Guide to the Collection of Advertisement Sketches of Women's Fashions and Accessories

Processed by Audrey Pearson; machine-readable finding aid created by Audrey Pearson
Special Collections and Archives
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Descriptive Summary
Title: Collection of advertisement sketches of women's fashions and accessories
Date: circa 1920-circa 1939
Collection Number: MS-P044
Extent: 0.1 linear feet (1 oversized folder)
Languages: The collection is in English.
Repository: University of California, Irvine. Library. Special Collections and Archives.
Irvine, California 92623-9557
Abstract: This collection comprises 16 hand-drawn and hand-colored sketches of magazine advertisements for women's clothing and other products, such as beach towels, hosiery, and cigarettes. The sketches were created with various media, including pencil, ink, colored pencil, and watercolor, and are on stiff boards. The sketches represent the integration of abstract styles, such as Cubism, Orphism, and Synchromism, into mainstream, commercial use.
Access
The collection is open for research.
Publication Rights
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Preferred Citation
For the benefit of current and future researchers, please cite any additional information about sources consulted in this collection, including permanent URLs, item or folder descriptions, and box/folder locations.
Acquisition Information
Processing History
Collection Scope and Content Summary
This collection comprises 16 hand-drawn and hand-colored sketches of magazine advertisements for women's clothing and other products, including beach towels, hosiery, and cigarettes. The sketches were created with various media, including pencil, ink, colored pencil, and watercolor, and are on stiff boards. The sketches represent the integration of abstract styles, such as Cubism, Orphism, and Synchromism, into mainstream commercial use. No information is available on the use of the sketches or their creator.
Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Subjects
Fashion drawing -- Archives.
Fashion -- History -- Archives.
Women's clothing -- History -- Archives.
Advertising -- Fashion advertising -- Archives.
Fashion drawing -- Pictorial works.
Fashion -- Pictorial works.
Women's clothing -- Pictorial works.
Advertising -- Fashion -- Pictorial works.
Genres and Formats of Materials
Fashion design drawings -- 20th century.
Sketches -- 20th century.