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Title: Stanford Prevention Research Center, Five-City Project, videorecordings
source: Farquhar, John W.
creator: Stanford Prevention Research Center
Identifier/Call Number: SC1310
Physical Description: 7.5 Linear Feet (5 boxes)
Date (inclusive): 1980-1984
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Immediate Source of Acquisition
Gift of John W. Farquhar, 2016.

Biographical / Historical
The Five City Project education campaign began in 1978 and ran for six years. Monterey and Salinas were chosen as education communities; Modesto, San Luis Obispo and Santa Maria were chosen as controls. The campaign was aimed at the entire population, including teenagers. The media campaign was designed to test if measurable risk reduction could be produced in a free-living population.

Scope and Contents
Collection includes videorecordings from the Five City Project education campaign.

Subjects and Indexing Terms
Coronary heart disease -- Prevention
Farquhar, John W.
Stanford Prevention Research Center

Videorecordings Accession ARCH-2017-096
box 1 Smoking Show Series sc1310_1 undated Physical Description: 1 videotape(s)
box 1 Smoking News Series sc1310_2 undated Physical Description: 1 videotape(s)
box 1 Calling it Quits. Smoking Show. sc1310_3 1982 Apr Physical Description: 1 videotape(s)
box 1 Animation, Variation Films, Series 11 & 12 sc1310_4 1980 Mar 19 Physical Description: 1 videotape(s)
box 2  *Cooking Show, Day 2* sc1310_5  *undated*
Physical Description: 1 videotape(s)

box 2  *Veriation Films, Stanford University, "Heart Health Test"* sc1310_6  *1980 Apr 14*
Physical Description: 1 videotape(s)

box 2  *A Change of Heart* sc1310_7  *1984 May 31*
Physical Description: 1 videotape(s)

box 2  *Stanford Heart Program, English Copy 1* sc1310_8.1  *undated*
Physical Description: 1 film reel(s) (35mm)

box 2  *Stanford Heart Program, English Copy 2* sc1310_8.2  *undated*
Physical Description: 1 film reel(s) (35mm)

box 2  *Stanford Heart Program, Spanish Copy 1* sc1310_8.3  *undated*
Physical Description: 1 film reel(s) (35mm)

box 2  *Stanford Heart Program, SHDPP NG Second Try* sc1310_8.4  *undated*
Physical Description: 1 film reel(s) (35mm)

box 2  *Stanford Heart Program, Neg. NG. SHDPP Logo English* sc1310_8.5  *undated*
Physical Description: 1 film reel(s) (35mm)

box 2  *Stanford Heart Program, First NG Trial, SHDPP Logo* sc1310_8.6  *undated*
Physical Description: 1 film reel(s) (35mm)

box 3  *Stanford Heart Presentation, Quantel Effects* sc1310_9  *1980 Mar 24*
Physical Description: 1 videotape(s)

box 3  *Stanford University Cooking Show* sc1310_10  *undated*
Physical Description: 1 videotape(s)

box 3  *Smoking Show/Series, SHDPP/KSBW, Bob Drake Interview* sc1310_11  *undated*
Physical Description: 1 videotape(s)

box 3  *Veriation Films, "Heart Disease"* sc1310_12  *1980 Mar 13*
Physical Description: 1 videotape(s)

box 4  *Veriation Films, "Heart Disease"* sc1310_13  *1980 Mar 13*
Physical Description: 1 videotape(s)

box 4  *Veriation Films, "Heart Disease"* sc1310_14  *1980 Mar 13*
Physical Description: 1 videotape(s)

box 4  *Smoking Class, SHDPP/KSBW* sc1310_15  *undated*
Physical Description: 1 videotape(s)

box 4  *Stanford University Cooking Show, "Meat/Cheese"* sc1310_16  *undated*
Physical Description: 1 videotape(s)

box 5  *Stanford University Cooking Show, "Protein Cooking Show"* sc1310_17  *1983 Feb 16*
Physical Description: 1 videotape(s)
box 5  "Stanford Heart" sc1310_18 1982 Jan 28
   Physical Description: 1 videotape(s)

box 5  "Stanford Heart Disease/Smoking Class" sc1310_19 undated
   Physical Description: 1 videotape(s)

box 5  "Cooking for Health News Series" sc1310_20 undated
   Physical Description: 1 videotape(s)