Guide to the Jose Joel Garcia Collection CEMA 73

Finding aid prepared by Callie Bowdish with assistance from CEMA staff
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**Title:** Jose Joel Garcia Collection  
**Identifier/Call Number:** CEMA 73  
**Contributing Institution:** University of California, Santa Barbara, Davidson Library, Department of Special Collections  
**Language of Material:** English  
**Physical Description:** 2.0 linear feet  
**Date (inclusive):** 1968-1969  
**Abstract:** Jose Joel Garcia was instrumental in the nascent Chicano movement at the University of California, Santa Barbara in 1968 and 1969. The papers in this collection help to chronicle these momentous years when activism was a significant part of many students’ lives at the universities. As a student Jose was part of the early formation of United Mexican American Students (UMAS) and Movimiento Estudiantil Chicano de Aztlan (MEChA). This collection contains news articles and organizational documents as well as other information regarding protest activities, such as the Santa Barbara area Grape Boycott protests and the move to make education relevant to ethnic groups. Planning documents and justification dialogs regarding the Chicano Studies Program and the Black Studies Program are included in this collection. The materials in this collection help to show the great strides that were made toward equal opportunities in education and the effort involved in being part of the changes.  
**General Physical Description note:** Three document boxes and one oversize box  
**Conditions Governing Use note**  
Copyright has not been assigned to the Department of Special Collections, UCSB. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Head of Special Collections. Permission for publication is given on behalf of the Department of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which also must be obtained.  
**Preferred Citation note**  
Jose Joel Garcia Collection, CEMA 73, Department of Special Collections, University Library, University of California, Santa Barbara.  
**Conditions Governing Access note**  
None  
**Biographical/Historical note**  
Jose Joel Garcia is currently the executive director of the Tiburcio Vasquez Health Center in Union City, California. He was involved in the Chicano/a Student Movement of the late 60's and early 70's. As a student he was part of the early formation of United Mexican American Students (UMAS) and Movimiento Estudiantil Chicano de Aztlan (MEChA). Garcia was part of the movement to establish a Chicano studies program at UCSB. He was at UCSB starting in 1965 and graduated in 1969.  
**Related Collections**  
MEChA Collection (CEMA 36), UCSB Ethnic Studies Protest Collection (CEMA 93), Chicana and Chicano Studies Department Archives (UCArch 15), Center for Chicano Studies Archives (UArch 25), Confederation of La Raza Organizations Collection (C.O.R.O.) (CEMA 31).  
**Scope Note**  
The Jose Joel Garcia Collection covers the Chicano movement at the University of California, Santa Barbara (UCSB) in 1968 and 1969. The United Mexican American Students (UMAS) documents and the Movimiento Estudiantil Chicano de Aztlan (MEChA) are part of this collection. UMAS changed its name to MEChA during this time. Series one through three contains organizational documents. Meetings and conference papers, notes, constitutions, minutes, agendas and correspondence connected to these organizations are in these series. There are records related to organizations such as the Mexican-American Men's Association, the Mexican-Americans and the Black Student Union (BSU).  
Series four contains subjects such as the farm workers grape boycott and the United Farm Workers student activities at UCSB. The Chicano Studies Program proposals and policies are included in the subject series. There are documents showing the struggle against racism and the push for educational opportunity for minorities. There is also information on the push to make education relevant to minorities. The Educational Opportunity Program (EOP) materials in this collection convey the progress minorities made with opening doors to education, while many of the other materials show the push for social justice for minorities.  
One of the interesting documents in series four is the Franklin Survey to assess the needs for that Santa Barbara Eastside neighborhood composed mainly of Latinos. Years after the survey Santa Barbara now has the rebuilt Franklin School and the completed Franklin Center nearby, that serves as a neighborhood community center, a County health medical clinic and has offices for non-profit organizations.
Many of the newspapers and articles in series five convey the struggles and dialogs that were going on during this time period when university activism and protests were in the headlines.

**Series Description**

**Series I United Mexican Associated Students**
UMAS records contain information regarding Chicano/a movement associations including UMAS, Mexican-American Men's Association, and MEChA as well as information about programs supporting education. (Box 1 folders 1-11)

**Series II MEChA (Movimiento Estudiantil Chicano de Aztlan)**
MEChA records and information regarding the name change from UMAS to MEChA (Box 1 folders 12-16)

**Series III Black Student Union**
Contains documents regarding the activities of the Black Student Union. (Box 1 folders 17-19)

**Series IV Subjects**
Subject files include documentation of UCSB campus organizations and their activities as well as various materials related to the goals of these organizations. This section includes documentation on racism and harrassment, and methods with which to correct these issues. (All of Box 2, and Box 3 folders 1-10)

**Series V Newspapers and Articles**
This section contains copies of the *El Gaucho* newspaper from September 1968 to Summer 1969 as well as the *La Raza, Argo*, and other miscellaneous newspapers and articles. (Box 3 folders 11-16 and Oversize Box 4)

**Processing Note**
This collection was processed by Callie Bowdish and CEMA staff May 2009.

**Subjects and Indexing Terms**
Movimiento Estudiantil Chicano de Aztlan de U.C.S.B..
Chicano movement--California
Mexican Americans -- Civil rights
Mexican Americans--Education--California
Movimiento Estudiantil Chicano de Aztlan de U.C.S.B.
UMAS (Organization)
Series IV Subjects

Box 2, Folder 10
Commission to Investigate Problems of Racism at UCSB

Box 2, Folder 11
Conference (Christmas ’68 Vacation Regional and Loyola)

Box 2, Folder 12-13
Correspondence

Box 2, Folder 14
Demands

Box 2, Folder 15-16
Educational Opportunity Program (EOP)

Box 2, Folder 17
Folder Model “El Año de la Nueva Raza”

Box 2, Folder 18
Franklin Survey (Determination of Needs in the Franklin-Eastside Area, Santa Barbara School District, City of Santa Barbara)

Box 3, Folder 1
Free University Legislative Council Proposal: 1969

Box 3, Folder 2
Free University Members Papers and Articles

Box 3, Folder 3
Jose Garcia - School Information

Box 3, Folder 4
La Causa, Inc.

Box 3, Folder 5
New Free University: 1968 - 1969

Box 3, Folder 6
Political Harrassment

Box 3, Folder 7
Research Material - Chicanos

Box 3, Folder 8
Spring Convocation

Box 3, Folder 9
United Farm Workers Student Activities Coordination UCSB

Box 3, Folder 10
Vietnam/Draft

Series V Newspapers and Articles

Box 3, Folder 11-13
El Gaucho Newspaper: Sep. 1968 - Nov. 1968

Box 3, Folder 14-16

Box 4, Box Oversize
El Gaucho Newspaper: Summer 1969

Box 4, Box Oversize
La Raza Newspaper: 1968, 1969

Miscellaneous Articles

Miscellaneous Newspapers 1968-1969

Newspapers Notes

These newspapers and articles cover some of the Chicano and Black Student activities that were happening in 1968 and 1969, such as making education relevant to all races, and protesting injustices: Berkeley Daily Gazette, Los Angeles Times, Inside Eastside, Salsipuedes, Chicano Student, Chicano Prisoners of Liberation, Santa Barbara Resistance Newsletter, Workers’ Action, Probe, La Raza, El Gaucho, American Revolution 1969, and Compass.

Box 4, Box Oversize
Argo Newspaper undated