Overview

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**Creator:** Stanford University. Graduate School of Business. Public Management Program.

**Creator:** Stanford University. Graduate School of Business

**Title:** Stanford University, Graduate School of Business, records

**Dates:** 1931-2015

**Physical Description:** 92.5 Linear feet

**Language(s):** The materials are in English.

**Repository:** Dept. of Special Collections & University Archives.
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**Cite As**

[identification of item], Stanford University, Graduate School of Business, records (SC1266). Dept. of Special Collections and University Archives, Stanford University Libraries, Stanford, Calif.

**Biographical/Historical note**

The Stanford Graduate School of Business was formed in 1925, in order to establish a West Coast alternative to the business schools of the East Coast.

**Scope and Contents**

The collection is 92.5 linear feet, and consists of documents and publications produced by the Graduate School of Business (GSB), for internal and external audiences, such as: program publicity materials, orientation materials, newsletters, student newspapers, annual reports, and yearbooks. Also included are curriculum program planning documents such as course and seminar files, and faculty manuals and reports. Files related to specialized GSB programs such as the Public Management Program (PMP), the Executive Education program, and the Global Management Program (GMP) Study Trips are also included. Also found are documents related to GSB space planning, and the planning and construction of the Knight Management Center.

**Access Terms**

Stanford University. Graduate School of Business. Curricula.
Stanford University. Graduate School of Business. History.
Stanford University. Graduate School of Business. News and Publications.
Stanford University. Graduate School of Education. Buildings.
Universities and colleges--Business management

Videotapes: orientation, women’s conference, gender & grades, commencement 1984

Student meeting agendas and minutes 2006-2009
Box 3  MBA orientation books 2004-2006
Box 4  MBA orientation books 2007-2011
Box 5  Orientation packets 1998-2009; videos: student shows, memorials, history of women in the GSB
Box 6  *The Reporter* (GSB student newspaper) 1969-1976
Box 7  *The Reporter* (GSB student newspaper) 1976-1985
Box 8  *The Reporter* (GSB student newspaper), 1994-1995; William Sproule clippings; School of Mortgage Banking course outlines, 1959-1961; mortgage banking seminars; Mortgage Bankers of America (MBA) material
Box 9  School of Mortgage Banking, 1962; Alumni Weekend archives; *Dividends*, 1997-1999; Graduate School of Credit and Financial Management, *Notes on Course Development of Executive Abilities for Stanford and Dartmouth School*
Box 10  Faculty seminars; faculty manuals
Box 11  J. Hugh Jackson letters; miscellaneous GSB pubs; Sloan program annual report, no. 6., no.8; Public Management Program Forum, 1989-
Box 12  GSB MBA program literature; news releases, 1980-1993
Box 13  Public Management Program history (1 of 4)
Box 14  Public Management Program history (2 of 4)
Box 15  Public Management Program history (3 of 4)
Box 16  Public Management Program history (4 of 4)
Box 17  Miscellaneous publications: *Delta Sigma Pi*, 1948-1964; *Spreadsheet*, 1985-1995; Advisory Council
Box 18  Questionnaire Analysis, 1984; Center for Entrepreneurial Studies formulation study, 1999; *Prospectus* (MBA yearbook), 1954-1980 [incomplete]
Box 19  *Prospectus* (MBA yearbook) [incomplete run] 1982-2015
Box 20  Stanford Executive Program yearbooks, 1960-1976 [incomplete]; *Sloan 1973 - 40 Years of Memories*
Box 21  Center for Entrepreneurial Studies (CES) materials
Box 22  GSB Executive Program
Box 24  *Alumni Bulletin* (bound) 1962-1978
Box 25  Executive Education publications 1984-1988
Box 26  Executive Education publications 1989-1996
Box 27  Executive Education publications 1996-2003
Box 28  New curriculum files (1 of 3)
Box 29  New curriculum files (2 of 3)
Box 30  New curriculum files (3 of 3)
Box 31  New curriculum binders circa 2007
Box 32  Construction photographs and planning discs
Box 33  GSB space planning
Box 34  Knight Management Center space planning; GSB miscellaneous publications, 1976-1985
Box 35  GSB Program publications 1967-1979
Box 36  Global Management Program (GMP) history; GMP Study Trips, inception to 1996
Box 37  GMP Study Trips, inception to 1999
Box 38  GMP Study Trips 1999-2004
Box 39  GMP Study Trips, 2004-2008; Global Management Immersion Experience (GMIX) Reports, 1997-2002
Box 40  Global Management Immersion Experience (GMIX) Reports 2003-2004
Box 41  Global Management Immersion Experience (GMIX) Reports 2004-2005
Box 42  Global Management Immersion Experience (GMIX) Reports 2006-2009
Box 43  Global Management Program miscellaneous: Stanford And IIMB - Indian Institute of Management Bangalore - Link (SAIL) program, Tsinghua program. Endeavor Program in Lane and Jackson libraries.
Box 44  GSB Miscellaneous Publications 1958-2009
Box 45  GSB in Singapore 1983-2005
Box 46  Student Life Office Orientation Files
Box 47  Student Life Office Orientation Files; Student Conferences
Box 48  Student Life Office Orientation Files; Student Conferences
Box 49  GSB Library: Statistics and Miscellaneous
Box 50  GSB Library: Statistics and Miscellaneous; GSB Library Selected Additions, 1958-1972
Box 51  GSB Library Selected Additions 1972-1986
Box 52  GSB Library Selected Additions; 1986-1992; Miscellaneous MBA Program Publications (handbooks, promotional material, etc.), 1960s-2000s
Box 53  Miscellaneous MBA Program Publications (handbooks, promotional material, etc.), 1960s-2000s
Box 54  Center for Entrepreneurial Studies (CES) Videotapes
Box 55  Center for Entrepreneurial Studies (CES) Videotapes
Box 56  GSB Admission & Events 1999-2007
Box 57  GSB Library - Miscellaneous policy and procedure manuals, floorplans
Box 58  Jackson Library/Rosenberg Research Center Miscellaneous
Box 59  Jackson Library/Rosenberg Research Center Miscellaneous
Box 60  Oversize GSB Misc Publications, 1976-85; Knight Management Center Space planning
Box 61  The Reporter (GSB student newspaper) 1986-1989
Box 62  The Reporter (GSB student newspaper) 1989-1994
Box 63  The Reporter (GSB student newspaper) 1995-1998
Box 64  The Reporter (GSB student newspaper) 1998-2001
Box 65  The Reporter (GSB student newspaper) 2001-2010
Box 66  GSB Singapore Program class photographs