Inventory of the Poultry Producers of Central California Collection

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Inventory of the Poultry Producers of Central California Collection

Creator: Poultry Producers of Central California
Title: Poultry Producers of Central California Collection
Date: 1928-1958
Extent: 3.8 linear feet

Abstract: Through most of its history, Poultry Producers of Central California was said to the largest egg cooperative marketing association in the world. The collection contains material related to the activities of the Poultry Producers of Central California, including correspondence, interdepartmental memos, reports, publications, and advertising materials for eggs marketed by the cooperative under the name "Nulaids".

Physical location: Researchers should contact Special Collections to request collections, as many are stored offsite.
Repository: University of California, Davis. General Library. Dept. of Special Collections.
Davis, California 95616-5292
Collection number: D-284

Language of Material: Collection materials in English

History
Headquartered in San Francisco, California, Poultry Producers of Central California (PPCC) was organized as an agricultural cooperative association in late 1916 to receive, grade, package, and market eggs received from its member-producers. Members entered into an exclusive marketing agreement to sell their eggs to PPCC; eggs were marketed under the brand name "Nulaids". By majority vote of its members in 1926, PPCC also established a Feed and Supply Department to sell poultry feeds and farm supplies to its members. The association also included a credit union, Federal Credit Union. Membership in the credit union was open to members and employees of PPCC, as well as to their immediate family.

Through most of its history, Poultry Producers of Central California was said to be the largest egg cooperative marketing association in the world. PPCC, alternatively known as Nulaid Farmers Association, consolidated with Hayward Poultry Producers Association in 1963 to form a new farmers' cooperative, Pacific Growers.


Tinley, James Maddison, and Henry Ernest Erdman. 1957. Operating problems of a cooperative poultry and feed association. [Berkeley, CA]: Division of Agricultural Sciences, University of California.

Scope and Content
The Poultry Producers of Central California collection spans the years of 1928-1958. The collection contains material related to the activities of the Poultry Producers of Central California, including correspondence, interdepartmental memos, reports, publications, and advertising materials for eggs marketed by the cooperative under the name "Nulaids". Advertising material includes print ads and product banners from approximately 1935-1958 for Nulaid Eggs.

Arrangement of the Collection

Related Collections
The following collections at Special Collections may also be of interest:
D-206, Farmers' Trade Union Records, 1883-1891: This collection contains account books, cash books, check stubs, and other records relating to the commercial activities of a farmers' supply cooperative in Clements, California.
D-150, Tri/Valley Growers Collection, 1929-1959: This collection contains twenty oversize panels of mounted letters, photographs, and memorabilia related to the predecessor associations. Tri/Valley Growers was created in 1963 as the result of a merger of Tri Valley Packing Association and Turlock Cooperative Growers. It is a growers' cooperative engaged in canning, distribution, and marketing of growers' products.
D-399, Ogasawara, Frank X. Papers, 1913-2002: This collection contains correspondence and publications of Frank Ogasawara, Professor of Poultry Husbandry and Avian Sciences, University of California, Davis. He pioneered research on artificial insemination of turkeys.
D-162, California Canners and Growers Archives, 1959-1983: This collection contains financial statements, payroll ledgers, marketing studies, pricing analysis, inventories, correspondence, and monthly manager's letters of the California Canners and Growers Cooperative.

Materials available through the University of California, Davis General Library:
Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Poultry Producers of Central California--Archives.
Poultry industry--California.
Egg trade--California.
Eggs--Production--California.
Poultry--Cooperative marketing--California.
Eggs--California--Cooperative marketing.
Agriculture, Cooperative--California.

Access
Collection is open for research.

Processing Information
Joy Rowe processed the collection and created the finding aid under the direction of Elizabeth Phillips, Manuscript Archivist.

Acquisition Information
Transferred from the Bancroft Library, University of California, Berkeley, 1989.

Preferred Citation
[Identification of item], Poultry Producers of Central California Collection, D-284, Department of Special Collections, General Library, University of California, Davis.

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Box/Folder 1:1 Series 1 History 1957 2009
Physical Description: 1 folder
Scope and Content Note
Contains a brief history of the Poultry Producers of Central California Collection partially supplied by Special Collection staff.

Box/Folder 2:1-3:8 Series 2 Correspondence 1928-1958
Physical Description: 1.1 linear feet
Scope and Content Note
Includes interdepartmental memos and letters to cooperative members, as well as pamphlets and publications as noted. Includes correspondence to Federal Credit Union. Arranged chronologically.

Series 3 Organizational Records 1927-1958
Physical Description: 1.5 linear feet
Scope and Content Note
Includes procedural and accounting manuals, weekly egg prices, and financial and statistical reports of the Federal Credit Union. Arranged chronologically.

Box/Folder 3:9 General Instructions to Branches no.1-92 1927 April-1931 August 1939 March
Box/Folder 3:10 Leather notebooks 1930-1939
Scope and Content Note
Contains business cards and miscellaneous notes
| Box/Folder 3:11 | General Instructions to Branches no.93-147 and Accounting Procedures no.1A-27 |
| Box/Folder 8 | Photograph of the Poultry Producers of Central California in Hayward, California |
| Box/Folder 4:1 | Egg sales ledger 1935-1953 |
| Box/Folder 4:2 | Financial and Statistical Report 1936 December-1942 March |
| Box/Folder 4:3 | Informal manager reports 1936 |
| Box/Folder 4:4 | Monthly trucking report 1938-1939 |
| Box/Folder 4:5 | Car mileage 1939-1942 |
| Box/Folder 4:6 | Satisfaction of Chattel Mortgages 1939-1955 |
| Box/Folder 4:7 | Employment papers 1940-1944 |
| Box: D Legal 1 | Order Book 1947 January-1951 September |
| Box: 6 | Advance sale leads by Business Extension Bureau 1951-1956 |
| Box/Folder 4:9 | Inventory and Price List 1951 1957 |
| Box/Folder 4:10 | Index to Accounting Forms 1952-1955 |
| Box/Folder 4:11 | Weekly sales of eggs and egg meats 1954-1957 |
| Box/Folder 4:12 | Personnel and Industrial Relations Manual 1955-1956 |
| Box/Folder 5:1 | Weekly sales of eggs and egg meats 1955-1958 |
| Box/Folder 5:2-3 | Weekly graded egg receipts in percentages 1956-1958 |

Series 4 Printed Material 1932-1955

- **Physical Description:** 0.1 linear feet
- **Scope and Content Note:** Includes pamphlets, publications, and manuals from the Poultry Producers of Central California, as well as governmental publications. Arranged chronologically.

- **Box/Folder 5:4**
  "Analysis of the price-making forces in the New York Egg Market", Preliminary report, USDA 1932

- **Box/Folder 5:5**
  "Credit Manual and Group Compensation Insurance" 1941-1944

- **Box/Folder 5:6**
  Pamphlets 1943-1955 undated
  - **Scope and Content Note:** Includes publications "Cooling and Holding Eggs on the Ranch", "The Facts on How Farmer Cooperatives and Their Patrons are Taxed", and "A Guide for Farmer Cooperative Officers and Employees".

- **Box/Folder 5:7**
  "Complete Poultry Cost-Keeping Record" undated

Series 5 Advertising Material 1942-1949 undated

- **Physical Description:** 1.1 linear feet
- **Scope and Content Note:** Includes posters, banners, print ads, and flyers for Nulaid Eggs. Includes posters from other organizations. Arranged by subject.

- **Box/Folder 5:8**
  Print ads and carton samples 1935 1942 1958 undated

- **Box D Folio 7**
  Egg grading posters 1949

- **Box: D Folio 7**
  Nulaid product banners undated

- **Box/Folder 5:9**
  Blank receipt books undated