

## **Finding Aid for the Bob Balser Papers LSC.2173**

Finding aid prepared by Lauren Jung, 2013

UCLA Library Special Collections

Online finding aid last updated on 2020 August 27.

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URL: <https://www.library.ucla.edu/special-collections>

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**Contributing Institution:** UCLA Library Special Collections

**Title:** Bob Balsler papers

**Creator:** Balsler, Bob

**Identifier/Call Number:** LSC.2173

**Physical Description:** 13 Linear Feet(15 boxes, 12 flat boxes, 2 shoe boxes, and 1 carton)

**Date (inclusive):** 1955-circa 2000s

**Date (bulk):** 1970-2000

**Abstract:** Bob Balsler has been involved in animation production and direction since the 1950s. The collection consists of production-related material for animated projects produced by Bob Balsler and his animation studio Pegbar, a small amount of material documenting Balsler's involvement with the European Animation Circle, and small number of animation-related publications.

Stored off-site. All requests to access special collections material must be made in advance using the request button located on this page.

**Language of Material:** English .

**Conditions Governing Access**

Open for research. All requests to access special collections materials must be made in advance using the request button located on this page.

**Physical Characteristics and Technical Requirements**

CONTAINS AUDIOVISUAL MATERIALS: This collection contains both processed and unprocessed audiovisual materials. For information about the access status of the material that you are looking for, refer to the Physical Characteristics and Technical Requirements note at the file levels. All requests to access processed digital materials must be made in advance using the request button located on this page.

**Conditions Governing Use**

Property rights to the physical objects belong to UCLA Library Special Collections. All other rights, including copyright, are retained by the creators and their heirs. It is the responsibility of the researcher to determine who holds the copyright and pursue the copyright owner or his or her heir for permission to publish where The UC Regents do not hold the copyright.

**Preferred Citation**

[Identification of item], Bob Balsler papers (LSC 2173). UCLA Library Special Collections, Charles E. Young Research Library, University of California, Los Angeles.

**Provenance/Source of Acquisition**

Gift of Bob and Cima Balsler, 2013.

**Processing Information**

Collections are processed to a variety of levels depending on the work necessary to make them usable, their perceived user interest and research value, availability of staff and resources, and competing priorities. Library Special Collections provides a standard level of preservation and access for all collections and, when time and resources permit, conducts more intensive processing. These materials have been arranged and described according to national and local standards and best practices.

Processed by Lauren Jung, under the supervision of Julie Graham, 2013.

**UCLA Catalog Record ID**

UCLA Catalog Record ID: [7199249](#)

**Biography**

Robert (Bob) Balsler was born March 25, 1927 in Rochester, New York. Received a B.A in Advertising Arts from the University of California, Los Angeles (1959). Balsler started his animation career in 1955 working for Norman Wright Productions doing animation-lay-out. He moved abroad in the early 1960s where he settled in Barcelona, Spain. During the late-1960s to early 1970s he co-directed the feature animated film, Yellow Submarine (1968) and was supervision director for the television animation program The Jackson 5. In 1972 he formed the company PEGBAR Productions and continued to turn out a number of animated feature films and television programs such as the Emmy award winning The Lion, The Witch and The Wardrobe and Fangface. He is an active member of the International Association of animated Film (A.S.I.F.A) and A.S.I.F.A-Spain and in leadership capacity in both. He is also active in the European Association of Animated Film and has been a member of International Film Festival Juries.

**Scope and Content**

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The collection consists of material related to the career of animation director Bob Balser and his animation studio Pegbar. Productions represented include *Barney*, *Baydogs*, *Fangface*, *The Fantastic World of Minus*, *Professor Van Dussen's Mysterious Cases*, and *Off to the New World*, among others. Types of material vary for each project and may include: proposals, scripts, and photocopies and occasional original artwork such as animation stock scenes, storyboards, layouts, and model sheets. Also included is a small amount of material documenting Balser's involvement with the European Animation Circle and small number of animation-related publications including children's books, magazines, and catalogs. Some materials in the collection are in Spanish.

### **Subjects and Indexing Terms**

Animators -- Archives.

Balser, Bob--Archives

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- box 3                   **A gua que bebemos publication 1982**  
box 14                   **Academy Awards invitations and ephemera for the 72nd and 74th Annual awards 2000, 2004**  
  
box 14                   **Academy Awards reminder lists, rules, and schedules (9 items) 1997-2001**  
box 3                   **AFI Report: Animation 1974**  
box 13                   **Alexandrow Glauert Film and AV Produktion GMBH company undated**  
box 7                    **Alexandrow Glauert Film and AV Produktion GMBH, Tope Film, and European Animation Circle - contracts and legal documents 1989-1992**  
  
box 6                    **Alexandrow Glauert Film and AV Produktion GMBH, Tope Film, and European Animation Circle - contracts and legal documents 1990-1992**  
  
box 9                    **Alf Laila Wa-Laila (A Thousand and One Nights) - project portfolio 1992**  
box 5                    **Alfred in Wonderland - presentation (2 items) undated**

#### **General note**

With Oscar, Secret Agent plot summary.

- box 28                   **American Cinematographer magazine 1982**  
box 24                   **Animation catalogue Europe 1993**  
box 26                   **Animation Magazine (19 items) 1997-2012**  
box 28                   **Animation Magazine (7 items) 1987-1989**  
box 30                   **Animatographe magazine 1987**  
box 3                    **Anna Miquel catalog (2 items) undated, 1991**  
box 14                   **Articles about animation written in Spanish undated, 1992**  
box 3                    **Artype tenth anniversary catalog 1955**  
box 25                   **ASIFA 30th Anniversary catalog 1990**  
box 26                   **ASIFA Annie Awards programs (3 items) 2007-2009**  
box 25                   **ASIFA Italy animation studio directory 1991-1992**  
box 25                   **ASIFA List of Animation Schools (2 items) undated**  
box 26                   **ASIFA Magazine (8 items) 2003-2004, 2008-2010**  
box 26                   **ASIFA Magazine Canada 1998**  
box 25                   **Association Internationale du Film d'Animation (ASIFA) material undated**  
box 30                   **Assorted documents, magazines, and correspondence undated**  
box 30                   **Atelier Animation Annecy 20th Anniversary undated**  
box 2                    **Audiocassette tapes (20 items) undated**

#### **Physical Characteristics and Technical Requirements**

CONTAINS UNPROCESSED AUDIOVISUAL MATERIALS: Audiovisual materials are not currently available for access, unless otherwise noted below. If you have questions about this material please email [spec-coll@library.ucla.edu](mailto:spec-coll@library.ucla.edu).

|               |   |
|---------------|---|
| box 2, case 1 | <p><b>Fang Face</b> yrisc_2173_002_001 <b>1979 May 11</b></p> <p><b>Creator:</b> Balsler, Bob</p> <p><b>Physical Description:</b> 1 Sound Recordings(1 audiocassette; Duration: 00:11:08)</p> <p><b>Physical Characteristics and Technical Requirements</b></p> <p>CONTAINS AUDIOVISUAL MATERIALS: Audiovisual materials are available for access. All requests to access digital materials must be made in advance using the request button located on this page.</p>  |
| box 2, case 2 | <p><b>The Story of Color</b> yrisc_2173_002_002 <b>undated</b></p> <p><b>Physical Description:</b> 1 Sound Recordings(1 audiocassette; Duration: 00:23:25)</p> <p><b>Physical Characteristics and Technical Requirements</b></p> <p>CONTAINS AUDIOVISUAL MATERIALS: Audiovisual materials are available for access. All requests to access digital materials must be made in advance using the request button located on this page.</p> <p><b>Scope and Contents</b></p> <p>Transcribed from container: "The Story of Color" Border and Company Fostertown Rd. Medford, New Jersey USA 609-235-8222</p> |
| box 2, case 3 | <p><b>Highlights of Score "Story of Color"</b> yrisc_2173_002_003a <b>undated</b></p> <p><b>Physical Description:</b> 1 Sound Recordings(1 audiocassette; Duration: 00:09:39)</p> <p><b>Physical Characteristics and Technical Requirements</b></p> <p>CONTAINS AUDIOVISUAL MATERIALS: Audiovisual materials are available for access. All requests to access digital materials must be made in advance using the request button located on this page.</p>  |
| box 2, case 3 | <p><b>Complete Selections of Score "Story of Color"</b> yrisc_2173_002_003b <b>undated</b></p> <p><b>Physical Description:</b> 1 Sound Recordings(1 audiocassette; Duration: 00:14:08)</p> <p><b>Physical Characteristics and Technical Requirements</b></p> <p>CONTAINS AUDIOVISUAL MATERIALS: Audiovisual materials are available for access. All requests to access digital materials must be made in advance using the request button located on this page.</p>   |
| box 1         | <p><b>Audiocassette tapes (30 items) undated</b></p> <p><b>Physical Characteristics and Technical Requirements</b></p> <p>CONTAINS UNPROCESSED AUDIOVISUAL MATERIALS: Audiovisual materials are not currently available for access and will require further processing and assessment. If you have questions about this material please email spec-coll@library.ucla.edu.</p>   |
| box 3         | <b>Aviones 1971</b>   |
| box 3         | <b>Barnaby y los fantasmas 1988</b>   |
| box 7         | <b>Barney - books 1988</b>  |
| box 7         | <b>Barney - correspondence, production contract, proposal, and budget information 1987-1989</b>   |
| box 16        | <b>Barney - illustrations undated</b>   |
| box 15        | <b>Barney - model sheet photocopies ca. 1988</b>  |
| box 15        | <b>Barney - model sheet photocopies undated</b>   |
| box 16        | <b>Barney - model sheets photocopies undated</b>  |
| box 7         | <b>Barney - presentation undated</b>  |
| box 7         | <b>Barney - storyboard photocopies undated</b>  |
| box 7         | <b>Barney Gets Ready for Christmas - outline undated</b>  |
| box 16        | <b>Barrabs and La Codorniz - magazines 1975</b>   |
| box 1         | <b>Baydog - audiocassette tapes (5 items) undated</b>   |
| box 11        | <b>Baydog - layouts (7 folders) undated</b>   |
| box 7         | <b>Baydog - model sheet photocopies undated</b>   |

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| box 7  | <b>Baydog - model sheet photocopies undated</b>  |
| box 9  | <b>Baydog - presentation undated</b>   |
| box 9  | <b>Baydog - script and correspondence 1997-1998</b>  |
| box 9  | <b>Baydog - scripts (4 items) undated</b>  |
| box 8  | <b>Baydog - storyboard photocopies (9 items) ca. 1998</b>  |
| box 3  | <b>Biennale d'illustration (La) 1985</b>   |
| box 5  | <b>Blanket (The) by Quinn Donoghue - short story 1993</b>  |
| box 29 | <b>Broadcast Systems Engineering tearouts assorted tutorial on television production techniques 1985</b> |
| box 15 | <b>Brunhilda - model sheet photocopies undated</b>   |
| box 10 | <b>Campana catalogs (5 items) 1978, 1986-1989</b>  |
| box 25 | <b>Cartoon Forum board minutes (20 items) ca. late 1980s - early 2000s</b>                               |
| box 30 | <b>Cartoon Forum catalogs (5 items) 1990-1991, 1993</b>  |
| box 25 | <b>Cartoon studio groupings no date, 1989-1990</b>   |
| box 28 | <b>Cartoons: The International Journal of Animation (5 items) 2005-2007</b>                              |
| box 28 | <b>Cineinforme - magazines (4 items) 1990-1991</b>   |
| box 3  | <b>Cinematografo 1988</b>  |
| box 28 | <b>Cinevideo magazines (2 items) 1990, 1993</b>  |
| box 13 | <b>Company portfolio undated</b>   |
| box 5  | <b>Correspondence between Bob Balser and Quinn Donoghue regarding various projects 1989-1992</b>         |
| box 5  | <b>Crespo La Espanola Olive advertisement - correspondence, character sketches, and storyboard 1993</b>  |
| box 3  | <b>Cuts - magazine 1993</b>  |
| box 5  | <b>Daring Dozen (The) - synopses, proposal, and sample episode 1992</b>                                  |
|        | <b>General note</b>  |
|        | With holographic notes regarding Minus.  |
| box 9  | <b>Der Zauberwald - storyboard and scene analysis undated</b>  |
| box 9  | <b>Doglantis - model sheet photocopies, script pages, and treatment ca. 1998</b>                         |
| box 5  | <b>Doncella Guerrero (La) - registration papers and scene outlines 1983, 1974</b>                        |
| box 3  | <b>El libroWalt Disney de las palabras (2 items) 1972</b>  |
| box 3  | <b>El mundo de la aviacion 1970</b>  |
| box 3  | <b>El tebeo del sal - magazine 1988</b>  |
| box 15 | <b>Estudios Moros - model sheet photocopies undated</b>  |
| box 13 | <b>European Animation Circle - flyers undated</b>  |
| box 19 | <b>Fangface - stock scenes (10 folders) undated</b>  |
| box 22 | <b>Fangface - stock scenes (12 folders) undated</b>  |
| box 21 | <b>Fangface - stock scenes (12 folders) undated</b>  |
| box 18 | <b>Fangface - stock scenes (12 folders) undated</b>  |
| box 20 | <b>Fangface - stock scenes (19 folders) undated</b>  |
| box 16 | <b>Fangface - stock scenes (4 folders) undated</b>   |
| box 23 | <b>Fangface - stock scenes (6 folders) undated</b>   |
| box 17 | <b>Fangface - stock scenes (8 folders) undated</b>   |
| box 12 | <b>Fantastic Mon d'en Minus - project portfolio Catalan master copy undated</b>                          |
| box 14 | <b>Fantastic Mon d'en Minus - project portfolio undated</b>  |
| box 12 | <b>Fantastic Mon d'en Minus - scripts, episode synopses, and production charts undated</b>               |
| box 12 | <b>Fantastic Mon d'en Minus - treatment and character model sheet photocopies` undated</b>               |
| box 15 | <b>Fantastic World of Minus (The) - artwork photocopies undated</b>                                      |
| box 15 | <b>Fantastic World of Minus (The) - artwork photocopies and storyboard photocopies undated</b>           |
| box 12 | <b>Fantastic World of Minus (The) - Cartoon Forum project portfolio master copy undated</b>              |
| box 6  | <b>Fantastic World of Minus (The) - contract and letters 1990-1991</b>                                   |
| box 12 | <b>Fantastic World of Minus (The) - contract with synopsis and storyboard photocopies 1990</b>           |
| box 12 | <b>Fantastic World of Minus (The) - flyer mock-up and copies undated</b>                                 |
| box 23 | <b>Fantastic World of Minus (The) - production charts undated</b>  |

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| box 12 | <b>Fantastic World of Minus (The) - project portfolio master copy undated</b>  |
| box 12 | <b>Fantastic World of Minus (The) - sales history 1990-1993</b>  |
|        | General note   |
|        | jg check: is it really?  |
| box 14 | <b>Fantastic World of Minus (The) - script pages and storyboard photocopies (9 items) undated</b>                                  |
| box 14 | <b>Fantastic World of Minus (The) - storyboard photocopies (18 items) undated</b>  |
| box 14 | <b>Fantastic World of Minus (The)/Le fantastique monde du Minus - project portfolio undated</b>                                    |
| box 14 | <b>Fantastic World of Minus (The)/Le fantastique monde du Minus - project portfolio undated</b>                                    |
| box 14 | <b>Fantastic World of Minus (The)/Le fantastique monde du Minus - project portfolio (2 items) undated</b>                          |
| box 25 | <b>Fernando Krahn drawings no date, 1984</b>   |
| box 29 | <b>Film in Review - mailer 1988</b>  |
| box 3  | <b>Flax - catalog 1971</b>   |
| box 9  | <b>Forest of Magic (The) - script 1985</b>   |
| box 29 | <b>French production directory 1991</b>  |
| box 7  | <b>Here We Are - published script photocopies undated</b>  |
| box 23 | <b>Hermano Lobo 1975</b>   |
| box 15 | <b>Horse cycle - model sheet photocopies undated</b>   |
| box 29 | <b>II Mostra Cinema Animaci programs and postcards (7 items) 1987</b>  |
| box 29 | <b>III Mostra Cinema Animaci programs (3 items) undated</b>  |
| box 3  | <b>Imagine per immagine 1989</b>   |
| box 29 | <b>IV Mostra Cinema Animaci programs (3 items) 1989</b>  |
| box 3  | <b>Josette Janssens Graphica 1986</b>  |
| box 9  | <b>Latest Rage (The) - project portfolio 1991</b>  |
| box 3  | <b>LAUS ADGFAD undated</b>   |
| box 9  | <b>L'echo des Savanes - magazine 1987</b>  |
| box 5  | <b>Limpioncete - character model sheet photocopies undated</b>   |
| box 5  | <b>Little Grey Rabbit's Birthday - script undated</b>  |
| box 9  | <b>Magic Forest (The) - project portfolio (2 items) 1990</b>   |
| box 16 | <b>Magic Forest/Bosque Magico - model sheet photocopies undated, 1992</b>  |
| box 13 | <b>Marsh Brother (The)/Tmpel and Co. - project portfolio undated</b>   |
| box 13 | <b>Marsh Brother (The)/Tmpel and Co. - project portfolio undated</b>   |
| box 13 | <b>Marsh Brother (The)/Tmpel and Co. - project portfolio (3 items) undated</b>   |
| box 14 | <b>Marsh Brothers (The) - episode summaries and storyboard undated</b>   |
| box 9  | <b>Mayflower Mascots (The) - project portfolio 1992</b>  |
| box 5  | <b>Mayflower Mascots (The) - project portfolio mock-up 1992</b>  |
| box 5  | <b>Mayflower Mascots (The) - project portfolio with character model sheet photocopies 1992</b>                                     |
| box 5  | <b>Mayflower Mascots (The) - project portfolio with Five-Minute Mysteries photocopies 1992</b>                                     |
| box 29 | <b>Media newsletters (15 items) 1988, 1990-1993, 1996</b>  |
| box 24 | <b>Media: Progress Report of the Pilot Projects 1990</b>   |
| box 3  | <b>Mi primer gran libro del aire 1975</b>  |
| box 3  | <b>Mi primer gran libro para reir 1974</b>   |
| box 6  | <b>Minus - bills 1992-1993</b>   |
| box 6  | <b>Minus - contracts 1992-1993</b>   |
| box 6  | <b>Minus - correspondence 1991-1992</b>  |
| box 6  | <b>Minus - storyboard and script pages undated</b>   |
| box 3  | <b>Mssan 1981</b>  |
| box 30 | <b>Muzei Mimara catalog undated</b>  |
| box 5  | <b>Never Ending Story - correspondence, character model sheet photocopies, project portfolio, and budget information 1992-1993</b> |
| box 15 | <b>Nim-Pops - storyboards undated</b>  |

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| box 5  | <b>Off to the New World - business letters and proposal material 1990</b>  |
| box 5  | <b>Off to the New World - Cartoon Forum project portfolio mock-up undated</b>  |
| box 5  | <b>Off to the New World - character model sheet photocopies 1990</b>   |
| box 13 | <b>Off to the New World - episode one script 1990</b>  |
| box 5  | <b>Off to the New World - episode one script (3 items) 1990</b>  |
| box 5  | <b>Off to the New World - flyers undated</b>   |
| box 13 | <b>Off to the New World - project portfolio Spanish master copy undated</b>  |
| box 12 | <b>Off to the New World - project portfolios and character model sheet photocopies undated</b>   |
| box 5  | <b>Off to the New World - proposal 1990</b>  |
| box 5  | <b>Off to the New World - proposal 1990</b>  |
| box 5  | <b>Off to the New World - Spanish project portfolio undated</b>  |
| box 9  | <b>Off to the New World/Hacia el nuevo mundo - project portfolio (3 items) undated</b>   |
| box 13 | <b>Off to the New World/Vers le nouveau monde - flyers undated</b>   |
| box 9  | <b>Off to the New World/Vers le nouveau monde - project portfolio undated</b>  |
| box 13 | <b>Off to the New World/Vers le nouveau monde - project portfolio (3 items) undated</b>  |
| box 6  | <b>Pegbar advertisement undated, 1976-1977</b>   |
| box 7  | <b>Pegbar bills 1984-1985</b>  |
| box 7  | <b>Pegbar blank storyboard forms undated</b>   |
| box 6  | <b>Pegbar business records 1981-1983, 1985</b>   |
| box 13 | <b>Pegbar dossier flyers undated</b>   |
| box 6  | <b>Pegbar fiscal papers 1991, 1993</b>   |
| box 6  | <b>Pegbar production records ca. 1970s-1990s</b>   |
| box 6  | <b>Pegbar registration 1991, 1993</b>  |
| box 15 | <b>Popeye - sketches, illustration photocopies, and comic undated, 1970</b>  |
| box 3  | <b>Popeye comic in Japanese 1977</b>   |
| box 3  | <b>Pop'set - catalog 1992</b>  |
| box 13 | <b>Professor van Dusen's Criminal Adventures/Les aventures policières de Prof. van Dusen - project portfolio undated</b>                         |
| box 13 | <b>Professor van Dusen's Mysterious Cases - project portfolio undated</b>  |
| box 13 | <b>Professor van Dusen's Mysterious Cases - project portfolio (2 items) undated</b>  |
| box 13 | <b>Professor van Dusen's Mysterious Cases - project portfolio (3 items) undated</b>  |
| box 12 | <b>Professor van Dusen's Mysterious Cases - project portfolio, character model sheet photocopies, and calculations for one sequence ca. 1990</b> |
| box 12 | <b>Project portfolio master copies undated</b>   |
| box 3  | <b>Raimon Sunyer - catalog undated</b>   |
| box 13 | <b>Santa and the Tooth Fairies - project portfolio undated</b>   |
| box 28 | <b>Sequences TV-Video undated</b>  |
| box 28 | <b>Sequences: revue de cinema 1984</b>   |
| box 3  | <b>Silabario Disney 1971</b>   |
| box 15 | <b>Sleeping Beauty - model sheet photocopies undated</b>   |
| box 9  | <b>Spanish language comic books and comic book pages (11 items) undated</b>  |
| box 6  | <b>Stiges Festival 1993</b>  |
| box 3  | <b>The Whole Toon Catalog 1990-1991</b>  |
| box 3  | <b>Topolino e poi 1978</b>   |
| box 28 | <b>Totem - magazine undated</b>  |
| box 6  | <b>Tres Bessones (Los) - storyboard pages undated</b>  |
| box 13 | <b>Triplets (The) - flyers undated</b>   |
| box 13 | <b>Triplets (The) - project portfolio undated</b>  |
| box 3  | <b>Un viaje en tren 1972</b>   |
| box 4  | <b>Upper and Lower Case, The International Journal of Typographics (21 items) 1983-1988, 1990-1991</b>   |
| box 16 | <b>Variety 1991</b>  |
| box 16 | <b>Variety 68th Anniversary Edition 1974</b>   |
| box 16 | <b>Variety Europe Focus On: Animation (2 items) 1992</b>   |
| box 24 | <b>Various brochures from festival presentations (1/3 record storage carton) no date, ca. 1970s-1990s</b>  |

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| box 15 | <b>Various model sheets undated</b>   |
| box 15 | <b>Various model sheets undated</b>   |
| box 27 | <b>Various project porfolios not related to European Animation Circle (21 items) no date, ca. 1980s-1990s</b> |
| box 3  | <b>Viva el algodn! 1972</b>   |
| box 30 | <b>Winsor-Newton catalog undated</b>  |
| box 7  | <b>Work permits, etc. ca. 1970s-1990s</b>   |
| box 3  | <b>Zoom - magazine 1976</b>   |