Milton Halberstadt (1919-2000) had an illustrious career in fine art and commercial photography that spanned seven decades and left a body of work covering genres from abstract art to commercial photography. Milton Halberstadt, better known as Hal, was born in Boston, Massachusetts. He began his career as a photographer there in 1936. He worked for Creative Photographers (1936-1937), Bachrach's (1938-1939) and Garfield & Newcomb Studio gaining extensive technical expertise. At one point during this time, he photographed the streets of Boston for the Works Progress Administration and Boston Housing. His creativity with photography awarded him a Rockefeller Foundation Scholarship to the School of Design in Chicago in 1940. Led by Laszlo Moholy-Nagy, a renowned Hungarian artist, Moholy became very influential in M. Halberstadt's life. During his years in Chicago, he assisted Moholy and Gyorgy Kepes in the printing of their photographs and photographing their work. It was during this time that Halberstadt became an expert in developing photographs. World War II interrupted this emerging career. In 1943, he trained as a navigator. He was the navigator for a B-24 bomber, which flew 11 missions over south-central Europe and the Balkans. Struck down over Yugoslavia, Halberstadt, though severely injured safely navigated the plane until it landed in Italy. For his valor, he received the Armed Forces' Distinguished Flying Cross for safely landing the plane and saving the lives of the pilot and one other airman. After World War II, Halberstadt, with his family, moved to San Francisco, opening a large format photography studio, M. Halberstadt Illustration (1945-1973). As the premier food photographer on the west coast, he changed how food was photographed and used in print. He has been called brilliant by his peers who included, Ansel Adams, Minor White, Imogen Cunningham, Dorothea Lange, and Edward Weston. During his 28 years of business, he created campaigns for Del Monte Foods, Ralston Purina, Kaiser, Spice Island, Dole, Paul Masson Vineyards, Royal Viking Lines, Qantas and the Olive Advisory Board, Dairy Advisory Board, and the Beef Advisory Board. He wallpapered his walls with his awards. The studio had a kitchen for food preparation, darkrooms, and a huge "prop loft" for the items that were used in the photography. He worked extensively with Maggie Waldron, skillfully styling food to create the best photographs possible. Halberstadt taught many classes on photography while he had his studio in San Francisco as well as after closing the studio. He gave private classes in the United States and Canada. He taught both with Ansel Adams in Yosemite and for the Ansel Adams Gallery. After closing his studio in 1973, he continued to teach classes at University of California, Berkeley, University of California Santa Cruz, California State University, San Francisco and the University of Oregon. Information about Milton Halberstadt appears in Warren, Lynne. Encyclopedia of Twentieth-century Photography 2006. Comer, Stephanie The Moment of Seeing: Minor White at the California School of Fine Arts Chronicle Books 2006. B&W Magazine Millennium Issue #5 February, 2000. Court, Arthur. Minerals; Nature's Fabulous Jewels Photography by Milton Halberstadt 1974. Kepes, Gyorgy. Language of Vison (Halberstadt is credited as Halbe) 1961, and The Editors of Time-Life Books, The Studio. Milton Halberstadt Died on June 26, 2000.

Scope and Content
The Milton Halberstadt Collection consists of approximately 4500 negatives, slides transparencies, fine prints and photographs as well as office records, business and personal correspondence to friends and other artists. Milton Halberstadt was a food advertising and fine arts photographer. The collection consists of images made for his advertising studio and his own black and white fine art. Several of his fine art prints are included in the collection. He shot in black and white, with investigations into photograms, negative images, solarization, tone line and multiple exposures. Some of his most famous photographs are included in the collection. Also included in the collection are his photographs from a published book, Minerals, Nature's Fabulous Jewels, by Arthur Court and Ian Campbell and the negatives to the 1968, "Register and Vote" postage stamp, photographed by Milton Halberstadt, graphics by Norman Todd-Hunter, and typeface by Bill Hyde. It is a United States Postal Service stamp. It also includes art by other artist as well, including an original cartoon by Jack Keeler.
Arrangement of the Collection

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Halberstadt, Milton--Archives.
Advertising photography
Commercial art
Photography--Study and teaching
Advertising--Food--United States
Photography, Artistic

Access
Collection is open for research.

Acquisition Information

Preferred Citation
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Series 1 Biographical Information, 1936-2000
Physical Description: 1.8 linear ft
Scope and Content Note
This series includes information about his family members including Earnest Halberstadt, an artist, Milton Halberstadt's writings, his military career, information about his two hobbies, fly fishing and sailing.

Series 2 Correspondence and Memorabilia, 1936-2000
Physical Description: 2.4 linear ft.
Scope and Content Note
This series contains greeting cards, newspaper clipping, obituaries, and other pieces of information collected over the years about friends and other photographers.

Series 3 Teaching, 1963-1980
Physical Description: 2.2 linear ft.
Scope and Content Note
Teaching notes and slides are included.

Series 4 M Halberstadt Illustration Business Records, 1945-1973
Physical Description: 1.6 linear ft
Scope and Content Note
This series includes ledgers, address books, business cards, and copies of ads from advertising agencies.
Series 5 Photographs, 1936-2000

Physical Description: 650 prints, 1700 transparencies, and 2000 negatives

Scope and Content Note

The largest and most important part of the collection is in this series. It includes Halberstadt's advertising art, fine art photography, the photography of the "Register and Vote" postage stamp, and the Minerals Book. Not all of the photographs have been digitized.

Subseries 5.1 Advertising Photographs

Scope and Content Note

This subseries consists of selected photographs taken as part of the photography services of M. Halberstadt Illustration (1945-1973). During its 28 years of existence, advertising campaigns were created for Del Monte Foods, Ralston Purina, Kaiser, Spice Island, Dole, Paul Masson Vineyards, Royal Viking Lines, Qantas and the Olive Advisory Board, Dairy Advisory Board, and the Beef Advisory Board and others.
Box: 29:54  undated Western themed advertisement for United Seed Company with an advertising blank  ark:/13030/kt6p3042sx
Box: 71:20  1954 Cyan print of a catalog cover for Roos Brothers  ark:/13030/kt1r29r99m
Box: 30:3  undated Dairy themed blank advertisement  ark:/13030/kt5x0nf44x
Box: 30:2  undated A bottle and glass of Gambarelli and Davitto D & G Sweet Vermouth  ark:/13030/kt6s2038zm
Box: 30:4  undated Diet Delight canned fruit advertisement  ark:/13030/kt9x0nf69g
Box: 30:6  undated A bottle of Diet Delight maple syrup in a pitcher  ark:/13030/kt2q2nf2gw
Box: 30:7  undated Diet Delight sweetener with white porcelain coffee cup and coffee pot  ark:/13030/kt7b69s0jk
Box: 30:8  undated Del Monte fruit advertisement  ark:/13030/kt0r29r8qd
Box: 30:9  undated Del Monte canned vegetables advertisement  ark:/13030/kt558039dk
Box: 30:10  undated Del Monte fruit juice advertisement  ark:/13030/kt3k403640
Box: 30:11  undated Del Monte grand opening advertisement  ark:/13030/kt1c603595
Box: 30:12  undated A display of Del Monte pickles  ark:/13030/kt199r6pz
Box: 30:13  undated Del Monte Round-up advertisement  ark:/13030/kt1j49r6gf
Box: 30:14  undated Hibachi barbeque with meat and vegetable skewers  ark:/13030/kt65803979
Box: 30:16  undated Stew in a blue tureen  ark:/13030/kt058033j6
Box: 30:17  undated Del Monte Tomato Sauce with parmesan cheese, olive oil, vegetables and a pan of spaghetti  ark:/13030/kt7v19s2rx
Box: 30:18  undated Beef and vegetables skewers with Del Monte Tomato Sauce  ark:/13030/kt909nfl8ct
Box: 30:20  undated A variety of cheese with Del Monte Fresh Whole Dills  ark:/13030/kt7k4040cd
Box: 30:21  undated Del Monte Soda advertisement  ark:/13030/kt0k403520
Box: 30:24  undated Dole fruit cocktail still life with a circus theme  ark:/13030/kt1779r79c
Box: 30:25  undated Dole's first award ribbon with a can of fruit cocktail and a basket of fruit  ark:/13030/kt709nfl523
Box: 30:26  undated Dole Fruit Cocktail ad with pineapple, grapes, pears and peaches in a basket  ark:/13030/kt9p3040ks
Box: 30:27  undated Dole Fruit Cocktail can in a box ready to wrap with pineapple, grapes, pears, peaches and cherries.  ark:/13030/kt309nfl4bh
Box: 30:30  undated Del Monte Fresh Cucumber Chips next to a tall stack of sandwiches  ark:/13030/kt43s2036q
Box: 30:31  undated Frozen seafood dinner with frozen salmon and a glass of tomato juice  ark:/13030/kt396nfl3km
Box: 30:36  undated Fruit cocktail in a glass with candies and a chrysanthemum  ark:/13030/kt8x0nf84s
Box: 30:38  undated Fruit cocktail in a glass with a violet and mint  ark:/13030/kt138nfl3ck
Box: 30:37  undated Two glasses of fruit cocktail with ribbon and violets  ark:/13030/kt150004148
Box: 30:39  undated Fruit cocktail pudding in a glass  ark:/13030/kt8k4039hp
Box: 30:34  undated A glass of fruit cocktail  ark:/13030/kt038nfl0j
Box: 30:40  undated A bouquet of Spring flowers in a Fuller Paints can  ark:/13030/kt3k40365h
Box: 30:41  undated A bottle of G & D Fior Di California Burgundy Scelto  ark:/13030/kt4k40378y
Box: 30:42  undated A bottle of G & D Fior Di California White Burgundy  ark:/13030/kt938nfl84v
Box: 30:43  undated Clusters of green, red and purple grape  ark:/13030/kt2p30350s
Box: 30:44  undated Purple grapes in a glass  ark:/13030/kt31nflf3nx
Box: 30:46  undated One tall hamburger sandwich  ark:/13030/kt6s20390m
Box: 30:47  undated A pear sitting on ice  ark:/13030/kt3n39s043
Box: 30:48  undated A bottle of Italian Swiss Colony Chianti with cheese, walnuts and a bouquet of flowers  ark:/13030/kt6x0nf69s
Box: 30:50  undated Kaiser 22 Monochlorodifluoromethane tank in the snow  ark:/13030/kt1q2nf0a7
Box: 30:51  undated Kaiser cooking foil advertising display  ark:/13030/kt3d5nf3f6
undated Outdoor display of Kaiser building products  ark:/13030/kt0v19r81b
undated Kitchen pots and pans and utensils in a display  ark:/13030/kt896nf8r5
undated Lejon champagne bottle with bottles of bourbon, scotch and gin  ark:/13030/kt949s3p1
undated Lejon Brandy and glass surrounded by books  ark:/13030/kt1199r7bk
undated A case of Lejon Champagne  ark:/13030/kt64nf60p
undated A bottle of Lejon Champagne with its cork  ark:/13030/kt3g50377c
undated A bottle of Lejon Champagne with two glasses  ark:/13030/kt2k403656
undated A cold bottle of Lejon Champagne  ark:/13030/kt087033sg
undated Lobster Newburg, a glass of wine and red roses  ark:/13030/kt3n39s05m
undated Cold glass of Lucky Light beer  ark:/13030/kt5z09s1rq
undated Magazine ad for FibreBoard.  ark:/13030/kt3p3038f8
undated Magazine ad for Bank of America: hammer and nail montage.  ark:/13030/kt2p303519
undated Magazine ad for Shopsmith.  ark:/13030/kt4209s1xr
undated Cold glass of Olympia beer  ark:/13030/kt6b69s0jn
undated Olympia beer with golf club, golf ball, and tee  ark:/13030/kt3199s1br
undated Seven pancakes in a round cast iron pan  ark:/13030/kt1c6035bp
undated Beef goulash ingredients  ark:/13030/kt1j49r6hz
undated Peach  ark:/13030/kt2g5036av
undated A basket of popcorn with peaches, two trout and a cast iron frying pan with potatoes  ark:/13030/kt6n39s27j
undated Peapod  ark:/13030/kt0g5034jn
undated Pecan pie  ark:/13030/kt929040mc
undated Pfeiffer famous beer with glass of beer, an egg and a shaker of salt  ark:/13030/kt8870401k
undated Two glasses of pineapple juice with two eggs in egg cups and a blue butterfly in background  ark:/13030/kt7489r9m6
undated Still life of a pineapple, bunch of grapes, cherries, an apple, plum, peach and a pear  ark:/13030/kt9n39s2g3
undated Pizza with salami, anchovies, cheese, olives and Del Monte tomato sauce  ark:/13030/kt329r934
undated Red delicious apple salad  ark:/13030/kt82039s4
undated Salad with cucumber, tomato and avocado  ark:/13030/kt5m3nf42x
undated Roast beef with a can of Schilling black pepper  ark:/13030/kt829040vp
undated Seafood for soups, stews and chowders  ark:/13030/kt038nf0wk
undated Scoop of vanilla ice cream in a waffle cone  ark:/13030/kt6s203914
undated Bowl of sour cream  ark:/13030/kt4779s0dg
undated Spice Island tea display  ark:/13030/kt6s20392n
undated A display of two bottles of Spice Islands vinegar  ark:/13030/kt08703310
undated Display of standing rib roast with vegetables  ark:/13030/kt7m3nf5sw
undated Still life entitled "1600 Mile Meal" for Qantas Airlines  ark:/13030/kt0m3n9d3c0
undated A pan of stuffed cabbage  ark:/13030/kt1v19r8rh
undated A carmel sundae top with peanuts and a cherry  ark:/13030/kt7199s1hk
undated A bottle of Suntory Royal Special Reserve Whiskey  ark:/13030/kt6m3n6fdc
undated A table full of Del Monte pickles  ark:/13030/kt496nf3fvy
undated Bowls of rice dishes on a tabletop  ark:/13030/kt2v19r77k
undated Ingredients of beef stew with Del Monte tomato sauce  ark:/13030/kt309nf4c1
undated Large red tomatoes in a colandar  ark:/13030/kt8779s3k6
undated Trifle dessert next to an old fashioned ice cream maker  ark:/13030/kt2b69f8mg
undated Veal Piccata with bread  ark:/13030/kt009nfofbn
undated Veal in a bowl surrounded by colorful ribbons  ark:/13030/kt309nf4dj
undated Fresh vegetables advertisement  ark:/13030/kt7x0n8f6h
undated Cookies, cakes and candies made with walnuts  ark:/13030/kt1199r7c3
### Subseries 5.1 Advertising Photographs

| Box: 34:58 | undated Whipped cream on mixer beaters [ark:/13030/kt6000380f] |
| Box: 71:20 | Undated A bottle of Lejon Vermouth on a bar top at Vesuvio's [ark:/13030/kt0t1nf0m1] |
| Box: 71:20 | Undated A bottle of Lejon Champagne Cellars Brandy [ark:/13030/kt496nf3dp] |
| Box: 71:20 | undated Lucky Light Draft beer with wheat and hops [ark:/13030/kt8199s4jv] |
| Box: 71:20 | undated Ingredients for a seafood salad [ark:/13030/kt5k40379p] |
| Box: 71:20 | undated Ingredients for seafood soup [ark:/13030/kt4w1037dw] |
| Box: 71:20 | undated Large bowl of sole in peas, onions and tomatoes [ark:/13030/kt30003544] |

### Subseries 5.2 Fine Art Photographs

**Scope and Content Note**

Several of his fine art prints are included in the collection. He shot in black and white, with investigations into photograms, negative images, solarization, toneline and multiple exposures. Some of his most famous photographs are included in the collection. Some of the photographs can be see in permanent collections at these institutions. Addison Gallery of American Art, Andover, Massachusetts; George Eastman House, Rochester, New York; Polaroid Corporation, Cambridge, Massachusetts; Smithsonian Institution, Washington, D.C.; Metropolitan Museum of Art, New York; The Oakland Museum of Art, Oakland, California; and Center for Creative Photography, University of Arizona, Tucson, Arizona.

| Box: 71:20 | undated Image of landscape taken from fast moving car near Dunnigan, California [ark:/13030/kt7199s1g2] |
| Box: 71:20 | 1936 Abandoned Apartment. Boston, Massachusetts, 1936 [ark:/13030/kt6h4nf6nb] |
| Box: 71:20 | 1950 Ann Halprin in the Dance Entombment [ark:/13030/kt2779r6kb] |
| Box: 71:20 | 1950 Ann Halprin in the dance called Entombment. [ark:/13030/kt4b94s0mp] |
| Box: 71:20 | 1938 Brickyard worker with a pitch fork, Boston Massachusetts, 1938 [ark:/13030/kt6m3nf6cv] |
| Box: 71:20 | 1941 Backyard. Chicago, Illinois, 1941 [ark:/13030/kt087033rz] |
| Box: 71:20 | 1936 Two woman talking at the barbeque in D’Hanis, Texas [ark:/13030/kt5h4nf627] |
| Box: 71:20 | 1938 Brickyard Worker. South Boston, Massachusetts, 1938 [ark:/13030/kt3m3nf1gq] |
| Box: 71:20 | 1936 Brownstone Front. Boston, Massachusetts, 1936 [ark:/13030/kt6779s14w] |
| Box: 71:20 | Undated Bird Wing [ark:/13030/kt7199s1d1] |

**Scope and Content Note**

Photograph by Hans Halberstadt

| Box: 71:20 | 1952 Carsen House in Eureka, California [ark:/13030/kt1w1035q1] |
| Box: 71:20 | 1952 Carsen House in Eureka, California, solarized [ark:/13030/kt0t1nf0i0] |
| Box: 71:20 | 1940 Chicago River at night time [ark:/13030/kt6r29s3nw] |
| Box: 71:20 | 1943 Sketch of lips and hands done in the Cliche Verre technique. D’Hanis, Texas, 1943 [ark:/13030/kt9g50426r] |
| Box: 71:20 | 1954 East Bay from Twin Peaks, toneline [ark:/13030/kt4779s0r3] |
| Box: 71:20 | undated Screen dot of an eye, solarized [ark:/13030/kt1t1nf16m] |
| Box: 71:20 | undated A fence and a tree in Pt. Arena [ark:/13030/kt9t1nf68j] |
| Box: 71:20 | 1940 Gold Coast. Chicago, Illinois, 1940 [ark:/13030/kt8v193ws] |
| Box: 71:20 | 1952 Golden Gate from Twin Peaks, toneline [ark:/13030/kt0f59r8cw] |
| Box: 71:20 | 1954 View of Hunter's point from San Francisco [ark:/13030/kt558039f3] |
| Box: 71:20 | 1940 Lake Erie Storm. Chicago, Illinois, 1940 [ark:/13030/kt13nf3d3] |
| Box: 71:20 | undated Photograph of parts of a watch [ark:/13030/kt4q2n42k2] |
| Box: 71:20 | 1940 Mansion on North Clark Street, Chicago, Ill. [ark:/13030/kt7199s1fj] |
| Box: 71:20 | undated Jewelry designed by Margaret DePatta [ark:/13030/kt6b69s1rv] |
| Box: 71:20 | 1940 Montage of face and hippo [ark:/13030/kt66490v7] |
| Box: 71:20 | undated Moon over San Francisco, toneline [ark:/13030/kt829040w6] |
| Box: 71:20 | Undated Nautilus shell [ark:/13030/kt911nf8h4] |
| Box: 71:20 | undated Housing tracts in Noe Valley, California [ark:/13030/kt2489r8xt] |
undated Black and White abstract
undated Black and White abstract
1940 Pitcher and Chair. Woodstock, New York, 1940
ried A swinging pocket watch
1940 Portrait in 3 views of Norm Martin. School of Design. Chicago, Illinois, 1940
1950 Portrait of Ann Halprin, solarized
1940 Portrait of Archipenko. Woodstock, New York, 1940
undated Portrait of Bill Parker, toneline
undated Portrait of Blair Stapp; also called Phrenology Head
Undated Portrait Dick O’Hanlon with his sculpture in Mill Valley, California
1940 Portrait of the Eigers. School of Design. Chicago, Illinois, 1940
1940 Portrait of Florence Brotherton, solarized. School of Design. Chicago, Illinois, 1940
1940 Portrait of Homer Page with a Fox Deluxe beer sign in the background
1941 Portrait of Iris Miller. School of Design. Chicago, Illinois, 1941
1941 Portrait of Iris Miller, Solarized. School of Design. Chicago, Illinois, 1941
1940 Portrait of Julio De Diego in Chicago, Illinois
undated Portrait of Keith Monroe
undated Portrait of Margaret DePatta
undated Portrait of Marget Larsen in black gown with pin
1940 Portrait of Norm Martin. School of Design. Chicago, Illinois, 1940
1940 Portrait of Norm Martin in the windows. Wheaton, Illinois, 1940
1940 Portrait of Norm Martin taken with a light modulator. School of Design. Chicago, Illinois, 1940
1941 Portrait of Olga Kadic on water drops. School of Design. Chicago, Illinois, 1941
1940 Portrait done at the Chicago School of Design, 1940
undated Portrait of two sisters
1936 Woman's portrait. Boston, Massachussetts, 1936
1960 Reflections on acetate
undated The lights of San Francisco rotating
1960 Tag stapled to a box
undated Detail of a hand saw at Fall River, California
1954 San Francisco from Twin Peaks, detailed variation
1954 San Francisco from Twin Peaks in negative tones
1954 San Francisco from Twin peaks, toneline
undated A candle that has been snuffed
undated Still life of Heath Pottery, solarized
undated Keith Monroe's jewelry with his hand showing a ring

Inventory of Milton Halberstadt
Papers and Photographs  D-468  8
| Box: 71:20 | undated Still life of Keith Monroe’s jewelry | ark:/13030/kt1n39r7e9 |
| Box: 71:20 | 1940 Still life, solarized. School of Design. Chicago, Illinois, 1940 | ark:/13030/kt6r29s3pd |
| Box: 71:20 | 1954 Telegraph Hill, San Francisco, California, toneline | ark:/13030/kt5m3nf41d |
| Box: 71:20 | Undated Tennis umpire, Mill Valley Tennis Club, California. | ark:/13030/kt0v19r82v |
| Box: 71:20 | undated An orange and a butterfly in a white bowl, toneline montage, toneline | ark:/13030/kt2d49r8jr |
| Box: 71:20 | 1941 Track Crew, Ohio St. Chicago, Illinois, 1941 | ark:/13030/kt167nf0jc |
| Box: 71:20 | 1954 Twin Houses, western addition, San Francisco, solarized | ark:/13030/kt6z09s3pq |
| Box: 71:20 | 1954 Window detail from the image Twin Houses, western addition, San Francisco, solarized | ark:/13030/kt738nf7sk |
| Box: 71:20 | 1936 Two Girls. Boston, Massachusetts, 1936 | ark:/13030/kt1h4nf2q8 |
| Box: 71:20 | undated Fijian Islander | ark:/13030/ktb69r8h9 |
| Box: 71:20 | undated Tlingit totem pole in Saxman Native Village, Ketchican, Alaska. | ark:/13030/kt2870375q |
| Box: 71:20 | undated Up against the Wall, San Francisco | ark:/13030/kt5v19s172 |
| Box: 71:20 | undated Weeds in San Francisco, process negative | ark:/13030/kt2x0nf0j8 |
| Box: 71:20 | 1950 Welland Lathrop dancing, solarized. | ark:/13030/kt8d5nf500 |
| Box: 71:20 | 1950 Welland Lathrop and Dick Ford Dancing, solarized | ark:/13030/kt5g5037jn |
| Box: 71:20 | undated Western Pacific Shack | ark:/13030/kt2779r6mv |
| Box: 71:20 | undated Wheel Barrow, reversed print and process negative | ark:/13030/kt9h4nf71f |
| Box: 71:20 | undated White on White still life, solarized | ark:/13030/kt9f59s46m |