Guide to the Donald T. Carlson Papers

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Stanford University, Libraries. Department of Special Collections and University Archives
Stanford, California
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Note
This encoded finding aid is compliant with Stanford EAD Best Practice Guidelines, Version 1.0.
Overview

Call Number: SC0539

Creator: Carlson, Donald T.

Title: Donald T. Carlson papers

Dates: 1952-1995

Physical Description: 2.75 Linear feet

Summary: These papers contain correspondence files and subject files. The correspondence, with Stanford officials, alumni, and colleagues at other colleges, pertains to alumni relations, donor relations, campus events making national news, and other aspects of his public relations work; correspondents include Stanford president J. E. Wallace Sterling, Fred Glover, Lyle Nelson, Elinor V. Cogswell, Stanford trustee Richard E. Guggenheim, and Robert E. Kennedy of Cal-Poly. There is also some correspondence with friends and family. The subject files contain correspondence, clippings, reports, memoranda, text for talks, articles, photographs, and other items pertaining to campus events, student publications, the history of university relations at Stanford, and fellow administrative staff, especially their retirement parties for which Carlson often composed song parodies. Of note are files on the guest professorship for Angela Davis in 1976, sponsored by the Associated Students of Stanford University; the 1962 Stanford Summer Institute in Germany; the career of J. E. Wallace Sterling; a report on the University of Sonora (Mexico) by Santiago Cota de la Torre, 1971; and THE ORAL HISTORY OF DAVID S. JACOBSON, which includes the 1978 SOHP transcript, a supplement by Jacobson done in 1985, and additional materials prepared by his family.

Language(s): The materials are in English.

Repository: Department of Special Collections and University Archives

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557 Escondido Mall
Stanford, CA 94305-6064
Email: specialcollections@stanford.edu
Phone: (650) 725-1022
URL: http://library.stanford.edu/spc


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Cite As

Donald T. Carlson Papers (SC0539). Department of Special Collections and University Archives, Stanford University Libraries, Stanford, Calif.

Biographical/Historical Sketch

Carlson earned his A.B. in journalism and social sciences at Stanford in 1947. He was executive secretary of college relations at Oregon State College, as well as instructor in journalism, before returning to Stanford in 1951 as assistant director of information. In 1954 he was appointed assistant to the president in charge of the University's Southern California office. After 5 years in Southern California he returned to the main campus, where he continued as assistant to the president. In 1962 he was appointed Associate Director of University Relations, and Director in 1978. He retired in 1986.

Description of the Collection

These papers contain correspondence files and subject files. The correspondence, with Stanford officials, alumni, and colleagues at other colleges, pertains to alumni relations, donor relations, campus events making national news, and other aspects of his public relations work; correspondents include Stanford president J. E. Wallace Sterling, Fred Glover, Lyle Nelson, Elinor V. Cogswell, Stanford trustee Richard E. Guggenheim, and Robert E. Kennedy of Cal-Poly. There is also some
correspondence with friends and family. The subject files contain correspondence, clippings, reports, memoranda, text for talks, articles, photographs, and other items pertaining to campus events, student publications, the history of university relations at Stanford, and fellow administrative staff, especially their retirement parties for which Carlson often composed song parodies. Of note are files on the guest professorship for Angela Davis in 1976, sponsored by the Associated Students of Stanford University; the 1962 Stanford Summer Institute in Germany; the career of J. E. Wallace Sterling; a report on the University of Sonora (Mexico) by Santiago Cota de la Torre, 1971; and THE ORAL HISTORY OF DAVID S. JACOBSON, which includes the 1978 SOHP transcript, a supplement by Jacobson done in 1985, and additional materials prepared by his family.

Access Terms
Carlson, Donald T.
Cogswell, Elinor.
Davis, Angela Y., (Angela Yvonne), 1944-
Glover, Frederic O.
Jacobson, David S.
Kennedy, Robert Edwin.
Munford, James Kenneth.
Nelson, Lyle M.
Sterling, J. E. Wallace, (John Ewart Wallace), 1906-1985
Educational fund raising.
Public relations--Universities and colleges.

Papers

Note
The following file has been pulled and is restricted until September 2009:
   Items removed from collection:
   1. The Teaching of Religion at Stanford, ca. 1953.
   2. SLAC, brochure prepared in honor of H. E. Mr. Georges Pompidou on his visit to SLAC, Feb. 27, 1970.
   8. Sandstone and Tile, Vol. 9, No. 4, Summer 1985 [Sterling article].

Box 1, Folder 1 Correspondence, 1952-59
Box 1, Folder 2 Correspondence, 1962-63
Box 1, Folder 3 Correspondence, 1964-66
Box 1, Folder 4 Correspondence, 1967 Jan. - June
Box 1, Folder 5 Correspondence, 1967 July - Sept.
Box 1, Folder 6 Correspondence, 1967 Oct. - Dec.
Box 1, Folder 7 Correspondence, 1968 Jan. - April
Box 1, Folder 8 Correspondence, 1968 May - Oct.
Box 1, Folder 9 Correspondence, 1968 Nov. - Dec.
Box 1, Folder 10 Correspondence, 1969 Jan. - May
Box 1, Folder 11 Correspondence, 1969 June - Nov.
Box 1, Folder 12 Correspondence, 1970
Box 1, Folder 13  Correspondence, 1971
Box 1, Folder 14  Correspondence, 1972-73
Box 1, Folder 15  Correspondence, 1974
Box 1, Folder 16  Correspondence, 1975
Box 1, Folder 17  Correspondence, 1976
Box 1, Folder 18  Correspondence, 1977
Box 1, Folder 19  Correspondence, 1978
Box 2, Folder 1  Correspondence, 1979 Jan. - April
Box 2, Folder 2  Correspondence, 1979 June – Dec.
Box 2, Folder 3  Correspondence, 1980
Box 2, Folder 4  Correspondence, 1981
Box 2, Folder 5  Correspondence, 1982
Box 2, Folder 6  Correspondence, 1983-84
Box 2, Folder 7  Correspondence, 1985 Jan. – May
Box 2, Folder 8  Correspondence, 1985 June – Dec.
Box 2, Folder 9  Correspondence, 1986-95
Box 2, Folder 10  Correspondence: undated note from Wallace Stegner
Box 2, Folder 11  ACPRA meeting, Jan. 29, 1970 (text of remarks by Carlson and others)
Box 2, Folder 12  ACPRA meeting, 1974 (text of remarks by Carlson)
Box 2, Folder 13  Allen, Pete – party for, 1976
Box 2, Folder 14  ASSU guest professorship for Angela Davis, April 1976
Box 2, Folder 15  ASSU guest professorship for Angela Davis, April 1976
Box 2, Folder 16  Bing, Peter, Remarks to University Fellows, June 4, 1981
Box 2, Folder 17  Biographical material on Carlson
Box 2, Folder 18  Bliven, Bruce (text of talk on Bliven by Carlson)
Box 3, Folder 1  Cal Poly, 1974-80
Box 3, Folder 2  Campaign for Stanford - draft plan for public relations, 1972
Box 3, Folder 3  Carlson, “A New Look at Old Ways,” based on comments to class representations at the Annual Fund Conference, Sept. 16, 1967
Box 3, Folder 4  Carlson, “A Sketch of the University Relations Operations under the Vice President for Public Affairs,” June 6, 1975
Box 3, Folder 5  Chaparral, correspondence regarding, 1969-81
Box 3, Folder 6  Dormitories at other institutions, 1952-53
Box 3, Folder 7  Fagan, Elmer - hoax newspaper story, 1961, and obituary, ca. 1971
Box 3, Folder 8  Fredlund family history
Box 3, Folder 9  Glover, Fred - oral history transcript
Box 3, Folder 10  Humphrey, Vice President Hubert - visit of, 1967
Box 3, Folder 11  Jacobson, David - oral history transcript
Box 3, Folder 12  Kennedy, Donald, inauguration - historical text by Carlson, 1980
Box 3, Folder 13  "Liberated documents" Published by the Underground Press, Stanford, May 1969
Box 3, Folder 14  Middleton, Tex - tribute to by D. Jacobson, 1979
Box 3, Folder 15  Miscellaneous clippings
Box 3, Folder 16  Newell, Thomas - Carlson’s remarks at farewell dinner, 1977, and obituary, 1981
Box 3, Folder 17  Newman, Frank - party for
Box 3, Folder 18  Notes for a talk to high school newspaper staff on public relations
Box 3, Folder 19  Oregon State University (brochures and publications) Panel for Newcomers [to Stanford], Nov. 14, 1967
Box 3, Folder 20  Photographs
Box 3, Folder 21  Pitzer, Kenneth - dinner in honor of, 1978
Box 3, Folder 22  Retirement party for Carlson, 1986
Box 3, Folder 23  Rose Bowl, 1971-72, 1975
Box 3, Folder 24  Song parodies
Box 3, Folder 1  Stanford Associates, 50th Anniversary, 1985
Box 3, Folder 2  Stanford Associates, reports and miscellany
Box 3, Folder 3  Stanford Daily - correspondence, clippings, 1971-74; includes "A Report on the use of a Search Warrant Against the Stanford Daily," by Dick Fogel (Sigma Delta Chi)
Box 3, Folder 4  Stanford memorabilia
Box 3, Folder 5  Stanford Summer Institute, Germany, 1962
Box 3, Folder 6  Stanford Summer Institute, Germany, 1962
Box 3, Folder 7  Stanford University, general information
Box 3, Folder 8  Sterling, J. E. Wallace - Syntex dedication, 1967
Box 3, Folder 9  Sterling, J. E. Wallace - office fire, July 5, 1968
Box 3, Folder 10 Sterling, J. E. Wallace - Faculty club show, 1968
Box 3, Folder 11 Sterling, J. E. Wallace - 25th Anniversary celebration, 1974
Box 3, Folder 12 Sterling, J. E. Wallace - proposed article for Stanford Magazine, 1977 [not published]
Box 3, Folder 13 Sterling, J. E. Wallace - biographical articles
Box 3, Folder 14 Sterling, J. E. Wallace - session on Wally 1985 (transcripts)
Box 3, Folder 15 Sterling, J. E. Wallace - session on Wally 1985 (transcripts)
Box 3, Folder 16 Sterling, J. E. Wallace - memorial booklet, possible text
Box 5, Folder 1 Taylor, Chuck - biographical material
Box 5, Folder 2 Travel and expense records
Box 5, Folder 3 Tulane University School of Medicine, report on public relations by Carlson, 1969
Box 5, Folder 4 University of Sonora: Some Problems, Some Solutions, by Santiago Cota de la Torre, 1971
Box 5, Folder 5 University relations, Carlson's history at Stanford 1961-85
Box 5, Folder 6 University relations at Stanford, miscellaneous items
Box 5, Folder 7 University Relations Report to the Long-Range Planning Committee, 1965
Box 5, Folder 8 Vickers, Judge Joe, oral history transcript and related correspondence, 1984
Box 5, Folder 9 Watkins, James - tribute to, 1982
Box 5, Folder 10 Weigle, Clifford, obituary 1981
Box 5, Folder 11 Winbigler, H. Donald, "Leland Stanford Jr., a Centennial Lecture" adapted for Campus
Box 5, Folder 12 Report by Don Carlson, 1984
Box 6 "Words Worth a Second Thought," miscellaneous text
Box 6 Address book (M-Z)
Box 6 Slides (9) pertaining to Stanford (includes Sterling and Kennedy in academic dress,
Stanford Indian head 1975, Fred Glover, copy of image of the first library, Stanford
Band at football game 1975)
Box 6 Slides from a trip? (winter scenes in the west)
Box 6 "background tape for the "Lyman Years"; cassette box is labeled Songs by Harry Dec.
Box 6 Physical Description: 1 audiocassette(s)
Box 6 Copy of "A Session on Wally" 1985
Box 6 Bound copy of The Oral History of David S. Jacobson, which includes the 1978 SOHP
transcript, a supplement by Jacobson done in 1985, and additional materials
prepared by his family (photographs and Jacobson's columns from alumni
publications)