Beer and Brewing Ephemera Collection D-616

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Date (inclusive): 2015-2019
Abstract: Collection includes stickers, coasters, and a small amount of realia from breweries, cideries, and beer events. Researchers should contact Archives and Special Collections to request collections, as many are stored offsite.
Scope and Contents
Collection includes stickers, coasters, and a small amount of realia from breweries, cideries, and beer events.
Access
Collection is open for research.
Processing Information
Liz Phillips processed this collection with help from student assistants Robyn Lam and Monica Doan.
Acquisition
Materials collected by various members of UC Davis Library staff.
Preferred Citation
[Identification of item], Beer and Brewing Ephemera Collection, D-616, Archives and Special Collections, UC Davis Library, University of California, Davis.
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Subjects and Indexing Terms
Advertising -- Beer
Commercial art
Microbreweries

**21st Amendment Brewery**
Location
San Francisco, California

Box 3, Folder 50  
21st Amendment Brewery Coaster 2018
Scope and Contents
"Celebrate the right to be original"

**Alaro Craft Brewery**
Location
Sacramento, California

Box 3, Folder 24  
Alaro Craft Brewery Coaster 2018
Scope and Contents
2 copies
Alibi Ale Works
  Location
  Incline Village, Nevada

Box 3, Folder 18  "Alibi Anonymous" Beer Society Promotional Card 2017
Amador Brewing Company
  Location
  Plymouth, California

Box 1, Folder 1  Amador Brewing Company Postcard undated
Box 1, Folder 76  Amador Brewing Company Bumper Sticker undated
American River Brewing Company
  Location
  Rancho Cordova, California

Box 1, Folder 2  American River Brewing Company Sticker undated
Box 1, Folder 3  American River Brewing Company Coaster undated
Anchor Brewing Company
  Location
  San Francisco, California

Box D Folio 9  "Anchor Brewing Co., San Francisco" Poster circa 2018
  Scope and Contents
  Image of San Francisco circa 1850.
  "San Francisco Bay as viewed from Dupont (now Grant Avenue), between Commercial
  and Clay Streets. Reproduced by Anchor Brewing Company from an original
  chromolithograph printed by M. & N. Hanbart and published July 1, 1851 by Henry Squire
  and Company, London. Its designer was English travel writer and self-styled adventurer
  Samuel Francis (Frank) Marryat, whose 'Mountains and Molehills or Recollections of a
  Burnt Journal' provides an extraordinary firsthand account of his Gold Rush sojourn in
  Northern California."
  Poster also shows labels for seven Anchor Brewing Co. beers.

Anderson Valley Brewing Company
  Location
  Boonville, California

Box 1, Folder 4  Anderson Valley Brewing Company Coaster: "Solar Powered Beer" undated
Box 3, Folder 25  "Hop Hyzer Ale" Coaster 2018
At Ease Brewing Co.
  Location
  Sacramento, California

Box 3, Folder 59  At Ease Brewing Co. Coaster 2019
Auburn Ale House
  Location
  Auburn, California

Box 1, Folder 5  "PU240" Imperial IPA/"ZZ Hop" Triple IPA Coaster undated
Box 1, Folder 5  "Gold Country" Pilsner/"American River" Pale Ale Coaster
Box 1, Folder 6  Auburn Ale House Sticker undated
Box 3, Folder 6  "American River" Pale Ale Coasters 2017
Berryessa Brewing Company
Location
Winters, California

Box 1, Folder 11
Berryessa Brewing Co. Stickers undated
Physical Description: 3 items

Box 1, Folder 12
Berryessa Brewing Co. Coasters undated
Physical Description: 2 items

Big Sexy Brewing Company
Location
88th Street, Sacramento, California

Box 1, Folder 10
Big Sexy Brewing Company Sticker undated
Physical Description: 2 items 2 stickers

Big Stump Brew Co.
Location
Sacramento, California

Box 3, Folder 60
Big Stump Brew Co. Coaster 2019

Bike Dog Brewing Co.
Location
West Sacramento, California

Box 1, Folder 13
Bike Dog Brewing Co. Coasters undated
Physical Description: 4 items 3 square coasters, 1 round coaster

Black Vinyl Ale Project
Location
Rocklin, California

Box 1, Folder 7
Business Card: Susan Pasquetti, General Manager undated

Blue Note Brewing
Location
Woodland, California

Box 1, Folder 8
Blue Note Brewing Sticker undated

Box 1, Folder 9
Blue Note Brewing Coaster undated

The Brewing Lair
Location
Blairsden, California

Box 3, Folder 27
The Brewing Lair Coaster 2018
Physical Description: "The Brewing Lair of the lost sierra"

Box 3, Folder 28
The Brewing Lair Sticker 2018

Buffalo Brewing Co.
Location
Sacramento, California

Box 3, Folder 29
Buffalo Brewing Co. Coaster undated

Box D Folio 9
Buffalo Brewing Co. Poster undated
Burning Barrel Brewing Co.
Location
Rancho Cordova, California

Box 3, Folder 30  Burning Barrel Brewing Co. Coaster 2018
Calicraft Brewing Co.
Location
Walnut Creek, California

Box 1, Folder 15  Calicraft Brewing Co. Sticker undated
California Craft Beer Association

Box 1, Folder 17  California Craft Beer Summit and California Craft Brewers Showcase undated
Location
"September 11th and 12th, Sacramento, California"

California State Fair
Location
Sacramento, California

Box 3, Folder 1  California State Fair 50th Anniversary Beer and Wine Stickers 2017
Physical Description: 4 items

Claimstake Brewing
Location
Rancho Cordova, California

Box 3, Folder 32  Claimstake Brewing Coaster 2018
Cool Beerwerks
Location
Cool, California

Box 3, Folder 7  "Black Silk" Stout Label 2017
Box 3, Folder 8  "Golden" Strong Ale Label 2017
Box 3, Folder 9  "Hopademic" IPA Label 2017
Box 3, Folder 10 "Hoppasutra" Mosaic Grand Cru Label 2017
Box 3, Folder 11 "Inquisitor" Imperial Red Ale Label 2017
Box 3, Folder 12 "Mudd Pupply Off Road" Brown Ale Label 2017
Box 3, Folder 13 "Pandemic" Imperial IPA Label 2017
Box 3, Folder 14 "Stinger" Honey Ale Label 2017

Crooked Lane Brewing Company
Location
Auburn, California

Box 1, Folder 16  Crooked Lane Brewing Company Coaster undated
Davis Beer Week
Location
Davis, California

Box 2  "Davis Bike and Brew Fest" Plastic Tasting Glass [2017]
Device Brewing Company
Location
Sacramento, California
Device Brewing Company

Box 1, Folder 22  Device Brewing Company, Sacramento, CA Coaster undated
Physical Description: 2 items

Discretion Brewing
Location
Santa Cruz, California

Box 1, Folder 21 Discretion Brewing Coaster undated
Box 3, Folder 2 Discretion Brewing Coasters 2017
Physical Description: 4 items
Scope and Contents
Four different designs: "Designed With Water Conservation in Mind", "Sharing Spent Grain with Hungry Pigs", "Supporting Local Organizations and Donating to Our Community", and "100% Organic Ingredients"

Dragaš Brewing
Location
Rocklin, California

Box 1, Folder 20 Dragaš Brewing Coaster undated

Drake's Brewing Co.
Location
San Leandro, California

Box 1, Folder 18 Drake's Brewing Sticker undated
Box 1, Folder 19 Drakes Brewing Co. Coasters undated
Physical Description: 5 items various colors and sizes

Dunloe Brewing
Location
Davis, California

Box 3, Folder 57 Dunloe Brewing Coaster 2019

Dust Bowl Brewing Co.
Location
Turlock, California

Box 3, Folder 51 Dust Bowl Brewing Co. Coaster 2018

East Cliff Brewing Co.
Location
Santa Cruz, California

Box 3, Folder 33 East Cliff Brewing Co. Coaster 2018

El Dorado Brewing Company
Location
Diamond Springs, California

Box 3, Folder 3 "Real Mountain Ale" Bottle Label 2017

Elk Grove Brewfest
Location
Elk Grove, California

Box 3, Folder 4 Elk Grove Brewfest Coaster
FiftyFifty Brewing Co.
Location
Truckee, California

Box 1, Folder 24  FiftyFifty Brewing Co. Coasters undated
Physical Description: 2 items Two designs: "Find your balance" and "Think global, drink local".

Box 3, Folder 19  FiftyFifty Brewing Co. Coaster ("Find Your Balance") 2017
Box 1, Folder 25  FiftyFifty Brewing Co. Stickers undated
Physical Description: 2 items

Box 3, Folder 20  FiftyFifty Brewing Co. Sticker 2017

Flatland Brewing Company
Location
Elk Grove, California

Box 1, Folder 26  Flatland Brewing Company Stickers undated
Physical Description: 2 items Two designs: rectangular with black background and circular with white background

Box 1, Folder 27  Flatland Brewing Company Coasters undated
Physical Description: 2 items

Fort Rock Brewing
Location
Rancho Cordova, California

Box 1, Folder 23  Fort Rock Brewing Coaster undated

Gold Hill Brewery
Location
Placerville, California

Box 1, Folder 28  Gold Hill Brewery Coasters undated
Physical Description: 2 items(one sepia and black, one white and black)

Heretic Brewing Company
Location
Fairfield, California

Box 1, Folder 29  Heretic Brewing Company Coaster undated
Box 3, Folder 52  Heretic Brewing Co. Coaster 2018
Scope and Contents
"Independent - Genuine Craft Brewery - Family Owned"

Hoppy Brewing Company
Location
Sacramento, California

Box 1, Folder 30  Hoppy Brewing Company Sticker undated
Box 1, Folder 31  Hoppy Brewing Company Coaster undated

Jack Russell Farm Brewery
Location
Camino, California
| Box 3, Folder 5 | Irish Red Label 2017  
Jackrabbit Brewing Company  
Location  
West Sacramento, California |
|---------------|---------------------------------------------------------------|
| Box 3, Folder 34 | Jackrabbit Brewing Company Coaster 2018  
Knee Deep Brewing Co.  
Location  
Auburn, California |
| Box 1, Folder 32 | Knee Deep Brewing Co. Coasters undated  
Physical Description: 3 items  
Two designs: two "Hoptologist" coasters, one "Breaking Bud" coaster |
| Box 1, Folder 33 | Knee Deep Brewing Co. Stickers undated  
Physical Description: 2 items  
Two designs: one "Hoptologist" sticker, one text-only logo sticker |
| Box 3, Folder 35 | Lagunitas Brewing Company Coaster 2018  
Location  
Petaluma, California |
| Box 3, Folder 36 | Lagunitas Brewing Company "Little Sumpin' Sumpin" Ale Coaster 2018  
Lodi Beer Company  
Location  
Lodi, California |
| Box 3, Folder 37 | Lodi Beer Company Restaurant and Brewery Coaster 2018  
Loomis Basin Brewing Co.  
Location  
Loomis, California |
| Box 1, Folder 35 | Loomis Basin Brewing Coasters undated  
Physical Description: 2 items  
Two designs: one logo coaster, one "Brew Daddy Stout" coaster |
| Box 1, Folder 34 | "Tangerine Wheat Beer" Coaster undated |
| Box 3, Folder 38 | "Sharkinator" White IPA/"Great White" Beer Coaster 2018  
Mavericks Brewing  
Location  
Half Moon Bay, California |
| Box 1, Folder 39 | Mavericks Brewing Coaster undated |
Mendocino Brewing Co.
Location
Ukiah, California

"Red Tail Ale" Coaster undated

The Monk's Cellar Brewery and Public House
Location
Roseville, California

The Monk's Cellar Brewery & Public House Coupon undated

Moonraker Brewing Co.
Location
Auburn, California

Moonraker Brewing Co. Sticker undated
Moonraker Brewing Co. Coaster undated

Napa Smith Brewery
Location
Vallejo, California

Napa Smith Brewery Coaster undated

New Glory Craft Brewery
Location
Sacramento, California

New Glory Craft Brewery Coaster undated

New Helvetia Brewing Company
Location
Sacramento, California

New Helvetia Brewing Company Decals (Temporary Tattoos?) undated
Physical Description: 5 items

North Coast Brewing Co.
Location
Fort Bragg, California

"Scrimshaw" Pilsner Style Beer Sticker undated
"Scrimshaw" Pilsner Style Beer/"Pranqster" Belgian Style Golden Ale Coasters undated
Physical Description: 2 items

"Acme" California Pale Ale Coaster 2018
"Blue Star" Wheat Beer/"Old No. 38" Stout Coaster 2018
"Le Merle" Saison Belgian Style Farmhouse Ale Coaster 2018
"Steller" IPA Coaster 2018

Scope and Contents
"In support of marine mammal research"

"Puck the Beer" Petite Saison Dry-Hopped Coaster 2018
"Red Seal" Ale/"Old Rasputin" Russian Imperial Stout Coaster 2018

Oak Park Brewing Company
Location
Sacramento, California
Oak Park Brewing Company

Box 1, Folder 49
Oak Park Brewing Company Sticker undated

Ol’ Republic Brewery
Location
Nevada City, California

Box 1, Folder 46
Ol’ Republic Brewery Stickers undated

Physical Description: 2 items

Box 3, Folder 45
Ol’ Republic Brewery Coaster 2018

Scope and Contents
"Crafted for conversation"

Old Hangtown Beer Works
Location
Placerville, California

Box 1, Folder 47
Old Hangtown Beer Works Coasters undated

Physical Description: 2 items
One "Prost!" German Kölsch Style Ale coaster; one "Jeepers Trail" Pale Ale coaster

Box 3, Folder 53
"Jeepers Trail" Pale Ale Coaster 2018

Box 3, Folder 54
Old Hangtown Beer Works Coaster 2018

Oregon Brewers Festival
Location
Portland, Oregon

Box 2
Oregon Brewers Festival "Safe Ride Home" Wristband [2017]

Box 2
Oregon Brewers Festival Ball Point Pen [2017]

Out of Bounds Brewing Co.
Location
Rocklin, California

Box 1, Folder 48
Out of Bounds Brewing Co. Coasters undated

Physical Description: 2 items
One logo coaster, one "Juiced Grapefruit" Double IPA coaster

Overtime Brewing
Location
Fort Bragg, California

Box 3, Folder 58
Overtime Brewing Coaster 2019

Rancho Cordova Barrel District
Location
Rancho Cordova, California

Box 3, Folder 26
Rancho Cordova Barrel District Kickoff Event Coasters 2018

Physical Description: 2 items

River City Brewing Company
Location
Carmichael, California
<table>
<thead>
<tr>
<th>Folder</th>
<th>Item Description</th>
<th>Physical Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1, 53</td>
<td>River City Brewing Company Coaster</td>
<td>undated</td>
</tr>
<tr>
<td>1, 50</td>
<td>Rubicon Brewing Company Sticker</td>
<td>undated</td>
</tr>
<tr>
<td>1, 51</td>
<td>Rubicon Brewing Company Coaster</td>
<td>undated</td>
</tr>
<tr>
<td>1, 64</td>
<td>Ruhstaller Advertising Card</td>
<td>undated</td>
</tr>
<tr>
<td>1, 52</td>
<td>Russian River Brewing Coaster</td>
<td>undated</td>
</tr>
<tr>
<td>1, 55</td>
<td>Sacramento Beer Frontier Advertising Card</td>
<td>undated</td>
</tr>
<tr>
<td>1, 58</td>
<td>Sacramento Beer Frontier Sticker</td>
<td>undated</td>
</tr>
<tr>
<td>1, 54</td>
<td>Sacramento Beer Week Coasters</td>
<td>2016, 2017</td>
</tr>
<tr>
<td>3, 17</td>
<td>Sacramento Beer Week Brewery Map</td>
<td>August 2017</td>
</tr>
<tr>
<td>1, 63</td>
<td>Sac Town Union Brewery Coaster</td>
<td>undated</td>
</tr>
<tr>
<td>1, 59</td>
<td>Schubros Brewery Coaster</td>
<td>undated</td>
</tr>
<tr>
<td>1, 56</td>
<td>Sierra Nevada Brewing Co. Coasters</td>
<td>undated</td>
</tr>
</tbody>
</table>

Physical Description:
- River City Brewing Company Coaster: 2 items
- Rubicon Brewing Company Sticker: 3 items
- Rubicon Brewing Company Coaster: 4 items
- Sacramento Beer Frontier Advertising Card: 6 items (1 2016 coaster, 5 2017 coasters)
- Sacramento Beer Week Coasters: 2016, 2017 (1 2016 coaster, 5 2017 coasters)
- Sacramento Beer Week Brewery Map: August 2017
- Sacramento Beer Week Sticker: 6 items (1 2016 coaster, 5 2017 coasters)
- Sac Town Union Brewery Coaster: 5 items (1 of each coaster: "Hop Hunter" IPA, "Sierra Nevada Pale Ale", "Nooner" Pilsner, Sierra Nevada Summer Festival Season, Sierra Nevada Beer Camp Across America)
"Resilience Butte County Proud" IPA Coaster 2018
Physical Description: 2 items
Scope and Contents
Sierra Nevada Camp Fire Relief Fund fundraiser

Ken Grossman Coaster 2018
Scope and Contents
Front: "1976 - Ken Grossman opened a local homebrewing shop in Chico, California."
Back: "Ken Grossman - Owner/Operator, Sierra Nevada Brewing Co."

Six Rivers Brewery
Location
McKinleyville, California

Six Rivers Brewery Sticker undated

"Macadamia Nut" Porter Coaster 2018

Sudwerk Brewing Company
Location
Davis, California

Sudwerk Brewing Company Sticker undated
Sudwerk Brewing Company Coasters undated
Physical Description: 2 items

City of Davis Centennial Pint Glass 2017

Sutter Buttes Brewing
Location
Yuba City, California

Sutter Buttes Brewing Coaster undated

Tahoe Mountain Brewing Co.
Location
Tahoe City, California

Tahoe Mountain Brewing Co. Coaster undated
Tahoe Mountain Brewing Co. Coaster 2017
Scope and Contents
"Juniperus occidentalis" design

Tahoe Mountain Brewing Company Sticker 2017

Third Street Aleworks Brewery and Eatery
Location
Santa Rosa, California

Third Street Aleworks Brewery & Eatery Sticker undated

Thin Line Brewing Company
Location
Rancho Cordova, California

Thin Line Brewing Company Sticker 2018
Scope and Contents
"Honor - Integrity - Duty - Courage - Family - Beer"
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
<th>Location</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 3, Folder 47</td>
<td>Three Forks Bakery &amp; Brewing Co. Coaster 2018</td>
<td>Nevada City, California</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box 1, Folder 71</td>
<td>Three Mile Brewing Co. Coaster undated</td>
<td>Davis, California</td>
<td></td>
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</tr>
<tr>
<td>Box 1, Folder 65</td>
<td>“The As3assin” Triple IPA Coaster undated</td>
<td>Elk Grove, California</td>
<td></td>
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</tr>
<tr>
<td>Box 1, Folder 66</td>
<td>Tilted Mash Brewing Sticker undated</td>
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</tr>
<tr>
<td>Box 1, Folder 67</td>
<td>Tilted Mash Brewing Business Card undated</td>
<td>Includes descriptions of Barrel Aged Booty Rum Rye Porter, TMB Vienna Lager, and As3assin Triple IPA.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box 2</td>
<td>“The As3assin” Triple IPA Bar Towel</td>
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</tr>
<tr>
<td>Box 1, Folder 73</td>
<td>Track 7 Brewing Co. Coaster undated</td>
<td>West Sacramento, California</td>
<td></td>
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</tr>
<tr>
<td>Box 3, Folder 23</td>
<td>Trumer Pils “Trumer Bier” Coaster 2017</td>
<td>Berkeley, California</td>
<td></td>
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</tr>
<tr>
<td>Box 1, Folder 69</td>
<td>Twelve Rounds Brewing Company Sticker undated</td>
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<tr>
<td>Box 3, Folder 5</td>
<td>Twelve Rounds Brewing Company Coaster 2017</td>
<td>Sacramento, California</td>
<td></td>
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</tr>
<tr>
<td>Box 1, Folder 72</td>
<td>Two Rivers Cider Company Coaster undated</td>
<td>Sacramento, California</td>
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<td></td>
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<tr>
<td>Box 3, Folder 48</td>
<td>Urban Roots Coaster 2018</td>
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<tr>
<td>Box 3, Folder 16</td>
<td>Yolo Brewfest Coasters 2 September 2017</td>
<td>West Sacramento, California</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Box 1, Folder 14 | **Promotional Notice: Republic Red Ale w/Caramel Apple Coffee & Carmelo Cookie**  
Scope and Contents  
"Coffee YoloBrew & Cooke [sic] Pairing". Sacramento Beer Week, Cookie Connection. |
| Box 1, Folder 74 | **Yolo Brewing Company Sticker undated**  
Box 1, Folder 75 | **Yolo Brewing Company Coasters undated**  
Physical Description: 2 items |
| Box 3, Folder 49 | **"Lemur Alone" Milkshake IPA Coaster 2018**  
Scope and Contents  
"A portion of the proceeds from the sale of this beer will support the mission of the Sacramento Zoo and their conservation efforts to protect the endangered lemurs." |