Raymond L. Watson Papers MS.R.120

A portion of this collection was processed, described, and digitized with support from the Raymond L. Watson Library Fund.
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Title: Raymond L. Watson papers
Identifier/Call Number: MS.R.120
Contributing Institution: Special Collections and Archives, University of California, Irvine Libraries
Language of Material: English
Physical Description: 15.8 Linear feet (32 boxes and one oversize folder)
Date (inclusive): 1954-2010
Abstract: This collection comprises the extant files of Raymond L. Watson, former President and CEO of the Irvine Company. Beginning in 1960, Watson served the company as Architect Planner, Vice President of Planning, Senior Vice President of the Land Development Division, Executive Vice President, and Vice Chairman, as well as in other positions until his retirement in 2003. Included in the collection are Watson's speeches, correspondence, and writings; Irvine Company records, publications, and reports; subject files relating to the Irvine Company, the Irvine Ranch, the City of Irvine, the University of California, Irvine, and Orange County, CA (including Upper Newport Bay); and professional files on topics such as city planning, housing, and New Towns. Of particular interest are Watson's own writings on community development and the City of Irvine.
Creator: Irvine Company.
Creator: Watson, Raymond L., 1926-
http://ucispace.lib.uci.edu/handle/10575/1656
Access
Collection is open for research.
Preferred Citation
For the benefit of current and future researchers, please cite any additional information about sources consulted in this collection, including permanent URLs, item or folder descriptions, and box/folder locations.
Acquisition Information
Processing Note
A portion of this collection was processed, described, and digitized with support from the Raymond L. Watson Library Fund.
Processing History
This collection was donated in two separate accessions, in 2004 and 2011. The first accession comprised 10 linear feet and was arranged and described by Rachel Sandoval and Anne Mar, 2006. In 2011, a second accession, measuring 5.8 linear feet, arrived and was arranged and described by Patricia Glowinski, 2012. The additional material was incorporated into the arrangement scheme of the initial collection and descriptive information was added to the original finding aid to reflect this. It should be noted that the arrangement of the collection was imposed by the archivists during processing to facilitate access, and does not necessarily represent the way the papers were created, organized, and used over time by Raymond Watson.
1926 Raymond L. Watson born in Seattle, WA
1951 Receives B.A. in Architecture from UC Berkeley
1953 Receives M.A. in Architecture from UC Berkeley
1960 Joins The Irvine Company as chief planner
1964 Named Vice President, Planning for The Irvine Company
1966 Named Vice President, Land Development Division of The Irvine Company
1968 Named Senior Vice President, Land Development Division of The Irvine Company
1970 Named Executive Vice President of The Irvine Company
1973 Named Acting CEO upon death of William R. Mason
1973 Appointed President and CEO by The Irvine Company board
1977 Resigns from The Irvine Company
1977 Co-founds Newport Development Company, serves as president and partner
1983 Named Vice Chairman of the Board, The Walt Disney Company
1983 Named Chairman of the Board, The Walt Disney Company
1983 Rejoins Board of The Irvine Company
1984 Resigns as Chairman of The Walt Disney Company
1986  Named Vice Chairman of The Irvine Company
2003  Retires from The Irvine Company, remains a board member
2004  Donates his papers to UCI Libraries
2005  Pedestrian bridge at UCI named Raymond L. Watson Bridge
2011  Donates an additional portion of his papers to UCI Libraries

Biography
Raymond L. Watson, former president of The Irvine Company, began his career with The Irvine Company in September 1960. With the exception of the years 1977 to 1983, Watson has been involved continuously with the company in various capacities.

With landholdings encompassing over 90,000 acres, The Irvine Company's origins date to 1864, when James Irvine I established the Irvine Ranch upon acquiring 185 square miles of Mexican and Spanish land grants. His son, James Irvine II, incorporated the holdings in 1894, founding The Irvine Company.

Born in Seattle, Washington, on October 4, 1926, Watson was raised in Oakland, CA, and attended UC Berkeley, where he received a B.A. in Architecture in 1951 and a M.A. in Architecture in 1953. Stan Ott, planning director of the City of Stockton, CA, gave Watson his first job, planning a civic center for the City. In 1960, Ott, who then worked at The Irvine Company, hired Watson to be the first manager of planning. In that role, Watson was instrumental in the early years of development of the Irvine Ranch and the City of Irvine.

Under his guidance, the City of Irvine became a model planned community, with award-winning housing developments such as Woodbridge and Westpark, complemented by the city's many parks, trails, open spaces and commercial developments.

Watson moved up the ranks through various vice president positions, and in 1973 was named president and CEO, positions he held until his resignation in 1977. From 1983 to 2004, Watson was a member of the board at Walt Disney Company, serving as its chairman from 1983 to 1984. In September 1986, he rejoined The Irvine Company as vice chairman until his retirement in 2003. As of 2006, he remains a member of the board. As a tribute to Watson's many years of service to the City of Irvine, the bridge connecting the UC Irvine campus to the University Center across Campus Drive was named the "Raymond L. Watson Bridge" in October 2005.

Collection Scope and Content Summary
This collection comprises the extant files of Raymond L. Watson, former president and CEO of the Irvine Company. Included in the collection are Watson's speeches, correspondence, and writings; Irvine Company records, publications, and reports; subject files relating to the Irvine Company, the Irvine Ranch, the City of Irvine, the University of California, Irvine, and Orange County, California; and professional files on topics such as city planning, housing, and new towns. Of particular interest are Watson's own writings on planning, community development, and the City of Irvine.

The materials in this collection were personally collected by Watson over the years. They represent his very selective record of topics of particular interest, rather than a complete record of his professional work and activities. The official records of his various positions with the Irvine Company remain with the Company.

Collection Arrangement
This collection is arranged in 5 series.

Series 1. Writings and professional files, 1961-2008. 2.2 linear feet
Series 2. The Irvine Company files, 1954-2008. 7.3 linear feet
Series 4. Subject files on city planning and planned communities, 1963-2006. 2.5 linear feet
Series 5. Other subject files, 1954-2009. 1.8 linear feet

Related Collections
The following collections in Special Collections and Archives contain related material:
AS-089, Regents of the University of California Papers on the Irvine Community Plan
AS-067, Philip L. Boyd Collection on University of California, Irvine Site Selection

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Separation Note
As requested by the donor, .6 linear feet of material was returned to the donor as the items were either duplicates and already represented in the collection or out of scope.
Other Finding Aid
The digital files and images can be searched and accessed through UCspace @ the Libraries.

Subjects and Indexing Terms
Irvine Company.
Irvine family
Irvine Ranch (Calif.) -- History.
University of California, Irvine -- Planning -- Archives.
Watson, Raymond L., 1926-
Academic dissertations
Born digital
Campus planning -- California -- Irvine.
Cities and towns -- Growth
City planning -- California -- Irvine -- Archives.
City planning -- History
Community development -- California -- Orange County
Correspondence
Irvine (Calif.)
New towns
Newport Beach (Calif.).
Orange County (Calif.) -- History -- Sources
Orange County (Calif.) -- Planning -- 20th century.
Photographic prints -- California -- Orange County.
Planned communities -- California -- Orange County -- History -- Sources
Publications
Reports
Slides
Speeches

Writings and professional files Series 1. 1961-2010
Physical Description: 2.2 Linear feet
Series Scope and Content Summary
This series contains the writings and professional files of Raymond L. Watson and include published articles, drafts of unpublished manuscripts, speeches, lectures, handwritten and typewritten notes, critiques, notebooks, correspondence, articles about Watson, collected research materials, and photographs. Materials in this series are in paper and digital formats. Subjects include city planning, community development, The Irvine Company, the City of Irvine, the University of California, Irvine, and the Irvine family, among others. Of particular interest are Watson's drafts of unpublished manuscripts and his writings located in the digital component of this series. Watson's writings are iterative, with versions of papers or topics rewritten or repurposed over time and they shed light on his professional interests and his writing processes.
Arrangement
This series is arranged alphabetically by subject or material type.

Box 1, Folder 1
Calendar, "Historical Irvine," includes notes, 2008
Comments by Watson on writings by Nicholas Bloom, Ann Forsyth, and Hiroshi Nishimaki, circa 1999-2004

See:

Correspondence, 1961-2008

Scope and Content Note
Included is chiefly correspondence to or from Raymond Watson, though some third party correspondence can also be found. The correspondence is primarily professional, though some of the correspondents are clearly friends, as represented in the exchanges. Most of the correspondences comprise a single letter or two, refer to something professional in nature, and may also include materials referred to in correspondence (articles, clippings, reports, etc). With several of the correspondents, exchanges continue over several years.

Biographical Note

Agid, Kenneth, 1991

Agran, Larry, 1989-1990

    Biographical Note
    At the time, Agran was serving as Mayor of the City of Irvine.

Angel, Don, 1992

Bailey, Eric, 1991

Bender, Richard, 1992

Childs, Tracy, 2001

Collins, Jerry, 1977 May 26

Dannenbrink, Robert F., Jr., 2008 September 26

    Scope and Content Note
    Includes a copy of "The Irvine Company as a merchant builder of residential housing on its own properties, a study as to its feasibility, risk and potential profit," 1966.

Dienstfrey, Ted, 1986-1997

Doyle, Morris, 1977 May 25

    Related Materials
    See the letter from Watson to the Trustees of the James Irvine Foundation in Series 2.

Eichler, Edward P., 1965 June 24

Eisner, Michael, 1991

    Biographical Note
    Eisner served as Chairman and Chief Executive Officer at The Walt Disney Company, 1984-2005. Watson had been on the Board at Disney since 1974. In 1983, Watson became Vice Chairman at Disney and then served as Chairman until 1984 when Eisner took over. In 1984, Watson left active management at Disney, but remained as Chairman of the Executive Committee.

    Related Materials
    For more on the Walt Disney Company, see Series 5 in this collection.

Elliott, Robert, circa 1996-2006

    Scope and Content Note
    Includes accompanying articles and memos, some of which include annotations.
Box 1, Folder 16  Goodkin, Sanford R., 1977 May 25
Related Materials
See the letter from Watson to the Trustees of the James Irvine Foundation in Series 2.

Box 1, Folder 17  LeBlanc, Mike, 1991
Box 1, Folder 18  Luerhs, Richard R., 2007 February 2
Box 1, Folder 19  McCulloch, Sam, 1996
Box 1, Folder 20  Miller, Donn B., 2004 October 25
Box 1, Folder 21  Neutra, Richard, 1965
Box 1, Folder 22  O'Donovan, Leo. 2005
Scope and Content Note
Comprises email exchanges and an essay by O'Donovan.

Box 1, Folder 23  Petracca, Mark, 1991-1995
Biographical Note
At the time of the correspondence, Mark Petracca was an Assistant Professor of Political Science at the University of California, Irvine and Watson was serving as Vice Chairman at The Irvine Company. Much of the correspondence pertains to issues relating to the City of Irvine such as affordable housing, growth, and property rights.

Box 1, Folder 24  Stanek, Francis, 1991
Box 1, Folder 25  University of California, Irvine Libraries, 2004
Box 1, Folder 26  Wheeler, Kate to Ray Watson, 1977 May 25
Related Materials
See the letter from Watson to the Trustees of the James Irvine Foundation in Series 2.

Box 1, Folder 27  Wurster, William W., 1961 April 10
Box 1, Folder 28  [surname?], Marc, 1986
Box 2, Folder 1  Diary notes, 1987-1992
Box 2, Folder 2  Miscellaneous notes, correspondence, and other materials, 2005, undated
Scope and Content Note
Includes a few items in which the correlation to other materials in the collection is not known.

Box 2, Folder 3  Notebooks, undated
Box 2, Folder 4  "Personal files," 1985
Scope and Content Note
Consists of short writings or correspondence pertaining to various professional subjects including The Irvine Company and the Walt Disney Company.

Box 2, Folder 5  Photographs, circa 1964-2007
Scope and Content Note
Included are 13 black-and-white and color photographic prints showing informal group portraits of Watson and others at events or horseback riding (presumably on the Irvine Ranch). Most of the photographs appear to be publicity shots for The Irvine Company. Other people depicted in the photographs include William Pereira, William R. Mason, and Donald Bren, among others.

Box 2, Folder 6-8, 1964-2005
Box 2, Folder 9  Raymond L. Watson Bridge dedication event materials and medal, 2005 October 27
Box 2, Folder 10  University of California, Berkeley architecture, 40th class reunion, announcement and program, 1991 May
Box 3, Folder 1  University of California, Los Angeles (UCLA) Real Estate Chair program, 1978 April
Box 3, Folder 2  "What is a City?" research notes and reading, 1961-1965
Writings,

Born digital files, 1992-2010

Other Finding Aid

The files can be searched and accessed through UCspace @ the Libraries.

Processing Note

Watson's born digital files were originally sent via email, 2011. During the initial processing, the files were copied to a networked data drive and preserved in their original formats (Microsoft Word and Excel). For further preservation, the files were also burned onto a compact disc and stored with the collection. In 2012, the files were converted to PDF format in order to facilitate preservation and access.

Scope and Content Note

Consists of 90 born digital files that include writings by Watson pertaining to Irvine Company developments in Orange County, California; the planning of the University of California, Irvine and the City of Irvine; city planning; community planning; and planned communities. Also included are reports and writings not authored by Watson that primarily relate to urban planning and design. The born digital files were organized by Watson into 12 digital folders:

1. "City of Irvine"
2. "Human Scale"
3. "Intros, forwards, TIC vision"
4. "Misc Writings, Memos, and Reviews"
5. "Other Author's Articles and Writings"
6. "Perspectives on New Urbanism"
7. "Public Policy Institute"
8. "Ray Watson Bios"
9. "Speeches"
10. "TIC History and Background"
11. "TOCs and Outlines"
12. "UCI"

Manuscripts (drafts),


Scope and Content Note

Comprises four unfinished drafts of the book.

Material for unpublished manuscript on Irvine, circa 1992-2005

Scope and Content Note

Includes outlines, draft table of contents, draft chapters, notes, and collected materials primarily on the Irvine Ranch, The Irvine Company, the City of Irvine, and the University of California, Irvine, as well as on city planning, community development, among other subjects. Of interest are Watson's writings explaining when and why he decided to write the book (see folder 1).

Published articles, 1970-1996

Speeches, conferences, and other writings, 1967-1989

American Institute of Architects (AIA) New Communities Conference, 1971

Scope and Content Note

Includes Watson's paper, as well as the papers of all of the presenters at the conference.


Scope and Content Note

Includes a rough draft of "Real Estate Development and the Architect," 1979, and notes compiled in 1981.
Celebrating forty years of innovation: a symposium honoring UC Irvine's first forty years, 2005 November 3

Scope and Content Note

"The City of Irvine--prophesy and plan," 1971
"The Irvine Company: a little bit of history," undated
"The Irvine Company's critical role in creating cityhood for Irvine," undated
"Irvine: dreams and realities," and related materials, 1985, undated
"Irvine land reserve designation as a National Natural Landmark," 2006

October 10

General note
Speech at an event held at Crystal Cove State Park, "Celebrating the significance of the land."

Irvine Unified School District (IUSD) talk, Raymond Watson and Stanley Corey, 2005 August 18

"Irvine's road to city hood," 2004, undated

"Is the Irvine of 1999 what I envisioned in 1960?," circa 1999

James Irvine Foundation, notes from minutes, undated

Scope and Content Note
Consists of notes Watson made while researching the James Irvine Foundation minutes. His notes pertain to minutes dating from 1937 to 1963. It is not known when Watson took the notes.

Pacific Coast Builders Conference, San Francisco, 1969 June 4-6

General note
Watson participated in the panel "Are you ready for the intricacies of marketing new communities."

"Reflections on early Irvine planning," 2005, undated

Speeches and papers, 1967-1984

Speeches and research material, 1971-1982

"Visions," and other materials, undated

The Irvine Company files Series 2. 1954-2008

Physical Description: 7.3 Linear feet

Series Scope and Content Summary
This series contains material related to the planning and development of the landholdings of The Irvine Company (TIC). Included are reports, studies, plans, correspondence, court cases, photographs, slides, and publications. Subjects include commercial, industrial, and residential developments in Irvine and Newport Beach, open space, and community planning, among others.

Arrangement
This series is arranged in two subseries:
Subseries 2.2. Developments and planning, 1960-2008.
Records and publications Subseries 2.1. 1954-2008

Subseries Scope and Content Summary
This subseries contains correspondence, court cases, photographs, slides, records, reports, and publications related to The Irvine Company (TIC). The correspondence is chiefly interoffice memos within TIC and sometimes includes materials referred to in the memos. The photographs and slides document TIC properties and developments, while the publications include reports issued from TIC, promotional and informational publications, and newsletters and newspapers published by TIC.

Arrangement
This subseries is arranged alphabetically by material type. Arrangement within each material type is alphabetical by title or subject.

Correspondence, 1938-2008

Box 6, Folder 3
Cermak, Rick to Jim Cavanaugh regarding the inventory of the Agricultural Headquarters "plan vault," 1996 April 1
Scope and Content Note
Includes the 54-page inventory.

Box 6, Folder 4
Dyer, Susan to Ray Watson regarding affordable housing in Irvine Pacific portfolio - City of Irvine, 1991 September 25

Box 6, Folder 5
Graves, John to Ray Watson for review of the Irvine Company's position on alternative transit (draft), 1989 October 26

Box 6, Folder 6
Irvine, James to the City Council of Newport Beach regarding the Balboa Bay Club site (photocopy), 1938 June 20
Scope and Content Note
Modern photocopy of original. Includes highlighted text.
General note
Modern photocopy of original. Includes highlighted text.

Box 6, Folder 7
Scope and Content Note
Includes two letters from Mason to LAFCO, a copy of The Irvine Company 1977-1978 capital budget, and a photocopy of a map from the Irvine General Plan, 1970.

Box 6, Folder 8
Rien, Rina to all employees regarding the results of a door to door survey in the Harbor View (Port Streets) neighborhood, 1996 June 11
Scope and Content Note
Includes the final report.

Box 6, Folder 9
Thomas, Larry to Ray Watson, 1991-2008
Scope and Content Note
Includes research materials.

Box 6, Folder 10
Watson, R. L. to all employees regarding the reorganization of the Land Development Division, 1968 March 15

Box 6, Folder 11
Watson, Ray to the Trustees of the James Irvine Foundation, 1977 May 23
General note
For personal responses to this letter, see the correspondence in Series 1 from Morris Doyle, Sanford Goodkin, and Kate Wheeler.

Box 6, Folder 12
Wheeler, C. S. to W. R. Mason regarding a request for historical information on the Irvine Company, 1965 November 29
| Box 6, Folder 13 | Court cases, 1982 |
| Box 6, Folder 14 | Newport Beach, Irvine, and Laguna Beach leasehold litigation, 1982 |
| Box 6, Folder 14 | Upper Newport Bay litigation, Ray Watson's exhibit book, 1983-1986 |
| Box 6, Folder 15, Box FB 66, Folder 4 | Photographs and slides, circa 1964-1987 |
| | Aerial views of various projects, 1967-1987, undated |
| | Scope and Content Note |
| | Includes 8 images comprising either aerial photographs or renderings of TIC projects including Newport Center, Eastbluff, University of California, Irvine (UCI), and the Irvine Coast Planned Community. |
| Box 6, Folder 16 | Irvine Company properties photographs, circa 1964-1975 |
| | Scope and Content Note |
| | All photographic prints are 8 x 10 inches. Included are 17 black-and-white prints and one color print showing exterior and aerial views of The Irvine Company properties. |
| Box 6, Folder 17 | Newport Center slides, 1968 |
| | Scope and Content Note |
| | Includes six color slides and corresponding slide printouts of architectural renderings showing Newport Center. |
| Box 7, Folder 1 | Slide inventory, "Master slide file," undated |
| | Scope and Content Note |
| | Consists of 39 pages of color printouts (on paper) of color slides primarily showing views of Irvine Company residential and commercial developments. Subjects include Woodbridge, Eastbluff, Turtle Rock, Newport Center, University of California, Irvine (UCI), the Irvine Ranch, and the Irvine family. Included are aerial, exterior, and interior views, as well as copy prints of renderings and plans. Each page can hold up to 20 images (though not all pages are full) and each image is the same size as the original slide. |
| Box 7, Folder 2 | Slides, before 1997 |
| | Scope and Content Note |
| | Consists of 173 slides documenting Irvine Company planning and developments. The slides remain in the original order given by Watson, which were organized into two groupings: "TIC-PLNG 1518" and "Woodbridge 1519." Included are aerial views, exterior views, and copy prints of plans and renderings of developments. The slides are primarily in color but there are also a few black and white images. Most, if not all, of the slides are duplicated in the digitized slides within this collection. |
Slides (digitized), before 1997

Processing History
The slides were digitized by Watson in 1996 and 1997 and stored on five Kodak Photo CDs and were assigned the following numbers: 0121, 0141, 1518, 1519, and 1694. In 2012, the digital images were copied to a networked data drive and converted to JPEG format in order to facilitate preservation and access. The archivist also assigned titles to the groupings of slides contained on each photographic CD to further facilitate access.

Scope and Content Note
Consists of 361 digitized slides documenting Irvine Company developments in Orange County, California; the Irvine Ranch and the Irvine family; and the planning and development of areas within Orange County. Included are aerial, exterior, interior, and plan views, as well as copy prints of schematic drawings, plans, maps, and several photographic portraits. Most of the images are in color. The slides are organized into five groupings:

1. Raymond L. Watson slides on the University of California, Irvine, before 1997
2. Raymond L. Watson slides on Irvine Company developments in Newport Beach, California and Irvine, California, before 1997
4. Raymond L. Watson slides on Woodbridge, Irvine, California, before 1997
5. Raymond L. Watson slides on various Irvine Company developments, before 1997

Other Finding Aid
The digital files can be searched and accessed through UCIspace @ the Libraries.

Box FB 66, Folder 4
Poster, "Irvine Ranch: What would you do with 120 square miles of California?" 1965

Scope and Content Note
The poster features a photograph of Watson.

Publications and reports, 1959-2006

Box 7, Folder 3
April 1977 business plan for the five-year period ending April 30, 1982, 1977 April 1

Box 7, Folder 4-5
Annual reports and brochures, circa 1969-2006

Scope and Content Note

Box 7, Folder 6
Architectural Record, "A plea for planned communities," 1973 December

Scope and Content Note
Includes the article only, not the entire issue.

Box 7, Folder 7-8, Box 8, Folder 1
Board of Directors meetings agendas, 1959-1990

Box 8, Folder 2
Description of the Irvine business planning process, 1973 November 27

Box 8, Folder 3
Directors and officers, timeline of elections and meetings from 1936 to 1968, circa 1968

Box 8, Folder 4
The evolution of planned community form for the 90s, Urban Planning and Design (working draft), 1995 April 4

Box 8, Folder 5
Executive Committee meeting agenda, Irvine Center presentation, 1977 May 20

Box 8, Folder 6
Fact sheet: The Irvine Company and The Irvine Company development, Orange County, California, 1975 May

Box 32, Folder 2
Fact sheet: The Irvine Company, with plans and maps, after 1991

Box 32, Folder 5
Five-year financial projections, 2005 September

Box 8, Folder 7
Fortune (magazine), paid advertisement for the Irvine Company, 1971 November
Box 8, Folder 8
The future of agriculture--and its problems--in Orange County, 1975 March 7
General note
Written by Watson and presented at a University of California, Irvine discussion sponsored by the Environmental Coalition of Orange County.

Box 8, Folder 9
Box 8, Folder 10
Box 8, Folder 11-12
Box 8, Folder 13
Good Planning Website, phase I, 2004 April 1, 2004 April 1
Investment property portfolio (revised), 1977 June 3
Irvine Apartment Communities: five year financial reports for the quarter ended, 1997 September 30

Box 9, Folder 1-2
Irvine Company and Irvine Ranch, articles about, 1954-1999
Scope and Content Note
Contains primarily photocopies of collected articles about The Irvine Company.

Box 9, Folder 3
Irvine Company presents a planned development for American industry, 1965

Box 9, Folder 4
Irvine Ranch difference: balancing growth and quality of life, Young Deal Maker
Presentation issued from Urban Planning and Design, 2004 January

Box 31, Folder 1,
Box 9, Folder 5
Irvine Ranch: innovation, technology, quality of life, 2000, undated

Box 9, Folder 6
Land development: marketing alternatives as they influence profits, 1967 June
General note
Written by Watson, with help from Lansing Eberling and Ted Dienstfrey, among others. Watson was serving as Vice President of the Land Development Division at TIC in 1967.

Box 9, Folder 7
Box 9, Folder 8
Box 9, Folder 9
New employee orientation materials, 2002
New Worlds, 1977 June/July
New Worlds, Irvine Ranch centennial issue, 1976 June/July
General note
2 copies. One copy is missing pages but includes highlighted text. The other copy is complete.

Box 9, Folder 10
Orange County Business Digest, "Building tomorrow's cities...today," and "Irvine and 'New Towns'...an assessment," 1970 January
Scope and Content Note
Includes a feature article on The Irvine Company and its developments. See pages 47-65.

Box 9, Folder 11
Paper, Scissors, Glue, Irvine Company promotional brochure for school districts, undated
Planning Ahead, 1989-2005
Scope and Content Note
Newsletter published by The Irvine Company that "explores elements of a balanced community."

Box 10, Folder 1-2,
Box 32, Folder 3
PowerPoint slide show resources prepared by Urban Planning and Design, 1988 May
Profile of the Agricultural Division, The Irvine Company, Orange County, California, 1977 May
Tic Talk, The Irvine Company newsletter, 1997 May and 2001 November
General note
The November 2001 issue includes an interview with Watson.
### Developments and planning Subseries 2.2. 1960-2008

**Subseries Scope and Content Summary**
This subseries contains plans, publications, reports, and studies related to Irvine Company planning and its specific developments. Also included are materials related to the Company’s community planning initiatives and subsequent efforts. Of special note is the yearlong Planning Department diary, titled “Dear Diary,” which chronicles both the first year of the newly formed planning department and Watson’s first year at TIC, from October 10, 1960 to October 9, 1961.

**Arrangement**
This subseries is arranged alphabetically by subject.

<table>
<thead>
<tr>
<th>Box 10, Folder 7</th>
<th>Better locations for business in a better environment for people, circa 1970</th>
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<tbody>
<tr>
<td>Box 10, Folder 8-9</td>
<td>Big Canyon Country Club development program, undated</td>
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<tr>
<td>Box 11, Folder 1</td>
<td>El Toro - Report to The Irvine Company on the need for and viability of a commercial airport at El Toro 1997 April 29</td>
</tr>
<tr>
<td>Box 11, Folder 2</td>
<td>Irvine Industrial Complex: a better location for industry in a better environment for people, circa 1970</td>
</tr>
<tr>
<td>Box 11, Folder 3</td>
<td>Irvine Industrial Complex - East: final environment impact report, 1974 July 8</td>
</tr>
<tr>
<td>Box 11, Folder 4</td>
<td>Irvine Industrial Complex: Garden Grove planned unit development, 1976 April 30</td>
</tr>
<tr>
<td>Box 11, Folder 5</td>
<td>Case study of the Entertainment Center at Irvine Spectrum, by Richard Sim, 1996 April 26</td>
</tr>
<tr>
<td>Box 11, Folder 6</td>
<td>Irvine Spectrum and Irvine Spectrum Center, planning and development, 1998 September</td>
</tr>
<tr>
<td>Box 31, Folder 4</td>
<td>Irvine Spectrum: The International Center for Research, Technology and Business, undated</td>
</tr>
<tr>
<td>Box 11, Folder 7</td>
<td>Irvine Spectrum corporate estate design guidelines, undated</td>
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<td>Box 11, Folder 8</td>
<td>Irvine Spectrum sales and promotional materials, circa 1980-1998</td>
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**Newport Center**

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<th>Box 12, Folder 1</th>
<th>Newport Center, articles about, circa 1960-1969</th>
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<tr>
<td>Box 12, Folder 2</td>
<td>Newport Center/Fashion Island phase 2, 1985 February 25</td>
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<tr>
<td>Box 12, Folder 3</td>
<td>Newport Center master plan, circa 1980-1999</td>
</tr>
<tr>
<td>Box 12, Folder 4</td>
<td>Newport Center: where business is beautiful, circa 1960-1979</td>
</tr>
<tr>
<td>Box 12, Folder 5</td>
<td>University Town Center zone change, 1974 September 16</td>
</tr>
</tbody>
</table>

**Community planning, 1967-2004**

<table>
<thead>
<tr>
<th>Box 12, Folder 6</th>
<th>Bridge for the Future, bridge housing, 1983</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 12, Folder 7</td>
<td>Community Association management and maintenance workshop, 1974 April 27</td>
</tr>
<tr>
<td>Box 12, Folder 8</td>
<td>Community Association workshop on finance, 1974 March 9</td>
</tr>
<tr>
<td>Box 12, Folder 9</td>
<td>Community Developers Group meeting: company organization, 1968 February 8</td>
</tr>
<tr>
<td>Box 12, Folder 10</td>
<td>Community framework diagnosis and statistics, 1991 September 1</td>
</tr>
<tr>
<td>Box 12, Folder 11</td>
<td>Community planning notebook, circa 1995-1999</td>
</tr>
<tr>
<td>Box 12, Folder 12</td>
<td>Elliott, Rob, presentation for New Urbanism panel, with annotations by Watson, 1995</td>
</tr>
<tr>
<td>Box 13, Folder 1</td>
<td>Handbook for community association leaders, circa 1970-1979</td>
</tr>
<tr>
<td>Box 13, Folder 2</td>
<td>Irvine Community Development Company village development process, 2004 June 11</td>
</tr>
<tr>
<td>Box 13, Folder 3</td>
<td>Report on opinion research and communication test for The Irvine Company, 1989</td>
</tr>
<tr>
<td>Box 13, Folder 4</td>
<td>Watson, Ray, memo to community developers group, 1967 December 15</td>
</tr>
<tr>
<td>Box 13, Folder 5</td>
<td>Welcome home: your guide to a new environment, 1971</td>
</tr>
</tbody>
</table>

**Development areas and planning, 1960-2003**

| Box 13, Folder 6 | Boundary maps after 1988 |
Box 13, Folder 7  Development program summary, 1963
Box 13, Folder 8  Final report: southern sector general plan, 1968 May
Box 13, Folder 9  Five year development program first report, 1962
Box 13, Folder 10  Five year development program second report, 1963 January
Box 13, Folder 11  Five year developmental strategy (charts and plans), 1977-1978
Box 13, Folder 12  General plan, 1975 February
Box 13, Folder 13  Irvine coast: conceptual landscape themes, 1985 October 1

General note
Prepared by The SWA Group for The Irvine Company.

Box 14, Folder 1-2  Irvine coastal area general plan, 1976
Box 14, Folder 3  Irvine coastal area general plan--and overview, 1975 November 5
Box 14, Folder 4  Irvine coastal community plan: a coastal element of the South Irvine Ranch
general plan, 1971 October 21
Box 14, Folder 5  Irvine general plan - coastal planning studies, undated
Box 14, Folder 6  Irvine Ranch: a guide to the master plan for the southern section, 1964 January
Box 14, Folder 7  Irvine Ranch: a visionary master plan, circa 1990

General note
4 versions.

Box 15, Folder 1  Jointly planning the City's northern sphere, 2001 December 10
Box 15, Folder 2  Land Development Division guidance statement, 1972 December
Box 15, Folder 3  Planning Area 17: planning background summary, 1999 September
Box 15, Folder 4  Planning Area 27, circa 1990-1999
Box 15, Folder 5  Planning Department "Dear Diary," Part 1, 1960 October 10 - 1961 April 28
Box 15, Folder 6  Planning Department "Dear Diary," Part 2, 1961 May 1 - 1961 October 5
Box 15, Folder 7  Products and procedures of The Irvine Company, Planning Department, 1973
Box 15, Folder 8  Urban Planning and Design Group, 1998-2000
Box 15, Folder 9  Working environments - Flextech campuses, 1999 November 11

Open space, 1991-2006

Box 15, Folder 10  Forever wild: the Nature Preserve of Orange County, 1996
Box 15, Folder 11  Guide to the great outdoors: Irvine, Laguna Beach, and Newport Beach, 2000
Box 16, Folder 1  Irvine Company Open Space Reserve stewardship plan, 1991 September 4
Box 16, Folder 2  Irvine Ranch Land Reserve: a vision for the Irvine Ranch Land Reserve, 2004
Box 16, Folder 3  Irvine Ranch Land Reserve comprehensive stewardship plan, 2003 January 21
Box 16, Folder 4, Irvine Ranch Land Reserve comprehensive vision plan: the master plan of
opportunities, 2003 August 4
Box 16, Folder 2-3  Irvine Ranch Land Reserve, promotional materials, 2001, 2002, undated

Scope and Content Note
Includes publications, audio-visual materials, and an oversize fold out map.

Video recording: "The Irvine Ranch, different by design," undated

Scope and Content Note
Promotional video that includes imagery, music, and short interviews with
Raymond Watson and Rob Elliot of The Irvine Company discussing the planning
and development of the Irvine Ranch and it's designated 50,000 acres of open space.
Use copy,

Physical Description: 1 videodisc (DVD) (7 minutes); sound; color.

**Video recording: "The Irvine Ranch Land Reserve," 2001 November 28**

**Scope and Content Note**

The video documents a November 28, 2001 event celebrating the designation of 50,000 acres of Irvine Ranch land set aside for open space by The Irvine Company. Presenters at the event included Raymond Watson, Donald Bren, Mike McKee, and Monica Florian of The Irvine Company, as well as Steve McCormick and Graham Chisolm of the Nature Conservancy, Mary D. Nichols of the California Resources Agency, and Michael Pinto of the Laguna Canyon Foundation. Also included are brief comments from event attendees including Joan Irvine Smith.

Use copy,

Physical Description: 1 videodisc (DVD) (1 hour); sound; color.

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Box 16, Folder 4

**Irvine Ranch National Natural Landmark, dedication brochure, 2006**

Box 16, Folder 5

**Irvine Ranch: stewardship for a sustainable tomorrow, publication and letter, 2004 August 30**

Box 16, Folder 6

**Photographer Stephen Francis discovers nature's hidden treasure in Irvine's open space, circa 1990-1999**

Box 16, Folder 7

**Village place making with landscape and open space, 1999 October 17 Residential, 1961-2008**

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Box 16, Folder 8

**Irvine: the quality of life, undated**

**Scope and Content Note**

Includes a copy of Professional Relocation Guides California Bound: Irvine Company Communities and an informational brochure for Westpark.

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Box 16, Folder 9

**North Park: different by design, circa 1990**

Box 16, Folder 10

**North Park phase II: builder proposal competition, 2000**

Box 16, Folder 11

**North Park traditional village planning principle, 1998**

Box 16, Folder 12

**Village of Turtle Rock: community plan, 1973 November 7**

**Scope and Content Note**

Includes a letter from James E. Taylor of The Irvine Company to the Mayor and Irvine City Council.

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Box 16, Folder 13


Box 17, Folder 1

**Village of Woodbridge neighborhood criteria, 1975 October**

Box 17, Folder 2

**Village of Woodbridge planned community district regulations, 1973 September**

Box 17, Folder 3

**Village of Woodbridge planned sign program (approved), 1976 April 5**

Box 17, Folder 4

**Village of Woodbridge supplemental information, 1974 January**

Box 17, Folder 5

**Villages of Irvine, 2008 Spring/Summer**

Box 17, Folder 6

**Woodbridge Village Center signing criteria, circa 1975**

**Newport Beach,**

Box 17, Folder 7

**Bluffs (Eastbluff), in House and Garden, 1967 February**

Box 17, Folder 8

**Harbor Ridge, circa 1980**

Box 17, Folder 9

**Linda Isle study - Irvine Planning Department, 1961 July 24**

Box 31, Folder 3

**Newport Bay advertisements, 1962-1964**

Box 17, Folder 10

**Renderings of various developments, 1995**
City of Irvine files Series 3. 1970-2005

Physical Description: 2.0 Linear feet

Series Scope and Content Summary

This series contains plans, reports, publications, articles, and clippings pertaining to the city of Irvine before, during, and after its incorporation in 1971.

Arrangement

This series is arranged alphabetically by subject or material type.

Box 17, Folder 11  Argument against Measure B zone changes to Village 38, 1991
Box 17, Folder 12  City of Irvine green building program discussion, 2005 March
Box 17, Folder 13  General plan for the City of Irvine, 1974 October
Box 18, Folder 1   Irvine general plan, circa 1970
Box 18, Folder 2   Irvine general plan, circa 1970
Box 18, Folder 3   Irvine general plan, 1991 March
Box 18, Folder 4   Irvine general plan: a blueprint for the future, undated

Scope and Content Note

Fold out poster imitating a blueprint.

Box 18, Folder 5   Irvine general plan policies, 1972 October 6
Box 18, Folder 6   Urban design implementation plan: City of Irvine horizon year policies (draft), 1976 August
Box 18, Folder 7   Urban design implementation plan: City of Irvine horizon year policies, 1977 March

General note

Prepared by Wallace, McHarg, Roberts, and Todd for the City of Irvine and The Irvine Company.

Box 18, Folder 8   Urban services for Irvine: a report to The Irvine Company and the University of California, by Griffenhagen-Kroeger, Inc., 1964 December
Box 19, Folder 1   City of Irvine incorporation, 1971-1972
Box 19, Folder 2   Report justifying the proposal to incorporate the territory of Irvine, 1970
Box 32, Folder 1   Irvine Citizen, "Irvine at 25: Special Commemorative Edition," 1996 October 3
Box 19, Folder 3-4 Irvine, miscellaneous articles compiled by Ray Watson on the City of, undated
Box 19, Folder 5   Irvine, miscellaneous articles compiled by Ray Watson on the City of, circa 1970-2003
Box 19, Folder 6   Irvine, miscellaneous articles compiled by Ray Watson on Irvine politics, ballot measures, and voting, circa 1989-1991
Box 19, Folder 7   Irvine sustainable community activities, 2005 February 2
Box 20, Folder 1   Irvine 2002: a planner's guidebook to Irvine, California, 2003 July 3

General note

Written by David J. Baab while participating in the Advanced Management Development Program for Real Estate Entrepreneurs and Senior Managers at Harvard University.

Box 20, Folder 2   "Best places to raise a family," reprinted from Parents (magazine), 1985 May
Box 31, Folder 9   "A city is born, Irvine, California," from The Register, 1970 September 30
Box 31, Folder 2   City of Irvine: silver anniversary, 1997 February
Box 20, Folder 3   Irvine Harvest Festival, 1996 October 4-6
Box 20, Folder 4   Irvine: I call it home, Friends of Heritage Park Regional Library, Irvine, California, 1992 May

Scope and Content Note

A collection of essays and poetry.

Box 20, Folder 5   Irvine Magazine, 1993 July/August
City of Irvine files Series 3. 1970-2005

Box 20, Folder 6
The Irvine promise, circa 1980

Irvine: the genesis of a new community, Urban Land Institute (ULI), 1974

General note
This publication seems to be very important to Watson's research over the years, based on the fact that there were numerous copies of it found when processing the collection. Two copies have been retained, while the other copies were returned to Watson.

Box 20, Folder 7

Only Irvine: insiders' views of America's foremost planned community, circa 2005

Reflections on Irvine: 25 years, 1996

Subject files on city planning and planned communities Series 4. 1963-2006

Physical Description: 2.5 Linear feet

Series Scope and Content Summary
This series contains publications, conference proceedings, reports, articles, and theses and dissertations on subjects related to city planning and planned communities. Subjects include new communities, New Towns, urban growth, urban sprawl, community development, and housing, among others. Most material does not relate specifically to the city of Irvine or The Irvine Company, with the exception of some theses and dissertations and the article by Ann Forsyth.

Arrangement
This series is arranged by alphabetically by subject. Within each subject, folders are arranged alphabetically by title or subject.

Box 20, Folder 8-9

Box 31, Folder 2
Only Irvine: insiders' views of America's foremost planned community, circa 2005

Box 20, Folder 10
Reflections on Irvine: 25 years, 1996

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This series is arranged by alphabetically by subject. Within each subject, folders are arranged alphabetically by title or subject.

Box 20, Folder 11
City planning, growth, and housing, circa 1964-2006

Box 20, Folder 12
Financing the future housing needs of the United States, Frank R. Gailor, 1971

Box 21, Folder 1
Frameworks, design activism, University of California, Berkeley, College of Environmental Design, 2005 Spring

Box 21, Folder 2
Growth management and the courts: can law and policy be reconciled?, circa 1975

Box 21, Folder 3
Housing and community design: making places for people, UCIThink School of Social Ecology, 1999 April

Box 21, Folder 4
A lexicon of the new urbanism (draft), 1999 June 3

General note
Published by Duany Plater-Zyberk & Company.

Box 21, Folder 5
A line in the land: urban-growth boundaries, smart growth, and housing affordability, Reason Public Policy Institute, 1999 October

Box 21, Folder 6
Market-oriented planning: principles and tools, Reason Public Policy Institute, 1997 November

Box 21, Folder 7
Myths and facts about transportation and growth, Urban Land Institute, 1989

Box 21, Folder 8
"Outgrowing Jane Jacobs and her New York," from The New York Times, Nicolai Ouroussoff, 2006 April 30

Box 21, Folder 9
Public sector impacts on housing and real estate: issues and problems, Real Estate Chair Lecture Series, 1976 December

Box 21, Folder 10
Putting the pieces together: state actions to encourage smart growth practices in California, Urban Land Institute, 2002

Box 21, Folder 11

Box 21, Folder 12
Research readings, circa 1964-1973, undated

Scope and Content Note
Subjects range from economics to new towns. Included are two papers by Judy Rosener on the concept of community and a study on cul-de-sacs.
| Box 21, Folder 11-12 | Research readings, circa 1988-1998  
Scope and Content Note  
Subjects include new urbanism, suburban design, neotraditional town planning, and small towns, among others. |
| Box 21, Folder 13 | The sprawling of America: in defense of the dynamic city, Reason Public Policy Institute, 1999 January |
| Box 22, Folder 1 | Symposium on the origins and development of property rights, 1973 January 17-20 |
| Box 22, Folder 2 | Urban planning now: what works, what doesn’t?, *Harvard Design Magazine*, 2005 Spring/Summer |
| Box 22, Folder 3 | Planned communities and new towns, 1963-2005 |
| Box 22, Folder 4 | Developing successful new communities, Urban Land Institute, 1991 |
| Box 22, Folder 5 | European Planned Community Tour, 1965 September 21-October 6  
General note  
Watson attended this tour when he was serving as Vice President of Planning for The Irvine Company (TIC). Other attendees on the tour included Donald Bren who was serving as the president of the Mission Viejo Company, Albert Trevino Jr., Chief Designer and Landscape Architect for TIC, and Ada Louise Huxtable, architecture critic and writer for *The New York Times*, among others. The tour visited planned communities in England, Scotland, Sweden, Finland, Denmark, and Germany. Included is collected information on the planned communities visited in each country, biographical information on the architects and planners of the planned communities, and lists and biographical information on the attendees of the tour. |
| Box 22, Folder 6 | Evaluation of new communities: selected preliminary findings, Center for Urban and Regional Studies, University of North Carolina, Chapel Hill, 1974 |
| Box 22, Folder 7 | An evaluation of the Federal New Communities Program, U.S. Department of Housing and Urban Development, circa 1984 |
| Box 22, Folder 8 | Grading the Irvine Ranch, from *Planning* (magazine), Ann Forsyth, 2005 May |
| Box 23, Folder 1-2 | New communities policy development resource book, Department of Housing and Urban Development, 1974 |
| Box 23, Folder 3 | *New towns in America: the design and development process*, edited by James Bailey, 1973  
General note  
This is a hard cover book compiled by the American Institute of Architects (AIA) under the editorship of James Bailey. Watson wrote the chapter, "Phasing Growth: How Fast? Where Next?" |
| Box 23, Folder 4 | New towns in Europe, Marmon & Mok Associates, circa 1964 |
| Box 23, Folder 5 | New towns: prospects for innovation, Frank G. Mittelbach, 1974 May |
| Box 23, Folder 6-7 | Papers pertaining to the study of new communities and community building at the Center for Planning and Development Research, University of California, Berkeley, 1963-1965 |
| Box 24, Folder 1 | Planning for new towns, chapter from unknown source, after 1990 |
| Box 24, Folder 2 | Soviet new towns: housing and national urban growth, U.S. Department of Housing and Urban Development, 1976 July |
| Box 24, Folder 3 | Theses and dissertations related to city planning and community development, 1995-1999 |
| Box 24, Folder 4 | Designing for the physical and social senses of Irvine's parks, Stephen Kelly, 1999 |
| Box 24, Folder 5 | Don’t fence me in: communities, conflicts & rights, Amy Wallace, 1999 June |
Subject files on city planning and planned communities Series 4. 1963-2006

Box 24, Folder 5-7
Box 25, Folder 1
Emerald cities: 1960s new towns and the reinvention of the modern American suburb, Nicholas Bloom, 1998 May

General note
Includes two letters from Watson noting his comments and observations on Bloom's thesis. Folder 4 contains a single bound volume of the thesis with comments. The thesis became a book and was published by Ohio State University Press in 2001 under the title, Suburban alchemy: 1960s new towns and the transformation of the American dream. See Series 1, Box 1/Folder 19.

Box 25, Folder 2
Experimental prototype community of tomorrow: Walt Disney and the quest for community, Steven Eric Mannheim, 1999 December 20

Box 25, Folder 3
Lewis Mumford's Eutopianism, Patricia Elliot, 1966 September

Box 25, Folder 4
Look who's hanging out: assessing recreational opportunities for Irvine teens, James M. Purpura, 1999 Spring

Box 25, Folder 5
New American communities: culture, form, and the future beyond urban centers of North America (draft copy), Tim T. Franke, 1995 January 10

Scope and Content Note
Includes a memo from Watson to Rob Elliot (a colleague of Watson) noting Watson's comments and observations on Franke's thesis.

Box 25, Folder 6
The Nexus Project: community and place in Irvine--the role of public elementary schools in increasing sense of community in Irvine, California, Victor Van Zandt, 1999 Spring

Box 25, Folder 7
Public spheres in planned communities: resident perspectives and the shaping of sense of community, Gregg Macey, 1999 May 28

Box 26, Folder 1
We gather together: the role of congregational life in developing sense of place and sense of community in the post-suburban city, Douglas Jackson and Melani Smith, 1999 Spring

Other subject files Series 5. 1954-2009

Physical Description: 1.8 Linear feet
Series Scope and Content Summary
This series contains publications, clippings, and reports related to subjects of professional interest to Watson including the University of California, Irvine, the Irvine Ranch, the Irvine family, Orange County, CA, and the Walt Disney Company.

Arrangement
This series is arranged alphabetically by subject.

Box 26, Folder 2
Bren, Donald, articles about, 1987-2003

Biographical Note
As of 2012, Bren serves as chairman of The Irvine Company, a position he has held since 1983.

Box 26, Folder 3
California History, special issue: envisioning California, 1989-1990 Winter

Box 26, Folder 4
Catalogue II of the Regional Oral History Office (ROHO), the Bancroft Library, University of California, Berkeley and corresponding letter, 2002 January 15

Box 26, Folder 5
History of Newport Harbor, Newport Gallery, 2001 January 28

Box 26, Folder 6
Irvine Historical Society publications and thank you letter, 1997-2005

Box 26, Folder 7
Irvine Park - Bears to briquets: a history of Irvine Park, 1897-1967, circa 1967

General note
Photocopy. Written by James Sleeper.

Box 26, Folder 8

Box 26, Folder 9
Deed for land transfer granted to Irvine by Flint and Bixby (copy), 1876

"88,000 golden acres waiting for the dust to settle," Seymour Freedgood, from Fortune (magazine), 1963 November
<table>
<thead>
<tr>
<th>Box 26, Folder 10</th>
<th>Highlights of the history of the Irvine Ranch, undated</th>
</tr>
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<tbody>
<tr>
<td>Box 26, Folder 11</td>
<td>A history of the Irvine Ranch, compiled by The Irvine Company, undated</td>
</tr>
<tr>
<td>Box 32, Folder 1</td>
<td>&quot;An introduction to the Irvine Ranch and an explanation of its participation in the orderly development of Orange County,&quot; published by The Register, 1969 February 2</td>
</tr>
<tr>
<td>Box 26, Folder 12</td>
<td>Irvine family tree, 1975 January 29</td>
</tr>
<tr>
<td>Box 26, Folder 13</td>
<td>The Irvine Ranch, a picture essay by the editors and contributors to Orange County Illustrated, undated</td>
</tr>
<tr>
<td>Box 26, Folder 14</td>
<td>Irvine Ranch, articles about, 1963-1999, undated</td>
</tr>
<tr>
<td>Box 26, Folder 15</td>
<td>Irvine Ranch Headquarters Historic Park: master planning program, 1997 October 29</td>
</tr>
</tbody>
</table>

**Scope and Content Note**
Includes an interoffice memo from Rick Cermak to Ray Watson.

<table>
<thead>
<tr>
<th>Box 27, Folder 1</th>
<th>James Irvine Foundation: &quot;Celebrating California,&quot; circa 2001</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 27, Folder 2</td>
<td>Rancho San Joaquin Gazette, undated</td>
</tr>
</tbody>
</table>

**General note**
A publication devoted to the history of the Irvine Ranch and Orange County, CA, written by Jim Sleeper who was serving as staff historian at The Irvine Company.

| Box 27, Folder 3 | Irvine Valencia Growers Packing House: HABS "outline format" documentation report, 2003 September 2 |

**General Note**
Report prepared by The Keith Companies and Hatheway & Associates. HABS is an acronym for Historic American Buildings Survey.

<table>
<thead>
<tr>
<th>Box 27, Folder 4</th>
<th>Location 3 (magazine), 2007 Fall</th>
</tr>
</thead>
</table>

**Scope and Content Note**
Focus is on Orange County coastal communities.

| Box 27, Folder 5 | Orange County Airport dedication publication, 1967 May 6 |

**Historical Background**
Was renamed the John Wayne Airport in 1979.

| Box 27, Folder 6 | Orange County annual survey, 1998 |

**Scope and Content Note**
Written by Mark Baldassare and Cheryl Katz for the University of California, Irvine (UCI).

| Box 27, Folder 7 | Orange County, articles about, 1976-2001 |
| Box 27, Folder 8 | Outdoor Education Center, undated |
| Box 27, Folder 9 | Public Policy Institute of California (PPIC), 2003-2009 |

**Public Policy Institute of California: a think tank for the 21st century, 2003 February 5**

**General note**
Written by David W. Lyon.

<p>| Box 27, Folder 10 | Report on 500 Washington Street, 2009 August |
| Box 27, Folder 11 | Rowland, Cynthia R. and A. Marisa Chun to Karen K. Steeber of PPIC regarding the Sarbanes-Oxley Act proposed whistleblower policy, 2004 August 13 |
| Box 27, Folder 12 | Reference drawer index from studies library, 1995 May 5 |
| Box 27, Folder 13, Box 32, Folder 3 | Santa Ana, California annexation, clippings and articles about, 1962 |</p>
<table>
<thead>
<tr>
<th>Box 27, Folder 14</th>
<th>Smith, Joan Irvine, “A California woman's story,” 2005 October 17</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td>An autobiography written by Joan Irvine Smith, 130 pages. A book of the same name was published in 2006 comprising 489 pages.</td>
</tr>
</tbody>
</table>

| Box 27, Folder 15 | Spurgeon, Bill Jr., clippings about, 1959-1968, undated |
| Box 27, Folder 16 | Tracks, a publication of the Newport Bay Naturalists & Friends, 2005 June-August |
| Box 27, Folder 17 | University of California, Irvine (UCI), 1959-2006 |
|                  | The Irvine story: history and development of the University of California, Irvine, Neil Boothby, 1972 May 30 |
|                  | Scope and Content Note |
|                  | Boothby's senior project. |

| Box 27, Folder 18 | Second phase report for a university-community development in Orange County, William L. Pereira and Associates, 1960 |
| Box 27, Folder 19 | A university campus and community study and second phase report, William L. Pereira and Associates, 1959-1960 |
| Box 28, Folder 1 | UCI: a celebration of stars--the 2006 Medal Awards, 2006 |
|                  | General note |
|                  | Watson was a medal recipient. |

| Box 28, Folder 2 | UCI, Department of Planning, Policy, and Design, informational materials, circa 2006 |
| Box 28, Folder 3 | UCI faculty, for sale housing program, 1982 |
| Box 28, Folder 4-5 | UCI inclusion area/inclusionary housing, 1961-2001 |
|                  | Scope and Content Note |
|                  | Includes reports, studies, memos, correspondence, and writings and notes by Watson. |

| Box 28, Folder 6 | UCI long range development plans, 1963-1989 |
| Box 28, Folder 7 | UCI, news articles about, 1962-1997 |
| Box 28, Folder 8 | University of California site selection study: a report on the search for new campus sites, Southern California Metropolitan Center Section, South Cross Section, Charles Luckman Associates, 1959 March 1 |
|                  | General note |
|                  | Includes notes by Watson. |

Walt Disney Company, 1985-2005, undated

**Biographical Note**

Watson served on the board at the Walt Disney Company beginning in 1974. In 1983, Watson became Vice Chairman at Disney and then served as Chairman until 1984 when Michael Eisner took over. In 1984, Watson left active management at Disney, but remained as Chairman of the Executive Committee.

**Related Materials**

*For more on the Walt Disney Company, see Series 1, (Correspondence; Eisner, Michael) in this collection.*

| Box 28, Folder 9 | Disney World Conference on the Future, 1985 March 27-29 |
|                  | General note |
|                  | Watson organized the conference. |

| Box 29, Folder 1 | Walt Disney Company, correspondence, fiscal year report, and other material, 2004-2005, undated |
| Box 29, Folder 2 | Walt Disney Company - "Exhibits to the report of the special committee of the board of directors in respect of Michael Eisner investment in Goldman Sachs IPO," 2003 March 14 |