Finding Aid for the Frederic W. Goudy Collection 1925-1971

Processed by Ashley Johnston.
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Descriptive Summary
Title: Frederic W. Goudy Collection,
Date (inclusive): 1925-1971
Collection number: Press Coll. Archives Goudy
Creator: Goudy, Frederic W. (Frederic William) 1865-1947
Extent: 3.5 boxes (2 linear feet)
Repository: University of California, Los Angeles. William Andrews Clark Memorial Library
Los Angeles, California 90095-1490
Abstract: This collection contains printed ephemera, pamphlets, pictures and other materials related to the work of Frederic W. Goudy, a prolific typeface creator.
Physical location: Clark Library
Language of Material: Collection materials in English
Access
Collection is open for research.
Publication Rights
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Preferred Citation
Acquisition Information
Items in this collection were given to the William Andrews Clark Memorial Library by Samuel T. Farquhar and the Rounce & Coffin Club in the 1940s, while others were collected over time by the William Andrews Clark Memorial Library. A secondary set of items was purchased from Dawsons Book Shop in 1945 (accession MS.1945.006), and contains items from the collections of Thomas Perry Stricker, A.G. Beaman and others.
Processing History
Processed by Ashley Johnston, December 2009.
Biography
Frederic William Goudy was an American type designer. After a career in real estate, he began his career as a type designer at 40 and created over 120 type styles including University of California Oldstyle, exclusively for the University of California Press, and Goudy Old Style. Goudy founded the Village Press with Will H. Ransom and was the Art Director for the Lanston Monotype Machine Company from 1920 until his death in 1947.
Scope and Content
This collection contains printed ephemera, pamphlets, pictures and other materials related to and honoring the career of Frederic W. Goudy, a prolific typeface designer. Materials in this collection showcase the variety of typestyles Goudy created and commemorate various anniversaries in his life and career.
Related Material
The Clark also holds a framed letter from Bruce Rogers to Frederic Goudy acknowledging the gift of the first edition of 'The Alphabet'. Written in 1919, this was one of the few items rescued after the 1939 fire in Goudy's Deepdene studio. The call number for this item is CLARK ARTWORK; ART STORAGE C6.
Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Subjects
Small presses--United States--20th century.
Type designers--United States--20th century.
Typography--United States--20th century.
Genres and Forms
Ephemera--United States--20th century
"Typologia" Manuscript and Proofs, 1940

Scope and Content Note
Contains three enclosures holding proofs of F. W. Goudy’s "Typologia" and three metal matrices for type.

Note
The first enclosure contains an early draft and printed dummy with handwritten notes about the layout and text in pencil. Draft includes a pencil drawing of cover design. "dummy was started by W. Goudy. Verbal instructions covered the rest of the book." The second enclosure holds galley proofs with handwritten corrections and the last contains page proofs.

Printed Ephemera, 1925-1940

Note
Includes one copy of Frederic W. Goudy’s "Retrospectus" (a tribute to Bruce Rogers) signed by Goudy and "Extracts from the Diary of Will Ransom" signed by Ransom.

Anniversary Ephemera, 1937-1944

Scope and Content Note
Includes items honoring Goudy on several birthdays as well as anniversaries of The Village Press.

Booklets, 1936-1937, undated

Commemorative Pamphlets, 1939-1949

Scope and Content Note
These pamphlets from events honoring Goudy during and after his lifetime include biographical information.

Goudy Typeface Pamphlets, 1938-1956, undated

Exhibition Materials, 1963-1971, undated

Invitations, 1930-1942, undated

Advertisements, 1938-1940, undated

Scope and Content Note
Advertisements for books by and about Frederic W. Goudy.

Note
Two slightly varying editions of advertisements for "A Bibliography of The Village Press" by Melbert B. Cary, Jr. are included. Also includes two advertisements for Goudy's "Typologia", one signed by Goudy and one with a brief note and signature by Roy Vernon Sowers, a rare bookseller.

Newspaper Clippings, 1948

Pictures, 1939-1941, undated

Scope and Content Note
Contains a few images of Goudy, including one slide of a sketched portrait, a watermark portrait and two photographs of pencil drawings signed by Kate Steinitz as well as a photograph of Goudy's Deepdene workshop in Marlboro, NY.

"The Village Press: A Retrospective Exhibition," 1933

Scope and Content Note
From MS.1945.006.
| Box 2, Folder 2 | "The Type Speaks," inscribed by FWG to A.G. Beaman, undated  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 3 | A Tribute to BMG, 1936  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 4 | "Types and Type Design," inscribed by FGW, 1936  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 5 | Ulster-Irish Society award, 1937  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 6 | The Pilgrimage to Deepdene, 1938  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 7 | "The Bible," address at NY School of Printing, 1938  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 8 | Prospectus for "A Bibliography of The Village Press," 1938  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 9 | Trial proof for Hartley Burr Alexander Press (Scripps College) typeface, 1941  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 10 | Keepsake from the Conference of the National Graphic Arts Education Association, 1942  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 11 | "Typophile Monographs IV" and "Type and Type Design" address from Syracuse University, undated  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 12 | Honorary keepsakes and invitations, 1930s-1940s  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 13 | "Hobby Printer," with FWG and H. Richard Archer, Spring 1947  
    Scope and Content Note  
    From MS.1945.006. |
| Box 2, Folder 14 | Newspaper obituaries, 1947  
    Scope and Content Note  
    From MS.1945.006. |
Box 2, Folder 15  Chiswick Book Shop, "Goudy, The Village Press and Goudyana," 1947
Scope and Content Note
From MS.1945.006.

Box 2, Folder 16  Obituary from "Western Printer and Lithographer," 1947
Scope and Content Note
From MS.1945.006.

Box 2, Folder 18  "The Village Press in Winter" woodcut by Charles E. Pont(?), undated
Scope and Content Note
From MS.1945.006.

Box 2, Folder 19  The Village Press and Letter Foundery [sic], woodcut by Charles W. Smith, undated
Scope and Content Note
From MS.1945.006.

Box 2, Folder 17  Ephemera and clippings gathered by A.G. Beaman, undated
Scope and Content Note
From MS.1945.006.

Box Map Drawer  Oversize pamphlets, 1918-1928, undated
Scope and Content Note
Includes 'Ars Typographica' (Vol. 1, no. 1), 'Monotype: a Journal of Composing Room Efficiency', and a pamphlet for the 'Original Goudy Modern' typeface.

Box Map Drawer  Type Design Ephemera, 1937-1949
Scope and Content Note
Includes patterns, drawings and correspondence about a type design (likely California Old Style).
Note
Drawing is "the only drawing saved from the fire 1/26/39 FWG".

Box Map Drawer  'The Type Speaks', 1938
Scope and Content Note
2 copies.

Box Map Drawer  "Evening at Deepdene," 1938
Scope and Content Note
2 copies. From MS.1945.006.

Box Map Drawer  "Evening at Deepdene," 1938
Scope and Content Note
2 copies. From MS.1945.006.

Box Map Drawer  Keepsakes and ephemera, 1930s-1940s
Scope and Content Note
From MS.1945.006.