Guide to the Swami Bhagwan Bissessar scrapbook ARC Mss 69


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2019 July 3
Title: Swami Bhagwan Bissessar scrapbook
Identifier/Call Number: ARC Mss 69
Language of Material: English
Contributing Institution: UC Santa Barbara Library, Department of Special Research Collections
Creator: Bissessar, Bhagwan, Swami
Physical Description: 1.42 linear feet (1 flat box)
Date (inclusive): 1927-1933
Abstract: Scrapbook including hundreds of advertisements, interviews, and reviews relating to a United States speaking tour of Swami Bhagwan Bissessar.
Storage Unit: 1
Access Restrictions
The collection is open for research.
Use Restrictions
Copyright has not been assigned to the Department of Special Collections, UCSB. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Head of Special Collections. Permission for publication is given on behalf of the Department of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which also must be obtained.
Preferred Citation
[Identification of Item], Swami Bhagwan Bissessar scrapbook, ARC Mss 69. Department of Special Research Collections, UC Santa Barbara Library, University of California, Santa Barbara.
Acquisition Information
Library purchase, 2009
Scope and Content
Scrapbook documenting the speaking tour of Swami Bissessar through America assembled by the Swami's press agent (or by the Swami). The Hindu master delivered lectures on subjects such as Correct Living, Yoga Philosophy, Hindu Psychology, the attainment of wealth, and sex problems, offering private consultations to women. Bissessar began this long speaking tour in Spokane, and from there he traveled throughout the West and Midwest, including stops in Los Angeles, Berkeley, and Santa Barbara, usually talking in hotel ballrooms or women's clubs. He eventually settled for a while in Oakland, where he operated a "Psychology Institute," later renamed "Shrine of Esoteric Science."
This volume includes the hundreds of illustrated advertisements, publicity pieces, reviews, and interviews, published in newspapers. The location and date is noted for each clipping.
Subjects and Indexing Terms
Clippings (information artifacts)
Scrapbooks
Bissessar, Bhagwan, Swami -- Archives