Preliminary Guide to the Maurice B. Mitchell Collection

Preliminary arrangement and description by D. Tambo
Department of Special Collections
Davidson Library
University of California, Santa Barbara
Santa Barbara, CA 93106
Phone: (805) 893-3062
Fax: (805) 893-5749
Email: special@library.ucsb.edu
URL: http://www.library.ucsb.edu/speccoll/speccoll.html
© 2011
The Regents of the University of California. All rights reserved.
Preliminary Guide to the Maurice B. Mitchell Collection, ca. 1945-1990

Collection number: Mss 160

Department of Special Collections
Davidson Library
University of California, Santa Barbara

Processed by:
Preliminary arrangement and description by D. Tambo

Date Completed:
Nov. 9, 2009

Encoded by:
A. Demeter

© 2011 The Regents of the University of California. All rights reserved.

Descriptive Summary

Title: Maurice B. Mitchell Collection
Dates: ca. 1945-1990
Collection number: Mss 160
Creator: Mitchell, Maurice

Collection Size: 8 linear feet (6 cartons, 1 oversize box, and 14 audiotapes, and 1 small roll of 16mm film).

Repository: University of California, Santa Barbara. Library. Dept. of Special Collections
Santa Barbara, CA 93106

Abstract: Correspondence, reports, and other, relating to his work with Encyclopaedia Britannica, the Center for the Study of Democratic Institutions, and other foundations and institutions such as the Annenberg. Also contains material relating to his interest in the history of printing.

Physical location: Boxes 1-6 (SRLF); Box 7 (Del Sur Oversize); audiotapes and 16mm film (Annex 2).
Languages: English

Access Restrictions
None. Majority of materials stored off-site; advance notice required for retrieval.

Publication Rights
Copyright has not been assigned to the Department of Special Collections, UCSB. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Head of Special Collections. Permission for publication is given on behalf of the Department of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which also must be obtained.

Preferred Citation
Maurice B. Mitchell Collection. Mss 160. Department of Special Collections, Davidson Library, University of California, Santa Barbara.

Acquisition Information

Biography
Description from the CSDI Collection (Mss 18):

Scope and Content Notes
A related collection of books has been cataloged separately and can be searched via the UCSB library's online catalog.
**MBM = Maurice B. Mitchell**

**Indexing Terms**
The following terms have been used to index the description of this collection in the library’s online public access catalog.

Mitchell, Maurice B.

Center for the Study of Democratic Institutions.

Encyclopaedia Britannica

**Related Materials**
At University of Chicago, Special Collections Center:

William Benton Papers. 1925-1973. 306.5 linear feet. Advertising executive, Benton & Bowles; Chairman of the Board, Encyclopaedia Britannica; Vice-President and Trustee, University of Chicago; U.S. Senator. Files on incorporation and reorganization of Benton & Bowles advertising agency; materials, including market research and final copy, concerning advertising campaigns for General Foods, General Motors, Safeway, Chrysler, Alka-Gum, and other companies; correspondence and reports on development and promotion of Muzak, Encyclopaedia Britannica, and the Great Books series; and memoranda and reports on public relations and communications consultant projects for the United Nations Geneva Conference, Voice of America, Committee on Economic Development, and other organizations and institutions.

**Separated Material**
Sent to University of Denver: U. of Denver yearbooks, other monographs about U. of Denver and Denver area, and three scrapbooks about Denver issues (MBM was Chancellor at U. of Denver).

| Box 1 | Awards, Biographical, CSDI (a few serials issues and other ephemeral material) |
| Box 2 | Biographical, Correspondence (includes some early files from ca. 1945, material relating to MBM in Washington, D.C., and activities in 1940s and 1950s) |
| Box 3 | Encyclopaedia Britannica - mostly issues of in-house magazine |
| Box 4 | Foundations, Institutes, Centers |
| Box 5 | Annenberg (MBM directed the Washington Program) |
| Box 6 | Printing, Books, Libraries (MBM had an avid interest in printing; includes flyers and related material regarding fine presses and printing programs) |
| Box 7 | Oversize - printed leaf, possibly from an early Encyclopaedia Britannica |

**Audiotapes**

<p>| Tape No. | National Association of Broadcasters, Memphis, TN - &quot;Mitch's Pitch,&quot; late 1940s |
| Tape No. | Birmingham Public Schools, MI - MBM, keynote address, &quot;The Educational Challenge of the 60's,&quot; Apr. 3, 1961 |
| Tape No. | University of Minnesota, May 13, 1965 - MBM, &quot;Education for a Great Society&quot; |
| Tape No. | Phi Delta Kappa, Northern Illinois University, Oct. 7, 1966 - MBM, Zaualuf Lecture |
| Tape No. | Denver Ad Club, Apr. 25, 1968 - MBM remarks |
| Tape No. | KMOX interview, May 1968 |
| Tape No. | Clintondale School Workshop, Michigan, n.d. - MBM keynote address |
| Tape No. | Mortar Board Alumni, DAC, Apr. 12, 1975 - MBM talk, as Chancellor of University of Denver |</p>
<table>
<thead>
<tr>
<th>Tape No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A10123/CS</td>
<td>Rotary Business Conference, Feb. 7, 1979 - MBM talk</td>
</tr>
<tr>
<td>A10124/CS</td>
<td>KCOY Channel 12 News item regarding Center [Center for the Study of Democratic Institutions], Mar. 26, 1979</td>
</tr>
<tr>
<td>A10125/CS</td>
<td>YMCA President/Executive Conference, Mar. 30-Apr. 1, 1979 - MBM banquet speech</td>
</tr>
<tr>
<td>V1882/F1</td>
<td>16mm film - MBM (Encyclopaedia Britannica) - &quot;Library Week,&quot; WNBQ TV, [ca. early 1960s]</td>
</tr>
</tbody>
</table>