Finding Aid for the Nancy Tovar Murals of East Los Angeles Slide Collection
1970 - 1980

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Descriptive Summary

Title: Nancy Tovar Murals of East Los Angeles Slide Collection,

Date (inclusive): 1970 - 1980

Collection number: 111

Creator: Tovar, Nancy 1930 - 2010

Extent: 638 slides

Repository: University of California, Los Angeles. Library. Chicano Studies Research Center, UCLA

Los Angeles, California 90095-1490

Abstract: This is a collection of approximately 600 color slides of Chicano / Raza oriented murals primarily situated in East Los Angeles were photographed by Nancy Tovar in the 1970s. Researchers who would like to indicate errors of fact or omissions in this finding aid can contact the research center at www.chicano.ucla.edu

Physical location: Stored in the UCLA CSRC scanning room locker. Haines Hall.

Language of Material: Collection materials in English

Access

Collection is open for research. To view the collection or any part of it, please contact the CSRC at http://www.chicano.ucla.edu/

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Preferred Citation

[Identification of item], Nancy Tovar Murals of East Los Angeles Slide Collection, 111, Chicano Studies Research Center, UCLA, University of California, Los Angeles.

Acquisition Information

This collection was donated by Nancy Tovar, January, 2008. Deed on file at the UCLA / CSRC Archive office.

Biography

Nancy Van Lauderback Tovar grew up in Chino, CA where she attended local schools for her formative studies, eventually graduating from UCLA. Following graduation, she joined the staff of the Los Angeles graphics powerhouse: Saul Bass Associates, later named Bass/Yaeger. This agency was internationally known for creating iconic logos and packaging for Hollywood's major motion pictures, airlines, telephone, and food industries. After an illustrious 40-year career she retired as Vice President and Director of Production. Ms. Tovar was an active member of the Vestry for the Episcopal Church of the Epiphany located in the Los Angeles neighborhood of Lincoln Heights. She was a creative force organizing classes that produced artistic banners, streamers, posters, and urban photography that reflected the Mexican heritage of the community. As an activist, Ms. Tovar was also a participant and supporter of the 1970 Chicano Moratorium. She wrote several books including: Diary of a Ruko (her husband's journey as a civil rights activist and WWII Veteran), The Parks Family Home in Chino, Tales from the Tovar Garden, as well as journals of her life in the barrio and her personal battle with cancer. Ms. Tovar lost this battle and passed away on March 13, 2010. The photographs in this collection represent her passion for documenting art and life in Los Angeles, and her commitment to the struggle of la Raza.

Scope and Content

638 color slides

Related Material

The Oscar Castillo Collection, The Richard Valverde Collection. Both will be available for public view on the UCLA Digital Library. CSRC Films: Los Four: The Murals of East LA. Available for purchase through the Center

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.

Subjects

East Los Angeles
East Los Angeles Murals
Murals
Box 1, Folder 1


Physical Description: Color Slides
Scope and Content Note
638 color slides photographed by Nancy Tovar