Fund for Concerned Photographers slides
Scope and Contents
Cornel Capa/Jerusalem City of Mankind with three audio reels

Center for Understanding Media seminar 1970

Central Maine Power 1972-1974
Scope and Contents
Maine Yankee Atomic Power Information Center

Century III 1979-1981

Charter Industries, Inc. 1976-1978
Scope and Contents
North Carolina geodesic dome builders, related to Synergetics. See also Venezuela files.

Chas. T. Maine slides

Collins, Michael

Columbia Pictures 1971-1972
Scope and Contents
re: "A Safe Place" etc.

Commercial Union Assurance Co. 1978

Scope and Contents
Mel Lawrence, Earth Expositions, Inc. Scheduled for 1972 but was cancelled.
box 47, folder 2  Dror, Yehezkel 1975-1976, 1983  
box 47, folder 3  Durkee, Barbara / Lama Foundation 1972  
    Scope and Contents  
    also Berklee Johnson, re: pressing record of mantras.

box 47, folder 4  Eames Office 1970-1977  
    Scope and Contents  
    ISC loaned equipment for Eames Norton lectures. Most correspondence is with Alex Funke. Includes one brief letter from Charles Eames.

box 47, folder 5-6  EDA Indian Reservation project 1973  
    Scope and Contents  

box 102  EDA slides  
box 47, folder 7  Ehrenreich Photo-Optical / Nikon 1974-1976  
    Scope and Contents  
    Ira Shapiro, Richard LoPino, Ehrenreich Photo-Optical Industries, Inc.

box 47, folder 8  Farrington, Richard (landlord) 1978-1979  
box 47, folder 9  Faverman, Mark/Boston Visual Arts Union 1974-1979  
box 47, folder 10  Federal Design Assembly 1974  
    Scope and Contents  
    Second conference, September 1974. ISC produced "This Is the Federal Court" via NEA.

box 103  Federal Design Assembly slides  
box 105  Federal Railroad Administration slides  
box 47, folder 11  Fisher, George 1968-1969  
box 47, folder 12  Football Training Films, Ltd. 1976-1980  
box 48, folder 1  Football Training Films, Ltd. 1976-1980  
box 48, folder 2  Freeman, Don/Archimedia 1972-1977  
box 48, folder 3  Friedberg, M. Paul 1975-1976  
box 48, folder 4-5  Goldstein, Sunny 1973-1978  
    Scope and Contents  
    Sungold Marketing Corp., Video Product Exposure, Inc. Involved with National Tobacco Distributors project, also Dannon Frozen Yogurt, etc. Some legal material.

box 48, folder 6  Gorewitz, Rubin 1968-1976  
    Scope and Contents  
    Accountant, active with artists rights.

box 106  Harry's American Bar slides  
box 48, folder 8  Harvard Institute in Arts Administration 1975, 1977  
    Scope and Contents  
    Class material
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 107       | Harvard slides  
Scope and Contents  
Historical, Current/70s, Social Commentary, Outs, Dups, Graphics, Alden-Merthon,  
Student Show, HBSS, Live, Copy Stand, Harvard Square, MMSM/Managing Motivation,  
Climate Rhythms, Humana |
| box 108       | Harvard/N-Ach (Need for Achievement) slides  
Hatfield, William/Hatfield & Associates 1975, 1977  
Scope and Contents  
Mostly reports on educational television |
| box 49, folder 1-2 | Hatfield, William/Hatfield & Associates 1975, 1977  
Scope and Contents  
Mostly reports on educational television |
| box 49, folder 3-4 | Hockey Scene 1971-1983  
Scope and Contents  
Martha Armstrong Gray, choreographer. |
| box 49, folder 5 | Hudson project 1983 |
| box 49, folder 6 | Humana 1971-1972  
Scope and Contents  
ISC subsidiary founded by George Litwin. |
| box 50, folder 1 | International Design Conference in Aspen 1976  
Scope and Contents  
Stern presented “Flip Flop.” See also Stern writing series. |
| box 104       | International Design Conference in Aspen- Flip-Flop slides  
International Underwater Explorers Society (UNEXSO) 1976  
Scope and Contents  
1970 Press release announcing Intermedia as new co-owner with Litwin as VP. Also includes copy of 1962 Fathom magazine. |
| box 123, Box 124, Box 125, Box 126 | UNEXCO/Underwater Exploration slides |
| box 109       | Jewish Museum slides  
Scope and Contents  
Lower East Side show, D-9 demo, etc. |
| box 50, folder 4 | Kamstra, Abrash, Dickerson & Associates (architects) 1971-1976 |
| box 50, folder 5 | Katz, Karl 1969-1979  
Scope and Contents  
Jewish Museum, Metropolitan Museum of Art. See also Yeshiva. |
| box 50, folder 6 | Kieronski, Robert 1970-1974  
Scope and Contents  
Consultant, developed K-3 hardware. |
| box 50, folder 7 | Kings Island/Expo-America 1975-1976  
Scope and Contents  
William C. Price, marketing director |
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 131 |  | King's Island slides  
box 50, folder 8 |  | Kodak 1969-1980  
Scope and Contents  
Kodak also in USCO series (interfiled)  
box 51, folder 1-2 |  | Landscape Architecture magazine 1972-1976  
Scope and Contents  
Scope and Contents  
Recorded at Intermedia August 1969 for Douglas label. Contains itinerary and clippings; Copies of letters of support from Stern, Litwin & Weil; Stern to Leary 1976; notes; photo negatives and contact strips. See also Castalia file in USCO.  
Subjects and Indexing Terms  
Leary, Timothy, 1920-1996  
| box 51, folder 4 |  | Lee, Paul 1967-1976  
Scope and Contents  
See also USCO.  
box 52, folder 1 |  | Lincoln Sites project 1974-1975  
Scope and Contents  
"Lincoln's Thought & The Present" NEH grant-funded project run by Professor Chuck Strozier of Sangamon State University, Springfield, Illinois. ISC produced presentations, film, pamphlets. Also involved were Geoffrey Ward, Gillian Anderson, others.  
| box 52, folder 2-3 |  | Lincoln Sites project 1976  
box 52, folder 4-5 |  | Lincoln Sites project 1977  
box 52, folder 6 |  | Lincoln Sites project - Lincoln Historical Society, museums correspondence 1977  
box 52, folder 7 |  | Lincoln Sites project 1978  
box 52, folder 8 |  | Lincoln Sites project 1979  
box 53, folder 1 |  | Lincoln Sites project - undated notes & meeting transcripts  
box 53, folder 2 |  | Lincoln Sites project - equipment  
box 53, folder 3 |  | Lincoln Sites project - pamphlet drafts  
box 53, folder 4 |  | Lincoln Sites project - photographs  
box 53, folder 5 |  | Lincoln Sites project - research  
box 53, folder 6 |  | Lincoln Sites project - unidentified script  
box 53, folder 7 |  | Lincoln Sites project - law offices scripts  
box 54, folder 1 |  | Lincoln Sites project - courtroom scripts  
box 54, folder 2 |  | Lincoln Sites project - New Salem film scripts & production notes  
box 54, folder 3 |  | Lincoln Sites project - depot scripts  
box 54, folder 4 |  | Lincoln Sites project - NEH proposals  
box 54, folder 5 |  | Lincoln Sites project - academic papers (unfoldered)  
box 55 |  | Lincoln Sites project slides  
box 110, Box 111 |  | Lovelight/Laser Magic 1975-1976  
box 56, folder 1 |  | Lovelight/Laser Magic 1977  
box 56, folder 2 |  | Lovelight/Laser Magic 1978-1987  
box 56, folder 3 |  | Lovelight/Laser Magic - printed material  
box 56, folder 4 |  | Lovelight/Laser Magic - scripts, etc.  
box 56, folder 5-6 |  | Lovelight/Laser Magic - storyboards  
box 56, folder 7 |  |
5. Series 5. Intermedia Systems Corporation (ISC)

5.2 Projects & people

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 132</td>
<td>Lynn show slides</td>
</tr>
<tr>
<td>box 51, folder 6</td>
<td>Mahoney, Weiss &amp; Brock (law firm)</td>
</tr>
<tr>
<td>box 112</td>
<td>Maine Yankee slides</td>
</tr>
<tr>
<td>box 51, folder 7</td>
<td>Marsh, Ken / Woodstock Community Video</td>
</tr>
<tr>
<td>box 51, folder 8</td>
<td>McBer &amp; Company 1969-1975</td>
</tr>
</tbody>
</table>

Scope and Contents
Boston, William Le Clerc, Behavioral Science Center, David McClelland. ISC produced "Effects of Achievement Motivation Training" film.

box 51, folder 9 | Museo de Arte Contemporaneo 1975-1979 |

Scope and Contents
Correspondence re: video exhibition. See also Venezuela files.

box 57, folder 1 | Museum of the American China Trade 1975-1976 |

Scope and Contents
"Boston & The Sea" film. New England Aquarium

box 57, folder 2 | Museum of the American China Trade |

Scope and Contents
research, scripts, notes, photographs

box 131, Box 132 | Museum of the American China Trade slides |
box 57, folder 4 | Museum of Fine Arts, Boston 1969-1975 |
box 57, folder 5 | Museum of Modern Art, New York 1975-1978 |
box 57, folder 6 | National Association of Tobacco Dealers/Distributors 1974-1975 |
box 57, folder 7 | National Center for Experiments in Television (NCET) 1973-1975 |

Scope and Contents
KQED, Paul Kaufman, executive director. Warner Jepson was composer-in-residence.

box 58, folder 1 | National Council of Negro Women 1973-1976 |

Scope and Contents
ISC were contracted to film the dedication of the Mary McLeod Bethune Monument in Washington D.C.

box 58, folder 2 | National Endowment for the Arts 1972-1978 |

Scope and Contents
Includes Federal Design and other conference material. More on NEA elsewhere too.

box 58, folder 3 | New American Library 1975 |
box 58, folder 4-6 | New England Electric System 1970-1978 |

Scope and Contents
Bear Creek Pumped Storage Project Visitor Center; Narragansett Nuclear Power Station Nuclear Information Center, Charleston, Rhode Island 1975

box 113 | New England Electric System slides |

Scope and Contents
6 in a Day, Bear Swamp, Deerfield, Reddy Kilowatt

box 58, folder 7 | New England Research Associates (NERA) |

Scope and Contents
Carl D. Orio, John Simms
5. Projects & people

**New York State Council on the Arts 1970-1977**
Scope and Contents
Includes Giorno Dial-a-Poem application 1975. See also Planning Corporation for the Arts, Ken Dewey

**Niese, Henry 1970-1971**
Scope and Contents
NEH application for "The Aliens" documentary on outlaw motorcycle gang.

**O'Grady, Gerard / Center for Media Studies (SUNY Buffalo)**

**Opera Today magazine 1970, 1973**

**Opera Today slides**

**Pablo Light Show 1968, 1971-1972**
Scope and Contents
Pat Firpo, Pablo Media Artists & Technicians. See also USCO.

**Park-McCullough House (Bennington, Vermont) 1976-1977**

**Planning Corporation for the Arts 1971**
Scope and Contents

**Poets & Writers 1973-1975**
Scope and Contents
Galen Williams

**Porett, Thomas D. 1969-1978**
Scope and Contents
Philadelphia College of Art film/video artist and teacher. Re: "Made in USA," etc.

**ROTC slides**

**Quincy School, Boston 1974-1976**
Scope and Contents
Through The Architects Collaborative (TAC), artist Maria Termini created a "Mural art frieze of porcelain enamel steel panels" on the exterior of the school. Also includes Quincy School poetry book c.1978.

**Quincy/TAC slides**

**Rimberg, June & Felix 1970-1976**
Scope and Contents
Peat, Marwick, Mitchell & Co., real estate marketing

**Rink Realty 1971-1978**

**Rockefeller Foundation**
Scope and Contents
Video/cable/educational television proposals, including "Experimental Television Centers and the Universities: the NCET Project" 1974

**Rockefeller Foundation**
Scope and Contents
Video/cable/educational television proposals, including "Experimental Television Centers and the Universities: the NCET Project" 1974
## 5.2 Projects & people

<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Name</th>
<th>Dates</th>
<th>Scope and Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>60, 2-3</td>
<td>Ryan, Paul</td>
<td>undated, 1983, 2001</td>
<td>Graduate Media Studies faculty, New School. script treatments, clippings, etc.</td>
</tr>
<tr>
<td>60, 4</td>
<td>Schachter, Zalman</td>
<td>1971-1977, 1983</td>
<td>Recorded “7 Beggars of Reb Nalman/Torah of the Void” at Intermedia, released and distributed by Intermedia. See also Intermedia Sound/Recording, Jewish series.</td>
</tr>
<tr>
<td>60, 5</td>
<td>Schneider, Bert</td>
<td>1966-1977, 1983</td>
<td>BBS Productions with Bob Rafelson. Re: &quot;A Safe Place,&quot; Huey Newton, etc. See also USCO.</td>
</tr>
<tr>
<td>60, 6</td>
<td>Schweber, Seymour</td>
<td>1966-1976</td>
<td>Schweber Electronics. &quot;The Tip Off on Components From Schweber&quot; 1966-67, other promotional material, including offprints of Schweber's column in Electronic News. See also USCO.</td>
</tr>
<tr>
<td>115, 116, 117, 132</td>
<td>Sea Pines slides</td>
<td></td>
<td></td>
</tr>
<tr>
<td>60, 8</td>
<td>Segal, Joseph &amp; Nathan</td>
<td>1975-1978</td>
<td>Musicians, recorded “Hallel” LP through Intermedia. See Intermedia Sound/Recording.</td>
</tr>
<tr>
<td>61, 1</td>
<td>Smithsonian Institution</td>
<td>1969-1978</td>
<td>Drug Conference 11/11/1969, William &quot;Bill&quot; Fitzhugh, Department of Anthropology consulted on Bear Swamp project, etc.</td>
</tr>
<tr>
<td>61, 2</td>
<td>Spartus slides</td>
<td></td>
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<tr>
<td>61, 3</td>
<td>Staten Island Development Center (SIDC)</td>
<td>1979-1980</td>
<td>Scope and Contents</td>
</tr>
<tr>
<td>61, 4</td>
<td>Surveys 1967-1968</td>
<td></td>
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<tr>
<td>119</td>
<td>Staten Island Development Center slides</td>
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<tr>
<td>120</td>
<td>Synergetics slides</td>
<td></td>
<td></td>
</tr>
<tr>
<td>61, 4</td>
<td>Teicholtz, Eric</td>
<td>1972-1976</td>
<td>Assistant director, Laboratory for Computer Graphics and Spatial Analysis at Harvard. Worked on Beth Hatefutsoth project. See also Chronological Correspondence.</td>
</tr>
<tr>
<td>Box</td>
<td>Folder</td>
<td>Description</td>
<td>Scope and Contents</td>
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<tr>
<td>box 61, folder 5</td>
<td>Teleportraits / Artists, Babies, Bodies</td>
<td>Stern video productions at WGBH</td>
<td></td>
</tr>
<tr>
<td>box 121</td>
<td>Thom McAn slides 1972</td>
<td></td>
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<tr>
<td>Box 132</td>
<td>Tonus/ARP slides</td>
<td></td>
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<td>box 133</td>
<td>Turning On Without Drugs slides</td>
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<td>box 122</td>
<td>United States Information Agency slides</td>
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<tr>
<td>box 122</td>
<td>United States Transportation Agency slides</td>
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<tr>
<td>box 127</td>
<td>VEPCO slides</td>
<td></td>
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</tr>
<tr>
<td>box 62, folder 3</td>
<td>We Are All One 1968, etc.</td>
<td>USCO - Intermedia</td>
<td></td>
</tr>
<tr>
<td>box 62, folder 4-6</td>
<td>Weiss, Zimmerman &amp; Angoff (law firm) 1969-1978</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 62, folder 7</td>
<td>WGBH undated, 1970-1972</td>
<td>Producer/director Fred Barzyk, also Dorothy Chiesa, Jock Gill, Michael Rice, Rick Hauser, Olivia Tappa, others. ISC made equipment, recorded Bernstein lectures, Twyla Tharp, other production, graphic treatments, etc. Stern was involved as video artist with the New Television Workshop and proposed a program on latin music called &quot;Chévere.&quot; See also Teleportraits, etc.</td>
<td></td>
</tr>
<tr>
<td>box 62, folder 8</td>
<td>WGBH 1973-1974</td>
<td></td>
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<tr>
<td>box 62, folder 9</td>
<td>WGBH 1975-1979</td>
<td></td>
<td></td>
</tr>
<tr>
<td>box 63, folder 1</td>
<td>WGBH Chévere proposal</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
5.2 Projects & people

**Wiener, Hesh 1972**  
Scope and Contents  
Artist/theorist, opened timeshare computing company Berkeley. Now tech journalist/writer.

**Wise, Howard/Eletronic Arts Intermix 1971-1977**  
Scope and Contents  
See also Howard Wise Gallery in USCO.

**Woodchuck Hollow Brass and Woodwind Choir 1972**  
Scope and Contents  
Recorded at Intermedia, released and distributed by Intermedia too. See Intermedia Sound/Recording.

**Woodstock Ventures/Aquarian Exposition 1969**  
Scope and Contents  
Woodstock Music & Art Fair August 1969. ISC provided logistical support - designed campgrounds, signage, transportation, maps. Michael Lang, Stan Goldstein, Don Ganoung, Mel Lawrence. USCO Fanflashtic was proposed for campgrounds too (not enough electricity it turned out?). Altopn Kelley was involved with signage "Stanley Mouse has joined Kelley here" 9/69. Will Wroth supervised Hog Farmers with field prep, etc. Stuart Viddocler very active, not just accounting. Quennel/Gaffney Design Services. Contains correspondence, memoranda, invoices, clippings, blank staff passes, site blueprints, etc.

**Woodstock plans 1969**  
**Woodstock newspaper clippings 1969**  
**Yalkut, Jud 1973-1979**  
Scope and Contents  
Contemporary Media Study Center, Dayton, Ohio. See also USCO.

**Yeshiva University Museum 1971-1976**  
Scope and Contents  

**Yeshiva University slides**  
**Zubin Shahastra Zandra 1975-1977**  
**Zen Center (San Francisco) 1972-1973**  
Scope and Contents  
300 Page Street, San Francisco. Fran Keller, advice on audio recording and tape storage. See also Richard Baker file.

**Miscellaneous slides**  
Box 134

**Miscellaneous slides**  
Scope and Contents  
AMA Telephone, American Savings & Loan Institute, American Women Making History, A.D. Little, Art Centers USA, Art Director's Club of Boston, BASF "Word Processing" (with audio cassette), ASI, Boston Center for the Arts, Boston Edison Energy Crisis
| Box 136 | **Miscellaneous slides**  
Scope and Contents  
Contrasting Lifestyles, Data Packaging Corp., Demonstrations, Delmarva |
| Box 137 | **Miscellaneous slides**  
Scope and Contents  
Dichter Program, Dymol/Xylogic Processing System, Children's Museum, Energy,  
Genra Grason Stadler, Ralph Guild, Green Beret, Hands On |
| Box 138 | **Miscellaneous slides**  
Scope and Contents  
LifeSaver, VPE, Melhado & Co., Cherubini, Intervideo |
| Box 139 | **Miscellaneous slides**  
Scope and Contents  
Intervideo, Lifesavers |
| Box 140 | **Miscellaneous slides**  
Scope and Contents  
Spindler Alignment Slides, Hugh Stubbins & Associates, Student Impact, Bill Verity,  
Working Party |
| Box 141 | **Miscellaneous slides**  
Scope and Contents  
USCO T-13, T-14, T-17, T-18; one box "USCO, Gerd, T. McCan, Venezuela, UNEXCO" |
| Box 142, Box 143, Box 144, Box 145, Box 146 | **Slides by subject**  
Scope and Contents  
Includes transportation, travel, tourism, landscape, people, hospitals, supermarkets,  
etc. ISC & USCO labels, some stock photos, multiple labels. Many have project  
numbers. |
| Box 150 | **Sampler slide show**  
Scope and Contents  
Hands On, Lynn, Deerfield, ASI (with audio cassette) |
| Box 151, Box 152 | **ISC slides**  
Scope and Contents  
Corporate Capability, Corporate Samplers, ISC People & Associates, various slide  
cases labeled only "Intermedia" |
| Box 154 | "**Gerd's Show at Carpenter Center**" slides  
Scope and Contents  
Includes Aspen conference posters, Torah of the Void cover slick, Einstein notes, etc. |
5.2 Projects & people

map-folder 65  Plans and schematics
Scope and Contents
Includes material on projects such as Arizona, Beth Hatefutsoth, Caico, & Einstein Medical Center.

5.3 Venezuela

Arrangement
Files in subject order alphabetically, followed by chronological correspondence files.

box 28, folder 8  Luis Enrique Alcala
box 28, folder 9  Alfavision undated, 1971-1975
box 29, folder 1  Alfavision 1976
box 29, folder 2  Alfavision 1977
box 29, folder 3  Alfavision 1978-1979
box 29, folder 4  Diego Arria 1972-1975
box 29, folder 5  Jose Ignacio Cadavieco
box 29, folder 6  Carabobo
box 30, folder 1-2  Centro Simon Bolivar
box 31, folder 3  Gustavo Cisneros
box 31, folder 4  Diego Alberto Cisneros
box 31, folder 5  Conahotu
box 31, folder 6  CORIMON
box 31, folder 7  Expo Zulia
box 31, folder 8  Guido Grooscoors
box 31, folder 9  Fernando Irazabal 1971-1972
box 31, folder 10  Fernando Irazabal 1973-1977
box 32, folder 1  Maracaibo
box 32, folder 2  Box 86
box 32, folder 3  Maracaibo slides
box 32, folder 4  Mas Viven Mejor
box 32, folder 5  Mas Viven Mejor manuals
box 32, folder 6  Mas Viven Mejor slides
box 32, folder 7  Miraflores
box 33, folder 1  O.C.I.
box 33, folder 2  O.D.C. (Organizacion Diego Cisneros)
box 33, folder 3  Panama
box 33, folder 4  Carlos Andres Perez
box 33, folder 5  Reimburseables
box 33, folder 6  Jose Rafael Revenga, Educatel
box 33, folder 7  David Sawyer
box 33, folder 8  Summavision
box 33, folder 9  Synergetics
box 33, folder 10  business cards, etc.
box 34, folder 1  Photos, Venezuela '77 1977
box 34, folder 2  News clippings
box 34, folder 3  Correspondence undated
box 34, folder 4  Publications
box 34, folder 5  Untitled typescript
box 34, folder 6  Correspondence 1971-1972
box 34, folder 7  Correspondence 1973
### 5.3 Venezuela

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<tr>
<td>34, folder 4</td>
<td>Correspondence 1974</td>
</tr>
<tr>
<td>34, folder 5</td>
<td>Correspondence 1975</td>
</tr>
<tr>
<td>34, folder 6</td>
<td>Arte de Video</td>
</tr>
<tr>
<td>34, folder 7</td>
<td>Correspondence 1976</td>
</tr>
<tr>
<td>35, folder 1-2</td>
<td>Correspondence 1976</td>
</tr>
<tr>
<td>35, folder 3-4</td>
<td>Correspondence 1977</td>
</tr>
<tr>
<td>35, folder 5</td>
<td>Correspondence, MVM etc. 1977</td>
</tr>
<tr>
<td>36, folder 1-3</td>
<td>Telexes 1977</td>
</tr>
<tr>
<td>36, folder 4</td>
<td>Correspondence 1978-1988</td>
</tr>
<tr>
<td>map-folder 66</td>
<td>Venezuela/Synergetics/MVM plans 1977</td>
</tr>
<tr>
<td>Box 85</td>
<td>Miscellaneous slides</td>
</tr>
</tbody>
</table>

Includes Caracas sunsets, CSB Para Todos, Conahotu, Expozuli, Cruz Diaz, concert at Hipodromo de El Paraíso, Caracas 1/14/72 featuring Paul Pena and New York Rock Ensemble.

| Box 87 | Curaçao slides |

### 5.4 Intermedia Recording/Intermedia Sound

<table>
<thead>
<tr>
<th>Box</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>155</td>
<td>ISC studio slides</td>
</tr>
</tbody>
</table>

*Scope and Contents*

"Session Report" with Johnson Brothers and Boston record stores, Studio 101.1 with Paul Pena and others, Pena 101.2, Roger Powell, Woodchuck Hollow Choir & Band 143

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>41, folder 4</td>
<td>Miscellaneous</td>
</tr>
<tr>
<td>41, folder 5</td>
<td>Files 1970</td>
</tr>
<tr>
<td>41, folder 6</td>
<td>Files 1972-1974</td>
</tr>
<tr>
<td>41, folder 7</td>
<td>Fire insurance claim 1974</td>
</tr>
<tr>
<td>41, folder 8</td>
<td>Files 1975</td>
</tr>
<tr>
<td>41, folder 9</td>
<td>Files 1976-1979</td>
</tr>
<tr>
<td>41, folder 10</td>
<td>John Jorda, Studio courses 1977-1978</td>
</tr>
<tr>
<td>41, folder 11</td>
<td>Reb Zalman LP sales 1974-1977</td>
</tr>
<tr>
<td>41, folder 12</td>
<td>Lovelight soundtrack, Dan Cole legal 1974-1977</td>
</tr>
<tr>
<td>41, folder 13</td>
<td>Contracts, Jim Hurt 1973</td>
</tr>
<tr>
<td>41, folder 14</td>
<td>Contracts, Paul Pena 1971-1973</td>
</tr>
<tr>
<td>42, folder 1</td>
<td>Contracts &amp; legal, Roger Powell 1972-1975</td>
</tr>
<tr>
<td>42, folder 2</td>
<td>Contracts, Charlie Mariano 1971</td>
</tr>
<tr>
<td>42, folder 3</td>
<td>Contracts &amp; legal, Abe Laborial 1971-1973</td>
</tr>
<tr>
<td>42, folder 4</td>
<td>Weil separation agreement 1973</td>
</tr>
<tr>
<td>42, folder 5</td>
<td>Taxes 1973</td>
</tr>
<tr>
<td>42, folder 6</td>
<td>Contracts, etc. 1971-1974</td>
</tr>
</tbody>
</table>

### 5.5 Administrative, personnel, etc.

*Scope and Contents*

Employee files are mostly undated correspondence, memoranda, and notes; more are filed under projects or in general chronological correspondence files.

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>36, folder 5</td>
<td>Annual reports</td>
</tr>
<tr>
<td>36, folder 6</td>
<td>Annual meetings</td>
</tr>
<tr>
<td>39, folder 1</td>
<td>Press kits etc.</td>
</tr>
<tr>
<td>39, folder 2</td>
<td>Printed material</td>
</tr>
</tbody>
</table>

*Scope and Contents*

Forms, letterheads, promotional brochures (some with Alton Kelley art) etc.

| Box 39, folder 3 | Press releases |

---

**Guide to the Gerd Stern Papers**

M1954
5.5 Administrative, personnel, etc.

box 39, folder 4   Miscellaneous employee
box 39, folder 5   Callahan, Michael
box 39, folder 6   Cherubini, Tony
box 39, folder 7   Dacey, Robert
box 39, folder 8   Gundy, Walter
box 39, folder 9   Litwin, George
box 39, folder 10  McLelland, Nick
box 39, folder 11  Osler, Bobbi (later Bobbi Carrey)
box 39, folder 12  Penaherrera, Carlos & Kathy
box 39, folder 13  Vidockler, Stuart
box 39, folder 14  Weil, Gunther
box 39, folder 15  Miscellaneous photographs & negatives
box 40, folder 1   Addresses
box 40, folder 2-3 Miscellaneous proposals etc.
box 40, folder 4   Institute for Financial Education Instructor Guidelines
box 43, folder 3   Business cards
box 43, folder 5   PR maquettes

5.6 Tax, stock & financial

box 37, folder 1   audits 1968-1970
box 37, folder 2   audits 1971
box 37, folder 3   audits 1972
box 37, folder 4   audits 1973
box 37, folder 5   audits 1974
box 37, folder 6   audits 1975
box 37, folder 7   audits 1976-1977
box 38, folder 1   tax/stock/financial undated, 1969
box 38, folder 2   tax/stock/financial 1969
box 38, folder 3   tax/stock/financial 1970
box 38, folder 4   tax/stock/financial 1971
box 38, folder 5   tax/stock/financial 1972-1973
box 38, folder 6   tax/stock/financial 1974-1975
box 38, folder 7   tax/stock/financial 1976
box 38, folder 8   tax/stock/financial 1977
box 38, folder 9   tax/stock/financial 1978
box 38, folder 10  tax/stock/financial 1979
box 38, folder 11  tax/stock/financial 1980
box 38, folder 12  tax/stock/financial 1981
box 38, folder 13  tax/stock/financial 1982-1983
box 38, folder 14  tax/stock/financial 1984-1985
box 38, folder 15  tax/stock/financial 1986-1988
box 38, folder 16  tax/stock/financial 1989-1996
box 38, folder 17  tax/stock/financial - Chapter IX

5.7 Equipment & technical

box 40, folder 5   Technical manuals, schematics, notes, etc.
box 41, folder 1   Hardware - D-9, D-10
box 41, folder 2   Hardware - D-12
box 41, folder 3   Hardware - D-14
box 42, folder 7   Technical catalogs and manuals A-M
box 42, folder 8   Technical catalogs and manuals N-W
box 43, folder 1-2 Film rental catalogs
box 43, folder 4   Slide, tape & other listings
5.7 Equipment & technical

Box 147, Box 148, Box 149

**Equipment slides**

Scope and Contents

Hardware, "Media - Common Ownership" Litwin/Wroth report, Installations D-9 & D-10; D-10, DG-3, DG-4, K-3, R-7, E-Z Viewer, Seth’s Video Synthesizer, Video Showcase, Graphics, DAVI Systems/DAVI Booth, NAVA Show; NAVA, SUMMA, Dissolve Show, D-9 Carousel

Box 150

**D-10 Show**

Series 6. Poetry & writing

Scope and Contents

See also poetry magazines etc. in "Other Publications & Clippings" file.

---

6.1 Poetry in Folio

Related Materials

Washington University in St. Louis holds the May Swenson Papers (MSS111), which contains some Poetry in Folio correspondence:

http://library.wustl.edu/units/spec/manuscripts/findingaids/MSS111.html

Scope and Contents

Poems in Folio was a project initiated by Stern and his then wife Ann London to publish poems in broadsheet form by fine presses on a monthly subscription basis. While Gerd and Ann did all the coordinating, the editorial board consisted of Stanley Kunitz, Henry Rago (editor of Poetry) and Richard Wilbur, and presses included Lawton Kennedy, Sig Sivertson, Westerham Press Ltd., and Mallette Dean. Ed Grabhorn (who printed a William Carlos Williams poem) had suggested using a variety. Correspondents include Claude Fredericks, Banyan Press/Pawlet; Ward Ritchie (one or two notes); Harold Zellerbach (a major backer); Dave Meltzer, Discovery Book Shop; Henry W. Wennings Rare Books (handled some sales 1963-64, also worked with Stern on Afterimage), as well as most of the poets listed below. Some files only contain typescripts of poems. The Roethke file is more substantial than others, and contains a 4/22/54 letter draft from Stern which mentions Lewis Hill, John Hoffman and Harry Partch. Some copies were sent as gifts, and they received acknowledgements from Supreme Court Justice Earl Warren and California governor Goodwin Knight. At one point PIF had even intended to record an LP of poetry. In the end, lack of interest and the resulting financial crisis prevented them from printing the planned twelfth poem by I.A. Richards. See also poetry correspondence files.

Please note: many of these files are water damaged and contain evidence of light mold and discoloration. The worst examples were photocopied and removed. Many items are fragile, use care when handling.

box 10, folder 1
box 10, folder 2
box 10, folder 3
box 10, folder 4
box 10, folder 5-6
box 10, folder 7
box 10, folder 8
box 10, folder 9

- **Administrative (by-laws, copyright, tax exemption status, etc.)**
- **Printed material, ads, reviews, etc.**
- **Subscriber lists**
- **Correspondence undated, 1956**
- **Correspondence 1957**
- **Correspondence 1958-1959**
- **Correspondence 1960-1964**
- **Miscellaneous poems**

Scope and Contents

Robert Lowell printed poem (damaged) ; Robert Kelley signed mimeograph, mentions Stern ; Mary Stuart, signed ; one unknown, unsigned ; Harvey Brown
Series 6. Poetry & writing

6.1 Poetry in Folio

Guide to the Gerd Stern Papers

box 10, folder 10  Miscellaneous poets
Scope and Contents
Poets not in PiF; most only a page or two of correspondence. Includes George Barker; Elizabeth Bishop; Susan MacEwan for T.S. Eliot; Archibald MacLeish; William Meredith; Delmore Schwartz; Yvor Winters.

box 10, folder 11  W.H. Auden
Subjects and Indexing Terms
Auden, W. H. (Wystan Hugh)

box 10, folder 12  Louise Bogan
Subjects and Indexing Terms
Bogan, Louise, 1897-1970

box 10, folder 13  John Ciardi
Subjects and Indexing Terms
Ciardi, John, 1916-1986

box 10, folder 14  J.V. Cunningham
Subjects and Indexing Terms
Cunningham, J. V. (James Vincent), 1911-1985

box 10, folder 15  Richard Eberhart
Subjects and Indexing Terms
Eberhart, Richard, 1904-2005

box 10, folder 16  Robert Francis
Subjects and Indexing Terms
Francis, Robert, Robert, 1901-1987

box 10, folder 17  Jean Garrigue
Subjects and Indexing Terms
Garrigue, Jean, 1912-1972

box 10, folder 18  Robert Graves
Subjects and Indexing Terms
Graves, Robert, 1895-1985

box 10, folder 19  Katherine Hoskins
Subjects and Indexing Terms
Hoskins, Katherine

box 10, folder 20  Barbara Howes
Subjects and Indexing Terms
Howes, Barbara

box 10, folder 21  Elizabeth Jennings
Subjects and Indexing Terms
Jennings, Elizabeth, 1926-2001

box 10, folder 22  Kenneth Koch
Subjects and Indexing Terms
Koch, Kenneth, 1925-2002
<table>
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<tr>
<th>Box</th>
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<th>Name</th>
<th>Subjects and Indexing Terms</th>
<th>Notes</th>
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<td>box 10, folder 23</td>
<td></td>
<td>James Merrill</td>
<td>Merrill, James, 1926-1995</td>
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<td>box 10, folder 24</td>
<td></td>
<td>Josephine Miles</td>
<td>Miles, Josephine, 1911-1985</td>
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<tr>
<td>box 10, folder 25</td>
<td></td>
<td>Marianne Moore</td>
<td>Moore, Marianne, 1887-1972</td>
<td></td>
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<tr>
<td>box 10, folder 26</td>
<td></td>
<td>Howard Moss</td>
<td>Moss, Howard, 1922-1987</td>
<td></td>
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<tr>
<td>box 10, folder 27</td>
<td></td>
<td>Howard Nemerov</td>
<td>Nemerov, Howard</td>
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<tr>
<td>box 10, folder 28</td>
<td></td>
<td>F.T. Prince</td>
<td>Prince, F. T. (Frank Templeton), 1912-2003</td>
<td></td>
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<tr>
<td>box 10, folder 30</td>
<td></td>
<td>I.A. Richards</td>
<td>Richards, I. A. (Ivor Armstrong), 1893-1979</td>
<td></td>
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<tr>
<td>box 10, folder 31</td>
<td></td>
<td>Theodore Roethke</td>
<td>Roethke, Theodore, 1908-1963</td>
<td></td>
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<tr>
<td>box 10, folder 32</td>
<td></td>
<td>Karl Shapiro</td>
<td>Shapiro, Karl, 1913-2000</td>
<td></td>
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<tr>
<td>box 10, folder 33</td>
<td></td>
<td>Louis Simpson</td>
<td>Simpson, Louis, 1923-2012</td>
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<td>box 10, folder 34</td>
<td></td>
<td>May Swenson</td>
<td>Swenson, May</td>
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<td>box 10, folder 35</td>
<td></td>
<td>Charles Tomlinson</td>
<td>Tomlinson, Charles, 1927-2015</td>
<td></td>
</tr>
</tbody>
</table>
6.1 Poetry in Folio

David Wagoner
Subjects and Indexing Terms
Wagoner, David

William Carlos Williams
Subjects and Indexing Terms
Williams, William Carlos, 1883-1963

6.2 Poetry correspondence

Scope and Contents
Mostly communication with publishers and editors of literary journals as well as publishers such as Houghton Mifflin and Harper about his poetry. Many mentions of Lamantia, McClure, and other mutual friends.

Poetry correspondence undated
Scope and Contents
Includes Patricia Coffin note ; from Bern Porter re: Partch, Artaud, Lamantia, Hoffman, Stern's poetry books ; to John Porter III, Life ; to Alan Pryce-Jones ; from Harriet Doar (friend of Abbott Fraser) ; from John Bryan, Renaissance.

Poetry correspondence 1952-1954
Scope and Contents
Includes Allen Ginsberg 1/7/52 and reply 2/27/53 ; Marianne Moore ; Isaac [Rosenfeld] 1953 ; to Harriet Doar 1953 ; to Lew [Hill? Welch?] ; San Francisco State College Poetry Center announcement flier 1954.

Poetry correspondence 1959-1962
Scope and Contents
Includes Diane di Prima & LeRoi Jones, Floating Bear ; William Ryan, Contact/Angel Island Publications ; Barney Rosset, Evergreen Review ; to Denise Levertov 1961 ; Dave Haselwood, Auerhahn Press.

Afterimage 1964-1966
Scope and Contents
Correspondence concerning a subscription-based book of Stern poetry published by Villiers in 1965.

Poetry correspondence 1963-1987
Scope and Contents
Includes Diane di Prima & LeRoi Jones, Floating Bear ; Lawrence Ferlinghetti ; to Richard Brautigan ; to Robert Creeley ; to Allen [Ginsberg] ; to John Bryan, Renaissance ; Fred Jordan, Grove ; Lita Hornick, Kulchur ; Ed van Aelstyn, Northwest Review [Phillip Whalen recommended Stern as an art reporter] ; to Charles Olson 1964. Later correspondence is largely about Stern's "Poemthink."

6.3 Stern poetry & writing

Poems & lists
Stern/Marga Richter, Relations Cantata notes 1950s
Grant proposals, etc.
6.3 Stern poetry & writing

**Writing 1950s**

Scope and Contents

Notes, essays, poetry, prose, diary entries, etc. Begins with a piece dating to Pinehurst, New York 1940s. Mostly annotated typescripts, some manuscripts.

**Miscellaneous notes, transcripts, etc.**

Scope and Contents

Essay, report, transcripts, etc, including Intermedia Harvard Report with McClelland and Litwin; Philosophy of Multi-Media 1976, National Audiovisual Association Convention, Flip-Flop Remarks.

**Don't Flee the Scene Salty, Seven Stray Cats**

Scope and Contents

"Don't Flee the Scene Salty" - typescript of play/puppet show cowritten by Jack Gilbert

Seven Stray Cats Reading Their Poems in Sausalito/ Poetry San Francisco Presents Seven Stray Cats in Sausalito / Jean McLean; Laura Uronovitz [Ulewicz]; Michael Grieg; Ann London; Gerd Stern, Robert Stock; Carol Christopher Drake; Jack Gilbert.

Silkscreened cover designed by Jack Gilbert and Joan Hartmann-McLean, 17 pp. mimeographed, stapled along the top. "These sheets have been assembled to accompany a reading at THE SAUSALITO LITTLE THEATRE in Sausalito, February 8, 1957. They are limited to 150 copies and do not constitute magazine publication."

**Miscellaneous writing**

Scope and Contents

Note that some filed here are duplicates from elsewhere in the collection. Includes book reviews; Flip-Flop transcript; annotated Stern/Grace Clements typescript - "prospectus based on outline..."; Philosophy of Multimedia 1971; Media, Information, And Then? 1974; McLelland/Litwin/Stern, Some Intermedia Studies in Education, etc.

**Series 7. Public relations**

Scope and Contents

In the late 50s and early 60s, Stern became a publicity agent ("personal management and public relations" according to a bio), mostly representing restaurants but also a winery, a fashion designer, a real estate developer, and an author/millionaire. His PR career intersected with his writing for Playboy and other magazines, where he was able to plug clients in his reportage. Stern's association with Herb Caen also came in handy when it came to getting publicity. Stern was introduced to the scene in San Francisco by Frank DiMarco, who worked for Enrico Banducci. DiMarco recommended Stern for Alexis' Tangier. Related material can be found in other series.

**Bios/CVs/resumes/draft contracts circa 1957**

Scope and Contents

Stern's first writing job was for the New Palz Independent 9/49-12/50. One bio lists as reference Richard Emerson, Western advertising manager for Shell Oil. He describes his PR work as largely creating "publicity releases, promotional material, magazine writing (some ghost writing) and radio & television script material."

**Miscellaneous PR correspondence 1955-1960**

Scope and Contents

Includes 8/22/55 to Keith Rockwell re: Purple Onion, Maya Angelou; Jake Ehrlich; Piro’s; Ty Jurras re: Mary; Louis Gomberg re: wineries; Ronald M. Deutsch and Pat (writers for Redbook etc.); Paul Brooks, Houghton-Mifflin; Jim Concannon and Concannon Vineyard; M. Galashvily; Dr. Wendell G. Hendricks; scrap of paper mentioning Rudy Render, Fallen Angel.
**Guide to the Gerd Stern Papers**

**Box 13, Folder 3**

**Alexis' Tangier, Alexis Merab 1958-1960, 1964**

Scope and Contents

Includes 3/58 contract; KCBS transcript 4/32/58; Margaret Rice Cooper & Jane Montand, Gourmet magazine re: kulebiaka recipe; 4/59 Playboy article; "News From NBC" 8/14/59 transcript (damaged); 1960 Stern to Alexis, mentions Frank, Granat Brothers, investments; Alexis Merabishvilli (his full name) bio drafts; kulebiaka notes and typed recipes, undated press releases, draft of copy for Korla Pandit record cover; postcard & brochure; advertisements & newspaper clippings, including writing by Herb Caen, Paul Speegle, Dick Nolan and Harry Craft.

Michael Callahan installed and maintained a discotheque at Alexis' in the early-mid-1960s and there are some references in USCO and in PR clippings.

**Box 13, Folder 4**

**Columbus Tower 1960**

Scope and Contents

Columbus Tower is a building in San Francisco (San Francisco Designated Landmark No. 33) on Columbus Avenue at Kearny, formerly known as the Sentinel Building. Stern wrote copy for owner Robert Moor, who had bought the building in 1957 and then began an extensive renovation under Henrik Bull. While he appeared to want tenants at first, he ended up selling the building to the Kingston Trio. File contains a history of the building by Stern, draft press release, bio notes, promotional flier, photographs, & magazine clippings.

**Box 5, Folder 5**

**Paul Hultberg P.R. drafts circa 1962-1963**

Scope and Contents

Paul and Ethel Hultberg are artists; Gerd helped Paul with drafting a letter to galleries and other promotion. With two letters to them dated 1962.

**Box 13, Folder 5**

**Jesse Lasky, Jr. 1961**

Scope and Contents

Includes correspondence, press releases, photographs, clippings.

Subjects and Indexing Terms

Lasky, Jesse L., Jr., 1910-1988

**Box 13, Folder 6**

**Mayacamas Vineyard 1954-1965**

Scope and Contents

Leon Adams, who was the head of the California Wine Institute, went fishing with Stern and S.I. Hayakawa, and later introduced him to Mary and Jack Taylor of Mayacamas Vineyards, located in the Mayacamas Mountains within the Napa Valley AVA bordering Sonoma Valley. They remained friendly after Stern got out of the PR business.

Includes promotional material; bulletins (no.2 August 1953 - no.51 May 1961); stock subscription information and prospectus; bios, financial & other notes; correspondence 1958-1965; press releases, shareholder report 1958-59; clippings.

Subjects and Indexing Terms

Mayacamas Vineyards
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 13, folder 7 | **Chuck Meyer-Biff Jones 1956-1958**  
Scope and Contents  
Los Angeles songwriting team best known for "Suddenly There's A Valley." They were formerly under contract to Hill & Range and later known as Capesana Music. Includes 12/11/56 to Carl Haverlin, BMI also re: Partch ; 12/11/56 to Charles Wolcott, MGM ; 1/7/57 Robert B. Sour, Assistant VP of BMI to Stern ; 11/7/57 mentions Fantasy Records list of distributors for record on "Biff" label ; 12/57 mentions Rudy Render LP ; 8/21/58 on Valentine Records letterhead.  
Subjects and Indexing Terms  
Jones, Biff, 1930-  
Meyer, Chuck  
BMI (Firm) |
| box 13, folder 8 | **Sabella's of Marin 1960-1963**  
Scope and Contents  
Angelo "Lou" Sabella, of the famed Sabella family of Fisherman's Wharf, owned a spin-off Sabella's at 633 Great Highway in Mill Valley. Includes correspondence, *Pageant* July 1963 article, with photographs by Eugene Anthony, including one of Stern. |
| box 13, folder 9 | **Charles Stark 1956-1957**  
Scope and Contents  
Artist represented briefly by Stern whose work was at Grete Williams Gallery in San Francisco. |
| box 13, folder 10 | **Tamara 1959-1960**  
Scope and Contents  
Tamara Yohanan was fashion designer who specialized in above-the-knee wedding dresses. Stern described himself as "business manager." Includes correspondence, promotional material, lists, press releases, some (very damaged) photographs, and clippings. |
| box 4, folder 2 | **Tamara clippings** |
| box 13, folder 11 | **Cornelius Vanderbilt, Jr. 1957-1960**  
Scope and Contents  
Signed his letters "Neil." Includes correspondence, clippings, "Vagabonding with Vanderbilt" newsletter, some mentioning Stern.  
Subjects and Indexing Terms  
Vanderbilt, Cornelius, 1898-1974 |
| box 13, folder 12 | **Receipts - expenses, etc. circa 1956-1961** |
| box 4, folder 1 | **Miscellaneous PR clippings** |
| box 13, folder 12 | **Series 8. Journalism**  
Scope and Contents  
A natural outgrowth of Stern's public relations ventures, Stern's journalistic writing included uncredited articles for *Holiday, Coronet, Life*, and possibly other magazines. Material on Stern's *Playboy* (and related *Show Business International*) writing is in a separate series. |
| box 14, folder 1 | **Jane Kronholtz 1959-1963, 1965, 1974**  
Scope and Contents  
Stern's literary agent. |
| box 14, folder 2 | **Gunther Stuhlman 1962-1963**  
Scope and Contents  
Hinshaw & Stulmann, literary agents. |
Series 8. Journalism

box 14, folder 3  **Miscellaneous short works - typescript drafts 1958-1959**

Scope and Contents
Includes lentil potage recipe ; "The Spliced Playmate" 8/58 Stern/[Howie] Becker ; "Just Barge Right In: Party Thoughts of a Confirmed Bargee" 9/7/58 (see also barge files) ; "Article Topic Suggestion: The Gentleman Vintner" 1959 ; Ted Streshinsky bio ; Tod Berlant press release (last two are PR)

box 14, folder 4  **Cavalier magazine/travel/Florida 1962**

Scope and Contents
Includes correspondence 2-3/62 (some with editor Frederic A. Birmingham) ; article drafts as sent to Jane Kronholtz including "Water Water Everywhere" & "Tampa No, Cuba Si?"

box 14, folder 5  **"A Good Cigar Is a Smoke" article 1961**

Scope and Contents
Includes draft of article "A Good Cigar Is a Smoke" ; correspondence March 1961 ; clippings ; 3 photographs of cigar factory by Tampa News Bureau ; photocopy of uncredited Playboy Vol.12 no.10 October 1965 article on cigars titled "The Cherished Cheroot" probably based on Stern's original article.

Series 9. Playboy magazine

Scope and Contents
Playboy magazine had approached Herb Caen initially with the idea of a column, but Caen was not interested in writing without a byline and recommended Stern to his friend A.C. "Spec" Spectorsky, the associate publisher responsible for the magazine's literary merits until his death in the early 1970s.

Playboy was then more of a men's lifestyle magazine, and Stern wrote several travel and leisure articles as a continuing feature called "On The Town." Naturally, he covered San Francisco first (drawing on his many PR contacts), followed by pieces on New Orleans, Las Vegas, and Acapulco. He also wrote a little for the short-lived affiliate Show Business Illustrated.

The majority of correspondence here is between Stern and Spectorsky. Other letters involve Hugh Hefner, associate editor Jack Kessie, photo editor Vincent T. Tajiri, personnel director (and Spec's wife) Theo, artist LeRoy Neiman (one letter from 1958), SBI senior editors Marvin Barnett & Don Gold, SBI associate editor Sheldon Wax, as well as a few between Spec and Caen. There are also a few internal memos. While all correspondence has been sorted in chronological files, material on the articles has been arranged alphabetically.

Subjects and Indexing Terms
Playboy (Chicago, Ill.)
Spectorsky, A. C. (Auguste C)

box 14, folder 6  **Miscellaneous**

Scope and Contents
Includes clippings, draft bio of Spectorsky, Playboy letterhead and envelope.

box 14, folder 7  **Correspondence undated, 1957-1958**

Scope and Contents
Includes 12/31/57 proposal for On The Town article on San Francisco ; 2/27/58 Hefner response ; 8/58 proposes Monterey Jazz Festival ; 10/58 New Orleans assignment

box 14, folder 8  **Correspondence 1959**

box 14, folder 9  **Correspondence 1960**

box 14, folder 10  **Correspondence 1961-1971**
box 14, folder 11  **Acapulco article 1960**  
Scope and Contents  
Includes clipping ; correspondence ; typescript draft ; Playboy vol.7 no.11 1960 issue.

box 14, folder 12  **Enrico Banducci article (SBI) 1961**  
Scope and Contents  
typescript draft

box 14, folder 13  **Las Vegas article 1960**  
Scope and Contents  
Includes correspondence ; typescript draft ; notes.

box 14, folder 14  **Articles: The Library, Monterey & The Big Sur Coast**  
Scope and Contents  
The Library: includes review/hype piece of bar at 951 Clement St., San Francisco with typescript draft ; notes ; promotional brochure -- Monterey & The Big Sur Coast: includes typescript draft and correspondence including to Bill Fassett, Nepenth

box 14, folder 15  **New Orleans article 1960**  
Scope and Contents  
Includes correspondence, including note from Truman Capote re: nightlife ; typescript draft ; notes.

box 14, folder 16  **San Francisco article 1958**  
Scope and Contents  
Includes typescript draft ; Playboy vol.5 no.6 June 1958 clipping.

box 14, folder 17  **Joe Williams article 1961**  
Scope and Contents  
Profiles appearance by jazz singer in March 1961 "Acts and Entertainment" column with two typescript drafts & clipping.

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**Series 10. Music**

Scope and Contents  
See also Meyer & Jones in PR files, KPFA under Lew Hill in Correspondence by Name series. There is also music-related material in USCO and Intermedia, especially the latter. Two San Francisco psychedelic rock music handbills were used as letters, both in USCO.

box 12, folder 1  **Correspondence, etc. - jazz 1954-1982**  
Scope and Contents  
Mostly outgoing drafts, some signed "Loughborough - Wheat - Stern" but written by Stern. The majority are about encouraging several jazz musicians to form a "supergroup," as well as Harry Partch, KPFA, & Boobam Drums. Includes GS to Chet Baker 1955 (two drafts, see also Baker to Loughborough in Boobams file as well as some references in Vardas correspondence) ; to Richard Bock, Pacific Jazz ; to Bob Brookmeyer ; LaNoue Davenport ; to Gil [Evans] re: Playboy's segregated nightclubs (which was why Evans refused an interview) ; to Stan Getz ; "In These Fruits" music manuscript by Elliot Gibbons & John Kusiak ; to Pat [Henry], KJAZ ; Stan Kenton ; Lester Koenig, Contemporary Records ; Howard Lucroft, Jazz International ; to Shelly Manne ; Dick Rising, Capitol Records ; Bob Stendahl.
Correspondence, etc. - electronic & new music 1961-1986

Scope and Contents
Includes Carol Bergé typescript draft, "A Review of Some 'Modern' Music"; to John Cage; from Reynold Weidenaar, Independent Electronic Music Center, Trumansburg, NY; Otto Leuning; San Francisco Tape Music Center typescript operating manual by Pauline Oliveros; Ramón Sender; LaMonte Young/Tony Conrad/John Cale/Marian Zazeela performance handbill & MELA Foundation thank you letter.

BooBam Bamboo Drum Company 1954-1956

Scope and Contents
Short-lived company producing and marketing tuned bamboo drums formed by musician/composer/builders William "Ol' Bill" Loughborough and David "Buck" Wheat, with Stern as "partner, sales & promotion manager" (according to a later bio). Jack Simpson was also involved. Bill, David and Gerd were roommates in Sausalito at the time, and the barge became their workshop. Bill had designed and built Harry Partch's Marimba Eroica, and along the same lines these drums were tuned with an oscillator borrowed from Mare Island Navy Yard. Investors included the Onslow Fords, Blanche Sherwood, and Peggy Tolk-Watkins. Despite material shortages (Wheat originally imported bamboo on his way back from cruise ship gigs but was unable to keep up), the drums managed to catch the interest of several jazz musicians. Stan Kenton came to see instruments and Shelley Manne bought a set after having borrowed Chet Baker's for a recording with Russ Freeman. Baker also performed with them on the Today show in 1956. Woody Herman, Gerry Mulligan & Cal Tjader apparently owned some as well (see Jazz Correspondence file). Around late 1955 they had a falling out, and according to an undated clipping, Gerd sued for $20,000. The company re-structured with new partner William Buck as Musical Engineering Associates, producing (according to a brochure) a line of "Tunedwood Drums." After selling to Henry "Sandy" Jacobs in 1959, M.E.A. started making records for Alan Watts, S.I. Hayakawa, and others.

File contains mostly correspondence (with many mentions of Chet Baker, Harry Partch, Stan Kenton, KPFA, & Marguerite/Maya Angelou), as well as a draft press release, notes, clippings, photograph of display, and promotional material, some with photos by Fred Lyon. Due to the short life of the venture, undated letters are probably all from 1954 or 1955. Includes undated letter from Chet Baker to "Old Bill and family"; undated letter signed "Skuhlanwck" [Bill, with typed part prob. by Pam Loughborough] mentions Lou Harrison; another undated letter from Bill suggests that Partch may write some material for a Stan Kenton Presents... LP with Chet Baker in mind for the trumpet part; undated 6/15 Stern to Buckwheat mentions Allyn Ferguson; letters to Roy Harte of Drum City and other music stores & distributors; American Import Company re: bamboo; Carl Haverlin/BMI (see also Meyer & Jones songwriters file). 8/25/55 Stern to Oliver Daniel; 10/13/1955 copy of letter from Loughborough to Stern's lawyer James B. Fletcher; 5/7/56 to Bill [Buck?]; 12/28/56 Stern to Fletcher.

Subjects and Indexing Terms
Loughborough, Bill, 1926-2010
Wheat, David, 1922-2010

Marin Independent Journal article on BooBams August 15, 1955

Scope and Contents
With photos, including one of Anna Halprin dancing to drum. Note person identified as Buckwheat is actually Jak Simpson.

Clippings (oversize material)

Scope and Contents
Includes material on Harry Partch, San Francisco Tape Music Center, Ramon Sender, La Monte Young, and complete copy of Bach Rock v.1 n.1 (Columbia Records promotional newspaper)
Series 11. Harry Partch

Scope and Contents
Stern first met Harry Partch at a party at Gordon and Jacqueline Onslow Ford's in 1953. Not long after, he became manager of the Harry Partch Trust Fund, which was "set up to produce performances and recordings of Mr. Partch's musical compositions" until Partch left for Illinois in 1956. According to a late 50s bio, Stern managed subscriptions, accounting, and promotion, supervised six months of Oedipus rehearsal with a cast of thirty, and arranged recording, production, promotion and sale of records on the Gate 5 label. He also is listed as "Messenger - Gerd Stern" on at least one Oedipus program and recording. While there are no recordings or scores present in these files, there is a significant amount of correspondence which continues through 1970. see also Boobams, barge, etc.

Related Materials
University of Illinois Archives holds the Harry Partch Estate Archive, 1918-1991:
https://archives.library.illinois.edu/archon/?p=collections/controlcard&id=10747 The collection includes correspondence from and to Stern.

Subjects and Indexing Terms
Partch, Harry, 1901-1974

box 12, folder 4  
Correspondence 1953-1999

Scope and Contents
Correspondence between Partch, Stern, and others including Danlee Mitchell, Allan Louw, Vincenzo Prockelo, Madeline Tourtelot, and Betty Freeman. There are mentions of the Onslow Fords, Oliver Daniel, Adaline Kent (who did the sets for Partch's Sausalito Regatta performance), Dick Emerson, Alwin Nikolais, and Jonathan Williams.

Includes: 6/23/53 to Partch "Since we met I have been attempting to write you" ; 12/4/53 from Wallace Hamilton, KPFA re: Partch concert ; undated and 2/4/54 to Ross [Russell?] re: recordings ; 3/8/54 Partch to Loughborough re: wood from Big Sur ; 10/8/54 from Glenn Dolberg, BMI re: Fred Lyon, photography ; 10/14/54 to Oliver Daniel, CBS ; Corning Glass Works re: carboy donation ; Lauriston C. Marshall, Link-Belt Company re: Instrusions recordings (Marshall worked with Partch on two Guggenheim grants researching instrument building and recording); one 8/2/66 Partch postcard to "Dion Wright & The Sterns" ; 3/13/70 last letter from Partch ; 7/29/99 Dean Drummond, Newband to Stern.

Also filed here are four pages of notes titled "Final Master (Copy) Sequences." These notes were found in a folder among miscellaneous USCO notes but were later determined to be Partch material due the fact that the notes were on the blank sides of Pioneer Hatchery stationery. Partch lived at the old hatchery in Petaluma, California beginning in October 1962.

box 12, folder 5  
Harry Partch Trust Fund 1953-1954

Scope and Contents
Typescript drafts of prospectus for Oedipus Trust Fund 12/21/53 and related promotional material.

box 12, folder 6  
Photographs

Scope and Contents
Approximately twelve prints of Partch, Gate 5 Ensemble and other musicians, and instruments. One photo of Partch has "Elizabeth Foster" written on the back (she was a soprano who performed on Oedipus), another is a promotional photo of Partch and kithara used by KPFA to promote a Berkeley concert, and another image of cloud chamber bowls has a note from Gerd's friends Andre and Gogo on the back.

box 12, folder 7  
Printed material

Scope and Contents
Gate 5 Records liner notes ; BMI pamphlet inscribed to Gerd & Ann ; 1991 CRI catalog
Series 11. Harry Partch

box 12, folder 8 Programs (some annotated) 1952-1962, 1986
Scope and Contents
Includes King Oedipus at Mills College 1952; Sausalito Regatta Children & Arts Fair Program with Oedipus performances; University of Illinois Festival of Contemporary Arts: The Bewitched 1957 and Revelation in the Courthouse Park 1961; Water! Water! at University of Illinois 1962; King Oedipus, American Festival of Microtonal Music 1987.

box 12, folder 9 Press
Scope and Contents

box 12, folder 10 Tom McGear/yUniversity of Illinois 1983-2004

Series 12. Teaching/academic appointments

box 75, folder 1 Harvard University - Associate in Education 1969-1970
box 75, folder 2 University of California, Santa Cruz - History of Consciousness program 1971-1972
box 75, folder 3 University of California, Santa Cruz - Videince 1971
box 75, folder 4 University of California, Santa Cruz - coursepacks

Series 13. Other activities and projects

13.1 America the Beautiful
Scope and Contents
Stern was an active member and served on its board for several years. Includes various copies of their "Better Times" newsletter from 1975 to 1987.

box 23, folder 11 America the Beautiful, undated & "Better Times" 1975-1987
box 23, folder 12 America the Beautiful 1974-1978
box 23, folder 13 America the Beautiful 1979-1995

13.2 Reality Club
Scope and Contents
Stern was an early member of this speaker roundtable founded by John Brockman. He also presented "Poemthink" there.

box 73, folder 2 info & introductory packets
box 73, folder 3 Reality Club 1981-1991
box 73, folder 4 speaker announcements
box 73, folder 5 Reality Club undated
box 73, folder 6 Edge Foundation newsletters 1-5

Scope and Contents
Note some issues contain evidence of mold or water damage.

Series 14. Personal

box 75, folder 5 Biographical
Scope and Contents
Includes copy of astrology reading 1928, "my accomplishments" circa 1950s, later remembrances, formal bios, etc.
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 75, folder 6 | **Interviews**  
Scope and Contents  
More interviews elsewhere, especially in USCO. Includes Douglas Davis interview annotated transcript 1971, correspondence re: Berkeley oral history, etc. |
| 75, folder 7 | **Ephemera**  
Scope and Contents  
business cards, letterhead, awards & certificates |
| 75, folder 8 | **Personal**  
Scope and Contents  
Most items from folder originally labeled "Personal." Includes juvenile writing; United States Lines SS Washington from Hamburg to New York passenger list, March 25-27, 1936; WWII ration books; bar mitzvah announcement 10/25/41; certificate of Selective Service ("not acceptable") 5/29/51; photocopies of citizenship certificate 1953. |
| 75, folder 9 | **Early education 1942-1944**  
Scope and Contents  
Includes: graduation certificate and program 1942; material related to science project with Leon Hirsch, Bronx High School of Science Biology class - "Cell types in Tissue Culture of Fish," winner of best exhibit in 2nd Greater New York School Contest of the NYC Cancer Committee, with New York Herald Tribune article 4/30/44. |
| 75, folder 10 | **Black Mountain College 1948**  
Scope and Contents  
Bulletin v.6 n.3, 1948-1949; Stern to Martin Duberman. |
| 76, folder 1 | **Barge 1954-1976**  
Scope and Contents  
The Holland was a large (30' by 100') former Navy laundry barge in Sausalito that Stern owned and lived on in the 1950s. A berth had been given to Stern by Gordon-Onslow-Ford around 1955, and not much later Blanche Sherwood serendipitously gave him a barge. The boat was host to several parties, including one reportedly photographed by William Claxton for Life, and was also the headquarters for Poems in Folio and briefly the Boobam Bamboo Drum Company. After Stern moved east around 1960, he rented the barge to Stewart Brand after he got out of the Army, and spent the next several years trying to find a buyer. Folk singer Barbara Dane at one point pursued the idea of turning the barge into a nightclub like the Blind Lemon, the club she co-owned in Berkeley, and Harry Partch had also considered renting the boat. However, Stern ultimately rented it to a woman named Brite Bonnier. The Stanford Daily of July 28th 1967 notes that "Eugene Ionesco's The Lesson will be presented on the Holland Barge at Waldo Point, Sausalito." It's current fate is unknown, but its more than likely destroyed. See also Brand, Partch, personal, newspaper clippings and other files. |
| 76, folder 2 | **Marijuana conviction & therapy 1959-1963** |
| 76, folder 3 | **Nervous breakdown early 1960s** |
| 76, folder 4 | **Medical circa 1969-1986** |
| 76, folder 5 | **Photographs**  
Scope and Contents  
Includes the following: Gerd with father & brother, late 1970s; child with tanpura in front of mandala painting, labeled "Judi Stern 21 Church St." on back; Stern & Zalman Schachter (probably); contact sheet & negatives of unknown house & yard; Schweber Electronics ad with Stern in bathtub (letter on back probably from Barbara Durkee); photocopy of Stern in window in collage. |
box 76, folder 6  **Miscellaneous personal/love letters**
Scope and Contents
Many are unsigned, but some are from Delores Shirley, Donny, Arlene & Alice. Possibly not all to Stern.

box 76, folder 7  **Maya Angelou**
Scope and Contents
Stern dated Angelou (who went by Marguerite Angelos at the time) in 1955 between his marriages to Jane Hill and Ann London. Maya was a nightclub performer at the time, and Gerd's friend Jack Simpson introduced them. Also includes a few later clippings.

box 76, folder 8  **Barbara McCallum**
Scope and Contents
Stern lived with McCallum in Rockland County, New York after having met her at a party in California. Letters are signed variously "Barbara" "BJM" and "Deo." Most are undated, but are from approximately 1961-1963. Includes sketches & drawings (some portraits), and a photo of four unidentified women.

box 76, folder 9  **Family - unknown/misc.**

box 76, folder 10  **Parents**

box 76, folder 11  **Irma Brand (aunt)**

box 76, folder 12  **Elinor Pillsbury (aunt) 1951-1953**

box 76, folder 13  **Jane Hill 1952-1969**
Scope and Contents
Jane Hamner Hill Stern Buck was Gerd's first wife, whom he married in 1952. Many letters and notes are undated. Some are from Jane to Pam (Bill Loughborough's girlfriend?), Radha, and Judi.

box 77, folder 1  **Ann London 1956-1965**
Scope and Contents
Gerd married Ann London in October 1956. Includes love notes in daily planner, draft of Ann to her father, also Stern to Ann's sister Mimi, Mr. & Mrs. London, his father Otto, etc. Many loose notes, some clippings. See also Poems in Folio files.

box 77, folder 2  **Judi Wilson 1964-1999**
Scope and Contents
Judith Ann Wilson Stern. See also USCO.

box 77, folder 3  **Sally Shaw circa 1974-1992**
Scope and Contents

box 77, folder 4  **Jared 1964-1988**

box 77, folder 5  **Radha 1964-2006**

box 77, folder 6  **Adam 1965-1967**

box 77, folder 7  **Zalman 1967-1987**

box 77, folder 8  **Abram 1976-1993**

Box 153  **Family slides**

**Series 15. Jewish**

box 77, folder 9-10  **Rabbi Zalman Schachter**
Scope and Contents
Correspondence, notes, writing, etc.
Series 15. Jewish

- box 78, folder 1: Menorah/New Menorah newsletters circa 1980-1985
  Scope and Contents
  Center for Jewish Renewal, Philadelphia
- box 78, folder 2-6: B'Nai Or Religious Fellowship circa 1985-1987
- box 78, folder 7: Miscellaneous correspondence
- box 78, folder 8: Mark Lippman
- box 78, folder 9: "Notes & script, Kabbalah, Sefer Yetzirah etc."
- box 79, folder 1-4: Publications
- box 80, folder 1-2: publications

Series 16. Cheese

- box 80, folder 3: Miscellaneous re: Gerd
- box 80, folder 4: Miscellaneous
- box 80, folder 5: Correspondence
- box 80, folder 6: Photographs
- box 80, folder 7: Accounting
- box 81, folder 1: Compagnie Francois Culinaire
- box 81, folder 2: World Import Distributors, Inc.
- box 81, folder 3: Dennis Raybuck/Custom Products
- box 81, folder 4: Silver Goat
- box 81, folder 5: Bulgarian Goat Feta
- box 81, folder 6: Cypress
- box 81, folder 7: Israel Cow Cheese
- box 81, folder 8: Stater, Ltd./Greece
- box 81, folder 9: FDA
- box 81, folder 10: Legal
- box 82, folder 1-2: Legal

Box 156: Cheese slides

Series 17. Magazines and newspapers

- box 1, folder 1: Magazines and newspapers undated, 1944, 1957-1961
- box 1, folder 2: Magazines and newspapers 1963
- box 1, folder 3: Magazines and newspapers 1964
- box 1, folder 4: Magazines and newspapers 1965
- box 1, folder 5: Magazines and newspapers 1966
- box 2, folder 1: Magazines and newspapers 1967
- box 2, folder 2: Magazines and newspapers 1968
- box 2, folder 3: Magazines and newspapers 1969
- box 2, folder 4: Magazines and newspapers 1970
- box 2, folder 5: Magazines and newspapers 1971
- box 2, folder 6: Magazines and newspapers 1972
- box 3, folder 1: Magazines and newspapers 1973-1974
- box 3, folder 2: Magazines and newspapers 1975
- box 3, folder 3: Intermedia - Venezuela 1975
- box 3, folder 4: Magazines and newspapers 1976
- box 3, folder 5: Magazines and newspapers 1977-2003

Series 18. Posters & publicity
box 74, folder 8  Stern-related fliers, press releases, publicity

Scope and Contents
Contains a wide range of material from the late 50s to the 2000s, with an emphasis on poetry readings but also including USCO, Intermedia and related events. Includes the following: Nuts And Bolts at Allan Stone Gallery 1962; Festival of Contemporary Arts, University of British Columbia 1964 (posters elsewhere); Currents - Electronic Media Conference, Queen's College 1973 (Ken Burke & Linda Levin, coordinators); No Ow Now at Experimental Intermedia; Destruction at Bella Union 1963 (smaller version of flier filed elsewhere, possibly later copy); San Francisco Poetry Center 1957; December Show, New Mission Gallery (group show including Pat Tavenner); San Francisco Art Institute "Some New Art in the Bay Area" 1963; Harlem's Condemned Sex Benefit, Town Hall, New York (Stern credited with "slide projections"); reading at The Anarch, Pacifica; Teleportraits, MOMA Projects: Video XI 1977; Poem Think, Reality Club 1982; 65th Birthday Party; Vorpal Gallery 2002.

box 4, folder 10  Collages

Scope and Contents
Some or all by Stern.

map-folder 71  Posters, etc. (non-art)

Scope and Contents
Various posters not related to art or publicity. Includes plates from old publications, material referring to politics, LSD, the environment, information theory, etc.

map-folder 72  Posters, etc. (art publicity)

Scope and Contents
Posters, fliers and handbills for dance/film/video & media art/music/etc., with galleries including David Stuart, Dwan, and others. Includes the following: Ed/Ted Carpenter at LACMA handbill (inscribed with short note); Niblock, etc. at Experimental Intermedia; David Weinrib at Howard Wise (damaged); Terry Riley at Courtyard Studio, Philadelphia College of Art November 1967; Ono/Lennon at Everson Museum of Art, Syracuse (newspaper format); Rotmil/Taylor/Lenore/Katz "Four Photographers" at Image Gallery, San Francisco 1960; L.A. Filmmakers Festival, Cinema Theatre.

box 84, folder 1  Miscellaneous event publicity

Scope and Contents
Handbills, fliers, etc. Includes Peter Max handbill for Human Be-In in New York; Hippie Community Meeting at St. Marks "minutes" published by Communications Co., NY; American Arts Project announcement; Bici Hendricks Black Thumb Summer Institute of Human Relations 1966; tickets for 1968 & 1969 Village Voice "Obies," etc.

box 4, folder 11  Gate Hill Coop potluck posters

Series 19. Other publications, clippings, etc.

Scope and Contents
Includes articles, magazines, reports, photocopies, brochures, etc.

box 82, folder 3  Art

box 84, folder 2  Art & drawings, unsigned

box 4, folder 7  Beats, Sausalito, Haight, Summer of Love, etc. clippings circa 1980s-1990s

box 15, folder 1  Cigars

box 15, folder 2  Computers

box 15, folder 3  Drugs

box 15, folder 4  Education

box 12, folder 11  Film/video/television
Series 19. Other publications, clippings, etc.

- box 15, folder 5 : Humor
- box 15, folder 6 : Management/behavioral science
- box 15, folder 7 : Multimedia & exhibit design
- box 15, folder 9 : Huey Newton clippings
- box 15, folder 10 : Miscellaneous printed items
- box 82, folder 4 : Poetry ephemera
  Scope and Contents

- box 83, folder 1 : Poetry - catalogs, announcements, etc. 1980s-1990s
- box 83, folder 2-3 : Poetry magazines
- box 15, folder 8 : Science & environment
- box 4, folder 9 : Printed items, drawn horoscope, collage of press clippings, etc. (oversize material)

Series 20. Writing by others

- box 11, folder 13 : Draft of beginning of untitled novel by George Denby[?] 1953
  Scope and Contents
  Identified by attached note by Stern, author had left it at Stern's house with the idea of collaborating.

- box 76, folder 14 : Copen Hyl - The Gift/ Jane Hill Stern Buck 1951-1953
- box 84, folder 3 : Jonathan Altman "It Has Nowhere To Come From" typescript
- box 84, folder 4 : Serge Bouterline typescript
- box 84, folder 5 : Danny Reynolds partial novel draft, Negril, Jamaica
- box 84, folder 6 : Ken [Wapner?] - Fishing With My Father
- box 84, folder 7 : Ann Wilson - two typescripts
- box 84, folder 8 : Miscellaneous writing

Series 21. Film (CLOSED)

Scope and Contents
There are about 19 films (mostly 16mm) in the collection. They include ISC Armco projects, an edited version of "Y", Charlie Chaplin features, part of a Phill Niblock work, and other reels. Films are closed until processed.

Series 22. Audio reels (CLOSED)

Conditions Governing Access
There are hundreds of open reel audio tapes in the collection. The majority date from Intermedia. Tapes are in generally poor condition due to prior water damage and will require extensive cleaning prior to transfer. Many tapes also appear to be working drafts and copies. This series is closed until processed.