Inventory of the Anderson Valley Advertiser Records D-171

Colby E. "Babe" Slater Student Intern Britanni Orona and Manuscript Archivist Liz Phillips
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URL: https://www.library.ucdavis.edu/special-collections/
Language of Material: English
Contributing Institution: University of California, Davis General Library, Dept. of Special Collections
Title: Anderson Valley Advertiser Records
creator: Anderson Valley Advertiser
Identifier/Call Number: D-171
Physical Description: 59.6 Linear Feet
Date (inclusive): 1944-2018
Abstract: The Anderson Valley Advertiser (AVA) Records features correspondence, secondary research, ephemera, photographs, and other materials related to Bruce Anderson, editor of the Anderson Valley Advertiser. The collection spans the years 1944-2016 with the bulk of the collection comprising the years 1984-1991. The collection features materials related to Earth First!, environmental activist Judi Bari, the Mendocino County School Board, the Wanda Tinasky controversy, and the New Boonville Hotel. The collection also features newspaper clippings from various Bay Area newspapers and magazines, such as the San Francisco Chronicle, and includes back issues of the AVA from 1978-2016. Researchers should contact Special Collections to request collections, as many are stored offsite.

History
The Anderson Valley Advertiser (AVA) was established in 1956 by Elizabeth and Steven Malgrem as a small community newspaper in Boonville, California, in Mendocino County. The newspaper originally served only the Anderson Valley and surrounding communities but has since reached national circulation. Bruce Anderson, who is not related to the namesake of the Anderson Valley, bought the newspaper in 1983 in an effort to establish a publication that featured not only local news but national political news as well.

Often described as politically left wing, the newspaper focuses on a variety of issues such as: the Mendocino County School Board; Mendocino County Indian education; the Wanda Tinasky controversy; Vernon and Charlene Rollins and the New Boonville Hotel; and environmental movements and environmentalists such as Earth First! and Judi Bari. Renowned political journalist and writer Alexander Cockburn was a regular contributor for the publication. Bruce Anderson often courted controversy for his outspoken political and personal views.

After independently managing the AVA for twenty years, Mr. Anderson sold the newspaper and moved to Eugene, Oregon to create a new publication, AVA Oregon! The effort failed and Anderson bought back the Mendocino-based AVA in 2007. Still published in Boonville, the publication is available in print and online.

Scope and Content
The Anderson Valley Advertiser (AVA) Records features correspondence, secondary research, ephemera, photographs, and other materials related to Bruce Anderson, editor of the Anderson Valley Advertiser. The collection spans the years 1944-2016 with the bulk of the collection comprising the years 1984-1991. The collection features materials related to Earth First!, environmental activist Judi Bari, the Mendocino County School Board, the Wanda Tinasky controversy, and the New Boonville Hotel. The collection also features newspaper clippings from various Bay Area newspapers and magazines, such as the San Francisco Chronicle, and includes back issues of the AVA from 1978-2016.

Arrangement of the Collection
The collection is arranged in eight series: I. Biographical Information; 2. Correspondence; 3. Secondary Materials; 4. Ephemera; 5. Clippings; 6. Photographs; 7. Realia; and 8. AVA Back Issues. There are two subseries: 3.1, Court Cases; and 4.1 Art and Writing. Court Cases is located within the Secondary Material Series and Art and Writing is located within the Ephemera Series. The collection is roughly chronological.

Access
Collection is open for research.

Processing Information
This collection was processed under the Guidelines for Efficient Archival Processing in the University of California Libraries. Due to the unclear order of the original materials, items in the collection are grouped by series and arranged in the order of the boxes in which they were originally stored.

Colby E. “Babe” Slater Student Intern Brittani Orona and Manuscript Archivist. Liz Phillips processed this collection with the assistance of student employee Kelley Liang.

Acquisition Information

Preferred Citation

Inventory of the Anderson Valley Advertiser Records D-171
[Identification of item], Anderson Valley Advertiser Records, D-171, Department of Special Collections, General Library, University of California, Davis.

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Subjects and Indexing Terms
Anderson Valley (Calif.) -- Newspapers
Forest conservation -- California, Northern -- Citizen participation
California -- Mendocino County -- Periodicals.
Mendocino County (Calif.) -- Politics and government
Bari, Judi -- Form subdivision--Correspondence.;
Anderson, Bruce -- Form subdivision--Correspondence.;

Box 53, Box D
Legal 2

Series 1 Biographical Materials 1944-1963, ca. 1990
Physical Description: 2 folders
Scope and Contents
Includes school memorabilia, graduation speech, information related to purchase of Anderson Valley Advertiser, and business plan for Anderson Valley Books.

Box 1, Box 2, Box 3
Series 2 Correspondence 1980-1995
Physical Description: 2 Linear Feet
Scope and Contents
Includes correspondence to Bruce Anderson on various topics related to personal and professional events. Notable correspondents include: environmental activist Judi Bari, journalist Alexander Cockburn, and former Democratic representative Doug Bosco. Correspondence also includes: letters to the editor, letters from inmates, personal correspondence between Bruce Anderson and members of his family, and letters from detractors and supporters of the Anderson Valley Advertiser. The collection predominately features letters sent to Bruce Anderson and the AVA. There are no response letters from Anderson in the collection.

Box 3, Box 4, Box 5, Box 6, Box 7
Physical Description: 3 Linear Feet
Scope and Contents
Includes research related to various articles published in the AVA, as well as news media related to Bruce Anderson. Notable materials include: Judi Bari and Earth First!, magazines including the New Yorker, Time, and California! Magazine, selected Alexander Cockburn articles, and information related to the Colfax Family and the New Boonville Hotel. Much of the material is articles from different publications concerning national, local, and regional events. Includes the subseries Court Cases.

Box 7, Box 8
Subseries 3.1 Court Cases 1973-1995
Physical Description: 0.5 Linear Feet
Scope and Contents
Includes courtroom transcripts and notes.
### Series 4: Ephemera 1984-1995

**Physical Description:** 1.4 Linear Feet

**Scope and Contents**

Includes artwork, pamphlets, brochures, and related material regarding rallies and political events related to Mendocino County, California, as well as national events. Notable items in ephemera include: pamphlets related to Earth First! rallies, Doug Bosco election ephemera, Bruce Anderson election ephemera, various fliers for happenings concerning Mendocino County, state wide, and national events. Includes the subseries Art & Writing.

#### Subseries 4.1: Art and Writing 1984-1994

**Physical Description:** 0.5 Linear Feet

**Scope and Contents**

Includes poems, essays, drawings, and photographs.

### Series 5: Clippings 1988-1992

**Physical Description:** 10 linear feet

**Scope and Contents**


### Series 6: Photographs 1983-1992

**Physical Description:** 0.75 Linear Feet

**Scope and Contents**

Includes photographs of various political rallies, portraits, local events, and personal photographs from Bruce Anderson and the Anderson family. Notable photographs include: photos of Free Bruce! rally, Earth First! protest rallies, photographs of Judi Bari’s bombed vehicle, personal family photographs from Bruce Anderson, and photographs of the Anderson Valley High School Basketball team. Most photographs were not accompanied by context or captions. Where applicable, context of the photographic collection is provided. Photographs are arranged in the order in which they were received by the creator.

### Series 7: Realia undated

**Physical Description:** 1 Linear Feet

**Scope and Contents**

Items from Anderson’s office, such as: business cards; Rolodex; framed photograph; and assorted memorabilia.

### Series 8: AVA Back Issues 1978-2018

**Physical Description:** 38 Linear Feet

**Scope and Contents**

Includes back issues of the Anderson Valley Advertiser from 1978-2018.
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Scope and Contents