Guide to the University of California, Irvine, University Relations Motion Pictures AS.136

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Special Collections and Archives, University of California, Irvine Libraries
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The UCI Libraries
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URL: http://special.lib.uci.edu
**Language of Material:** English

**Contributing Institution:** Special Collections and Archives, University of California, Irvine Libraries

**Title:** University of California, Irvine, University Relations motion pictures

**Creator:** University of California, Irvine

**Creator:** University of California, Irvine. University Relations and Development

**Identifier/Call Number:** AS.136

**Physical Description:** 7 Linear Feet(51 boxes or canisters)

**Date:** 1964-1971 and undated

**Abstract:** This collection comprises films of the University of California, Irvine (UCI) campus, buildings, and events during the 1960s and early 1970s. It also includes some footage of the Irvine area during the early phases of its development.

**Access**
The collection is open for research.

Select items have been reformatted and are available online. Access to original motion pictures is restricted; researchers may request viewing copies.

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**Preferred Citation**

**Acquisition Information**
Transferred from University Relations in the 1970s.

**Alternative Forms of Material**
Select items from this collection have been digitized and are available in Calisphere.

**Processing History**
Inventoried by Cyndi Shein and Ernesto Bassi, 2008. Several films were digitized in 2015 by Avant Productions. Updates made by Lauren Menges and Laura Uglean Jackson.

**Processing Note**
Original order, titles, and containers have been retained. Films were not viewed during processing. Except for digitized films, the description of materials is based solely on the provided inventory and the information on the film enclosures.

**Historical Background**
When the University of California, Irvine set up its administrative organization prior to opening in 1965, a Public Relations unit was established under the Vice Chancellor of Public Affairs. In 1970, Public Affairs was renamed University Relations and reported directly to the Chancellor. University Relations was responsible for maintaining positive relations and communications with the community, including development and publications in a variety of media, such as film. Over the years University Relations evolved into University Communications.

**Collection Scope and Content Summary**
This collection comprises films of the University of California, Irvine (UCI) campus, buildings, and events during the 1960s and early 1970s. It also includes some footage of the Irvine area during the early phases of its development. There are several iterations of the KNBC film, Birth of a Campus.

Select items are available for research at UCspace @ the Libraries.

**Collection Arrangement**
This collection is arranged in numerical order based on the inventory provided by the originating office.

Container List
Subjects and Indexing Terms
Campus planning -- California -- Irvine.
University and colleges -- California -- Planning -- History -- Sources.
Short films
Birth of a Campus (Motion picture)
University of California, Irvine -- Buildings
University of California, Irvine. University Relations and Development -- Archives
University of California, Irvine -- Planning -- Archives
University of California, Irvine -- History
University of California, Irvine -- Archives