Collection of Pictorial California Photographic Mockup Boards, 1920s-1930s

Finding aid prepared by Kayla Landesman in 2003; reprocessed by Lindsay Chaney in 2015; machine-readable finding aid created by Caroline Cubé.

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Title: Collection of Pictorial California Photographic Mockup Boards
Collection number: 1483
Contributing Institution: UCLA Library Special Collections
Language of Material: English
Physical Description: 5.0 linear ft. (4 oversize flat boxes and 2 document boxes)
Date (inclusive): 1920s-1930s
Abstract: Pictorial California was a publication founded by Eugene Swarzwald in 1925. It was made up entirely of photographs of California with captions but no other narration. This collection consists of mockup boards and loose photographs for the publication.
Language of Materials: Materials are in English.
Physical location: Stored off-site at SRLF. Advance notice is required for access to the collection. Please contact the UCLA Library Special Collections Reference Desk for paging information.
Restrictions on Access
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Preferred Citation
[Identification of item], Collection of Pictorial California Photographic Mockup Boards (Collection 1483). Library Special Collections, Charles E. Young Research Library, UCLA.
UCLA Catalog Record ID
UCLA Catalog Record ID: BibID
Provenance/Source of Acquisition
Gift of Mrs. Paul J. Brown.
Processing Information
Reprocessed by Lindsay Chaney in 2015 in the Center for Primary Research and Training (CFPRT), with assistance from Jillian Cuellar.
Biography/History
Pictorial California was a publication founded by Eugene Swarzwald in 1925. It was made up entirely of photographs of California with captions but no other narration. Photographs depict California cities, wilderness, and points of interest with emphasis on leisure activities.
Scope and Content
This collection consists of camera ready photographic mockup boards (c. 1920s-1930s) for the publication Pictorial California. Most of the photographs are unlabeled and undated.
Organization and Arrangement
This collection consists entirely of photographic mockup boards and loose photographs housed in 4 oversize flat boxes and 2 document boxes. They are not arranged in any particular order, as the boards are not labeled with issue numbers or dates. Most of the photos also do not have the location labeled.
Related Material
Pictorial California Collection, ca. 1926-1970 (Seaver Center for Western History Research, Natural History Museum of Los Angeles County)
Eugene Swarzwald Pictorial California and the Pacific Collection of Photographs, (The Huntington Library, Art Collections, and Botanical Gardens. Photo Archives)
Subjects and Indexing Terms
California.
Photographs.

Box 1, Folders 1-4 Mock-up Boards. c. 1920s-1930s.
<table>
<thead>
<tr>
<th>Box 2, Folders 1-4</th>
<th>Mock-up Boards. c. 1920s-1930s.</th>
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<tbody>
<tr>
<td>Box 3, Folders 1-4</td>
<td>Mock-up Boards. c. 1920s-1930s.</td>
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<tr>
<td>Box 4, Folders 1-4</td>
<td>Mock-up Boards. c. 1920s-1930s.</td>
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<tr>
<td>Box 5, Folders 1-3</td>
<td>Loose Photographs. c. 1920s-1930s.</td>
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<tr>
<td>Box 6, Folders 1-4</td>
<td>Loose Photographs. c. 1920s-1930s.</td>
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