Guide to the Trade and Advertising Card Collection

Arrangement and description by D. Tambo
Department of Special Collections
Davidson Library
University of California, Santa Barbara
Santa Barbara, CA 93106
Phone: (805) 893-3062
Fax: (805) 893-5749
Email: special@library.ucsb.edu
URL: http://www.library.ucsb.edu/speccoll/speccoll.html
© 2010
The Regents of the University of California. All rights reserved.
Guide to the Trade and Advertising Card Collection

Collection number: Mss 264

Collection number: Mss 264

Department of Special Collections
Davidson Library
University of California, Santa Barbara

Processed by:
D. Tambo
Date Completed:
Jan. 27, 2010
Encoded by:
A. Demeter

© 2010 The Regents of the University of California. All rights reserved.

Descriptive Summary

Title: Trade and Advertising Card Collection
Dates: ca. 1870s-1910s
Collection number: Mss 264
Collection Size: 0.2 linear feet (1 half-size document box)
Repository: University of California, Santa Barbara. Library. Dept. of Special Collections
Santa Barbara, CA 93106

Abstract: The collection contains 126 trade and advertising cards, many color lithographs, from Connecticut, Massachusetts, New Jersey, New York, Ohio, Pennsylvania, and elsewhere, for products such as bicycles and bicycling; boots and shoes; building materials; food, drink and restaurants; horse and equine equipment; machinery and equipment; organs and pianos; printing (including lithography) and photography; railroad locomotives and cars; soap; theater and performance; wringers and washers; also depictions of African Americans, 'Uncle Sam', and Bufford Company (Boston, MA lithographers) advertisement and trade cards.

Physical location: Del Sur.
Languages: English

Access Restrictions
None.

Publication Rights
Copyright has not been assigned to the Department of Special Collections, UCSB. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Head of Special Collections. Permission for publication is given on behalf of the Department of Special Collections as the owner of the physical items and is not intended to include or imply permission of the copyright holder, which also must be obtained.

Preferred Citation
Trade and Advertising Card Collection. Mss 264. Department of Special Collections, Davidson Library, University of California, Santa Barbara.

Acquisition Information
Purchase, 2009.

Scope and Content of Collection
The collection contains 126 trade and advertising cards, many color lithographs, from Connecticut, Massachusetts, New Jersey, New York, Ohio, Pennsylvania, and elsewhere, for products such as bicycles and bicycling; boots and shoes; building materials; food, drink and restaurants; horse and equine equipment; machinery and equipment; organs and pianos; printing (including lithography) and photography; railroad locomotives and cars; soap; theater and performance; wringers and washers; also depictions of African Americans, 'Uncle Sam', and Bufford Company (Boston, MA lithographers) advertisement and trade cards.

Indexing Terms
The following terms have been used to index the description of this collection in the library’s online public access catalog:
Advertising cards.
J.H. Bufford & Co.

| Box | 126 trade and advertising cards, ca. 1870s-1910s |