Guide to "Organizational Vision and Visionary Organizations" [videorecording]

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Stanford, California
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Overview

Call Number: V0342

Creator: Collins, James C. (James Charles), 1958-

Title: "Organizational Vision and Visionary Organizations" [videorecording]

Dates: 1991

Physical Description: 0.125 Linear feet (1 volume)

Summary: James Collins, lecturer in business at Stanford Graduate School of Business, reports on research done with colleague Jerry Porras on organizational vision and the evolution of visionary organizations, describing a clear framework for understanding and setting organizational vision.

Language(s): The materials are in English.

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Cite As
"Organizational Vision and Visionary Organizations" (V0342). Department of Special Collections and University Archives, Stanford University Libraries, Stanford, Calif.

Description of the Collection
James Collins, lecturer in business at Stanford Graduate School of Business, reports on research done with colleague Jerry Porras on organizational vision and the evolution of visionary organizations, describing a clear framework for understanding and setting organizational vision.

Access Terms
Collins, James C. (James Charles), 1958-
Stanford Alumni Association
Organizational change.
Organizational effectiveness.

Box 1

Video