Guide to Nice Girls: Women in the Business School presentation SC1348

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May 2017
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Content Description
Slides, 3 audio tapes, and scripts.

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Biographical / Historical
The project was self-initiated and self-sponsored by the student creators (and one very supportive spouse), who were motivated to reflect upon and tell the story of their unique experiences as a very small minority of women students in a graduate program with an all-male faculty and a predominantly male student body.

While some photographs were taken during the prior ’70-71 school year, the majority of the photography, all of the voice recordings and the full show production occurred during the Summer of 1971, the summer break between our first and second years in the program. This self-produced multimedia show was motivated by the desire to document and share our extraordinary experience of being women MBA students in a very small gender minority in our class at the Stanford Graduate School of Business. While other Stanford professional graduate schools such as the Stanford Law School and Stanford School of Medicine were already educating classes with good percentages of female students, our MBA Class of 1972 had only five women students (three MBAs and two MBAJDs) in a class of over 300 students and prior MBA classes had similarly small numbers of female students.

The completed show was presented to multiple audiences during the 1971-72 academic year including a performance given in the GSB auditorium as a special noontime program for the GSB student body, faculty and staff. The show was also performed about a month later for the Biz Wives, a student spouses’ club.

At the invitation of Gary Williams, the GSB Admissions Dean, the three creators Anne, Barbara, and Susan gave an invited presentation to the Graduate Business Admissions Council (a nation-wide consortium of Admissions Deans for elite U.S. graduate business schools). The creators and a fourth female classmate, Leonade Jones, accompanied Dean Williams on a GSB MBA recruiting tour to Eastern colleges and the show was a featured part of the campus presentations aimed at encouraging female applicants. As a result of Dean Williams’s initiatives and leadership, the number of female applicants and female students grew steadily in the immediately following years.

There was also a formal presentation of the show around 1994-95 for a Stanford GSB conference of women students and alumni.
Subjects and Indexing Terms
Women college students -- California.
Stanford University. Graduate School of Business
Phillips, Susan
Thornton, Anne
West, Barbara

Audiovisual Materials

box 1
Nice Girls
Physical Description: 1 audiocassette(s)

box 1
unlabeled
Physical Description: 1 videotape reel(s)

box 1
Nice Girl Show-dupe "kinda bad quality"
Physical Description: 1 videotape reel(s)

Slides

box 1, folder 1-5
Slides

Production Materials

box 1, folder 6
Women in the Business School (script)

box 1, folder 7-8
Production notes

Additional Audiovisual Material

Accession ARCH-2018-208

Box 1
3rd Annual Women's History Month Celebration 1994 Mar 8
Physical Description: 1 videotape(s) (vhs)