Finding Aid for the Andy Zermeño papers, 1965-1975

Processed by Heather Lowe in the Center for Primary Research and Training (CFPRT), with assistance from Megan Hahn Fraser, August 2011; machine-readable finding aid created by Caroline Cubé.

UCLA Library Special Collections
Room A1713, Charles E. Young Research Library
Box 951575
Los Angeles, CA 90095-1575
Email: spec-coll@library.ucla.edu
URL: http://www.library.ucla.edu/libraries/special/scweb/
© 2011
The Regents of the University of California. All rights reserved.
Descriptive Summary
Title: Andy Zermeno papers
Date (inclusive): 1965-1975
Collection number: 1651
Creator: Andy Zermeno.
Extent: 2 boxes (1.0 linear ft.) 2 oversize boxes
Abstract: Andy Zermeno was a political cartoonist and graphic designer noted for his contributions to El Malcriado, a
periodical produced by the United Farm Workers of America. The collection includes Zermeno's personal copies of El
Malcriado, drawings, filmstrips, and ephemera.
Language: Finding aid is written in English.
Repository: University of California, Los Angeles. Library Special Collections.
Los Angeles, California 90095-1575
Physical location: Stored off-site at SRLF. Advance notice is required for access to the collection. Please contact UCLA
Library Special Collections for paging information.
Restrictions on Access
Open for research. STORED OFF-SITE AT SRLF. Advance notice is required for access to the collection. Please contact UCLA
Library Special Collections for paging information.
Restrictions on Use and Reproduction
Property rights to the physical object belong to the UC Regents. Literary rights, including copyright, are retained by the
creators and their heirs. It is the responsibility of the researcher to determine who holds the copyright and pursue the
copyright owner or his or her heir for permission to publish where The UC Regents do not hold the copyright.
Provenance/Source of Acquisition
Processing Note
Processed by Heather Lowe in the Center for Primary Research and Training (CFPRT), with assistance from Megan Hahn
Fraser, August 2011.
Preferred Citation
[Identification of item], Andy Zermeno papers (Collection 1651). UCLA Library Special Collections, Charles E. Young
Research Library, UCLA.
UCLA Catalog Record ID
UCLA Catalog Record ID: 4234059
Biography
Andy Zermeno was born in Salinas, California and grew up in an agricultural working class neighborhood. He graduated
high school in 1954 and was awarded a scholarship to attend the California College of Arts and Crafts. Four years later after
transferring to the Art Center School of Design, his brother Alex introduced him to Cesar Chavez. Soon afterward, Chavez
requested that Zermeno design a logo for the United Farm Workers Union and begin drawing cartoons for the newly
founded newspaper, El Malcriado. Zermeno worked at the paper until 1971 when he returned to Los Angeles to become a
freelance illustrator.
Scope and Content
The collection includes Zermeno's personal copies of El Malcriado, drawings, mock-ups, film strips and ephemera all
centered on the Delano Grape Strikes and the United Farm Workers efforts to improve agricultural labor conditions.
Indexing Terms
The following terms have been used to index the description of this collection in the library's online public access catalog.
Subjects
Zermeno, Andy --Archives.
Malcriado.
Hispanic American illustrators --California --Archival resources.
Genres and Forms of Material
filmstrips.
Illustrations.
Box 1, Folder 1  
**El Malcriado, vol. 1 1965.**

Scope and Content Note
Includes issues: 1-2 (unnumbered), 3-8, 10-21, and 26. First two issues introduce Zermeño's characters Don Sotaco and Don Coyote. Most issues are in Spanish with the exception of no. 17 and one copy of no. 26.

Box 1, Folder 2  
**El Malcriado, vol. 1 1966.**

Scope and Content Note
Includes issues: 28-30, 35, 38-40, 42, 43 A and B, 44, 46-49, 52. Most issues are in Spanish with the exception of no. 39, 47 and 52 in English.

Box 1, Folder 3  
**El Malcriado, vol. 1 1967.**

Scope and Content Note
Includes issues: 53-55, 57-61 and 63. All issues have one copy of the English version. There are also Spanish copies of nos. 53, 55, 57, 58, and 63.

Box 1, Folder 4  
**El Malcriado Texas edition, vol. 1 1966.**

Scope and Content Note
Includes issues: 65, 66, 68, 69. Each of these issues was produced in McAllen, Texas. All issues are in Spanish.

Box 1, Folder 5  
**El Malcriado, vol. 2 1968**

Scope and Content Note
Includes issues: 3-5, 9-12, 16-18, 20-24. Most issues are in English with the exception of nos. 5, 17, 18, and 23. There are copies of no. 24 in both English and Spanish.

Box 1, Folder 6  
**El Malcriado, vol. 3 (folder 1 of 2) 1969.**

Scope and Content Note
Includes issues: 1-5, 7-12, 6/13. All issues are in English with the exception of one additional copy of no. 1 that is in Spanish. Issue 6 and 13 were produced as one issue.

Box 2, Folder 1  
**El Malcriado, vol. 3, (folder 2 of 2) 1969.**

Scope and Content Note
Includes issues: 14-17. All issues in English.

Box 2, Folder 2  
**El Malcriado, vol. 3 and 4 1970.**

Scope and Content Note
Includes vol. 3 issues: 18, 21-25 and vol. 4 issues: 1-5, 7-8. All issues are in English.

Box 2, Folder 3  
**Fishlow, David M. Sons of Zapata. Rio Grande City, TX: United Farm Workers Organizing Committee 1967.**

Box 2, Folder 4  
**Drawing - man on horseback ca. 1966.**

Scope and Content Note
Man holds sword and shield with United Farm Workers logo and sits upon a charging horse.

Box 2, Folder 5  
**Drawing - man pouring out Tribuno vermouth ca. 1966.**

Box 2, Folder 6  
**Drawings ca. 1966.**

Scope and Content Note
Two drawings for the La Dolce Vita series and one drawing is of a striking farm worker.

Box 2, Folder 7  
**La Dolce Vita, story drafts ca. 1966.**
<table>
<thead>
<tr>
<th>Box 2, Folder 8</th>
<th>Ephemera ca. 1968.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope and Content Note</td>
<td></td>
</tr>
<tr>
<td>Includes vol. 5 issues: 1-3, 5, 9, 12, 13; vol. 6, no. 1. Includes both English and Spanish language issues for all but vol. 5, no. 5 and vol. 6, no. 1 for which there are only English language editions and vol. 6, no. 9 for which there is only a Spanish language edition.</td>
<td></td>
</tr>
</tbody>
</table>

| Box 3, Folder 2 | Oversize - *El Montitor* 1976 September. |
| Box 3, Folder 3 | Oversize - *La Dolce Vita* preliminary drawings undated. |
| Scope and Content Note |
| Includes 3 pages of storyboard style drawings in pencil. |

| Box 3, Folder 4 | Oversize - *La Dolce Vita* drawings undated. |
| Scope and Content Note |
| Includes 6 - 19" x 24" pages with multiple storyboard drawings. |

| Box 3, Folder 5 | Oversize - *La Dolce Vita* mock-up pages undated. |
| Scope and Content Note |
| Includes 30 pages of mock-ups, many with text. |

| Box 3, Folder 7 | Oversize - unidentified proof undated. |
| Scope and Content Note |
| 12 ½" x 21 ¼" glossy proof with reproduction of a drawing of farm workers with a black left side border and text in white. |

| Box 3, Folder 8 | Oversize - reproductions of charcoal drawings undated. |
| Scope and Content Note |
| Includes 4 pages of reproductions. |

| Box 3, Folder 9 | Oversize - *Southern California Teamster*, vol. 32, no. 43 1972 October 4. |
| Scope and Content Note |
| Issue concerns California proposition 22, a 1972 proposition petitioned for by agricultural producers that granted the right to form unions but placed substantial restrictions upon unions' actions. |

| Box 3, Folder 10 | Oversize - Teatro Campesino poster ca. 1970. |
| Scope and Content Note |
| 2 copies of 22" x 16 ½" poster with design by Zermeño. |

| Box 3, Folder 11 | Oversize - farm workers' benefit concert poster 1972. |
| Scope and Content Note |
| 2 copies of 20"x14" poster for a 'No on Proposition 22' rally with Jerry Garcia, La Famila, Merle Saunders, Dakila and speaker Ron Dellums. |

| Box 3, Folder 12 | Oversize - History of Farm Workers' Struggle calendar 1971. |
| Scope and Content Note |
| Calendar features reproductions of Zermeño drawings for each month. |

| Box 4, Folder 1 | *Dilemma of the Migrant Worker*, parts 1 and 2 1962. |
| Scope and Content Note |
| 2 film strips: part 1 has 312 frames, part 2 has 48 frames. |
Box 4, Folder 2

**United Farm Workers flag 1973.**

**Scope and Content Note**

21 ¼" x 27 ½" red cloth flag with hand-painted symbol of the United Farm Workers and the words, "Mexicali AFL CIO con Chavez."