Finding Aid for the Collection of Commercial Catalogs, 1923-

Processed by UCLA Library Special Collections staff; machine-readable finding aid created by Caroline Cubé

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Finding Aid for the Collection of Commercial Catalogs, 1923-

Collection number: 2059

UCLA Library Special Collections
UCLA Library Special Collections staff

Los Angeles, CA

Contact Information

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Processed by:
UCLA Library Special Collections staff, 1994
Encoded by:
Caroline Cubé
Online finding aid edited by:
Josh Fiala, June 2002

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Descriptive Summary

Title: Collection of Commercial Catalogs,
Date (inclusive): 1923-

Collection number: 2059

Extent: 7 boxes (3.5 linear ft.) 9 cartons (9 linear ft.)

Repository: University of California, Los Angeles. Library Special Collections.
Los Angeles, California 90095-1575

Physical location: Stored off-site at SRLF. Advance notice is required for access to the collection. Please contact the UCLA Library Special Collections Reference Desk for paging information.

Language: English.

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Restrictions on Access

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Additional Physical Form Available

A copy of the original version of this online finding aid is available at the UCLA Library Special Collections for in-house consultation and may be obtained for a fee. Please contact:

Public Services Division
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Room A1713, Charles E. Young Research Library
Box 951575
Los Angeles, CA 90095-1575
Finding Aid for the Collection of Commercial Catalogs, 1923-2059

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Email: spec-coll@library.ucla.edu

Preferred Citation
[Identification of item], Collection of Commercial Catalogs (Collection 2059). UCLA Library Special Collections, Charles E. Young Research Library.

UCLA Catalog Record ID
UCLA Catalog Record ID: 4232722

Scope and Content
Collection consists of brochures and catalogs of commercial products, mostly from California, including clothing, toys, hardware, furniture and interior decorating, electronics, automobiles, art, gardening, food and drink, jewelry, musical instruments, perfume, saddles, sporting goods, and travel merchandise. Stores include Broadway, Bullock's, Robinsons, Williams-Sonoma, Cable Car Clothiers, Frederick's of Hollywood, Greenpeace, Gump's, Hammacher Schlemmer, Neiman-Marcus, Nordstrom, The Nature Company, Talbots, the Sierra Club, and Victoria's Secret.

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog. Trade catalogues--United States.

Department Stores
Box 1  Bloomingdale's.
Box 1  Bowdit Teller.
Box 1  Broadway.
Box 1  Bullock's.
Box 1  Fed Company.
Box 1  Geary's.
Box 1  Gump's.
Box 1  I. Magnin.
Box 1  Joseph Magnin.
Box 1  Macy's.
Box 1  May Company.
Box 1  Neiman-Marcus.
Box 1  Robinson's.

Museums
Box 1  Boston. Museum of Fine Arts.
Box 1  Chicago--Art Institute.
Box 1  Los Angeles--County Museum of Arts.
Box 1  New York--Metropolitan Museum of Arts.
Box 1  New York--Metropolitan Opera.
Box 1  New York--Museum of Modern Art.
Box 1  Philadelphia--Museum of Art.
Box 1  Seattle--Art Museum.
Box 1  Washington, D.C. Smithsonian Institute.

Specialty
Box 2  Adam York.
Box 2  American Express.
Box 2  Caswell & Massey.
Box 2  Collector's Guild.
Box 2  Horchow Collection.
Box 2  Kaleidoscope.
Box 2  Paragon.
Box 2  Prestige Gifts.
Box 2  Propinquity.
<table>
<thead>
<tr>
<th>Specialty: Miscellaneous</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 2</td>
</tr>
<tr>
<td>Shannon Airport (Ireland).</td>
</tr>
<tr>
<td>Trifles.</td>
</tr>
<tr>
<td>U.N.I.C.E.F.</td>
</tr>
<tr>
<td>United Stated Purchasing Exchange.</td>
</tr>
<tr>
<td>Williams-Sonoma.</td>
</tr>
<tr>
<td>Animals, pets, etc.</td>
</tr>
<tr>
<td>Art: ceramics, glass, etc.</td>
</tr>
<tr>
<td>Automobiles.</td>
</tr>
<tr>
<td>Books.</td>
</tr>
<tr>
<td>Children.</td>
</tr>
<tr>
<td>Crafts, games, etc.</td>
</tr>
<tr>
<td>Electronics.</td>
</tr>
<tr>
<td>Food and drink.</td>
</tr>
<tr>
<td>Gardening, etc.</td>
</tr>
<tr>
<td>Hardware supplies.</td>
</tr>
<tr>
<td>Improted/Foreign.</td>
</tr>
<tr>
<td>Jewlery.</td>
</tr>
<tr>
<td>Make-up.</td>
</tr>
<tr>
<td>Musical instruments.</td>
</tr>
<tr>
<td>Office equipment/supplies.</td>
</tr>
<tr>
<td>Perfume.</td>
</tr>
<tr>
<td>Records.</td>
</tr>
<tr>
<td>Saddles.</td>
</tr>
<tr>
<td>Sporting goods.</td>
</tr>
<tr>
<td>Tools.</td>
</tr>
<tr>
<td>Trading stamps.</td>
</tr>
<tr>
<td>Travel merchandise.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Specialty: Miscellaneous</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box 7</td>
</tr>
<tr>
<td>A - N unsorted.</td>
</tr>
<tr>
<td>Furniture, interior design, hardware.</td>
</tr>
<tr>
<td>N - Z unsorted.</td>
</tr>
<tr>
<td>Box 9</td>
</tr>
<tr>
<td>Furniture.</td>
</tr>
<tr>
<td>Box 9</td>
</tr>
<tr>
<td>Hardware supplies.</td>
</tr>
<tr>
<td>Box 9</td>
</tr>
<tr>
<td>Interior decorating.</td>
</tr>
<tr>
<td>Box 10</td>
</tr>
<tr>
<td>Austin Street Market.</td>
</tr>
<tr>
<td>Box 10</td>
</tr>
<tr>
<td>Birkenstock.</td>
</tr>
<tr>
<td>Box 10</td>
</tr>
<tr>
<td>B.N. Genius.</td>
</tr>
<tr>
<td>Box 10</td>
</tr>
<tr>
<td>Brookstone.</td>
</tr>
</tbody>
</table>
Finding Aid for the Collection of Commercial Catalogs, 1923-
Fuller Brush.
Box 10

Gardener's Eden.
Box 10

Gateways Institute.
Box 10

Geary's.
Box 11

Greenpeace.
Box 11

Gump's.
Box 11

Hammecher-Schlemmer.
Box 11

Haverhills.
Box 11

Hearth Song.
Box 11

Hold Everything.
Box 11

Hold Everything.
Box 11

Home Book.
Box 11

International Male.
Box 11

Jensen's.
Box 11

Ken Nolan Incorporated.
Box 11

Laura Ashley.
Box 11

Lotus Fortune Cookies.
Matinique.

May Company.

Mellow Mail.

Metropolitan Museum of Art.

Miss Grace Lemon Cake Company.

National Cowboy Hall of Fame Collection.

Nieman-Marcus.

Nordstrom.

Abercrombie & Fitch.

A-2-Z.

AT & T.

Bloomingdale's.

Bronson Pharmaceuticals.

Brooks Brothers.

Builder's Emporium.

Bullock & Jones.
Specialty: Miscellaneous

Coach Leatherware Company.
Box 12

Eddie Bauer.
Box 12

Gucci.
Box 12

Hammacher Schlemmer.
Box 12

House of Almonds.
Box 12

International Wildlife Coalition.
Box 12

Laura Ashley.
Box 12

Music+Plus.
Box 12

The Nature Company.
Box 12

Renovator's Supply.
Box 12

Sharper Image.
Box 12

Singer Style.
Box 12

Talbot's.
Box 12

Tiffany & Company.
Box 12

Walt Disney.
Box 13

Point Loma Publishers.
Box 13

Pottery Barn.
Specialty

Specialty: Miscellaneous

Box 13

Phelan's.
Box 13

G.B. Ratto & Company.
Box 13

Road Runner Sports.
Box 13

Real Goods Trading Company.
Box 13

Red Rose.
Box 13

REI.
Box 13

Rogersound Labs.
Box 13

Sam's Town Western Emporium.
Box 13

Sav-on Drugs.
Box 13

Script City.
Box 13

Selfcare.
Box 13

Seventh Generation.
Box 13

Sierra Club.
Box 13

Smith & Hawken.
Box 14

Sweats & Surf.
Box 14

Stor.
Box 14
Tasch Company.
Box 14

Trader Joe's.
Box 14

Travel Company.
Box 14

Victoria's Secret.
Box 14

Wiener's.
Box 14

Williams-Sonoma.
Box 14

Wine List.
Box 7, Folders 1-8

Box 8, Folders 1-6

Box 9, Folders 1-9

Furniture, interior decorating... [various]. [v.p.] c. 1923-1986.
Box 10, Folder 1

Box 10, Folder 2

Box 10, Folder 3

Box 10, Folder 4

Box 10, Folder 5

Box 10, Folder 6

Box 10, Folder 7

Box 10, Folder 8


Box 10, Folder 9


Box 10, Folder 10


Box 10, Folder 11


Box 10, Folder 12

Conran’s Habitat. Los Angeles, California. 1990.

Box 10, Folder 13

Cottura. Los Angeles, California. 1990.

Box 10, Folder 14

Crescent Jewelers. Los Angeles (Westwood), California. n.d.

Box 10, Folder 15


Box 10, Folder 16


Box 10, Folder 17


Box 10, Folder 18


Box 10, Folder 19


Box 10, Folder 20

Friedlander’s. Los Angeles, California. 1990.

Box 10, Folder 21


Box 10, Folder 22


Box 10, Folder 23


Box 10, Folder 24
Box 11, Folder 1

Box 11, Folder 2

Box 11, Folder 3

Box 11, Folder 4

Box 11, Folder 5

Box 11, Folders 6-7

Box 11, Folder 8

Box 11, Folder 9

Box 11, Folder 10

Jensen's. Indio, California. n.d.
Box 11, Folder 11

Box 11, Folder 12

Box 11, Folder 13

Lotus Fortune Cookies. San Francisco, California. n.d.
Box 11, Folder 14

Matinique. Los Angeles, California. 1990.
Box 11, Folder 15

Box 11, Folder 16

Mellow Mail. San Rafael, California. n.d.
Box 11, Folder 17


Abercrombie & Fitch. Huston, Texas. n.d.


Bronson Pharmaceuticals. La Canada, California. 1988.


Box 12, Folder 14


Box 12, Folder 15


Box 12, Folder 16


Box 12, Folder 17


Box 12, Folder 18


Box 12, Folder 19

Talbots. Hingham, Massachusetts. n.d.

Box 12, Folder 20


Box 12, Folder 21


Box 13, Folder 1

Point Loma Publications. San Diego, California. n.d.

Box 13, Folder 2


Box 13, Folder 3


Box 13, Folder 4


Box 13, Folder 5


Box 13, Folder 6


Box 13, Folder 7


Box 13, Folder 8

Specialty: Miscellaneous

Box 13, Folder 9

Box 13, Folder 10

Box 13, Folder 11

Box 13, Folder 12

Box 13, Folder 13

Box 13, Folder 14

Box 13, Folder 15

Box 13, Folder 16

Box 14, Folder 1

Box 14, Folder 2

Box 14, Folder 3

Box 14, Folder 4

Box 14, Folder 5

Box 14, Folder 6
Victoria's Secret. Columbus, Ohio. c. 1990.

Box 14, Folder 7
Wiener's. Santa Monica, California. n.d.

Box 14, Folder 8
Box 15, Folder 1

Box 15, Folder 2

Box 15, Folder 3

Box 15, Folder 4

Bullock's. Los Angeles. ca. 1992(?).
Box 15, Folder 5

Box 15, Folder 6

Box 15, Folder 7

Box 15, Folder 8

Box 15, Folder 9

Box 15, Folder 10

Finlandia. Laguna Hills, California. 1994(?).
Box 15, Folder 11

Box 15, Folder 12

Box 15, Folder 13

Box 15, Folder 14

Box 15, Folder 15

Box 15, Folder 16

Specialty

Specialty: Miscellaneous

Box 15, Folder 17

**Heartland.** El Segundo, California. ca. 1992.

Box 15, Folder 18

**International Male.** San Diego, California. 1979-1986.

Box 15, Folder 19


Box 15, Folder 20


Box 15, Folder 21


Box 15, Folder 22

**Novelty Catalogs.** various. ca. 1990-.

Box 15, Folder 23

**Pep Boys.** Los Angeles, California. 1994(?).

Box 15, Folder 24

**Peruvian Connection.** Tonganoxie, Kansas. ca. 1992.

Box 15, Folder 25


Box 15, Folder 26

**Porsche Design.** Los Angeles, California. ca. 1992.

Box 15, Folder 27


Box 16, Folder 1


Box 16, Folder 2

**Red Cooper.** Alamo, Texas. n.d.

Box 16, Folder 3


Box 16, Folder 4

**Phelan's.** Sausalito, California. ca. 1992.

Box 16, Folder 5


Box 16, Folder 6
Box 16, Folder 7

Box 16, Folder 8

Box 16, Folder 9

South Coast Plaza. Orange County, California. 1992.
Box 16, Folder 10

Box 16, Folder 11

Box 16, Folder 12

Box 16, Folder 13

Video Catalogs. various. ca. 1990-.
Box 16, Folder 14