Overview
Call Number: SC1192
Creator: Nass, Clifford Ivar
Title: Clifford I. Nass papers
Dates: 1977-2010
Physical Description: 4.5 Linear feet (3 cartons)
Summary: The papers include Nass' teaching files, research files, and publications related to the social-psychological aspects of human-interactive media interaction, chronic media multitasking, and automotive interfaces.
Language(s): The materials are in English.
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Cite As
[identification of item], Clifford I. Nass papers (SC1192). Dept. of Special Collections and University Archives, Stanford University Libraries, Stanford, Calif.
Separated Materials
The BIG idea: Festival for Automotive Interfaces (CHIMe Lab), CARS, Media at Stanford University, REVS Program at Stanford, 2013, poster. Added to the Stanford University Poster Collection, SC1030.
Biographical/Historical note
Clifford Ivar Nass, was born in 1958 in New Jersey. He earned a BA in Mathematics from Princeton University in 1981; and his M.A. and Ph.D. in Sociology from Princeton in 1986. That same year Nass joined the faculty at Stanford University as a professor of Communications. At the time of his death, Nass was the Thomas M. Storke Professor and had courtesy appointments in Computer Science, Education, Law, and Sociology. Nass was also affiliated with the programs in Science, Technology, and Society and Symbolic Systems (cognitive science).
Nass was the co-creator of The Media Equation theory, and a renowned authority on human-computer interaction. He was also known for his work on individual differences associated with multitasking.
Nass was the director of the Communication between Humans and Interactive Media (CHIMe) Lab, co-director of Kozmetsky Global Collaboratory (KGC) and its Real-time Venture Design Laboratory (ReVel), a co-founder of TeachAIDS, the co-Director of the CARS (Center for Automotive Research at Stanford) Program, and the Director of the Revs Program at Stanford University.
Nass died in 2013 of a heart attack while hiking.
Scope and Contents
The papers include Nass' teaching files, research files, and publications related to the social-psychological aspects of human-interactive media interaction, chronic media multitasking, and automotive interfaces. Also included are materials related to Nass' tenure as a Resident Fellow at the Stanford University Otero House dorm.

**Access Terms**

Kozmetsky Global Collaboratory and the Center for Automotive Research at Stanford University (CARS).

Stanford University. Communication between Humans and Interactive Media (CHIMe) Lab.

Stanford University. Computer Science Department. Faculty.

Stanford University. Department of Communications. Faculty.

The Revs Program at Stanford.

Computer multitasking

Human-computer interaction

Stanford University--Student housing.

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**Teaching files**

Box 1, Folder 1  

Box 1, Folder 2  
Course reader: Digital Media in Society 2009 Spring

Box 1, Folder 3  
Course reader: Always Connected. Communication 169/269

Box 1, Folder 4  
Course reader: Theory of Communication. Communication 311. 1999 Fall

Box 1, Folder 5  
Course reader: Computers and Interfaces. Communications 169/269 2006 Winter

Box 1, Folder 6  
Course reader: Theory of Communication (Part IV) 1988 Autumn

Box 1, Folder 11  
Otero House-Resident Fellow Information 2006

Box 1, Folder 12  
Otero House yearbook 2006-2007

Box 1, Folder 13  
Otero House yearbook 2009-2010

Box 1, Folder 16  
Notes: Soc 504/PR509

**Publications**

Box 1, Folder 7  

Box 1, Folder 8  
Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship. 2005

Box 1, Folder 9  
The Media Equation: How People Treat Computers, Televisions, and New Media as Real People and Places. 1996

Box 1, Folder 10  
Office Assistant Introduction: Briefing on Social Interface Research. 1996 Jun 27

Box 2, Folder 14  

Box 2, Folder 15  

Box 2, Folder 16  

Box 2, Folder 17  

Box 2, Folder 18  

**Research files**

Box 1, Folder 14  

Box 1, Folder 15  
The REVS Institute: 6th Biennial Symposium on Connoisseurship and the Collectible Car 2010 Mar 7-10

Box 2, Folder 1  
AVIOS Speech Developeor's Conference & Expo 1999

Box 2, Folder 2  
Bob 2.0 1995 Jun 19

Box 2, Folder 3  
Cinemania and Rockmania Projects: The Character Evaluation Study 1995 May 5

Box 2, Folder 4  
iTV Project: The Platform/Interface Study 1995 Nov 30
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<td>Folk Revel: A Report on the Hyderabad Workshop 2007 Mar 26-31</td>
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<td>International Workshop on &quot;Ubiquitous Media and Social Infrastructure.&quot; 2005 Aug 26</td>
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<td>2, 9</td>
<td>Fourth IEEE International Conference on Multimodal Interfaces 2002 Oct 14-16</td>
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<td>2, 10</td>
<td>Dare to Dream: Children's Responses to a Computer Game with and without REX Toys 1997 Feb 9</td>
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<td>2, 12</td>
<td>CHI '96: Common Ground: Conference Companion 1996</td>
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<td>2, 13</td>
<td>Kozmetsky Global Collaboratory 2003-2010</td>
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<td>3, 1</td>
<td>Exhibits to the Videotaped Deposition of Clifford I. Nass, Ph.D., Volume 1 (Part 1) 2004 May 3</td>
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<td>Exhibits to the Videotaped Deposition of Clifford I. Nass, Ph.D., Volume 1 (Part 2) 2004 May 3</td>
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<td>Videotaped Deposition of Clifford I. Nass, Ph.D., Volume 1 (Index) 2004 May 3</td>
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