Guide to the Robert and Bertha Massoth Collection of Disneyland Publications
MS.R.147

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Collection Scope and Content Summary

This collection includes Disneyland-related newsletters, magazines, and other publications collected by Robert J. Massoth and his wife, Bertha E. Massoth. Bertha worked as the executive secretary to the head of publicity and marketing at Disneyland, a theme park in Anaheim, Orange County, California, owned by Walt Disney Co.

The collection includes newsletters and other publications for Disneyland park employees and former employees, including Backstage Disneyland, Inside Disneyland; and The Disneylander. Also included is Walt Disney Co. literature such as annual reports, the employee newsletter Disney Newsreel, and gift catalogs of Disney trademarked merchandise. There are also tourist guides and other publications for visitors to Disneyland and Walt Disney World resort.

Collection Arrangement

This collection is arranged in alphabetical order by title or type of publication.

Separation Note

These items were removed from the collection and cataloged separately in the library catalog ANTPAC.

1. Disneyland Line
2. Disneyland Resort Line
3. Disney News: Official Magazine for Magic Kingdom Club Families

Related Collections

Related materials can be found in the following collection in the Department of Special Collections and Archives:

Disneyland employee and promotional materials collection. MS-R077. Special Collections and Archives, The UC Irvine Libraries, Irvine, California.

Subjects and Indexing Terms

Disneyland (Calif.) -- Archives.
Walt Disney Company.
Walt Disney Productions.
Amusement parks -- California -- Anaheim -- History -- 20th century -- Sources.

Box-folder 1 : 2 Annual report 1989
Box-folder 1 : 1 Annual reports 1980-1981
Box-folder 1 : 3 Backstage Disneyland (scattered issues) 1965-1980
Box-folder 1 : 4-6 Catalogs 1987-1997
Box-folder 1 : 10 Disney Newsreel (scattered issues) 1978-1984
Box-folder 2 : 7 Disneyland 1983 calendar 1983
Box-folder 1 : 7 Disneyland Inside (scattered issues) 1967-1971
Box-folder 1 : 9 Disneyland Resort: Draft Environmental Impact Report Summary, City of Anaheim; and WESTCOT 2000 Community Support Group promotional materials 1992
Box-folder 1 : 8 The Disneylander (scattered issues) 1985-1987
Box-folder 2 : 1 Guides for tourists: Disneyland and Walt Disney World 1981-1986
Box-folder 2 : 2 Magic Key Newsletter (scattered issues) 1993-1995
Box-folder FB 071 Miscellaneous ephemera: pocket calendar, commemorative booklets, and other
: 2, Box-folder 2 : 3 materials 1971-1997, undated
Box-folder 2 : 4 Miscellaneous newsletters: University of Disneyland, Career Planning and Placement Update, Coming Attractions, Disney Team '85, Disneyana Collector, and Enviropor '92 1966, 1979-1992
Box-folder FB 071: 3  
**Salute to the United States 1964 Olympic Team from the City of Los Angeles 1964 September 27**  
Scope and Content Note  
Reception and dinner held at Disneyland.

Box-folder 2 : 5  
**Vacationland (scattered issues) 1973-1983**

Box-folder 2 : 6  
**Walt Disney World booklet 1969**