Guide to the Great Inter-Shop Football Contest Brochure

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Stanford, California
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Note
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Overview

Call Number: SCM0310
Creator: Stanford University
Title: Great inter-shop football contest brochure
Dates: 1932
Physical Description: 0.02 Linear feet (1 folder)
Summary: Brochure and team lists from a sales contest among staff at I. Magnin stores in San Francisco that coincided with the Stanford-Berkeley football game; individual prizes included Big Game tickets and certain days off. There were also plaques awarded to winning departments.
Language(s): The materials are in English.
Repository: Department of Special Collections and University Archives
Green Library
557 Escondido Mall
Stanford, CA 94305-6064
Email: specialcollections@stanford.edu
Phone: (650) 725-1022
URL: http://library.stanford.edu/spc

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Cite As
Great Inter-Shop Football Contest Brochure (SCM0310). Dept. of Special Collections and University Archives, Stanford University Libraries, Stanford, Calif.

Description of the Collection
Brochure and team lists from a sales contest among staff at I. Magnin stores in San Francisco that coincided with the Stanford-Berkeley football game; individual prizes included Big Game tickets and certain days off. There were also plaques awarded to winning departments.

Access Terms
I. Magnin & Company.
Stanford University. Department of Athletics.
Selling --Competitions --California.

Box 1
Brochure