Rush D. Touton Tobacco Collection

Preliminary arrangement and description by Special Collections staff; latest revision by Kylie Dodd
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Collection number: Bernath Mss 112

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Davidson Library
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Descriptive Summary

Title: Rush D. Touton Tobacco Collection
Dates: ca. 1924-1981
Bulk Dates: 1930-1960
Collection number: Bernath Mss 112
Collection Size: 1.45 linear feet (1 carton and 1 flat oversize box).
Repository: University of California, Santa Barbara. Library. Dept. of Special Collections
Santa Barbara, CA 93106
Abstract: Includes material on tobacco industry in Puerto Rico and Sumatra; many photographs, mainly black and white
and in U.S.
Physical location: Del Norte (box 1); Del Norte Oversize (box 2).
Languages: English, Dutch
Access Restrictions
None.
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Preferred Citation
Rush D. Touton Tobacco Collection. Bernath Mss 112. Department of Special Collections, Davidson Library, University of
California, Santa Barbara.
Acquisition Information
Scope and Content of Collection
From dealer description:
"Archive of letters, photographs, printed ephemera, typescripts, and published articles, 1924-1981, documenting the long
career of tobacco industry engineer and executive Rush D. Touton of the Philadelphia-based Wurton Machine Company and
(later) the Solaranza Company. Early in his career Touton designed and patented successful machines and special
production processes for tobacco casing and curing. In concert with Harry P. Wurman, Executive Vice-President of the
Philadelphia-based Bayuk Cigar Company (maker of the famous "Phillies" cigar), Touton established the Wurton Machine
Co. Working out of Bayuk’s cigar factory, the Wurton Company manufactured and leased improved tobacco stringing
machines and provided technical assistance to tobacco growers, especially in Connecticut and Sumatra. In turn, these
growers sold their tobacco to the Bayuk Company. In 1961 Touton took complete control of the Wurton Company, renamed it the Solaranza Company, and trained its expertise on Puerto Rican tobacco production, still for the benefit of the Bayuk Company, with which Touton worked simultaneously as technical advisor and public spokesman for over 50 years.

“Rush Touton's records of his tobacco industry career comprise: over 125 photographs, [...] over 340 manuscript, typed, and printed items, [...] typescripts, off-prints, and advertisements for Touton's professional articles, speeches, and public announcements regarding tobacco machinery, and typed and printed technical reports, diagrams, instructions and leases for the same; and related paper and metal tobacco ephemera (e.g., booklets, metal nameplates for machinery produced by Touton's businesses).”

Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog.
Touton, Rush D.
Wurton Machine Company.
Bayuk Cigar Company.
Solaranza Company.
Tobacco industry--Sumatra.
Tobacco industry--Puerto Rico.

Bayuk Cigars
Box 1: 1 Bayuk Cigars Inc. Annual Reports, 1956-1958
Box 1: 1 Correspondence between Touton and others, 1954
Box 1: 1 Newspaper clippings, press releases
Box 1: 1 Board of Directors meetings, 1973
Box 1: 1 Photographs - Sam Bayuk
Box 1: 2 Contractual Agreements: Bayuk, Wurton, Solaranza, and Rotschild, May 17, 1934-Mar. 11, 1974
Box 1: 3 Cigar history and folklore - Postcards, metal machinery serial number plates, and various informational booklets relating to cigars and tobacco
Cigar Manufacturers’ Association (CMA) Research Seminars
Box 1: 4 Abstracts of talks, 1956-1957
Box 1: 4 Attendance list, Oct. 1961
Box 1: 4 Correspondence, 1958-1960
Box 1: 5 Photographs
Box 1: 5 Seminar programs, some with abstracts, 1950-1963
Box 1: 5-6 Seminar proceedings, 1951-1953
Box 1: 7 International Scientific Tobacco-Congress (Brussels) - Photographs from the meeting, June 1958
Box 1: 8 Professional Articles - Articles written by Rush D. Touton; correspondence between Touton and various editors regarding his articles
Box 1: 9 Professional Presentations - Correspondence between Touton and various organizations regarding speaking engagements and presentations, and newspaper clipping relating to Touton's talks, 1931-1972
Box 1: 9 The Quaker City Farmers directory, Oct. 1953
Solaranza
Box 1: 10 Advertisements
Box 1: 10 Bylaws, Certificate of Incorporation of Solaranza Inc.
Box 1: 10 Correspondence, 1961
Box 1: 10 Banking documents, invoices and receipts, stock documents, 1974-1976
Box 1: 10 Minutes - Board of Directors meeting, Feb. 7, 1974; Shareholder meetings, 1980
Box 1: 10 Proof of publication of notice in Main Line Times
Sumatra
Box 1: 11 Blueprints
Box 1: 11 Correspondence between Touton and others, 1937-1946
Box 1: 11 First sale of Sumatra Tobacco booklet, 1941
Box 1: 11 Invoices, 1937
| Box 1: 11 | Newspaper clippings, notes about different plantations |
| Box 1: 12 | Photographs - tobacco farm |
| Box 1: 12 | Receipt book of D.R. Touton, 1937 |
| Box 1: 12 | Registration booklet for Sumatra Tobacco, 1936 |
| Box 1: 12 | Statistical graph of rainfall for the company Kwala Bingei (in Dutch), 1933-1936 |
| Box 1: 12 | Statistical overview of Sumatra and Java Tobacco (in Dutch), Jan. 1937 |
| Box 1: 13 | Correspondence, 1940-1961 |
| Box 1: 13 | Description and Operation Instructions booklet |
| Box 1: 13 | Reports and articles, ca. 1931 |
| Box 1: 14 | Correspondence between Touton and others |
| Box 1: 14 | Keating, William E. - Insurance claim and lease agreement documents, 1974-1976 |
| Box 1: 14 | Documents, newspaper clippings, photographs on the stringing machines, 1949-1959, 1976 |
| Box 1: 14 | Patent purchase documents, 1956 |
| Box 1: 15 | Miscellaneous - Calling cards, Rush D. Touton |
| Box 2 | Newspapers/Journals |
| Box 2 | The Tobacco Leaf, vol. 66, no. 3414: Jul. 26, 1930 |
| Box 2 | United States Tobacco Journal, vol. 123 no. 2: Jan. 12, 1935 |
| Box 2 | Photographs |
| Box 2 | Bayuk Cigars, Inc. building, Philadelphia, PA - Includes invoices for the production of the photographs by S.C. Horn & Co., 1929 |
| Box 2 | Panorama - 10 x 72" panoramic photo of a tobacco plantation in Cayey, Puerto Rico, Nov. 6, 1924 |
| Box 2 | R.D. Touton and other tobacco executives |
| Box 2 | Second International Scientific Tobacco-Congress, June 1958 |
| Box 2 | Tobacco farms, machinery, and laborers |
| Box 2 | Pocket embossing seal - with instruction sheet and black |