Rudi Gernreich papers, 1891-1993 LSC.1702

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Rudi Gernreich (1922-1985) was a controversial Austrian-American fashion designer and dancer, created clothes that celebrated the natural shape and movement of the body, including his most famous designs, the topless swimsuit and the thong swimsuit. In addition to fashion photographs, clothing, design materials, and business records, the collection includes portraits of Gernreich, personal materials, Bella Lewitzky Dance Company photographs and business records, awards, and the papers and correspondence of Gernreich's family, including Oscar Jellinek.

Language of Material: Materials are in English and German.

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Preferred Citation
[Identification of item], Rudi Gernreich papers (Collection 1702). UCLA Library Special Collections, Charles E. Young Research Library, University of California, Los Angeles.

Processing Information
The following box numbers were not assigned: 10, 92, 102, 109, 212-214.
The following boxes of patterns have incomplete inventories, i.e., some folders are not described: 121, 166-168.

UCLA Catalog Record ID
UCLA Catalog Record ID: 4233073

Biographical History
Rudi Gernreich was an American fashion designer, dancer, and gay rights activist. Gernreich was born on August 8, 1922 in Vienna, Austria. Growing up he loved studying fashion at his aunt's dress shop. According to fashion journalist Marylou Luther, at age twelve he refused a fashion apprenticeship with an Austrian designer in London because his mother thought he was too young. Just four years later in 1938 he and his mother moved to the United States to escape Nazi persecution. After studying art at Los Angeles City College and designing costumes at RKO Studios, Gernreich joined the Lester Horton Dance Company as both a dancer and designer in 1942. While with Lester Horton he also designed freelance. In 1949 he decided to pursue fashion full time and worked briefly at George Carmel in New York where he struggled because he did not want to imitate Parisian fashion. In 1951, still attempting to gain entry into the fashion world, Gernreich started selling designs to Hattie Carnegie and also worked at Morris Nagel Versatogs, which ultimately proved too conventional for him. In 1952, his success began when he started designing sportswear for Walter Bass, who convinced Gernreich to sign a seven year contract with him. In 1955, he began designing swimwear for Westwood Knitting Mills and in 1956 he received the American Sportswear Design Award from Sports Illustrated for his unconstructed swimsuit, an unlined knit swimsuit that remains influential. With his contract completed in 1960, he stopped designing for Bass and Westwood and began designing for his own company, G. R. Designs, and designing knitwear for Harmon Knitwear. In 1960 he also won his first Coty Award for swimwear design.

In 1964, after Gernreich predicted the impending emergence of topless swimsuits, Susanne Kirtland of Look magazine urged him to design one (the monokini) for the magazine. He later said he made it for her out of fear that if he did not design it for her then Emilio Pucci would. The swimsuit, which was not initially intended to be sold and was never meant to be worn in public, became so controversial that the Pope banned it. While the suit was sensationalized, Gernreich had
meant for the suit to be a statement on liberating women from the hypersexualization of breasts. That same year, Gernreich liberated women from constraining, highly structured undergarments with the introduction of the No-Bra Bra, a sheer, soft bra intended to be comfortable and showcase the natural shape of women. He showed it with a sheer chiffon blouse, intended to be worn only at home.

Along with designing clothes to allow for natural movement of the body, Gernreich also featured the body in his extensive use of cut outs and sheer materials. In addition, Gernreich was a proponent of color and loved geometric designs, which he also incorporated into his houseware lines. He also was a proponent of what he called the “Total Look” – selling head-to-toe complete outfits with accessories.

In 1966, in an unprecedented move, Gernreich, who wanted his designs to be affordable, signed a contract with Montgomery Ward, a chain store. Also in 1966, Gernreich’s designs were featured in William Claxton's film Basic Black, the first fashion video. In 1967, Gernreich was inducted into the Fashion Hall of Fame by the Coty American Fashion Critics.

The futuristic and androgynous permeated Gernreich’s career. Gernreich introduced elements of menswear into women’s fashion throughout his career, such as menswear-inspired swimsuits in the 1950s, the “Dietrich” suit from his Resort 1964 collection, and men’s style underwear for women designed for Lily of France in 1975. In 1970, he revealed the Unisex Look, a prediction of a future where clothes are minimalist, utilitarian, unisex, and optional. He showed a mixture of men’s and women’s wear on two shaved models, male and female.

In 1974, Gernreich designed and named the thong bathing suit for men and women in response to Los Angeles banning nude beaches. Gernreich patented the thong but ultimately stopped enforcing the patent after legal difficulty.

In 1974, he also began designing sets and costumes for the Bella Lewitzky Dance Company, where he eventually served on the Board of Trustees. He continued designing for Lewitzky, with whom he had originally worked in his Lester Horton days, until 1982. In addition to his work with the Bella Lewitzky Dance Company, throughout his career Gernreich designed costumes and dancewear, designing costumes for television and movies. In addition, Gernreich designed for Capezio, and often showed Capezio shoes with his other designs.

Gernreich worked closely with the models Peggy Moffitt and Leon Bing, as well as with Jimmy Mitchell early in his career. He also worked closely with the photographer William (Bill) Claxton, Peggy Moffitt’s husband. Katherine Cassidy, who modeled for him in the 1950s, also became close with Gernreich.

In 1950 Harry Hay recruited Gernreich to help him found the Mattachine Society, an early American gay liberation movement. Gernreich was involved under the pseudonym “R.” and continued his involvement until 1953. While Gernreich was never officially publicly out in his lifetime, in 1988, Oreste Pucciani, Gernreich's partner of 31 years, endowed a trust in their name for the American Civil Liberties Union in Gernreich’s memory. Gernreich died in Los Angeles on April 21, 1985.

For further information, see Moffitt, Peggy. The Rudi Gernreich Book. (Köln; London : Taschen, 1999.)

Scope and Content

The Rudi Gernreich papers range from circa 1891 to 1993, with the bulk of the materials from 1940 to 1985. The papers include business correspondence, records, and legal contracts with companies such as G.R. Designs, Harmon Knitwear, Lily of France, Capezio, I. Magnin, and Montgomery Ward. The collection also includes publicity materials such as press releases, press kits, mounted advertisements, and clippings. The fashion photographs range from the 1950s to 1985 and depict fashion shows; seasonal collections; knitwear; woolens; the No-Bra bra; and swimsuit designs, including the monokini, thong, and pubikini. The photographs also include extensive photographs of the Unisex Look; photographs of Gernreich with models; Bella Lewitzky photographs; and photographs taken for Time magazine. The collection includes an extensive amount of clothing and patterns, as well as recipes from his soup business, and a few products such as perfume and a tissue box. The collection also includes portraits of Gernreich taken by photographers including William Claxton, Julian Wasser, Helmut Newton, Jacques Faure, Wallace Seawell; Bella Lewitzky Dance Company business records; awards including several COTY awards; and family papers.

The family papers range from ca. 1891 to 1979 and are written primarily in German, as well as in Yiddish, Hebrew, and English. Among the personal events the papers document include Gernreich’s father, Siegmund (Sigmund) Gernreich’s, time spent serving in World War I as well as the experiences of Gernreich’s family during World War II. The papers, which are mainly from Gernreich’s mother, Elizabeth (Lisl, Liserl) Gernreich née Müller (Mueller)’s side of the family, include the estate papers of Hedwig and Oscar (Oskar) Jellinek, who owned the dress shop Gernreich frequented as a child, and of Marta (Martha) Kautsky née Müller. The papers of Oscar Jellinek may be of particular interest to literature scholars and include a poem, letters, photographs, estate papers, citizenship papers and other legal documents and certificates, and his class schedules from the University of Vienna.

Arrangement

Arranged in the following series:
1. Business records
2. Design work
3. Personal materials
4. Bella Lewitzky materials
5. Family materials
6. Publicity

Subjects and Indexing Terms
Fashion designers -- California -- Los Angeles -- Archives.

Business Records
Scope and Content note
Business contracts, documents, and correspondence for companies such as G.R. Designs, Harmon Knitwear, Lily of France, and Capezio. Also includes publicity materials such as press releases and advertisements.

Contracts
Scope and Contents note
Contracts and legal agreements.

box 1, folder 1  Alyssa Originals, Inc. 1966
Scope and Contents note
Agreement stipulating that Gernreich will act as a consultant to Alyssa Originals, Inc. on their line of garments including children's wear, infant's wear and related accessories.
General note
Contracts and Projects

box 1, folder 2  Alyssa Originals, Inc. 1966-1967
Scope and Contents note
Includes various agreements and materials related to a Termination Agreement.
General note
Contracts and Projects

box 1, folder 3  American Essence (Fine Perfumes), Inc. 1972
Scope and Contents note
Agreement regarding manufacture and development of fragrance products.
General note
Contracts and Projects

box 1, folder 4  American Essence (Fine Perfumes), Inc. 1972-1976
General Physical Description note: (1 of 2)
Scope and Contents note
Agreement regarding manufacture and development of fragrance products.
General note
Contracts and Projects
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Company/Organization</th>
<th>Year(s)</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
</table>
| 1, 5      | American Essence (Fine Perfumes), Inc.   | 1972-1976 | General Physical Description note: (2 of 2)  
Agreement regarding manufacture and development of fragrance products.                                                                                                      |
| 1, 6      | Barbara Trister Public Relations         | 1977      | Scope and Contents note  
Agreement and correspondence stipulating that Trister will function as agent to Gernreich and subsequent termination of agreement between Trister and Gernreich.  
General note  
Contracts and Projects |
| 1, 7      | Barth & Dreyfuss of California           | 1977-1978 | Scope and Contents note  
Agreement regarding Gernreich designs for use by Barth & Dreyfuss in manufacturing kitchen ensembles, embellished bath ensembles and beach towels.  
General note  
Contracts and Projects |
| 1, 8      | Barth & Dreyfuss of California           | 1977-1979 | Scope and Contents note  
Contracts and correspondence regarding agreement for use of Gernreich designs by Barth & Dreyfuss to manufacture kitchen ensembles, embellished bath ensembles and beach towels. Includes various drafts of the agreement.  
General note  
Contracts and Projects |
| 1, 9      | Brandonhouse Designs, Inc.               | 1978      | Scope and Contents note  
Agreement regarding Gernreich designs for textiles to be used in home furnishings.  
General note  
Contracts and Projects |
| 2, 1      | Capezio-Ballet Makers                   | 1975-1977 | Scope and Contents note  
Contracts and correspondence regarding agreement for exclusive use of Gernreich designs by Ballet Makers to manufacture dancer's footwear, legwear, body wear and accessories. Also includes two letters that appear to have been misfiled regarding agreements between Gernreich and Coutourier Fragrances and Gore Associates, Inc.  
General note  
Contracts and Projects |
| 2, 2      | Capezio-Ballet Makers                   | 1977      | Scope and Contents note  
Agreement regarding Gernreich designs for dancer's footwear, legwear, body wear and accessories.  
General note  
Contracts and Projects |
| 2, 3      | Coty                                     | 1967      | Scope and Contents note  
Agreement and correspondence regarding development and design of a line of cosmetic and fragrance products bearing Gernreich name.  
General note  
Contracts and Projects |
box 2, folder 4  Coty 1967-1968
Scope and Contents note
Correspondence and drafts of agreements between Coty and Gernreich.
General note
Contracts and Projects

box 2, folder 5  Couturier Fragrances 1970
Scope and Contents note
Agreement regarding design and development of high-quality cosmetic and fragrance products.
General note
Contracts and Projects

box 2, folder 6  DKI [Designers Knitwear, Inc.] 1980
Scope and Contents note
Agreement regarding Gernreich involvement in producing a "collection of women's knitwear."
General note
Contracts and Projects

box 2, folder 7  Du Barry 1968
Scope and Contents note
Agreement regarding development and manufacture of a line of high-quality cosmetic and fragrance products.
General note
Contracts and Projects

box 2, folder 8  Eye-Benders, Inc. 1977-1978
box 2, folder 9  Fortress, Inc. -- Furniture 1974-1975
box 2, folder 10  Exquisite Form 1966-1967
General Physical Description note: (1 of 5)
Scope and Contents note
Contracts, correspondence, statements, clippings.

box 2, folder 11  Exquisite Form 1965-1967
General Physical Description note: (2 of 5)

box 2, folder 12  Exquisite Form 1965-1967
General Physical Description note: (3 of 5)

box 2, folder 13  Exquisite Form 1965-1967
General Physical Description note: (4 of 5)

box 2, folder 14  Exquisite Form 1965-1967
General Physical Description note: (5 of 5)

box 3, folder 1  Gernreich & Neumarket -- Continuum trademark and Corporation file 1974-1975
box 3, folder 2  G. R. Designs, Inc. 1964-1974
Scope and Contents note
Includes by-laws, meeting minutes and Articles of Incorporation for G. R. Designs, Inc. Also includes forms filed with Los Angeles County Clerk regarding "The Rudi Gernreich Organization."
**G. R. Designs, Inc. 1960-1965**
- **General note**
- **Contracts and Projects**

**G. R. Designs, Inc. -- Finances 1960-1970**
- **General Physical Description note: (1 of 2)**
- **Scope and Contents note**
  - Correspondence and reports regarding the financial condition of G.R. Designs, Inc.
- **General note**
- **Contracts and Projects**

**G. R. Designs, Inc. -- Minutes of Board Meetings 1960-1962**
- **General note**
- **Contracts and Projects**

**G. R. Designs, Inc. -- Finances 1960-1970**
- **General Physical Description note: (2 of 2)**
- **Scope and Contents note**
  - Correspondence and reports regarding the financial condition of G.R. Designs, Inc.
- **General note**
- **Contracts and Projects**

**The Gumbinner - North Company 1968**
- **Scope and Contents note**
  - Correspondence regarding Gernreich design for five original costumes to be used in a Smirnoff Vodka advertising campaign.
- **General note**
- **Contracts and Projects**

**Glensder Corporation -- Scarves 1967-1970**
- **Scope and Contents note**
  - Agreements, correspondence, photographs and sketches.
- **General note**
- **Contracts and Projects**

**C. M. Gourdon, Inc. 1965-1966**
- **Scope and Contents note**
  - Invoices and correspondence regarding fabrics.
- **General note**
- **Contracts and Projects**

**Harmon Knitwear, Inc. -- Japan 1969-1970**
- **Scope and Contents note**
  - Agreements concerning Gernreich designs for ladies swimsuits, sweaters, dresses, coats, suits and pants.
- **General note**
- **Contracts and Projects**

**Harmon Knitwear -- Termination of contract 1969-1975**

**Heinzelmann Maschenmoden 1975**

<table>
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<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 4, folder 5 | **Indian Head Hosiery Company 1966-1972**  
  Scope and Contents note  
  Correspondence and agreements.  
  General note  
  Contracts and Projects |
| box 4, folder 6 | **Kayser-Roth Corporation 1965-1966**  
  General note  
  Contracts and Projects |
| box 4, folder 7 | **Kogin [Shirts by Kog]**  
  Scope and Contents note  
  Correspondence and agreements regarding designs for t-shirts.  
  General note  
  Contracts and Projects |
| box 4, folder 8 | **Leases for various buildings 1980**  
  Scope and Contents note  
  Standard Industrial Lease: 8460 Santa Monica Blvd, 8828 Sunset Blvd.  
  General note  
  Contracts and Projects |
| box 4, folder 9 | **Lot-60 Street Condemnation 1965-1966**  
  Scope and Contents note  
  Court papers and correspondence.  
  General note  
  Contracts and Projects |
| box 5, folder 1 | **Lavell Precision Power Corporation -- Ron Wilson 1966-1967**  
  General note  
  Contracts and Projects |
| box 5, folder 2 | **Lewiss Investment Trust 1966**  
  Scope and Contents note  
  Draft of agreement regarding sale, promotion and distribution of Gernreich designs in the British Isles.  
  General note  
  Contracts and Projects |
| box 5, folder 3 | **Lewiss Investment Trust 1966**  
  Scope and Contents note  
  Contracts and related documents. |
| box 5, folder 4 | **Lewiss Investment Trust 1966**  
  Scope and Contents note  
  Contracts and related documents. |
**Lish Brothers Inc. 1965**
Scope and Contents note
Correspondence and agreements regarding designs for millinery, hats, caps and head coverings.
General note
Contracts and Projects

**Lily of France, Inc. 1975-1977**
**Lily of France, Inc. 1974-1975**
**Lily of France -- “Super Nudes” 1974-1975**
**Mikasa 1979**
Scope and Contents note
Agreement regarding Gernreich designs for use in manufacture of ceramic dishware, related ceramic giftware designs, such as candle holders, ash trays and candy boxes.
General note
Contracts and Projects

**Max Factor & Company -- Film 1973**
Scope and Contents note
Agreement and correspondence regarding the production of a short film which would simultaneously promote Max Factor “Future”/”Futuro” products as well as provide documentary material about Gernreich as a fashion designer.
General note
Contracts and Projects

**Max Factor & Company, Japan 1970**
Scope and Contents note
Correspondence and agreements regarding promotional events and fashion shows in Tokyo and Osaka.
General note
Contracts and Projects

**Mexico Agreement -- Janice Giovanni Lang 1967-1968**
Scope and Contents note
Correspondence and agreements regarding a Gernreich line of ladies coats, suits and dresses.
General note
Contracts and Projects

**McCall’s Patterns 1967**
Scope and Contents note
Correspondence regarding arrangement to manufacture patterns of Gernreich designs.
General note
Contracts and Projects

**Mel Mortman, Inc. 1974**
Scope and Contents note
Correspondence and agreements regarding Gernreich designs for a line of ladies beach cover-ups and ladies sportswear.
General note
Contracts and Projects
"No Bra" -- Patent 1965-1967

Omniform 1977-1978

Scope and Contents note
Correspondence between Gernreich and Richard Haders of Omniform regarding the design of a uniform package for Western Airlines and Pacific Southwest Airlines personnel. Also includes one letter between Gernreich and Ronald Richter of Inventive Industries regarding designs for personnel uniforms.

Redken Laboratories, Inc. -- Contract 1976-1978

Redken perfume 1976

Scope and Contents note
Agreement regarding development of a line of high quality cosmetic, fragrance, and/or toilet preparations with the Gernreich name.

General note
Contracts and Projects

Regal Rugs, Inc. 1978

Scope and Contents note
Agreement regarding use of Gernreich designs for the manufacture of bath rugs.

General note
Contracts and Projects

Regal Knitwear Company, Inc. 1965-1966

Scope and Contents note
Correspondence and agreements regarding design and manufacture of girls swimwear.

General note
Contracts and Projects

Rudi Gernreich Trademark for Scarves 1967

Scope and Contents note
Correspondence, forms and application related to registration of trademark of Rudi Gernreich name for "Ladies' furnishings and accessories-- namely, scarves or kerchiefs." Also includes original certificate of registration dated, 15 October 1968.

Gernreich Television Special 1968

General note
Contracts and Projects

Resort/Spa/Condominium Project 1972

General note
Contracts and Projects

Resort/Spa/Condominium Project 1972

Scope and Contents note
Spa Land Purchase.

General note
Contracts and Projects
Rudi Gernreich papers, 1891-1993 LSC.1702

Business Records

Contracts

box 7, folder 2  
Samhwa Los Angeles Co., Inc. 1980
Scope and Contents note
License agreement for the manufacture of high quality women’s clothing, apparel and fabrics using silk fabrics only.
General note
Contracts and Projects

box 7, folder 3  
Second Look, Inc. 1965-1968
Scope and Contents note
Includes trial papers, correspondence, and clippings.
General note
Contracts and Projects

box 7, folder 4  
Sigma Productions -- “Skidoo” 1968
General note
Contracts and Projects

box 7, folder 5  
General note
Contracts and Projects

box 7, folder 6  
Sunset West Corporation 1975
General note
Contracts and Projects

box 7, folder 7  
box 7, folder 8  
The Thong 1974
Scope and Contents note
Trademark application and design sketches.
General note
Contracts and Projects

box 7, folder 9  
box 7, folder 10  
Thong Licensing Contract -- Bob Cunningham 1974-1985
box 7, folder 11  
Wards 1965-1972
General Physical Description note: (2 of 2)
General note
Contracts and Projects

box 7, folder 12  
Wards 1965-1972
General Physical Description note: (1 of 2)
Scope and Contents note
Correspondence and agreement regarding Gernreich designs for ceramic bath items.
General note
Contracts and Projects

box 8, folder 1  
Wickerware, Inc. 1978-1979
box 8, folder 2  
Winters-Rosen Productions 1971-1972
Scope and Contents note
Rudi Gernreich Show.
General note
Contracts and Projects
Last Will and Testament 1968-1969
Yamaha International Corporation
Miscellaneous contracts 1966-1974
   General Physical Description note: (1 of 3)

Miscellaneous contracts
   General Physical Description note: (2 of 3)

Miscellaneous contracts
   General Physical Description note: (3 of 3)

Berlei Hestia Industries Limited -- Australia 1975-1977
   Scope and Contents note
      Correspondence, contracts, invoices, and fabric samples regarding designs for
      Intimate Apparel and Women's Leisurewear. Also includes correspondence regarding
      swimwear and "cover-ups."
      General note
      Design Projects

Berlei Hestia Industries Limited -- Australia 1975-1977
   Scope and Contents note
      Correspondence, contracts and Annual Reports for 1975 and 1976.
      General note
      Design Projects

Cole of California -- swimwear 1974
   Scope and Contents note
      Contracts for rights to use the name and trademark "The Thong" and invoices for
      swimsuit samples.
      General note
      Design Projects

Fortress Collections 1974
   Scope and Contents note
      Includes a contract regarding Gernreich's home furnishing designs for Fortress
      Collections. Also includes correspondence, invoices and receipts, advertisements and
      clippings.
      General note
      Design Projects

"Future/Futura" campaign -- Max Factor & Company 1970-1973
   General Physical Description note: (2 of 4)
   Scope and Contents note
      Includes correspondence and contract regarding a documentary film on
      "Future/Futura" designs for Max Factor International. Also includes invoices, sketches
      of models, and correspondence regarding use of designs in Playboy.
      General note
      Design Projects
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 31, folder 12 | **Glensder Corporation/Glentex -- scarves 1967-1969**  
  General Physical Description note: (3 of 3)  
  Scope and Contents note  
  Contracts for collections of scarves and perfumes. Also includes sketches by Gernreich for "1972 scarf."  
  General note  
  Design Projects |
| box 32, folder 7 | **Harmon Knitwear, Inc. -- Pending 1973-1976**  
  Scope and Contents note  
  Legal correspondence regarding termination of agreement between Harmon Knitwear and Gernreich.  
  General note  
  Design Projects |
| box 32, folder 10 | **Harmon Knitwear, Inc. -- Contracts 1966, 1969**  
  General Physical Description note: (1 of 2)  
  Scope and Contents note  
  Agreements and correspondence regarding changes to contracts.  
  General note  
  Design Projects |
| box 32, folder 11 | **Harmon Knitwear, Inc. -- Contracts 1965-1966**  
  General Physical Description note: (2 of 2)  
  Scope and Contents note  
  Various drafts of the agreement between Harmon Knitwear and Gernreich for use of Gernreich designs of ladies swimsuits, sweaters, dresses, coats, suits and pants.  
  General note  
  Design Projects |
| box 33, folder 13 | **Lily of France -- legal 1974-1976**  
  Scope and Contents note  
  Copies of Royalty Agreements between Gernreich and Lily of France for sleepwear and swimwear. Includes contracts and correspondence specific to "The Skin" body shaper by Vassarette.  
  General note  
  Design Projects |
| box 34, folder 4 | **Lily of France -- swimwear 1976 January 17**  
  General Physical Description note: (2 of 2)  
  Scope and Contents note  
  Royalty Agreement.  
  General note  
  Design Projects |
box 34, folder 7  
**Lily of France -- Contracts for "The Thong" 1975 January 31**  
General Physical Description note: (1 of 4)  
Scope and Contents note  
Draft of the Royalty Agreement for the use of the trademark "The Thong" for men's and women's body garments such as swimwear, gymnastics or undergarments.  
General note  
Design Projects

box 34, folder 8  
**Lily of France -- Contracts for "The Thong" 1975 March 7**  
General Physical Description note: (2 of 4)  
Scope and Contents note  
Draft of the Royalty Agreement for the use of the trademark "The Thong" for men's and women's body garments such as swimwear, gymnastics or undergarments.  
General note  
Design Projects

box 34, folder 9  
**Lily of France -- Contracts for "The Thong" 1975 March 14**  
General Physical Description note: (3 of 4)  
Scope and Contents note  
Copy of a final draft of the Royalty Agreement for the use of the trademark "The Thong" for men's and women's body garments such as swimwear, gymnastics or undergarments.  
General note  
Design Projects

box 34, folder 10  
**Lily of France -- Contracts for "The Thong" 1975 March 31**  
General Physical Description note: (4 of 4)  
Scope and Contents note  
Original signed copy of the Royalty Agreement for the use of the trademark "The Thong" for men's and women's body garments such as swimwear, gymnastics or undergarments.  
General note  
Design Projects

box 34, folder 12  
**Heinzelmann Maschenmoden 1975**  
Scope and Contents note  
Includes correspondence, contracts and product descriptions for Gernreich swimwear designs. Ultimately the venture was terminated by both parties.  
General note  
Design Projects

box 34, folder 13  
**Mikasa 1978**  
Scope and Contents note  
Correspondence and contract agreement between Mikasa and Gernreich for the manufacture of ceramic dinnerware and giftware.  
General note  
Design Projects
Business Records
Contracts

Montgomery Ward 1969-1972
Scope and Contents note
Invoices, contracts and correspondence regarding Gernreich designs for apparel to be sold at Montgomery Ward. Also includes correspondence regarding termination of contract agreement.

Mel Mortman Inc. contract revisions 1974
Mel Mortman Inc. -- Contract memorandum 1974

Yamaha International Corporation 1974
Agreements with Right Bank Clothing Company and La Contessa Custom Knit Manufacturers notes ca. 1981
Scope and Contents note
Agreements with the Right Bank Clothing Company regarding photography of clothes and notes regarding shows and style numbers on La Contessa Custom Knit Manufacturers stationery.

Publicity and press contacts
Scope and Contents note
Contains A-D.

Publicity and press contacts
Scope and Contents note
Contains E-Z.

Correspondence and financial documents
Scope and Contents note
Business correspondence, financial reports, and invoices.

AFTRA 1974-1981
Scope and Contents note
Membership cards, publications.

The Fashion Group, Inc. 1969-1976
Scope and Contents note
Correspondence and publicity materials for various Fashion Career Seminars.

Rudi Gernreich, Inc. undated
Scope and Contents note
Proposals for three television specials featuring Rudi Gernreich.

Receipts and Invoices 1967-1971
Scope and Contents note
For various goods and services. Also includes an advertisement for a Schrafft's credit card with Rudi Gernreich's name, "It'll cover you for mini-meals, midi-meals, and maxi-meals. At Schrafft's 34th Street."
Redken Laboratories, Inc./Guillaume 1973
Scope and Contents note
Correspondence, invoices, head shots and publicity materials regarding collaboration between Redken and Guillaume.

Robinson's 1976-1977
Scope and Contents note
Correspondence, invoices and publicity materials regarding The California Creative Awards sponsored by Robinson's.

Screen Actor's Guild 1974-1980
Scope and Contents note

Time Magazine 1967-1978
Scope and Contents note
Correspondence, invitations and itineraries regarding Gernreich appearing on the Time cover.

Television/Radio -- Appearances and Residuals 1972-1975
MGM -- "Jigsaw John" 1975-1976
Vogue 1964-1975
Helmut Newton -- Agreements 1985
Scope and Contents note
Regarding the use of Gernreich photographs.

Timelines, fashion collection lists, disgruntled letter 1964-1965
Scope and Contents note
Lists for G.R. Designs, Inc. Fall Collection 1964; The Living Line of 1965 by Florists' Telegraph Delivery Association. Letter from woman to Gernreich about designing "indecent clothing."

Correspondence regarding projects with Capezio, Neiman-Marcus and The Lamson Brothers Company 1966
Scope and Contents note
Includes photographs of Gernreich designs.

Scope and Contents note
Membership cards and correspondence.

Abril: Brazil's leading publishing group 1977
Scope and Contents note
Booklet about Abril.

Mayor Tom Bradley's Fashion Industry Advisory Committee 1974-1976
Scope and Contents note
Correspondence and invitations. Materials regarding Rudi Gernreich's participation in Fashion Advisory Committee and production of "Los Angeles Street Scene" for the Mayor's reception for the Fashion Industry.
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
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</thead>
</table>
| box 16, folder 4 | **Mayor Tom Bradley's Fashion Industry Advisory Committee 1975-1978**  
General Physical Description note: (2 of 2)  
Scope and Contents note  
Correspondence, photocopies of publicity clippings, invitations. Materials mostly regarding Ad Hoc Committee for Special Study of the Apparel Industry. |
| box 16, folder 5 | **Tom Bradley -- materials regarding election and inauguration 1973-1975**  
General Physical Description note: (1 of 2)  
Scope and Contents note  
Correspondence, invitations, programs. |
| box 16, folder 6 | **Tom Bradley -- materials regarding election and inauguration 1973-1975**  
General Physical Description note: (2 of 2)  
Scope and Contents note  
Correspondence, invitations, programs. |
| box 16, folder 7 | **Bullock's Wilshire 1976-1981**  
Scope and Contents note  
Correspondence, invoices, itineraries. Includes correspondence regarding Gernreich collections for Bullock's. |
| box 16, folder 8 | **Buyers - Department Stores 1974, 1977**  
Scope and Contents note  
Correspondence and mailing lists. |
| box 16, folder 9 | **Christmas cards and gift lists 1969-1974** |
| box 16, folder 10 | **Design Requests - miscellaneous** |
| box 16, folder 11 | **Employee and staff materials 1969-1977** |
| box 16, folder 12 | **Employee references 1967-1973**  
General Physical Description note: (1 of 2) |
| box 16, folder 13 | **Employee references**  
General Physical Description note: (2 of 2) |
| box 16, folder 15 | **Hong Kong Trade Development Council 1976-1977** |
| box 16, folder 16 | **Insurance 1976-1981**  
Scope and Contents note  
Documents regarding various policies. |
| box 17, folder 1 | **Requests for information 1972-1978**  
Scope and Contents note  
Mostly correspondence about where to buy designs and products by Gernreich. |
| box 17, folder 2 | **Shipments on Loan 1976-1978**  
Scope and Contents note  
Invoices for loans of apparel for photography, shows, etc. |
| box 17, folder 3 | **Lawyer -- Arnold Stone 1974-1976**  
Scope and Contents note  
Correspondence regarding miscellaneous legal matters. |
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
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</thead>
</table>
| 17, folder 4  | "A" Miscellaneous 1976-1977  
Scope and Contents note  
Correspondence and invitations. |
| 17, folder 5  | "B" Miscellaneous 1976-1977  
Scope and Contents note  
Correspondence and invitations. |
| 17, folder 6  | "C" Miscellaneous 1963, 1975-1978  
Scope and Contents note  
Includes correspondence regarding membership in the Council of Fashion Designers of America [CFDA] and the California Confederation of the Arts. |
| 17, folder 7  | "D" Miscellaneous 1976-1978 |
| 17, folder 8  | "E" Miscellaneous 1976 |
| 17, folder 9  | "F" Miscellaneous 1976-1978 |
| 17, folder 10 | "G" Miscellaneous 1976-1977 |
| 17, folder 11 | "H" Miscellaneous 1976-1978 |
| 17, folder 12 | "J-K" Miscellaneous 1975-1977 |
| 17, folder 13 | "L" Miscellaneous 1975-1978  
Scope and Contents note  
Includes correspondence regarding donation of the "topless swimsuit" to LACMA; also includes Christmas cards designed by Layne Nielson. |
| 17, folder 14 | "M-R" Miscellaneous 1974-1978 |
| 17, folder 15 | "S-V" Miscellaneous 1972-1977 |
| 17, folder 16 | "W-Z" Miscellaneous 1974-1977  
Scope and Contents note  
Includes issues of "Wet: The Magazine of Gourmet Bathing." |
| 18, folder 1  | Algonquin Hotel 1974  
Scope and Contents note  
Credit card and bill. |
| 18, folder 2  | Apsco Fabrics, Inc. 1974-1977  
Scope and Contents note  
Invoices. |
| 18, folder 3  | Automobile File -- Bentley 1975-1977  
Scope and Contents note  
Correspondence, receipts re: car repairs. |
| 18, folder 4  | Bank of America 1971-1977  
Scope and Contents note  
Handwritten bank ledger for November 1976-April 1977 and miscellaneous correspondence with bank staff regarding account. |
| 18, folder 5  | Bank of America -- loan agreement 1966-1979  
Scope and Contents note  
Invoices, correspondence, and copies of agreement regarding building loan for 8460 Wilshire Blvd. |
box 18, folder 6  **Get well cards 1973**  
General note  
Original folder title, "Surger 1973"

box 18, folder 7  **Statement by Domestic Corporation 1974-1976**  
Scope and Contents note  
Copies of forms.

box 18, folder 8  **Cutting Tickets 1974-1977**  
Scope and Contents note  
Tickets are for various fabrics and designs. Also includes samples of clothing labels ordered by Gernreich.

box 18, folder 9  **"C" Miscellaneous Invoices 1973-1976**  
Scope and Contents note  
From Charbert Fabrics, Charelle Fabrics, Bob Cunningham, and Commercial Talent Agency (for models).

box 18, folder 10  **Morley Drucker -- Lawyer 1976-1981**  
Scope and Contents note  
Folder contains invoices for professional services provided by Morley Drucker. Invoices are mostly for services regarding a South African patent for "The Thong."

box 18, folder 11  **"D - F" Miscellaneous 1973-1977**  
Scope and Contents note  
Invoices.

box 18, folder 12  **Fastener Supply Company 1974**  
Scope and Contents note  
Invoices and correspondence regarding return and replacement of fasteners. Also, includes samples of fasteners ordered by Gernreich.

box 18, folder 13  **Harmon Knitwear 1972-1973**  
Scope and Contents note  
Invoices.

box 18, folder 14  **"Body Attitudes" by Marsha Bentley Hale 1983**  
Scope and Contents note  
Article sent to Gernreich by the author.

box 18, folder 15  **"J" Miscellaneous 1978**  
Scope and Contents note  
Invoice and donor recognition letter.

box 18, folder 17  **Notes on remodeling expenses -- La Cienega property undated**  
Scope and Contents note  
Includes a pencil sketch of female model in tank top and pants on reverse side of notes.

box 18, folder 18  **Liberty Fabrics of New York 1975-1976**  
Scope and Contents note  
Invoices.
Luce Press Clippings, Inc. 1973-1977
Scope and Contents note
Invoices for services with some correspondence from Gernreich staff.

"M - N" Miscellaneous 1969-1978
Scope and Contents note
Invoices. Also includes a tear sheet with Gernreich quote, fashion has become completely dead" published in What They Said in 1972: The Yearbook of Spoken Opinion.

RudyMex Enterprises 1973
Scope and Contents note
Invoices and fabric samples for bedspreads.

"R - S" Miscellaneous 1972-1978
Scope and Contents note
Orders and invoices.

Travel receipts 1972-1974

Magazine subscriptions 1970-1975
Scope and Contents note
Invoices, solicitations and correspondence.

Wainer & Stone, Inc. -- Lawyers 1973-1977
Scope and Contents note
Folder contains invoices for professional services provided by Wainer & Stone, Inc. Also includes copies of a Deed of Trust issued between Gernreich and Rae S. Traub and Rose Stone.

Max Thalheimer & Co. 1973-1978
Scope and Contents note
Invoices for garment labels and hang tags. Also includes samples of labels ordered by Gernreich.

"W" Miscellaneous 1972-1976
Scope and Contents note
Invoices.

Wilshire Tower -- Ajax Telephone Exchange 1969-1978
Scope and Contents note
Correspondence regarding contract with telephone answering service.

Mary Webb Davis Agency -- Models 1976-1977
Scope and Contents note
Invoices for fees with various models.

Yarnell Fabrics 1974
Scope and Contents note
Invoices.

Saks Fifth Avenue 1985
Scope and Contents note
Agreement regarding donation by Oreste Pucciani of original sketches by Gernreich.
box 20, folder 28  Giorgio, Beverly Hills 1985
  Scope and Contents note
  Correspondence regarding loan of Gernreich designs and memorabilia for showcase window.

box 22, folder 1  Beverlywood Documentary Film 1973
  Scope and Contents note
  Materials for Richard Cohen's film, "Two Days in a Halfway House for the Emotionally Disturbed."

box 22, folder 2  Beverlywood After Care Center 1972-1976
  Scope and Contents note
  Newsletters, programs and correspondence.

box 22, folder 7  California Council of Product Design and Meeting 1972-1973
  General Physical Description note: (1 of 2)

box 22, folder 8  California Council of Product Design and Meeting 1972-1973
  General Physical Description note: (2 of 2)

box 22, folder 9  California Council of Product Design and Meeting 1972-1973

box 22, folder 10  CARES -- USC Medical Center 1974
  Scope and Contents note
  Rudi Gernreich made financial contributions to this program and also served as a Participating Member of the Men's Advisory Committee.

box 22, folder 11  CARES -- USC Medical Center 1974
  Scope and Contents note
  Rudi Gernreich made financial contributions to this program and also served as a Participating Member of the Men's Advisory Committee.

box 22, folder 12  Carol Channing 1970-1975
  Scope and Contents note
  Inventories and itineraries. Also includes a personal note thanking Gernreich and Pucciani for sending flowers.

box 22, folder 13  Cole of California 1974
  Scope and Contents note
  One letter to Ann Cole from Gernreich regarding a meeting.

box 22, folder 14  Council of Love 1969-1972
  General Physical Description note: (1 of 2)
  Scope and Contents note
  Materials regarding Gernreich and Pucciani efforts to publish an English translation of the play Council of Love and subsequent efforts to produce the play in the U.S.

box 23, folder 1  Council of Love -- Expenses and invoices
box 23, folder 2  Le Councile d'Amour [Council of Love] -- Publicity
box 23, folder 3  Center Theatre Group of Los Angeles -- "Encounter" 1971-1973
box 23, folder 4  Cultural Arts Association -- Los Angeles County 1972-1973
  Scope and Contents note
  Correspondence regarding an invitation to join the Advisory Board which Gernreich accepted.
Men for ERA [Equal Rights Amendment] -- Town Meeting 1972
Scope and Contents note
Includes correspondence regarding Gernreich’s support as well as campaign materials listing members of VIP Men’s Committee.

Faure, Jacques 1969
Scope and Contents note
Correspondence with mention of Faure.

Intercom: Foundation for Human Growth 1972-1978
Scope and Contents note
Correspondence, tax forms, and meeting minutes.

Kairalla Agency 1992
Scope and Contents note
Correspondence regarding possible collaboration with Richard Martin.

Scope and Contents note
Cruise brochures and correspondence for a possible fashion presentation by Gernreich.

Landor Associates 1980
Scope and Contents note
Correspondence regarding a Gernreich uniform design for Air California.

Stan Lang, Inc. -- American Cancer Society 1972
Scope and Contents note
Script for “The Great American Fixation” a thirty minute breast cancer documentary.

Metropolitan Museum of Art -- The Costume Institute 1971
Scope and Contents note
Correspondence regarding an invitation to become a member of the Visiting Committee for the Costume Institute which Gernreich accepted.

Mitch Rein and Carolyn Cohen -- Commission 1974-1975
Scope and Contents note
Financial statements.

Nielson, Layne 1968-1974
Scope and Contents note
Receipts, invoices, correspondence, and exhibition announcements.

Planning Commission -- Resort Hotel at Coldwater Canyon/Mulholland Drive 1974-1975
Scope and Contents note
Correspondence regarding either concern or support for a proposal by Stuart Martin to build a Resort Hotel.

Relaxazizor Property 1973-1974
Scope and Contents note
Sales documents and receipts.
box 23, folder 18  **Shipments -- "On Loan" 1971-1975**

Scope and Contents note
Invoices of Gernreich designs lent to various institutions and galleries.

box 23, folder 19  **Samples and References 1971-1975**

Scope and Contents note
Invoices, receipts, and clothing labels.

box 23, folder 20  **Samples and References 1970-1971**

Scope and Contents note
Invoices, receipts, and clothing labels. Also includes a design sketch by Gernreich of a black, non-matte jersey floor length dress.

box 23, folder 21  **Smithsonian Institution 1973-1975**

Scope and Contents note
Correspondence, agendas and meeting notes for Smithsonian exhibition "Suiting Everyone." Also includes materials regarding Gernreich's donation of a 1965 print dress with matching stockings.

box 24, folder 1  **Rudi Gernreich Inc. -- Financial Statements 1967-1984**

Scope and Contents note
General note
Accts receivable, invoices, ledgers, cards

box 24, folder 2  **"Pubikini" -- Expenses undated**

General Physical Description note: 1 item
Scope and Contents note
Handwritten cost list of items or services purchased for pubikini.
General note
Accts receivable, invoices, ledgers, cards

box 24, folder 3  **Cutting ticket -- Bill Claxton 1976**

General Physical Description note: 1 item
Scope and Contents note
Invoice for a custom made "gift for Peggy."
General note
Accts receivable, invoices, ledgers, cards

box 24, folder 4  **Lily of France -- expenses 1975-1976**

box 24, folder 5  **Bloomingdales 1969-1977**

Scope and Contents note
Invoices and correspondence.
General note
Accts receivable, invoices, ledgers, cards

box 24, folder 6  **Bonwit Teller**

Scope and Contents note
Invoices and correspondence.
General note
Accts receivable, invoices, ledgers, cards
box 24, folder 7  Capezo  
Scope and Contents note  
Invoices and correspondence.  
General note  
Accts receivable, invoices, ledgers, cards

box 24, folder 8  Bella Lewitzky Dance Company -- Bach Project Expenses 1977  
Scope and Contents note  
Invoices and correspondence.  
General note  
Accts receivable, invoices, ledgers, cards

box 24, folder 9  Bella Lewitzky Dance Company -- Inscape Expenses 1976-1978  
Scope and Contents note  
Invoices and correspondence.  
General note  
Accts receivable, invoices, ledgers, cards

box 24, folder 10  Lily of France -- Royalty reports 1976-1977  
General Physical Description note: (1 of 2)  
Scope and Contents note  
Invoices and correspondence. Also includes a beige and red jersey fabric swatch.  
General note  
Accts receivable, invoices, ledgers, cards

box 24, folder 11  Lily of France -- Royalty reports 1976-1977  
General Physical Description note: (2 of 2)

box 24, folder 12  Lily of France -- paid expenses 1976  
General Physical Description note: (1 of 2)

box 24, folder 13  Lily of France -- paid expenses 1976  
General Physical Description note: (1 of 2)

box 24, folder 14  Lily of France 1974-1975

box 24, folder 15  Lily of France 1974-1975

box 24, folder 16  Miscellaneous invoices (A - F) 1974-1977  
Scope and Contents note  
Invoices and correspondence.  
General note  
Accts receivable, invoices, ledgers, cards

box 24, folder 17  Miscellaneous invoices (G - Z) 1974-1977  
Scope and Contents note  
Invoices and correspondence.  
General note  
Accts receivable, invoices, ledgers, cards
Rudi Gernreich papers, 1891-1993 LSC.1702

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 25, folder 1   | **Lord and Taylor 1966-1975**  
  Scope and Contents note  
  Invoices and correspondence.  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 2   | **I. Magnin -- Kaftans and crib quilts 1974, 1977**  
  Scope and Contents note  
  Invoices and correspondence.  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 3   | **Omniform -- Western Airlines 1977**  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 4   | **Kreiss' Ports of Call -- The Kaftan by Rudi Gernreich**  
  Scope and Contents note  
  Publicity clippings, invoices, fabric samples, photographs, price tags and correspondence.  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 5   | **Redken Laboratories 1975-1976**  
  General Physical Description note: (1 of 2)  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 6   | **Redken Laboratories 1975-1976**  
  General Physical Description note: (2 of 2)  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 7   | **Saks Fifth Avenue 1967-1974**  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 8   | **Stern Magazine 1975**  
  General note  
  Accts receivable, invoices, ledgers, cards |
| 25, folder 9   | **Charitable Contributions 1972**  
  Scope and Contents note  
  Includes letters of appreciation and membership cards from various organizations that received either money or apparel contributions from Gernreich. Also includes copies of the Watts Star Review where Gernreich purchased advertising space in support of an Equal Opportunity in Employment campaign. |
| 25, folder 10  | **Charitable Contributions 1973-1975**  
  Scope and Contents note  
  Includes letters of appreciation and membership cards from various organizations that received either money or apparel contributions from Gernreich. |
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
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</table>
| box 25, folder 12 | Police report 1980  
Scope and Contents note  
Statement re: burglary. |
| box 25, folder 13, box 25, folder 14 | 8460 Santa Monica -- property files 1980-1982  
The Thong -- copyright renewal and publicity  
Scope and Contents note  
Also includes a copy of Undergear Magazine which features a "Talking Head Thong" men's underwear. |
| box 29, folder 22 | Sautter, Marion request for internship 1986  
Scope and Contents note  
Request for an internship with Gernreich including application and letter sent after his passing. |
| box 29, folder 24 | Dorso Invoices 1974  
Scope and Contents note  
Includes correspondence and embroidered labels. |
| box 29, folder 26 | Cosmopolitan cover correspondence 6 December 1968  
General Physical Description note: 1 item  
Scope and Contents note  
Correspondence regarding a picture for use on the cover of March issue from Helen Gurley Brown.  
General note  
Doc Box 86B. Misc photos of RG, models, sketches, drawings |
| box 29, folder 27 | Design notes, inventories, and invoices  
Scope and Contents note  
Notes on costs, supplies needed, tasks to do, etc., invoices to stores, lists of colors and styles. |
| box 30, folder 2 | The American Essence (Fine Perfumes) Inc. 1974-1975  
General Physical Description note: (2 of 3)  
Scope and Contents note  
Includes business correspondence, invoices and airline tickets.  
General note  
Design Projects |
| box 30, folder 3 | The American Essence (Fine Perfumes) Inc. 1972-1977  
General Physical Description note: (3 of 3)  
Scope and Contents note  
Includes invoices, clippings and personal letters inquiring about and congratulating Gernreich on his line of fragrances.  
General note  
Design Projects |
American Greetings Corporation 1978
Scope and Contents note
Includes correspondence from Gernreich to Jack Chojnacki at American Greetings Corporation regarding a group of tabletop designs called "Continuum."
General note
Design Projects

International Design Conference in Aspen -- Exploring Change 1976
Scope and Contents note
Includes program, itineraries, and other materials related to Gernreich's presentation at the conference.
General note
Design Projects

Barth & Dreyfuss of California -- Barbara Trister 1977
Scope and Contents note
Invoices and receipts.
General note
Design Projects

Barth & Dreyfuss of California -- Barbara Trister 1977-1979
Scope and Contents note
Includes royalty statements and correspondence regarding kitchen and towel designs by Gernreich. Also includes a catalog of "Strong Contenders: 1977 Beach Towels" and photographs of kitchen and tableware designed by Gernreich.
General note
Design Projects

Bob Cunningham/California Inc. -- "The Thong" 1975-1976
General Physical Description note: (1 of 2)
Scope and Contents note
Correspondence, invoices and notes regarding the manufacture of the thong and other designs. Also includes drafts of Gernreich's press release on the thong.
General note
Design Projects

Bob Cunningham/California Inc. -- "The Thong" 1974-1975
General Physical Description note: (2 of 2)
Scope and Contents note
Correspondence, invoices, sketches, notes, lists of distributors.
General note
Design Projects

Brandon House Designs Inc. 1978
Scope and Contents note
Invoices.
General note
Design Projects
Capezio Ballet Makers 1976-1978
General Physical Description note: (1 of 4)
Scope and Contents note
Invoices and receipts.
General note
Design Projects

Capezio Ballet Makers 1976-1978
General Physical Description note: (2 of 4)
Scope and Contents note
Correspondence, invoices and lists of designs. Also includes press releases and announcements for "Rudi Gernreich Designs: A Dance Celebration."
General note
Design Projects

Capezio Ballet Makers 1976-1979
General Physical Description note: (3 of 4)
Scope and Contents note
Correspondence, invitations, publicity and announcements for Gernreich's collection for Capezio Dance. Also includes photocopied sketch of a jazz pant designed for Judith Jameson.
General note
Design Projects

Capezio Ballet Makers 1976-1978
General Physical Description note: (4 of 4)
Scope and Contents note
Correspondence, contracts, invoices, Capezio newsletter, airline ticket, and publicity for "Rudi Gernreich's Capezio Disco Dance Fashions."
General note
Design Projects

"Future/Futura" campaign -- Max Factor & Company 1970-1973
General Physical Description note: (1 of 4)
Scope and Contents note
Includes correspondence and invoices for international promotion of Gernreich's "Future/Futuro" designs in Japan, Guatemala, Nicaragua, Brazil, Canada, South Africa.

Gore Associates, Inc. 1975-1976
Scope and Contents note
Correspondence between Gernreich and Leo Gore regarding an endeavor to obtain licensees for Rudi Gernreich Inc.
General note
Design Projects

Harmon Knitwear, Inc. -- Men's line 1971
Scope and Contents note
Correspondence and invoices. Also includes a catalog of 1971 Men's Line designed by Gernreich.
General note
Design Projects
box 32, folder 4

**Harmon Knitwear, Inc. -- Men's line 1971**

Scope and Contents note
Invoices for customer orders. Also includes a catalog of 1971 Men's Line designed by Gernreich with fabrics samples.

General note
Design Projects

box 32, folder 6

**Harmon Knitwear, Inc. -- Show 1967**

Scope and Contents note
Invitation lists and correspondence.

General note
Design Projects

box 32, folder 8

**Harmon Knitwear, Inc. -- Commissions 1971-1973**

General Physical Description note: (1 of 2)
Scope and Contents note
Statements of earnings.

General note
Design Projects

box 32, folder 9

**Harmon Knitwear, Inc. -- Commissions 1965-1971**

General Physical Description note: (2 of 2)
Scope and Contents note
Statements of earnings.

General note
Design Projects

box 32, folder 12

**Home Furnishings Mart 1976**

Scope and Contents note
Includes list of designers for California Design and Bicentennial program.

General note
Design Projects

box 33, folder 5

**Ionique, Inc. 1978-1979**

Scope and Contents note
Includes itineraries, invoices, airlines tickets and Parrot Pearls product catalog.

General note
Design Projects

box 33, folder 9

**Kaftan 1974**

General Physical Description note: (3 of 3)
Scope and Contents note
Price lists.

General note
Design Projects; "Kaftan -- prices"

box 33, folder 10

**Kaftan -- Trippon Fashion Center 1974**

Scope and Contents note
Invoices and notes.

General note
Design Projects; "Kaftan -- Trippon Fashion Center"
box 33, folder 14  
**Lily of France -- price lists 1976**  
General note  
Design Projects  

box 33, folder 16  
**Lily of France -- "At Home" daywear line**  
Scope and Contents note  
Includes correspondence and style descriptions regarding the collection "Intimate Apparel Going out into the Street." Also includes photocopied sketch of the "Basketball Jumpsuit."  
General note  
Design Projects  

box 34, folder 1  
**Lily of France -- men's underwear 1975-1976**  
Scope and Contents note  
Includes one letter regarding the "Tank Thong" for men.  
General note  
Design Projects  

box 34, folder 3  
**Lily of France -- swimwear 1975-1976**  
**General Physical Description note: (1 of 2)**  
Scope and Contents note  
Sketches, price tags, invoices.  
General note  
Design Projects  

box 34, folder 11  
**Max Factor -- Japanese Tour 1970**  
Scope and Contents note  
Includes correspondence, travel documents and contract agreements regarding collaboration between Max Factor and Gernreich for event during the Japanese Expo' 70.  
General note  
Design Projects  

box 34, folder 14  
**Moldex/Metric, Inc. 1974-1975**  
Scope and Contents note  
Invoices for molded body suits, brochure for Tyvek material by Du Pont, contract with Munsingwear and Frederick's of Hollywood catalog.  
General note  
Design Projects  

box 34, folder 15  
**Murray Louis Dance Company/Brighton Venus 1978**  
Scope and Contents note  
Correspondence and notes regarding an unsuccessful attempt at collaboration.  
General note  
Design Projects
Business Records
Correspondence and financial documents

box 34, folder 17

**Montgomery Ward 1969-1972**

General Physical Description note: (2 of 3)
Scope and Contents note
Correspondence regarding additional projects through Montgomery Ward, program for The Chicago Look: Second Annual 'Chic'asso Show, draft of biography and photograph of Gernreich, press releases, and various event details and schedules.

General note
Design Projects

box 34, folder 18

**Montgomery Ward 1969-1972**

General Physical Description note: (3 of 3)
Scope and Contents note
Correspondence regarding payments to Gernreich; schedules, invitations and programs for Montgomery Ward Designer Speak-In. also includes correspondence regarding various television and radio interviews with Gernreich.

General note
Design Projects

box 35, folder 1

**Montgomery Ward papers 1967-1969**

Scope and Contents note
Itineraries, correspondence, fashion philosophy statement, and receipts.

box 35, folder 2

**Montgomery Ward correspondence, checks, and speeches 1967-1969**

box 35, folder 3

**Montgomery Ward correspondence and sketches 1967-1969**

box 35, folder 4

**Montgomery Ward correspondence and sketches 1967-1969**

box 35, folder 5

**Montgomery Ward correspondence 1967-1969**

box 35, folder 6

**Mel Mortman Inc. -- correspondence, receipts, and legal documents -- Beach cover-ups 1974**

box 35, folder 9

**Neumarket Design Association 1974**

Scope and Contents note
Home furnishings, dishes, bath and kitchen collection.

box 35, folder 10

**Neumarket Design Association legal correspondence 1974**

box 35, folder 11

**Neumarket Design Association By-Laws and legal correspondence 1974**

box 35, folder 12

**Gernreich & Neumarket stationery, business cards, and correspondence 1974**

box 35, folder 13

**Omniform -- Pacific Southwest Airlines uniforms 1978**

box 35, folder 14

**Omniform -- Western Airlines uniforms 1977**

box 35, folder 15

**Quilts: notes, expenses, and bedding license notice 1973-1974**

box 35, folder 16

**Artistic Quilting quilts and pillows invoices and tags 1972**

box 35, folder 18

**Quilts -- Bloomingdale's**

box 36, folder 1

**Harmon Quilts -- Payable**

box 36, folder 2

**Crib Quilts information**

box 36, folder 3

**Quilts Knoll**

box 36, folder 4

**Quilts Knoll -- invoices 1972**

General Physical Description note: (1 of 2)

box 36, folder 5

**Quilts Knoll -- invoices 1972**

General Physical Description note: (2 of 2)

box 36, folder 8

**Regal Rugs**

General Physical Description note: (1 of 2)

box 36, folder 9

**Regal Rugs**

General Physical Description note: (2 of 2)
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
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</thead>
</table>
| 37, 3 | The Thong -- Morley Drucker 1974-1976  
*Scope and Contents note*  
Patents, Trademarks. |
| 37, 4 | The Thong -- Patent Infringement 1975  
Barbara Trister Public Relations 1978 |
| 37, 6 | Wamsutta Mills 1974-1975  
Chuck Welch 1974 |
| 37, 10 | Wickerware West 1978-1979 |
| 37, 12 | "A" Miscellaneous Correspondence |
| 37, 13 | "B" Miscellaneous Correspondence |
| 37, 14 | "C" Miscellaneous Correspondence |
| 37, 15 | "D" Miscellaneous Correspondence |
| 38, 1 | "E" Miscellaneous Correspondence |
| 38, 2 | "F" Miscellaneous Correspondence |
| 38, 3 | "G" Miscellaneous Correspondence |
| 38, 4 | "H" Miscellaneous Correspondence |
| 38, 5 | "I" Miscellaneous Correspondence |
| 38, 6 | "J" Miscellaneous Correspondence |
| 38, 7 | "K" Miscellaneous Correspondence |
| 38, 8 | "L" Miscellaneous Correspondence |
| 38, 9 | "M" Miscellaneous Correspondence |
| 38, 10 | "Mc" Miscellaneous Correspondence |
| 38, 11 | "N" Miscellaneous Correspondence |
| 39, 1 | "O" Miscellaneous Correspondence |
| 39, 2 | "P" Miscellaneous Correspondence |
| 39, 3 | "Q" Miscellaneous Correspondence |
| 39, 4 | "R" Miscellaneous Correspondence |
| 39, 5 | "S" Miscellaneous Correspondence |
| 39, 6 | "T" Miscellaneous Correspondence |
| 39, 7 | "U" Miscellaneous Correspondence |
| 39, 8 | "V" Miscellaneous Correspondence |
| 39, 9 | "W" Miscellaneous Correspondence |
| 39, 10 | "XYZ" Miscellaneous Correspondence |
| 57, 31 | Invoices  
*Scope and Contents note*  
Includes invoices related to the TIME cover and a return of a dress from ATTITUDES. |
| 57, 32 | Request to look at modeling brochure 1981  
*General Physical Description note:* 1 item  
*Scope and Contents note*  
A letter from Phyllis Kirk Bush on KNXT letterhead about sending Gernreich her niece's modeling brochure for his critique. |
| 69, 1 | Hoffman California Fabrics -- Vogue Patterns 1946-1948  
*General Physical Description note:* (2 of 2)  
*Scope and Contents note*  
Advertisements and promotional materials, including transcript of radio announcement. |
| 71, 1 | St James Press 1983-1985  
*Scope and Contents note*  
Correspondence regarding the book "Contemporary Designers."
box 71, folder 4  
**Collection notes to Pucciani from "Stuart" 1990**  
Scope and Contents note  
Two letters regarding inventory of "Woody Box" and other items in archive.

box 71, folder 5  
**Paul Paree and Paul Gerdes -- contracts regarding sale and gift of photo rights 1989-1990**  
Scope and Contents note  
The agreement confirms the sale of 35mm color transparencies and gift of black and white negatives of Gernreich designs. The agreement also includes illustrations and descriptions of transparencies and negatives.

box 71, folder 6  
**Early correspondence regarding promotions and publicity undated**  
General Physical Description note: 2 items  
Scope and Contents note  
Includes handwritten letters from Joseph Magnin headquarters and Ellin Saltzman of Glamour. Also includes photograph of Saltzman and friend in Gernreich swimwear.  
General note  
personal photos, articles, crackers

box 71, folder 7  
**The Dance Gallery -- newsletter Summer 1985**  
General Physical Description note: 1 item  
Scope and Contents note  
Includes a brief article remembering Gernreich, "Rudi Gernreich: A Philosopher in Fashion."

box 71, folder 17  
**The Mannequin Evolution 1984**  
Scope and Contents note  
Includes correspondence from Marsha Bentley Hale, an outline of her book "The Mannequin Evolution," and "Painted Mannequin" by Leza Lidow.

box 72, folder 4  
**Correspondence and notes undated**  
Scope and Contents note  
Sketches, notes, press releases and clippings.

box 72, folder 15  
**Exhibition pamphlet for Ludwig Mies van der Rohe 1966**  
General Physical Description note: 1 item  
Scope and Contents note  
A checklist of architectural drawings by van der Rohe in the collection of the Museum of Modern Art, which was published at the time of an exhibition held to honor his 80th birthday.

box 72, folder 20  
**La Fonda del Sol -- menu 1960**  
Scope and Contents note  
Graphics by Alexander Girard. Gernreich designed a waitress uniform for this restaurant ca. 1965.

box 72, folder 21  
**Fashion league sketches**

box 72, folder 22  
**Pacific Southwest Airlines research -- uniform designs by others 1977**  
Scope and Contents note  
Clippings, photographs and press.
La Fonda del Sol - fact sheets
Scope and Contents note
Includes "Fact Sheet of Folk Art in wall recesses" and a question and answer packet about the restaurant.

Announcement for exhibition of Egon Shiele drawings and watercolors 4 December 1982
Scope and Contents note
Includes other ephemera and a letter from Susan Girard.

Publicity
Scope and Contents note
Press releases, advertisements, tear sheets, and programs from shows featuring Gernreich.

Fashion Shows 1967-1978
Bonwit Teller Benefit Show 1976
Sassoon Fashion Benefit Show 1977
Mailing lists -- invitations 1972-1975
Scope and Contents note
For various shows and parties.

Mailing lists -- press releases 1972-1978
Scope and Contents note
For various magazines, fashion industry people and news outlets.

Press releases 1967-1971
Scope and Contents note
Draft of a press release by Rudi Gernreich titled, "How will people dress in a hundred years from now?"

Mailing lists and correspondence 1961-1971
General Physical Description note: (1 of 2)

Mailing lists and correspondence 1961-1971
General Physical Description note: (2 of 2)

News releases 1971-1975
General Physical Description note: (1 of 2)

News releases 1963-1988
General Physical Description note: (2 of 2)

Sports Illustrated 1963
Scope and Contents note
Biography and background text used for an article regarding Gernreich receiving Sports Illustrated's Sporting Look Award.

Fashion photographs, fashion show invitation, spat pants sketch and publicity clippings 1947-1955
box 14, folder 16  
**Young Designers EMBA Collection -- Fur coats 1960**  
Scope and Contents note  
B/W photographs of various fur coat designs by Gernreich and other designers. Also includes press release for "Four Seasons EMBA Mink Collection by 1960 Young Designers Unveiled."

box 14, folder 19  
**Fashion Festival and Charity Ball -- program 1961 November 14**  
Scope and Contents note  
Program for an event held by The Fashion Industries Club for Cedars of Lebanon-Mount Sinai Hospitals.

box 14, folder 21  
**World of Silk Fashion Show -- program 1961 February 14**  
Scope and Contents note  
Benefit show sponsored by The International Silk Association, U.S.A. for the Girl's Clubs of Boston. Gernreich had two costumes in this show.

box 15, folder 2  
**The Council of Fashion Designers of America -- invitation for Fashion Show & Tea 1963**

box 15, folder 9  
**Two Modern Artists of Dress: Elizabeth Hawes and Rudi Gernreich -- invitation 1967**  
Scope and Contents note  
Retrospective presented by The Brooklyn Museum and The Fashion Institute of Technology.

box 15, folder 10  
**Screening of "2000 Years Later" -- invitation 1968**  
Scope and Contents note  
Screening of a feature length color satire comedy about American society 2,000 years after the fall of Rome. Rudi Gernreich cast as a fashion designer and designed Roman discotheque wardrobe for the film.

box 19, folder 13  
**Rudi Gernreich for Lily of France -- folder of press materials 1976**  
Scope and Contents note  
Photographs and sales list of Rudi Gernreich line of swimwear.

box 19, folder 19  
**Vidal Sassoon, Inc. -- folder of publicity materials ca. 1974**  
Scope and Contents note  
Press release and statement by Gernreich regarding "The Thong" and accompanying "Thong Haircut" created by Fernando Romero of Vidal Sassoon, Inc.

box 19, folder 20  
**Lily of France, Inc. -- folder of publicity materials 1975**  
Scope and Contents note  
Press releases, advertisement proofs, and sales program for the Thong and Thong Bra.

box 19, folder 22  
**San Francisco Museum of Modern Art -- folder of publicity materials 1980**  
Scope and Contents note  

box 26, folder 29  
**Tear sheets and clippings undated**  
Scope and Contents note  
Early publicity for Gernreich designs.
Eyebenders 1977
Scope and Contents note
Includes two press kits with correspondence, publicity clippings, advertisements and photographs for the promotion of "The Folding Sunglasses." Also includes a contract regarding eyeglass designs by Gernreich for Eyebenders.
General note
Design Projects

"Future/Futura" campaign -- Max Factor & Company 1970-1973
General Physical Description note: (3 of 4)
Scope and Contents note
Publicity kit for Futura make-up collection. Includes product and concept descriptions and other marketing materials featuring Gernreich's contributions to the project.
General note
Design Projects

The Infinity Group 1977-1978
Scope and Contents note
Correspondence and publicity regarding Gernreich venture in designer home furnishings.
General note
Design Projects

Knoll International -- press -- Quilts 1972
Scope and Contents note
Includes correspondence, press releases, and mailing lists.
General note
Design Projects

Lily of France -- "Super Nudes" undated
Scope and Contents note
Press kit.
General note
Design Projects

Lily of France -- "The Thong" 1975
Scope and Contents note
Two press kits. Includes photographs.
General note
Design Projects

The Thong -- Press Release 1976
Look magazine correspondence regarding swimsuit film and topless swimsuit (monokini) 1964
Scope and Contents note
From Hooper Fowler of Look Magazine.

The Twelfth Annual Cotton Fashion Award and Fashion Show 1964 May 13
Scope and Contents note
Show included Gernreich belted cotton over blouse dress.
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>69</td>
<td>20</td>
<td>Bigelow Carpet advertisement 1968 April 14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mounted advertisement with fashion by Rudi Gernreich, &quot;Fashion is her flair. Bigelow is her carpet.&quot;</td>
</tr>
<tr>
<td>69</td>
<td>21</td>
<td>Bigelow Carpet advertisement 1968 April 14</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mounted advertisement with fashion by Rudi Gernreich, &quot;Fashion is her flair. Bigelow is her carpet.&quot;</td>
</tr>
<tr>
<td>71</td>
<td>8</td>
<td>Sports Illustrated Design Awards -- press release and invitation 1963</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td>71</td>
<td>10</td>
<td>Ah Men -- catalogs 1970s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Each catalog contains listings for Gernreich apparel for men.</td>
</tr>
<tr>
<td>71</td>
<td>20</td>
<td>California Design: A Special Evening Seminar Series 1978</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A flyer for a UC Davis University Extension course. Gernreich lectured for one meeting of the course and is featured in the brochure.</td>
</tr>
<tr>
<td>72</td>
<td>2</td>
<td>Unisex Statement 1970</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;An Evening with American Fashion&quot; -- inscribed event program undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Program for an event sponsored by The Fashion Group, Inc. and held at the Waldorf-Astoria Ballroom, New York. The show included designs by Gernreich for &quot;scene 3 - POOL.&quot;</td>
</tr>
<tr>
<td>72</td>
<td>13</td>
<td>Advertisement prototypes for &quot;The Thong&quot; undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Advertisement features sketches and the slogan, &quot;The Thong&quot; by Rudi Gernreich for Lily of France: a new dimension in underdressing.</td>
</tr>
<tr>
<td>85</td>
<td>6</td>
<td>Dupont advertisement in Harper's Bazaar -- mounted tear sheet 1956</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Text reads, &quot;Rudi Gernreich's savoir-faire in a new, richly grained fabric of Du Pont Nylon.&quot;</td>
</tr>
<tr>
<td>86</td>
<td>11</td>
<td>Gale &amp; Lord advertisement -- mounted tear sheet undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Featured in British Vogue, text reads, &quot;History repeats itself. By Rudi Gernreich.&quot;</td>
</tr>
<tr>
<td>86</td>
<td>12</td>
<td>Smirnoff Vodka advertisement -- mounted tear sheet undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Text reads, &quot;Rudi Gernreich fashions the breathless scene. And women start turning up in colors beautiful enough to drink &quot;</td>
</tr>
</tbody>
</table>
Regal Knitwear advertisement -- mounted tear sheet undated
General Physical Description note: 1 item
Scope and Contents note
Advertisement for children's clothing designs.

Capezio advertisement -- mounted fold-out tear sheet undated
General Physical Description note: 1 item
Scope and Contents note
Text reads, “You're a Star in Capezio: When You Wear the Complete Dancer Collection Designed by Rudi Gernreich.”

Laminated tear sheets and proof -- miscellaneous ca. 1968-1974
General Physical Description note: 3 items
Scope and Contents note
Includes advertisements for McCallum Boutique panty hose and I. Magnin maillot thong.

Council of Fashion Designers of America (CFDA) Awards Dinner ephemera 1984, 1986

Advertisement for unisex thong swimsuit
General Physical Description note: 2 items

Laminated thong advertisements
Scope and Contents note
Laminated Joseph Magnin thong advertisement featuring a drawing of a man and woman in thongs on the beach.

Ladies' Home Journal mounted tear sheet

Max Factor: Futuro collection -- merchandiser backcard undated
General Physical Description note: 1 item
Scope and Contents note
Advertisement featuring the profile of a model in Gernreich costume design and Max Factor make-up.

Design Work
Scope and Content note
Fashion photographs of shows, collections, the No-Bra bra, swimsuit designs, the Unisex Look, and Bella Lewitzky designs. Also includes patterns, clothing, production information, and other products Gernreich designed.

Apparel
Scope and Contents note
Clothing, accessories, and swatches.

Eyebenders -- prop glasses undated

Harmon Knitwear, Inc. -- fabric swatches 1969
Scope and Contents note
Fall line.

Harmon Knitwear, Inc. -- fabric swatches 1970
Scope and Contents note
Spring line. Set number 2, wool - number 3, arnel.
box 40, folder 4  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Spring line. Set number 39, wool - number 41 arnel.

box 40, folder 5  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Spring line. Set number 42, arnel - number 99 wool.

box 40, folder 6  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Spring line. Set number 44, arnel - number 96 wool.

box 40, folder 7  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 2, wool.

box 40, folder 8  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 2, wool.

box 40, folder 9  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 39, wool.

box 40, folder 10  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 39, wool.

box 40, folder 11  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 61, wool.

box 40, folder 12  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 61, wool.

box 40, folder 13  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 62, wool.

box 40, folder 14  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 62, wool.

box 40, folder 15  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 63, wool.

box 40, folder 16  
**Harmon Knitwear, Inc. -- fabric swatches 1970**
Scope and Contents note
Fall line. Fabric number 63, wool.
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 40, 17     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 61, wool - number 65, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 40, 18     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 39, wool - number 41, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
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</table>
| 40, 19     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 39, wool - number 41, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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</table>
| 40, 20     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 2, wool - number 4, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 40, 21     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 2, wool - number 4, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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</table>
| 40, 22     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 61, wool - number 65, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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</table>
| 40, 23     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 61, wool - number 65, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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</table>
| 40, 24     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Spring line. Fabric number 68, wool - number 69, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>

  *Scope and Contents note*
  
  Spring line. Fabric number 70, wool - number 71, polyester.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 40, 26     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Fall line. Fabric number 2, wool.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
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</table>
| 40, 27     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Fall line. Fabric number 2, wool.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
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</table>
| 40, 28     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Fall line. Fabric number 35, jersey.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
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</table>
| 40, 29     | Harmon Knitwear, Inc. -- fabric swatches 1971

  *Scope and Contents note*
  
  Fall line. Fabric number 36, wool.
<table>
<thead>
<tr>
<th>Box 40, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 30            | Harmon Knitwear, Inc. -- fabric swatches 1971  
Scope and Contents note  
Fall line. Fabric number 68, wool. |
| 31            | Harmon Knitwear, Inc. -- fabric swatches 1971  
Scope and Contents note  
Fall line. Fabric number 70, wool. |
| 32            | Harmon Knitwear, Inc. -- fabric swatches 1971  
Scope and Contents note  
Fall line. Fabric number 72, wool. |
| 33            | Harmon Knitwear, Inc. -- fabric swatches 1971  
Scope and Contents note  
Fall line. Fabric number 72, wool. |
| 34            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 4, polyester. |
| 35            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 4, polyester. |
| 36            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 35, jersey. |
| 37            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 35, jersey. |
| 38            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 37, polyester. |
| 39            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 75, polyester. |
| 40            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 76, polyester. |
| 41            | Harmon Knitwear, Inc. -- fabric swatches 1972  
Scope and Contents note  
Spring line. Fabric number 77, polyester. |
| 41            | Labels -- "Rudi Gernreich" undated  
General Physical Description note: Alkahn woven, black on white  
Scope and Contents note  
Retail garment tags with Rudi Gernreich trademark. Manufactured by American Craftsmen. |
Design Work

Apparel

box 68, folder 2  The Thong -- in wrappers undated
  General Physical Description note: Beige
  Scope and Contents note
    In original retail packaging.

box 68, folder 3  Capezio Dance line -- Ladies Tank T-otard undated
  General Physical Description note: Black and white body suit with long sleeves;
    size medium
  Scope and Contents note
    In original retail packaging.

box 68, folder 4  Feathers -- loose undated
  General Physical Description note: Brown and white

box 68, folder 5  Black vinyl swimsuit bottom undated
  General Physical Description note: Black vinyl

box 73, folder 1  Orange sherbet full length dress with long sleeves and side pleats
box 73, folder 2  Orange sherbet full length dress with long sleeves and side slits
box 73, folder 3  Khaki straight leg trousers
box 73, folder 4  Khaki wool long sleeve top
box 73, folder 5  Khaki culottes with side pockets
box 73, folder 6  White and floral print house dress with matching self-belt
box 74, folder 1  Turtle-neck tunic with typography print
box 74, folder 2  Lavender dress with cream-colored ribbed wool sleeves and collar
box 74, folder 3  Dark purple wool minidress with long sleeves
box 74, folder 4  Chartreuse wool minidress with long sleeves
  Scope and Contents
    Hemline has been unsewn.

box 74, folder 5  Orange sweater minidress with long sleeves
box 75, folder 1  Beige wool skirt with elastic waistband
  Scope and Contents
    Part of a two-piece set.

box 75, folder 2  Beige wool blazer with three beige buttons
  Scope and Contents
    Part of a two-piece set.

box 75, folder 3  Olive green blazer with three silver buttons
box 75, folder 4  Brown wool trousers
box 75, folder 5  Red and white button-down shirt in tablecloth gingham
box 75, folder 6  Cream and floral print tank crop top with side zip
  Scope and Contents
    Part of a three-piece set.

box 75, folder 7  Cream and floral print skirt with elastic waistband
  Scope and Contents
    Part of a three-piece set.

box 75, folder 8  Cream and floral print blazer with three pearlized buttons
  Scope and Contents
    Part of a three-piece set.
Gray-green dress with cream-colored linen sleeves and collar; buttoned waistband; single pleat at hemline
Scope and Contents
Unfinished garment possibly made for Walter Bass.

Black riding pants with side-zipper and slits at ankles
Scope and Contents
A design for Walter Bass.

Brown wool top with boat neck and cropped sleeves; button-up back
Scope and Contents
Possibly a design for Walter Bass.

Dark brown top with boat neck and cropped sleeves; buttoned front and matching self-belt
Scope and Contents
Possibly a design for Walter Bass.

Brown wool skirt
Scope and Contents
Hemline stitched roughly with yellow thread. Possibly an unfinished garment designed for Walter Bass

Linen sleeveless sundress with front pockets and neckline lined in yellow
Scope and Contents
Possibly a design for Walter Bass.

Brown ribbed wool full-length coat with large pockets and matching self-belt
Scope and Contents
Possibly a design for Walter Bass. Also includes a fabric swatch.

Light-brown wool full-length coat with wood buttons
Scope and Contents
Made with stiff plasticized lining.

Off-white silk caftan with butterfly pattern, golden bee buttons, and matching self-belt

Dark blue wool dress with cropped sleeves and cord bowtie at neckline

Black stretch minidress with exaggerated sleeves

Olive green caftan with blue and green vertical stripes at left sleeve

Olive green wool dress with venetian button front and cuffs

Powder blue wool dress with venetian button front and cuffs; gathered waist

Brown silk scarf with swirl pattern in red, purple, yellow and green

Multi-color silk scarf with asymmetrical pattern in orange, yellow, green and blue

Red and blue diagonal striped short skirt with elastic waistband

Orange and yellow diagonal striped short skirt with elastic waistband

Light beige sleeveless top

Dark brown stiff velveteen skirt with elastic waistband

Dark brown stiff velveteen skirt with elastic waistband

Dark brown and floral print tank crop top
Scope and Contents
Part of a three-piece set.
Design Work

Apparel

box 82, folder 7  Dark brown and floral print blazer
    Scope and Contents
    Part of a three-piece set.

box 82, folder 8  Dark brown and floral print sleeveless skirt
    Scope and Contents
    Part of a three-piece set.

box 82, folder 9  Black tank crop top
box 82, folder 10  Olive green tank crop top
box 82, folder 11  Pink and yellow floral print tank crop top
box 82, folder 12  Beige tank crop top
box 82, folder 13  Black sleeveless top with textured floral pattern
box 82, folder 14  Black sleeveless top
box 82, folder 15  Yellow sleeveless top
box 82, folder 16  Olive green sleeveless top
box 82, folder 17  Brown and blue floral print skirt
box 82, folder 18  Brown and blue floral print top
box 88, folder 1  Black "Thong" swimsuit
box 88, folder 2  Off-white swimsuit bottoms with keyhole and tie
box 88, folder 3  Off-white swimsuit bottoms with side-tie
box 88, folder 4  Beige swimsuit bottoms with thin side-strap
box 88, folder 5  Black swimsuit
box 88, folder 6  Black "Thong" swimsuit with halter straps
box 88, folder 7  Red wool top with cropped sleeves
box 88, folder 8  Blue skirt with elastic waistband
box 88, folder 9  Red wool top with cropped sleeves
box 88, folder 10  Grey-brown linen skirt
box 88, folder 11  Chartreuse vest with side cutouts gathered by hook snap detail in front
box 88, folder 12  Red and white checkered turtle neck tunic
box 88, folder 13  Multi-colored long sleeve minidress with geometric pattern: fluorescent greens, oranges, pinks and black
box 88, folder 14  Multi-colored blazer with geometric pattern: Black and white, red and green
    Scope and Contents
    Part of a two-piece set.

box 88, folder 15  Multi-colored sundress with geometric pattern and matching self-belt: Black and white, red and green
    Scope and Contents
    Part of a two-piece set.

box 88, folder 16  Multi-colored long-sleeved minidress with geometric and typography pattern, glass button front and cuffs, and matching self-belt: Blue, orange, green, black and white.

box 83  Black short sleeve leotard
    Scope and Contents note
    Black leotard with a seam along the back.

box 83  White knee socks
    General Physical Description note: 2 pairs
    Scope and Contents note
    Made from synthetic materials.
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 83</td>
<td><strong>White embroidered collar</strong></td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Inside of collar reads &quot;12 D 30 Swiss hand embroidery.&quot;</td>
</tr>
<tr>
<td>box 100</td>
<td><strong>Venetian buttons, tan buttons, and Mother of Pearl buttons</strong></td>
</tr>
<tr>
<td>box 100</td>
<td><strong>Burnt-orange and brown floral tapestry pattern pillbox hat</strong></td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Made with stiff plasticized lining.</td>
</tr>
<tr>
<td>box 189, folder 1</td>
<td><strong>Orange wide strap dress with textured floral pattern and matching self belt</strong></td>
</tr>
<tr>
<td>box 189, folder 2</td>
<td><strong>Navy jersey long-sleeved dress with matching self belt</strong></td>
</tr>
<tr>
<td>box 189, folder 3</td>
<td><strong>Black sleeveless dress with four vertical stripes in orange, mustard, rose, and yellow</strong></td>
</tr>
<tr>
<td>box 189, folder 4</td>
<td><strong>Black denim full-length dress with zipped front and pleated front and cape attached</strong></td>
</tr>
<tr>
<td>box 189, folder 5</td>
<td><strong>Black sleeveless dress with vertical stripes of various sizes in green, mustard, and red</strong></td>
</tr>
<tr>
<td>box 189, folder 6</td>
<td><strong>Red and black wool vertical striped caftan with unfinished hemlines</strong></td>
</tr>
<tr>
<td>box 189, folder 7</td>
<td><strong>Ladies' wrap dress with side tie in lavender wool knit</strong></td>
</tr>
<tr>
<td>box 189, folder 8</td>
<td><strong>Tan wool high-collar dress with venetian button front and cuffs; matching belt</strong></td>
</tr>
<tr>
<td>box 190, folder 1</td>
<td><strong>Full-length dress with matching self-belt</strong></td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 10a</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>100% wool knit, navy and red color scheme. Dress is made up of three different sizes of checks and squares.</td>
</tr>
<tr>
<td>box 190, folder 2</td>
<td><strong>Matching self-belt</strong></td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 10b</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Both belt and buckle have natural leather lining.</td>
</tr>
<tr>
<td>box 190, folder 3</td>
<td><strong>Full-length sweater dress with brown leather placket, collar and cuffs</strong></td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 11</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Deep beige ribbed knit, long straight sleeves, pointed collar and one set of faux pockets at bustline as well as true pockets at hip area.</td>
</tr>
<tr>
<td>box 190, folder 4</td>
<td><strong>Full-length sweater dress</strong></td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 12</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Four different colors of wool rib knit material. 22&quot; zipper, center back closing.</td>
</tr>
<tr>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td>ca. 1970</td>
</tr>
<tr>
<td>box 190, folder 5</td>
<td><strong>Red minidress with striped trim</strong></td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 13</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>100% wool double-knit. Body of dress is red, with long, soft tube sleeves. This dress belonged to model Leon Bing, who shared Gernreich's cover of TIME magazine.</td>
</tr>
</tbody>
</table>
Box 191, folder 1: **Silk ladies' top: Black with white pin-stripe, lined with chartreuse China silk.**

- General Physical Description note: 15
- Scope and Contents note
  - Straight body, squared arm-hole, self-banded collar. Produced for Gernreich's couture line.

Box 191, folder 2: **Violet and black reversible minidress ca. 1966**

- General Physical Description note: 16
- Scope and Contents note
  - Straight line, raised boat-neck, long tubular sleeves. Double polyester jersey interlock. This was produced as part of the couture line. DATE: Circa 1966.

Box 191, folder 3: **Dalmatian-spot pattern shift-style dress 1966**

- General Physical Description note: 19
- Scope and Contents note

Box 191, folder 4: **Ladies' jacket. Off-white cotton velveteen 1968**

- General Physical Description note: 20a
- Scope and Contents note

Box 191, folder 5: **Matching belt. White leather-lined, embossed in gold "RUDI GERNREICH"**

- General Physical Description note: 20b

Box 191, folder 6: **Silk 2-piece pant outfit with op-art design 1967**

- General Physical Description note: 21
- Scope and Contents note

Box 191, folder 7: **Waiter's jacket**

- General Physical Description note: 22
- Scope and Contents note
  - This line was custom designed for well-known Chinatown restaurant in Los Angeles, General Lee's Man Jen Lo. Mandarin collar, long, straight sleeves. Bright orange body and sleeves. 1956.

Box 192, folder 1: **Ladies' black and white patterned casual jacket with bright orange lining**

- General Physical Description note: 23
- Scope and Contents note
  - 100% cotton duct with varying sizes of checkerboard, stripe, and dot patterns, seamed and altered together to produce optical patchwork effect.

Box 192, folder 2: **Ladies' day dress in khaki with one bright green sleeve that becomes neck scarf**

- General Physical Description note: 24
- Scope and Contents note
  - 100% wool double-knit straight line dress, raglan seam, long sleeve. Three-quarter length. Right sleeve is long, tubular with built-in scarf extension.
box 192, folder 3  **Ladies' day dress in camel with one gray sleeve that becomes neck scarf**
  General Physical Description note: 25
  Scope and Contents note
  100% wool double-knit straight line dress, raglan seam, long sleeve. Three-quarter length. Right sleeve is long, tubular with built-in scarf extension.

box 192, folder 4  **Ladies' wool day dress in white with gray/camel checkerboard pattern 1981**
  General Physical Description note: 26
  Scope and Contents note
  100% wool double-knit with flare and body line. Tromp l'oeil jumper inset with white wool jersey. Pointed collar, long, straight sleeve, two inset pockets at hip area.

box 193, folder 1  **Ladies' violet wool-knit jumpsuit ca. 1966**
  General Physical Description note: 17
  Scope and Contents note

box 193, folder 2  **Black and white full-length dress ca. 1970**
  General Physical Description note: 18a
  Scope and Contents note
  Straight line, slightly flared body; straight open neckline, low, tight sleeves. Ombre pattern from right to left; black to silver-gray.

box 193, folder 3  **Black and white matching wig**
  General Physical Description note: 18b
  Scope and Contents note
  White dyes with matching ombre streak in black.

box 194, folder 1  **Ladies' wrap dress in lavender wool knit**
  General Physical Description note: 27
  Scope and Contents note
  100% wool knit jersey. Full, loose line with asymmetrical front closure, with both zipper and self-tie closings. Dropped arm seam, long, straight sleeves. 1981.

box 194, folder 2  **Ladies' day dress in khaki color wool knit**
  General Physical Description note: 28
  Scope and Contents note
  100% wool knit. High, round neck; soft, straight line, drop shoulder seam, long, straight sleeves. Design detailing of side seam double-pleat covers deep inset pockets at hip area.

box 194, folder 3  **Ladies' day dress in orange sherbet color wool knit**
  General Physical Description note: 29
  Scope and Contents note
  100% wool knit. High, round neck, soft, straight line, drop shoulder seam, long, straight sleeves. Design detailing of side seam double-pleat covers deep inset pockets at hip area. 1981.
Ladies' day dress in black and camel wool knit 1981

General Physical Description note: 30
Scope and Contents note
100% wool knit. High, round neck; soft, straight line, drop shoulder seam, long, straight sleeves. Design detailing of site seam double-pleat covers deep inset pockets at hip area. 1981.

Ladies’ day dress in gray wool knit undated

General Physical Description note: 31
Scope and Contents note
100% wool knit. Low, straight-across-shoulder neck line, tunic-form body. Soft, straight sleeves with raglan seam on sleeve line back only. 16 zipper, center-back. 9 1/2” side slits at hemline.

Ladies’ day dress in lavender wool knit 1981

General Physical Description note: 32
Scope and Contents note
100% wool knit. High, round neck; soft, straight line, drop shoulder seam, long straight sleeves. Design detailing of side seam double-pleat covers deep inset pockets at hip area. 16 zipper center back.

Day dress in gray and white stripe wool knit 1981

General Physical Description note: 33
Scope and Contents note
100% wool knit. High round neck: soft straight line, drop shoulder seamline. Straight sleeves. Design detailing of side seams double-pleat covers deep inset pockets at hip area. 16 zipper center back.

Ladies’ day dress in lavender and black stripe wool knit 1981

General Physical Description note: 34
Scope and Contents note
100% wool knit. High, round neck; soft, straight line, drop shoulder seamline, long straight sleeves. Design detailing of side seam double-pleat covers deep inset pockets at hip area. 16 zipper center back.

Ladies’ day dress in lavender wool knit

General Physical Description note: 35
Scope and Contents note
100% wool knit. Low, straight-across neck line, tunic-form body. Soft, long, straight sleeves, with raglan seam on sleeve line back only. 16” zipper, center back. 9 1/2” side slits at hemline.

Ladies’ day dress in khaki color double-knit jersey

General Physical Description note: 36
Scope and Contents note
100% wool knit. Straight line to below the knee. Raglan sleeve back sections only. 16” zipper center back. 12 1/2” side slits at skirt bottom

Day dress in orange sherbet color double-knit jersey

General Physical Description note: 37
Scope and Contents note
100% wool knit. Straight line to below the knee. Raglan sleeve back sections only. 16” zipper center back. 12 1/2” side slits at skirt bottom.
**Ladies’ two-piece pant ensemble: Black and violet top**

General Physical Description note: 38a
Scope and Contents note
All 100% wool-knit. Top composed of color-blocked areas of black and violet; right side black ribbed, left side is violet.

**Ladies’ two-piece pant ensemble: Matching violet four-panel pants**

General Physical Description note: 38b
Scope and Contents note
Matching violet four-panel pants, elastic waist-band, straight-tube cut.

**Three-piece coordinate grouping: Red V-neck top 1981**

General Physical Description note: 39a
Scope and Contents note
Half-length sleeve, composed of wool rib knit on one side, matched with plain double-knit.

**Three-piece coordinate grouping: Red double wool jersey knit top 1981**

General Physical Description note: 39b
Scope and Contents note
Long tubular sleeves, simple round neck, hip-length. Features right sleeve in ribbed knit with self scarf extension.

**Three-piece coordinate grouping: Red matching four panel pants 1981**

General Physical Description note: 39c
Scope and Contents note
Straight line.

**Ladies’ evening top/black and silver Lurex knit with checkerboard pattern**

General Physical Description note: 40
Scope and Contents note
100% Lurex knit. V-neck top, half-length sleeve, composed of black wool rib knit on one side, matched with plain double-knit in checkerboard pattern of black and silver.

**Ladies’ jersey knit gold/silver full length evening dress**

**Two-piece ladies’ pant set in khaki color wool knit: Top**

General Physical Description note: 41a
Scope and Contents note
Cut-in-one, straight, long sleeve (raglan seam line on back panels only). 15 zipper, center back.

**Two-piece ladies pant set in khaki color wool knit: Pants**

General Physical Description note: 41b
Scope and Contents note
Matching culotte-style pants, full cut, elastic waistband. Two inset pocket at hip area.

**Two-piece ladies’ pant set in khaki color wool knit: Top**

General Physical Description note: 42a
Scope and Contents note
Cut-in-one, straight, long sleeve (raglan seam line on back panels only). 15 zipper, center back.
box 199, folder 2  Two-piece ladies' pant set in khaki color wool knit: Pants
   General Physical Description note: 42b
   Scope and Contents note
   Matching bloomer-style pants with elasticized waistband and cuffs. Two inset pockets at hip area.

box 199, folder 3  Two-piece ladies' pant set in khaki color wool knit: Top
   General Physical Description note: 43a
   Scope and Contents note
   Cut-in-one, straight, long sleeve (raglan seam line on back panels only). 15 zipper, center back.

box 199, folder 4  Two-piece ladies' pant set in khaki color wool knit: Pants
   General Physical Description note: 43b
   Scope and Contents note
   Matching long pants, four panel, elasticized waistband, straight line cut.

box 199, folder 5  Two-piece ladies' pant set in khaki color wool knit: Top
   General Physical Description note: 44a
   Scope and Contents note
   Cut-in-one, straight, long sleeve (raglan seam line on back panels only). 15” zipper, center back.

box 199, folder 6  Top with matching skirt in khaki color wool knit: Skirt
   General Physical Description note: 44b
   Scope and Contents note
   Matching two-panel skirt, elastic waistband, straight line, mid-knee. 12” slit in bottom portion of side seam.

box 200, folder 1  Ladies’ four-piece coordinate grouping in red, white and blue wool knit:
   Long-sleeve knit top
   General Physical Description note: 45a
   Scope and Contents note
   Blue and white long-sleeve knit top. Bodice and cuffs blue rib; sleeves white wool knit

box 200, folder 2  Ladies’ four-piece coordinate grouping in red, white and blue wool knit:
   V-neck top
   General Physical Description note: 45b
   Scope and Contents note
   V-neck top, half-length sleeve, composed of blue rib wool knit on one side, matched with plain double-knit on the other.

box 200, folder 3  Ladies’ four-piece coordinate grouping in red, white and blue wool knit:
   V-neck top
   General Physical Description note: 45c
   Scope and Contents note
   V-neck top, half-length sleeve, composed of blue rib wool knit on one side, matched with plain double-knit on the other.

box 200, folder 4  Ladies’ four-piece coordinate grouping in red, white and blue wool knit:
   Skirt
   General Physical Description note: 45d
   Scope and Contents note
   Blue heavy wool double-knit, elasticized waistband. Inset pockets at both hip areas.
box 200, folder 5

**Ladies' four-piece coordinate grouping in black, white and khaki: Long-sleeve top**

*General Physical Description note:* 46a

*Scope and Contents note*
Black and white wool knit top, V-neckline, asymmetrical diagonal line separates white from black tool. Long sleeves.

box 200, folder 6

**Ladies' four-piece coordinate grouping in black, white and khaki: Long-sleeve top**

*General Physical Description note:* 46b

*Scope and Contents note*
Black and white wool knit top. Black ribbed body and cuffs, white sleeves.

box 200, folder 7

**Ladies' four-piece coordinate grouping in black, white and khaki: Long-sleeve top**

*General Physical Description note:* 46c

*Scope and Contents note*
White wool knit top, body and cuffs ribbed, sleeves plain.

box 200, folder 8

**Ladies' four-piece coordinate grouping in black, white and khaki: Pants**

*General Physical Description note:* 46d

*Scope and Contents note*
Matching long pants, four panel, elasticized waistband, straight line cut.

box 201, folder 1

**Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981**

*General Physical Description note:* 47a

*Scope and Contents note*
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.

*General note*
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.

box 201, folder 2

**Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981**

*General Physical Description note:* 47b

*Scope and Contents note*
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.

*General note*
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.
Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981

General Physical Description note: 47c
Scope and Contents note
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.
General note
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.

Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981

General Physical Description note: 47d
Scope and Contents note
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.
General note
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.

Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981

General Physical Description note: 47e
Scope and Contents note
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.
General note
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.

Ladies' dresses in various designs of checkerboard or block patterns, in black, white or red. 1981

General Physical Description note: 47f
Scope and Contents note
All are mid-length, with either 3/4 or full-length sleeves and contain back zippers, some with inset pockets.
General note
While there is every indication that Gernreich designed these clothes, and they are nearly identical to other Gernreich designs of the same year, no explicit documentation has been found to verify that these are authorized copies under the Hollywood Knitwear label.
Men's sweaters

General Physical Description note: 48a
Scope and Contents note
All are 100% wool knit pullover sweaters in black, beige, or olive green. From Gernreich's personal wardrobe. Refer to Moffitt book, page 42, for similar sweaters.
General note
ca. mid-1960s

Men's sweaters

General Physical Description note: 48b
Scope and Contents note
All are 100% wool knit pullover sweaters in black, beige, or olive green. From Gernreich's personal wardrobe. Refer to Moffitt book, page 42, for similar sweaters.
General note
ca. mid-1960s

Men's sweaters

General Physical Description note: 48c
Scope and Contents note
All are 100% wool knit pullover sweaters in black, beige, or olive green. From Gernreich's personal wardrobe. Refer to Moffitt book, page 42, for similar sweaters.
General note
ca. mid-1960s

Men's sweaters

General Physical Description note: 48d
Scope and Contents note
All are 100% wool knit pullover sweaters in black, beige, or olive green. From Gernreich's personal wardrobe. Refer to Moffitt book, page 42, for similar sweaters.
General note
ca. mid-1960s

Men's sweaters

General Physical Description note: 49a
Scope and Contents note
All are 100% wool knit. Two are woven pullovers with 9 zipper center back, of a textured pattern; #a is black and red, #b is black and olive green. #c is a solid deep beige V-neck pullover with a rear belt.
General note
ca. 1968

Men's sweaters

General Physical Description note: 49b
Scope and Contents note
All are 100% wool knit. Two are woven pullovers with 9 zipper center back, of a textured pattern; #a is black and red, #b is black and olive green. #c is a solid deep beige V-neck pullover with a rear belt.
General note
ca. 1968
**Men's sweaters**

General Physical Description note: 49c

Scope and Contents note

All are 100% wool knit. Two are woven pullovers with 9 zipper center back, of a textured pattern; #a is black and red, #b is black and olive green. #c is a solid deep beige V-neck pullover with a rear belt.

General note

ca. 1963

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**Men’s full-length caftans 1973**

General Physical Description note: 50a

Scope and Contents note

100% acetate, black and red stripe. Shirtwaist-tailored styling. Pointed collar, two patch pockets with pointed button flaps, western yolk styling. 3-button cuff closing. 6-button center front closing.

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**Men’s full-length caftans 1973**

General Physical Description note: 50b

Scope and Contents note

Blue brushed denim cotton, straight line body with slight flare, stand-up band collar, long straight sleeves, two inset pockets at hip-line, center-front closing with six large red and white buttons.

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**Men’s full-length caftans 1973**

General Physical Description note: 50c

Scope and Contents note

Blue and white pillow-ticking stripe cotton; seer-sucker surface. Straight line body with slight flare, stand-up band collar, long, straight sleeves, two inset pockets at hip-line, center front closing with six large red and white buttons.

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**Man’s jumpsuit in silver Lurex with leather belt ca. 1981**

General Physical Description note: 51a

Scope and Contents note

Military styling includes epaulets, double-notch collar, five patch pockets with pointed overlap flap closings and small silver-toned buttons. Long sleeves; tubular pant legs.

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**Leather belt undated**

General Physical Description note: 51b

Scope and Contents note

38” long, 2 3/4” wide leather belt with 4 1/4” solid brass buckle

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**Man’s heavily zippered jumpsuit and belt with dog leash fasteners 1960**

General Physical Description note: 52a

Scope and Contents note

Classic racing driver jumpsuit with eight brass zipper closings for various pockets, additional zipper closes center front.

General note

While this was not Gernreich’s design, and the condition is poor from extensive use, it became a famous garment the designer used frequently in public appearances and publicity photographs. Refer to Helmet Newton photo on page 221 of Moffitt book.
Box 205, folder 4  Belt with dog leash fasteners undated
General Physical Description note: 52b
Scope and Contents note
Wide contoured black leather belt with four silver-toned dog leash fastenings attached to central ring.

Box 205, folder 5  Man's black wool knit jersey jumpsuit 1974
General Physical Description note: 53
Scope and Contents note
Military styling includes epaulets, double-notch collar, five patch pockets with pointed overflaps closing with small silver-tone buttons. Long sleeves; tubular pant legs.

Box 206, folder 1  Men's two-piece knit outfits
General Physical Description note: 54a
Scope and Contents note
Beige knit top, belted through applique 2"-aide bands which form belt-loops at hip level. Round neck; zipper at left shoulder line. Long, straight sleeves, large gray faux mother-of-pearl button closes belt

Box 206, folder 2  Men's two-piece knit outfits ca. 1968
General Physical Description note: 54b
Scope and Contents note
Matching pants of typical tailored construction, fly-front set in band.

Box 206, folder 3  Men's two-piece knit outfits ca. 1968
General Physical Description note: 54c
Scope and Contents note
Black knit top, belted through applique 2"-wide bands which form belt-loops at hip level. Round neck; zipper at front left shoulder line. Long straight sleeves, large black button closes belt.

Box 206, folder 4  Men's two-piece knit outfits ca. 1968
General Physical Description note: 54d
Scope and Contents note
Matching black pants of typical tailored construction, fly front set in band.

Box 206, folder 5  Men's two-piece knit outfits ca. 1968
General Physical Description note: 54e
Scope and Contents note
Black knit top, belted through applique 2"-wide bands which form belt-loops at hip level. Round neck; zipper at front left shoulder line. Long straight sleeves, large black button closes belt.

Box 206, folder 6  Men's two-piece knit outfits 1963
General Physical Description note: 54f
Scope and Contents note
Black and white check pants of wool knit, beltless, inset coin pocket right front area. Refer to Moffitt book, page 42.
Two-piece beige ensemble with matching brown top 1970

General Physical Description note: 55a
Scope and Contents note
Tunic top, short sleeves, round neck, four patch pockets with shaped, pointed flaps and small silver buttons. Self-belt loops plus attached self-belt. 7" zipper closes center back

Two-piece beige ensemble with matching brown top 1970

General Physical Description note: 55b
Scope and Contents note
Matching parts with fly front. Inset knit waistband.

Two-piece beige ensemble with matching brown top 1970

General Physical Description note: 55c
Scope and Contents note
Additional top in chocolate brown wool; tunic shape, long, straight sleeves, military detailing. Belt missing. 9 zipper closes center back.

Man's snakeskin jacket

General Physical Description note: 56
Scope and Contents note
Twelve panels of genuine water python hide. Simple neckline, faux mother-of-pearl button-down front. Fully lined black silk figured with chrysanthemum spaced floral pattern probably produced for women's couture line and adapted for the designer's personal wardrobe; likely one of a kind. Gernreich wore this jacket in publicity shots with actress/singer Barbra Streisand, published in SHOW magazine; refer also to Moffitt book, page 80.

Silk signature scarf: Design is different typestyles in varying sizes, turquoise and brown.

General Physical Description note: 14a
Scope and Contents note
All scarves are 31" square measurement, all have white background, and all contain in the design, upper case, Helvetica font, the name "Rudi Gernreich," lower right hand corner. Designed by Layne Neilson for Rudi Gernreich. Refer to Moffitt book, pages 170, 224.

Silk signature scarf: Design is per cent signs, in various sizes, turquoise and brown

General Physical Description note: 14b
Scope and Contents note
All scarves are 31" square measurement, all have white background, and all contain in the design, upper case, Helvetica font, the name "Rudi Gernreich," lower right hand corner. Designed by Layne Neilson for Rudi Gernreich.

Silk signature scarf: Design is from Medical playing cards featuring Zodiac signs, pink, green, gray, brown

General Physical Description note: 14c

Silk signature scarf: Design is from Medical playing cards featuring Zodiac signs, pink, green, violet, navy blue

General Physical Description note: 14d
Men's casual pants: Drawstring pants 1974
General Physical Description note: 57a
Scope and Contents note

Men's casual pants: Black Guiana pants 1974
General Physical Description note: 57b
Scope and Contents note
Black Guiana pants, drawstring waistband, self fabric tie.

Men's casual pants: Black terry cloth 1974
General Physical Description note: 57c
Scope and Contents note
Black elastic-waist pants of plush terry cloth.

Men's top: long-sleeved shirt ca. early 1970s
General Physical Description note: 57d
Scope and Contents note
Long-sleeved leotard-style dancers' shirt. Synthetic fabric with a scoop neck.

Chinese inspired men's suit: Black ca. mid-1970s
General Physical Description note: 58a
Scope and Contents note
Black twill weave of 100% cotton doublecloth (faces white inside). Eastern cut of coat with gently flaring tunic design with asymmetrical opening to the right. Two snap band closings at neckline, two more at right side. Drawstring pants with zippered fly front. Possibly manufactured in China from indigenous design.

Chinese inspired men's suit: Black ca. mid-1970s
General Physical Description note: 58b
Scope and Contents note
Black twill weave of 100% cotton doublecloth (faces white inside). Eastern cut of coat with gently flaring tunic design with asymmetrical opening to the right. Two snap band closings at neckline, two more at right side. Drawstring pants with zippered fly front. Possibly manufactured in China from indigenous design.

Chinese inspired men's suit: White ca. mid-1970s
General Physical Description note: 59a
Scope and Contents note
White twill weave of 100% cotton doublecloth (faces black inside). Eastern cut of coat with gently flaring tunic design with asymmetrical opening to the right. Two snap band closings at neckline, two more at right side. Drawstring pants with zippered fly front. Possibly manufactured in China from indigenous design.

Chinese inspired men's suit: White ca. mid-1970s
General Physical Description note: 59b
Scope and Contents note
White twill weave of 100% cotton doublecloth (faces black inside). Eastern cut of coat with gently flaring tunic design with asymmetrical opening to the right. Two snap band closings at neckline, two more at right side. Drawstring pants with zippered fly front. Possibly manufactured in China from indigenous design.
Design Work
Apparel

box 209, folder 3  Chinese inspired men's suit: Black ca. mid-1970s
General Physical Description note: 60a
Scope and Contents note
Black twill weave of 100% cotton cloth. Eastern cut of coat with gently flaring tunic
design with asymmetrical opening to the right. Two snap band closings at neckline,
two more at right side. Drawstring pants with zippered fly front. Possibly
manufactured in China from indigenous design.

box 209, folder 4  Chinese inspired men's suit: black ca. mid-1970s
General Physical Description note: 60b
Scope and Contents note
Black twill weave of 100% cotton cloth. Eastern cut of coat with gently flaring tunic
design with asymmetrical opening to the right. Two snap band closings at neckline,
two more at right side. Drawstring pants with zippered fly front. Possibly
manufactured in China from indigenous design.

box 209, folder 5  Cook's apron 1980
General Physical Description note: 61a
Scope and Contents note
Black cotton apron and chef's hat used by Gernreich food-designing period are trade
items, manufactured in traditional white and custom dyed black by Gernreich. The
apron is the hat bears the name “Rudi in red cotton machine embroidery. Refer to
Faure book, page 60.

box 209, folder 6  Chef's hat 1980
General Physical Description note: 61b
Scope and Contents note
Black cotton apron and chef's hat used by Gernreich food-designing period are trade
items, manufactured in traditional white and custom dyed black by Gernreich. The
apron is the hat bears the name “Rudi in red cotton machine embroidery. Refer to
Faure book, page 60.

Patterns
Scope and Contents note
Patterns described by style number and size.

box 113, folder 1  Style 435/sizes 8 and 16
General Physical Description note: 2 patterns

box 113, folder 2  Style 435/sizes 10 and 14
General Physical Description note: 2 patterns

box 113, folder 3  Style 255/sizes 12 and 16
General Physical Description note: 2 patterns

box 113, folder 4  Style 255/sizes 8 and 10
General Physical Description note: 2 patterns

box 113, folder 5  Style 255/sizes 14; Style 812/sizes 12
General Physical Description note: 2 patterns

box 113, folder 6  Style 192/sizes 8 and 10
General Physical Description note: 2 patterns
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<td>folder 8</td>
<td>Style 192/sizes 14 and 16</td>
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Design Work
Patterns

box 115, folder 15  Style 433/size small
   General Physical Description note: 1 pattern

box 116, folder 1  Style 35/size 8, 10, 12, 14, 16
   General Physical Description note: 5 patterns

box 116, folder 2  Style 365/size 8, 12, 16
   General Physical Description note: 3 patterns

box 116, folder 4  Style 400/sizes 8 and 16; Style 453/size 12; Style 592/size 14
   General Physical Description note: 4 patterns

box 116, folder 5  Style 425/size 8, 10, 12, 14, 16
   General Physical Description note: 5 patterns

box 116, folder 6  Style 569/size 10; Style 764/sizes 10 and 16
   General Physical Description note: 3 patterns

box 116, folder 7  Style 712/sizes small - 16; Style 795/size 16
   General Physical Description note: 2 patterns

box 116, folder 8  Style 702/size 12; 194/no size; Style 775/size 10
   General Physical Description note: 3 patterns
   Scope and Contents note
   702 appears to be a coat or long sleeved dress. Includes belt with buckle; fabric notes: muslin. 194 appears to be a top with pants or skirt. 775 appears to be a dress, includes tie belt; fabric note: self.

box 116, folder 9  Style 394/size small; Style 674/size x-small
   General Physical Description note: 2 patterns
   Scope and Contents note
   394 Garment appears to be a simple shift/dress; fabric notes: Knit only. 674 appears to be a dress; fabric notes: matte jersey for body of garment and muslin details.

box 116, folder 10  Style 400/sizes 8 and 10
   General Physical Description note: 2 patterns
   Scope and Contents note
   Garment appears to be a dress with sleeves. Bodice piece has a large cutout. Fabric notes: muslin details.

box 116, folder 11  Style 799/size 14; Style 434/size 12; Style 252/size 16; Style 549/size 8
   General Physical Description note: 4 patterns
   Scope and Contents note
   799 Garment appears to be a large flowing dress; fabric notes: self and jersey. 549 garment labeled blouse; fabric notes: muslin, pellon. 434 garment appears to be a blouse, also possibly has a belt; fabric notes: muslin. 252 labeled skirt; fabric notes: canvas

box 116, folder 12  Style 385/size 8; Style 585/size 12
   General Physical Description note: 2 patterns
   Scope and Contents note
   385 appears to be a coat or long sleeved dress; fabric note: muslin. 585 appears to be a dress, includes pieces for a bow and band; fabric note: matte jersey.
box 116, folder 13  **Style 312/size 10; Style 262/size 16**
General Physical Description note: 2 patterns
Scope and Contents note
312 appears to be a coat or long sleeved dress; fabric notes: Muslin. 262 appears to be coat or long sleeved dress; fabric notes: Wigan.

box 116, folder 14  **Style 92/size 10; Style 175/no size given; Style 202/size 8**
General Physical Description note: 3 patterns
Scope and Contents note
202 appears to be a long dress or coat with pockets and cuffs; fabric notes: muslin. 175 labeled as tie. 92 appears to be skirt or short pants; fabric notes: cashmere, Irish linen and Wigan detail (possibly for cuffs?).

box 118, folder 1  **Style 362/sizes 8 and 12**
General Physical Description note: 2 patterns

box 118, folder 2  **Style 362/size 14, 16**
General Physical Description note: 2 patterns

box 118, folder 3  **Style 246/size 8, 10, 12**
General Physical Description note: 3 patterns

box 118, folder 4  **Style 246/size 14, 16**
General Physical Description note: 2 patterns

box 118, folder 5  **Style 157/size 10, 12, 14**
General Physical Description note: 3 patterns

box 118, folder 6  **Style 197/size 8, 16**
General Physical Description note: 2 patterns

box 118, folder 7  **Style 546/size 8, 10, 12**
General Physical Description note: 3 patterns

box 118, folder 8  **Style 546/size 14, 16**
General Physical Description note: 2 patterns

box 118, folder 9  **Style 676 all sizes**
General Physical Description note: 1 pattern

box 118, folder 10  **Style 396/size 8, 12**
General Physical Description note: 2 patterns

box 118, folder 11  **Style 396/size 14, 16**
General Physical Description note: 2 patterns

box 118, folder 12  **Style 324/size 8, 10, 12**
General Physical Description note: 3 patterns

box 118, folder 13  **Style 324/size 14, 16**
General Physical Description note: 2 patterns
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box 120, folder 5  | Style 247/size 8; Style 699/size 14  
| Physical Description: 2 patterns

box 120, folder 6  | Style 247/size 10, 12  
| General Physical Description note: 2 patterns

box 120, folder 7  | Style 247/size 14, 16  
| General Physical Description note: 2 patterns

box 120, folder 8  | Style 689/size 8, 12  
| General Physical Description note: 2 patterns

box 120, folder 9  | Style 689/size 14, 16  
| General Physical Description note: 2 patterns

box 120, folder 10  | Style 307/size 8, 10  
| General Physical Description note: 2 patterns

box 120, folder 11  | Style 307/size 12, 14  
| General Physical Description note: 2 patterns

box 120, folder 12  | Style 307/size 16; Style 535/size 8  
| General Physical Description note: 2 patterns

box 120, folder 13  | Style 535/size 10, 12  
| General Physical Description note: 2 patterns

box 120, folder 14  | Style 535/size 14, 16  
| General Physical Description note: 2 patterns

box 121, folder 1  | Style 116/size small, large  
| General Physical Description note: 2 patterns

box 121, folder 2  | Style 116/size medium  
| General Physical Description note: 1 pattern

box 121, folder 3  | Style 677/size x-small, small  
| General Physical Description note: 2 patterns

box 121, folder 4  | Style 677/size medium, large  
| General Physical Description note: 2 patterns

box 121, folder 5  | Style 209/size 8, 10  
| General Physical Description note: 2 patterns

box 121, folder 6  | Style 209/size 14, 16  
| General Physical Description note: 2 patterns

box 121, folder 7  | Style 407/size 10, 12  
| General Physical Description note: 2 patterns

box 121, folder 8  | Style 437/size 8; Style 407/size 16  
| General Physical Description note: 2 patterns

Rudi Gernreich papers,  
1891-1993 LSC.1702
Design Work

Patterns

box 121, folder 10  Style 437/size 14, 16
General Physical Description note: 2 patterns

box 121, folder 11  Style 138/size 8, 10
General Physical Description note: 2 patterns

box 121, folder 12  Style 138/size 14, 16
General Physical Description note: 2 patterns

box 121, folder 13  Style 244/size 8, 10
General Physical Description note: 2 patterns

box 121, folder 14  Style 244/size 12, 14
General Physical Description note: 2 patterns

box 122, folder 1  Style 43/size 8, 10
General Physical Description note: 2 patterns

box 122, folder 2  Style 43/size 12, 14, 16
General Physical Description note: 3 patterns

box 122, folder 3  Style 88/size 8, 10
General Physical Description note: 2 patterns

box 122, folder 4  Style 88/size 14, 16
General Physical Description note: 2 patterns

box 122, folder 5  Style 188/size 10, 12
General Physical Description note: 2 patterns

box 122, folder 6  Style 375/size 8; Style 188/size 14
General Physical Description note: 2 patterns

box 122, folder 7  Style 375/size 12, 14
General Physical Description note: 2 patterns

box 122, folder 8  Style 379/size small, large
General Physical Description note: 2 patterns

box 122, folder 9  Style 89/size 8
General Physical Description note: 1 pattern

box 122, folder 10  Style 89/size 10
General Physical Description note: 1 pattern

box 122, folder 11  Style 89/size 12
General Physical Description note: 1 pattern

box 122, folder 12  Style 89/size 14
General Physical Description note: 1 pattern

box 122, folder 13  Style 89/size 16; Style 625/size 8
General Physical Description note: 2 patterns
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Design Work
Patterns

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box 156, folder 10  **Style 132/size 16**
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box 156, folder 14  **Style 132/size 8**
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box 164, folder 7  Style 282/size 10
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box 164, folder 8  Style 282/size 8
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box 164, folder 10  Style 273
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box 164, folder 11  Style 272
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box 164, folder 12  Style 266/size 12
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box 164, folder 14  Style 265/size 16
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box 165, folder 4  Style 303/size 8, 10
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box 173, folder 6  Style 474
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box 173, folder 9  Style 461
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Design Work
Patterns

Style 744
General Physical Description note: 1 pattern
Scope and Contents note
with sketch and muslin sample

Products
Scope and Contents note
Products such as perfume, housewares, and soup recipes. Also includes material from the design process, such as design patterns and soup invoices.

Greeting card puzzle undated
General Physical Description note: White with red text, "greetings" and Rudi Gernreich insignia
Scope and Contents note
Incomplete set.

Greeting card puzzle undated
General Physical Description note: White with red text, "greetings" and Rudi Gernreich insignia
Scope and Contents note
Complete set.

Soups -- listed by color undated
Scope and Contents note
E.g. "The Green Soups: Cream of Cucumber, Chilled Honeydew, Cream of Parsley"
General note
Soups

Ma Cuisine Cooking School -- Class 1 undated
Scope and Contents note
Typed and handwritten recipes for clear soups.

Ma Cuisine Cooking School -- Class 2 undated
Scope and Contents note
Typed and handwritten recipes for cream soups.

Ma Cuisine Cooking School -- Class 3 undated
Scope and Contents note
Typed and handwritten recipes for stews.

Ma Cuisine Cooking School -- Class 4 undated
Scope and Contents note
Typed and handwritten recipes for fruit soups.

Soups -- ingredient label information 1984
Scope and Contents note
Typed and handwritten lists.

Soups -- recipes 1981
Scope and Contents note
Handwritten recipes and an invitation to join the Third Annual Le Dome Cook-Off.
Design Work

Products

box 25, folder 24  Soups invoices (A - K) 1982-1985
box 25, folder 25  Soups invoices (L - Z) 1982-1985
box 72, folder 27  Design Patterns and negatives
box 83        Tissue box designed by Gernreich
box 83        Continuum display prop
box 85, folder 1  Continuum collection -- placemats undated
                          General Physical Description note: 3 items
                          Scope and Contents note
                          Plastic two-sided placemats with black and white geometric shapes.

box 86, folder 15  A Rudi Gernreich Soup -- hand-rendered placards undated
                          General Physical Description note: 3 items
                          Scope and Contents note
                          Draft of placards for Gernreich soup campaign. In red ink.

box 86, folder 16  Brandonhouse kitchen accessories -- artwork undated
                          General Physical Description note: (3 of 3)

box 103, folder 6  Prototypes with cars
box 103, folder 9  Furniture sketches
                          General Physical Description note: 5 items

box 104, folder 3  Furniture designs
                          Scope and Contents note
                          Artwork by Layne Nielson.

box 106, folder 4  Design layout for kitchen and bath: sports themed
                          General Physical Description note: 5 items
                          Scope and Contents note
                          For Barth and Dreyfuss. Includes designs for a blender cover, a dish cloth, a potholder, and a towel.

box 111  Utensil pattern cloth mounted on wooden frames
                          General Physical Description note: 2 items

box 210, folder 6  Perfume bottle in original box
                          General Physical Description note: 8
                          Scope and Contents note
                          Clear glass, 8 1/2" tubular Pyrex beaker with attached base. Box displays black and white positive and negative lettering of Gernreich's name. Refer to Moffitt book, pg. 32.

box 210, folder 7  Perfume bottle in original box
                          General Physical Description note: 9
                          Scope and Contents note
                          Clear glass, @ 7 1/2" tubular Pyrex beaker with attached base. Box displays black and white positive and negative lettering of Gernreich's name. Designed as Unisex. Refer to Moffitt book, pg. 2, and Faure book, pg. 60.
Photographs

Scope and Contents note
Fashion photographs, slides, and albums. Also includes Bella Lewitzky Dance Company photographs.

Capezio -- fashion photographs 1981
Scope and Contents note
Folder of 8x10 color photographs of three original garments designed by Gernreich for Capezio.

Tweed hat -- negatives ca. 1952
Scope and Contents note
Damaged negatives of a plaid sou'wester. Photographed by Patricia Faure. See box 61 for the print.

1950s fashion photographs -- miscellaneous contact sheets
General Physical Description note: (1 of 2). 28 items
Scope and Contents note
Proofs from various fashion shoots, with various models and by different photographers. Proofs have been marked and cut for selection.

1950s fashion photographs -- miscellaneous contact sheets
General Physical Description note: (2 of 2). 20 items
Scope and Contents note
Proofs from various fashion shoots, with various models and by different photographers. Proofs have been marked and cut for selection.

1950s fashion photographs by Christa
General Physical Description note: 9 items
Scope and Contents note
Images are of unidentified model in four different designs with variations, mostly dresses and skirt/blouse combinations.

1950s fashion photographs by Christa
General Physical Description note: 2 items
Scope and Contents note
Images are of a model in a wool coat with eight-gore skirt, large buttons and matching belt. Model is posed with a dog leaning against a tree.

1950s fashion photographs by Christa
General Physical Description note: 4 items
Scope and Contents note
Images are of a model in a shirt dress with bishop sleeves and matching belt.

1950s fashion photographs by Christa
General Physical Description note: 13 items
Scope and Contents note
Images are of a model in various styles from what looks like the same fashion shoot.

1950s fashion photographs by Christa
General Physical Description note: 11 items
Scope and Contents note
Images are of a model in various styles from what looks like the same fashion shoot.
box 60, folder 8  Katherine Cassidy fashion shoot photographs by Alex de Paola ca. 1950s
General Physical Description note: (1 of 2). 21 items
Scope and Contents note
Images are of Cassidy in five different early designs, mostly dresses and skirt suits.
Photographed by Alex de Paola.

box 60, folder 9  Katherine Cassidy fashion shoot photographs by Alex de Paola ca. 1950s
General Physical Description note: (2 of 2). 20 items
Scope and Contents note
Images are of Cassidy in six different early designs, mostly dresses and skirt suits.
Photographed by Alex de Paola.

box 60, folder 10  Katherine Cassidy fashion photographs -- shift and swimsuit ca. 1950s
General Physical Description note: 2 items
Scope and Contents note
Images are of Cassidy in a two-tone shift with bateau neckline and also a similar
two-tone maillot with mid-back cutout.

box 60, folder 11  1950s fashion photographs by Alex de Paola -- swimwear
General Physical Description note: 2 items
Scope and Contents note
Images are of a model wearing a dark halter swimsuit worn with and without belt.

box 60, folder 12  1950s fashion photographs by John Engstead -- dresses and coats
General Physical Description note: 7 items
Scope and Contents note
Images are of various models from a variety of fashion shoots in seven different
designs.

box 60, folder 13  1950s fashion photographs by John Engstead -- swimwear
General Physical Description note: 4 items
Scope and Contents note
Images are of various models in four different swimwear designs; two maillots and two
bikinis.

box 60, folder 14  1950s fashion photographs -- banded swimsuit
General Physical Description note: 8 items
Scope and Contents note
Images are of a model in a hairline striped maillot with black insert at waistline.

box 60, folder 15  1950s fashion photographs -- checkered swimsuit
General Physical Description note: 2 items
Scope and Contents note
Images are of models in the same thigh-length maillot with belt loops and sash. One
photograph is mounted of Jimmy Mitchell modeling the suit next to a small awning
striped suitcase; photographed by Tommy Mitchell.

box 60, folder 16  1950s fashion photograph -- halter swimsuit
General Physical Description note: 1 item
Scope and Contents note
Mounted photograph of Jimmy Mitchell in a light colored swimsuit with hairline stripes.
box 60, folder 17 | 1950s fashion photograph -- peplum jacket
General Physical Description note: 3 items
Scope and Contents note
Image is of Jimmy Mitchell in a peplum jacket over hairline striped pants.

box 60, folder 18 | 1950s fashion photograph -- herringbone dress
General Physical Description note: 3 items
Scope and Contents note
Images are of cuffed-sleeve herringbone shift with high collar insert.

box 60, folder 19 | 1950s fashion photograph -- sleeveless sweater top and swatches
General Physical Description note: 5 items
Scope and Contents note
Images are of a model in striped cowl neck sweater top. Also includes fabric swatches in black and red.

box 60, folder 20 | 1950s fashion photograph -- Dalmatian spot pants
General Physical Description note: 3 items
Scope and Contents note
Images are of a model in spotted pants and dark tube top, reclining on a park bench.

box 60, folder 21 | 1950s fashion shoot photographs -- photographer unknown
General Physical Description note: 4 items
Scope and Contents note
Images are of a model in three different spring or summer styles.

box 60, folder 22 | 1950s fashion photographs -- miscellaneous
General Physical Description note: 17 items
Scope and Contents note
Images are of various models in various designs.

box 60, folder 23 | Hoffman California Woolens -- fashion photographs ca. late 1940s
General Physical Description note: 4 items
Scope and Contents note
Staged photographs showing Gernreich, Seawell, and make-up artist preparing a model during a fashion shoot. The model is wearing dark trousers and a dark turtle-neck topped with two pieces of draped fabric which are belted at the waist.

box 60, folder 24 | Hoffman California Woolens -- fashion photographs ca. late 1940s
General Physical Description note: (1 of 3) 6 items
Scope and Contents note
Advertising photographs of model Katherine Cassidy in a plaid, double-breasted jacket and solid A-line skirt. Photographed by Wallace Seawell.

box 60, folder 25 | Hoffman California Woolens -- fashion photographs ca. late 1940s
General Physical Description note: (2 of 3) 6 items
Scope and Contents note
Snapshots and advertising photograph of a model draped in bandeau-like top and gingham wrap-around skirt. Photographed by Wallace Seawell.
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 60, folder 26 | **Hoffman California Woolens -- fashion photographs ca. late 1940s**  
General Physical Description note: (3 of 3) 7 items  
Scope and Contents note  
Miscellaneous photographs with various models and designs. Photographed by Wallace Seawell. |
| box 60, folder 27 | **Hoffman California Woolens -- fashion sketches 1944-1947**  
General Physical Description note: 10 items |
| box 60, folder 28 | **Hoffman California Woolens -- fashion sketches 1944-1947**  
General Physical Description note: 9 items |
| box 60, folder 29 | **Hoffman California Woolens -- fashion sketches 1944-1947**  
General Physical Description note: 9 items |
| box 60, folder 30 | **1952 Jimmy Mitchell fashion photograph -- unconstructed swimsuit**  
General Physical Description note: 4 items  
Scope and Contents note  
Swimsuit with horizontal stripes accented with three vertical stripes. Photographed by Tommy Mitchell. |
| box 60, folder 31 | **Jimmy Mitchell fashion photograph -- unconstructed swimsuits ca. 1952**  
General Physical Description note: 12 items  
Scope and Contents note  
Swimsuits based on menswear. Eight different styles. Photographed by Tommy Mitchell. |
| box 60, folder 32 | **Fashion photograph -- unconstructed swimsuit ca. 1952**  
General Physical Description note: 2 items  
Scope and Contents note  
Swimsuit with horizontal stripes accented with three vertical stripes. Photographer unknown. |
| box 60, folder 33 | **1953 fashion photographs by Alex de Paola -- shirt dress**  
General Physical Description note: 8 items  
Scope and Contents note  
Images are of a model posing in dotted pattern tea length, sleeveless shirt dress with large pockets. Model is also shown wearing the same dress over dark pants and shirt outfit. |
| box 60, folder 34 | **1953 fashion photographs by Alex de Paola -- "tube" dress**  
General Physical Description note: 3 items  
Scope and Contents note  
Images are of a model in tea length sleeveless shift made of dark ribbed fabric with bateau neckline. The dress is shown worn with a dark vinyl belt. This particular style has been credited as the first "tube dress." |
| box 61, folder 1 | **Fashion photographs: dresses and skirts ca. 1953**  
General Physical Description note: 7 items  
Scope and Contents note  
One of the models may be Anne Saint Marie. |
Design Work

Photographs

box 61, folder 2 1953 fashion photographs by Christa -- peplum and checkered pants
   General Physical Description note: 6 items
   Scope and Contents note
   Images are from an outdoor fashion shoot of a model wearing a dark wrap-over top with peplum waist and straight, checkered pants. Also shows model in dark checkered sheath dress featuring a buttoned wrap-around skirt; model in light-colored checkered pants and knit tank with draped collar.

box 61, folder 3 1953 photographs of Jimmy Mitchell -- unconstructed swimsuit
   General Physical Description note: 2 items
   Scope and Contents note
   Identical photographs of Mitchell in dark swimsuit with belted waist and wrap around halter straps. Photographer unknown.

box 61, folder 4 1954 Fashion photographs -- photographer unknown
   General Physical Description note: 16 items
   Scope and Contents note
   Photographs from an outdoor fashion shoot with the same model in four different ensembles. Three outfits appear to be for summer wear and one looks like a winter set.

box 61, folder 5 1954 Fashion photograph by Alex de Paola
   General Physical Description note: 1 item
   Scope and Contents note
   Photograph is of a short-haired model in a sheath dress with drawstring bateau neckline. Model is leaned against a wall pulling closed a floor length curtain.

box 61, folder 6 1956 fashion photograph of Jimmy Mitchell in the five-button swimsuit
   General Physical Description note: 1 item
   Scope and Contents note
   Mounted photograph used for page 37 of The Rudi Gernreich Book by Peggy Moffitt and William Claxton.

box 61, folder 7 1958 fashion photograph of sou'wester hat
   General Physical Description note: 1 item
   Scope and Contents note
   See box 26 for negatives. Photo by Pat Faure.

box 61, folder 8 Lingerie photographed by William Claxton -- contact sheets undated
   General Physical Description note: 2 items
   Scope and Contents note
   Proofs also include images with Gernreich and Claxton.

box 61, folder 9 Peggy Moffitt fashion photographs -- checkered dress ca. 1960s
   General Physical Description note: 7 items
   Scope and Contents note
   Photographer unknown.

box 61, folder 10 1960s fashion photographs -- furniture store
   General Physical Description note: 3 items
   Scope and Contents note
   Images are of models, including Leon Bing, posed at what appears to be a designer furniture store. Photographer unknown.
Design Work
Photographs

1960 fashion photographs by Tommy Mitchell
General Physical Description note: 21 items
Scope and Contents note
Studio photographs of model in four different designs. Also includes contact sheets.

1960s fashion photographs -- miscellaneous swimwear
General Physical Description note: 2 items
Scope and Contents note
Outdoor fashion shoot of two models at the ocean. One in maillot with cutouts and the other in a sweater.

1961 Resort collection -- fashion photographs and contact sheet
General Physical Description note: 5 items
Scope and Contents note
Includes images of three different swimsuit designs and a sleeveless shift with cut-outs photographed by John Engstead. Contact sheet displays images by unknown photographer of Peggy Moffitt modeling a striped caftan; a white sleeveless top with cut-outs and matching culottes.

1962 Resort collection -- fashion photographs of swimwear for men and women
General Physical Description note: 10 items
Scope and Contents note
Images includes four different designs of men's swimwear and five different designs for women's swimwear made for Harmon Knitwear, Inc. Also includes one product description for two suits. Photographer unknown.

1962 Resort collection -- fashion photographs of “Sailor Group” designs for Harmon Knitwear, Inc.
General Physical Description note: 12 items
Scope and Contents note
Images are of four different designs which are part of the "Sailor Group" of designs made for Harmon Knitwear, Inc. Photographed by Tommy Mitchell.

1962 Resort collection -- fashion photographs of designs for Empire House, Hong Kong
General Physical Description note: 12 items
Scope and Contents note
Images are of five different designs made for Empire House, Hong Kong. Photographed by Tommy Mitchell.

1962 Resort collection -- fashion photographs of designs for GR Designs, Inc.
General Physical Description note: 13 items
Scope and Contents note
Images are of five different designs made for GR Designs, Inc. Photographed by Tommy Mitchell.

1962 Resort collection -- fashion photograph
General Physical Description note: 1 item
Scope and Contents note
Photograph of dotted dress with halter neckline. Similar to designs made for Empire House.
Design Work
Photographs

Box 61, folder 19
California Port and Sherry -- design campaign photographs 1962
General Physical Description note: 8 items
Scope and Contents note
Images are of six different designs in two color options, "the deep romantic red of California Port and the sand gold of California Sherry." Photographer unknown.

Box 61, folder 20
1962 Resort collection -- group fashion photographs and contact sheets
General Physical Description note: 5 items
Scope and Contents note
Images are of several models in various designs from Resort Collection. Photographed by Tommy Mitchell.

Box 61, folder 21
1963 Resort collection -- fashion photographs of swimwear
General Physical Description note: 2 items
Scope and Contents note
Images are of: a one-piece swimsuit with vinyl belt and open sides; and a wool-knit patchwork bikini. Photographed by John Engstead.

Box 61, folder 22
1963 Resort collection -- fashion photographs
General Physical Description note: 11 items
Scope and Contents note
Images are of various designs, several of which have descriptions by Sports Illustrated regarding Design Award. Gernreich was the recipient of the co-Sporting Look Award in 1963, which he shared with Ellen Brooke. Photographed by Neal Barr.

Box 61, folder 23
1963 Fall collection -- fashion photographs
General Physical Description note: 4 items
Scope and Contents note
Gernreich won a Coty Award for this collection. Images are of three different designs. Photographed by John Engstead.

Box 61, folder 24
1963 Fashion photographs -- dresses and skirts
General Physical Description note: 7 items
Scope and Contents note
Images are of various designs, mostly dresses and skirts. Photographer unknown.

Box 61, folder 25
1963 Resort collection -- fashion photograph contact sheets
General Physical Description note: 6 items
Scope and Contents note
Images are of two different designs of vinyl swimsuits. Photographed by William Claxton.

Box 61, folder 26
1963 Fall collection -- fashion photograph contact sheets
General Physical Description note: 3 items
Scope and Contents note
Images are of two different styles from the Fall collection modeled by Peggy Moffitt. Photographed by William Claxton.

Box 61, folder 27
Photograph of Peggy Moffitt in monokini 1964
General Physical Description note: 3 items
Scope and Contents note
Images include two different poses in the topless swimsuit. Photographed by William Claxton.
Design Work
Photographs

box 61, folder 28

**1964 Resort collection -- fashion photograph "Dietrich" suit and contact sheet**

General Physical Description note: 2 items
Scope and Contents note
Photograph is of Peggy Moffitt in white satin "Dietrich" suit and posed with Gernreich in dark t-shirt and plaid pants. This suit was rejected by the fashion committee for the Coty Awards that year. Contact sheet shows images of Moffitt modeling a sundress with checkered bodice and striped skirt. All images are photographed by William Claxton.

box 61, folder 29

**1964 Spring collection -- contact sheets**

General Physical Description note: 2 items
Scope and Contents note
Images are of Peggy Moffitt modeling mixed media prints in silk. Photographed by William Claxton. Note: The Gernreich Book by Peggy Moffitt and William Claxton claims these photographs are of Gernreich's 1963 Resort Collection. However, on the verso of the contact sheets the date is written as "Spring 1964."

box 61, folder 30

**1964 Fall collection -- contact sheets and negatives**

General Physical Description note: 4 items
Scope and Contents note
Images are of Peggy Moffitt modeling black cire pants with black lacquered chiffon "see through" shirt; also, a tweed "Mozart" pants and tunic. Photographed by William Claxton.

box 61, folder 31

**1965 Resort collection -- contact sheets**

General Physical Description note: 2 items
Scope and Contents note
Images are of Peggy Moffitt modeling a wool-knit tank swimsuit with vinyl hip boots (by Capezio) and sun visor; a wool-knit bikini with hip boots, vinyl belt and sun visor. Photographed by William Claxton.

box 61, folder 32

**1965 Summer collection -- contact sheets**

General Physical Description note: 3 items
Scope and Contents note
Images are of Peggy Moffitt modeling unitards and striped or dotted crepe tops worn over unitards. Photographed by William Claxton.

box 61, folder 33

**1965 Fall collection -- fashion photographs**

General Physical Description note: 4 items
Scope and Contents note
Images are of Peggy Moffitt modeling a reversible double-breasted wool houndstooth cape. Photographed by William Claxton.

box 61, folder 34

**1965 Fall collection -- fashion photograph and contact sheets**

General Physical Description note: (1 of 2) 7 items
Scope and Contents note
Images are of Ann Marshall modeling various styles from Gernreich's fall collection. Photographed by John Rupert.
**Design Work**

**Photographs**

- **1965 fashion photograph -- palazzo pant**
  
  General Physical Description note: 1 item
  
  Scope and Contents note
  
  Image is of a model in high waisted check patterned palazzo pants and light colored ruched top with square neckline (possibly a one-piece garment). Notes on the photograph gutter are "I SPY / Style 203."

- **Rudi Gernreich for Harmon Knitwear -- Fall collection photographs 1965**
  
  General Physical Description note: 3 items
  
  Scope and Contents note
  
  Folder includes two color and one black and white fashion photographs featuring four different styles. Photographed by Woolknit Associates, Inc.

- **Exquisite Form -- fashion photographs 1965**
  
  General Physical Description note: 7 items
  
  Scope and Contents note
  
  Images are of models wearing five different styles of bras over the dresses and outfits which could normally be worn with each particular style of bra. Photographer unknown.

- **Regal Knitwear children's apparel -- color transparencies and print 1965**
  
  General Physical Description note: 11 items
  
  Scope and Contents note
  
  Color transparencies of Gernreich crowning child models wearing swimwear and dresses. The folder includes one color fashion photograph of a child model in a sundress at the beach. Photographer unknown.

- **1966 Swimsuits for Harmon Knitwear -- fashion photographs**
  
  General Physical Description note: 2 items
  
  Scope and Contents note
  
  Images are of model in two different swimwear styles: a wool knit bikini with elastic stockings appliqued in patent leather; and knit maillot with patent applique and patent garters, which hold mesh elastic stockings appliqued in patent leather. Photographed by Melvin Sokolsky.

- **1966 Topless nightgown -- fashion photographs**
  
  General Physical Description note: 1 item
  
  Scope and Contents note
  
  Image is of a model wearing topless nightgown. Photographed by Eric Locker. Notes in the photograph's gutter are "ADRIANE / Style 211."

- **1966 Fall collection -- editorial portraits**
  
  General Physical Description note: 3 items
  
  Scope and Contents note
  
  Images are of models in Gernreich's animal print designs with matching make-up.

- **1966 Fall collection -- fashion photographs**
  
  General Physical Description note: 26 items
  
  Scope and Contents note
  
  Images are of models in three different animal print designs by Gernreich, in various poses and displaying the various layers available. [Possibly nightwear.]
Design Work
Photographs

**box 61, folder 43**

1966 Fall collection -- fashion photographs

General Physical Description note: 2 items
Scope and Contents note
Folder includes two prints of the same image of a model in a herringbone warp-over coat with one patch pocket.

**box 62, folder 1**

Paul Paree -- negatives and contact sheets of Feather dress ca. 1966-1967

Scope and Contents note
Images of feather dress modeled by Susan Shute.
General note
Misc photos/layouts and drawings.

**box 62, folder 2**

Philippine dress photographed by Paul Paree/Paul Gerdes ca. 1966

General Physical Description note: 5 items
Scope and Contents note
Prints, negatives and color transparency of Leon Bing modeling yellow and white tie dye dress and mobile earrings. These images were taken for Home Magazine, and also published by Popular Photography.

**box 62, folder 3**

Basic Black collection -- Leon Bing photograph 1967

General Physical Description note: 2 items
Scope and Contents note
Folder includes two prints of the same image of Leon Bing in check pattern chiffon tent dress and matching head scarf.

**box 62, folder 4**

Basic Black collection -- contact sheets ca. 1966

General Physical Description note: 4 items
Scope and Contents note
Images are of a model (possibly Peggy Moffitt) in check pattern chiffon tent dress and matching head scarf or hood. One selected image was used for the film poster for Basic Black by William Claxton.

**box 62, folder 5**

1967 Resort collection -- contact sheets

General Physical Description note: 1 item
Scope and Contents note
Images are of Peggy Moffitt modeling silk "sumo" caftan with asymmetrical serpentine stripes. Photographed by William Claxton.

**box 62, folder 6**

1967 Fall collection, Brazil -- fashion photographs

General Physical Description note: 2 items
Scope and Contents note
Images are of a model in two different styles: graphic patterned tiered pants with matching tier sleeved top; a "Japanese schoolgirl" checked wool-knit dress with matching backpack, hat, and knee-high socks.

**box 62, folder 7**

Leon Bing -- fashion photographs ca. 1960s

General Physical Description note: 10 items
Scope and Contents note
Images are of model Leon Bing in various styles. Photographed by William Claxton, Gary Leyton and by unidentified photographers.
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<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>62, folder 8</td>
<td>&quot;Unisex Look&quot; fashion photographs by Pat Faure -- contact sheets and negatives</td>
</tr>
<tr>
<td>62, folder 9</td>
<td>&quot;Unisex Look&quot; fashion photographs by Pat Faure -- contact sheets and negatives</td>
</tr>
<tr>
<td>62, folder 10</td>
<td>&quot;Unisex Look&quot; fashion photographs by Pat Faure -- color slides and transparencies</td>
</tr>
<tr>
<td>62, folder 11</td>
<td>&quot;Unisex Look&quot; fashion photographs by Pat Faure -- compact disc</td>
</tr>
<tr>
<td>62, folder 12</td>
<td>&quot;Unisex Look&quot; color slides of drawings by Gernreich</td>
</tr>
<tr>
<td>62, folder 13</td>
<td>&quot;Unisex Look&quot; photographed by Hideki Fujii</td>
</tr>
<tr>
<td>62, folder 14</td>
<td>Photograph of Peggy Moffitt in military ensemble</td>
</tr>
<tr>
<td>62, folder 15</td>
<td>1970 Military-inspired designs -- fashion photographs</td>
</tr>
<tr>
<td>62, folder 16</td>
<td>1970 Military-inspired designs -- large negatives</td>
</tr>
<tr>
<td>Box/Folder</td>
<td>Description</td>
</tr>
<tr>
<td>------------</td>
<td>-------------</td>
</tr>
</tbody>
</table>
| 62, 17     | **Safari ensemble -- fashion photographs undated**  
General Physical Description note: 3 items  
Scope and Contents note  
Images show model posing with monkeys and rifle in various styles of white shirt or jacket over white pants or shorts. Photographer unknown. |
| 62, 18     | **1970 Fall collection -- fashion photographs**  
General Physical Description note: 3 items  
Scope and Contents note  
Images are of Diana Newman modeling three styles from the fall collection. Photographer unknown [possibly Pat Faure] |
| 62, 19     | **1970 Fall collection -- contact sheets and negatives**  
General Physical Description note: 28 items  
Scope and Contents note  
Images are of Diana Newman modeling various styles from the fall collection. Photographer unknown [possibly Pat Faure]. |
| 62, 20     | **1971 Spring collection -- fashion photographs and contact sheet**  
General Physical Description note: 3 items  
Scope and Contents note  
Images are of Peggy Moffitt modeling various styles in black quick dry nylon matte jersey: floor length T-shirt, V-neck swim-sweater, bikini and swim-pant. Photographed by William Claxton. |
| 62, 21     | **1971 Resort collection -- swimwear fashion photograph**  
General Physical Description note: 1 item  
Scope and Contents note  
Image is of Peggy Moffitt in "Rouault" bikini influenced by the artwork of Georges Rouault. |
| 62, 22     | **Fashion photographs by Dan Esgro -- black-and-white prints 1972**  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of male model in various styles of t-shirts and drawstring pants. |
| 62, 23     | **Fashion photographs by Dan Esgro -- color prints 1972**  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of a male model in black drawstring pants and either a black t-shirt with the left sleeve in multi-color or white. |
| 62, 24     | **Fashion photographs by Dan Esgro -- color prints 1972**  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of a male model in either red or white drawstring pants and paired with either a black or white t-shirt with circle and stripes inserts. |
| 62, 25     | **Fashion photographs by Dan Esgro -- color prints 1972**  
General Physical Description note: 9 items  
Scope and Contents note  
Images are of a male model in either wrap or drawstring pants, paired with either a black or red t-shirt with spiral left sleeve. |
Design Work
Photographs

box 62, folder 26  
**Fashion photographs by Dan Esgro -- contact sheets 1972**
- General Physical Description note: 15 items
- Scope and Contents note
- Images are of a male model in various styles.

box 62, folder 27  
**1973 Spring/Summer collection -- fashion photographs**
- General Physical Description note: (1 of 2). 8 items
- Scope and Contents note
- Images are of Peggy Moffitt modeling various Rudi Gernreich designs for Harmon Knitwear, Inc. Each photograph has an accompanying description of the apparel. Photographed by William Claxton.

box 62, folder 28  
**1973 Spring/Summer collection -- fashion photographs**
- General Physical Description note: (2 of 2). 8 items
- Scope and Contents note
- Images are of Peggy Moffitt modeling various Rudi Gernreich designs for Harmon Knitwear, Inc. Each photograph has an accompanying description of the apparel. Photographed by William Claxton.

box 63, folder 1  
**Thong swimsuit -- color slides 1974**
- General Physical Description note: 4 items
- Scope and Contents note
- Photographed by William Claxton.

box 63, folder 2  
**Thong swimsuit photographed by Helmut Newton 1975**
- General Physical Description note: 1 item
- Scope and Contents note
- Color print of model in thong swimsuit, front view only.

box 63, folder 3  
**"Thong haircut" -- fashion photograph 1975**
- General Physical Description note: 1 item
- Scope and Contents note
- Image is of a male and female model in thong swimsuits with Gernreich pictured in the background. The print has been manipulated to accentuate one model and her hair. Notes on the verso of the print suggest that the fashion shoot took place at Vidal Sassoon's home in 1975. NOTE: The Rudi Gernreich Book by Peggy Moffitt and William Claxton cite this photo shoot as taking place in 1979.

box 63, folder 4  
**Supernudes and Thong bra/underwear -- tearsheets 1975**
- General Physical Description note: 9 items
- Scope and Contents note
- Images used for advertising Gernreich's "Supernudes" and "Thong" merchandise.

box 63, folder 5  
**Fashion photograph -- bikini with coils ca. 1975**
- General Physical Description note: 1 item
- Scope and Contents note
- Image is of a model mounted on a Peugeot bicycle wearing a dark bikini with sides held together by coil springs.
Design Work
Photographs

Lily of France -- swimwear 1976
General Physical Description note: 11 items
Scope and Contents note
Images are of male and female models in various swimwear styles. Some which incorporate hardware store metal clasps.

Lily of France -- "Intimate Apparel Going Out Into The Streets" 1976
General Physical Description note: (1 of 3) 10 items
Scope and Contents note
Images are of Peggy Moffitt in various designs inspired by sportswear from boxing, basketball, etc. Photographed by William Claxton.

Lily of France -- "Intimate Apparel Going Out Into The Streets" 1976
General Physical Description note: (2 of 3) 12 items
Scope and Contents note
Images are of Peggy Moffitt in various designs inspired by sportswear from boxing, basketball, etc. Photographed by William Claxton.

Lily of France -- "Intimate Apparel Going Out Into The Streets" 1976
General Physical Description note: (3 of 3) 9 items
Scope and Contents note
Images are of Peggy Moffitt in various designs inspired by sportswear from boxing, basketball, etc. Photographed by William Claxton.

Unisex armor -- Los Angeles Times photograph 1976
General Physical Description note: 1 item
Scope and Contents note
Photograph and caption for a hypothetical design statement on the future by Gernreich. Photographed by Harry Chase.

Judith Jameson portrait and performance photographs 1977
General Physical Description note: 3 items
Scope and Contents note
These photographs were sent to Gernreich the same year he designed a dance costume for Jameson. Images were provided by the Alvin Ailey City Center Dance Theater by various photographers.

Photograph by Evan Mower 1978
General Physical Description note: 1 item
Scope and Contents note
Image is of a woman in white leotard stretched over modern style chair.

Contact sheets and negatives for men's swimwear 1985-1986
General Physical Description note: 14 items
Scope and Contents note
Images are of two male models in futuristic themed men's swimwear and accessories. Many of the proofs are marked.

Pubikini -- sketches and slide 1985
General Physical Description note: 3 items
Scope and Contents note
The color slide is of a model in pubikini with dyed green pubic hair. Photographed by Helmut Newton.
Design Work
Photographs

box 63, folder 15  Pubikini -- photograph and negatives 1985
General Physical Description note: 3 items
Scope and Contents note
Folder includes a black and white print and color slide of Gernreich posed with model of the pubikini, photographed by Helmut Newton. Also includes negatives with model in different poses.

box 63, folder 16  Pubikini -- photograph, contact sheet, color slide 1985
General Physical Description note: 3 items
Scope and Contents note
Folder includes a black and white print, proofs, and color slide of Gernreich posed with model of the pubikini, photographed by Helmut Newton. Modeled by Sue Jackson, with hair by Rodney Washington, make-up by Angelika Schubert, and publicity catchphrase "Pubic goes Public."

box 63, folder 17  List, notes and fashion photographs 1987
General Physical Description note: 10 items
Scope and Contents note
Fashion photographs for various styles and a corresponding list with heading "1988 Spring, for Blitz and L.A. Style" of items to be sent to Ginger and Paul Gobel.

box 63, folder 18  Fashion photographs from late career -- color slides undated
General Physical Description note: 21 items
Scope and Contents note
Includes images from Gernreich's last collection, unisex collection, collection of designer bedding.

box 63, folder 19  Transparencies of men's and women's fashion ca. 1967-1970s
General Physical Description note: 11 items
Scope and Contents note
Includes swimwear, the Rudi Gernreich Young Happenings line by Exquisite Form.

box 63, folder 20  Topless swimsuit photographed by Helmut Newton undated
General Physical Description note: 2 items
Scope and Contents note
Print and transparency of the monokini.

box 63, folder 21  Fashion photographs: including Montgomery Ward Spring 1971 ca. 1960-1971
General Physical Description note: 14 items
Scope and Contents note
Includes black and white and color photographs of men and women. Photographers include Maurine. Includes cotton wear, a shirt shift, and a blouse inspired by traffic signs.

box 63, folder 22  Lester Horton Dance Theater -- performance photographs ca. 1947-1950
General Physical Description note: 19 items
Scope and Contents note
Images are from various performances including: "Totem Incantation" and "Salome." Also includes a copy of Dance Perspectives 31 (Autumn, 1967) which features Lester Horton's Dance Company.
box 63, folder 23  **Lester Horton Dance Theater -- performance photographs ca. 1948**
General Physical Description note: 17 items
Scope and Contents note
Images are from various performances including: "The Park" and "Salome" with Gernreich playing the Eunuch. Also includes a Talent Review booklet, July 3, 1948.

box 64, folder 1  **Gernreich publicity photographs -- unconstructed swimsuits ca. 1950**
General Physical Description note: 5 items

box 64, folder 2  **Gernreich at unidentified awards ceremony -- posed photograph undated**
General Physical Description note: 1 item
Scope and Contents note
Image is of Gernreich with award surrounded by three other men. Photographer unknown.

box 64, folder 3  **1950s fashion shoots -- color transparencies**
General Physical Description note: 4 items
Scope and Contents note
Three of the transparencies are of Gernreich posed with one model wearing a tube dress and Jimmy Mitchell in a black button-down blouse with pants attached. The photo shoot appears to be in Gernreich's home. The folder also includes one color positive of models posed in 1957 swimsuits, photographed by William Claxton.

box 64, folder 4  **Gernreich at unidentified awards ceremony -- snapshots ca. 1960**
General Physical Description note: 3 items
Scope and Contents note
Color prints of Gernreich in white pants and white long-sleeved shirt with models in colorful brightly patterned dresses and large multi-colored tiered fabric earrings. Photographer/show unknown.

box 64, folder 5  **Television spoof photo still ca. 1960s**
General Physical Description note: 2 item
Scope and Contents note
Image is of Leon Bing in futuristic outfit on the set of a television show. Photographer/show unknown.

box 64, folder 6  **Gernreich speaking at a dinner -- Philippines[?] ca. 1960s**
General Physical Description note: 5 items

box 64, folder 7  **1960 Woolknit Association Design Award -- portraits**
General Physical Description note: 3 items
Scope and Contents note
Images are of Gernreich posed with award, accepting the award amongst other recipients, and with portraits of Lee Herman and Mike Geist.

box 64, folder 8  **1961 Dallas Morning News -- editorial portrait**
General Physical Description note: 1 item
Scope and Contents note
Image is of Gernreich in foreground sitting on a ladder back chair with four models wearing dresses and skirt suits. Photographed by Doris Jacoby.
<table>
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<tr>
<th>Box/Folder Details</th>
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</table>
| box 64, folder 9 | 1961 Helsinki Fair installation -- snapshots  
   General Physical Description note: 2 items  
   Scope and Contents note  
   Images are of a three-story installation featuring mannequins in various outfits imitating daily life. Photograph was provided through the Office of International Trade Fairs. |
| box 64, folder 10 | 1962 Resort collection -- snapshots  
   General Physical Description note: 2 items  
   Scope and Contents note  
   Images are of models in various designs from the summer collection. One photograph shows Gernreich with a model. Photographer unknown. |
| box 64, folder 11 | 1962 Woolknit Association Design Award -- portraits  
   General Physical Description note: 6 items  
   Scope and Contents note  
   Images are of Gernreich and other recipients posed with their awards. Photographer unknown. |
| box 64, folder 12 | 1963 Sports Illustrated Sporting Look Award -- portraits  
   General Physical Description note: 4 items  
   Scope and Contents note  
   Images are of co-winners Gernreich and Ellen Brooke and others posed with the award. Photographer unknown. |
| box 64, folder 13 | 1963 Weisman's Store window display -- photograph  
   General Physical Description note: 1 item  
   Scope and Contents note  
   Images are of mannequins in various dresses flanking a portrait of Gernreich with signage reading, "only at Weismans. The Advanced Styling of Award-Winning RUDI GERNREICH." |
| box 64, folder 14 | 1963 Fashion show photographs -- contact sheet  
   General Physical Description note: 4 items  
   Scope and Contents note  
   Large print contact sheets of an unidentified fashion show with both men's and women's designs. Photographer unknown. |
| box 64, folder 15 | 1964 Woolknit Association Design Award -- fashion show photograph  
   General Physical Description note: 1 item  
   Scope and Contents note  
   Image is of models (including Peggy Moffitt) in 1963 swimwear. Photograph provided by Eleanor Kairalla Agency. |
| box 64, folder 16 | 1964 Woolknit Association Design Award -- portraits  
   General Physical Description note: 5 items  
   Scope and Contents note  
   Images are of Gernreich and other recipients posed with their awards. Photographs provided by Eleanor Kairalla Agency. |
Design Work
Photographs

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| box 64, folder 17 | **1964 Fall collection at Milgrim's -- snapshots**  
  General Physical Description note: 11 items  
  Scope and Contents note  
  Images are of Gernreich with various models at an unidentified event or dinner, and of Milgrim's window display advertising, "RUDI'S HERE." One photograph has been matted. |
| box 64, folder 18 | **1964 Fall collection / New Orleans window displays**  
  General Physical Description note: 7 items  
  Scope and Contents note  
  Images are of seven outfits displayed in individual windows with captions and props. Photographer/store unknown. |
| box 64, folder 19 | **1965 Woolknit Mystique Award -- snapshots**  
  General Physical Description note: 2 items  
  Scope and Contents note  
  Images are of Gernreich receiving award with children in the background dressed in his designs. Photographs provided by Kairalla Agency. |
| box 64, folder 20 | **1965 Lord and Taylor display window photograph**  
  General Physical Description note: 1 item  
  Scope and Contents note  
  Images are of mannequins in Gernreich's sleepwear designs with signage reading, "Introducing Rudi Gernreich, private eye he sees into the feminine mystique, and designs the most sensationaly charming new collection of things to wear to bed!" Photographer unknown. |
| box 64, folder 21 | **1966 Andy Williams Show -- Coty Awards**  
  General Physical Description note: 4 items  
  Scope and Contents note  
  Images are of models in various styles from that year's fall collection "performing" on set. Also includes images of a model in swimsuit with no sides or back from 1967 collections. Photographer unknown. |
| box 64, folder 22 | **1966 Resort collection -- color publicity photograph**  
  General Physical Description note: 2 items  
  Scope and Contents note  
  Image is of two models in brightly colored knee-length A-line dresses with cap sleeves. Also includes a letter from Eleanor Kairalla regarding release of the photograph to fashion editors of Sunday newspaper supplements. |
| box 64, folder 23 | **1967 Gernreich portrait with model**  
  General Physical Description note: 1 item  
  Scope and Contents note  
  Image is of Gernreich wearing black shirt with zipper running down the left sleeve, seated in front of a model in mini dress and thigh-high boots. Photographer unknown. |
1967 Resort collection -- fashion show photographs
General Physical Description note: 7 items
Scope and Contents note
Images are of various models, including Peggy Moffitt and Leon Bing[?], in five styles of dresses from that year’s summer collection. Several images also show Gernreich amongst the audience. Photographed by William Claxton and also credited to The New York Times.

1967 Fall collection -- fashion show photographs
General Physical Description note: 5 items
Scope and Contents note
Images are of various models in five different styles. Photographed by Gordon Dean of the Valley Times.

1967 Fall collection -- fashion show photographs
General Physical Description note: 2 items
Scope and Contents note
Images are of models in two different geometric patterned dresses with matching stockings. Photographed by Warren Bowen.

1967 Dupont fashion show -- snapshot
General Physical Description note: 1 items
Scope and Contents note
Image is of Peggy Moffitt in metallic fabric pants with tiered flounces and matching top with tiered floounce sleeves. Photographer unknown.

1967 Weisman's Store window photographs
General Physical Description note: 2 items
Scope and Contents note
Images are of mannequins in eight different dress and coat designs from that year’s fall collection. The display also includes a large portrait of Gernreich and signs reading, "The Award Winning Designs of Rudi Gernreich Only at Weisman's."

1967 Coty Awards and Fashion Show photographs
General Physical Description note: 7 items
Scope and Contents note
Images are of Gernreich accepting the Coty Award and with others at awards ceremony. Also includes images of Peggy Moffitt and Leon Bing[?] modeling at the Coty Show. Fashion show photographs show various styles and swimsuits for 1968 collection. Photographed by Edward Ozern and The New York Times.

1967 Time magazine -- fashion show photographs
General Physical Description note: (1 of 2) 11 items
Scope and Contents note
Images are of various models in different styles at a fashion show, with Rudi Gernreich officiating. All photographs are by Julian Wasser.

1967 Time magazine -- fashion show photographs
General Physical Description note: (2 of 2) 16 items
Scope and Contents note
Images are of various models in different styles at a fashion show, with Rudi Gernreich officiating. Also includes one image of Gernreich and others backstage. Photographed by Julian Wasser.
Cincinnati television show photographs 1968
General Physical Description note: 4 items
Scope and Contents note
Images are of Leon Bing modeling three different styles. One photograph shows Gernreich and unidentified host[?] of the show watching Bing onstage.

Joey Bishop Show photographs 1968
General Physical Description note: 18 items
Scope and Contents note
Includes images of Gernreich onstage with Bishop and other guests, actor Peter Lawford, singer Kaye Hart, actor Victor Buono; images of models displaying Gernreich designs from 1968 Resort and Fall collections; and images of guest hostess, Totie Fields, in a Gernreich design inspired by jockey racing silks.

1968 Bonwit Teller window display -- photographs
General Physical Description note: 10 items
Scope and Contents note
Images are of mannequins in eight different outfits in display windows for Bonwit S'fari Room. Also includes images of road sign scarves in Bonwit Fashion Accessories Room.

Photographs from Crackers by Edward Ruscha 1969
General Physical Description note: 3 items
Scope and Contents note
Images are of Larry Bell, Gernreich, and Leon Bing for the "photo-play" Crackers.

Group fashion show photographs, Japan 1970
General Physical Description note: 15 items
Scope and Contents note
Images are of Gernreich and staff preparing for and participating in a fashion show alongside designers Gayle Kirkpatrick, Stan Herman, Count Sarmi, and Chester Weisberg. Photographer unknown.

Unisex fashion show photographs, Japan 1970
General Physical Description note: 18 items
Scope and Contents note
Images are color and black-and-white prints of Gernreich and models from a fashion show in Japan. Photographer unknown.

Unisex fashion show photographs by Pat Faure -- contact sheets and negatives 1970
General Physical Description note: 17 items
Scope and Contents note
Images are of "Unisex Look" models, Renee Holt and Tom Broome in various states of preparation for fashion shows and press conferences, including a show at Eugenia Butler Gallery.

Vidal Sassoon and unisex models photographed by Pat Faure-- contact sheets and negatives 1970
General Physical Description note: 7 items
Scope and Contents note
Images show Vidal Sassoon styling matching wigs for models of the "Unisex Look."
Unisex fashion show -- color slides 1970
General Physical Description note: 24 items
Scope and Contents note
Photographer unknown.

Unisex fashion show photographed by Julian Wasser 1970
General Physical Description note: 13 items
Scope and Contents note
Images are of models Renee Holt and Tom Broome being shaved and modeling.

Photoduplicates of clippings on the "Unisex Look" 1970
General Physical Description note: 7 items
Scope and Contents note
Various articles regarding reactions to the unveiling of Gernreich's unisex designs predicting the fashion of the future for Life Magazine.

Gernreich with his New York models -- publicity photographs 1971
General Physical Description note: 7 items
Scope and Contents note
Images are of Gernreich posing with several models in various styles of black floor length dresses. Models include Ellen Harth, Judy [last name illegible], Barbara Flood, and Peggy Moffitt. Photographed by Charmain Reading.

1972 Fall collection -- fashion show photographs
General Physical Description note: 16 items
Scope and Contents note
Images are of various models posing in several designs from that year's fall collection. Many images include Gernreich as well. Photographer unknown.

Knoll International quilts -- photographs, proofs, negatives, slides 1972
General Physical Description note: 25 items
Scope and Contents note
Images include shots of various quilt designs by Gernreich, some with edits. Also includes a portrait and proofs of Gernreich posed with quilts and pillows. Photographed by Pat Faure.

Lord and Taylor Fashion Show, Dallas -- photograph 21 April 1974
General Physical Description note: 1 item
Scope and Contents note
Image shows model in swimsuit with side cut-outs and belt. Photographed by Bob Jackson.

Neumarket/Gernreich tableware campaign -- Polaroids and color slides 1974
General Physical Description note: 4 items
Scope and Contents note
Images are of tableware sets and promotional materials for a joint venture with Neumarket Design Co., Los Angeles. These prototypes were never produced.

American Essence: Rudi Gernreich Perfume -- debut publicity photographs 1974
General Physical Description note: 13 items
Scope and Contents note
Images are of Gernreich giving interviews and posing with displays of his designer fragrance, which was bottled in chemistry beakers. Photographed by Warren Bowen.
American Essence: Rudi Gernreich Perfume -- advertising negatives 1974
General Physical Description note: 3 items
Scope and Contents note
Images are of Rudi Gernreich perfume bottles. Photographer unknown.

1975 Fashion show and backstage photographs
General Physical Description note: 3 items
Scope and Contents note
Images are of models in various swimsuit designs with Gernreich in background. Photographer unknown.

Gernreich with Cynthia Sikes -- "Jigsaw John" television series 1975
General Physical Description note: 1 item
Scope and Contents note
Gernreich played an "assistant designer" during the "Promise to Kill" episode of this NBC series. One of his swimwear designs was also worn by Sikes.

Bonwit Teller fashion show 1976
General Physical Description note: 2 items
Scope and Contents note
Images are of Gernreich, Wanda Henderson and James Madden. Photographer unknown.

Max Factor: Futura cosmetic line -- publicity photograph 1976
General Physical Description note: 1 item
Scope and Contents note
Image is of Gernreich and others posed with models in metallic body suits designed by Gernreich for Futura campaign. Photographer unknown.

Max Factor counter -- photograph undated
General Physical Description note: 1 item
Scope and Contents note
Image is of Gernreich posed with an unidentified man and woman in front of Max Factor cosmetics counter. Photographer unknown.

Mark Taper Forum fashion show -- contact sheets 1976
General Physical Description note: 11 items
Scope and Contents note
Images are of a fashion show held at the Mark Taper Forum featuring Gernreich styles from the 1960s. Photographed by Christa.

Capezio photographs 1977
General Physical Description note: 6 items
Scope and Contents note
Images are of Gernreich at Capezio's and also with boards of mounted press clippings. Photographed by Lois Greenfield.
Design Work
Photographs

Rudi Gernreich papers, 1891-1993 LSC.1702

box 65, folder 13
**Rudi Gernreich: A Retrospective (Looking Back at a Futurist) -- fashion show contact sheets 1985**

- General Physical Description note: 5 items
- Scope and Contents note
  - Images are from the Los Angeles Fashion Group show held at the Wiltern Theater in honor of Rudi Gernreich. Also includes images of various guests. Photographed by Anne Knudsen of the Los Angeles Herald Examiner.

box 65, folder 14
**Miscellaneous fashion shows -- prints and color slides ca. 1960s-1980s**

- General Physical Description note: 42 items
- Scope and Contents note
  - Various images of unidentified fashion shows by various photographers.

box 65, folder 15
**Miscellaneous event photographs ca. 1960s**

- General Physical Description note: 9 items
- Scope and Contents note
  - Images are of Gernreich at various unidentified events by various photographers.

box 65, folder 16
**Bella Lewitzky party -- contact sheets mid-1970s**

- General Physical Description note: 4 items
- Scope and Contents note
  - Images are of various people including Lewitzky, Gernreich, Tamara Honey and Ben Barzman. Photographer unknown.

box 65, folder 17
**Bella Lewitzky Dance Company: Inscape -- contact sheets and color slides 1976**

- General Physical Description note: 15 items
- Scope and Contents note
  - Folder includes contact sheet and color slides of studio photographs of dancers from the Bella Lewitzky Dance Company posed in costume for the production of Inscape. Photographed by Dan Esgro.

box 65, folder 18
**Bella Lewitzky Dance Company: Inscape -- studio photographs 1976**

- General Physical Description note: (1 of 4) 13 items
- Scope and Contents note
  - Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Inscape. Several prints include excerpts from critic's reviews of the performance. Photographed by Dan Esgro.

box 65, folder 19
**Bella Lewitzky Dance Company: Inscape -- studio photographs 1976**

- General Physical Description note: (2 of 4) 15 items
- Scope and Contents note
  - Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Inscape. Several prints include excerpts from critic's reviews of the performance. Photographed by Dan Esgro.

box 65, folder 20
**Bella Lewitzky Dance Company: Inscape -- studio photographs 1976**

- General Physical Description note: (3 of 4) 18 items
- Scope and Contents note
  - Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Inscape. Several prints include excerpts from critic's reviews of the performance. Photographed by Dan Esgro.
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| box 65, folder 21 | **Bella Lewitzky Dance Company: Inscape -- studio photographs 1976**  
General Physical Description note: (4 of 4) 18 items  
Scope and Contents note  
Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Inscape. Several prints include excerpts from critic's reviews of the performance. Photographed by Dan Esgro. |
| box 65, folder 22 | **Bella Lewitzky Dance Company: Inscape -- performance photographs 1976**  
General Physical Description note: (1 of 3)  
Scope and Contents note  
Images are of a live performance of Inscape, choreographed by Bella Lewitzky, with costume and decor designed by Gernreich. Photographed by Don Bradburn. |
| box 65, folder 23 | **Bella Lewitzky Dance Company: Inscape -- performance photographs 1976**  
General Physical Description note: (2 of 3)  
Scope and Contents note  
Images are of a live performance of Inscape, choreographed by Bella Lewitzky, with costume and decor designed by Gernreich. Photographed by Don Bradburn. |
| box 65, folder 24 | **Bella Lewitzky Dance Company: Inscape -- performance photographs 1976**  
General Physical Description note: (3 of 3)  
Scope and Contents note  
Images are of a live performance of Inscape, choreographed by Bella Lewitzky, with costume and decor designed by Gernreich. Photographed by Dan Esgro. |
| box 65, folder 25 | **Bella Lewitzky Dance Company: Greening and V.C.O. (Voltage Controlled Oscillator) -- studio photographs 1976**  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Greening, V.C.O. (Voltage Controlled Oscillator), Pietas, Kinaesonata, Spaces Between, Ceremony for Three. Photographed by Dan Esgro. |
| box 65, folder 26 | **Bella Lewitzky Dance Company: Pas de Bach and Changes & Choices -- studio photographs and slides 1977, 1981**  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of various dancers from the Bella Lewitzky Dance Company posed in costume for the production of Pas de Bach and Changes & Choices. Photographed by Dan Esgro and Vic Luke. |
| box 65, folder 27 | **Bella Lewitzky and Rudi Gernreich -- photographs and program 1976, 1977, 1985**  
General Physical Description note: 7 items  
Scope and Contents note  
Folder includes photographs of Lewitzky, Gernreich and model; a letter from Lewitzky Dance Foundation to Jacques Faure; a program for Inscape. |
| box 66, folder 1 | **Color slides of photographs from Max Factor "Future/Futuro" fashion show 1973**  
General Physical Description note: (1 of 2) 23 items  
Scope and Contents note  
Photographer unknown. |
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| 66  | 2      | **Color slides of photographs from Max Factor "Future/Futuro" fashion show 1973**  
General Physical Description note: (2 of 2) 47 items  
Scope and Contents note  
Photographed by William Claxton. |
| 66  | 3      | **Color slides of photographs by Suzi and Stephen Fried 1960-1961**  
General Physical Description note: (1 of 6)  
Scope and Contents note  
Most images are of fashion shows held in New York. Includes one image of doorman's uniform at La Fonda del Sol restaurant. |
| 66  | 4      | **Color slides of photographs by Suzi and Stephen Fried 1966-1968**  
General Physical Description note: (2 of 6)  
Scope and Contents note  
New York window displays. Stores unidentified. |
| 66  | 5      | **Color slides of photographs by Suzi and Stephen Fried 1968**  
General Physical Description note: (3 of 6)  
Scope and Contents note  
Photo stills from television appearances. |
| 66  | 6      | **Color slides of photographs by Suzi and Stephen Fried 1968**  
General Physical Description note: (4 of 6)  
Scope and Contents note  
Images are of a fashion show featuring the 1968 Fall collection at Gernreich showroom, 530 7th Avenue, New York. |
| 66  | 7      | **Color slides of photographs by Suzi and Stephen Fried 1971**  
General Physical Description note: (5 of 6)  
Scope and Contents note  
Images are of a fashion show featuring the 1971 Spring collection at Gernreich showroom, 530 7th Avenue, New York. |
| 66  | 8      | **Color slides of photographs by Suzi and Stephen Fried 1977**  
General Physical Description note: (6 of 6)  
Scope and Contents note  
Rehearsal photographs for "Inscape" by Bella Lewitzky Dance Company. |
| 66  | 9      | **Color slides of "Inscape" photographs 1977**  
Scope and Contents note  
Photographed by Dan Esgro and Don Bradburn. |
| 66  | 10     | **Color transparencies of five-button swimsuit undated**  
Scope and Contents note  
Photographer unknown. |
| 66  | 11     | **Color slides of fashion photographs by William Claxton 1975**  
Scope and Contents note  
Images are of unisex swimwear and loungewear for Bob Cunningham and of the thong. |
Color slides of fashion photographs by William Claxton undated
Scope and Contents note
Images are of "bicycle parts" fashion fantasy designs for Rizzoli, New York.

Color slides of fashion photographs by William Claxton ca. 1976
Scope and Contents note
Images are of Peggy Moffitt in various styles. Also includes a few images of Moffitt posed with Gernreich.

Color slides of fashion photographs for Lily of France 1975
Scope and Contents note
Swimwear for Lily of France featuring dog leash clasps and molded busts.

Color slides used for unidentified lecture undated
General Physical Description note: (1 of 2)

Color slides used for unidentified lecture undated
General Physical Description note: (2 of 2)

Max Factor Poster

Photograph of a woman in the sand
Scope and Contents note
Photograph of a woman buried in the sand with only her head and a hand holding a drink exposed.

Space 1999 photograph 1975
Scope and Contents note
Photograph of Judy Moore and a man in costume.

Portraits, behind the scene photographs, and fashion photographs
Scope and Contents note
Includes portraits of Gernreich, fashion photographs and contact sheets, and photographs of models talking and modeling.

1954 fashion show photographs -- large prints
General Physical Description note: 8 items
Scope and Contents note
Photographed by Richard Litwin. Black and white.

1962 Woolknit Association Design Award photograph -- mounted large prints
General Physical Description note: 1 item
Scope and Contents note
Black and white.

1963 fashion show photograph -- large prints
General Physical Description note: 1 item
Scope and Contents note
Photographed by Eleanor Kairalla Agency. Black and white.
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| 86  | 6      | Unisex fashion show photographs -- large prints 1970  
General Physical Description note: 9 items  
Scope and Contents note  
Photographed by Larry Bessel and Jud Gunderson of the Los Angeles Times. |
| 86  | 8      | "The Young Turks of the 1960s" -- large print editorial photograph undated  
General Physical Description note: 1 item  
Scope and Contents note  
Photographed by Gordon Parks. |
| 86  | 9      | Fashion show photographs -- large prints undated  
General Physical Description note: 4 items  
Scope and Contents note  
Images of audience and show include Gernreich and model Katherine Cassidy. |
| 86  | 10     | Fashion show photograph -- large prints undated  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Michele Lee in Gernreich design. Possibly for a television program. |
| 87  | 3      | Gernreich and Peggy Moffitt by David Kovar-- large print 1964  
General Physical Description note: 1 item |
| 87  | 4      | Gernreich and Peggy Moffitt by William Claxton -- large print 1964  
General Physical Description note: 1 item  
Scope and Contents note  
Image is of Gernreich and Moffitt in the "Dietrich" suit. |
| 87  | 7      | Gernreich and Peggy Moffitt by William Claxton -- large print 1968  
General Physical Description note: 5 items  
Scope and Contents note  
Image shows Moffitt in coq feather hat. |
| 87  | 8      | Gernreich, Peggy Moffitt, Jacques Faure -- large print ca. 1972  
General Physical Description note: 3 items  
Scope and Contents note  
Photographed by William Claxton. Images show Gernreich and Faure in military-inspired shirt and pants outfit and Moffitt in leotard with faux topless suit. |
| 87  | 11     | Early photograph of Gernreich with model -- large print undated  
General Physical Description note: 1 item  
Scope and Contents note  
Model is unidentified. |
| 87  | 14     | Gernreich and Peggy Moffitt by William Claxton -- large print undated  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Moffitt in winter coat and matching cowl neck shirt and pants. |
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</thead>
</table>
| box 87, folder 19 | **Fashion photographs, 1949-1959 -- Large prints**  
General Physical Description note: 14 items  
Scope and Contents note  
Black and white photographs. Some are mounted on cardboard. Photographs includes description on the back. |
| box 87, folder 20 | **Large fashion photographs: swimsuits and daywear ca. 1950s**  
General Physical Description note: 6 items  
Scope and Contents note  
Photographs depict the five-button unconstructed suit, other swimwear, a skirt suit, a blouse and dress, and a blouse and skirt. |
| box 87, folder 21 | **Large fashion photographs: swimsuits, daywear, coats, and jackets ca. 1953-1956**  
General Physical Description note: 7 items  
Scope and Contents note  
Photographs depict a woman outdoors with a dog, a woman in a dress with pants playing chess, a woman in a coat (photograph by Alex dePaola), a woman in a fitted jumpsuit (photograph by John Engstead), two poses of a woman in a swimsuit, a man in the waiters' coat made for General Lee's restaurant. |
| box 87, folder 22 | **Large fashion photographs: Liliane Montevecchi taken by Jacques Faure ca. 1958**  
General Physical Description note: 3 items |
| box 87, folder 23 | **Large fashion photographs: skirts and dresses ca. 1950s**  
General Physical Description note: 5 items  
Scope and Contents note  
Outfits are of skirt suits, a belted dress, a shirt dress, and a full skirt. |
| box 87, folder 24 | **Large fashion photographs: skirts and dresses ca. 1950s**  
General Physical Description note: 3 items  
Scope and Contents note  
Three photographs of a model in three outfits: a belted knit dress, a blouse and open skirt over a dress, and a striped long sheath dress. |
| box 89, folder 1 | **Pat Faure -- large print fashion photograph 1949**  
General Physical Description note: 1 item  
Scope and Contents note  
Photographer unidentified. |
| box 89, folder 2 | **Early 1950s fashion shoot -- large print photographs**  
General Physical Description note: 7 items  
Scope and Contents note  
Photographer and model unknown. Images are of several designs including the first "tube" dress. |
| box 89, folder 3 | **Maila Nurmi fashion photographs by Alex de Paola -- large prints ca. 1950**  
General Physical Description note: 4 items  
Scope and Contents note  
Photographs have been mounted on heavy cardstock |
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 89, 4       | Katherine Cassidy fashion photographs -- large prints ca. 1957  
General Physical Description note: 3 items  
Scope and Contents note  
| 89, 5       | Jimmy Mitchell fashion photograph by Alex de Paola -- large print 1952  
General Physical Description note: 3 items  
Scope and Contents note  
1 photograph mounted on heavy cardstock. |
| 89, 6       | Large print fashion photograph staged at Perino's department store 1953  
General Physical Description note: 1 item  
Scope and Contents note  
Photographer unknown. |
| 89, 7       | Ann Saint Marie fashion photograph by Alex de Paola -- large print 1954  
General Physical Description note: 2 items |
| 89, 8       | Fashion photographs of waiter's coats for General Lee's Man Jen Low 1956  
General Physical Description note: 6 items  
Scope and Contents note  
Images are of a model and restaurant staff wearing two different waiter's coat designs. Photographer unknown. |
| 89, 9       | Sports Illustrated editorial photographs of Gernreich swimwear designs 1956  
General Physical Description note: 6 items  
Scope and Contents note  
Photographed by Christa. |
| 89, 10      | Peggy Moffitt fashion photograph by William Claxton -- large print 1959  
General Physical Description note: 1 item  
Scope and Contents note  
Moffitt in a bathing suit on a dock. |
| 89, 11      | Cosmopolitan Magazine editorial photograph -- large print 1959  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Gernreich with various models. Photographed by Bob Willoughby. |
| 89, 12      | 1961 Resort collection -- large print fashion photographs  
General Physical Description note: 3 items  
Scope and Contents note  
Image is of Peggy Moffitt in a striped tunic. |
| 89, 13      | 1961 Resort collection -- large print fashion photographs  
General Physical Description note: 2 items  
Scope and Contents note  
Photographed by Beryl and Rene. |
| 89, 14      | Fashion photographs of swimsuits -- large prints 1961  
General Physical Description note: 5 items |
Design Work
Photographs

1962 Resort collection -- large print fashion photographs by Tommy Mitchell
General Physical Description note: 2 items
Scope and Contents note
One photograph is mounted on heavy cardstock.

Fashion photograph by Pat Faure -- large print 1962
General Physical Description note: 1 item

Fashion photographs of swimsuits by Glenn Embree -- large prints 1963
General Physical Description note: 3 items
Scope and Contents note
All photographs are mounted on heavy cardstock.

Fashion photographs of swimsuits by Robert Stone -- large prints 1963
General Physical Description note: 9 items

Fashion photographs of Peggy Moffitt by Margaret Townsend 1963
General Physical Description note: 7 items

1964 Fall collection -- large print fashion photograph
General Physical Description note: 1 item
Scope and Contents note
Photographed by William Claxton.

1964 Fall collection -- large print fashion photograph
General Physical Description note: 1 item
Scope and Contents note
Image is of Katherine Cassidy.

Barbra Streisand fashion photographs by William Claxton -- large prints 1964
General Physical Description note: 2 items

Fashion photographs of children's line for Regal Knitwear -- large prints 1965
General Physical Description note: 3 items
Scope and Contents note
Photographs are mounted on heavy cardstock. Photographed by Woolknit Associates.

1965 Resort collection -- large print fashion photograph
General Physical Description note: 1 item
Scope and Contents note
Mounted on heavy cardstock. Photographed by Woolknit Associates.

1965 Fall collection -- large print fashion photograph
General Physical Description note: 2 item
Scope and Contents note
Mounted on heavy cardstock. Photographed by Woolknit Associates.

1965 Fall collection -- large print fashion photographs
General Physical Description note: 12 items
Scope and Contents note
Photographed by Tommy Mitchell.
box 90, folder 6  **1965 Fall collection -- large print fashion photographs**
General Physical Description note: 5 items
Scope and Contents note
Photographs are mounted on heavy cardstock. Photographed by Tommy Mitchell.

box 90, folder 7  **1966 Fall collection -- large print fashion photographs**
General Physical Description note: 9 items
Scope and Contents note
Photographed by Mary Frampton, Los Angeles Times staff photographer.

box 90, folder 8  **1966 Fall collection -- large print fashion photographs**
General Physical Description note: 4 items
Scope and Contents note
Photographs are mounted on heavy cardstock. Photographed by Gary Leyton.

box 90, folder 9  **Exquisite Form fashion photographs -- large prints 1967**
General Physical Description note: 3 items
Scope and Contents note
Images are of Leon Bing and Gernreich. Photographed by ABC [American Broadcasting Company] Photo.

box 90, folder 10  **Montgomery Ward designs -- large print fashion photographs 1970**
General Physical Description note: 5 items
Scope and Contents note
Images are of various designs including "pants-bikini" from the Unisex collection and a sketch of Gernreich.

box 90, folder 11  **Military-influenced designs -- large print fashion photographs 1970**
General Physical Description note: 3 items
Scope and Contents note
Images are of Leon Bing in a military-style knit dress, posed with Gernreich in a black jacket and pants. Photographed by Larry Bessel of the Los Angeles Times.

box 90, folder 12  **Military-inspired designs -- fashion photograph contact sheets 1971**
General Physical Description note: 2 items
Scope and Contents note
Images are of male models in military-style shirt and pants outfits. Photographed by Larry Bessel of the Los Angeles Times.

box 90, folder 13  **Thong swimsuit and "Thong" haircut -- large print fashion photographs 1974**
General Physical Description note: 6 items
Scope and Contents note
Images are of male and female model in the Thong swimsuit, including one photograph in color. Images also show Vidal Sassoon's "Thong" haircut. Photographers include William Claxton, Helmut Newton, James Roark, Butera Studios.

box 90, folder 14  **Rizzoli Gallery "fashion fantasy" design -- large print fashion photograph 1975**
General Physical Description note: 1 item
Scope and Contents note
Image is of model Steve Martin in designs made by Gernreich from re-purposed bicycle parts.
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 90, folder 15</td>
<td>Photograph by Evan Mower -- large prints 1978</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographs are of a female model draped over modern furniture. Both photographs are mounted on heavy cardstock.</td>
</tr>
<tr>
<td>box 90, folder 16</td>
<td>1981 collection -- large print fashion photograph</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographed by Tony Costa of Time Inc.</td>
</tr>
<tr>
<td>box 91, folder 1</td>
<td>Five-button &quot;unconstructed&quot; swimsuit -- large print fashion photographs undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Various models. One photograph is by Tommy Mitchell.</td>
</tr>
<tr>
<td>box 91, folder 2</td>
<td>Fashion shoot photographs by Alex de Paola -- large prints undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td>box 91, folder 3</td>
<td>Walter Bass designs -- large print fashion photographs undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographed by Jacques Faure and used as an advertisement for Walter Bass in California Stylist magazine.</td>
</tr>
<tr>
<td>box 91, folder 4</td>
<td>Safari ensemble -- large print fashion photographs undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images show model posing with a monkey and a lion in various styles of white shirt or jacket over white pants or shorts. Photographer unknown.</td>
</tr>
<tr>
<td>box 91, folder 5</td>
<td>Swimsuit fashion photographs by Tommy Mitchell -- large prints undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Three photographs have been mounted on heavy cardstock.</td>
</tr>
<tr>
<td>box 91, folder 6</td>
<td>Peggy Moffitt fashion photographs by Tommy Mitchell -- large print fashion photographs undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images are of Moffitt modeling various swimsuit designs.</td>
</tr>
<tr>
<td>box 91, folder 7</td>
<td>Fashion photographs by Tommy Mitchell -- large prints undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images are of various clothing designs.</td>
</tr>
<tr>
<td>box 91, folder 8</td>
<td>Swimsuit fashion photographs by Jacques Faure -- large prints undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
</tbody>
</table>
San Francisco television show photographs -- large prints 1960s
General Physical Description note: 4 items
Scope and Contents note
Images are of Leon Bing and Peggy Moffitt in various designs for a television show hosted by Michelle Lee.

Swimsuit fashion photographs -- large prints undated
General Physical Description note: 4 items
Scope and Contents note
Images are of models in swimsuits and corresponding plastic visors. Photographed by Jean Pagliuso and Butera Studios.

Dance clothing fashion photographs -- large print undated
General Physical Description note: 1 item
Scope and Contents note
Image is of a female dancer in a leotard with sleeves in two different fabrics. Photographed by J. Heil.

Monokini topless swimsuit fashion photographs by Helmut Newton -- large prints undated
General Physical Description note: 4 items

Miscellaneous fashion photographs -- large prints ca. 1961-1965
General Physical Description note: 7 items
Scope and Contents note
Featuring swimsuits, skirts, and pants. From Summer and Fall collections.

Exquisite Form album -- "No Bra" fashion photographs and publicity 1964
General Physical Description note: 1 item
Scope and Contents note
Includes publicity materials, clippings, and five photographs.

Large album of fashion photographs -- Jimmy Mitchell ca. 1952
General Physical Description note: 1 item
General note
1940-1959, photos of models

Large album of mounted fashion photographs -- Katherine Cassidy ca. 1952
General Physical Description note: 1 item
General note
1940-1959, photos of models

Large mounted fashion photographs -- Katherine Cassidy ca. 1952
General Physical Description note: 7 items

Album of fashion photographs by Christa ca. 1949
General Physical Description note: 1 item
Scope and Contents note
Album includes 22 photographs of approximately 10 different outfits, some with variations.
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>96</td>
<td>2</td>
<td>Album of fashion photographs by Christa ca. 1950s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Album includes 33 photographs of approximately 15 different outfits, some with variations.</td>
</tr>
<tr>
<td>96</td>
<td>3</td>
<td>Album of fashion photographs -- photographer unknown ca. 1950s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Photobook is a spiral bound collection of 15 images of approximately eight different outfits.</td>
</tr>
<tr>
<td>99</td>
<td>8</td>
<td>Mounted fashion photographs -- miscellaneous ca. 1950-1964</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Includes images of Katherine Cassidy and Jimmy Mitchell in early unconstructed swimsuits, also includes images of 1963 patchwork skirt and photo negative of 1966 coat.</td>
</tr>
<tr>
<td>99</td>
<td>9</td>
<td>1964 Fall collection -- large fashion photographs with Peggy Moffitt</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Images are of Moffitt in black cire pantsuit with lacquered chiffon &quot;see-through&quot; shirt and Moffitt wearing black embroidered shift with transparent bishop sleeves. Photographer unknown.</td>
</tr>
<tr>
<td>99</td>
<td>10</td>
<td>1964 Fall collection -- large fashion photographs with Peggy Moffitt</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Images are of Moffitt in a camel's hair aviator jump suit; and a black chiffon cocktail shift with matching veil. Photographed by Jerry Schatzberg.</td>
</tr>
<tr>
<td>99</td>
<td>11</td>
<td>1964 Fall collection -- large fashion photographs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Images are of a model on the beach holding an umbrella wearing knee-length harem pants and stockings paired with a high collar blouse with long puff-sleeves. One print has holograph notes in French signed &quot;Peggy.&quot; Photographer unidentified.</td>
</tr>
<tr>
<td>101</td>
<td>13</td>
<td>Claire McCardell at her desk ca. 1956</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Richard Litwin.</td>
</tr>
<tr>
<td>103</td>
<td>1</td>
<td>Posters of fashion photographs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td>103</td>
<td>10</td>
<td>Peggy Moffit monokini photograph</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents</td>
</tr>
<tr>
<td></td>
<td></td>
<td>A matted photograph of Peggy Moffit in the monokini.</td>
</tr>
</tbody>
</table>
Design Work  
Photographs  

**Fashion photographs mounted**  
General Physical Description note: 6 items  
Scope and Contents note  
Includes a watercolor of a woman in a bathing suit. Photographs of military-inspired clothes, a long gown, and a women's pantsuit.

**Large fashion photographs of Katherine Cassidy**  
**Large mounted fashion photographs -- miscellaneous**  
General Physical Description note: 4 items  
Scope and Contents note  
Includes a tear sheet of the thong in Vogue and Moffitt in the "Japanese schoolgirl" outfit.

---

**Design process and correspondence**  
Scope and Contents note  
Materials related to the design process, including sketches, swatches, scripts, pattern designs, information on models, and correspondence.

**Modeling Agencies -- catalogs 1970-1975**  
General Physical Description note: (1 of 2)

**Modeling Agencies -- catalogs 1976-1979**  
General Physical Description note: (2 of 2)

**Information on models and photographers 1970-1977**  
Scope and Contents note  
Head shots and correspondence.

**Mary Webb Davis Agency undated**  
General Physical Description note: (1 of 2)

**Mary Webb Davis Agency undated**  
General Physical Description note: (2 of 2)

**Judith Fontaine Modeling Agency 1976-1982**  
**Leon Bing (model) 1969-1977**  
**Male Models -- Dark Hair/Dark Eyes undated**  
General Physical Description note: (1 of 2)  
Scope and Contents note  
Head shots for male models.

**Male Models -- Dark Hair/Dark Eyes undated**  
General Physical Description note: (2 of 2)  
Scope and Contents note  
Head shots for male models.

**Male Models -- Black undated**  
**Male Models -- Blonde/Blue or Green eyes undated**  
**Female Models -- Black 1972-1976**  
**Female Models -- Blonde/Blue-Green Eyes 1973-1977**  
General Physical Description note: (1 of 2)
Design Work
Design process and correspondence

---

**Female Models -- Blonde/Blue-Green Eyes**

General Physical Description note: (2 of 2)

**Female Models -- Dark Hair/Dark Eyes 1975**

General Physical Description note: (1 of 2)

**Female Models -- Dark Hair/Dark Eyes undated**

General Physical Description note: (2 of 2)

**Rudi Gernreich Designs for GR Designs Inc./Empire House Hong-Kong/Harmon Knitwear -- brochure 1961-1962**

Scope and Contents note
Catalog/handout detailing the designs available for sale.

**Hoffman California Fabrics -- Vogue Patterns 1948**

General Physical Description note: (1 of 2)
Scope and Contents note
Fabric samples and black and white photographs.

**Capezio -- sketches of shoes and boots 1963, 1968**

**Inventory of "Last Collection" 1980**

Scope and Contents note
Holograph list of style numbers and notes.

**Underwear into Outerwear line 1975**

Scope and Contents note
Holograph and typed design descriptions for "Supernudes," "Body Sculpture," and "The Thong" by Gernreich.

**Ma Cuisine Cooking School undated**

Scope and Contents note
Course schedule and invitation for Gernreich to teach at Ma Cuisine.

**Sketches and fabric samples 1976**

Scope and Contents note
Sketches are of button-front shirt designs that have numbers on the backs.

**San Francisco Examiner -- "Future Attire" sketches 1976**

Scope and Contents note
Includes drawings by Gernreich accompanied by an essay on Gernreich's fantasy for the fashion future.

**Sketch of women in formal wear ca. 1950s**

**Smirnoff campaign undated**

General Physical Description note: (1 of 2)

**Brandonhouse -- kitchen accessories**

General Physical Description note: (1 of 3)
Scope and Contents note
Sketches for aprons, placemats, napkins and potholders.
Design Work
Design process and correspondence

box 26, folder 9  Brandonhouse -- kitchen accessories
   General Physical Description note: (2 of 3)
   Scope and Contents note
   Photographs of aprons, placemats, napkins and potholders.

box 26, folder 10  Eyebenders
box 26, folder 12  Western Airlines -- uniforms
   General Physical Description note: (1 of 4)

box 26, folder 13  Western Airlines -- uniforms
   General Physical Description note: (2 of 4)

box 26, folder 14  Western Airlines -- uniforms
   General Physical Description note: (3 of 4)

box 26, folder 22  Swatches -- fabric and paper undated
   General Physical Description note: 1 item

box 26, folder 24  Continental Airlines -- Information Kit for the "non-uniform" undated
   Scope and Contents note
   Folder includes photographs of hostesses modeling "non-uniform" uniform designed
   by Gernreich, press release, and biography of Gernreich.

box 26, folder 25  Bella Lewitzky Dance Company -- agenda and grant invoice 1978
box 26, folder 26  Bella Lewitzky Dance Company -- drawings for "Inscape" ca. 1976
   General Physical Description note: 29 items
   Scope and Contents note
   Includes pencil drawings of costumes by Gernreich for dance production, "Inscape."

box 26, folder 27  Bella Lewitzky Dance Company -- drawings for "Inscape" ca. 1976
box 26, folder 28  No-Bra bra sketch undated
   General Physical Description note: 2 items
   Scope and Contents note
   Sketch by Pauline Annon of model Peggy Moffitt.

box 26, folder 30  Original sketches of various designs -- in ink and pencil undated
box 26, folder 31  Original sketches of various designs -- in ink and pencil undated
box 26, folder 32  Photocopies of sketches undated
box 26, folder 33  Invoices and lists of fabrics undated
   Scope and Contents note
   Also includes a photocopied sketch of a coat.

box 26, folder 34  Original sketches undated
   Scope and Contents note
   Pencil sketches of designs.

box 26, folder 35  Charbert lab dye numbers on gray ombres
   Scope and Contents note
   Fabric swatches and labels for the thong.
The American Essence (Fine Perfumes) Inc. 1973-1975
General Physical Description note: (1 of 3)
Scope and Contents note
Includes invoices and agreements related to the development of a line of fragrance by Gernreich.
General note
Design Projects

Chain Mail 1973
Scope and Contents note
Notes on use of chain mail for designs and invoices.
General note
Design Projects

Glensder Corporation/Glentex -- scarves 1967-1969
General Physical Description note: (1 of 3)
Scope and Contents note
Correspondence regarding sales and designs, invoices, contracts.
General note
Design Projects

Glensder Corporation/Glentex -- scarves 1967-1972
General Physical Description note: (2 of 3)
Scope and Contents note
Correspondence regarding sales and designs. Also includes eight sketches of patterns by Gernreich.
General note
Design Projects

General Physical Description note: (1 of 3)
Scope and Contents note
Correspondence regarding a collaboration between Gernreich and Glendser Corporation to make scarves from children's drawings. The drawings were executed by second grade students enrolled at Kenter Canyon Elementary School. The project was never completed.

General Physical Description note: (2 of 3)
Scope and Contents note
Fabric samples and work order notes regarding color and frame.

Katherine Gray, Inc. -- soaps 1978-1979
Scope and Contents note
Correspondence regarding collaboration on soaps designed by Gernreich. Includes a catalog of personalized soaps published by the distributor.
General note
Design Projects
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>32, folder 5</td>
<td></td>
<td>Harmon Knitwear, Inc. -- Fabrics 1971</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
<tr>
<td>32, folder 13</td>
<td></td>
<td>Indian Head Hosiery 1966-1969</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: (1 of 4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Correspondence regarding design and sales of stockings. Also includes photocopies of two sketches by Gernreich of stockings designs.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
<tr>
<td>32, folder 14</td>
<td></td>
<td>Indian Head Hosiery 1966-1969</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: (2 of 4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Correspondence regarding design and sales of stockings. Also includes drafts of contracts for agreement between Gernreich and Indian Head Hosiery Company.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
<tr>
<td>33, folder 1</td>
<td></td>
<td>Indian Head Hosiery 1969</td>
</tr>
<tr>
<td></td>
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<td>General Physical Description note: (3 of 4)</td>
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<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Correspondence regarding design and sales of stockings. Also includes a sample of hosiery.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
<tr>
<td>33, folder 2</td>
<td></td>
<td>Indian Head Hosiery 1969</td>
</tr>
<tr>
<td></td>
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<td>General Physical Description note: (4 of 4)</td>
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<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Correspondence regarding design and sales of stockings. Also includes a herringbone fabric sample.</td>
</tr>
<tr>
<td></td>
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<td>General note</td>
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<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
<tr>
<td>33, folder 4</td>
<td></td>
<td>Inventive Industries, Inc. 1977</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Includes correspondence, reports, sketches, floor plans and a contract regarding Gernreich designs for uniforms at Inventive's Communication, Computer, and Medical Centers. Also includes carpet samples.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
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<tr>
<td>33, folder 6</td>
<td></td>
<td>Jockey 1977</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Invoices, sketches and fabric samples.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Design Projects</td>
</tr>
</tbody>
</table>
box 33, folder 7  
**Kaftan 1973**  
General Physical Description note: (1 of 3)  
Scope and Contents note  
Invoices and fabric samples.

box 33, folder 8  
**Kaftan 1974**  
General Physical Description note: (2 of 3)  
Scope and Contents note  
Invoices and fabric samples.

box 33, folder 11  
**Knoll International -- New York labels 1972-1975**  
Scope and Contents note  
Includes sample tags, applications and guidelines for furniture tags in accordance to  
New York Upholstery and Bedding Law.  
General note  
Design Projects

box 33, folder 15  
**Lily of France -- bra/bikini 1976**  
Scope and Contents note  
Invoices and notes on construction of bra and bikini styles.  
General note  
Design Projects

box 34, folder 2  
**Lily of France -- sleepwear 1976**  
Scope and Contents note  
Correspondence, invoices and fabric samples.  
General note  
Design Projects

box 35, folder 17  
**Quilts -- Production worksheets**  
**Quilts -- Design Research 1973**  
General Physical Description note: (1 of 2)

box 36, folder 6  
**Quilts -- Design Research 1973**  
General Physical Description note: (2 of 2)

box 36, folder 10  
**Rizzoli Gallery -- Bicycle Costumes 1975-1976**  
"Body Sculpture" 1975  
Sigma Marketing Systems, Inc. 1974  
"Space 1999" 1973-1978  
General Physical Description note: (1 of 2)

box 36, folder 11  
"Space 1999" 1973  
General Physical Description note: (2 of 2)

box 36, folder 12  
**Sunset Car Wash Uniforms 1975-1976**  
**Tank/Pants/T-Shirts 1976**  
**The Thong -- Swimsuits 1975-1976**  
Scope and Contents note  
Cost break down, yardage breakdown, orders.
Design Work
Design process and correspondence

box 72, folder 17  Exodus script, revised 1960
Scope and Contents note
Gernreich was costume designer for Exodus. Includes a note from the Office of Otto Preminger.

box 72, folder 18  Exodus notes: Kitty Fremont
box 72, folder 19  Exodus script, revised 1960
box 72, folder 29  Ephemera: clothing tag and flyers
Scope and Contents note
Includes a clothing tag reading "The Fur Information and Fashion Council's Young Designers Collection by Rudi Gernreich" as well as schedule for a Sartre film festival and a City of Los Angeles Cultural Affairs News mailer.

box 85, folder 2  Fabric swatches -- mounted ca. 1969-1972
General note
Flat Box. (from box 76) Misc. 3-d artifacts (box 75)

box 85, folder 3  Glensder Corporation -- Scarves with children’s’ drawings undated
General Physical Description note: (3 of 3)
Scope and Contents note
Photocopies of ten drawings intended for use in the manufacture of scarves.

box 85, folder 9  Fashion sketches -- photocopies undated
General Physical Description note: 8 items. Slightly torn
Scope and Contents note
Fashion sketches of dresses, coats, jumpsuits and shorts.

box 85, folder 10  Western Airlines -- uniforms undated
General Physical Description note: (4 of 4)
Scope and Contents note
Sketches for Western Airlines staff uniforms and accessories.

box 103, folder 3  Western Airlines Presentation Folder
Scope and Contents note
Artwork by Layne Nielson.

box 106, folder 1  Posters featuring dance clothing designed by Gernreich undated, 1981
General Physical Description note: 2 items
Scope and Contents note
One poster is for Bella Lewitzky Dance company, the other Capezio.

box 106, folder 2  Continuum geometric patterns on paper undated
General Physical Description note: 6 items
Scope and Contents note
Patterns, 16 x 23 and graph paper with sketches of several patterns.

box 106, folder 3  Design layouts for textiles -- wine bottles undated
General Physical Description note: 5 items
Scope and Contents note
This folder includes seven different layouts for napkins, placemats, dishcloths and pot holders with wine bottle motif.
Design Work
Design process and correspondence

Design layout -- various patterns undated
General Physical Description note: 4 items
Scope and Contents note
Paste-ups with printed and hand drawn patterns.

Sketches and layouts by Layne Nielson undated
Personal Materials
Scope and Content note
Correspondence and personal documents, including artwork; his collection of autographed portraits; and portraits of Gernreich and Pucciani by photographers such as William Claxton, Helmut Newton, Jacques Faure, and Wallace Seawell.

Correspondence
Scope and Contents note
Contains letters from Katherine Cassidy, who modeled for him; other personal letters; condolence cards; and the Mattachine Society records.

Cassidy, Katherine (Icide) 1978
General Physical Description note: (1 of 3)
Scope and Contents note
Personal correspondence.

Cassidy, Katherine (Icide) 1977
General Physical Description note: (2 of 3)
Scope and Contents note
Personal correspondence.

Cassidy, Katherine (Icide) 1971-1976
General Physical Description note: (3 of 3)
Scope and Contents note
Business correspondence.

"Letters to Keep" 1959-1981
Scope and Contents note
Personal correspondence from various people including Don Bachardy, Harry Hay, Larry Bell, Tom Bradley and Peggy Moffitt. The folder title was assigned by Gernreich.

"Testimonials" 1961-1985
Scope and Contents note
Fan mail.

Family Correspondence 1982-1987
Scope and Contents note
Letters to Oreste Pucciani after Rudi Gernreich's death. Includes one letter to John Kautsky and from Gernreich.

Bettina Berch 1987
Miscellaneous correspondence -- business and personal 1960s-1970s
General Physical Description note: (1 of 2)
Scope and Contents note
Also includes tickets to a Retrospective of Pablo Picasso at the MOMA and travel ephemera.
box 15, folder 15  Miscellaneous correspondence -- business and personal 1960s-1970s
   General Physical Description note: (2 of 2)
   Scope and Contents note
   Also includes sketches of women with shaved heads sent to by a fan and supporter of
   Gernreich's statements on fashion of the future.

box 25, folder 11  Household Employees 1970-1977
   Scope and Contents note
   Includes letters of recommendation and personal correspondence between employees
   and Gernreich.

box 29, folder 23  Christmas card from George Cukor 1954
   Scope and Contents note
   Christmas card to Pucciani.

box 49, folder 1  Condolence letters -- A - F ca. 1985
   General Physical Description note: (1 of 4)
   General note
   Letters

box 49, folder 2  Condolence letters -- G - P
   General Physical Description note: (2 of 4)
   General note
   Letters

box 49, folder 3  Condolence letters -- R - Z
   General Physical Description note: (3 of 4)
   General note
   Letters

box 49, folder 4  Condolence letters -- first name only
   General Physical Description note: (4 of 4)
   General note
   Letters

box 49, folder 5  Contributions made on behalf of Rudi Gernreich
   General note
   Letters

box 49, folder 6  Last letters to Rudi Gernreich
   General note
   Letters

box 49, folder 7  Requests for biographical information -- A - C 1978-1980
   General Physical Description note: (1 of 4)
   General note
   Letters
Requests for biographical information -- D - J 1979
General Physical Description note: (2 of 4)
General note
Letters

Requests for biographical information -- K - R 1978-1981
General Physical Description note: (3 of 4)
General note
Letters

Requests for biographical information -- S - W 1978-1980
General Physical Description note: (4 of 4)
General note
Letters

Requests for products by Rudi Gernreich 1978-1979
General note
Letters

Cassidy, Katherine correspondence to Gernreich 1977
General Physical Description note: (1 of 11)
General note
Letters

Cassidy, Katherine correspondence to Gernreich
General Physical Description note: (2 of 11)
General note
Letters

Cassidy, Katherine correspondence to Gernreich 1980-1981
General Physical Description note: (3 of 11)
General note
Letters

Cassidy, Katherine correspondence to Gernreich 1982-1983
General Physical Description note: (4 of 11)
General note
Letters

Cassidy, Katherine correspondence to Gernreich undated
General Physical Description note: (5 of 11)
General note
Letters

Cassidy, Katherine correspondence to Gernreich undated
General Physical Description note: (6 of 11)
General note
Letters
box 50, folder 7  Cassidy, Katherine correspondence to Gernreich undated
   General Physical Description note: (7 of 11)
   General note
   Letters

box 50, folder 8  Cassidy, Katherine correspondence to Gernreich undated
   General Physical Description note: (8 of 11)
   General note
   Letters

box 51, folder 1  Cassidy, Katherine undated
   General Physical Description note: (9 of 11)
   General note
   Letters

box 51, folder 2  Cassidy, Katherine undated
   General Physical Description note: (10 of 11)
   General note
   Letters

box 51, folder 3  Cassidy, Katherine undated
   General Physical Description note: (11 of 11)
   Scope and Contents note
   Hallmark wooden plaque that reads "Hang in there!" and depicts a lion in a tree.

box 51, folder 4  Holiday greeting cards 1978
   General note
   Letters

   General note
   Letters

box 51, folder 6  "Important correspondence" 1963-1971
   Scope and Contents note
   Folder title assigned by Gernreich. Includes letters from various people including Vincent Price, Don Bachardy, and a holiday card from Ted Kennedy and family.
   General note
   Letters

box 57, folder 27  The March of Dimes Gourmet Gala Correspondence 1984
   Scope and Contents note
   Correspondence from The March of Dimes thanking Gernreich for his role in the Gourmet Gala. The letter mentions that Gernreich's Red Pepper Soup won an award at the event.

box 57, folder 28  Yoga Transitions advertisement
   Scope and Contents note
   Sent to Pucciani.
Personal Materials
Correspondence

box 68, folder 7  List finder address book
Scope and Contents note
Metal encased address book.

box 71, folder 3 Canyon Foundation Creation of Mankind and paper entitled "Tu'wanasavi" 1981
Scope and Contents note
Tu'wanasavi (Thematic interpretations) is by Ralph J. Wetzel.

box 72, folder 1 Correspondence from friends and family ca. 1960-1970
Scope and Contents note
In addition to correspondence from friends and family, there is an insurance letter and an obituary for Charlotte Miller. In a folder labeled "RG letters - Bedroom Cache #1."

box 72, folder 9 Harry 1954-1966
Scope and Contents note
Includes a letter from Harry Hay and a pamphlet from the Circle of Loving Companions, related to the Mattachine Society.

box 72, folder 10 Personal correspondence ca. 1968-1977
Scope and Contents note
Includes correspondence with Bob Wallace, Barbra Walz, Jerry Frank, and others.

box 72, folder 12 Information for trip to Africa 1973
Scope and Contents note
Includes correspondence, brochures, and receipts.

box 112, folder 1 Mattachine Foundation (Mattachine Society) records 1952-1986
Scope and Contents note
Includes informational ephemera, meeting minutes, and a letter and photograph sent from Harry Hay to Pucciani after Gernreich's death.

Memorabilia
Scope and Contents note
Contains celebrity portraits, artwork from Gernreich's personal collection, and a photobook for which Gernreich posed.

box 15, folder 19 Ronald Reagan postcards undated
General Physical Description note: 3 items
Scope and Contents note
Postcard with black and white image of Ronald Reagan in cowboy gear.

box 26, folder 4 Program and menu -- unidentified event 1941
box 26, folder 5 Los Angeles City College -- student registration 1943
box 26, folder 15 Issey Miyake calligraphy
General Physical Description note: 1 item

box 29, folder 21 "Clothes for that football weekend" typescript from Trend September 1944
General Physical Description note: 3 items

box 43, folder 8 Blank postcards
Personal Materials
Memorabilia

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Containment Description</th>
<th>Scope and Contents comment</th>
</tr>
</thead>
</table>
| box 67, folder 1 | Continuity Layout No. 1 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in a grey flannel suit dress and beret. |
| box 67, folder 2 | Continuity Layout No. 2 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in Saks Fifth Ave grey wool suit dress and black cloche. |
| box 67, folder 3 | Continuity Layout No. 3 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in a blouse and skirt with black belt, gloves and beret. |
| box 67, folder 4 | Continuity Layout No. 4 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in I. Magnin wool skirt and vest with navy blue blazer. |
| box 67, folder 5 | Continuity Layout No. 5 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in Saks Fifth Ave satin suit dress. |
| box 67, folder 6 | Continuity Layout No. 6 -- "Clothes For That Football Week-end" ca. 1944 | Scope and Contents note
Fashion photographs of Ramsey Ames in a striped taffeta blouse with bow and black satin peplumed skirt. |
| box 67, folder 7 | Continuity Layout No. 1 -- "Musts in Make-Up" ca. 1944 | Scope and Contents note
Editorial photographs of Ramsey Ames demonstrating how to apply cake make-up. Photographed by Ernest Bachrach. |
| box 67, folder 8 | Continuity Layout No. 2 -- "Musts in Make-Up" ca. 1944 | Scope and Contents note
Editorial photographs of Ramsey Ames demonstrating how to apply eye make-up. |
| box 67, folder 9 | Continuity Layout No. 3 -- "Musts in Make-Up" ca. 1944 | Scope and Contents note
Editorial photographs of Ramsey Ames demonstrating how to apply lipstick. |
| box 67, folder 10 | Continuity Layout No. 4 -- "Musts in Make-Up" ca. 1944 | Scope and Contents note
Editorial photographs of Ramsey Ames demonstrating the difference between day-time make-up and evening wear. |
| box 67, folder 11 | Continuity Layout -- alternate photographs ca. 1944 | Scope and Contents note
Ramsey Ames in different poses for Continuity photo shoots. |
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>67</td>
<td>12</td>
<td>Snoods -- photographs with various styles ca. 1940s</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Images of various snoods possibly designed by Gernreich. Models are Eugenie Baird and Natalie Schafer.</td>
</tr>
<tr>
<td>67</td>
<td>13</td>
<td>Dache' Nets -- photographs of various styles and models undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Various models in snood mesh hair nets. Several have editorial descriptions.</td>
</tr>
<tr>
<td>67</td>
<td>14</td>
<td>Tamara Toumanova -- stage portraits 1944</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Portraits of Toumanova in ballerina costume.</td>
</tr>
<tr>
<td>67</td>
<td>15</td>
<td>Tamara Toumanova -- miscellaneous portraits undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Photograph of Toumanova descending a staircase and a seated portrait by Ernest Bachrach.</td>
</tr>
<tr>
<td>67</td>
<td>16</td>
<td>Tamara Toumanova -- RKO publicity portraits 1943-1944</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>From various photo shoots.</td>
</tr>
<tr>
<td>67</td>
<td>17</td>
<td>Tamara Toumanova -- &quot;Days of Glory&quot; film set photographs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Images from the set of &quot;Days of Glory&quot; with cast members Gregory Peck and others.</td>
</tr>
<tr>
<td>67</td>
<td>18</td>
<td>Tamara Toumanova and Gregory Peck -- &quot;Days of Glory&quot; film set photographs</td>
</tr>
<tr>
<td>67</td>
<td>19</td>
<td>Ballet Russe program undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Program for the Ballet Russe at 51st St. Theatre on Broadway.</td>
</tr>
<tr>
<td>67</td>
<td>20</td>
<td>Autographed portraits of various dancers ca. 1940</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Portraits are of Leonide Massine, Michel Panaieff, Paul Petroff, Tatiana Riabouchinska, Mia Slavenska, and one unidentified dancer.</td>
</tr>
<tr>
<td>67</td>
<td>21</td>
<td>Dorothy Dandridge -- MCA portraits undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td>67</td>
<td>22</td>
<td>Simone Simon -- RKO publicity portraits undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 7 items</td>
</tr>
<tr>
<td>67</td>
<td>23</td>
<td>Katherine Hepburn -- miscellaneous portraits undated</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 3 items</td>
</tr>
<tr>
<td>67</td>
<td>24</td>
<td>Ramsey Ames -- portraits ca. 1945-1947</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Various photographs of Ames. Several have dedications to Gernreich.</td>
</tr>
</tbody>
</table>
D. Kennedy -- signed headshot undated
- General Physical Description note: 1 item
- Scope and Contents note
Inscription reads, "To Rudy: It was nice working with you. Hope we work together again in a Picture." Photographed by Ernest Bachrach.

Carol Channing -- signed headshots 1967
- General Physical Description note: 2 items
- Scope and Contents note
Photographed by Seawell.

Betty Furness portraits 1967
- General Physical Description note: 2 items
- Scope and Contents note
Two portraits of Betty Furness in Gernreich designs. One portrait is dedicated to Gernreich by Furness and shows her in awning striped suit-dress with matching stockings. The dedication reads, "For Rudi - From the most enthusiastic -- and oldest-teenager to enjoy your 'look.'"

Helena Rubinstein portraits undated
- General Physical Description note: 3 items
- Scope and Contents note
Images are of Rubinstein posed with a wall of portraits of herself.

Miscellaneous publicity portraits -- various people undated
- General Physical Description note: 11 items
- Scope and Contents note
Unidentified photographs collected by Gernreich.

Portrait of Harmon Juster 1969
- General Physical Description note: 1 item

"The Screwball Classic" 1991 May
- Scope and Contents note
An article by Susin Shapiro and published in Avenue about Issey Miyake.

Crackers by Edward Ruscha 1969
- General Physical Description note: Soft cover with glassine dust jacket
- Scope and Contents note
Photobook with images of Gernreich and Leon Bing. The book illustrates the story, "How To Derive The Maximum Enjoyment From Crackers" by Mason Williams.

Egyptian Art and Religion
- Scope and Contents note
Paper by Gernreich for Art 85.

Custom New Year's Poster 1967
- Scope and Contents note
Poster in red, black and green. Reads "Clap, Clap. 1967."
Personal Materials
Memorabilia

Box 101, Folder 1
David Stone Martin -- illustrations 1957
General Physical Description note: 1 item
Scope and Contents note
Lithograph print/folder dedicated to Gernreich by Martin, dated Christmas 1957.
Includes reproductions of seven drawings by Martin.

Box 101, Folder 2
Ramsey Ames undated

Box 101, Folder 3
Dorothy Dandridge undated

Box 101, Folder 4
Portrait of an unidentified woman
Scope and Contents note
Photograph by Ernest Bachrach.

Box 101, Folder 5
Luise Rainer undated
Scope and Contents note
Publicity tear sheet for "The Emperor's Candlesticks."

Box 101, Folder 6
Portrait of an unidentified man undated
Scope and Contents note
The photograph is mounted on board with signature or name, possibly George.

Box 101, Folder 7
Katherine Hepburn undated
Scope and Contents note
Large photograph by Ernest A. Bachrach.

Box 101, Folder 8
Tamara Toumanova -- large portraits undated
Scope and Contents note
Several images photographed by Ernest A. Bachrach. Also includes a page of sheet music with picture of and inscribed by Toumanova.

Box 101, Folder 9
Tamara Toumanova and Gregory Peck -- large photographs ca. 1944
Scope and Contents note
Images of Toumanova and co-star Gregory Peck on the set of "Days of Glory."

Box 101, Folder 10
Large portrait of unidentified man undated

Box 101, Folder 11
Gail Patrick -- large portrait undated
Scope and Contents note
Inscribed, "To Mrs. Muller, With my fondest good wishes."

Box 101, Folder 12
Drawing by Bachardy
Scope and Contents note
Drawing of a woman by Don Bachardy.

Box 101, Folder 14
Portrait of Lily Fenischel
Scope and Contents note
Possibly by Jacques Faure.

Box 103, Folder 8
Map of Vienna in German

Box 103, Folder 2
Poster tube from Carlos Diniz Associates Visual Communication
Scope and Contents note
4 prints, possibly from a woodcut block.
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
<th>Physical Description</th>
<th>Scope and Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>105</td>
<td>Charcoal drawing by Gernreich of male and female models undated</td>
<td>General Physical Description note: 27 folders</td>
<td>This box contains several drawings of dancers, models, and a few fashion sketches on brittle paper.</td>
</tr>
<tr>
<td>107</td>
<td>Early paintings and drawings by Gernreich undated</td>
<td>General Physical Description note: 11 items</td>
<td>These materials are held in a large map folder.</td>
</tr>
<tr>
<td>108, folder 1</td>
<td>Paintings by Gernreich undated</td>
<td>Physical Description: 6 items</td>
<td>Portraits and still life. In a map folder.</td>
</tr>
</tbody>
</table>

**Portraits and photographs**

Scope and Contents note
Contains portraits and personal photographs of Gernreich, Gernreich and Pucciani, and their friends.

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
<th>Physical Description</th>
<th>Scope and Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>48, folder 15</td>
<td>Rudi Gernreich photos - childhood and adulthood</td>
<td></td>
<td>Includes two photographs of Gernreich and John Cage. Also includes photographs of other people and children.</td>
</tr>
<tr>
<td>58, folder 1</td>
<td>Inventory of Portraits</td>
<td></td>
<td>Holograph. Compiled by Pucciani.</td>
</tr>
<tr>
<td>58, folder 2</td>
<td>Early portrait of Gernreich by A. Hackenschmied undated</td>
<td>General Physical Description note: 1 item</td>
<td>Image is of Gernreich as a young dancer in horizontal striped shirt.</td>
</tr>
<tr>
<td>58, folder 3</td>
<td>Bronze cast of young Gernreich -- photographs 1987</td>
<td>General Physical Description note: 8 items</td>
<td>Black and white prints of full face and profile views of bronze &quot;life mask.&quot; Photographed by Susan Einstein.</td>
</tr>
<tr>
<td>58, folder 4</td>
<td>Bronze cast of young Gernreich -- color negatives undated</td>
<td>General Physical Description note: 8 items</td>
<td>Images are of full face and profile views of bronze &quot;life mask.&quot;</td>
</tr>
<tr>
<td>58, folder 5</td>
<td>Snapshot of Armed Services dinner with Eddie Cantor 1944</td>
<td>General Physical Description note: 5 items</td>
<td>Dedicated to Gernreich by Cantor. Gernreich is also amongst those in the photograph. Provided by RKO.</td>
</tr>
</tbody>
</table>
box 58, folder 6  
**Portrait by Leo Salkin 1948**  
General Physical Description note: 1 item  
Scope and Contents note  
Image is of Gernreich in dancer's clothes posed behind a ladder.

box 58, folder 7  
**Los Angeles City College portraits of Gernreich undated**  
General Physical Description note: 3 items  
Scope and Contents note  
Photographed by Walter Shauk.

box 58, folder 8  
**Early portraits of Gernreich-- small prints and negatives ca. 1940s-1950s**  
General Physical Description note: 7 items

box 58, folder 9  
**Portrait of Gernreich by Wallace Seawell ca. 1940s**  
General Physical Description note: 3 items  
Scope and Contents note  
Image is of Gernreich posed in wool suit.

box 58, folder 10  
**Portraits of Gernreich by Wallace Seawell ca. 1940s**  
General Physical Description note: 12 items  
Scope and Contents note  
Images are of Gernreich in various poses with stage props in dancer's practice clothes.

box 58, folder 11  
**Portraits by Wallace Seawell -- composite photographs ca. 1940s**  
General Physical Description note: 7 items  
Scope and Contents note  
Images are double and triple exposure photographs of Gernreich in various poses with stage props in dancer's practice clothes.

box 58, folder 12  
**Portraits by Wallace Seawell ca. 1940s**  
General Physical Description note: 4 items  
Scope and Contents note  
Images are of Gernreich posed with paint brush in hand, behind a lattice wall with his design drawings pinned to it.

box 58, folder 13  
**Portraits by Wallace Seawell -- color transparency ca. 1940s**  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Gernreich posing in long-sleeved red jersey shirt behind white stage props.

box 58, folder 14  
**Portraits by Wallace Seawell ca. 1950s**  
General Physical Description note: 5 items  
Scope and Contents note  
Images are of Gernreich casually posed in a doorway and behind a sofa chair.

box 58, folder 15  
**Portrait by Peter Fink -- prints and negative 1956**  
General Physical Description note: 7 items  
Scope and Contents note  
Image is of Gernreich in pinstriped suit with a description from Eleanor Lambert on the back.
Personal Materials
Portraits and photographs

box 58, folder 16  Gernreich at Beech Knoll House 1956
  General Physical Description note: 3 items
  Scope and Contents note
  Images of Gernreich posed on sofa and leaning against a wall.

box 58, folder 17  Gernreich and Gloria Stone ca. 1950s
  General Physical Description note: 9 items
  Scope and Contents note
  Images of Gernreich with Gloria Stone and others in her home.

box 58, folder 18  Snapshots of Gernreich with cigarette in hand ca. 1950s
  General Physical Description note: 10 items
  Scope and Contents note
  Images are of Gernreich seated at a table and smoking. Photographer unknown.

box 58, folder 19  Gernreich snapshot -- "Suzy's house, New York" 1959
  General Physical Description note: 2 items
  Scope and Contents note
  Two identical color prints of Gernreich seated next to a bookshelf, wearing plaid pants and a black blazer.

box 58, folder 20  Portraits by Bob Willoughby ca. 1950s
  General Physical Description note: 6 items
  Scope and Contents note
  Includes prints and contact sheets of Gernreich in various poses, wearing plaid pants and either a black sweater or black blazer.

box 58, folder 21  Portrait by Julian Wasser: Gernreich with cat ca. 1950s
  General Physical Description note: 1 item
  Scope and Contents note
  Image is of Gernreich seated with a cat in his arms.

box 58, folder 22  Portraits by George Kramer ca. 1950s
  General Physical Description note: 4 items
  Scope and Contents note
  Images are of Gernreich in various poses, wearing checked pants.

box 58, folder 23  Pan-American photo, NYC -- portrait proof ca. 1950s
  General Physical Description note: 1 item
  Scope and Contents note
  Image is of Gernreich in pin-checked blazer and thin tie.

box 58, folder 24  Portraits by Christa Zinner: Gernreich and Pucciani ca. 1950s
  General Physical Description note: 6 items
  Scope and Contents note
  Includes prints and contact sheets of Gernreich wearing a corduroy shirt. Also includes images of Pucciani and Gernreich with Pucciani.
<table>
<thead>
<tr>
<th>Box 58, Folder 25</th>
<th>Portraits of Gernreich by Jacques Faure ca. 1950s</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: (1 of 2) 8 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Gernreich in a black sweater.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 58, Folder 26</th>
<th>Portraits by Jacques Faure -- contact sheets ca. 1950s</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: (2 of 2) 5 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Gernreich in a black sweater.</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Box 58, Folder 27</th>
<th>Portraits by unknown photographer -- prints and contact sheet undated</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Headshots of Gernreich wearing black, posed in front of abstract artwork.</td>
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<tr>
<td></td>
<td>Photographer unknown.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 58, Folder 28</th>
<th>Portraits by unknown photographer -- prints and contact sheet undated</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: 10 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Headshots of Gernreich in dark coat, dotted shirt and paisley cravat. Photographer unknown.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Box 58, Folder 29</th>
<th>Gernreich and Peggy Moffitt by Henry &quot;Rico&quot; Cattani undated</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: 6 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Color prints.</td>
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</tbody>
</table>

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<thead>
<tr>
<th>Box 58, Folder 30</th>
<th>Portraits by Henry &quot;Rico&quot; Cattani -- various sittings undated</th>
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</thead>
<tbody>
<tr>
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<td>General Physical Description note: 8 items</td>
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</table>

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<tr>
<th>Box 58, Folder 31</th>
<th>Portraits by George Hoyningen-Huene 1962</th>
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<tr>
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<td>General Physical Description note: 14 items</td>
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<tr>
<th>Box 58, Folder 32</th>
<th>Portraits by George Hoyningen-Huene -- negatives 1962</th>
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<tbody>
<tr>
<td>Box 58, Folder 33</td>
<td>Portraits by Don Bachardy -- photoduplicate of drawings 1963, 1973</td>
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<td>General Physical Description note: 3 items</td>
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</tbody>
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<tr>
<th>Box 59, Folder 1</th>
<th>Gernreich and Peggy Moffitt by William Claxton 1965</th>
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<tbody>
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<td>General Physical Description note: 10 items</td>
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</table>

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<tr>
<th>Box 59, Folder 2</th>
<th>Gernreich snapshot by Nick Ackerman of Fairchild Publications 18 August 1966</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: 2 items</td>
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<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Also includes a note from Jody Jacobs, &quot;Dear Rudi, Welcome to 'Fun City.' See you in Smogsville - - &quot;</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Box 59, Folder 3</th>
<th>Gernreich with Leon Bing -- editorial photographs 1967</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images are of Gernreich and Leon Bing wearing white dress with vinyl inserts, posed at a construction site. Photographer unknown.</td>
</tr>
</tbody>
</table>
box 59, folder 5  
**Portraits by Julian Wasser 1967**
General Physical Description note: 5 items
Scope and Contents note
Gernreich in black jacket with side-zipper and zippers on cuffs.

box 59, folder 6  
**Portrait by Julian Wasser -- negative 1967**
General Physical Description note: 1 item
Scope and Contents note
Gernreich in black jacket with side-zipper and zippers on cuffs.

box 59, folder 7  
**Gernreich in Sao Paolo, Brazil 1967**
General Physical Description note: 1 item
Scope and Contents note
Photographer unknown. Gernreich smoking.

box 59, folder 8  
**Gernreich in Cincinnati, Ohio 1968**
General Physical Description note: 1 item
Scope and Contents note
Image is of Gernreich outside of the Hotel Sheraton-Gibson. Photographed by Fred Straub of the Cincinnati Enquirer.

box 59, folder 9  
**Gernreich in Morocco ca. 1968**
General Physical Description note: 6 items

box 59, folder 10  
**Gernreich and Pucciani with George Cukor -- reception photographs 1968**
General Physical Description note: 5 items
Scope and Contents note
Images are of Gernreich and Oreste Pucciani at a reception with George Cukor and others. Photographed by Ross Carmichael. Includes a note from George Cukor.

box 59, folder 11  
**Portraits by Richard Brassaw undated**
General Physical Description note: 2 items
Scope and Contents note
Images of Gernreich wearing a snake skin shirt.

box 59, folder 12  
**Portraits by Richard Brassaw 1970**
General Physical Description note: 2 items
Scope and Contents note
Images of Gernreich wearing black and smoking.

box 59, folder 13  
**Gernreich in Osaka, Japan 1970**
General Physical Description note: 2 items
Scope and Contents note
Snapshots of Gernreich and Unisex models in Osaka. Photographed by Julian Wasser.

box 59, folder 14  
**Gernreich in his studio -- contact sheets and negatives 1970**
General Physical Description note: 12 items
Scope and Contents note
Images show Gernreich and staff in the process of constructing garments.

box 59, folder 15  
**Portraits of Gernreich with Unisex models by Pat Faure 1970**
General Physical Description note: 10 items
Portraits and photographs

box 59, folder 16  
Portraits of Gernreich with Unisex models by Pat Faure 1970
General Physical Description note: 14 items

box 59, folder 17  
Gernreich with Eleanor Lambert 1974
General Physical Description note: 1 item
Scope and Contents note
Photographed by Mort Kaye Studios.

box 59, folder 18  
Gernreich with Issay Miyake in Japan -- snapshots 1977
General Physical Description note: 12 items
Scope and Contents note
Color and black-and-white prints of Gernreich and Miyake at dinner with others.
Photographer unknown.

box 59, folder 19  
Portraits by Barbara Walz -- prints and contact sheets 1977
General Physical Description note: 16 items
Scope and Contents note
Prints are of Gernreich posed in front of his studio; contact sheets show Gernreich posed in front of his studio, in his workroom, posed with Bella Lewitzky and with an "Inscape" dancer.

box 59, folder 20  
Portraits of Gernreich by unknown photographer -- contact sheets and negatives 1978
General Physical Description note: 7 items
Scope and Contents note
Images are of Gernreich seated behind a cane-back chair, wearing a black shirt with white left sleeve. Photographer unknown [possibly Frances Blaker].

box 59, folder 21  
Portraits of Gernreich by Britain Hill -- prints and contact sheets 1979
General Physical Description note: 7 items
Scope and Contents note
Images of Gernreich possibly used for L.A. Magazine.

box 59, folder 22  
Portraits of Gernreich by Frances Blaker -- prints and contact sheets undated
General Physical Description note: 11 items
Scope and Contents note
Images are of Gernreich wearing white pants with a wide belt and black shirt with white left sleeve. Photographer Frances Blaker.

box 59, folder 23  
Portraits of Gernreich by James Ruebsamen undated
General Physical Description note: 2 items
Scope and Contents note
Identical prints of Gernreich in black military-inspired shirt.

box 59, folder 24  
Portraits by Hidekii Fuji undated
General Physical Description note: 5 items
Scope and Contents note
Includes small color print.

box 59, folder 25  
Portraits by Rita Magidson -- contact sheets undated
General Physical Description note: (1 of 2) 3 items
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 59, folder 26 | **Miscellaneous portraits ca. 1950s-1960s**  
General Physical Description note: 9 items  
Scope and Contents note  
Various images of Gernreich by various photographers. |
| box 59, folder 27 | **Miscellaneous portraits ca. 1960s-1980s**  
General Physical Description note: 25 items  
Scope and Contents note  
Various images of Gernreich by various photographers. |
| box 59, folder 28 | **8517 Santa Monica Blvd -- photograph of building and sign undated**  
General Physical Description note: 1 item  
Scope and Contents note  
Photographed by Henry "Rico" Cattani. Also includes a photograph of Gernreich studio at 8460 Santa Monica, photographer unknown. |
| box 59, folder 29 | **Gernreich and Ert by Jack Gollob undated**  
General Physical Description note: 4 items  
Scope and Contents note  
Snapshot of Gernreich and Ert [Romain de Tirtoff] in Los Angeles. |
| box 59, folder 30 | **Gernreich and Avedon by Sam Emerson undated**  
General Physical Description note: 1 item |
| box 59, folder 31 | **Gernreich with Toinan, Jacques, Zazou -- snapshot undated**  
General Physical Description note: 1 item  
Scope and Contents note  
Photographer unknown. |
| box 59, folder 32 | **Gernreich, Oreste Pucciani, and Toinan by Jacques Faure -- contact sheets and negatives ca. 1979**  
General Physical Description note: 2 items |
| box 59, folder 33 | **Portrait of Oreste Pucciani and Gernreich by Helmut Newton 1976**  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Gernreich and Pucciani seated at a table with their dog. |
| box 59, folder 34 | **Portrait of Oreste Pucciani and Gernreich by William Claxton ca. 1982**  
General Physical Description note: 2 items  
Scope and Contents note  
Image shows Gernreich and Pucciani posed with personalized chef's hat and kitchen towel. |
| box 59, folder 35 | **Portrait of Oreste Pucciani and Gernreich by Alice Springs ca. 1980s**  
General Physical Description note: 1 item  
Scope and Contents note  
Image shows Gernreich and Pucciani standing in their home. |
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>59, folder 36</td>
<td>Oreste Pucciani and Gernreich by Faure -- photographs and contact sheets undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images show Gernreich and Pucciani on vacation.</td>
</tr>
<tr>
<td>59, folder 37</td>
<td>Oreste Pucciani and Gernreich -- early photographs undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 8 items</td>
</tr>
<tr>
<td>59, folder 38</td>
<td>Oreste Pucciani and Gernreich -- miscellaneous photographs various dates</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 10 items</td>
</tr>
<tr>
<td>59, folder 39</td>
<td>Oreste Pucciani and Gernreich home -- various prints and contact sheets undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 19 items</td>
</tr>
<tr>
<td>86, folder 4</td>
<td>Gernreich in his workroom -- mounted large prints 1966</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 1 item</td>
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<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographed by Ray Leong. Black and white.</td>
</tr>
<tr>
<td>86, folder 5</td>
<td>Time magazine photographs by Julian Wasser -- large prints 1967</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td>86, folder 7</td>
<td>Gernreich in his workroom -- large prints 1972</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 22 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographed by Mary Frampton of the Los Angeles Times.</td>
</tr>
<tr>
<td>87, folder 1</td>
<td>Portraits by Leo Salkin -- large prints 1948</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Image is of Gernreich in dancer's clothes posed behind a ladder.</td>
</tr>
<tr>
<td>87, folder 2</td>
<td>Portraits by Peter Fink -- mounted prints 1956</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 1 item</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Images are of Gernreich in pinstriped suit mounted to a white cardstock, signed by Fink.</td>
</tr>
<tr>
<td>87, folder 5</td>
<td>Gernreich in Stockholm -- large prints 1964</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 4 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Photographed by Ulf Simonsson.</td>
</tr>
<tr>
<td>87, folder 6</td>
<td>Time magazine portraits by Julian Wasser -- large prints 1967</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 6 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>One photograph is matted.</td>
</tr>
<tr>
<td>Box</td>
<td>Folder</td>
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</tbody>
</table>
box 94, folder 3  
**Portraits by Wallace Seawell undated**  
General Physical Description note: 3 items  
Scope and Contents note  
Two double-exposure photographs with Gernreich posed next to a wooden door and stage props.

box 94, folder 4  
**Portraits by Wallace Seawell undated**  
General Physical Description note: 1 item  
Scope and Contents note  
Gernreich posed with fashion sketches.

box 95, folder 4  
**Photobook of Gernreich portraits: “Thank You Rudi” 1970**  
General Physical Description note: 1 item  
Scope and Contents note  
Includes six different portraits of Gernreich smoking, drinking coffee, and interacting with a young girl. Signed in black ink by photographer, Richard Brassaw.

box 99, folder 1  
**Portraits by Peter Fink -- mounted prints 1956**  
General Physical Description note: 6 items  
Scope and Contents note  
Includes five different mounted portraits of Gernreich in pinstriped suit. Signed by photographer in ink and pencil.

box 99, folder 2  
**Portraits -- large prints undated**  
General Physical Description note: 3 items  
Scope and Contents note  
Images are of a young Gernreich sitting in a doorway and leaning against the back of a chair. Photographer unknown.

box 99, folder 3  
**Portraits by Wallace Seawell -- mounted composite photographs undated**  
General Physical Description note: 2 items  
Scope and Contents note  
Two identical mounted composite prints of Gernreich in various poses in dancer's clothing.

box 99, folder 4  
**Portraits by Alexandr Hackenschmied -- mounted prints undated**  
General Physical Description note: 2 items  
Scope and Contents note  
Includes two different images of a young Gernreich in horizontal striped shirt.

box 99, folder 5  
**Portraits by Alexandr Hackenschmied -- mounted prints undated**  
General Physical Description note: 3 items  
Scope and Contents note  
Includes three different images of a young Gernreich in horizontal striped shirt.

box 104, folder 4  
**Portraits of Gernreich**  
General Physical Description note: 6 items  
Scope and Contents note  
Black and white photographs. One is mounted. Four different photographs.
Bella Lewitzky Materials
Scope and Content note
Business records, publicity, and clippings related to Gernreich's time on the Board of Trustees, including financial information and materials regarding new building plans. For photographs and sketches, see Design Work.

Dance materials
Scope and Contents note
Includes business and administrative records, publicity and clippings for the Bella Lewitzky Dance Company. Photographs and sketches can be found in Design Work.

box 13, folder 14  
Lester Horton memorial pamphlet 1984
Scope and Contents note
Fifty Years of Dance: an Exhibition of Photographs and Memorabilia of the late Lester Horton and CSU Student and Faculty Choreography.

box 14, folder 4  
Bella Lewitzky Dance Company 1977-1989
General Physical Description note: (1 of 2)

box 14, folder 5  
Bella Lewitzky Dance Company 1979-1988
General Physical Description note: (2 of 2)

box 14, folder 6  
Bella Lewitzky Dance Company 1975-1977

box 14, folder 7  
Bella Lewitzky Dance Company 1977-1986

box 14, folder 8  
Bella Lewitzky -- "Changes and Choices"/ "Confines" 1981

box 14, folder 9  
The Dance Gallery 1987

box 41, folder 1  
Bella Lewitzky Dance Co. 1979
General Physical Description note: (1 of 4)

box 41, folder 2  
Bella Lewitzky Dance Co. 1979-1980
General Physical Description note: (2 of 4)

box 41, folder 3  
Bella Lewitzky Dance Co. 1978-1979
General Physical Description note: (3 of 4)

box 41, folder 4  
Bella Lewitzky Dance Co. 1978-1979
General Physical Description note: (4 of 4)
Scope and Contents note
Correspondence, clippings, distribution materials, minutes.

box 41, folder 5  
Clippings and Board of Trustees papers
General Physical Description note: (1 of 3)

box 41, folder 6  
Clippings and Board of Trustees Papers
General Physical Description note: (2 of 3)

box 41, folder 7  
Clippings, Board of Trustees Papers, and Inscape photographs
General Physical Description note: (3 of 3)
Scope and Contents note
One black and white photograph by Dan Esgro, one color photograph.
box 41, folder 8  | Dance Associates Foundation papers, Board of Trustees papers, and distribution materials
                      | General Physical Description note: (1 of 2)

box 41, folder 9  | Board of Trustees papers, distribution materials, a photograph, and blueprints of The Dance Gallery
                      | General Physical Description note: (2 of 2)
                      | Scope and Contents note
                      | One black and white photograph stamped "Jan Deen."

box 41, folder 10  | Publicity 1976-1977
box 41, folder 11  | Modern Dance Day 1976
                      | Scope and Contents note
                      | Proclamation signed Mayor Tom Bradley declaring December 21, 1976 "'Modern Dance Day' in honor of Bella Lewitzky."

box 42, folder 1  | Performance guest list, ticket order forms, and seating chart 1977 September - November
box 42, folder 2  | Lewitzky: pamphlets 1976-78
box 42, folder 3  | Publicity 1970-1978
box 42, folder 4  | Draft of Bella Lewitzky Dance Foundation Bylaws 1980 June 10
box 42, folder 5  | Correspondence, publicity, and fundraising papers 1976-1977
                      | Scope and Contents note
                      | Correspondence, reception invitation, notes for fashion correspondent, press, "Inscape" inspiration, program, budgets, fundraising materials for The Dance Gallery.

box 42, folder 6  | "Pas de Bach" press clippings and preparation
box 42, folder 7  | Publicity correspondence and clippings
box 42, folder 8  | Tour Info
                      | Scope and Contents note
                      | Correspondence and schedules.

box 42, folder 9  | Minutes of meetings, financial information, and correspondence regarding UCLA events
                      | General Physical Description note: (1 of 2)
                      | Scope and Contents note
                      | Programs and correspondence regarding UCLA events, guest lists, meeting minutes, and financial information.

box 42, folder 10  | Minutes of meetings, financial information, and correspondence regarding UCLA events
                      | General Physical Description note: (1 of 2)
                      | Scope and Contents note
                      | Minutes of meetings, correspondence, Dance Associates Foundation Newsletter, list of patrons, Dance Associates Foundation list of trustees.

box 42, folder 11  | Schedules, agendas, correspondence, press clippings 1976-1979
box 42, folder 12  | Financial information, building vision statement, and programs
                      | General Physical Description note: (1 of 2)
                      | Scope and Contents note
                      | Financial breakdowns, "Bella Who?" statement about building, minutes, Katherine Dunham Gala program and article.
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>42, 13</td>
<td>Lewitzky at Bunker Hill Dance Gallery informational binder</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (2 of 2)</td>
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<tr>
<td>42, 14</td>
<td>Board of Trustees minutes and correspondence</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (1 of 3)</td>
</tr>
<tr>
<td>42, 15</td>
<td>Dance Associates Foundation minutes, correspondence, financial papers, and clippings</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (2 of 3)</td>
</tr>
<tr>
<td>42, 16</td>
<td>Plans regarding building and funding</td>
</tr>
<tr>
<td>72, 11</td>
<td>Bella Lewitzky Dance Company -- program and photograph 23 April 1966</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Program for event that took place as part of the Cal State Los Angeles Fine Arts Festival. Photograph is of Gernreich posed with various models including Peggy Moffitt.</td>
</tr>
<tr>
<td>107</td>
<td>Bella Lewitzky poster</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Signed by the cast.</td>
</tr>
</tbody>
</table>

**Family Materials**

Scope and Content note

Correspondence, photographs, and personal documents, many of which are in German, belonging to members of Gernreich's family, especially his mother's family, including her brother-in-law Oskar Jellinek.

**Correspondence and Papers ca. 1891 - 1979**

Scope and Contents note

Estate papers and family correspondence, much of which is in German, of relatives, especially Gernreich's mother and aunts. These materials document the transnational relationships between family members in Austria and the United States.

<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>18, 16</td>
<td>Martha Kautsky 1970-1978</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Correspondence and invoices regarding insurance, retirement housing and inheritance.</td>
</tr>
<tr>
<td>46, 5</td>
<td>Siegmund Gernreich letters ca. 1916-1917</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Letters are to and from Siegmund Gernreich (Rudi Gernreich's father). Also includes photographs.</td>
</tr>
<tr>
<td>47, 5</td>
<td>Family correspondence: to Elizabeth Gernreich ca. 1938-1962</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (1 of 2)</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Mostly letters to Elizabeth Gernreich.</td>
</tr>
<tr>
<td>Box</td>
<td>Folder</td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
</tr>
</tbody>
</table>
| 47  | 6      | Family correspondence: to Elizabeth Gernreich ca. 1926-1960  
General Physical Description note: (2 of 2)  
Scope and Contents note  
Mostly letters to Elizabeth Gernreich. Includes photographs and clippings. |
| 48  | 11     | Letters to Gernreich -- 1920s-1930s  
Letters to Rudi and Elizabeth Gernreich -- 1950s-1980s  
Ausch, Josephine 1957 -1961  
General Physical Description note: 12 items  
Scope and Contents note  
Letters are addressed to "Lotterl" [Charlotte Mller]. |
| 52  | 1      | Bader, Franz and Tony 1949-1955  
General Physical Description note: 10 items  
Scope and Contents note  
Letters are addressed to "Tante Lotterl" [aunt, Charlotte Mller]. |
| 52  | 2      | Franz Bader Gallery -- announcements and clippings 1958-1959  
General Physical Description note: 7 items |
| 52  | 3      | Fried, Suzanne 1959-1960  
General Physical Description note: 12 items  
Scope and Contents note  
Letters are addressed to "Omi" and "Lotterl" [Charlotte Mller]. |
| 52  | 4      | Gernreich, Rudi 1959  
General Physical Description note: 1 item  
Scope and Contents note  
Letter in English to Charlotte Mller. |
| 52  | 5      | Jellinek, Oskar 1932  
General Physical Description note: 1 item  
Scope and Contents note  
Includes a manuscript titled, "Lobgesang auf Lotterl: zu ihrem siebzigsten Geburtstag"  
by Oskar. Appears to be a poem celebrating the birthday of Charlotte Mller. Translated  
as a "Hymn of praise for to Lotterl." |
| 52  | 6      | K., Trude 1950  
General Physical Description note: 2 items  
Scope and Contents note  
Letters are addressed to "Lotterl [Charlotte Mller]." Includes pressed flowers. |
| 52  | 7      | Kautsky, Hans [John H.] 1926-1935  
Scope and Contents note  
Addressed to various recipients. Includes a sketch of a woman's profile. |
Scope and Contents note  
Addressed to various recipients. |
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 52  | 10     | **Kautsky, Hans [John H.] and Lilli 1948-1962**  
Scope and Contents note  
Addressed to various recipients. |
| 52  | 11     | **Kautsky, Marta 1931, 1953**  
Scope and Contents note  
Letters mostly addressed to Elizabeth Gernreich. |
| 52  | 12     | **Kautsky, Marta 1938-1939**  
Scope and Contents note  
Letters mostly addressed to Elizabeth Gernreich. Also includes notes from others. |
| 52  | 13     | **Letters on Hotel Woodmere stationery 1942**  
General Physical Description note: (1 of 2)  
Scope and Contents note  
Letters mostly addressed to Charlotte Miller. Also includes notes from others. From Marta Kautsky and others. Some letters not on Hotel Woodmere stationery. |
| 52  | 14     | **Letters on Hotel Woodmere stationery 1941-1942**  
General Physical Description note: (2 of 2)  
Scope and Contents note  
Letters mostly addressed to Charlotte Miller. Also includes notes from others. From Marta Kautsky and others. Some letters not on Hotel Woodmere stationery. |
| 52  | 15     | **Kautsky, Marta and others from Hotel Woodmere 1942**  
Scope and Contents note  
Letters mostly addressed to Charlotte Miller. Also includes notes from others. |
| 52  | 16     | **Kautsky, Marta 1942**  
Scope and Contents note  
Letters mostly addressed to Charlotte Miller. Also includes notes from others. |
| 52  | 17     | **Kautsky, Poldi undated**  
Scope and Contents note  
Letters addressed mostly to "Omi." Includes legal papers, possibly emigration papers. |
| 52  | 18     | **Kautsky, Poldi undated**  
Scope and Contents note  
Includes a drawing of Shakespeare possibly signed "R.G." |
| 52  | 19     | **Lesowsky, Lala 1958-1960**  
General Physical Description note: 17 items |
box 52, folder 22  Liebgold, Lucia 1956-1959
   General Physical Description note: 7 items
   Scope and Contents note
   Letters addressed to Charlotte Miller and also to Elizabeth Gernreich.

box 52, folder 23  Lorch, Tilli and Seigfried -- correspondence, postcards, photographs, color transparencies 1943-1959
   General Physical Description note: 48 items
   Scope and Contents note
   Cards made with photographs taken by Tilli Lorch.

box 52, folder 24  Mueller, Marianne 1957-1959
   General Physical Description note: 6 items

box 52, folder 25  Miller, Charlotte 1944
   General Physical Description note: 1 item
   Scope and Contents note
   Letter addressed to Lisl Gernreich.

box 52, folder 26  Miller, George (Georg) undated
box 52, folder 27  Miller, George (Georg) and Elena 1951-1954
box 53, folder 1  Miller, Georg (George) and Heddy (Hedwig) 1951-1954
   Scope and Contents note
   Letters addressed to Charlotte Miller.

box 53, folder 2  Miller, George (Georg) and Hedwig (Heddy) 1956-1959
   General Physical Description note: 27 items

box 53, folder 3  Miller, Lorle 1943, 1955-1957
   General Physical Description note: 5 items

box 53, folder 4  Miller, Marta 1908-1909
   General Physical Description note: 8 items
   Scope and Contents note
   Also spelled "Martha."

box 53, folder 5  Miller, Paula 1957-1960
box 53, folder 6  Natzler, Otto and Trude 1949-1959
   General Physical Description note: 16 items

box 53, folder 7  Natzler, Otto and Trude 1944-1955
   General Physical Description note: 9 items
   Scope and Contents note
   Also includes photographs of the Natzler home and pressed flowers

box 53, folder 8  Neugebauer, Therese 1941-1948
   General Physical Description note: 6 items
   Scope and Contents note
   Also includes photographs.

box 53, folder 9  Nestad, Gretl 1954-1956
box 53, folder 10 Nestad, Gretl 1956-1957
box 53, folder 11 Nestad, Gretl 1958-1970
Rudi Gernreich papers, 1891-1993 LSC.1702

Box 53, Folder 12
Norman, Irma 1947-1959

Box 53, Folder 13
Pfeiffer, Otto 1956-1959

Scope and Contents note: 14 items
Letters and photographs.

Box 53, Folder 14
Phillips, Josefa 1959

General Physical Description note: 3 items

Box 53, Folder 15
Riesenfeld, Fritz

Scope and Contents note
Includes a manuscript titled, "Zu Lotterl's 95ten Geburtstag." Appears to be a poem celebrating the birthday of Charlotte Miller.

Box 53, Folder 16
Letters from Paula Schneider to Charlotte Miller 1950

Box 53, Folder 17
Letters from Paula Schneider to Charlotte Miller 1951

Box 53, Folder 18
Letters from Paula Schneider to Charlotte Miller 1952

Box 53, Folder 19
Letters from Paula Schneider to Charlotte Miller 1954

Box 53, Folder 20
Letters from Paula Schneider to Charlotte Miller 1955

Box 53, Folder 21
Schneider, Paula ca. 1959

Box 53, Folder 22
Schneider, Paula 1957-1959

Box 53, Folder 23
Letters from Paula Schneider to Charlotte Miller 1953

Box 54, Folder 1
Schiller, Josef correspondence 1891, 1892

General Physical Description note: 2 items

Box 54, Folder 2
Seidner, Irene correspondence 1944-1950

General Physical Description note: (1 of 2) 15 items
Scope and Contents note
Correspondence and programs for concerts and plays, some of which, list Seidner as a performer. Also includes a program for Dance Theater [created by Lester Horton and Bella Lewitzky in 1945] which lists Rudi Gernreich as a performer.

Box 54, Folder 3
Seidner, Irene correspondence 1933-1953

General Physical Description note: (2 of 2) 12 items
Scope and Contents note
Folder consists entirely of newspaper clippings with reviews of Irene Sneider in various plays including "Another Language," "Blithe Spirit," and "I am a Camera." One clipping is in German.

Box 54, Folder 4
Simon, Grete correspondence 1959-1960

General Physical Description note: (1 of 2)

Box 54, Folder 5
Simon, Grete correspondence

General Physical Description note: (2 of 2)

Box 54, Folder 6
Steindler, Paul correspondence 1957-1959

Box 54, Folder 7
Weber, Nelly and Hans correspondence

Box 54, Folder 8
Zentner, Amy correspondence 1956-1958

General Physical Description note: (1 of 2) 18 items
Scope and Contents note
Mostly addressed to Charlotte Miller.
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 54, 9      | Zentner, Amy correspondence 1958-1960  
General Physical Description note: (2 of 2) 14 items  
Scope and Contents note  
Mostly addressed to Charlotte Miller. Also includes a few letters from Marianne Zentner. |
| 54, 10     | Zentner, Richard correspondence 1956-1959  
Scope and Contents note  
Mostly addressed to Charlotte Miller. |
| 54, 11     | "Katzerl" correspondence 1942  
Scope and Contents note  
Mostly addressed to Charlotte Miller. |
| 54, 12     | "Katzerl" correspondence 1942  
Scope and Contents note  
Mostly addressed to Charlotte Miller. |
| 54, 13     | "Katzerl" correspondence 1942  
Scope and Contents note  
Mostly addressed to Charlotte Miller. |
| 54, 14     | Miscellaneous correspondence undated  
Scope and Contents note  
Mostly addressed to Charlotte Miller. |
| 54, 15     | Letters from Jeanne to Omi (grandmother) April 1947 - June 1949  
Scope and Contents note  
Personal correspondence in German of a child Jeanne to her grandmother, possibly Hedwig. The envelope identifies the child as "Hannerl (George)" and the grandmother as "Lotterl" (Charlotte). Includes translated summaries. |
| 54, 16     | Correspondence to Charlotte Miller (Lotterl) and to Elizabeth Gernreich 1920-1960  
Scope and Contents note  
Holiday cards and correspondence addressed to Charlotte Miller (Lotterl, Lotte) and to Lisl Gernreich (Elizabeth). |
| 54, 17     | Correspondence addressed to Kautskys ca. 1911-1942  
Scope and Contents note  
Postcards and letters addressed to Marta and other Kautskys. Includes a letter addressed to Lotterl (Charlotte). |
| 54, 18     | Postcard to Paul Miller and letter to Lisl 1939-1958  
Scope and Contents note  
The postcard provides several addresses. The letter is from Israel from Popper Haifa. |
| 55, 1      | Letters from "Mama" (Mutti) Jellinek from Brnn and others 1939-1940  
General Physical Description note: (1 of 3) 13 items |
| 55, 2      | Letters from "Mama" (Mutti) Jellinek from Brnn and others 1939-1940  
General Physical Description note: (2 of 3) 11 items |
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 55, folder 3</td>
<td><strong>Letters from &quot;Mama&quot; (Mutti) Jellinek from Brnn and others 1939-1940</strong>&lt;br&gt;General Physical Description note: (3 of 3) 12 items</td>
</tr>
<tr>
<td>box 55, folder 4</td>
<td><strong>Family Correspondence: Georg, Hedwig, Rudi, Lotterl, and others ca. 1915-1944</strong>&lt;br&gt;General Physical Description note: (1 of 3) 53 items&lt;br&gt;Scope and Contents note&lt;br&gt;Letters from George (Georg), Hedwig, Letters to Rudi. Letters to and from Lotterl (Charlotte). A letter written and illustrated by Gernreich as a child. An illustrated, collaged letter.</td>
</tr>
<tr>
<td>box 55, folder 5</td>
<td><strong>Family Correspondence: Ernst Schuller, Lisl, Charlotte Miller, and others ca. 1883-1960</strong>&lt;br&gt;General Physical Description note: (2 of 3) 53 items&lt;br&gt;Scope and Contents note&lt;br&gt;Letters from Ernst Schuller, letters to Lisl, and others, letters on Leopold Miller's stationery from Charlotte, and others.</td>
</tr>
<tr>
<td>box 55, folder 6</td>
<td><strong>Family Correspondence: Bernhard Gernreich, Rudi, Siegmund Gernreich, Trini, Poldi, Lisl, and others ca. 1889-1963</strong>&lt;br&gt;General Physical Description note: (3 of 3) 53 items&lt;br&gt;Scope and Contents note&lt;br&gt;Postcards, including one from Bernhard Gernreich stamped by the Belgrade censor, several sent to and from Rudi as a child and possibly his father, one sent to Rudi from his grandmother, and Red Cross postcards to prisoners to Sigmund Gernreich WWI. Letters, including to Siegmund from Trini, to Poldi, and to Lisl.</td>
</tr>
<tr>
<td>box 55, folder 7</td>
<td><strong>Correspondence, including regarding immigration ca. 1890 -1943</strong></td>
</tr>
<tr>
<td>box 55, folder 8</td>
<td><strong>Letters from Paul Neuman to Elizabeth Gernreich (Liserl) 1929-1947</strong></td>
</tr>
<tr>
<td>box 55, folder 9</td>
<td><strong>To and From Gernreich ca. 1929</strong>&lt;br&gt;Scope and Contents note&lt;br&gt;Illustrated letters.</td>
</tr>
<tr>
<td>box 55, folder 10</td>
<td><strong>Correspondence from Oscar Jellinek's search for his brother Ludwig Konigsgarten ca. 1943-1944</strong>&lt;br&gt;Scope and Contents note&lt;br&gt;Correspondence with or mention of the following organizations: Jewish Relief Committee, American Red Cross, national Council of Jewish Women, and Self Help of migrants from Central Europe. Also includes letters to Elizabeth.</td>
</tr>
<tr>
<td>box 55, folder 11</td>
<td><strong>Correspondence to Oscar Jellinek and from Hedwig Jellinek ca. 1939-1960</strong>&lt;br&gt;Scope and Contents note&lt;br&gt;Letters to Oscar Jellinek. Letter from Hedwig Jellinek sent December 3, 1939 to a French official. Letters and notice of passing from Schiller Marmorek, editor of the Vienna Arbeiterzeitung.</td>
</tr>
<tr>
<td>box 55, folder 12</td>
<td><strong>Postcards and letters to Marta from Oscar ca. 1912-1915</strong></td>
</tr>
<tr>
<td>box 55, folder 13</td>
<td><strong>To Marta, Rudi, and others, including holiday cards and children's drawings ca. 1907-1956</strong></td>
</tr>
<tr>
<td>box 55, folder 14</td>
<td><strong>Correspondence from World War I to World War II and regarding the graduation of Georges Hingot ca. 1915-1974</strong>&lt;br&gt;Scope and Contents note&lt;br&gt;Letters from Georges-Louis Hingot to Marta, his roommate when he got his doctorate at UCLA. Letters to and from Gernreich, Marta, Trini, Siegmund, Charlotte, and Elizabeth.</td>
</tr>
</tbody>
</table>
box 55, folder 15  Correspondence to Charlotte, Hedwig, Georg, and others from Helene, Hermione, and others ca. 1934-1945
Scope and Contents note
With an envelope labeled, "32 Hermione Alfred Helene."

box 55, folder 16  "Ne Schller, Charlotte Mller" 1908 July 25
box 55, folder 17  Clippings: Franz Bader Gallery and other topics ca. 1947-1959
Scope and Contents note
Includes a labeled envelope.

box 55, folder 18  Clippings of Gernreich's early career ca. 1956
Scope and Contents note
Includes a labeled envelope, clippings regarding a designers' showcase, the Chinese inspired sports coats, and other clippings.

box 55, folder 19  "Meine Briefe" label
General Physical Description note: 1 item
Scope and Contents note
A cardboard label reading "Meine Briefe au Siegmund"

box 55, folder 20  Letters to Oskar, Elizabeth, and from Emilio Gernreich 1922, 1940-1962
General Physical Description note: 14 items
Scope and Contents note
Letters to Oscar and Elizabeth. Letter from Emilio Gernreich - Bolivia (mine) - 1922.

box 55, folder 21  "Diverses" 1946-1956
General Physical Description note: (1 of 3) 5 items
Scope and Contents note
Items were all contained in an envelope labeled "Diverses" [which roughly translates to "miscellaneous"] and lists several names in shaky handwriting, Haus Gorgenfrei [sic.], Vally Kutscher [sic.], Fini/Paula Gross, Kichner, Lily Mandl, Harry, Franz Klein (Ingrim).

box 55, folder 22  "Diverses" 1955-1956
General Physical Description note: (2 of 3) 6 items
Scope and Contents note
Items in this folder were in an envelope labeled "Lili Mandl" (which was found in the envelope labeled, "Diverses").

box 55, folder 23  "Diverses" 1938
General Physical Description note: (3 of 3) 3 items
Scope and Contents note
Items in this folder were in an envelope labeled "Hans Gorgenfrei" (which was found in the envelope labeled, "Diverses").

box 55, folder 24  "liebe Briefe" 1932-1958
Scope and Contents note
Items in this folder were contained in an envelope labeled "liebe Briefe" [which translates as "love letters"]; Postcards, letters, small envelopes with family members' names on them.
box 55, folder 25  
**Correspondence to Charlotte Müller and others. ca. 1928-1954**  
Scope and Contents note  
Includes an envelope from Hedwig Müller's dress shop, "Moderne Kleidung Fr Strasse Und Haus." Correspondence to Charlotte Müller (Lotterl) and others.

box 56, folder 1  
"Citizenship Paper"  
Scope and Contents note  
Box lid with label beginning "Citizenship Paper."

box 56, folder 2  
**Hedwig Jellinek estate papers ca. 1960-1961**  
General Physical Description note: (1 of 3)

box 56, folder 3  
**Oscar Jellinek estate papers ca. 1951**  
General Physical Description note: (1 of 3)

box 56, folder 4  
**Oscar Jellinek estate papers ca. 1952-1954**  
General Physical Description note: (2 of 3)

box 56, folder 5  
**Hedwig Jellinek estate papers ca. 1960**  
General Physical Description note: (2 of 3)

box 56, folder 6  
**Oscar Jellinek estate papers ca. 1954**

box 56, folder 7  
**Hedwig and Oscar Jellinek: citizenship papers 1945**  
Scope and Contents note  
Includes envelope beginning "Second Papers Citizenship."

box 56, folder 8  
**Oscar Jellinek: University of Vienna student identification booklet 1904-1905**  
Scope and Contents note  
Includes photograph and class schedules.

box 56, folder 9  
**Hedwig and Oscar Jellinek: copies of their passports (Reisepass) 1938-1939**

box 56, folder 10  
**Affidavit in Lieu of Passport 1940-1941**  
Scope and Contents note  
Includes a certificate of completion of an English course.

box 56, folder 11  
**Hedwig and Oscar Jellinek: legal forms ca. 1927-1938**

box 56, folder 12  
**Hedwig and Oscar Jellinek: LA Citizenship School Diplomas 1945**

box 56, folder 13  
**Hedwig and Oscar Jellinek: legal papers and correspondence 1938-1939**  
"Certificat De Loyalism" and correspondence with Consulat De France A Prague, the Universite De Caen, and others 1939-1940  
Scope and Contents note  
Oscar Jellinek's correspondence.

box 56, folder 14  
**Hedwig and Oscar Jellinek: Heimatschein Certificates ca. 1922-1938**

box 56, folder 15  
**Hedwig and Oscar Jellinek: Legal papers and correspondence ca. 1886-1910**  
General Physical Description note: (1 of 4)

box 56, folder 16  
**Hedwig and Oscar Jellinek: Legal papers and correspondence ca. 1910-1911**  
General Physical Description note: (2 of 4)

box 56, folder 17  
**Hedwig and Oscar Jellinek: Legal papers and correspondence ca. 1912-1914**  
General Physical Description note: (3 of 4)
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>56</td>
<td>19</td>
<td>Hedwig and Oscar Jellinek: Legal papers and correspondence ca. 1914-1918</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: (4 of 4)</td>
</tr>
<tr>
<td>56</td>
<td>20</td>
<td>Oscar Jellinek: Certificates 1917</td>
</tr>
<tr>
<td>56</td>
<td>21</td>
<td>Hedwig Jellinek estate papers ca. 1944-1960</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: (3 of 3)</td>
</tr>
<tr>
<td>56</td>
<td>22</td>
<td>Oscar Jellinek: furniture storage paperwork and correspondence ca. 1938-1940</td>
</tr>
<tr>
<td>56</td>
<td>23</td>
<td>Estate of Hedwig Jellinek, Deceased: bank statements and checks 1960-1961</td>
</tr>
<tr>
<td>56</td>
<td>24</td>
<td>Envelope with holograph notes</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Envelope addressed to Mrs. Hedwig Jellinek.</td>
</tr>
<tr>
<td>56</td>
<td>25</td>
<td>Wedding Invitation for Oskar and Hedwig 1917</td>
</tr>
<tr>
<td>56</td>
<td>26</td>
<td>Birth Certificates, Marriage Certificates, and other legal papers ca. 1884-1919</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Birth certificate for Johannes Jellinek, son of Oscar and Hedwig Jellinek; &quot;Heimatschein&quot; certificates; a marriage certificate between Oscar Jellinek and Hedwig Miller; a &quot;Geburts-Beugnik&quot; certificate, and Oscar Jellinek's birth certificate.</td>
</tr>
<tr>
<td>56</td>
<td>27</td>
<td>Marta Kautsky -- Estate papers 1978-1979</td>
</tr>
<tr>
<td>56</td>
<td>28</td>
<td>Marta Kautsky -- Estate papers 1978-1979</td>
</tr>
<tr>
<td>56</td>
<td>29</td>
<td>Marta Kautsky -- Estate papers 1978-1979</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>W &amp; S</td>
</tr>
<tr>
<td>56</td>
<td>30</td>
<td>Marta Kautsky -- Estate papers 1973-1976</td>
</tr>
<tr>
<td>57</td>
<td>24</td>
<td>Letters from &quot;Felix, Marta, Lisl, Hansi&quot; 1949-1952</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 9 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Eight postcards, one letter.</td>
</tr>
<tr>
<td>57</td>
<td>25</td>
<td>Family letters and photographs ca. 1922-1973</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 10 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Two letters and a postcard which appear to be addressed to Gernreich from his grandmother and aunt; also includes seven photographs from various dates, including two baby photographs and images of Gernreich's aunt Marta Kautsky.</td>
</tr>
<tr>
<td>57</td>
<td>26</td>
<td>Family letters and photographs ca. 1943-1952</td>
</tr>
<tr>
<td></td>
<td></td>
<td>General Physical Description note: 8 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Includes one letter, one postcard and six photographs of various family members.</td>
</tr>
<tr>
<td>63</td>
<td>24</td>
<td>Holiday cards and memorial ca. 1932-1976</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Holiday cards, a memorial for Elizabeth Scholtz Bogen, and a Washington Post promotional pamphlet.</td>
</tr>
</tbody>
</table>
box 63, folder 25  Elizabeth Gernreich and Charlotte Miller financial documents ca. 1938-1957

General Physical Description note: (1 of 2)

Scope and Contents note

Financial documents and bank correspondence (in German), papers and correspondence related to transportation and possibly the purchase of car insurance (in German), Elizabeth Gernreich's California State Employment Service identification card which lists her occupation as "knitter," and her state disability benefit papers.

box 63, folder 26  Elizabeth Gernreich and Charlotte Miller financial documents ca. 1938-1957

General Physical Description note: (2 of 2)

Scope and Contents note

Processed checks and notes payable, Elizabeth Gernreich's Social Security documents, clippings from newspapers in German, correspondence between Charlotte Miller and the Societe Anonyme De Transport Joneman regarding the sale of her furniture, and a list of furniture. Also included are a Kodak package with a list of photograph captions, Leopold Lenk's Titre D'Identite et de Voyage (Passport), and a small illustrated calendar pamphlet for 1963 entitled "Ulter Bauernfalender 1963."

box 72, folder 8  Correspondence from Georg (George)

General Physical Description note: 3 items

Scope and Contents note

Includes a letter to Gernreich. Also includes an article about a Holocaust survivor and dress designer speaking at a local school.

box 107  Jenny and Richard to Charlotte Miller

Photographs

Scope and Contents note

Family photographs and portraits, including photographs from Gernreich's childhood.

box 46, folder 1  Small photo album and keepsakes 1922-1925

General Physical Description note: 3 items

Scope and Contents note

Photographs show Gernreich with his maternal grandmother, parents, and cousins.

box 46, folder 2  Framed photographs of Leopold Miller undated

General Physical Description note: 2 items

Scope and Contents note

Leopold Miller was Gernreich's maternal grandfather.

box 46, folder 3  Small photo albums, notebook, small black photograph locket ca. 1930

General Physical Description note: 4 items

Scope and Contents note

Two photograph albums, one contains photographs of Gernreich's mother, the other, photographs of family friends. The small black notebook belonged to Gernreich's father from his time in the Austrian military. The small black case includes an unidentified photograph.

box 46, folder 4  Family photographs ca. 1930

General Physical Description note: 32 items

Scope and Contents note

Several photographs are of Siegmund Gernreich in the Austrian military.
Family Materials
Photographs

<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>box 47, folder 1</td>
<td>Family photographs: baby pictures, portraits, postcards, and landscapes ca. 1900-1973</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Family photographs, mainly black and white, include portraits, baby pictures, a group photograph with names written in, holiday cards, postcards, photographs of men in uniform, landscapes, and others.</td>
</tr>
<tr>
<td>box 47, folder 2</td>
<td>Family photographs: portraits and landscapes ca. 1907-1955</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Early black and white family photographs including portraits, landscapes, photographs of men in uniform, a photograph of a painted portrait, and others. Also includes three photographs at UCLA in 1947.</td>
</tr>
<tr>
<td>box 47, folder 3</td>
<td>Family photographs: portraits and war photographs ca. 1901-1958</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Early family photographs, mainly black and white, including portraits, portraits of men in uniform, soldiers with bayonets, soldiers at what may be trenches, a photograph of a person wearing a gas mask, a sketched portrait, photographs of Haifa and Jerusalem in the 1950s, baby pictures, and others.</td>
</tr>
<tr>
<td>box 47, folder 4</td>
<td>Family photographs: negatives undated</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Several early family photographs including portraits.</td>
</tr>
<tr>
<td>box 48, folder 13</td>
<td>Los Angeles and UCLA in 1947 and family photographs ca. 1925-1947</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 56 items</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Gernreich as a child, UCLA and Los Angeles and LA houses in 1947, a woman named Zenzi, and other family photographs.</td>
</tr>
<tr>
<td>box 48, folder 14</td>
<td>Oscar Jellinek photographs, correspondence, and negatives</td>
</tr>
<tr>
<td>box 57, folder 1</td>
<td>Portraits of Marta Kautsky by Jacques Faure 1975</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: 5 items</td>
</tr>
<tr>
<td>box 57, folder 2</td>
<td>Childhood photos undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (1 of 7) 5 items</td>
</tr>
<tr>
<td>box 57, folder 3</td>
<td>Childhood photos ca. 1924</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (2 of 7) 10 items</td>
</tr>
<tr>
<td>box 57, folder 4</td>
<td>Childhood photos undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (3 of 7) 7 items</td>
</tr>
<tr>
<td>box 57, folder 5</td>
<td>Childhood photos undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (4 of 7) 10 items</td>
</tr>
<tr>
<td>box 57, folder 6</td>
<td>Childhood photos undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (5 of 7) 10 items</td>
</tr>
<tr>
<td>box 57, folder 7</td>
<td>Childhood photos ca. 1928</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (6 of 7) 10 items</td>
</tr>
<tr>
<td>box 57, folder 8</td>
<td>Childhood photos undated</td>
</tr>
<tr>
<td></td>
<td>General Physical Description note: (7 of 7) 6 items</td>
</tr>
</tbody>
</table>
box 57, folder 9  
**Hedwig Miller's dress shop -- photograph and negative 1911**
General Physical Description note: 2 items
Scope and Contents note
Image is of four women and a young boy [possibly Gernreich and his aunts] posed at the store front of Schlafrocke u. Blusen in Vienna, Austria. Photographer unknown.

box 57, folder 10  
**Photograph album pages 1915**
General Physical Description note: Pages consist of several small photographs attached to paper pages. Many of the photographs are annotated. Each page has a few missing photographs. 5 items
Scope and Contents note
Images are snapshots of various women and children. Some photographs are labeled "Raach" and "Tuli." Several of the pages have had prints removed.

box 57, folder 11  
**"Kautsky" photographs -- small prints ca. 1915**
General Physical Description note: 41 items
Scope and Contents note
Images are snapshots of various women and children, and one print of two soldiers posed in a trench. Some photographs appear to have been removed from the previous folder of photograph album pages.

box 57, folder 12  
**"Kautsky" photographs -- prints of various sizes ca. 1927-1931**
General Physical Description note: 30 items
Scope and Contents note
Images are portraits and snapshots of various people, including Marta Kautsky. All items were originally contained in an envelope titled "Kautsky."

box 57, folder 13  
**"Gernreich" photographs ca. 1929-1936**
General Physical Description note: (1 of 2) 19 items
Scope and Contents note
All items were originally contained in an envelope labeled "Gernreich."

box 57, folder 14  
**"Gernreich" photographs ca. 1923**
General Physical Description note: (2 of 2) 14 items
Scope and Contents note
All items were originally contained in an envelope labeled "Gernreich."

box 57, folder 15  
**Photographs belonging to Elizabeth Gernreich: family and friends ca. 1877-1963**
General Physical Description note: 27 items
Scope and Contents note
Images are of various friends and family members including Rudi Gernreich. Also includes a small amount of correspondence and some photo stills from an unidentified film.

box 57, folder 16  
**"Lstig" -- photographs ca. 1951-1954**
General Physical Description note: 6 items
Scope and Contents note
All items were originally contained in an envelope labeled, "Lstig" [which roughly translates to "comical, funny, humorous"].
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 57, folder 17 | "Lieblinge!" -- photographs ca. 1933-1951  
General Physical Description note: 6 items  
Scope and Contents note  
All items were originally contained in an envelope labeled, "Lieblinge!" [which roughly translates to "darling, dear, beloved"]. |
| 57, folder 18 | "Familie" -- photographs ca. 1938-1946  
General Physical Description note: 12 items  
Scope and Contents note  
Includes a photograph of Gernreich with his family before he left Vienna, in 1938. All items were originally contained in an envelope labeled, "Familie." |
| 57, folder 19 | "Grosses Albm" -- photographs ca. 1919-1959  
General Physical Description note: 29 items |
| 57, folder 20 | "Poldi + Hans" [Kautsky] -- photographs undated  
General Physical Description note: 9 items |
| 57, folder 21 | Portraits and card photographs ca. 1920  
General Physical Description note: 5 items  
Scope and Contents note  
Images are of various unidentified men. |
| 57, folder 22 | Portrait of unidentified man -- glass negative  
General Physical Description note: 1 item  
Scope and Contents note  
In labeled envelope. |
| 57, folder 23 | Miscellaneous family photographs ca. 1949-1966  
General Physical Description note: 7 items |
| 110, folder 1 | Photographs and correspondence ca. 1894-1955  
Scope and Contents note  
Also includes some clippings and a bank statement from Hedwig Jellinek. |
| 110, folder 2 | Photographs ca. 1899-1962  
Scope and Contents note  
Mostly black and white. |
| 110, folder 3 | Photographs and postcards ca. 1914-1961  
Scope and Contents note  
Includes several slides, check stubs, a savings account book, business cards, and Hedwig Jellinek’s social security card. Also includes a postcard of men in uniform from World War I. |
| 110, folder 4 | Photographs and correspondence ca. 1910-1955  
Scope and Contents note  
Includes 2 prints. Also includes an autographed photographs inscribed to Gernreich and a mounted photo titled “The “Rialto” Crosses the Equator 1938.” |
Memorabilia

Scope and Contents note
Address books, diaries, notebooks, and sketches from Gernreich and his family. Also contains Gernreich's baby book and childhood drawings and letters.

box 48, folder 1

**Family keepsakes -- handkerchief and coin ca. 1926**

General Physical Description note: 2 items
Scope and Contents note
A drachma coin from 1926 and a handkerchief that belonged to Hedwig [Mller].

box 48, folder 2

**Photograph lockets ca. 1945**

General Physical Description note: 3 items

box 48, folder 3

**Elizabeth Gernreich's and Rudi Gernreich's address books undated**

General Physical Description note: 2 items
Scope and Contents note
Elizabeth Gernreich's address book and a small green address book with a note in the inside cover: "Rudi's c. 1960."

box 48, folder 4

**Charlotte Mller (nee Schller) diaries undated**

General Physical Description note: 2 items
Scope and Contents note
One notebook is written in German, Hebrew and Yiddish.

box 48, folder 5

**Sketches by Hans Kautsky -- juvenilia 1929-1935**

General Physical Description note: 16 items
Scope and Contents note
Mostly sketches of people.

box 48, folder 6

**Sketch of a woman -- unknown artist 1929-1935**

General Physical Description note: 1 item

box 48, folder 7

**Notebook labeled "Poldi Hansi" 1930**

General Physical Description note: 1 item
Scope and Contents note
Includes several handwritten entries.

box 48, folder 8

**Pocket notebook belonging to "Llut. Gernreich" undated**

General Physical Description note: 1 item
Scope and Contents note
Includes handwritten entries, possibly in shorthand.

box 48, folder 9

**Rudi Gernreich baby book 1921-1923**

General Physical Description note: 1 item
Scope and Contents note
"Babys Tagebuch." Includes handwritten entries in black ink.

box 48, folder 10

**Rudi Gernreich's childhood drawings and letters 1926-1931**

Scope and Contents note
Drawings and letters kept by Gernreich's maternal grandmother.
Publicity
Scope and Content note
Articles and clippings with reference to Gernreich, biographical material, and programs and other memorabilia from exhibits on Gernreich. Also includes awards received by Gernreich, including several COTY awards.

Awards
Scope and Contents note
Includes awards given to Gernreich and programs from events at which Gernreich was honored.

box 14, folder 1
box 14, folder 18
The Bicentennial of the City of Los Angeles -- Certificate of Achievement 1981

box 14, folder 22
Sports Illustrated Design Awards -- press releases 1963

box 15, folder 3
The 18th Annual Coty American Fashion Critics' Award -- programs 1960 September 29

box 15, folder 22
Timeline -- awards and articles 1961-1964

box 15, folder 6
The 22nd Annual Coty American Fashion Critics' Awards -- program 1964 February 17

box 15, folder 7
The 25th Annual Coty American Fashion Critics' Awards -- program 1967

box 15, folder 11
The Los Angeles Fashion Group Salute to Rudi Gernreich -- programs 1968 January 30

box 15, folder 16
City of Los Angeles -- Certificate of Tribute to Rudi Gernreich 23 April 1985

box 19, folder 3
Certificate of Merit/Advertising Art 1960 February 6

General Physical Description note: 2 items
Scope and Contents note
Certificate presented to Oreste Pucciani in sympathy for the death of Rudi Gernreich.
The 21st Annual Coty American Fashion Critics' Awards -- program 1963
September 26
Scope and Contents note
Program from the year Gernreich was awarded a "Winnie."

Council of Fashion Designers of America [CFDA] -- Tribute award 1986
Scope and Contents note
Correspondence, invitations, press release and text of acceptance speech by Oreste Pucciani for "Special Tribute" Award granted to Rudi Gernreich by CFDA.

The Dance Gallery -- reception in honor of Gernreich 1987
Scope and Contents note
Correspondence, mailing lists, and invitations for a cocktail reception celebrating the naming of the Costume Dance Studio for Rudi Gernreich. Includes a photograph of Pucciani with the celebration hosts, Shelby and Dan Kirsch.

California Mart: California Collections Press Week 1987
Scope and Contents note
Program and correspondence regarding 1987 California Designer Award where "RUDI'S" were presented to the following categories; The Rising Star Award, California Designer Award, and Fashion Achievement Award. The purpose was to venerate Gernreich for his influence in the fashion world.

California Designer Awards 1987
General Physical Description note: (1 of 2)
Scope and Contents note
Publicity, correspondence, notes and invitations. During the ceremony three "Rudi" awards were given for Rising Star, California Designer, Fashion Achievement. The "Rudi" award, a lead crystal sculpture, was created by artist Steven V. Correia.

California Designer Awards 1987
General Physical Description note: (2 of 2)
Scope and Contents note
Photocopies of publicity clippings.

California Designer Awards 1988
Scope and Contents note
Invitations, programs and correspondence from the award ceremony and related events hosted by California Mart and the Costume Council of the Los Angeles County Museum of Art.

Benson & Hedges -- New Zealand
General Physical Description note: (1 of 2)

Benson & Hedges -- New Zealand 1975
General Physical Description note: (2 of 2)

California I: Fashion Show 1976
General Physical Description note: (1 of 2)

California I: Fashion Show 1976
General Physical Description note: (2 of 2)
Scope and Contents note
Clippings and reviews.
Awards

California Designer Awards 1989
Scope and Contents note
Includes invitations, tickets and programs. The second year to feature "Rudi" Awards presented to the following categories: California Mart Lifetime Achievement Award, Fashion Photography, Rising Star, and California Designer.

The Tenth Annual Cotton Fashion Award and Fashion Show -- program 1962 May 10
Scope and Contents note
Show included Gernreich tablecloth checked cotton costume.

American Institute of Graphic Arts -- Certificate of Excellence 1978
General Physical Description note: 1 item
Scope and Contents note
Presented to Gernreich for his participation in "The Poster Show 1978."

Sports Illustrated article about Sportswear Design Award 1956
General Physical Description note: 3 items
Scope and Contents note
The article is titled "Claire and Rudi."

Trophies 1981, 1987
Scope and Contents note
A large trophy for The Los Angeles Bicentennial Award for Outstanding Contribution to the Southern California Fashion Apparel Industry and a framed program for an event celebrating in inclusion of men in The Fashion Group, Inc. The frame is silver and engraved with "RG."

Trophies
Scope and Contents note
Including the 1956 San Diego Downtown Association Fashion Achievement Award, a plaque from the Salvation Army Auxiliary, Filene's Design Award 1966, "Feira nacional Da Industria Textil Fenit," induction into the COTY Hall of Fame, 1967 Lowenstein's Fashion Award, 1963 Sports Illustrated Sporting Look Award, COTY return award 1966, the California Girl Magazine Fashion Award 1956, and others.

Plaques
Scope and Contents note
From various awards including several awards from the Retail Fashion Authorities of America for Woolknit Associates, the Robinson's Design Award 1976, the Lincoln-Mercury Sportswear Design Invitational Award, and awards for charity work.

Plaques
Scope and Contents note
Includes the 1960 COTY Special Award and the 1968 Kline Kinsler Fashion Award.

Olympic Arts Festival, Los Angeles -- Certificate of Recognition 1984

Rudi Gernreich Day -- Proclamation certificate 13 August 1985
Scope and Contents note
Original proclamation signed by Mayor Tom Bradley declaring 13 August 1985 "Rudi Gernreich Day"
### Awards

**Certificate of Honorable Mention -- Resource Council, Inc. 1972**
- General Physical Description note: 1 item
- Scope and Contents note
  - Award presented to Rudi Gernreich for his bedspread and pillow collection in the Resources Council Product Design Awards Program.

**Office of International Trade Affairs -- award 1961**
- General Physical Description note: 1 item
- Scope and Contents note
  - Citation awarded to G.R. Designs, Inc. in recognition of "Outstanding Service to the United States."

**Council of Fashion Designers of America (CFDA) Awards 1985 Program 1985**
- Scope and Contents note

### Materials about Rudi Gernreich

- Includes published and unpublished biographical material, clippings, and magazines mentioning Gernreich, as well as material on other collections and exhibits on Gernreich.

**Article by Barbara Schuler -- "Gernreich: Fashion Designer Involved with Freedom of Body and Spirit" 1977 October 20**
- Scope and Contents note

**Short Biographies 1965-1974**

**Marylou Luther -- Rudi Gernreich book 1971-1973**

**Eleanor Lambert article 1965**
- Scope and Contents note
  - Reprinted from syndicated article SHE by Eleanor Lambert.

**Article by Judy Michaelson -- “7th Av. Who Makes you Wear Those Clothes?” 1965**
- Scope and Contents note

**Article by Gloria Steinem -- "Gernreich’s Progress; Or, Eve Unbound" 1965**
- Scope and Contents note

**Article by Joan Kaiser -- “The New World of Rudi Gernreich” 1969**
- Scope and Contents note

**Time Magazine 1970**
- Scope and Contents note
  - Article reprinted from January 28, 1970 issue, author unknown.

**Biography requests 1969-1978**
- Scope and Contents note
  - Various letters requesting biographies on Gernreich.
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 11, folder 8 | Rudi Gernreich: Biography -- New York Times 1968 June  
Scope and Contents note  
Several transcripts of a one-page biography. |
| box 13, folder 9 | "Chronology" 1958-1987  
Scope and Contents note  
Publicity and biographical materials on Gernreich's life. |
| box 13, folder 10 | Los Angeles County Museum of Art [LACMA] 1985  
Betty Furness undated  
Scope and Contents note  
Two photocopies of a list of Rudi Gernreich clothes sent to Metropolitan Museum of Art. |
| box 13, folder 11 | The Museum of Contemporary Art -- Los Angeles 1985  
Scope and Contents note  
The Temporary Contemporary. |
| box 13, folder 13 | Scrapbook -- Glamour Magazine 1962-1965  
Washington University Magazine  
PIC Magazine cover -- Marilyn Monroe in Gernreich swimsuit 1953 May  
Glamour Magazine 1950 March  
Clippings and invitation 1956-1962  
Scope and Contents note  
Early publicity. |
| box 15, folder 1 | Pageant [magazine] 1964 September  
Scope and Contents note  
Includes article, "No-Top Swimsuits" with photographs by William Claxton. |
| box 15, folder 5 | Parsons School of Design 1965/1966 -- catalog  
Scope and Contents note  
Includes photograph of Gernreich as one of the "leading designers who serve as visiting critics in the Fashion Design Department." |
| box 15, folder 8 | Paul Parel correspondence and cover of Popular Photography 1988  
Scope and Contents note  
Letter to Oreste Pucciani from Paul Parel which includes the cover from 1969 issue of Popular Photography. |
| box 15, folder 13 | Miscellaneous programs 1979-1984  
Scope and Contents note  
Programs with mention of Gernreich. |
| box 15, folder 20 | Perfume clippings 1974-1977  
"Chronology" 1968-1978  
Scope and Contents note  
Publicity and biographical materials on Gernreich's life. Also includes a partial family tree. |
| box 19, folder 4 | Fashionations, 1960 -- program 1960  
Scope and Contents note  
Includes a photograph and mention of Gernreich. |
<table>
<thead>
<tr>
<th>Box, Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| 19, 5       | California Stylist: The Wonderful World of Rudi Gernreich 1962 February  
Scope and Contents note  
Cover and content devoted exclusively to featuring Gernreich and his three fashion collections for Harmon Knitwear, Inc., G. R. Designs, Inc., and Empire House Hong Kong. |
| 19, 6       | California Stylist: The Wonderful World of Rudi Gernreich -- paste-up sheet 1962  
Fashionations -- program 1962 February 26  
Scope and Contents note  
Includes a photograph and mention of Gernreich. |
| 19, 7       | A Sneak Preview of Summer Fashions from the 1962 California Port and Sherry Twins 1962 February  
Scope and Contents note  
Press package. |
| 19, 8       | Harmon Knitwear designed by Rudi Gernreich -- brochure 1963  
Clipping from magazines and newspapers 1963  
Scope and Contents note  
| 19, 10      | Aufbau -- clippings 1963 October 7  
Scope and Contents note  
Photocopies of article in German by Vera Craener, "Coty Awards verliehen." |
| 19, 14      | "A Salute to Rudi Gernreich" at the Mark Taper Forum 1968  
Scope and Contents note  
Ticket and various drafts of stage directions for fashion show. |
| 19, 15      | "Encounters" at the Mark Taper Forum 1973  
Scope and Contents note  
Announcement for a speaking series featuring Gernreich and other notable people. |
| 19, 16      | Article by Florence de Santis -- "Gernreich Still Busy Shaking Fashion Loose" 1968 July 14  
Scope and Contents note  
Press release from The Fashion League. |
| 19, 17      | Publicity 1969  
Scope and Contents note  
Articles, clipping, press release. |
| 19, 18      | Scrap book of clippings 1967  
Scope and Contents note  
Spanish language newspapers. |
| 19, 21      | "Interview On Color with Rudi Gernreich" by Gayle Gale 1985  
Scope and Contents note  
Two copies of the interview with Xerox artwork covers. |
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>19, 23</td>
<td>Salute to California: 50 Years of Fashion, 1930-1980</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Two copies of the event program.</td>
</tr>
<tr>
<td>20, 1</td>
<td>ACLU of Southern California -- 1985 Bill of Rights Celebration Journal</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes message/advertisement dedicated to Gernreich by Oreste Pucciani.</td>
</tr>
<tr>
<td>20, 2</td>
<td>Rudi Gernreich: A Retrospective, 1922-1985</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Text by Marylou Luther, &quot;Looking Back at a Futurist.&quot;</td>
</tr>
<tr>
<td>20, 3</td>
<td>Sondra [Sandy] Schreier -- folder of publicity materials 1986</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes correspondence regarding Schreier's desire to include costume designs and Gernreich clothing into her collection of 20th Century Couture.</td>
</tr>
<tr>
<td>20, 4</td>
<td>FIDM [Fashion Institute of Design and Merchandising] -- folder of tribute materials</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes acceptance speech given by Oreste Pucciani on behalf of Rudi Gernreich. Also includes short biography of both Pucciani and Gernreich.</td>
</tr>
<tr>
<td>20, 5</td>
<td>1970-1972 publicity</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes Coty Awards pamphlet honoring Gernreich, a statement by Gernreich about fashion in the 1970s, and various publicity materials regarding Gernreich's designs for home furnishing.</td>
</tr>
<tr>
<td>20, 6</td>
<td>1973 publicity</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes photocopy of Fashion Week: The National Newspaper of Retailing article, &quot;The Threatened Self: Images of a New Dimension&quot; by Susan Shapiro.</td>
</tr>
<tr>
<td>20, 7</td>
<td>1974-1975 publicity</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes photocopy of article, &quot;Always a Matchmaker&quot; by Eugenia Sheppard.</td>
</tr>
<tr>
<td>20, 8</td>
<td>&quot;Space 1999&quot; -- publicity 1974</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Clippings for the British television series &quot;Space 1999.&quot; Gernreich designed the Moonbase Alpha uniforms for the first season.</td>
</tr>
<tr>
<td>20, 9</td>
<td>&quot;The Thong&quot; -- publicity 1974-1975</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes clippings, correspondence and sketch.</td>
</tr>
<tr>
<td>20, 10</td>
<td>1976 publicity</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Includes invitations, Bloomingdales catalog, and clippings.</td>
</tr>
<tr>
<td>20, 11</td>
<td>Bella Lewitzky Dance Company -- &quot;Inscape&quot; publicity 1977</td>
</tr>
<tr>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td>Publicity regarding Gernreich's designs for the dancers.</td>
</tr>
</tbody>
</table>
Publicity
Materials about Rudi Gernreich

box 20, folder 12  
Capezio publicity 1978
Scope and Contents note
Includes publicity, catalogue and correspondence for Gernreich's Dancer Collection.

box 20, folder 13  
box 20, folder 14  
box 20, folder 16  
1979 publicity  
1980 publicity  
Right Bank Clothing Company 1981
Scope and Contents note
Includes clippings, announcements, and photographs for "Rudi Gernreich's Concept of the Eighties."

box 20, folder 17  
box 20, folder 18  
box 20, folder 19  
1981- 1984 publicity  
1985 publicity  
Fashion Group Foundation, Inc. -- Rudi Gernreich Retrospective 1985
General Physical Description note: (1 of 5)

box 20, folder 20  
Fashion Group Foundation, Inc. -- Rudi Gernreich Retrospective 1985
General Physical Description note: (2 of 5)

box 20, folder 21  
Fashion Group Foundation, Inc. -- Rudi Gernreich Retrospective 1985
General Physical Description note: (3 of 5)

box 20, folder 22  
Fashion Group Foundation, Inc. -- Rudi Gernreich Retrospective 1985
General Physical Description note: (4 of 5)

box 20, folder 23  
Fashion Group Foundation, Inc. -- Rudi Gernreich Retrospective 1985
General Physical Description note: (5 of 5)

box 20, folder 24  
Otis/Parsons Fashion Design Council -- Rudi Gernreich: A Tribute 1985
General Physical Description note: (1 of 3)

box 20, folder 25  
Otis/Parsons Fashion Design Council -- Rudi Gernreich: A Tribute 1985
General Physical Description note: (2 of 3)

box 20, folder 26  
Otis/Parsons Fashion Design Council -- Rudi Gernreich: A Tribute 1985
General Physical Description note: (3 of 3)

box 20, folder 29  
Article by Stuart Timmons, "Rudi Gernreich: In and Out of Fashion" 1985
Scope and Contents note
Typescript of article for The Advocate.

box 21, folder 1  
The Metropolitan Museum of Art -- Costume Institute exhibition 1986
Scope and Contents note
Press release and art bulletins for an exhibition, "Dance."

box 21, folder 2  
box 21, folder 6  
1986 publicity  
Simone de Beauvoir Studies -- Course Reader, Volume 4 1987
Scope and Contents note
Published by The Simone de Beauvoir Society, Menlo Park, California. Includes article by Dennis A. Gilbert, "Simone de Beauvoir and Rudi Gernreich: Existential Feminism and Existential Fashion."

box 21, folder 7  
1987 publicity
Publicity

Materials about Rudi Gernreich

box 21, folder 10  
**Fashion West Magazine 1988**  
Scope and Contents note  
Published by California Mart.

box 21, folder 11  
**California Mart -- Press kit 1987**  
box 21, folder 12  
**The Metropolitan Museum of Art -- Annual Report for the Year 1986-1987**  
box 21, folder 13  
**The Dance Gallery -- Remembering Rudi 1988**  
Scope and Contents note  
Invitation for a Dance Gallery Guild series. The program featured rare film footage of Rudi Gernreich and a conversation with Bella Lewitzky and Oreste Pucciani.

box 21, folder 14  
**The Los Angeles Fashion Group, Inc. -- "A Break with Tradition" 1988**  
Scope and Contents note  
Invitations and programs for the Designer Fashion Show and Dinner Dance. Proceeds from the event were contributed to the Rudi Gernreich Scholarship Fund.

box 21, folder 15  
**Fashion West Magazine 1988**  
Scope and Contents note  
Published by California Mart.

box 21, folder 16  
**Dressater -- [exhibition catalog?] 1988**  
Scope and Contents note  
Text in German. Includes a tribute to Rudi Gernreich.

box 21, folder 17  
General Physical Description note: (1 of 3)  
Scope and Contents note  
Includes a press kit for 3-day event. Also includes details for the "1st Dessater: Dressed to Thrill" which included designs by Gernreich.

box 21, folder 18  
**Berlin-Kulturstadt Europas [Cultural City of Europe] 1988 1988**  
General Physical Description note: (2 of 3)  
Scope and Contents note  
Includes correspondence requesting permission to use Gernreich apparel and sketches for Dressater event by Claudia Skoda and other related matters. Also includes handwritten notes on itinerary for Pucciani's attendance as a special guest.

box 21, folder 19  
General Physical Description note: (3 of 3)  
Scope and Contents note  
Includes programs for "Berlin - Cultural City of Europe," keepsake announcements and access badge for Dressater "Dressed to Thrill" event.

box 23, folder 5  
**Denver Art Museum 1975-1976**  
Scope and Contents note  
Correspondence regarding Gernreich designs included in an exhibition entitled, "25 Years: 25 Couturiers."

box 25, folder 22  
**Article by Rose Dosti, "Rudi Gernreich to Serve Up a Boutique Restaurant" 1984 March 29**  
Scope and Contents note  
Photocopy of clipping from Los Angeles Times.
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>26, folder 6</td>
<td>Promotional brochure for Designer Collection rugs undated</td>
</tr>
<tr>
<td>26, folder 11</td>
<td>Memorial tributes and exhibition materials 1985-1988</td>
</tr>
</tbody>
</table>
| 26, folder 16 | **Sports Illustrated: 25th Anniversary Swimsuit Issue 1989**  
Scope and Contents note  
Includes article, "In the Swim" about the evolution of the swimsuit with mention of Gernreich and the topless swimsuit. |
| 26, folder 17 | **The Professional Photographer; vol. 78, no. 1671 August 1951**  
Scope and Contents note  
Includes black-and-white image of Gernreich as "Modern Dancer." |
| 26, folder 18 | **Miscellaneous press clippings 1956, 1988**  
General Physical Description note: 3 items  
Scope and Contents note  
Also includes miscellaneous ephemera, e.g. holiday card and evangelical brochure. |
| 26, folder 19 | **Donna Gibbons -- interview request 1983**  
Scope and Contents note  
Correspondence and writing samples by Gibbons from GRAPHIS, Novum Gebrauchs Graphik, and the Reader in Chicago. |
| 26, folder 20 | **California Stylist -- Walter Bass tear sheets undated**  
Scope and Contents note  
Tear sheets sent from California Fashion Publications featuring Gernreich posing with model wearing his "Flames of Gold" orange and gold checked lame suit and gold paisley lame shirt produced by Walter Bass. |
| 26, folder 21 | **California Stylist -- articles and advertisements undated**  
Scope and Contents note  
Includes advertisement featuring Gernreich posing with model wearing his "Flames of Gold" orange and gold checked lame suit and gold paisley lame shirt produced by Walter Bass. |
| 27, folder 1 | **After Dark 1970 July**  
Scope and Contents note  
Article on filmmaker and photographer Bill Claxton by Norma McLain Stoop, "Through a Lens, Clearly." Includes mention of Gernreich's relationship with Claxton and Moffitt. |
| 27, folder 2 | **After Dark 1975 July**  
Scope and Contents note  
Includes advertisement for "The Thong." |
| 27, folder 3 | **After Dark 1976 February**  
Scope and Contents note  
Includes advertisement for "The Tank Thong" by Gernreich. |
| 27, folder 4 | **Ah Men: House Party undated** |
| 27, folder 5 | **Ah Men: Shop for Men undated**  
Scope and Contents note  
"Suddenly Sensuous with Rudi Gernreich's Sensational Thong." |
<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Title</th>
<th>Date</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>27, 7</td>
<td>Boutique Fashions</td>
<td>1973 January</td>
<td>Includes article, &quot;Design Inspirations: Rudi Gernreich.&quot;</td>
</tr>
<tr>
<td>27, 9</td>
<td>Coast</td>
<td>1976 July</td>
<td>Cover features headline, &quot;California's Rudi Gernreich: Fashion's Naughty Boy?&quot; and illustration of Gernreich cutting the top of a bathing suit off a model. Also includes article by Ruth Kramerziony, &quot;Rudi Gernreich: Fashion's Enfant Terrible?&quot;</td>
</tr>
<tr>
<td>27, 10</td>
<td>Coast</td>
<td>1976 July</td>
<td>Cover features headline, &quot;California's Rudi Gernreich: Fashion's Naughty Boy?&quot; and illustration of Gernreich cutting the top of a bathing suit off a model. Also includes article by Ruth Kramerziony, &quot;Rudi Gernreich: Fashion's Enfant Terrible?&quot;</td>
</tr>
<tr>
<td>27, 11</td>
<td>Currents</td>
<td>1978 March</td>
<td>Cover features woman in multicolor leotard designed by Gernreich for Capezio Dance. Also includes article on Current Fashions with mention of Gernreich.</td>
</tr>
<tr>
<td>27, 12</td>
<td>Details</td>
<td>1985 June</td>
<td>Includes article by Priscilla Tucker, &quot;Remembering Rudi Gernreich.&quot;</td>
</tr>
<tr>
<td>27, 13</td>
<td>Details</td>
<td>1985 June</td>
<td>Includes article by Priscilla Tucker, &quot;Remembering Rudi Gernreich.&quot;</td>
</tr>
<tr>
<td>27, 14</td>
<td>Details</td>
<td>1986 April</td>
<td>Includes article by Bill Cunningham, &quot;Cunningham's Commentary&quot; with mention of exhibition held by the Council of Fashion Designers of America to honor Rudi Gernreich. Cunningham criticized the exhibition for, what he saw as, failing to understand Gernreich's designs.</td>
</tr>
<tr>
<td>27, 15</td>
<td>Du Pont Magazine</td>
<td>1977 July/August</td>
<td>Includes article by Jack Murphy, &quot;Designs for a Dance&quot; regarding Gernreich designs for Bella Lewitzky Dance Company.</td>
</tr>
</tbody>
</table>

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**Rudi Gernreich papers, 1891-1993 LSC.1702**
Dance Magazine 1977 March  
Scope and Contents note  
Cover features headline, "Gernreich Designs for Lewitzky." Also includes article by Viola Hegyi Swisher, "What a Wild Idea: Lewitzky and Gernreich Design a Dance."

Dance Magazine 1977 March  
Scope and Contents note  
Cover features headline, "Gernreich Designs for Lewitzky." Also includes article by Viola Hegyi Swisher, "What a Wild Idea: Lewitzky and Gernreich Design a Dance."

The Horchow Collection Pamper Book 1974  
Scope and Contents note  
Includes catalog page featuring Cowboy-Caftans for Her/For Him designed by Rudi Gernreich.

In Style for Men 1985 November/December  
Scope and Contents note  
Includes article, "Future Fashion Past: Gernreich" by Gregory Poe.

In Style for Men 1985 November/December  
Scope and Contents note  
Includes article, "Future Fashion Past: Gernreich" by Gregory Poe.

Los Angeles Magazine 1968 March  
Scope and Contents note  
Cover features Gernreich amongst other members of the "visual arts community" assembled on the patio of the Los Angeles County Museum. Also includes article by S.J. Diamond, "Should We Set Fire to the Art Museum?"

Los Angeles Times Magazine 1988 August 28  
Scope and Contents note  
Includes article by Bettijane Levine, "Now and then: Mad, Mod '60s Style Is back as Fashion Go-Goes Retro."

London Life 1965 October/November  
Scope and Contents note  
Includes article, "The London scene, eleven variations."

Mademoiselle 1965 October  
Scope and Contents note  
Includes article by Marietta Tree, "It's a Good Time to be a Woman."

New York Magazine 1974 November 18  
Scope and Contents note  
Includes article by Anne Hollander, "Thong of Thongs."

Newsweek 1968 November 25  
Scope and Contents note  
Includes photograph of Gernreich in article, "Male Plumage '68."
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Publication</th>
<th>Date</th>
<th>Scope and Contents note</th>
</tr>
</thead>
<tbody>
<tr>
<td>28, 5</td>
<td>Newsweek</td>
<td>1973 May 21</td>
<td>Newsmakers feature of Gernreich design and quote.</td>
</tr>
<tr>
<td>28, 6</td>
<td>Newsweek</td>
<td>1976 January 19</td>
<td>Includes short article, &quot;The Jock Look.&quot;</td>
</tr>
<tr>
<td>28, 7</td>
<td>Newsweek</td>
<td>1976 January 19</td>
<td>Includes short article, &quot;The Jock Look.&quot;</td>
</tr>
<tr>
<td>28, 8</td>
<td>Newsweek</td>
<td>1975 May 6</td>
<td>Includes short obituary for Gernreich.</td>
</tr>
<tr>
<td>28, 9</td>
<td>Newsweek</td>
<td>1986 July 7</td>
<td>Includes article, &quot;A Brief History of the Bikini&quot; with a mention of Gernreich's topless swimsuit.</td>
</tr>
<tr>
<td>28, 10</td>
<td>Newsweek</td>
<td>1988 December 5</td>
<td>Includes article by Patricia King, &quot;The Price of Unhappy Customers&quot; which makes use of Gernreich's statement &quot;Fashion is dead.&quot;</td>
</tr>
<tr>
<td>28, 11</td>
<td>The New Yorker</td>
<td>1965 May 15</td>
<td>Includes satirical cartoon featuring Gernreich.</td>
</tr>
<tr>
<td>28, 13</td>
<td>Performing Arts</td>
<td>1978 March</td>
<td>Includes article by Nancy Williamson, &quot;Rudi Gernreich Adds Fuel to Dance/Design Explosion.&quot;</td>
</tr>
<tr>
<td>28, 14</td>
<td>Performing Arts</td>
<td>1978 March</td>
<td>Includes article by Nancy Williamson, &quot;Rudi Gernreich Adds Fuel to Dance/Design Explosion.&quot;</td>
</tr>
<tr>
<td>28, 16</td>
<td>Penthouse</td>
<td>1976 April/May</td>
<td>Includes article, &quot;Newton and Friends in Miami&quot; with photographs of women in Gernreich's thong swimwear.</td>
</tr>
</tbody>
</table>
Publicity
Materials about Rudi Gernreich

box 28, folder 17  
**Playboy 1965 April**  
Scope and Contents note  
Includes article by Herbert Gold, "The New Barbary Coast."

box 28, folder 18  
**Playboy's Creative Menswear International Designer Collection 1974**  
Scope and Contents note  
Includes spread of Gernreich designs.

box 28, folder 19  
**Popular Psychology 1973 July**  
Scope and Contents note  
Cover features headline, "Rudi Gernreich on the Psychology of Clothes." Also includes article by Rudi Gernreich, "Thoughts on the Psychology of Clothes."

box 29, folder 1  
**People Weekly 1981 May 25**  
Scope and Contents note  
Includes article by Suzy Kalter on Gernreich.

box 29, folder 2  
**People Weekly 1981 September 21**  
Scope and Contents note  
Includes article, "New Duds for the New Justice" with sketches of robes for Sandra O'Connor designed by Gernreich.

box 29, folder 3  
**Queen 1966**  
Scope and Contents note  
Includes article, "Little Miss Moffitt."

box 29, folder 4  
**Status & Diplomat 1967 April**  
Scope and Contents note  
Cover features Peggy Moffitt in Gernreich dress. Also includes article by Jane Wilson, "Fashion at The Box Office?"

box 29, folder 5  
**Time Magazine 1967 December 1**  
Scope and Contents note  
Cover features Gernreich with two models and the headline, "The Miniskirt is Here to Stay (Til Spring, Anyway)." Includes article, "Up, Up & Away."

box 29, folder 6  
**Time Magazine 1967 December 1**  
Scope and Contents note  
Cover features Gernreich with two models and the headline, "The Miniskirt is Here to Stay (Til Spring, Anyway)." Includes article, "Up, Up & Away."

box 29, folder 7  
**Time Magazine -- covers 1967 December 1**  
Scope and Contents note  
Includes laminated copy of cover and magazine.

box 29, folder 8  
**Time Magazine 1975 April 7**  
Scope and Contents note  
Includes quote and photograph regarding Gernreich's creation of the "Self-Cabana."
<table>
<thead>
<tr>
<th>Box/Folder</th>
<th>Title</th>
<th>Date</th>
<th>Scope and Contents note</th>
</tr>
</thead>
<tbody>
<tr>
<td>29, 9</td>
<td>Time Magazine 1975 December 15</td>
<td>Includes photograph and quote of Gernreich regarding models dressed in bicycle parts, &quot;In a machine age, people are drawn to machinery and it is sensuous and sexy.&quot;</td>
<td></td>
</tr>
<tr>
<td>29, 10</td>
<td>Time Magazine 1975 December 15</td>
<td>Includes photograph and quote of Gernreich regarding models dressed in bicycle parts, &quot;In a machine age, people are drawn to machinery and it is sensuous and sexy.&quot;</td>
<td></td>
</tr>
<tr>
<td>29, 11</td>
<td>Time Magazine 1976 January 19</td>
<td>Includes photograph and quote regarding Gernreich's use of boxer shorts for women.</td>
<td></td>
</tr>
<tr>
<td>29, 12</td>
<td>UCLA Center for the Performing Arts 1981 March</td>
<td>Includes announcement for Bella Lewitzky Dance Company performance at Royce Hall. Dcor and Light Design by Gernreich.</td>
<td></td>
</tr>
<tr>
<td>29, 13</td>
<td>UCLA Center for the Arts, 1984-85 Season</td>
<td>Includes announcement for Bella Lewitzky Dance Company performance at Royce Hall.</td>
<td></td>
</tr>
<tr>
<td>29, 14</td>
<td>Vanity Fair 1985 November</td>
<td>Includes small photograph of a model in a see-through Gernreich blouse.</td>
<td></td>
</tr>
<tr>
<td>29, 15</td>
<td>Vanity Fair 1986 April</td>
<td>Includes small photograph of a model in a see-through Gernreich blouse.</td>
<td></td>
</tr>
<tr>
<td>29, 16</td>
<td>Viva: For Women Only 1976 February</td>
<td>Includes fashion photographs of fur cardigan over Gernreich bra and bikini.</td>
<td></td>
</tr>
<tr>
<td>29, 17</td>
<td>Vogue 1964 September 1</td>
<td>Includes two-page spread, &quot;California: Rudi Gernreich's Brave New World.&quot;</td>
<td></td>
</tr>
<tr>
<td>29, 18</td>
<td>Women's Home Companion -- cover and article 1978</td>
<td>Article by Marcia R. Golden, &quot;Exercise Clothes You Can Wear on the Street.&quot;</td>
<td></td>
</tr>
<tr>
<td>29, 20</td>
<td>1988-1989 publicity</td>
<td>Miscellaneous clippings and articles.</td>
<td></td>
</tr>
<tr>
<td>29, 25</td>
<td>Correspondence to Pucciani from the Costume Institute at the Metropolitan Museum of Art 1986-1987</td>
<td>Includes an inventory of slides of fashion photographs and correspondence from Stephen A. and Suzanne C. Fried, Beth Alberty, and Michele Majer.</td>
<td></td>
</tr>
<tr>
<td>43, 1</td>
<td>1975 clippings</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Publicity**

**Materials about Rudi Gernreich**

**Rudi Gernreich papers, 1891-1993 LSC.1702**
<table>
<thead>
<tr>
<th>Box</th>
<th>Folder</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>43</td>
<td>2</td>
<td>1976 clippings</td>
</tr>
<tr>
<td>43</td>
<td>3</td>
<td>1978-1979 clippings</td>
</tr>
<tr>
<td>43</td>
<td>4</td>
<td>1979 clippings</td>
</tr>
<tr>
<td>43</td>
<td>5</td>
<td>1980 clippings</td>
</tr>
<tr>
<td>43</td>
<td>6</td>
<td>1981 clippings</td>
</tr>
<tr>
<td>43</td>
<td>7</td>
<td>1982 clippings</td>
</tr>
<tr>
<td>44</td>
<td>1</td>
<td>1978 clippings</td>
</tr>
<tr>
<td>44</td>
<td>2</td>
<td>1979 clippings</td>
</tr>
<tr>
<td>44</td>
<td>3</td>
<td>Ah Men catalog and Capezio Catalogue 1978-1979</td>
</tr>
<tr>
<td>45</td>
<td>1</td>
<td>1976-1977 clippings</td>
</tr>
<tr>
<td>45</td>
<td>2</td>
<td>1978 clippings</td>
</tr>
<tr>
<td>45</td>
<td>3</td>
<td>1978 clippings</td>
</tr>
<tr>
<td>45</td>
<td>4</td>
<td>1978 clippings</td>
</tr>
<tr>
<td>57</td>
<td>29</td>
<td>&quot;Apropos Aprons&quot; exhibit slides and correspondence 1989</td>
</tr>
<tr>
<td>57</td>
<td>33</td>
<td>Rudi's archives</td>
</tr>
<tr>
<td>68</td>
<td>6</td>
<td>Rudi Gernreich: A Retrospective, 1922-1985</td>
</tr>
<tr>
<td>69</td>
<td>2</td>
<td>Clippings 1950-1954</td>
</tr>
<tr>
<td>69</td>
<td>3</td>
<td>Vogue 1954 April 15</td>
</tr>
<tr>
<td>69</td>
<td>4</td>
<td>Collier's 1956 June 8</td>
</tr>
<tr>
<td>69</td>
<td>5</td>
<td>Clippings 1956-1961</td>
</tr>
<tr>
<td>69</td>
<td>7</td>
<td>Beverly Hills Times article, &quot;Gernreich Collection: Unmistakable Individuality&quot; 1962 July 19</td>
</tr>
<tr>
<td>Box and Folder</td>
<td>Periodical or Magazine</td>
<td>Date</td>
</tr>
<tr>
<td>---------------</td>
<td>------------------------</td>
<td>------------</td>
</tr>
<tr>
<td>69, folder 8</td>
<td>Life Magazine 1964 July 3</td>
<td></td>
</tr>
<tr>
<td>69, folder 9</td>
<td>Show: The Magazine of the Arts 1964 September</td>
<td></td>
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<tr>
<td>69, folder 10</td>
<td>Town &amp; Country 1964 September</td>
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</tr>
<tr>
<td>69, folder 12</td>
<td>Life Magazine 1964 August 28</td>
<td></td>
</tr>
<tr>
<td>69, folder 13</td>
<td>Look 1964 October 6</td>
<td></td>
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<tr>
<td>69, folder 15</td>
<td>Life Magazine 1965 November 26</td>
<td></td>
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<tr>
<td>69, folder 16</td>
<td>The Saturday Evening Post 1965 February 13</td>
<td></td>
</tr>
<tr>
<td>69, folder 17</td>
<td>The Saturday Evening Post -- laminated copy 1965 February 13</td>
<td></td>
</tr>
<tr>
<td>69, folder 19</td>
<td>Article by Jane Wilson, &quot;California's Space-Age Designer&quot; 1967 July 9</td>
<td></td>
</tr>
</tbody>
</table>
Publicity

Materials about Rudi Gernreich

<table>
<thead>
<tr>
<th>Box and Folder</th>
<th>Description</th>
</tr>
</thead>
</table>
| box 69, folder 22 | **Life Magazine 1970 January 9**
Scope and Contents note
Includes article, "Fashion for the '70s."
|
| box 69, folder 24 | **Town & Country -- Special Los Angeles Issue May 1974**
General Physical Description note: 1 item
Scope and Contents note
Hardbound copy of the magazine with Gernreich's name embossed on the cover. Includes short feature on Gernreich as part of an article on Los Angeles, "America's most misunderstood city" by Stephen R. Conn.
|
| box 70, folder 1 | **Andy Warhol's Interview magazine May 1973**
General Physical Description note: 1 item
Scope and Contents note
Includes an interview with Gernreich by his former model, Terry Guerin.
|
| box 70, folder 2 | **LIFE magazine 14 June 1954**
General Physical Description note: 1 item
Scope and Contents note
Cover and accompanying article feature, "California's Bold Look." The article highlights various Southern California designers including designs by Gernreich and Walter Bass. Photographs are in color.
|
| box 70, folder 3 | **LIFE en Espanol 10 Septiembre/September 1956**
General Physical Description note: 1 item
Scope and Contents note
Cover features model in Gernreich waiter's jacket design. The magazine also includes an article in Spanish with photographs of the jackets, "Los chinos dan la tonica: las mujeres adoptaran sus chaquetas."
|
| box 70, folder 4 | **America's young designers -- photocopied article 1954**
General Physical Description note: 1 item
Scope and Contents note
The article includes a reproduction of Gernreich posed in garment handcarts with other young designers and a snapshot of Gernreich adjusting a beltless dress on a model.
|
| box 70, folder 5 | **Los Angeles Times Home Magazine November 22, 1970**
Scope and Contents note
"Gernreich's Underwater Ballet."
|
| box 70, folder 7 | **The New York Times Magazine 24 October 1993**
General Physical Description note: 1 item
Scope and Contents note
Includes mention of Gernreich in article, "Opening the Archives: 50 years of Fashion of The Times." Includes note by Layne Nielsen regarding an error made by the magazine identifying model Diana Newman as Peggy Moffitt.
|
| box 70, folder 8 | **Los Angeles Times Home Magazine July 25, 1971**
Scope and Contents note
"Fall Fashion for 1971: Designers get crafty and give the ladies what they want."
<table>
<thead>
<tr>
<th>Box Folder</th>
<th>Source</th>
<th>Scope and Contents Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>70, 9</td>
<td>Los Angeles Times Home Magazine September 10, 1972</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
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<td>Scope and Contents note</td>
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<tr>
<td></td>
<td></td>
<td>&quot;Bedcovers that are pure and simple and intended for functional living, by Gernreich.&quot;</td>
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<tr>
<td>70, 10</td>
<td>Los Angeles Times West January 30, 1972</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Q and A Rudi Gernreich.</td>
</tr>
<tr>
<td>70, 11</td>
<td>Manchete December 28, 1974</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Tonga quanto mais corpo, melhor.&quot;</td>
</tr>
<tr>
<td>70, 12</td>
<td>Quick December 1974</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Unten gar nicht ohne.&quot;</td>
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<tr>
<td>70, 13</td>
<td>Los Angeles Times Home Magazine</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Bella Lewitzky and Newell Reynolds.&quot;</td>
</tr>
<tr>
<td>70, 14</td>
<td>Los Angeles Times Home Magazine January 22, 1978</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
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<tr>
<td></td>
<td></td>
<td>&quot;Rudi's cooking in the kitchen.&quot;</td>
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<td></td>
<td></td>
<td>The monokini featured in a timeline &quot;Year by Year.&quot;</td>
</tr>
<tr>
<td>70, 16</td>
<td>Los Angeles Times Home Magazine August 23, 1981</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Return of the future.&quot;</td>
</tr>
<tr>
<td>70, 17</td>
<td>The Advocate July 23, 1985</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Typescript of the article &quot;Rudi Gernreich: in and out of fashion&quot; can be found in box 20 folder 29.</td>
</tr>
<tr>
<td>70, 18</td>
<td>Los Angeles Times Home July 8, 1979</td>
<td>Scope and Contents note</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Letters to the editor regarding the article about Gernreich &quot;A Signature Supper.&quot;</td>
</tr>
<tr>
<td>70, 19</td>
<td>Los Angeles Times Home May 20, 1979</td>
<td>General Physical Description note: 2 items</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scope and Contents note</td>
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<tr>
<td></td>
<td></td>
<td>Includes an article about Gernreich &quot;great host: Rudi generic: a signature supper&quot; which is the cover photo.</td>
</tr>
</tbody>
</table>
Publicity

Materials about Rudi Gernreich

**Popular Psychology 1973 July**

Scope and Contents note
Cover features headline, “Rudi Gernreich on the Psychology of Clothes.” Also includes article by Rudi Gernreich, “Thoughts on the Psychology of Clothes.”

**Book Digest Magazine September 1978**

General Physical Description note: 1 item
Scope and Contents note

**New York Magazine 1974 November 18**

Scope and Contents note
Includes article by Anne Hollander, “Thong of Thongs.”

**Coast 1976 July**

Scope and Contents note
Cover features headline, “California’s Rudi Gernreich: Fashion’s Naughty Boy?” and illustration of Gernreich cutting the top of a bathing suit off a model. Also includes article by Ruth Kramerziony, “Rudi Gernreich: Fashion’s Enfant Terrible?”

**Draft of book about Gernreich ca. 1985**

Scope and Contents note
Draft of several chapters of a book about Gernreich, possibly written or edited by Marylou Luther.

**Invitation to exhibition "The 50's: Spirit of a Decade" from Otis Art Institute of Parsons School of Design**

Scope and Contents note
The invitation includes a personal note. The exhibit features Gernreich.

**Stuff Magazine October 1985**

Scope and Contents note
Includes photocollage with various friends such as Peggy Moffitt and Layne Nielson.

**Interview Magazine May 1986**

Scope and Contents note
Includes article by Kurt Kilgus, "Signature of the Sixties" about Rudi Gernreich design.

**Clippings 1956-1986**

Scope and Contents note
Clippings and Publications about Gernreich, Max Factor, and Le Councile d'Amour.

**Press clippings 1956-1993**

**Otis-Parsons Exhibition Center Poster**

Scope and Contents note
Poster features a sketch of the Pubikini.

**Large scrapbook pages of dance clothing press clippings 1978**

"Spirit of a Decade” exhibit poster