Finding Aid for the Dan Guerrero Research Collection 1930 - 2003

Processed by Lizette Guerra and Connie Tong.
Chicano Studies Research Center, UCLA
UCLA
Chicano Studies Research Center Library
144 Haines Hall
Box 951544
Los Angeles, CA 90095-1544
Phone: (310) 206-6052
Fax: (310) 206-1784
URL: http://www.chicano.ucla.edu/
©2012

The Regents of the University of California. All rights reserved.
Descriptive Summary
Title: Dan Guerrero Research Collection,
Date (inclusive): 1930 - 2003
Collection number: 121
Creator: Guerrero, Dan 1930 -
Extent: 4 linear feet
Repository: University of California, Los Angeles. Library. Chicano Studies Research Center, UCLA
Los Angeles, California 90095-1490

Abstract: The Dan Guerrero Research Collection includes ephemera, press kits, clippings, photographs, and audio visual materials documenting Mr. Guerrero's successful career as a Chicano activist, producer, and performance artist. Also included are materials reflecting the life and career of his father – the father of Chicano music, Lalo Guerrero and his dear friend, artist Carlos Almaraz. This collection complements the existing archival collection housed at the University of California, Santa Barbara Department of Special Collections California Ethnic and Multicultural Archives (CEMA). Under their stewardship are both Mr. Guerrero's personal papers as well as his father's, Lalo Guerrero.


Language of Material: Collection materials in English, Spanish

Access
COLLECTION STORED OFF-SITE AT SRLF: Open for research. Advance notice required for access. Contact the UCLA Chicano Studies Research Center Library for paging information.

Publication Rights
Copyright has not been assigned to the UCLA Chicano Studies Research Center. All requests for permission to publish must be submitted in writing to the Chicano Studies Research Center Library. Permission for publication is given on behalf of the UCLA Chicano Studies Research Center as the owner of the physical item and is not intended to include or imply permission from the copyright holder, which must also be obtained.

Preferred Citation
[Identification of item], Dan Guerrero Research Collection, 121, Chicano Studies Research Center, UCLA, University of California, Los Angeles.

Acquisition Information
Materials were donated to the UCLA Chicano Studies Research Center in 2009 by Dan Guerrero. Deed of Gift is on file in the archives office.

Biography
DAN GUERRERO began his entertainment career in New York where he was a successful theatrical agent with clients in the original casts of countless Broadway musicals. He returned home to Los Angeles for an equally successful time as a casting director for stage and television before turning his talents to producing and directing.

Guerrero has been widely acclaimed as a highly creative independent producer of diverse programming for network and cable television in both English and Spanish including talk shows and music specials for NBC, PBS, HBO, FOX, Univision and Telemundo.

At the same time, he has produced and staged spectacular international arts and culture events at such prestigious venues as the John F. Kennedy Center for the Performing Arts in Washington, the Dorothy Chandler Pavilion in Los Angeles, the National Hispanic Cultural Center in Albuquerque and the Cite de la Musique in Paris, France. Kennedy Center credits include the Arabesque: Arts of the Arab World concert in the Opera House; the AmericArtes Gala in the Concert Hall; Pablo Neruda: A Centenary Celebration in the Terrace Theatre; and Japan! Culture + Hyper Culture in the Roof Top Gallery.

Other live, non-broadcast productions include the world premiere of Concierto para Mendez for the Los Angeles Opera; the San Jose Mariachi & Mexican Heritage Festival Gala for artistic director Linda Ronstadt; the United States Artists Fellows Celebration at the Museum of Contemporary Art in Chicago; The Maravilla Concert to inaugurate the Roy E. Disney Performing Arts Center at the National Hispanic Cultural Center in Albuquerque, the opening ceremonies for the city-wide Artes de Mexico Festival with more than 300 musical performers and costumed participants on the steps of Los Angeles City Hall; the Placido Domingo Awards at the Dorothy Chandler Pavilion, the inaugural NCLR Alma Awards at the Biltmore...
Millennium Hotel; the Imagen Awards at the Beverly Hilton International Ballroom and the Concerte Chicano et Tex Mex at the Cité de la Musique in Paris. Recent plays with music include Raisin’ Cane, a solo show about the Harlem Renaissance starring Jasmine Guy and the Avery Sharp Jazz Trio that toured nationally before a bow at New York's storied Apollo Theatre and Still Life, a two character play with cello and guitar about Georgia O’Keeffe and Frida Kahlo. Guerrero began his TV production career at Guber-Peters Television as head writer and co-producer of the long-running late night talk/variety program, El Show de Paul Rodriguez. The landmark show hosted by the comic actor aired nationally on Univision and internationally throughout Latin America bringing the biggest U.S. and Latin American stars together in a groundbreaking bilingual format.

He eventually headed Paul Rodriguez Productions with El Show colleagues where the team produced four "docu-comedy" specials for FOX: Paul Rodriguez: Behind Bars, Crossing Gang Lines, Back to School and Born to Ride. The highly rated programs were a unique mix of documentary footage, music performances and stand-up comedy taped at locations from San Quentin prison to the Black Hills of South Dakota and the barrios of East LA and South Central.

Guerrero later served as executive producer of another successful talk/variety show, Al Dia con Maria Conchita. The Spanish-language daily talker aired nationally on Telemundo with Maria Conchita Alonso hosting top music and film guests from Latin America.

He also co-produced the PBS Kennedy Center Concert of the Americas with Quincy Jones/David Saltzman Entertainment featuring the biggest names from the U.S., Mexico, Latin America, Canada and the Caribbean. The concert at the James L. Knight Convention Center in Miami celebrated the Summit of the Americas and was attended by President Bill Clinton and thirty-four leaders of Western Hemisphere countries. Guerrero went on to produce the star-studded NBC Vida Awards, the CNBC J.D. Power Global Automotive Awards hosted by Tim Allen and the national PBS music special, Vikki Carr: Memories/Memorias that featured Carr, Arturo Sandoval, Mexican superstar Pepe Aguilar and Jack Jones. The bilingual program included a video and CD release.

An earlier bilingual Christmas special produced for Buena Vista International also created a best-selling CD topping the Billboard Top 50 Latin Albums chart. Navidad en las Americas was taped at Disneyland and aired on Univision with Ricky Martin, Chayanne, Jose Feliciano, Pedro Fernandez and Luis Enrique among the TV guest performers.

Guerrero recently co-produced and co-wrote Lalo Guerrero: The Original Chicano, an award-winning documentary on his late father, Chicano music icon Lalo Guerrero. The film aired nationally on PBS in the Voces series hosted by Edward James Olmos and included a DVD/CD release. It has also screened at national and international Film Festivals including the Turks & Caicos International Film Festival where the film garnered awards for Best Documentary, Best Director and Best Song. The eclectic producer/director has been twice honored by the distinguished Imagen Foundation for his positive portrayal of the Latino culture in his work and Hispanic Magazine recognized him as "one of the 25 most powerful Latinos in Hollywood." The Dan Guerrero Collection on Latino Entertainment and the Arts has been established in the California Ethnic and Multicultural Archives at the University of California, Santa Barbara.

**Scope and Content**
This collection includes ephemera, press kits, clippings, photographs, and audio visual materials documenting Mr. Guerrero's successful career as a Chicano activist, producer, and performance artist. Also included are materials reflecting the life and career of his father - the father of Chicano music, Lalo Guerrero and his dear friend, artist Carlos Almaraz. This collection complements the existing archival collection housed at the University of California, Santa Barbara Department of Special Collections California Ethnic and Multicultural Archives (CEMA). Under their stewardship are both Mr. Guerrero's personal papers as well as his father's, Lalo Guerrero.

**Related Material**
The Dan Guerrero Collection on Latino Entertainment and the Arts, the Lalo Guerrero Papers, and the Carlos Almaraz and Los Four Ephemera Collection held at the California Ethnic and Multicultural Archives at UC Santa Barbara Library Department of Special Collections.
Box 1, Folder 1  
**Dan Guerrero Research Collection 1992**
- Physical Description: Photograph; manuscripts
- **Scope and Content Note**
  - El Nuevo Show de Paul Rodriguez:
    - photo
    - schedule rundown
    - script

Box 1, Folder 2  
**Dan Guerrero Research Collection 1985-2004**
- Physical Description: Correspondence; ephemera
- **Scope and Content Note**
  - Ole Theatre/Teatro program (1985)
  - Maravilla invite postcard (2004)
  - Estilo Latino invite (produced and directed by Dan Guerrero) (2003)
  - Imagen Awards Gala program (2003)
  - 2nd Annual Imagen Awards Luncheon program (transformedia/background engineering by Dan Guerrero) (1986)
  - 6th Annual Imagen Awards Luncheon program (1990)

Box 1, Folder 3  
**Dan Guerrero Research Collection 1996-2003**
- Physical Description: Ephemera
- **Scope and Content Note**
  - 11th Annual Imagen Awards program (1996)
  - 1st Annual Los Angeles International Latino Film Festival program (Festival Manager & Director: Dan Guerrero) (1997)

Box 1, Folder 4  
**Dan Guerrero Research Collection 1986-1993**
- Physical Description: Newspaper clippings; magazine
- **Scope and Content Note**
  - Miami Herald news article (featuring Dan Guerrero) (1986)
  - news article in Spanish about Dan Guerrero (1993)
  - Time Magazine (1988)
- **Note**
  - Interesting articles about Hispanic culture in America and media in Time Magazine
  - Contain materials in Spanish

Box 1, Folder 5  
**Dan Guerrero Research Collection 1990s**
- Physical Description: Magazine; newspaper clippings
- **Scope and Content Note**
  - People Magazine in Spanish: Cover (1998)
  - Articles about Maria Conchita (featuring Dan Guerrero)
- **Note**
  - Contain materials in Spanish
Box 1, Folder 6  
**Dan Guerrero Research Collection 1988**  
Physical Description: Photographs; newspaper clippings  
Scope and Content Note  
Photos of Dan Guerrero as a casting director  
Ad of Dan Guerrero's bilingual TV commercial workshop/class  
Commerce Tribune article in Spanish about Dan Guerrero (1988)  
Enlarged copies of ads in newspaper mentioned above  
Note  
Contain materials in Spanish

Box 1, Folder 7  
**Dan Guerrero Research Collection 1/18/2001**  
Physical Description: Manuscripts  
Scope and Content Note  
Script of AmericArtes Festival Gala (2001)

Box 1, Folder 8  
**Dan Guerrero Research Collection 1990s**  
Physical Description: Ephemera; newspaper clippings  
Scope and Content Note  
Cancion Mexicana (produced and directed by Dan Guerrero; featuring Lalo Guerrero):  
program  
script  
article about the show  
history and info (featuring Lalo Guerrero) (1996)

Box 1, Folder 9  
**Dan Guerrero Research Collection 1998**  
Physical Description: Correspondence; newspaper clippings  
Scope and Content Note  
Letter from Cite de la musique (in French) to Dan Guerrero (1998)  
Amerique:gospel, blues chicano & tex mex program (1998)  
Articles about Amerique: gospel, blues, chicano & tex mex (1998)  
Note  
Most of the materials are in French

Box 1, Folder 10  
**Dan Guerrero Research Collection 1992-1994**  
Physical Description: Ephemera; newspaper clippings; manuscripts  
Scope and Content Note  
Articles about Lalo & Amigos  
Lalo & Amigos Comicos script and program (produced by Dan Guerrero) (1994)

Box 1, Folder 11  
**Dan Guerrero Research Collection 1998**  
Physical Description: Manuscripts; newspaper clippings; ephemera  
Scope and Content Note  
Hand-written draft/notes of a script  
Los Angeles Times article about Vikki Carr (featuring Dan Guerrero) (1998)  
Memories, Memorias program  
Vikki Carr: Memories, Memorias script 2nd draft (1998)
Box 1, Folder 12  
**Dan Guerrero Research Collection 2000-2003**

**Physical Description:** Correspondence; ephemera

**Scope and Content Note**
- Una Noche de Esperanza program (Dan Guerrero as Master of Ceremonies and on Event Committee) (2002)
- Invites and ads of Una Noche de Esperanza
- 5th Annual Una Noche de Esperanza program (Dan Guerrero as Master of Ceremonies) (2000)
- Una Noche de Esperanza program (Dan Guerrero as Master of Ceremonies and Show Producer) (2003)

Box 1, Folder 13  
**Dan Guerrero Research Collection 1991**

**Physical Description:** Ephemera; manuscripts

**Scope and Content Note**
- Arte de Mexico Festival (Produced by Dan Guerrero) (1991):
  - committee members list
  - program
  - script

Box 1, Folder 14  
**Dan Guerrero Research Collection 1960s-1990s**

**Physical Description:** Photographs; newspaper clippings; ephemera

**Scope and Content Note**
- Photos of Chris Montez
- Song Hits Magazine cover featuring Chris Montez
- Billboard Top 40 copy featuring Chris Montez (1966)
- Article about Chris Montez
- "What's Wrong with Being Old-Fashioned? I Am!" article by Chris Montez
- Los Angeles Herald Examiner article about Chris Montez (1987)
- Programme featuring Chris Montez and Tommy Roe
- Front and back cover of album Chris Montez and the Invincibles
- "What's Wrong with Being Old-Fashioned? I Am!" Chris Montez wrote about his mother

Box 1, Folder 15  
**Dan Guerrero Research Collection 1990s**

**Physical Description:** Photographs; newspaper clippings; ephemera

**Scope and Content Note**
- Otra Noche de Risa y Susto or Die Laughing:
  - photos
  - Ad (1990)
  - Los Angeles Times article about the show (1990)
  - Daily Variety article about the show (1989)
  - La Opinion article in Spanish about the show (1989)
  - flyer
  - program (1993)

**Note**
- Contain materials in Spanish
Box 2, Folder 1  
**Dan Guerrero Research Collection 1994**

**Physical Description:** Newspaper clippings; magazine

**Scope and Content Note**

Hispanic Business Magazine article featuring Dan Guerrero (P16)
Articles about Latino Christmas album and TV music special "Navidad en las Americas" (partnered with Disney)
Articles about Dan Guerrero and his partnership with Lisa Orozco Rosales and Michael Dagnery
Articles about Walt Disney Records

Box 2, Folder 2  
**Dan Guerrero Research Collection 1994-1995**

**Physical Description:** newspaper clippings; magazines

**Scope and Content Note**

Numerous newspaper articles on "Navidad en las Americas" (1994-1995)
Vista article about Dan Guerrero, Lisa Orozco Rosales, and Michael Dagnery
Billboard article about "Navidad en las Americas" (1994)
El Diario article about Dan Guerrero, Lisa Orozco Rosales, Michael Dagnery, and "Navidad en las Americas" (1994)
Hispanic magazine article about Dan Guerrero, Lisa Orozco Rosales, and Michael Dagnery (1994)
Hispanic Business article about Dan Guerrero, Lisa Orozco Rosales, and Michael Dagnery (P16) (1994)
Music Collection article on "Navidad en las Americas" (1994)
Cash Box articles on "Navidad en las Americas" (1994)
Hits article about "Navidad en las Americas" (1994)
Herald article about "Navidad en las Americas" (1994)

**Note**

Contain materials in Spanish
Contain some original newspaper clippings (handle with care)

Box 2, Folder 3  
**Dan Guerrero Research Collection 1994**

**Physical Description:** Photographs; newspaper clippings; magazines

**Scope and Content Note**

Photos of Dan Guerrero, Lisa Orozco Rosales, and Michael Dagnery (aka 'The Hood' Trio)
Vista article about 'The Hood' Trio
USA Today brief on "Navidad en las Americas"
Billboard article about "Navidad en las Americas"
Eastern Group Publications, Inc. article on 'The Hood' Trio
Hispanic Business article on 'The Hood' Trio
La Opinion article on 'The Hood' Trio
Music Collection article on "Navidad en las Americas"
numerous articles on "Navidad en las Americas"

**Note**

Contain materials in Spanish

Box 2, Folder 4  
**Dan Guerrero Research Collection 1994-1995**

**Physical Description:** Correspondence; manuscripts

**Scope and Content Note**

Letter from Dan Guerrero to Abraham Quintanilla regarding Selena (1995)
Concert of the Americas drafts and notes (1994)
A La Vida! script

**Note**

Interesting insights to behind-the-scene work of a TV production
Box 2, Folder 5

**Dan Guerrero Research Collection 1989-1992**

Physical Description: Ephemera; correspondence; manuscripts; newspaper clippings

**Scope and Content Note**

Invite to Carlos Almaraz exhibit (Events Chair: Dan Guerrero) (1989)
brochure, invite, letter in regards to "Carlos Almaraz: Remembered" event
history and info about Carlos Almaraz
"Carlos Almaraz: Remembered" script
Los Angeles Times articles about Carlos Almaraz and "Carlos Almaraz: Remembered" (1989; 1991; 1992)
La Opinion article about Carlos Almaraz (1992) La Opinion article about "Carlos Almaraz: Remembered" (featuring Dan Guerrero) (1992)

Box 2, Folder 6

**Dan Guerrero Research Collection 1994**

Physical Description: newspaper clippings; manuscripts

**Scope and Content Note**

numerous news articles about "Navidad en las Americas"
list of phone numbers of media personnel

**Note**

Contain original newspaper clippings (handle with care)
Contain materials in Spanish

Box 2, Folder 7

**Dan Guerrero Research Collection 1980s-1990s**

Physical Description: newspaper clippings; magazines

**Scope and Content Note**

news articles about "Artes de Mexico"
Faces International article about Dan Guerrero (1989)
news articles about "Paul Rodriguez: Behind Bars" (produced by Dan Guerrero)
Daily Variety article about Dan Guerrero (1988)
news articles featuring Dan Guerrero

**Note**

Contain materials in Spanish

Box 2, Folder 8

**Dan Guerrero Research Collection 1991-2001**

Physical Description: newspaper clippings; ephemera; magazine

**Scope and Content Note**

news article about Maria Conchita Alonso (featuring Dan Guerrero)
news article about Paul Rodriguez
news article about Vikki Carr
AmericArtes Festival program (Directed and produced by Dan Guerrero) (2001)
news article about AmericArtes Festival
Hispanic magazine feature on Dan Guerrero
news article on "Navidad en las Americas"

**Note**

Contain original newspaper clippings (handle with care)
Box 2, Folder 9  
**Dan Guerrero Research Collection 1930s, 1990s**  
Physical Description: Photographs  
Scope and Content Note  
Photo of Dan Guerrero  
Photo of Lalo Guerrero (1930s)  
Photo of Goyo Escalante  
Photo of Lalo Guerrero and Los Carlistas (circa 1930s)

Box 2, Folder 10  
**Dan Guerrero Research Collection 1982-1990**  
Physical Description: newspaper clippings; ephemera  
Scope and Content Note  
Invite to the Carlos Almaraz exhibition (1989)  
news articles about Carlos Almaraz  
Carlos Almaraz biography  
Burning Dreams: Selected Works by Carlos Almaraz invite (1993)  
Note  
Interesting artworks by Carlos Almaraz

Box 2, Folder 11  
**Dan Guerrero Research Collection 1990s**  
Physical Description: Photographs  
Scope and Content Note  
UCLA "Cancion Mexicana" photos of Dan Guerrero (1996)  
UCLA Lalo Guerrero and Dolores Huerta (1996)  
photo of Dan Guerrero with mural

Box 2, Folder 12  
**Dan Guerrero Research Collection circa 1992**  
Physical Description: Photograph  
Scope and Content Note  
Photo taken at Director's Guild of America Event for Farmworkers (produced by Dan Guerrero and Jesus Trevino)

Box 2, Folder 13  
**Dan Guerrero Research Collection 1993**  
Physical Description: Photographs  
Scope and Content Note  
Photos taken during Cesar Chavez's funeral

Box 2, Folder 14  
**Dan Guerrero Research Collection 2004-2006**  
Physical Description: Manuscripts  
Scope and Content Note  
Scripts of "Gaytino"
Box 3, Folder 1  **Dan Guerrero Research Collection 1997-2008**

Physical Description: Newspaper clippings; magazines; ephemera

Scope and Content Note

2008 NCLR Alma Awards (10th Edition)

article about "Gaytino"

AARP SegundaJuventud article on Dan Guerrero (2006)

Pablo Neruda's Table: A Centenary Celebration booklet (directed by Dan Guerrero) (2004)


USA Fellows Celebration booklet (2008)

Una Noche de Esperanza program (2002)

Maravilla program (2004)

Desert Sun article about Lalo Guerrero (1997)

Los Angeles Times Calendar (2004)

Note

Contain materials in Spanish

Box 3, Folder 2  **Dan Guerrero Research Collection 1990s-2006**

Physical Description: Photographs

Scope and Content Note

Photos of Dan Guerrero

Photos taken at Cesar Chavez funeral

Photo of Cesar Chavez and Dan Guerrero at the Director's Guild of America Event (1992)

Box 3, Folder 3  **Dan Guerrero Research Collection 2004-2009**

Physical Description: Ephemera; newspaper clippings; magazines

Scope and Content Note

Flyer for "Gaytino" event at University of Colorado (2005)

Short summary/introduction of "Gaytino" at the Brava Theater Center (2005)

Latino Laugh Festival schedule (2007)

Article about "Gaytino"

San Antonio Current article on "Gaytino" (2005)

San Antonio article on "Gaytino" (2007)

LatinoHeat Entertainment article on "Gaytino" (2005)

article about "Gaytino" (2005)

In LAtino article about "Gaytino" (2004)

LA Stage article on Dan Guerrero (P11) (2005)

Online articles about "Gaytino"

Washington Post article about "Gaytino" (2008)

articles about "Gaytino"

Espectaculos article on "Gaytino" (2005)

Note

Contain materials in Spanish

Box 3, Folder 4  **Dan Guerrero Research Collection 2006-2008**

Physical Description: Ephemera

Scope and Content Note

Flyer, brochures on "Gaytino" at UCLA, LATC, Wallis Theatre, Dimensionary Theatre, Kirk Douglas Theatre

<table>
<thead>
<tr>
<th>Box 3, Folder 5</th>
<th><strong>Dan Guerrero Research Collection 2004-2009</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera;</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Various brochures/programs on &quot;Gaytino&quot;, Evnts Highlights- Arizona State University (2006)</td>
</tr>
<tr>
<td></td>
<td>Kennedy Center booklet 92008</td>
</tr>
<tr>
<td></td>
<td>Performances magazine by Center Theatre Group featuring &quot;Gaytino&quot;</td>
</tr>
<tr>
<td></td>
<td>Saved space Making Conference at Cal State LA (2008)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 6</th>
<th><strong>Dan Guerrero Research Collection 2008</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Newspaper clippings</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Ad on &quot;Gaytino&quot;</td>
</tr>
<tr>
<td></td>
<td>Newspaper articles featuring &quot;Gaytino&quot; and Dan Guerrero</td>
</tr>
<tr>
<td></td>
<td>Media advisory on Dan Guerrero receiving the Clarity Award from the National Gay and Lesbian Task Force</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 7</th>
<th><strong>Dan Guerrero Research Collection 2008</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera; newspaper clippings</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Brochures on &quot;Gaytino&quot;</td>
</tr>
<tr>
<td></td>
<td>Newspaper articles about &quot;Gaytino&quot; and Dan Guerrero (2008)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 8</th>
<th><strong>Dan Guerrero Research Collection 2007</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>&quot;A Tucson Pastorela&quot; event at Borderlands Theater featuring Dan Guerrero (2007)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 9</th>
<th><strong>Dan Guerrero Research Collection 2001-2006</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Newspaper clippings</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Los Angeles Times article featuring Dan Guerrero (2001)</td>
</tr>
<tr>
<td></td>
<td>Tucson Citizen Calendar featuring &quot;Gaytino&quot; 92006)</td>
</tr>
<tr>
<td></td>
<td>newspaper articles about &quot;Gaytino&quot;</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 10</th>
<th><strong>Dan Guerrero Research Collection 2007-2008</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Turks &amp; Caicos International Film Festival program (2007)</td>
</tr>
<tr>
<td></td>
<td>Festival Internacional de cine de la Frontera program (2008)</td>
</tr>
<tr>
<td></td>
<td>Flyer/brochure of First Festival Cina Chicano (2007)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 11</th>
<th><strong>Dan Guerrero Research Collection 2008-2009</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Distinguished Community Scholar program (2009)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 3, Folder 12</th>
<th><strong>Dan Guerrero Research Collection 1988</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td>Invite/notice about &quot;The Dan Guerrero Bilingual TV Commercial Workshop&quot;</td>
</tr>
</tbody>
</table>
Container List

Box 3, Folder 13  
Dan Guerrero Research Collection 1997
  Physical Description: Ephemera; photographs
  Scope and Content Note
  The National Medal of Arts ceremony program
  Photos of Dan Guerrero and Lalo Guerrero with President Clinton and Mrs. Clinton
  Copy of dinner menu at the ceremony at the White House
  Copy of invite to the White House

Box 3, Folder 14  
Dan Guerrero Research Collection 1991-2008
  Physical Description: Ephemera
  Scope and Content Note
  Artes de Mexico Festival program (produced by Dan Guerrero) (1991)
  "In Darfur" program (produced and directed by Dan Guerrero) (2008)
  "Raisin' Cane" brochure (2007) (directed by Dan Guerrero)
  "AmericArtes" at the Kennedy Center brochure (2001)
  Gala Benefit of Memories, Memorias with Vikki Carr (1998)
  Memories, Memorias with Vikki Carr brochure (produced by Dan Guerrero)

Box 3, Folder 15  
Dan Guerrero Research Collection 1998-2008
  Physical Description: Ephemera
  Scope and Content Note
  Invite to 10th Annual Placido Domingo Awards Dinner
  Cite de la Musique brochure
  Amerique: gospel, blues, chicano & tex mex program (1998)
  Concierto para Mendez brochure(2006)
  Concierto para Mendez program (directed by Dan Guerrero) (2006)
  Imagen 13th Annual Awards Dinner program (1998)
  Note
  Contain materials in French

Box 3, Folder 16  
Dan Guerrero Research Collection 1994-2008
  Physical Description: Ephemera
  Scope and Content Note
  USA Fellows Celebration program (produced and staged by Dan Guerrero) (2008)
  USA Fellows Celebration program (produced by Dan Guerrero) (2007)
  1st Annual Los Angeles International Latino Film Festival program (1997)
  The Kennedy Center Concert of the Americas program (co-produced by Dan Guerrero) (1994)
<table>
<thead>
<tr>
<th>Box 4, Folder 1</th>
<th>Dan Guerrero Research Collection 1956-2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Ephemera; magazine</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>&quot;Zoot Suit&quot; program (2000)</td>
<td></td>
</tr>
<tr>
<td>POV Festival brochure (1994)</td>
<td></td>
</tr>
<tr>
<td>1st Annual Induction Ceremony featuring Lalo Guerrero (2005)</td>
<td></td>
</tr>
<tr>
<td>VOZ application for production (featuring documentary about Lalo Guerrero, co-produced by Dan Guerrero) (2004)</td>
<td></td>
</tr>
<tr>
<td>1st Annual All Star Variety Show at Queen of Angels Catholic School (featuring Lalo Guerrero) (1960)</td>
<td></td>
</tr>
<tr>
<td>1st Annual International Football Game program (1956)</td>
<td></td>
</tr>
<tr>
<td>Lalo &amp; Amigos Comicos program (produced by Dan Guerrero) (1994)</td>
<td></td>
</tr>
<tr>
<td>7th Annual Educating the Heart Awards Dinner (honoring Lalo Guerrero as bronze sponsor) (2007)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 4, Folder 2</th>
<th>Dan Guerrero Research Collection 1977-1999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Newspaper clippings; magazine</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>Articles on &quot;Papa's Dream&quot; (in reference to Lalo Guerrero) (1995)</td>
<td></td>
</tr>
<tr>
<td>Gaminos article about Lalo and Mark Guerrero (written by Dan Guerrero) (1984)</td>
<td></td>
</tr>
<tr>
<td>La Luz article about Lalo Guerrero (1977)</td>
<td></td>
</tr>
<tr>
<td>Biography on Lalo Guerrero (1996)</td>
<td></td>
</tr>
<tr>
<td>Articles about life/achievement of Lalo Guerrero</td>
<td></td>
</tr>
<tr>
<td>Article about Lalo Guerrero's trip to Paris (1998)</td>
<td></td>
</tr>
<tr>
<td>Articles about Lalo Guerrero's music and musical styles</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 4, Folder 3</th>
<th>Dan Guerrero Research Collection 2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: CD; letter</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>CD: Lalo Guerrero Tribute at the Tucson Mariachi Conference</td>
<td></td>
</tr>
<tr>
<td>Letter of condolence from the City of Los Angeles regarding Lalo Guerrero</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 4, Folder 4</th>
<th>Dan Guerrero Research Collection 1986</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Manuscript</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>Script of &quot;Lalo Guerrero- Corn Festival&quot;</td>
<td></td>
</tr>
<tr>
<td>Script of &quot;Edward lalo Guerrero&quot; (1986)</td>
<td></td>
</tr>
<tr>
<td>Note</td>
<td></td>
</tr>
<tr>
<td>Like biographies of Lalo Guerrero</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 4, Folder 5</th>
<th>Dan Guerrero Research Collection 2002</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical Description: Newspaper clippings; newsletter</td>
<td></td>
</tr>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>Newsletter about &quot;Lalo: My Life and Music&quot;</td>
<td></td>
</tr>
<tr>
<td>Brief biography about Lalo Guerrero</td>
<td></td>
</tr>
<tr>
<td>News article featuring Lalo Guerrero (2002)</td>
<td></td>
</tr>
</tbody>
</table>
**Box 4, Folder 6**  
**Dan Guerrero Research Collection 1997-2008**

**Physical Description:** Newspaper clippings  
**Scope and Content Note**
- Nuestra Gente article on Avenida Lalo Guerrero (1998)  
- Los Angeles Times article on Lalo Guerrero's trip to Paris (1998)  
- LA.Com article on Los Lobos and Lalo Guerrero (2008)  
- San Diego City Beat feature on Lalo Guerrero (2005)  

**Note**  
Contain materials in Spanish

**Box 4, Folder 7**  
**Dan Guerrero Research Collection 1930s-1990s**

**Physical Description:** Photographs  
**Scope and Content Note**
- Photo of Lalo Guerrero at Olvera Street (1930s)  
- Photo of Lalo Guerrero (1970s)  
- Photo of Lalo Guerrero and future wife Magaret Marmion at Tucson, Arizona (circa 1930s)  
- Photo of Lalo Guerrero (circa 2000)  
- Photo of Lalo Guerrero (1952)  
- Photo of Lalo Guerrero (circa 1950)  
- Photo of Lalo Guerrero at Banba Club, Los Angeles (1940s)  
- Photo of Lalo Guerrero and Lupe Fernandez playing duet (circa 1940s)  
- Photo of Lalo Guerrero playing at the San Diego Veteran's Hospital during WWII  
- Photo of Lalo Guerrero at Tucson, Arizona (1939)  
- Photo of Lalo Guerrero in Mexico City TV Show "Las Tres Ardillitas" (circa 1970s)  
- Photo of Lalo Guerrero with President and Mrs. Clinton after presenting him with a National Medal of Arts (1997)  
- Photo of Lalo Guerrero (1997)  
- Photo of Lalo Guerrero and Los Cinco Lobos at La Capital Nite Club, Los Angeles (1950s)  
- Photo of Lalo Guerrero (late 1990s)  
- Photo of Lalo Guerrero on local LA TV show (1955)  
- Photo of Lalo Guerrero (1955)  
- Photo of Lalo Guerrero & Amigos at Palm Springs, CA (1993)

**Box 4, Folder 8**  
**Dan Guerrero Research Collection 1950s-1987**

**Physical Description:** CD; books  
**Scope and Content Note**
- CD: "La Bamba" and "Come On Let's Go"by Ritchie Valens (1950s)  
- "Frontier Tucson" featuring Lalo Guerrero (1987)  
- "Images and Conversations" by Patricia Preciado Martin (1983)
Container List

Box 5

Dan Guerrero Research Collection 1990s-2002

Physical Description: Video tapes

Scope and Content Note

1. Lalo Guerrero: Garcie Int. #2, Interview 2 of 3, dub from HD, 2000
2. Lalo Guerrero Club Fais Do Do Performance only, dub from HD, 2000
4. 4th Noche de Risa y Susto, Oct. 30, 1993
5. Artes de Mexico, Paul Rodriguez Productions
6. The Kris Franco Show, Eddie Almos, aired 7-12-03 KCET Los Angeles
7. 1/2 Show Lalo Guerrero Interview, 06-07-97
8. Artes de Mexico, L.A. City Hall, Paul Rodriguez Productions, 9/14/91
9. "Lalo", Rycoder Studio/Flaco, Museum Antonio V.
10. Los Beltran Episodes 115 & 116, Promo Spots, gaLAN entertainment
11. Lalo Guerrero Barrio Viejo Elderly Housing Opening
12. Lalo & Amigos Act I & Act II, Complete, 10/11/92
13. Lalo Guerrero @ Fais Do Do, W/T.C. Window, 5/5/00
14. "Los Beltran", Telemundo, aired 2/20/00 and 2/27/00, taped in L.A.
15. Ronstadt/Canciones
16. Alma Awards Show, EPS, Reel #1 of 2, Dub, 08/21/02
17. Alma Awards Show, EPS, Reel #2 of 2, Dub, 08/21/02
20. Noche '90, Lalo, opening number, Lalo Guerrero, Paul Rodriguez Productions
21. Nutrition Cafe California, Lalo, with Cris Franco, VHS viewing master, Prop: Cris Franco, 29-KCET
22. Lalo Docus Interview, Beta #9 & 10, 6/12/1999
24. KOLD TV 13 & International Media 1996 Bank One Tucson Int'l Mariarchi Conference, 2nd copy, news coverage + interview with Linda Ronstadt
26. Lalo Guerrero: Father of Chicano Music, PBS, 8/02
27. Pechucos- Lalo Guerrero, Nov. 2004, NBC
28. Carlos Montez, Olivia Montes, Almarez Exhibit, Lalo Guerrero
29. Lalo at Tia Chucha's, Tape 1 & 2
30. Lalo Guerrero: Father of Chicano Music, Realidades
31. Lalo: NBC News, Nightly news on NBC-TV, 7/21/98
32. Cite de la Musique, Paris 1998, for Lalo
Box 6  

**Dan Guerrero Research Collection 1990s-2004**

**Physical Description:** Video tapes

**Scope and Content Note**

1. "Navidad En Las Americas", There Goes The Neighborhood, 11/22/94
2. Chavez Funeral
3. Cesar Chavez Memorial, 1993
4. Vikki Carr: Memories, Memorias, a Salute to Latin Music in the United States from the 1940s & 50s, 1999
5. Born to Ride
8. Navidad/Behind/Eng
10. Navidad News Coverage
11. Concert of the Americas, Kennedy Center, December 10, 1994
12. Imagen on Vista L.A.
13. Vista LA (NHCE story), 11/14/04
14. Global Automotive Award Show, Planet Earth Television, J.D. Powers
15. Dan Guerrero Producer/Productor of Selected Music Specials
16. El Show Lalo Blooper
17. DG Commercials thru the ages!, DGTV
18. El Show Presentation Reel
19. Al Dia Demo
21. Autovision
22. Comida Corrida
23. "El Show" Party Reel
24. Comida Corrida
26. Neruda, Kennedy Center, 3/15/04
27. 1995 Vida Awards, WRC TV/NBC, July 8, 1995, Pre and Post Receptions
29. Viva, AZ
30. Aqui Y Ahora, Aired 1/9/03, taped week prior
31. Noche Demo
32. L.A.T.C. 1st Noche, D.G. does Rap
33. "Plastic Surgery", D.G. on M.C. Show
34. D.G. Weekend Gallery, KTLA-TV aired 9/14/91 Channel 5, Artes de Mexico
Box 7  

**Dan Guerrero Research Collection 1930s-2005**

**Physical Description:** Video tapes; CDs; cassette

**Scope and Content Note**

Video Tapes:
1. "The Lalo Project", Tape 2, KCBS-TV News, 11/00
2. Nat'l Heritage Fellowship Awards, 9/26/91
3. Lalo Guerrero At The Ford, Tape 1 & 2, Dub, 10-7-03
4. Viva Arizona! Vamos a Bailar, Channel 9, Zoot Suit dancer
6. Lalo Street Ceremony, TV3 KESQ Palm Springs, Sherilyn Mentes, 10/28/98
7. Vista L.A., Profile w/UCLA Show, 2/97
8. Lalo-Alma Awards, ABC-TV, 4/19/98
9. Lalo y La Chala Together at Last, Notre Dame, 4/18/02
10. Lalo Guerrero in Concert, "Living Roots"- L.A.T.C., 2nd copy
11. Lalo & Dr. Loco/Tempe, Az., Lalo Guerrero and Dr. Loco's Rockin Jalapeno Band, Performance, Gammaga Auditorium/ASU/AZ, 9/22/01
12. Lalo- "Boots & Saddles" w/ Gene Autry, 1937; "His Kind of Women w/ Jane Russell, Robert Mitchum, 1951, RKO
16. Lalo Guerrero and Friends, Lalo and Musician's Reunion (Lalo's Club), June 6, 2003, Format: Beta
17. Lalo at the Gene Autry Museum + Ry Cooder, May 18th, 2003, Format: Beta
20. Lalo Guerrero Concert, Lalo Guerrero at Brown Derby (Dub from DVC Pro), Shot by Tod Hillman, Format: Beta

CDs:
1. "El Aguador", Los Carolitas, 1930s
2. Cancion Mexicana, Composed by Lalo Guerrero, recorded by: 1. Lucha Reyes, 2. Lola Beltran
3. Lalo Guerrero Cemetery Photos, Funeral + Cemetery Photos, 2005
8. Parodies of Lalo Guerrero
9. Corrido de Dolores Huerta
10. At Work: The Music of California Labor, San Francisco State University, 2004
11. Gaytino- Dan Guerrero, King King Cabaret Theatre, Hollywood
12. Carlos Corridos, Lalo Guerrero, Maril Guerrero
13. Lalo Guerrero: Recuerdos/Memories

Cassette: "Question de una Mujer", 1st record- vocalion label
Box 8, Folder 1

Dan Guerrero Research Collection 1950s-1970s

Physical Description: Newspaper clippings; correspondence

Scope and Content Note

Articles on Lalo Guerrero's music (1959)
Letter to Lalo Guerrero from Spencer C. Olin of Walt Disney's Lady and the Tramp (1955)
Letter to Lalo Guerrero from Felipe Valdes Leal of Discos Columbia de Mexico (1956)
Cover of "Pancho Lopez" by Lalo Guerrero
Biography on Lalo Guerrero
Proyeccion article on Lalo Guerrero (1959)
Song "Elvis Perez" by Lalo Guerrero topped the music chart
"Elvis Perez" by Lalo Guerrero numbered second on Discorama chart
Article feature on Lalo Guerrero and postcard from Raul Matas
Lalo Guerrero received honorary mention (1955)
East Los Angeles Tribune article on Lalo Guerrero (1955)
Lalo Guerrero feature
Time Magazine feature on "Pancho Lopez" by Lalo Guerrero (1955)
Desert Sun article on Lalo Guerrero (1975)
News article on "Pancho Lopez"
"Lola" and "Elvis Perez" by Lalo Guerrero listed top favorite songs on DiscMano (1957)
Articles about Lalo Guerrero in East LA, Mexico City, and Havana, Cuba
El Teatro Coronet featuring "Pancho Lopez" by Lalo Guerrero
Billboard features of Lalo Guerrero
Articles about "Pancho Lopez" by Lalo Guerrero
Ads of Lalo Guerrero's performances
Letter to Lalo Guerrero from Tony Garcia of Radio Kist (1957)
Article about Lalo Guerrero going to benefit picnic (1958)
Letters to Lalo Guerrero from Editorial Musical Julio Korn (1957)
Letter to Lalo Guerrero to Larry Finley of Larry Finley Productions (1957)
Letters to Lalo Guerrero from Francisco E. Caino of El Stereodromo del Aire (1957, 1959)
"Maldita Suerte Feliz Ano Nuevo" by Lalo Guerrero listed one of favorite songs by Lista Avanzada Columbia (1958)

Note

Contain materials in Spanish
Box 8, Folder 2  

**Dan Guerrero Research Collection 1950s-1974**

- **Physical Description:** Newspaper clippings; correspondence
- **Scope and Content Note**
  - News articles featuring Lalo Guerrero
  - News articles on "Pancho Lopez"
  - Ads on Lalo Guerrero's performances
  - Biography/brief introduction of Lalo Guerrero
  - Music charts featuring "Elvis Perez" by Lalo Guerrero
  - Postcard from Raul Matas
  - "Tequila" by Lalo Guerrero listed in top 10 songs in "Selecciones Musicales"
  - Letter to Lalo Guerrero from Angel Chavez Vazquez of X.E.A.A. Radio America (1957)
  - "Feliz Ano Nuevo" by Lalo Guerrero listed top 10 in favorite Latino song in Hollywood
  - Letter to Lalo Guerrero from Tony Garcia of Radio Kist (1957)
  - Desert Sun article about Lalo Guerrero (1974)
  - Letter to Lalo Guerrero from Ricardo I. Korn of Editorial Julio Korn
  - Letter to Lalo Guerrero from Larry Finley of Larry Finley Productions (1957)
  - Letters to Lalo Guerrero from Francisco E. Caino of El Stereodromo del Aire (1957)
  - "Maldita Suerte Feliz Ano Nuevo" by Lalo Guerrero listed as one of favorite songs (1958)