
Guide to the Collection of Advertisement Sketches of Women's Fashions and Accessories MS.P.044

Processed by Audrey Pearson; machine-readable finding aid created by Audrey Pearson; inventory added by Zoe MacLeod, 2020

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Contributing Institution: Special Collections and Archives, University of California, Irvine Libraries

Title: Collection of advertisement sketches of women's fashions and accessories

Identifier/Call Number: MS.P.044

Physical Description: 0.1 Linear Feet(1 oversized folder)

Date (inclusive): circa 1920-1939

Abstract: This collection comprises 16 hand-drawn and hand-colored sketches of magazine advertisements for women's clothing and other products, such as beach towels, hosiery, and cigarettes. The sketches were created with various media, including pencil, ink, colored pencil, and watercolor, and are on stiff boards. The sketches represent the integration of abstract styles, such as Cubism, Orphism, and Synchronism, into mainstream, commercial use.

Language of Material: English .

Access

The collection is open for research.

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Preferred Citation

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For the benefit of current and future researchers, please cite any additional information about sources consulted in this collection, including permanent URLs, item or folder descriptions, and box/folder locations.

Acquisition Information

Acquired, 2001.

Processing History

Processed by Audrey Pearson, 2007.

Collection Scope and Content Summary

This collection comprises 16 hand-drawn and hand-colored sketches of magazine advertisements for women's clothing and other products, including beach towels, hosiery, and cigarettes. The sketches were created with various media, including pencil, ink, colored pencil, and watercolor, and are on stiff boards. The sketches represent the integration of abstract styles, such as Cubism, Orphism, and Synchronism, into mainstream commercial use. No information is available on the use of the sketches or their creator.

Subjects and Indexing Terms

Fashion -- History -- Sources

Fashion drawing

Fashion -- Pictorial works.

Fashion drawing -- Pictorial works.

Advertising -- Fashion

Women's clothing -- History.

Sketches -- 20th century.

Fashion design drawings -- 20th century.

Advertising -- Fashion -- Pictorial works.

Women's clothing -- Pictorial works.

box FB-043,
folder 5

Folder 1 circa 1920-1939