Overview

Call Number: SC0605

Creator: Harlow, Rex Francis, 1892-

Title: Rex Francis Harlow, "Years of challenge" autobiography material

Dates: circa 1982

Physical Description: 0.25 Linear feet

Summary: This autobiography details his life as public relations executive and consultant as well as salesman, business executive, educator, researcher, lecturer, and author. Several chapters deal with his teaching career at Stanford and the Stanford Public Relations Institute. The collection also includes his correspondence with Howard Chase, 1982, who wrote the introduction.

Language(s): The materials are in English.

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Cite As

Biographical/Historical Sketch
Rex F. Harlow earned his doctorate in education at Stanford in 1937 and was on the faculty from 1938 to 1944. He was a major figure in the development of the public relations profession and a founder of the Public Relations Society of America. His published works include SOCIAL SCIENCE IN PUBLIC RELATIONS, PRACTICAL PUBLIC RELATIONS, and PUBLIC RELATIONS IN WAR AND PEACE, as well as many other books on education, history, and children's fiction. He died in 1993.

Description of the Collection
This autobiography details his life as public relations executive and consultant as well as salesman, business executive, educator, researcher, lecturer, and author. Several chapters deal with his teaching career at Stanford and the Stanford Public Relations Institute. The collection also includes his correspondence with Howard Chase, 1982, who wrote the introduction.

Access Terms
American Council on Public Relations --History.
Chase, W. Howard.
Harlow, Rex Francis, 1892-
Stanford University. Public Relations Institute.
State Historical Society of Wisconsin
Public relations.