
Finding Aid for the Collection of Trade Cards, 1870-1900

Processed by K. Landesman; machine-readable finding aid created by Caroline Cubé

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Finding Aid for the Collection of Trade Cards, 1870-1900

Collection number: 611

UCLA Library, Department of Special Collections
Manuscripts Division

Los Angeles, CA

Processed by:

K. Landesman, May 1981

Encoded by:

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Online finding aid edited by:

Josh Fiala, October 2003

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Descriptive Summary

Title: Collection of Trade Cards,

Date (inclusive): 1870-1900

Collection number: 611

Extent: 2 boxes (1.0 linear ft.)

Repository: University of California, Los Angeles. Library. Dept. of Special Collections.
Los Angeles, California 90095-1575

Physical location: Stored off-site at SRLF. Advance notice is required for access to the collection. Please contact the UCLA Library, Department of Special Collections Reference Desk for paging information.

Language: English.

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Restrictions on Access

COLLECTION STORED OFF-SITE AT SRLF: Advance notice required for access.

Provenance/Source of Acquisition

Gift of Robert Knepper, 1992-93.

Preferred Citation

[Identification of item], Collection of Trade Cards (Collection 611). Department of Special Collections, Charles E. Young Research Library, University of California, Los Angeles.

UCLA Catalog Record ID

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Scope and Content

Collection consists of trade or advertising cards of various companies, stores, and products. Includes Arbuckle's Ariosa Coffee, bakers and bakeries, Coca-Cola, dry cleaning, Great Atlantic and Pacific Tea Company, musical instruments, restaurants and hotels, sewing machines, tobacco, Union Pacific Tea Company, Enterprise Manufacturing Company of Pennsylvania, and Frostick series of animal cards.

Organization and Arrangement

Arranged in the following series:

1. Collection is arranged alphabetically by industry or name of firm.

Indexing Terms

The following terms have been used to index the description of this collection in the library's online public access catalog.
Trade cards.

Box 1	Arbuckle's Ariosa Coffee.
Box 1	Bakers and bakeries.
Box 1	California trade cards.
Box 1	Cereals, spices, and other foods.
Box 1	Chocolate and cocoa.
Box 1	Church & Company, Arm & Hammer.
Box 1	Cigarette cards (portraits of entertainers).
Box 1	Coca-Cola.
Box 1	Coffee and tea, miscellaneous distributors.
Box 1	Drug-stores, patent medicines, and perfumes.
Box 1	Dry cleaning, etc.
Box 1	Farm and domestic implements.
Box 1	The Great Atlantic and Pacific Tea Company.
Box 2	Groceries,-meat and fish markets, and tea, coffee and spice shops.
Box 2	Jewelry, clothing, and dry goods.
Box 2	Miscellaneous.
Box 2	Musical instruments.
Box 2	Restaurants and hotels.
Box 2	Series cards advertising various products.
Box 2	Sewing machines.
Box 2	Sewing threads.
Box 2	Shoes, shoe stores, and shoe polishes.
Box 2	Soaps and cleansers.
Box 2	Starches.
Box 2	Stoves and stove polishes.
Box 2	Tobacco.
Box 2	Transformations and cards with moving parts.
Box 2	Union Pacific Tea Company.
Box 2	Yeasts and infants' foods.
Box 2	Enterprise Manufacturing Company of Pennsylvania.
Box 2	Frostick series of Animal cards.