Finding Aid for the Arnold B. Larson Collection About the Los Angeles Press Club, 1929-1933

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Finding Aid for the Arnold B. Larson Collection About the Los Angeles Press Club, 1929-1933

Collection number: 914

UCLA Library, Department of Special Collections
Manuscripts Division

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Manuscripts Division
UCLA Library, Department of Special Collections
Room A1713, Charles E. Young Research Library
Box 951575
Los Angeles, CA 90095-1575
Telephone: 310/825-4988 (10:00 a.m. - 4:45 p.m., Pacific Time)
Email: spec-coll@library.ucla.edu
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Processed by:
Saundra Taylor, August 1970
Encoded by:
Lilace Hatayama
Supplementary revision by:
Caroline Cubé
Online finding aid edited by:
Josh Fiala, August 2002

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Descriptive Summary

Title: Arnold B. Larson Collection About the Los Angeles Press Club,
Date (inclusive): 1929-1933
Collection number: 914
Creator: Larson, Arnold B. (Arnold Byron), 1901-
Extent: 1 box (0.5 linear ft.) 1 oversize box
Repository: University of California, Los Angeles. Library. Department of Special Collections.
Los Angeles, California 90095-1575

Abstract: Arnold Byron (Wolf) Larson (1901- ) worked for many newspapers and news services in the Midwest and California as a reporter, editor and columnist. He later went into private practice as a publicist for various organizations and agencies, including the U.S. Forest Service, for which he initiated a nationwide advertising program that led to the creation of Smokey the Bear. The collection consists of minutes of the board of governors meetings of the Los Angeles Press Club, three reports, 20 photographs and memorabilia.

Physical location: Stored off-site at SRLF. Advance notice is required for access to the collection. Please contact the UCLA Library, Department of Special Collections Reference Desk for paging information.

Language: English.

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Additional Physical Form Available
A copy of the original version of this online finding aid is available at the UCLA Department of Special Collections for in-house consultation and may be obtained for a fee. Please contact:

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Provenance/Source of Acquisition

Preferred Citation
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UCLA Catalog Record ID: 1973064

Biography
Arnold Byron (Wolf) Larson was born on January 10, 1901 in Omaha, Nebraska; attended Northeastern University (1920), Southwestern Law School (1927-28), and California State University, Sacramento (1957-58); reporter and sports editor, Cheyenne Tribune (1920), reporter and columnist, Caspar Tribune (1923-25), reporter, Los Angeles Record (1925-26), Los Angeles city news service (1929), Los Angeles Evening Herald (1926-29), Chicago Herald and Chicago Examiner (1929-30), and the Chicago bureau of United Press (1930-31); went into private practice as publicist for various organizations and agencies, including the U.S. Forest Service, for which he initiated a nationwide advertising program which led to the creation of Smokey the Bear; charter board member of the Los Angeles Press Club, 1929.

Scope and Content
Collection consists of minutes of the board of governors meetings of the Los Angeles Press Club, three reports, 20 photographs, and memorabilia.

Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog:
Larson, Arnold B. (Arnold Byron), 1901- Archives.
Los Angeles Press Club.
Journalists--California--Los Angeles--Archival resources.

Related Material
Newspaper Reporting in the Twenties [oral history transcript] / Arnold B. Larson, interviewee. UCLA Oral History Department interview, 1970. Available at Department of Special Collections, UCLA.

Papers, ca. 1929-1933
Creator/Collector: Larson, Arnold Byron (Wolf), 1901-
Physical Description: (1 box and 1 oversize box)
Scope and Content Note
Collection consists of Minutes of the Board of Governors meetings of the Los Angeles Press Club, photographs and Los Angeles Press Club related memorabilia.