Guide to the Upside; 100 People Who Changed Our World

Daniel Hartwig
Stanford University, Libraries. Department of Special Collections and University Archives
Stanford, California
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Overview
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Summary: Special Issue No. 138 focuses on the history of Silicon Valley (Santa Clara County, California) and the
electronics industry; topics include its agricultural and mining history, the role of the military (Lockheed), instrument
makers (Varian and Hewlett Packard), medical technology, mainframe computers, venture capital and banking, computer
games (Nolan Bushnell and Atari), computer graphics and imaging, marketing, storage industry (IBM), legal firms, and the
role of UC Berkeley and Stanford University. Jerry Borrell was the main writer and photographer for the issue.
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