Guide to the Cheryl D. Miller Papers M2358

Department of Special Collections and University Archives
2020
Green Library
557 Escondido Mall
Stanford 94305-6064
specialcollections@stanford.edu
URL: http://library.stanford.edu/spc
**Language of Material:** English

**Contributing Institution:** Department of Special Collections and University Archives

**Title:** Cheryl D. Miller papers

**Creator:** Miller, Cheryl D.

**source:** Miller, Cheryl D.

**Identifier/Call Number:** M2358

**Physical Description:** 6 Linear Feet12 boxes (processed portion)

**Date (inclusive):** TBD

**Abstract:** Cheryl D. Holmes Miller (b. 1952) is an American graphic designer, artist, and theologian.

**Conditions Governing Access**

A portion of this collection has been processed. These boxes are open for research. Note that material must be requested at least 36 hours in advance of intended use. Selected audiovisual material from this collection has been digitized. Born-digital material is closed until processed.

**Immediate Source of Acquisition**


**Biographical / Historical**

Cheryl D. Holmes Miller (b.1952) is a graphic designer and racial, cultural, and gender equity advocate. She attended the Rhode Island School of Design, graduated from Maryland College of Art, and earned her graduate degree in Communications Design from the Pratt Institute School of Art and Design. She founded her own company, Cheryl Miller Design, Inc., and worked with clients such as BET, Essence, Time, Chase, American Express, and many others. Her firm has also worked for non-profit organizations such as the Congressional Black Caucus Foundation, Joint Center for Political and Economic Studies, NAACP, Legal Defense Fund, the United Negro College Fund, the Studio Museum in Harlem, and the YWCA.

Miller wrote her thesis *Transcending the Problems of the Black Designer to Success in the Marketplace* in 1985 (available here: https://searchworks.stanford.edu/view/tr623tv1100) Two years later, *Print Magazine* published it as "Black Designers Missing in Action." In 2013 Miller wrote a memoir about her family (her father was an African American civil servant from Washington, D.C. and her mother was Philippine American from St. Thomas, US Virgin Islands), titled *Black Coral: A Daughter’s Apology to her Asian Island Mother*.

**Preferred Citation**

[identification of item], Cheryl D. Miller papers (M2358). Department of Special Collections and University Archives, Stanford University Libraries, Stanford, California.

**Conditions Governing Use**

While Special Collections is the owner of the physical and digital items, permission to examine collection materials is not an authorization to publish. These materials are made available for use in research, teaching, and private study. Any transmission or reproduction beyond that allowed by fair use requires permission from the owners of rights, heir(s) or assigns.

**Scope and Contents**

Approximately 5 linear feet of material is processed and available. The remainder of the collection, primarily design project files, is closed until processed. A new guide will be published as more material becomes available.

The processed portion of her papers consists of material related to her family and memoir, her early career in Washington, D.C., and the founding documents of Cheryl D. Miller Design.

**Subjects and Indexing Terms**

Graphic artists

Commercial art

African American businesspeople

Miller, Cheryl D.

---

**Series 1. Family/Biographical**
**Series 1. Family/Biographical**

**Box 3, folder 1**
Holmes-Miller, Cheryl D. Black Coral: A Daughter's Apology to Her Asian Island Mother. Stamford, Conn.: AAGE Heritage Press, 2013

Existence and Location of Copies
https://searchworks.stanford.edu/view/12265698

**Box 3, folder 2**
Memoir: family history files & photographs
Scope and Contents
Mostly related to Horace Holmes

**Box 3, folder 3**
DCMA Happenings April 1970 [with Horace Holmes]

**Box 3, folder 4-5**
Intergenerational Narrative History

**Box 3, folder 6**
Horace Holmes Masters' Thesis, 1951

**Box 3, folder 7**
Family history - CDM

**Box 3, folder 8**
Art history prints, Maryland Institute

**Box 4, folder 1**
CDM bios 1911, 2016, etc.

**Box 4, folder 2**
CDM bio photos

**Box 4, folder 3**
CDM caricatures

**Box 4, folder 4**
CDM photos

**Box 4, folder 5**
Awards

**Box 8, folder 7**
Rev. C.D. Miller - Holy Act of Ordination (DVD)

**Series 2. Early Career**

**Box 6, folder 1**
Taylor & Ives

**Box 6, folder 2**
Freelance 1970s- early 80s

**Box 6, folder 3**
Logos 1980

**Box 6, folder 4**
Corporate Designs, Washington D.C.

**Box 6, folder 5**
Corporate Identity, Washington D.C. 1982

**Box 6, folder 6**
Essence Set Design Job

**Box 6, folder 7-9**
Time, Inc. Annual Report 1983

**Box 6, folder 10**
WTOP Channel 9

**Box 6, folder 11**
Logos & TV Work

**Box 6, folder 12**
WHMM Channel 32 Mission Statement, Blue Books

**Box 6, folder 13**
WHMM Logo Notes

**Box 7, folder 1**
WHMM Howard University 1980-1982

**Box 7, folder 2**
WHMM photos of set design & art department, cards

**Box 7, folder 4**
Design Exchange - Job Bank

**Box 8, folder 3**
Broadcasters Promotion Association (BPA) logo 1976

**Box 8, folder 4**
Broadcaster's Designers' Association newsletters 1983

**Box 8, folder 5**
Design/Broadcasting publications

**Box 9, folder 1**
D.C. Studio Design Ideas

**Box 9, folder 2**
Sketches

**Box 9, folder 3**
First Studio in D.C.

**Box 9, folder 4**
Self-Branding 1982

**Box 2, folder 1**
Sketches & Final Ads 1980s

**Series 3. Cheryl D. Miller Design, Inc.**

**Box 7, folder 5**
CDMD Business Plan

**Box 7, folder 6-7**
CDMD binder

**Box 8, folder 8**
CDMD Bylaws & Branding

**Box 8, folder 1**
CDMD Sales Process

**Box 8, folder 2**
CDMD Client List & Info

**Series 4. Research files**

**Box 4, folder 6-7**
Design awards & calls

**Box 5, folder 1**
Research on Branding/Identity

**Box 5, folder 2**
Copyfit "How To" Research

**Box 5, folder 3**
Copyright Laws for Designers 1991
Series 4. Research files

Box 5, folder 4  Grant Writing
Box 5  Award publications (unfolded)
Box 8, folder 6  Paul Rand: A Designer's Art (book)

Series 5. Media

Box 1  Audiocassettes
   Existence and Location of Copies
   Audiocassettes have been digitized.

   Box 1, object 1  Fo Wilson - Scott Perkins - Javier Romero. Print magazine interviews 1986
   Box 1, object 2  Henry Spiner - Michelle Stul - Elise Croop. Print magazine interviews 1986
   Box 1, object 3  Danita Albert [mechanical artist, Pace University]. Print magazine interviews 1986
   Box 1, object 4  Hugh B. Price [senior VP at WNET/Channel 13, New York public television]. Print magazine interviews 1986-12-04
   Box 1, object 5  Winston Kennedy. Print magazine interviews 1986
   Box 1, object 6  Marilyn Thornton. Print magazine interviews 1986
   Box 1, object 7  Carol Porter [graphic designer for Washington Post]. Print magazine interviews 1986
   Box 1, object 8  Ken Clay [director of Pratt Institute's Higher Education Opportunity Program (HEOP)]. Print magazine interviews 1986
   Box 1, object 9  Dot Ford [coordinator of Rhode Island School of Design's Minority Student Affairs department] - Ken Clay [director of Pratt Institute's Higher Education Opportunity Program (HEOP)]. Print magazine interviews 1986
   Box 1, object 10  Pat Cummings - Roz Goldfarb [president of Roz Goldfarb Associates, graphic designer job placement service]. Print magazine interviews 1986
   Box 1, object 11  John Morning. Print magazine interviews 1986
   Box 1, object 12  John Morning - Jim Gratwood [-Reynold Ruffins?]. Print magazine interviews 1986
   Box 1, object 13  Design Concepts 6/7. Print magazine interviews 1986
   Box 1, object 14  Paul 1994-08

   Scope and Contents
   "...not part of the 1987 Print magazine article"

   Computer media 1-3  Computer media
   Scope and Contents
   Has been captured.

Series. Advocacy & Career files (CLOSED until processed)

Series. Project files (CLOSED until processed)